

BT INTERVIEW WITH KIRAN MAZUMDAR-SHAW 28



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Business Today

February 16, 2025 ₹200

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THE CONSUMPTION BET

THE NDA 3.0 HAS GIVEN INDIA ITS BIGGEST EVER TAX REBATE OF ₹1 LAKH CRORE. WILL THIS LEAD TO A MIDDLE-CLASS SPENDING SURGE THAT CAN LIFT FLAGGING ECONOMIC GROWTH?

GAME CHANGERS

♥ Ryan Pinto

♥ Avi Mittal

♥ Pulkit Prakash



♥ Mahendra Mehta

♥ Sarika Shetty

♥ Dr. Unmesh Takalkar



Avi Mittal: Powering Innovation, Transforming Industries, and Leading India's Green Revolution

Avi Mittal: Disrupting Industries, Powering a Greener Future

Avi Mittal is not just another name in the business world—he's a force to be reckoned with. As the Managing Director of SSRPL, which has launched the GAME brand of solar modules, and Principal Advisor of Gener8tor India, an AIF fund and start-up accelerator investing in innovative start-ups, Avi is spearheading bold initiatives that are set to transform India's renewable energy sector and start-up ecosystem. His latest venture, GAME solar modules, is already making waves in the green energy landscape, with an ambitious vision to expand into the Middle East and Africa.

"Solar energy is not just an opportunity; it's a responsibility," says Avi, encapsulating his mission to drive meaningful change in the industry. With GAME solar modules, a joint initiative by Standard Skkytop Rise Pvt Ltd and Golden Ace Ventures, Avi is championing sustainability while leveraging cutting-edge technology to scale up renewable energy adoption.

REVOLUTIONIZING RENEWABLE ENERGY

India stands at a critical juncture where renewable energy is no longer a choice but a necessity. Recognizing this, Avi and his team at GAME are bringing high-efficiency solar modules to the market, positioning India as a leader in clean energy solutions.

Rahul Tarani, the visionary CEO of SSRPL and a specialist in renewable energy, shares Avi's enthusiasm. "India's growth story hinges on renewable energy. GAME solar modules are a step toward addressing this need by combining cutting-edge technology with sustainability," he remarks.

Meenakshi Rao COO, the driving force of Golden Ace's strategy and future roadmap is keen on participating in India's solar energy development "Game modules our foray into renewable energy will help us drive India's green growth story "



Avi Mittal

Beyond India, Avi is setting his sights on the Middle East and Africa—regions where solar energy solutions are essential due to high solar irradiance and increasing energy demands. By expanding GAME's footprint, he aims to bring reliable, clean, and affordable energy solutions to markets that need them the most.

POWERING START-UPS WITH GENER8TOR

Avi's influence extends beyond renewable energy. His leadership at Gener8tor India is redefining how start-ups grow and scale in the country. Gener8tor, a U.S.-based accelerator, is known for its high-impact mentorship and funding programs. Under Avi's guidance, the program is now being tailored for India's dynamic start-up landscape.

"We're bringing Gener8tor's proven success formula to India," Avi explains. "Our aim is to give ambitious founders world-class mentorship, funding, and networks to make a global impact. India is brimming with entrepreneurial talent, and our program combines local understanding with a global perspective so start-ups can fast-track their growth."

His approach is clear—empower start-ups with the right tools, bridge the gap between innovation and

execution, and ensure they have the backing to scale globally.

INDUSTRIAL INNOVATION THROUGH ONLINE CLEANING TECHNOLOGIES

Avi's commitment to efficiency and innovation doesn't stop there. He is also collaborating with Online Cleaning Technologies, the world's only provider of patented and standard solutions to clean industrial installations while they remain in full production. This initiative is a game-changer for industries that suffer massive losses due to shutdowns for maintenance.

"Our goal is to optimize efficiency," Avi explains. "Each customer receives a tailored cleaning plan based on their specific installation needs, allowing them to minimize shutdowns and ramp up production. It's about smarter solutions that drive real impact."

THE GAME CHANGER IN ACTION

Whether it's accelerating India's green energy revolution, fostering the next wave of start-up disruptors, or innovating industrial efficiency, Avi Mittal is a man on a mission. His ability to spot opportunities, challenge the status quo, and implement groundbreaking solutions sets him apart as a leader who is not just predicting the future—he's creating it.

With GAME solar modules, Gener8tor India, and his industrial innovation ventures, Avi is shaping a legacy of transformation, proving that business success and social responsibility can go hand in hand.

And if his track record is anything to go by, the best is yet to come.



➤ **Directors SSRPL - Rajesh Tarani, Rahul Tarani, Avi Mittal & Meenakshi**