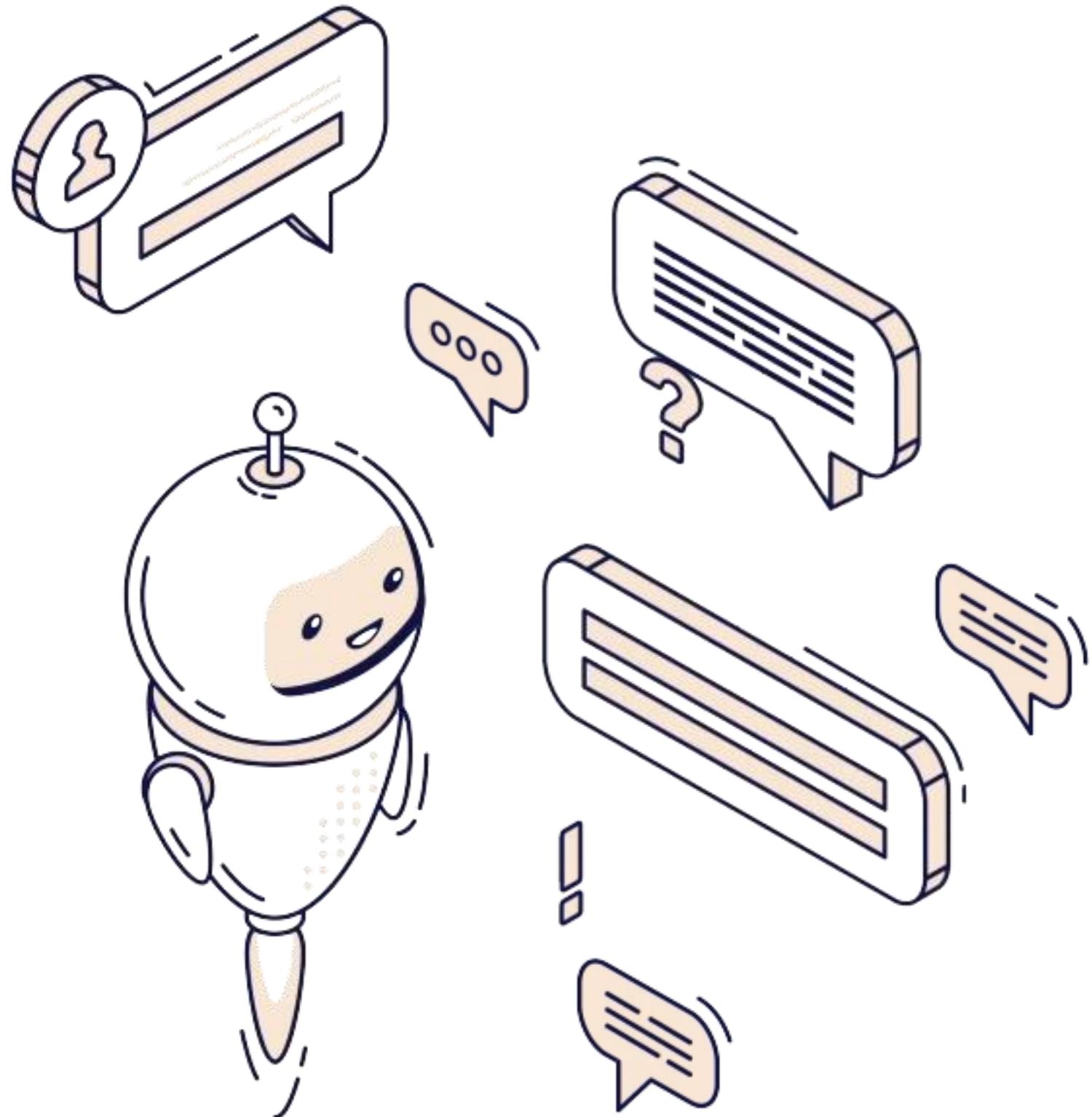
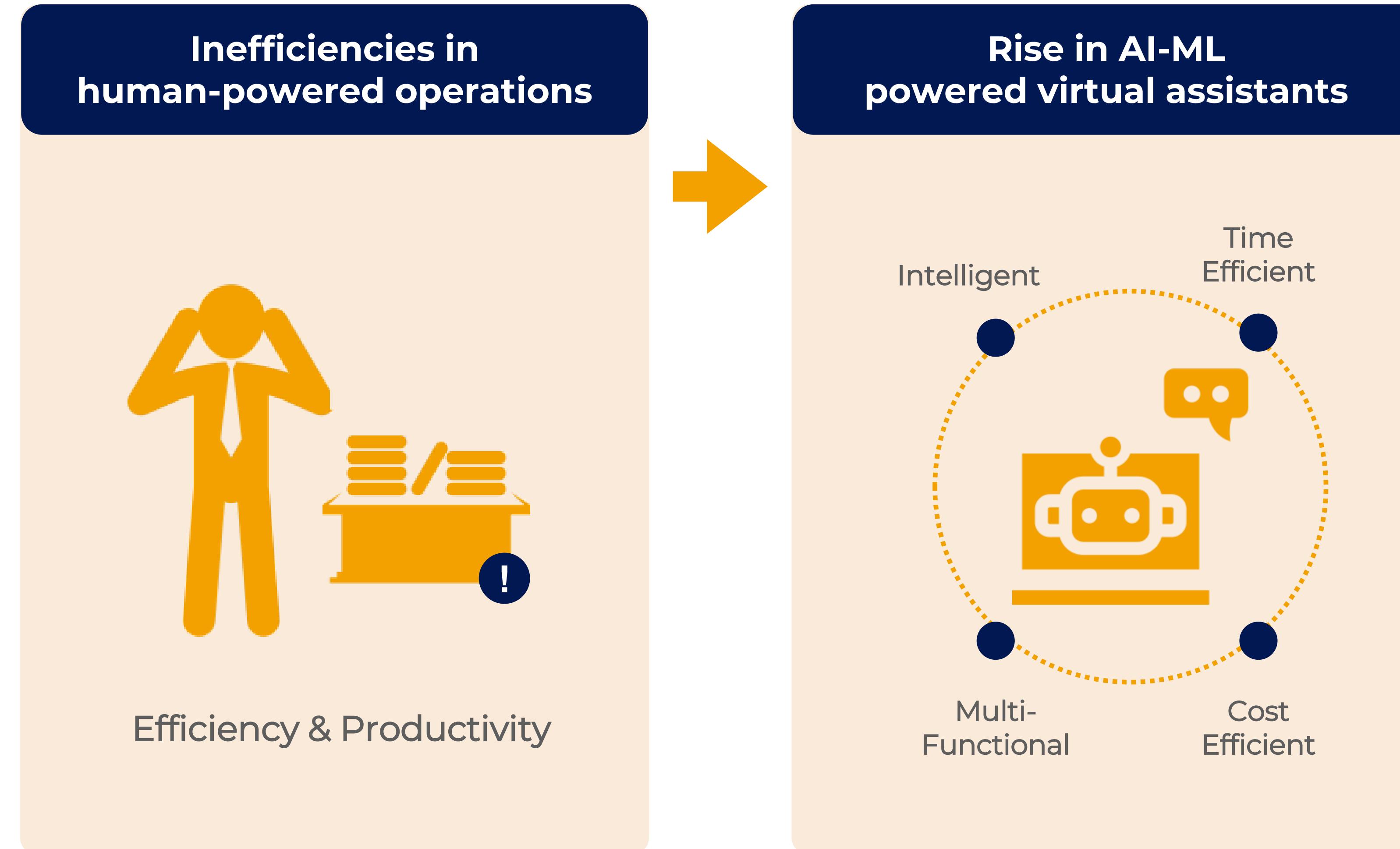


# CoRover<sup>®</sup>.ai

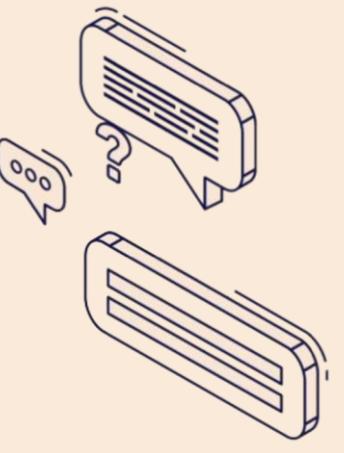
*Elevating Enterprises with  
Generative AI Powered  
Human-Centric  
Conversational AI Platform,  
Impacting 1 Billion+ Lives*



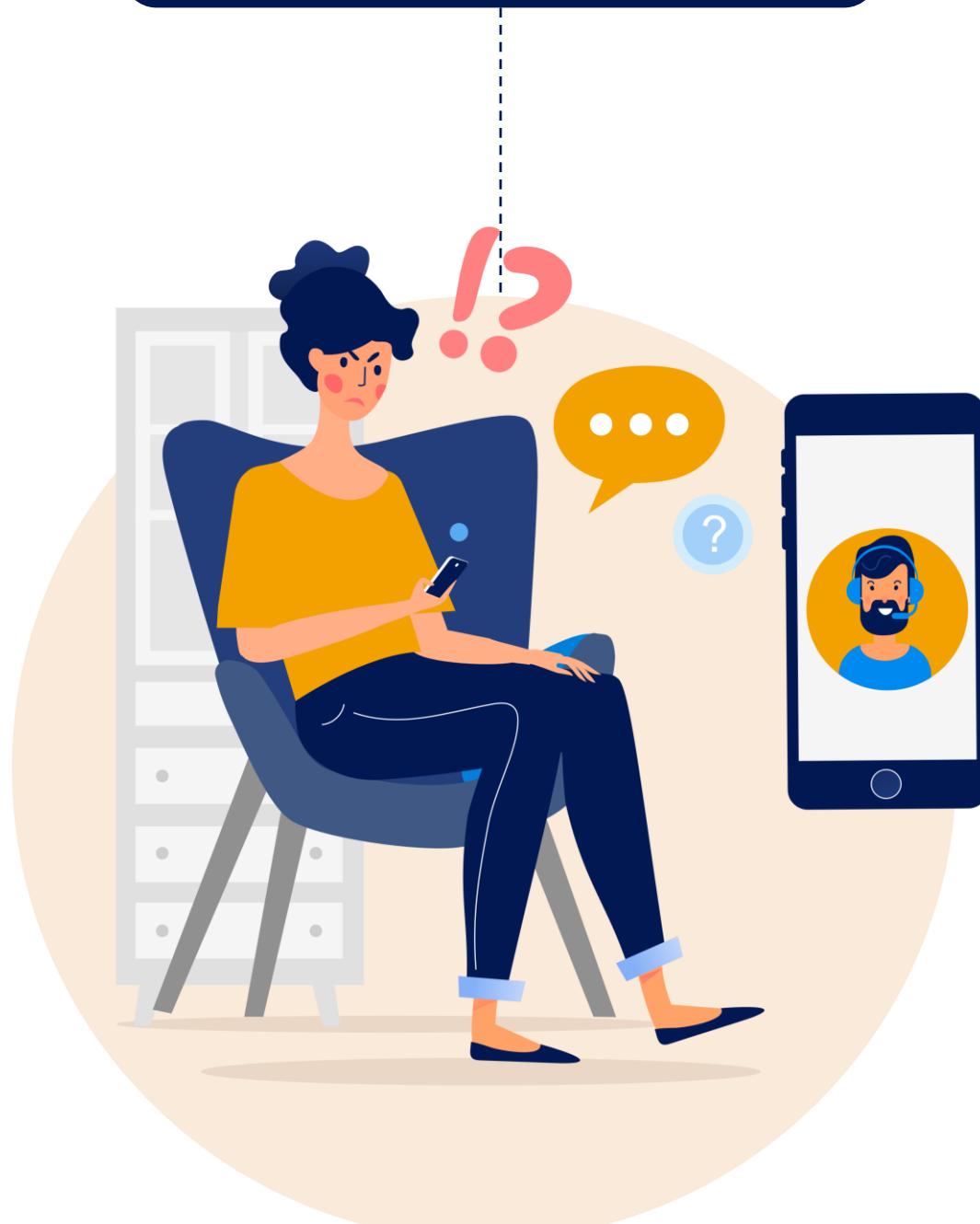
# AI AUTOMATED WORKFORCES: THE FUTURE OF ENTERPRISE



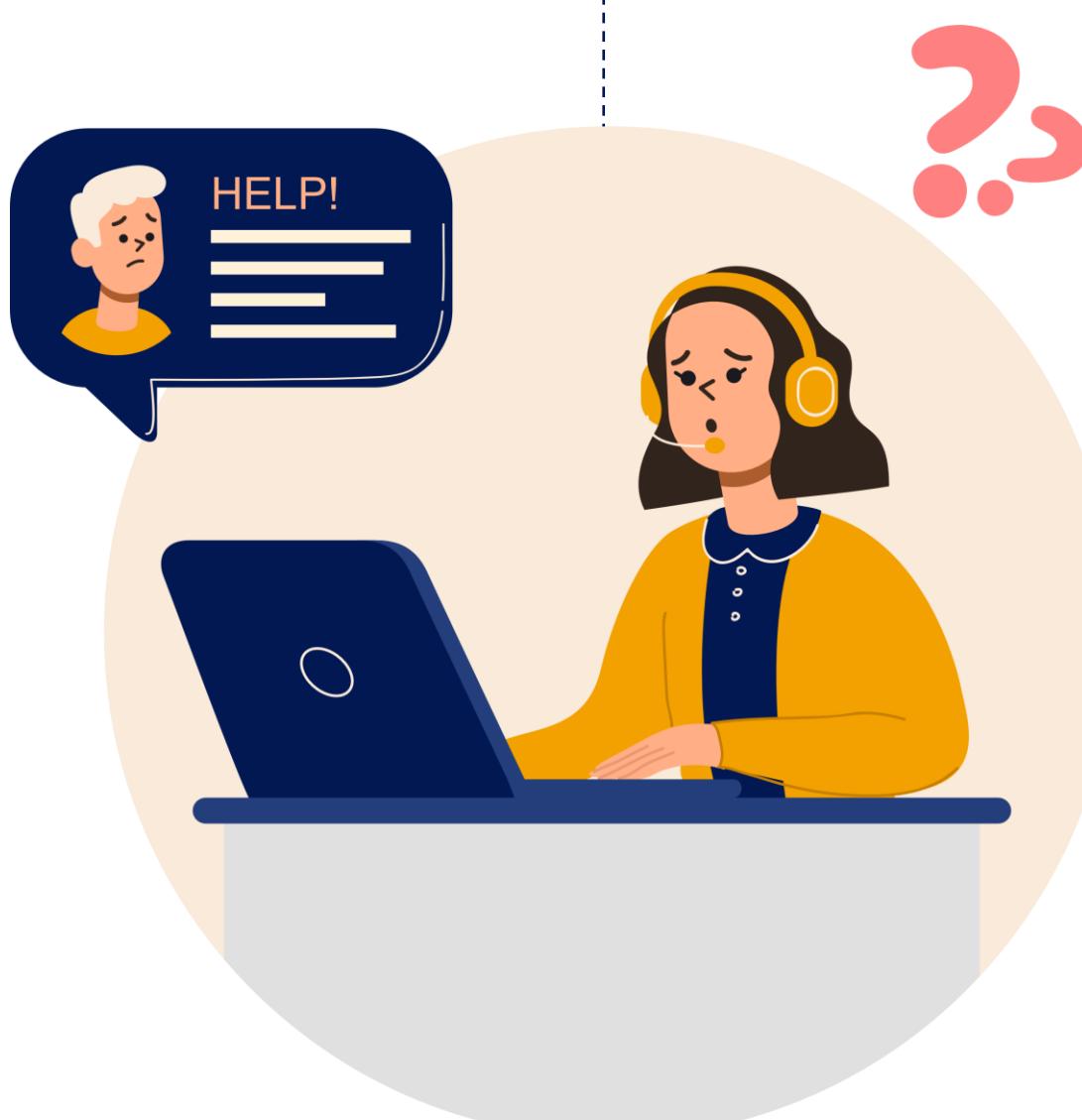
# CURRENT METHODS ARE FAILING IN THEIR CONVERSATIONAL ABILITY AND ACCURACY...



*Hours long waiting  
in customer care*



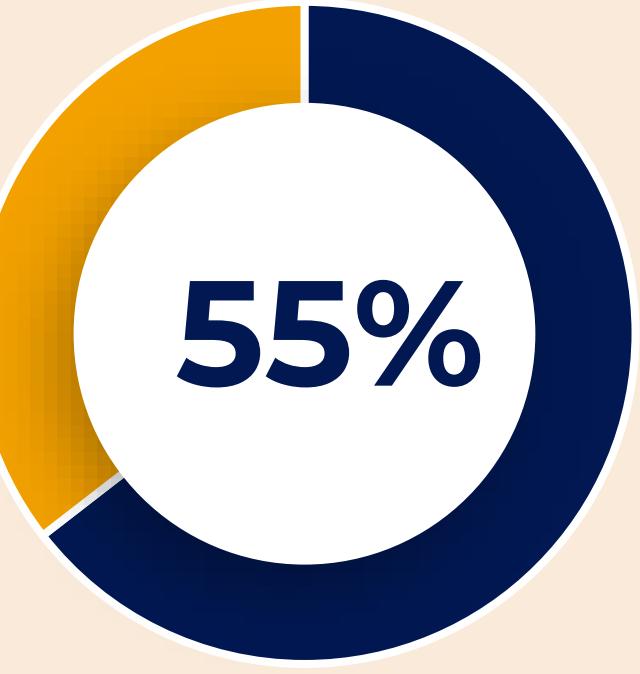
*Vague Inauthentic  
Information*



*"Your call is vital to us. Please hold while we connect you"*

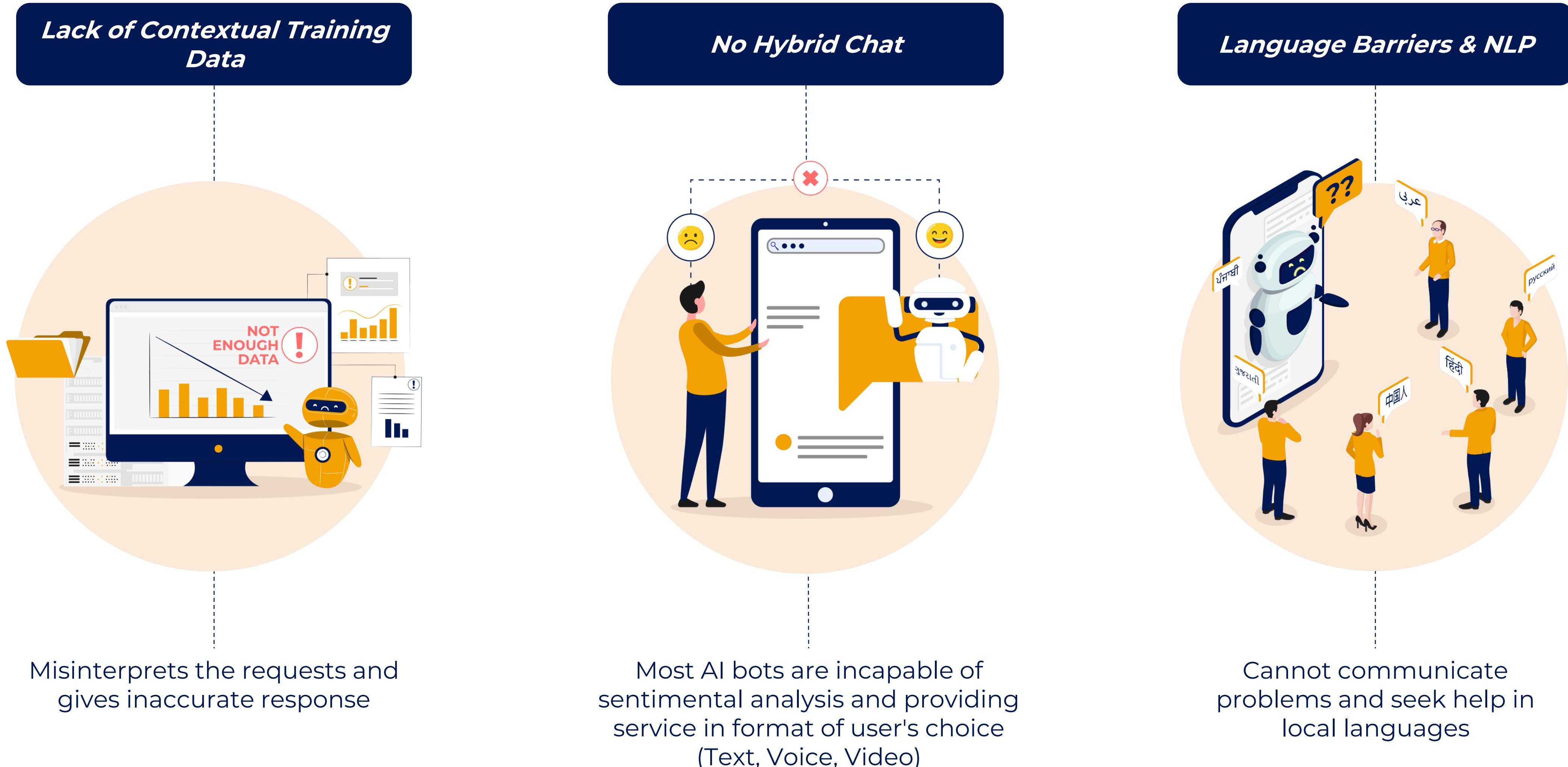
**Customers hate automated messages.**

**60%** customer service representatives don't have right data. Even search engine and social media have inauthentic information

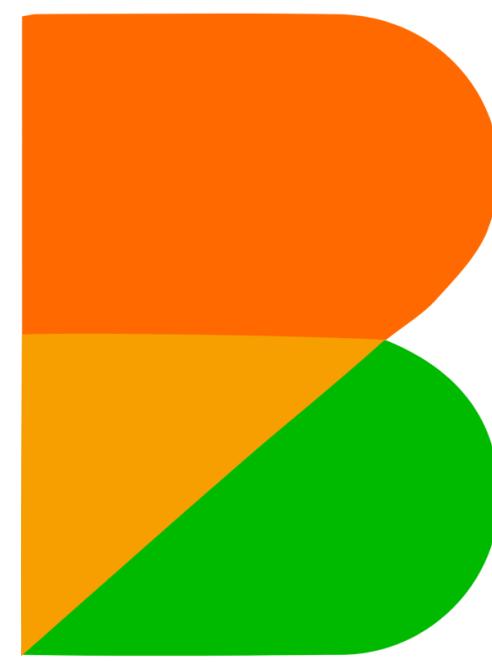


**55%** of consumers have intended to make a purchase, but backed out because of **poor customer service**.

# ***...AND MOST AI VIRTUAL ASSISTANTS DON'T OFFER RICH, HUMAN LIKE CONVERSATIONS NEEDED TO ENGAGE USERS***

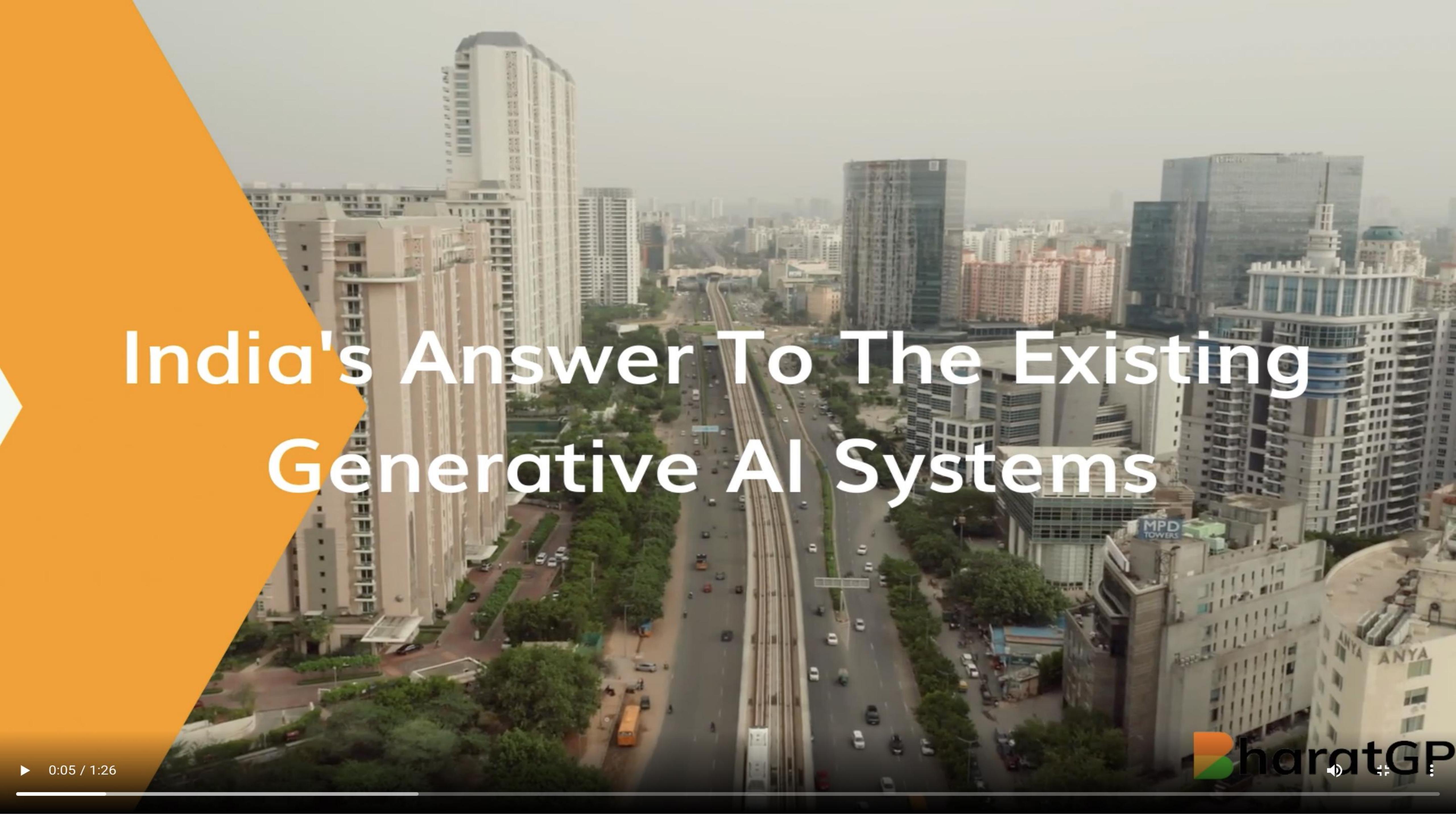


CoRover<sup>®</sup>.ai



# pharatGPT

CoRover's Large Language Model (Generative AI)

The background image shows a panoramic aerial view of a bustling city. In the foreground, a multi-lane highway with several cars is visible, flanked by green trees. To the left, there's a mix of residential and commercial buildings, including a prominent tall building with many windows. On the right, a dense cluster of modern skyscrapers and office buildings rises against a hazy sky. One building has "MPD TOWERS" written on its roof. The overall scene suggests a vibrant urban environment.

India's Answer To The Existing  
Generative AI Systems

# **India is launching its own Generative AI (Large Language Model) in 12+ Indian languages, with generative text, voice and video**

## **Highlights**

1. Data remains in **the country**
2. Fine tuned for **target users**
3. Option to integrate with any **ERP/CRM system** and **APIs**
4. Inbuilt **payment gateway** for **real-time transactions**
5. **Dialogue/conversational** management tool
6. Omni-channel, multi-lingual (120+ languages), **multi-format** (text, voice, video)
7. **Generative AI Video**, interactive **digital twin**
8. Currently available for **organisations**

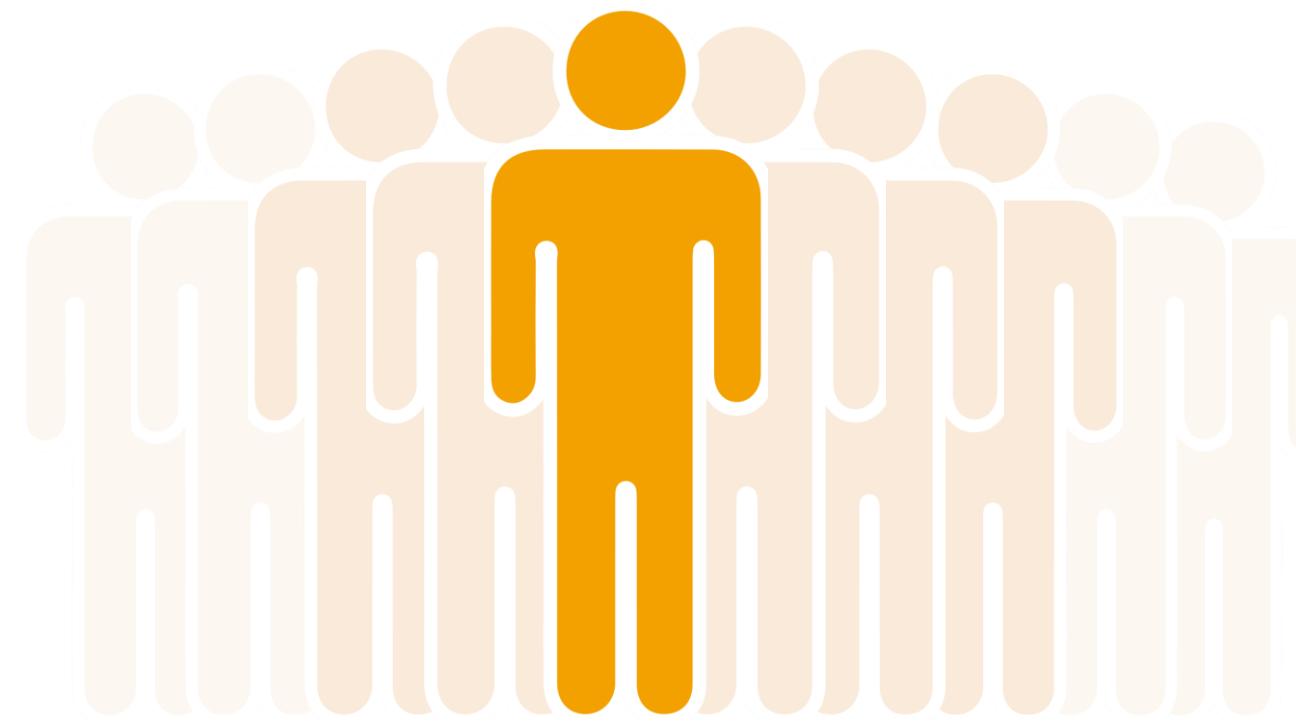
# BharatGPT vs ChatGPT

		CoRover.ai's BharatGPT	Open AI's ChatGPT	Speech Synthesis	Y	N
Users		1 B+	100 M+	Conversational AI	Y	Y
Accuracy of responses		Consistently above 90%	NA	Hybrid (Video, Voice, Text, Touch, Click)	Y	N
Security	CMMI Level 5	Y	N	Languages Supported	120+	95 (but it takes instructions only in English)
	ISO 9001	Y	NA	Chatbot on Own Website	Y	N
	ISO 27001	Y	NA	Technologies	AI, ML, DL, NLP, RPA, AR, VR, IOT, technologies together can be used. Metaverse Readiness is there	AI, ML, DL, NLP, RPA technologies can be used
	3rd party Security Test & Certification from CERT-In empanelled company	Y	N	Multimedia	Capable of running rich media (text, image, audio, video), maps on chatbot.	N
Features & Functionality	Own Generative AI (Large Language Model)	Y	Y	Context Continuity/State	Y	Y
	Generative AI to write Code, Rap, Essay, Poem, etc.	NA	Y	Walk the Talk (Using own product)	Y	N
	Generative AI Video, interactive digital twin	Y	N	Auto Suggestion	Y	Y
	Code free Development	Y	N	Forms, Cards, QR Codes, Carousels, Video, Images, Links, eMail, Fom in Text Support	Y	N
	Voice & Video Commerce	Y	N	Integrated Payment Gateway KYC – Authentication	Y	Y
	AI VideoBot	Y	N	Document to Text (printed as well as hand-written)	Y	N
	Metaverse Readiness	Y	N	Q&A Making Capability	Y	Y
	Multi-Intent Recognition	Y	N	OCR	Y	N
	Integrated Live Chat	Y	N	Real-time Analytics Dashboard	Y	N
	Omni-Channel	Y	N			
	Sentiment Analysis	Y	Y			

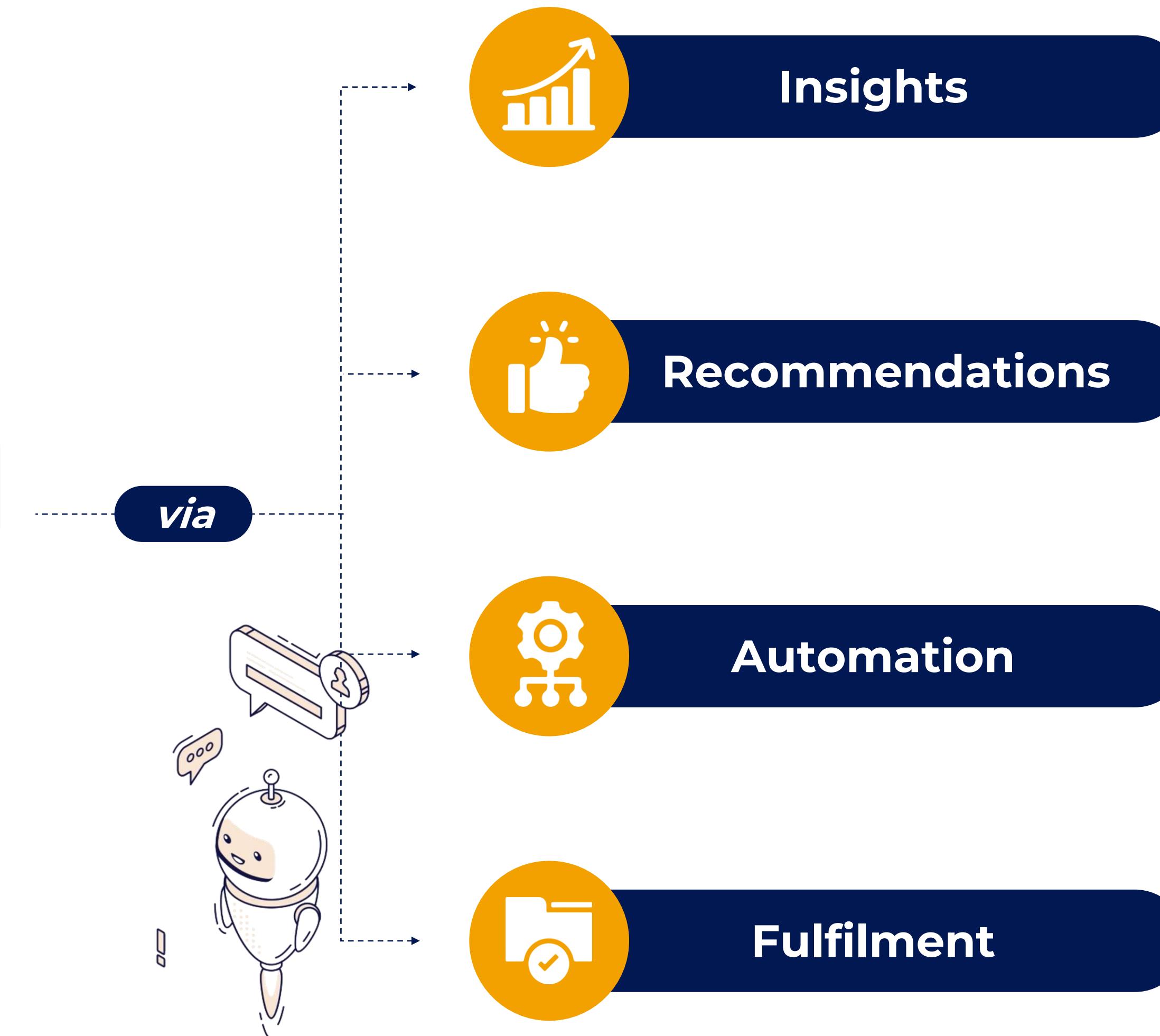
# COROVER'S VISION TO MAKE AI AS "HUMAN-LIKE" AS POSSIBLE



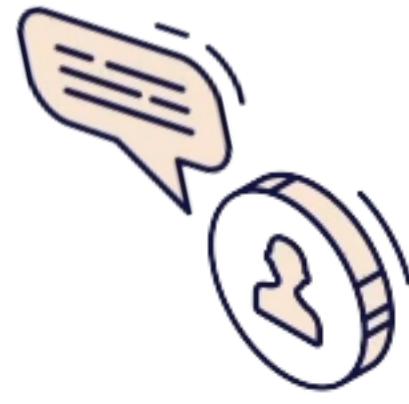
Augmenting the personal  
and professional lives of



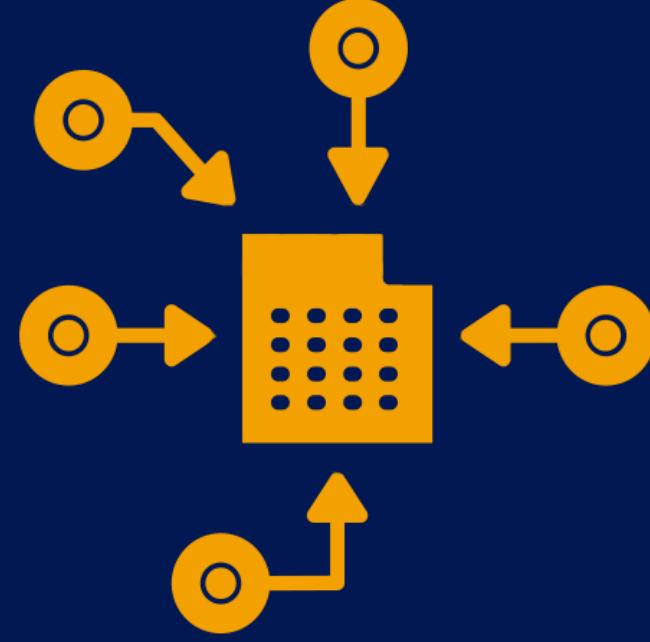
1/10<sup>th</sup>  
of Humans



# AIM TO LEAD ENTERPRISES TO THEIR AI-DRIVEN FUTURE



## Phase 1

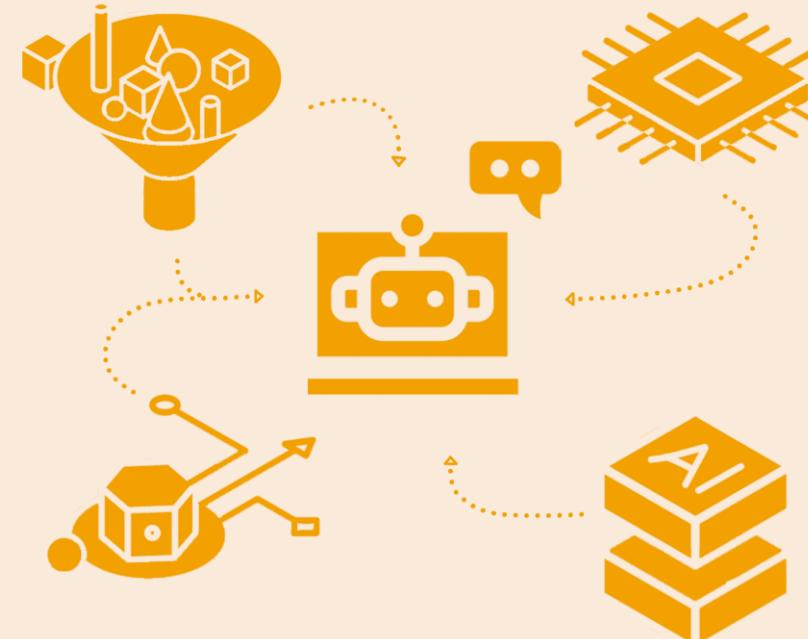


Achieve steadily increasing data supply

**100M** User Data



## Phase 2



Achieve deep domain understanding in top industries



## Phase 3



Provide premium **actionable AI driven insights** to these industries



## Phase 4

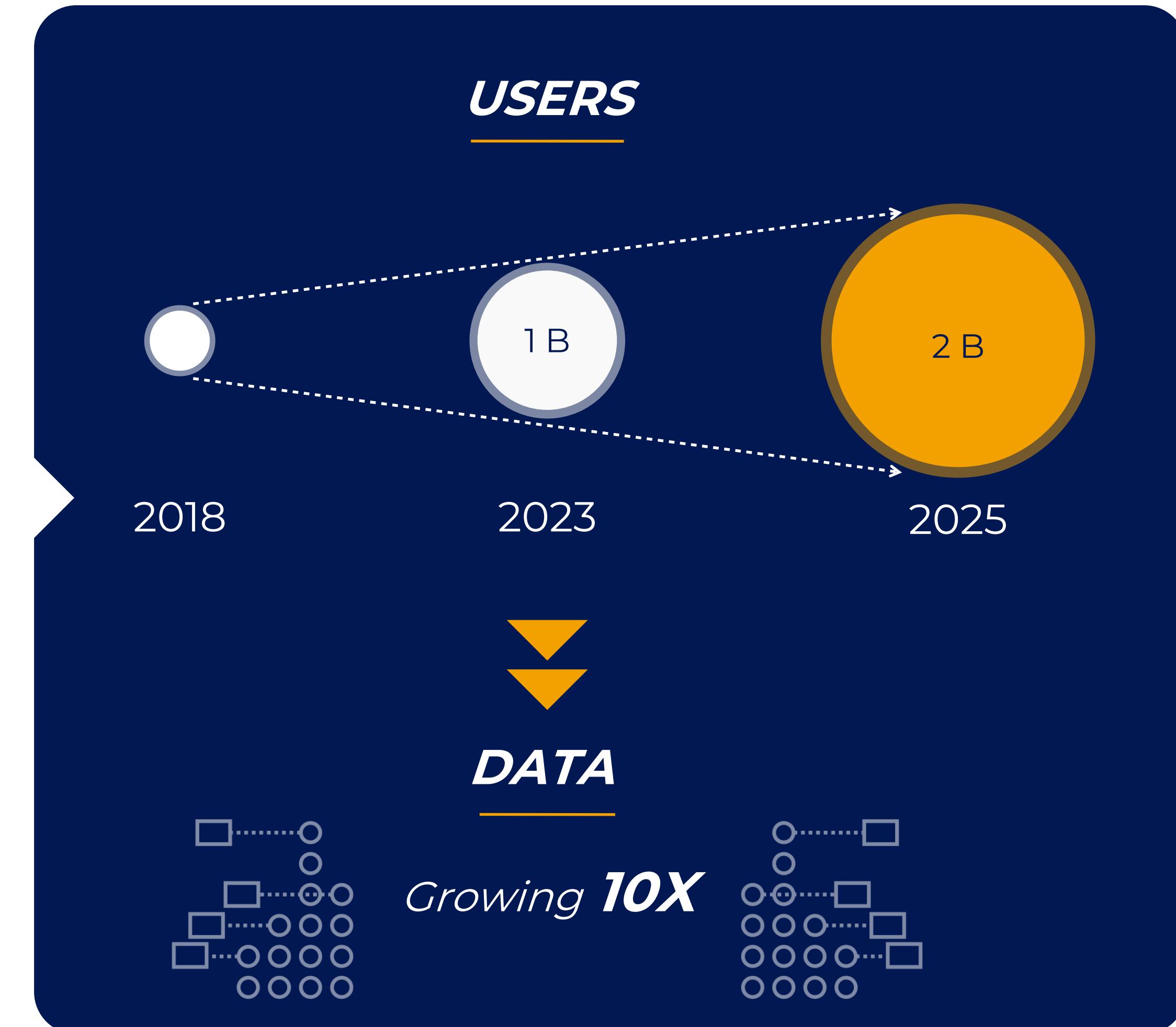
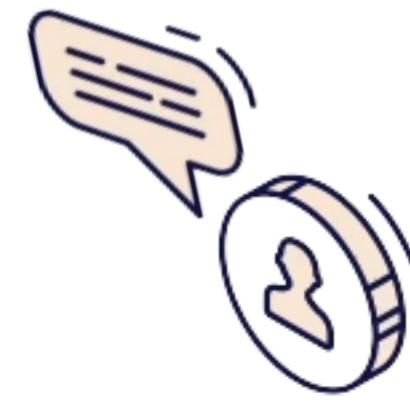


Create **Fully Automated Workforce**  
Lead the Future of Enterprises.



# POWERING THE DATA FLYWHEEL

Data is at the heart of conversational AI, and is used to personalize the conversation

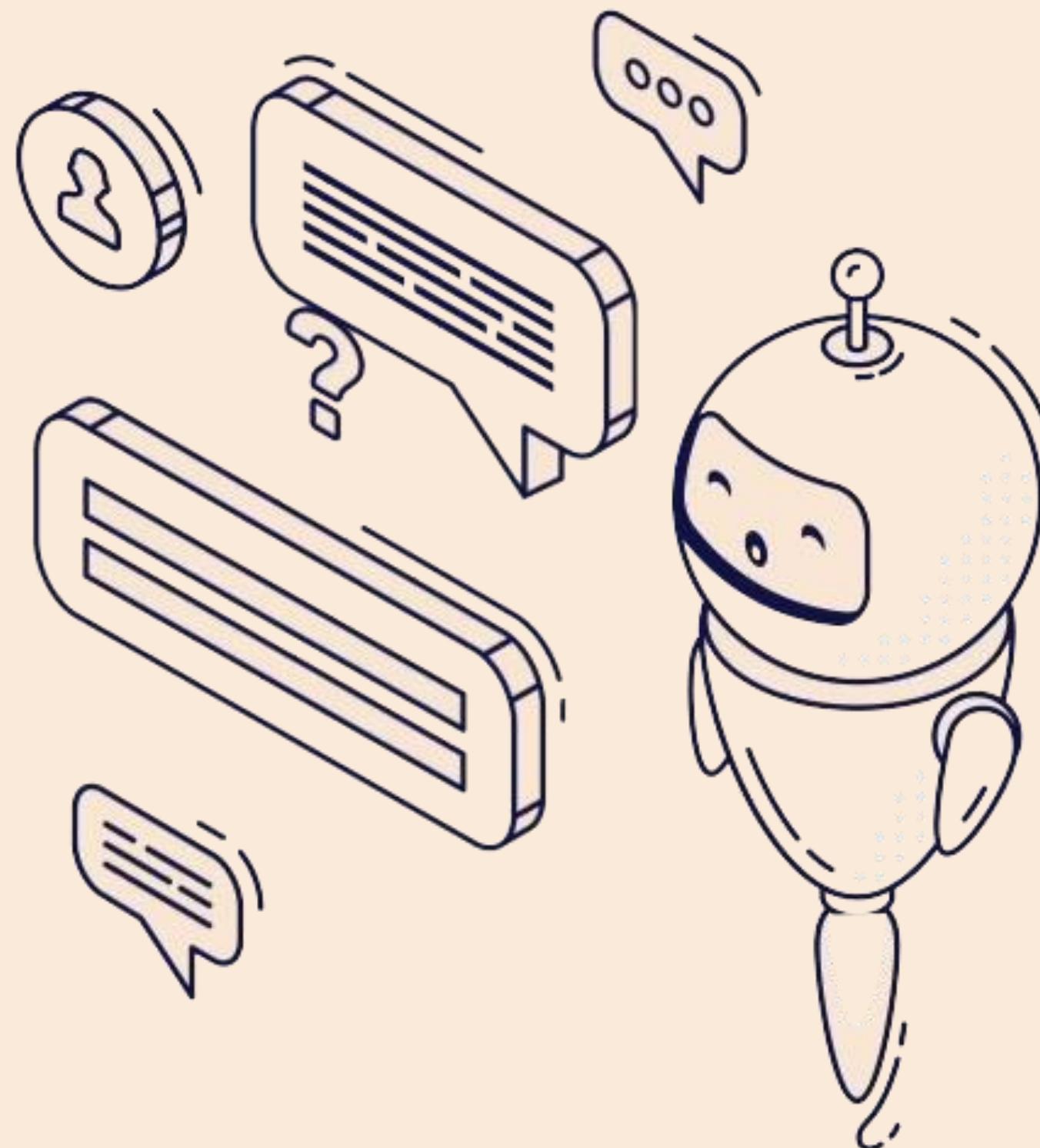


# Elevating Enterprises with Generative AI Powered Human-Centric Conversational AI Platform, Impacting 1 Billion+ Lives



# **COMPANY OVERVIEW**

---

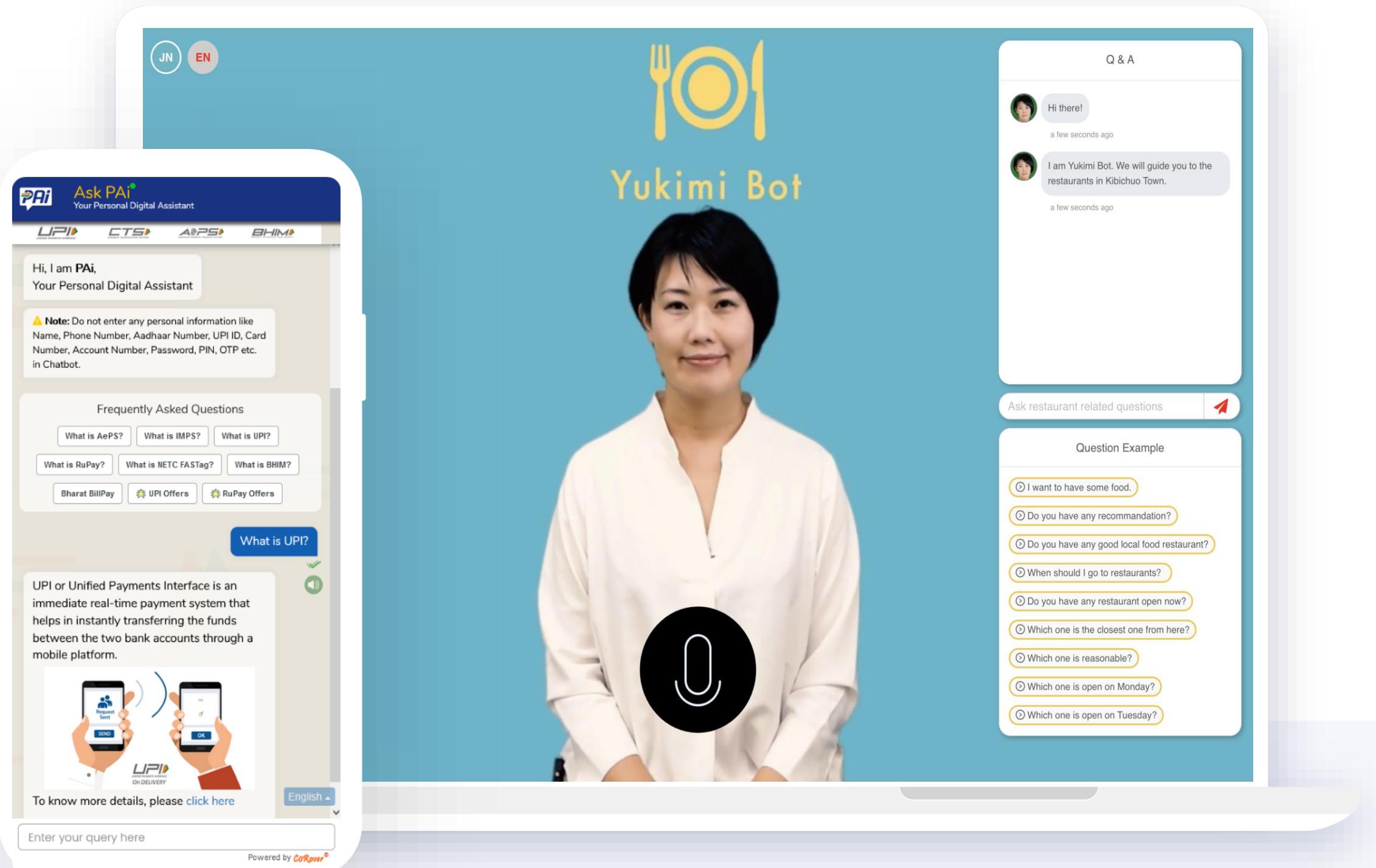


# ACQUIRED 1 BILLION+ USERS WITH 20B+ INTERACTIONS



 **1B+**  
Users

 **20M+**  
Monthly  
Active Users



**100+**  
Enterprises



**20B+**  
Interactions

# SOME SECTORS WHERE COROVER AI IS BEING USED



& more...

We also have recently got 400+ Inbound Leads (Potential Annual Revenue of USD 12.5 Million+ (INR 100 Crore+))

# SERVING CLIENTS ACROSS VARIOUS VERTICALS

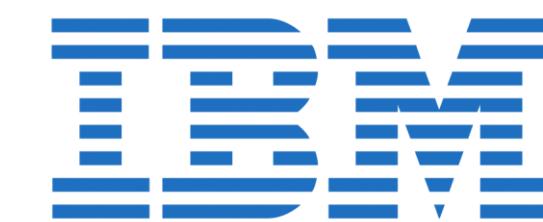
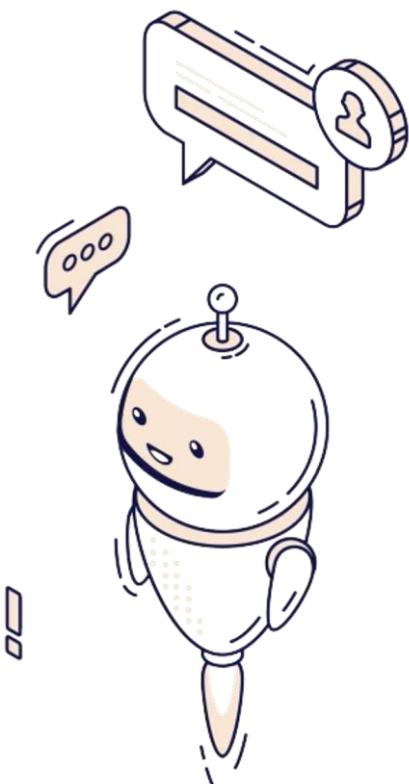


LEADING AI BOT FOR 70+ BANKS



& more....

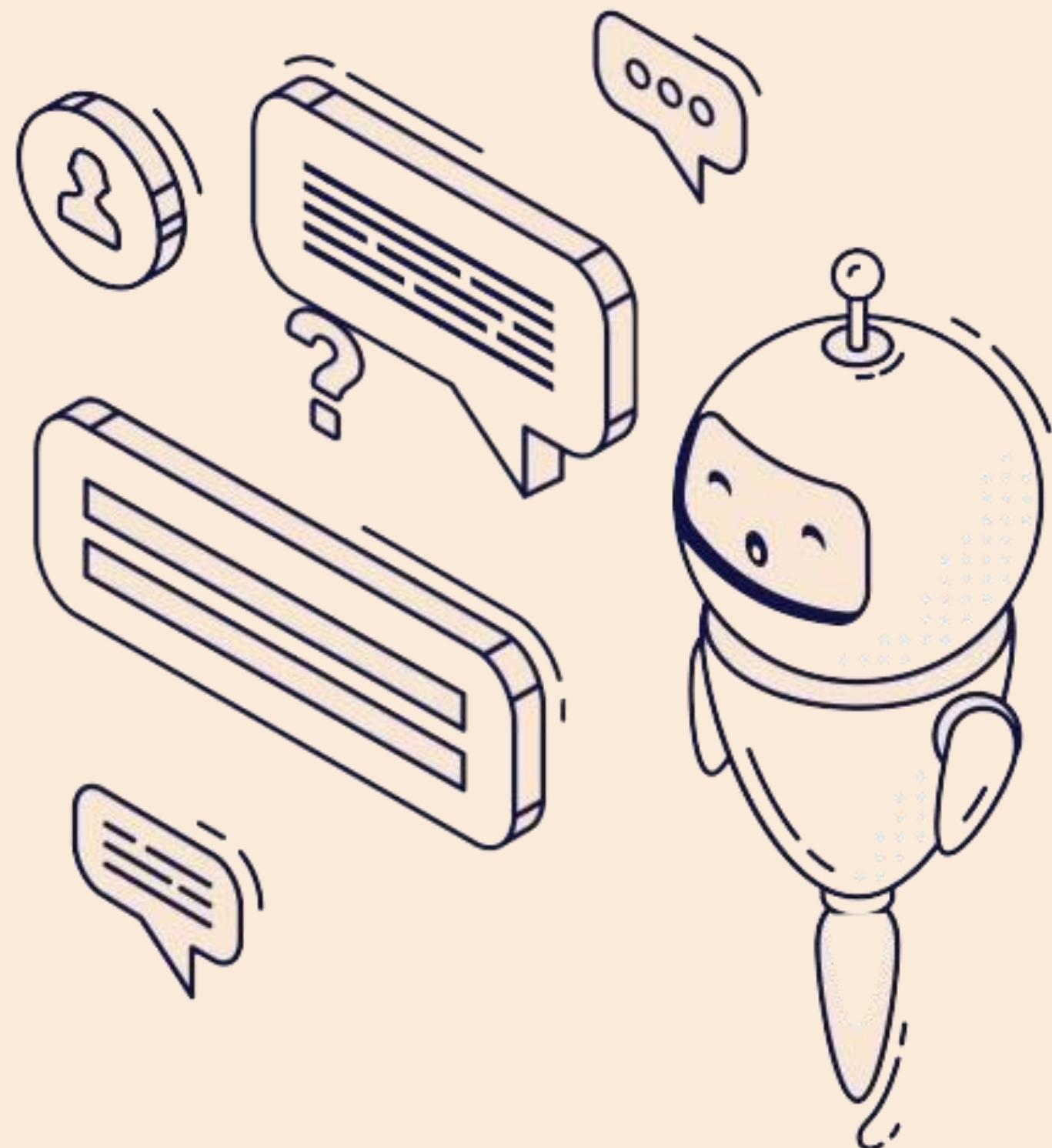
# KEY STRATEGIC PARTNERSHIPS



& more....

# **WHY COROVER?**

---



# VERSATILE TECH

THAT GIVES MASSIVE REACH



1 Billion+ users

## Multi-format



VideoBot®



VoiceBot



ChatBot  
(Text, Click, Touch)

## Tech Edge



Robust



Secure



Scalable  
(800K Concurrent Users)

## Omni Channel



Web/Phone app



IVR



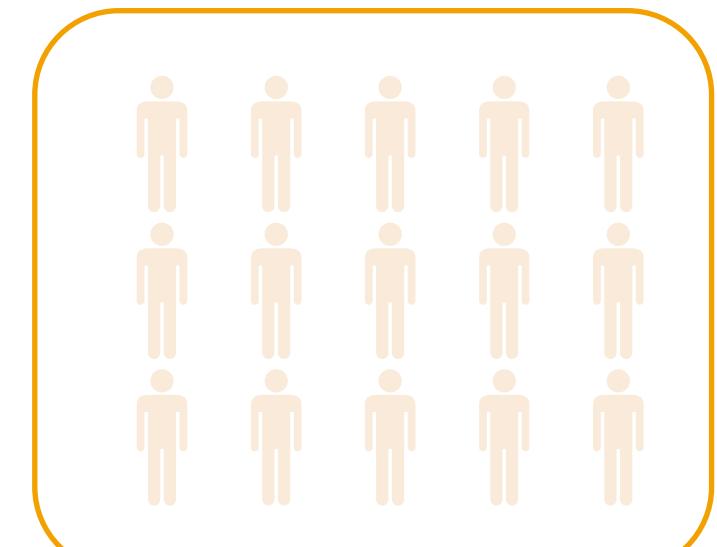
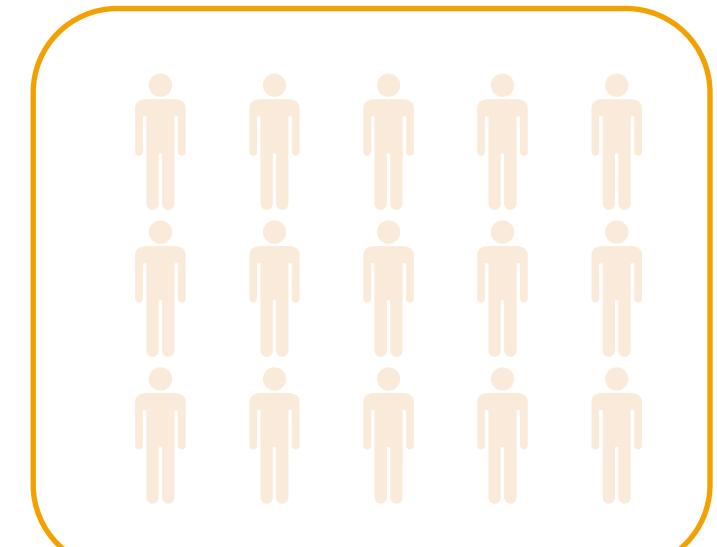
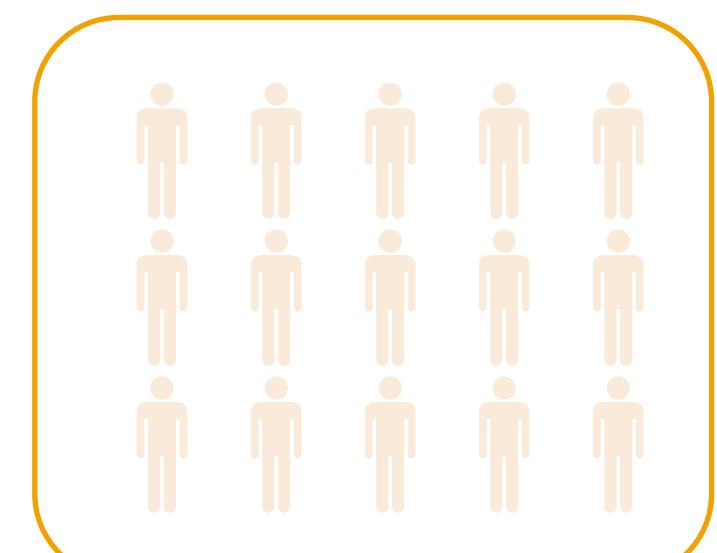
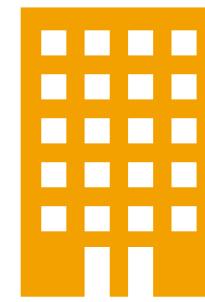
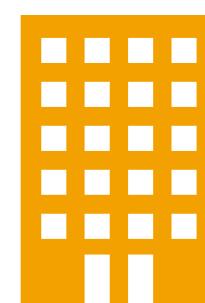
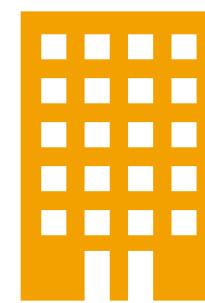
WhatsApp

& more

## Multi-lingual

100+ Foreign languages

12+ Indian languages



# ADOPTION ACROSS KEY INDUSTRIES AND HORIZONTALS



For Various Industry Verticals



Mobility



BFSI



Retail



Utilities

& more...

Across 3 Horizontals

X



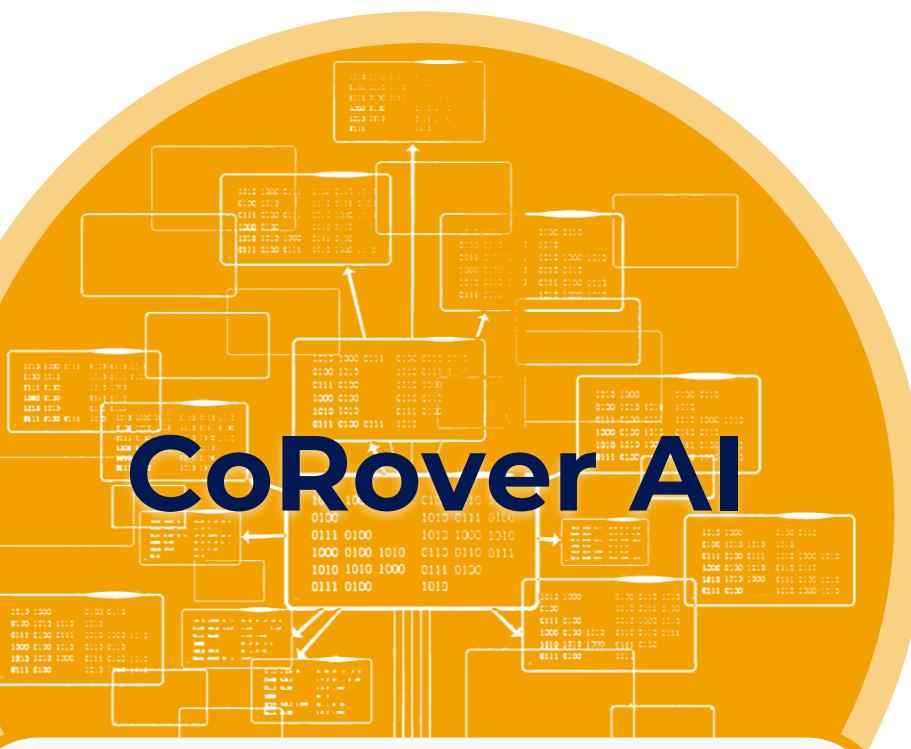
Sales



Engagement

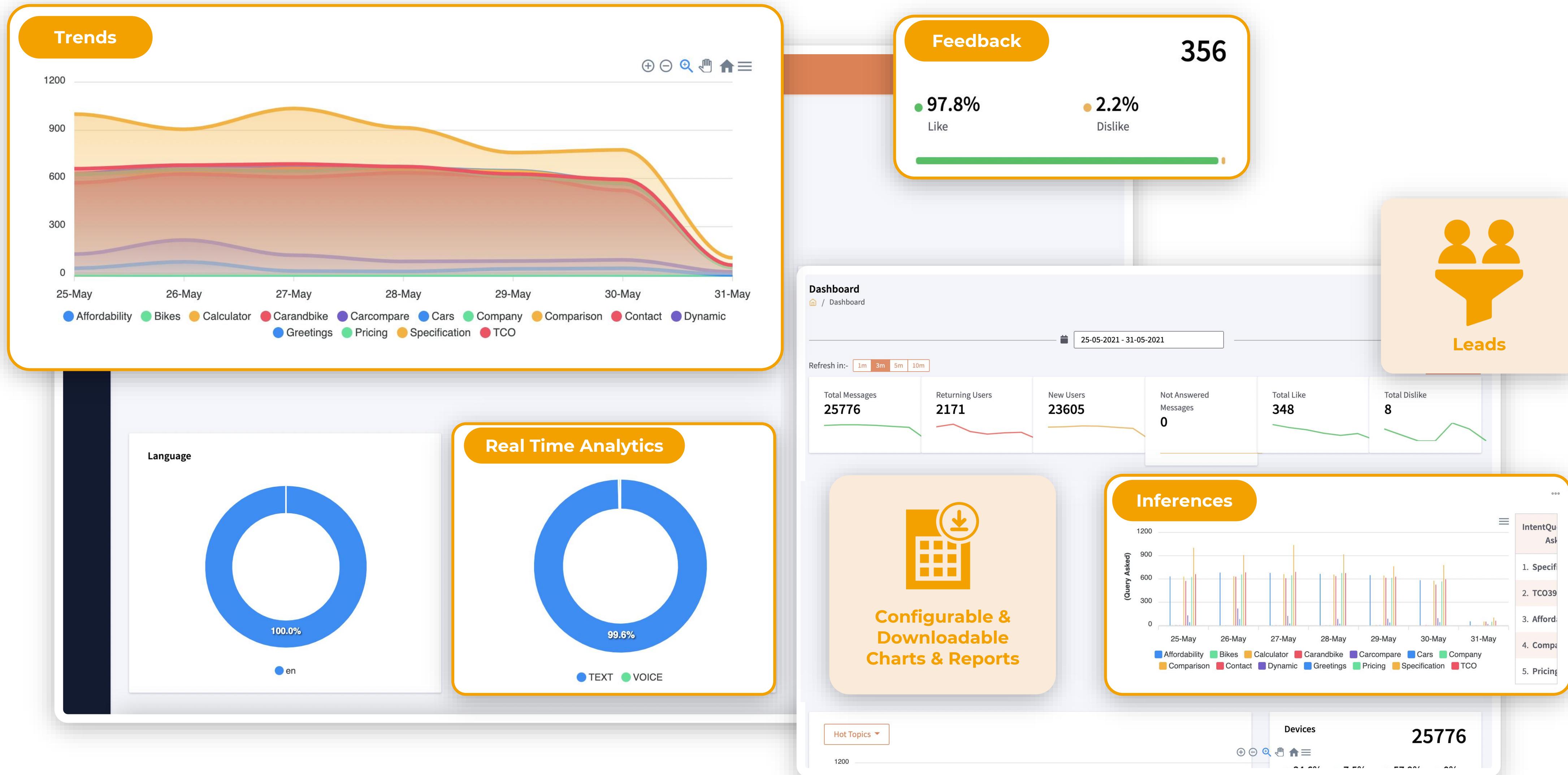


Support



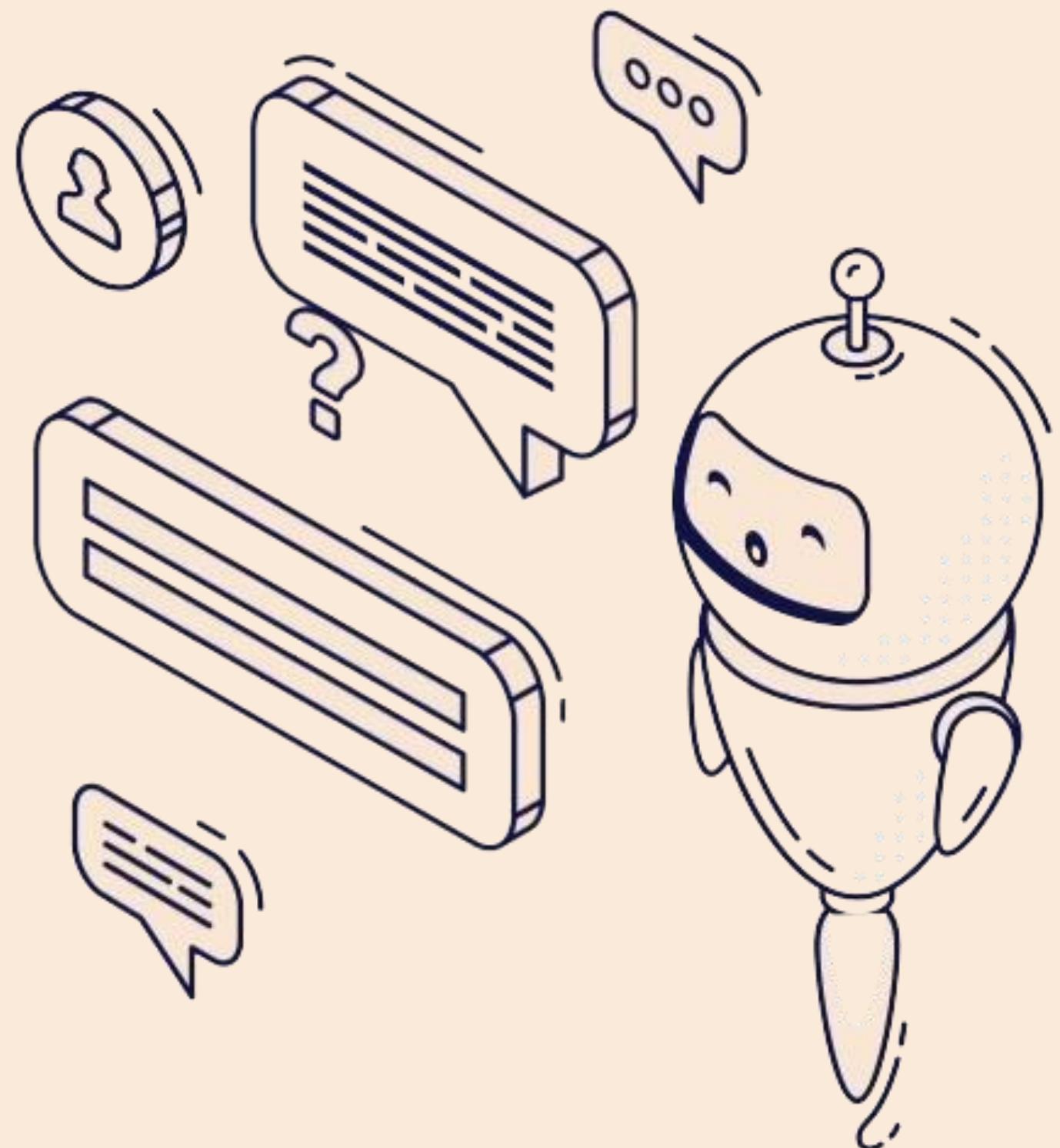
Decision Tree  
Training

# PROVIDES INVALUABLE INSIGHTS THROUGH DASHBOARD



## ***USPs***

---

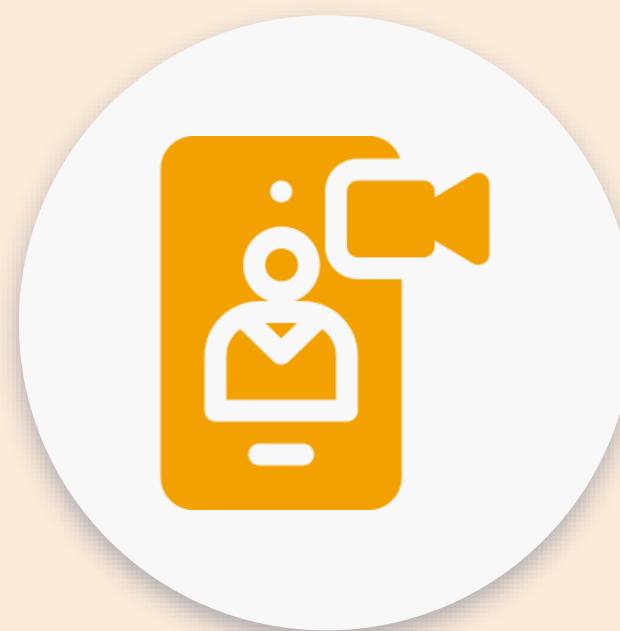


# HUMANISING AND MAKING IT INCLUSIVE



Enabling users talk to systems the way they talk to an expert human!

*Human-Centric  
Virtual Assistant*



Talks to user in the  
**language and format**  
of user's choice

*Quick & Authentic  
Info*



**Quick & authentic  
information** without being  
on hold or in a queue.

*Omni-Channel  
Conversational AI Bot*



**Interact from the channel  
of user's choice** (we will go  
where the user is)



- Customer Sentimental Analysis
- Confidence Score
- Real Time Feedback

**USP**

**Human-Centric Conversational  
AI Platform**

**10X Faster** Implementation with  
Responsible, Grounded and  
Accurate Generative AI

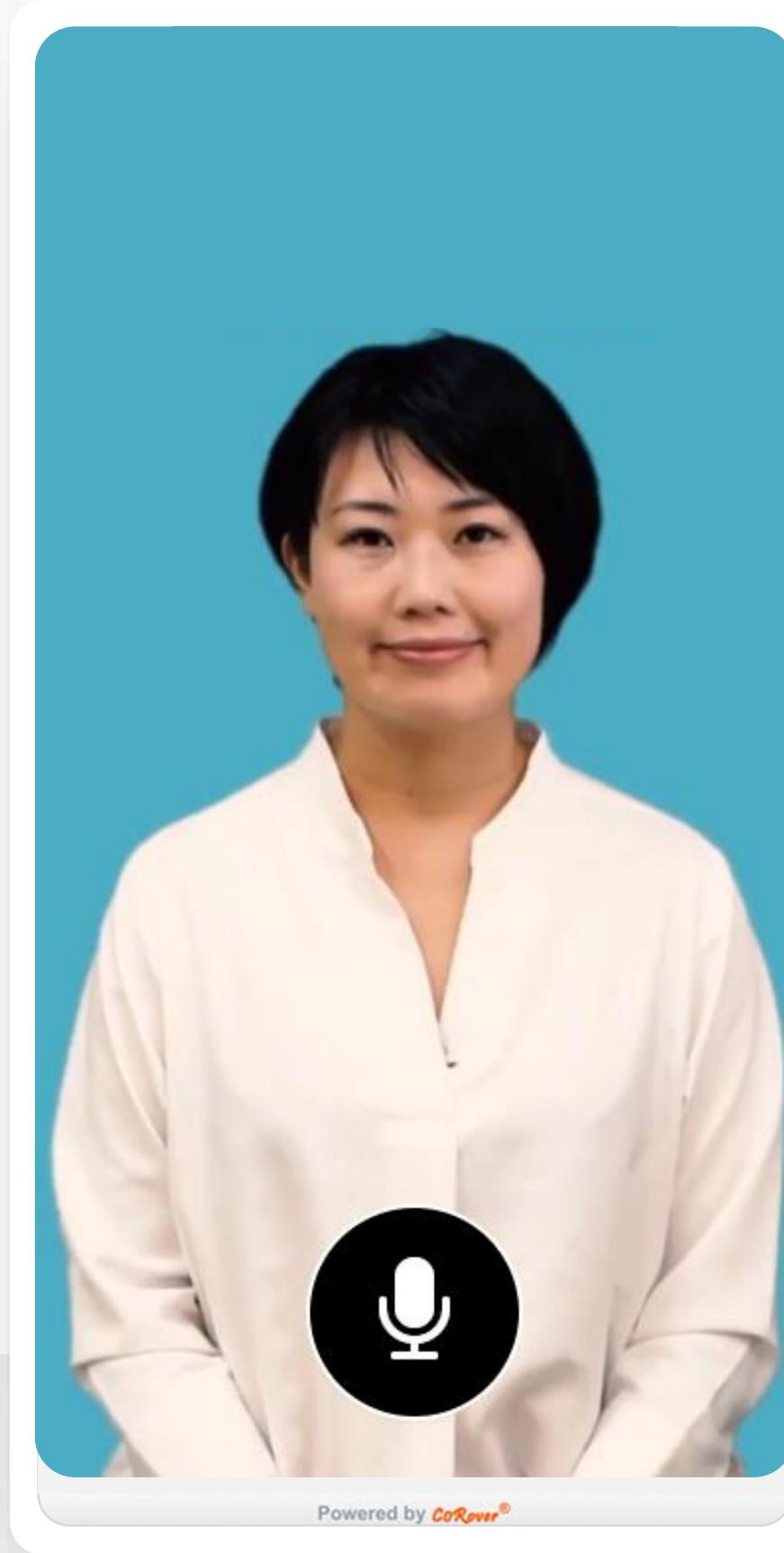
**Enterprise-Grade Virtual Assistants**

Trusted by **100+ Enterprises, 1 Billion+  
Users** Across **100+ Languages** and **20+  
Channels** - Including ChatBot, VoiceBot,  
VideoBot, IVR Bot and WhatsApp Bot

**Conversational (Video - Voice)  
Commerce**

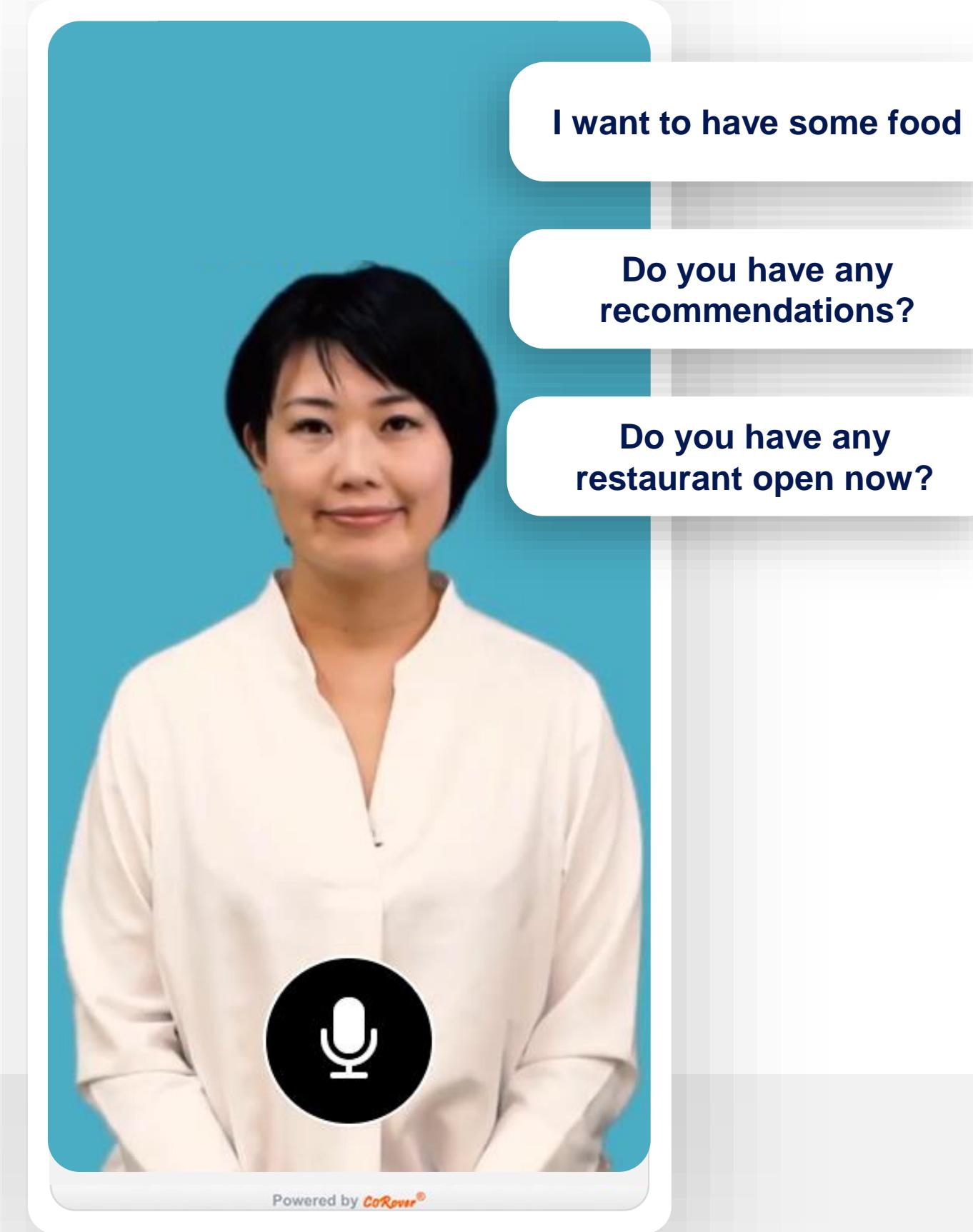
Enhancing Customer Experience,  
Operational Efficiency, and  
Revenue **Growth by 10X**

# WORLD'S FIRST AI BASED VIDEOBOT



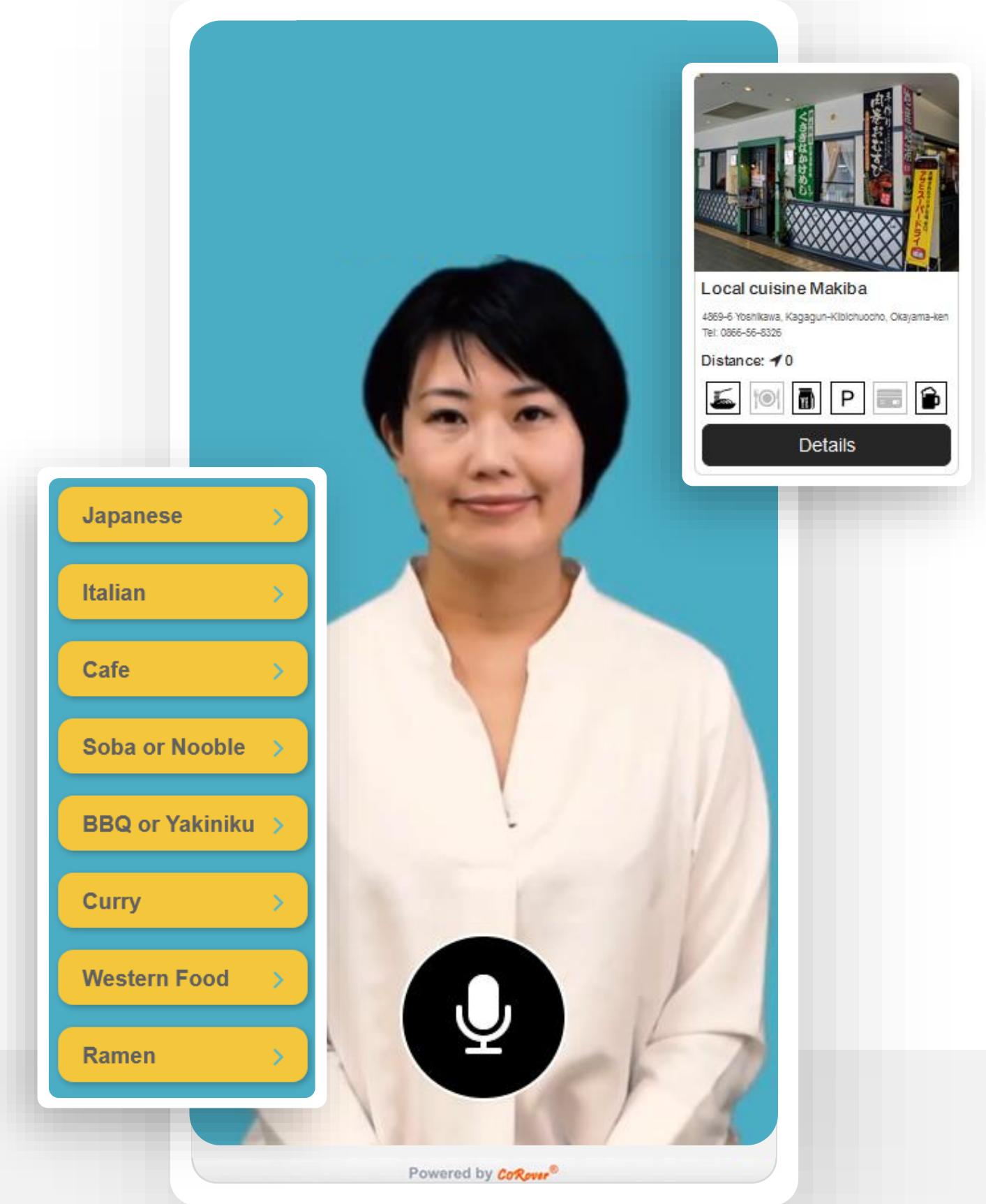
1

Choose video option to interact



2

Share your queries  
with your human video bot

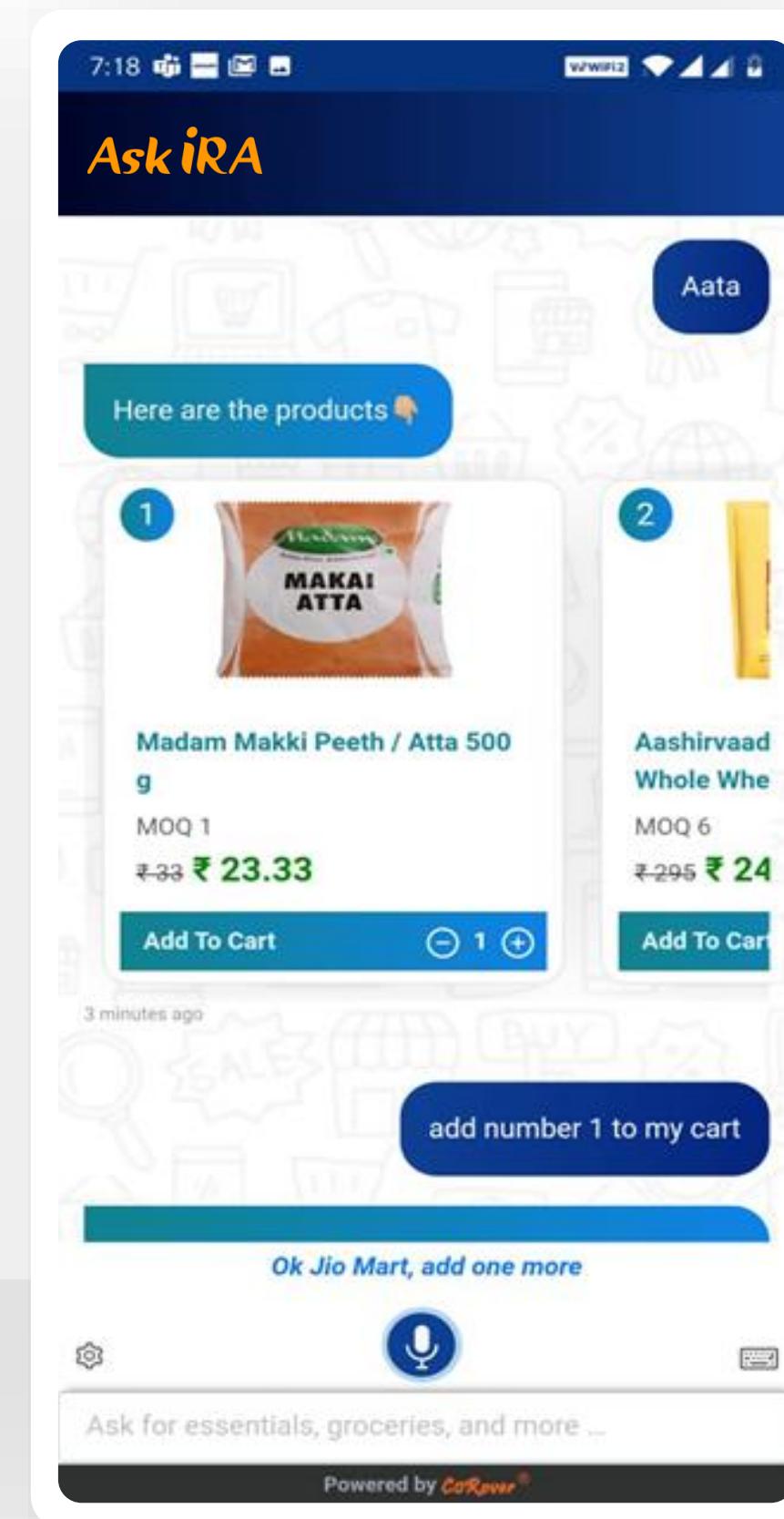


3

Get real time accurate  
answers

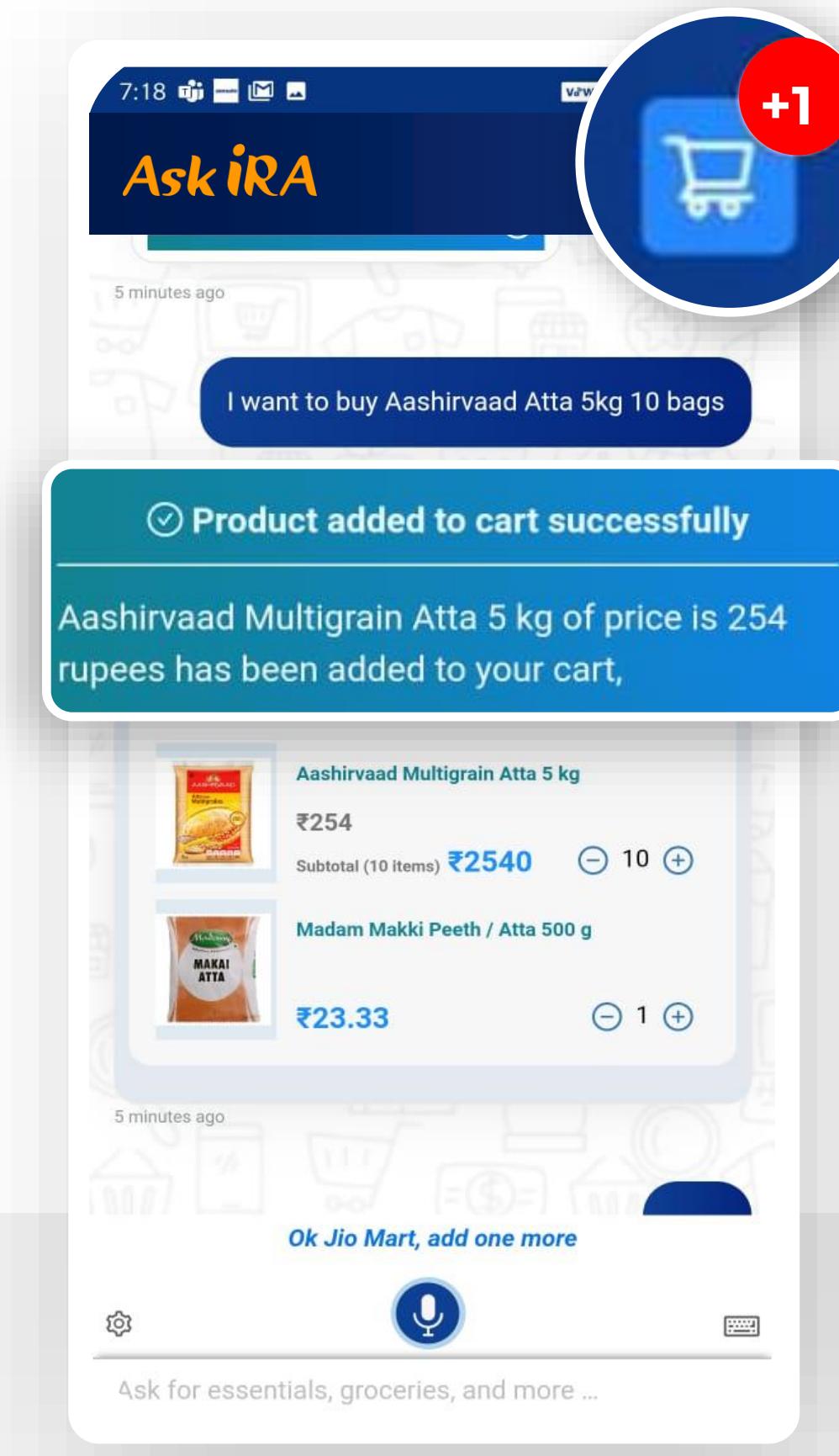
# VOICE ENABLED, MULTI-LINGUAL, SHOPPING ASSISTANT

## VOICE COMMERCE AND VIDEO COMMERCE



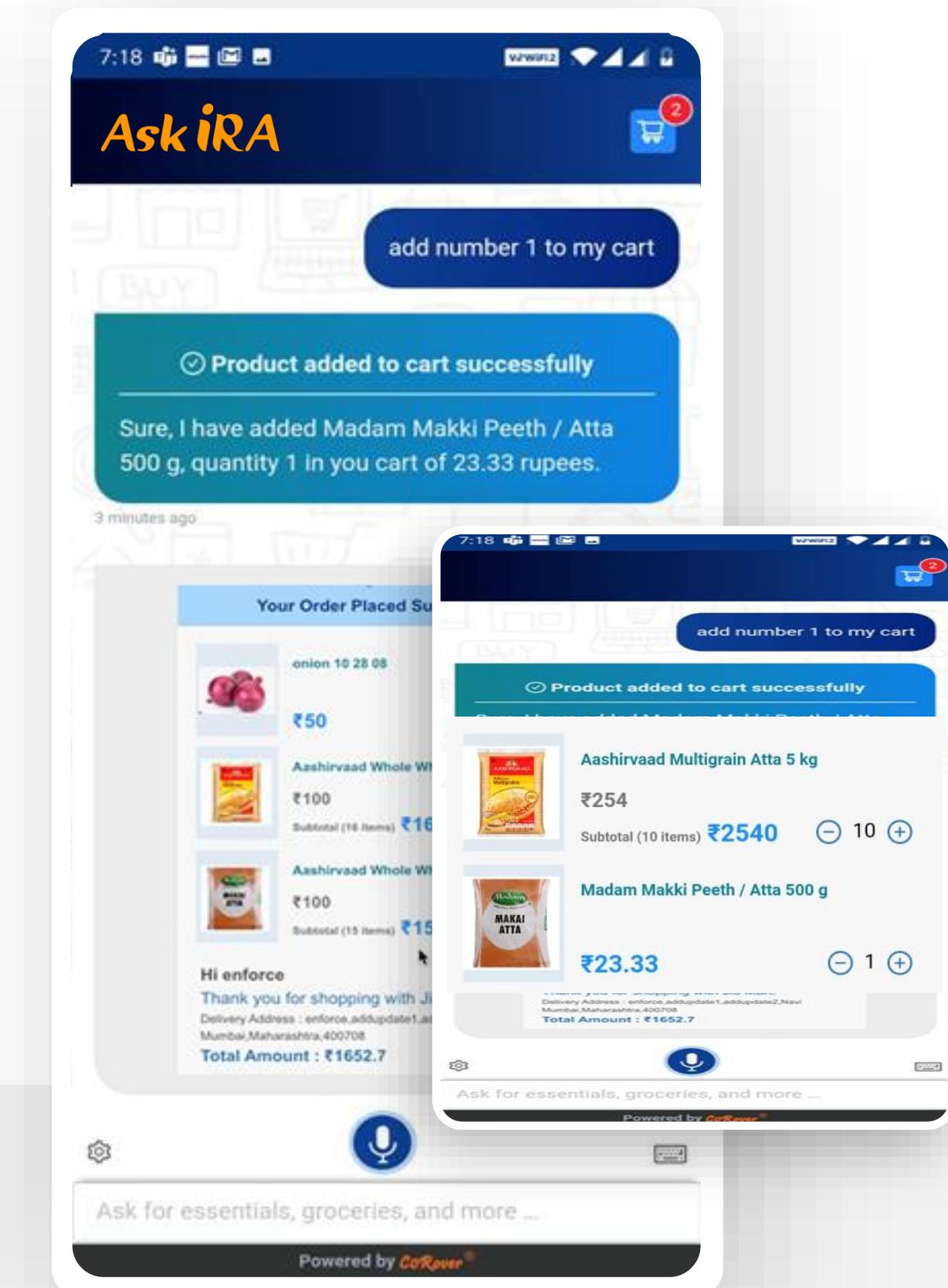
1

User/merchant speaks in the languages of choice to place the order



2

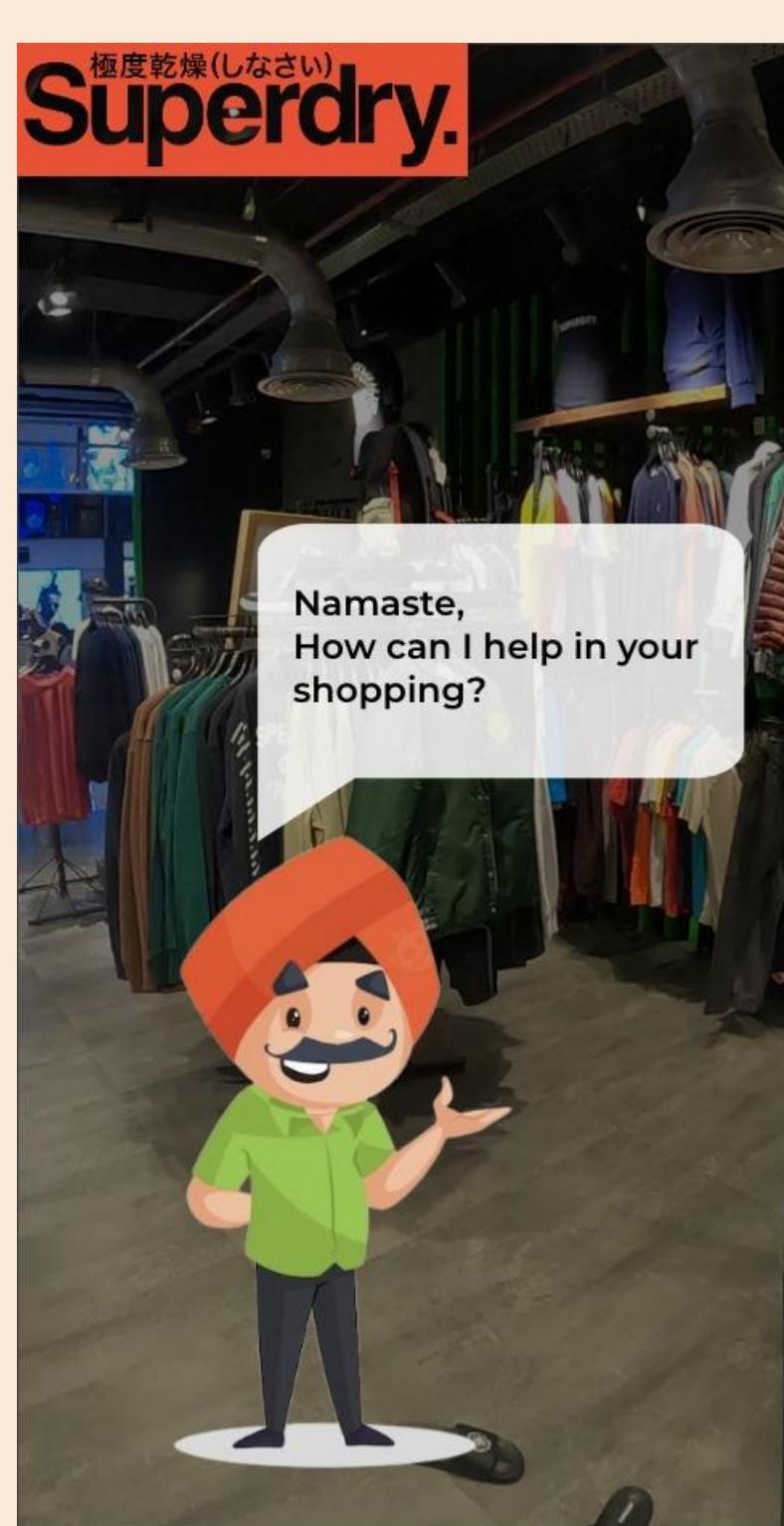
Voice based shopping assistant adds desired product to cart



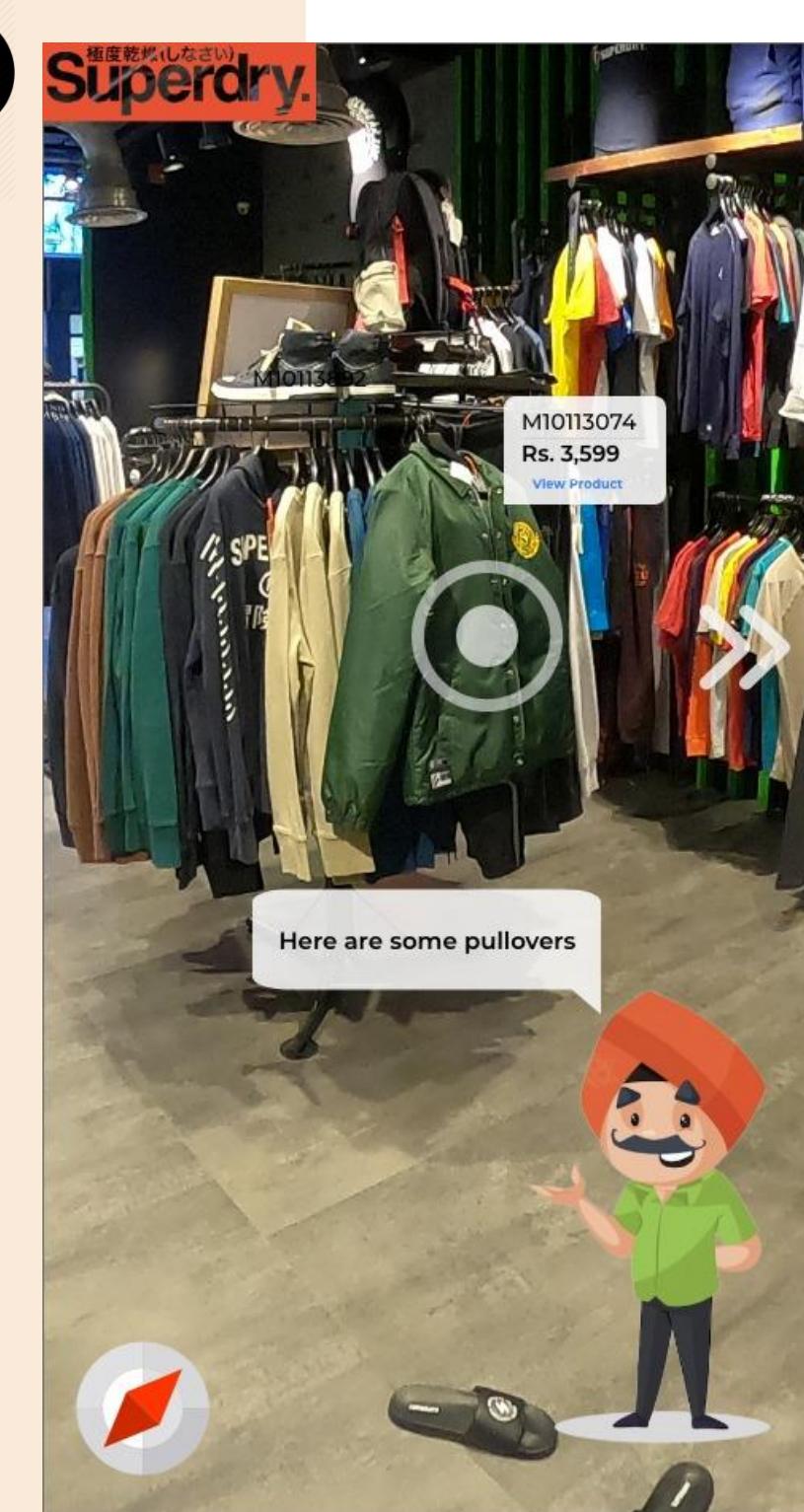
3

Order is placed successfully

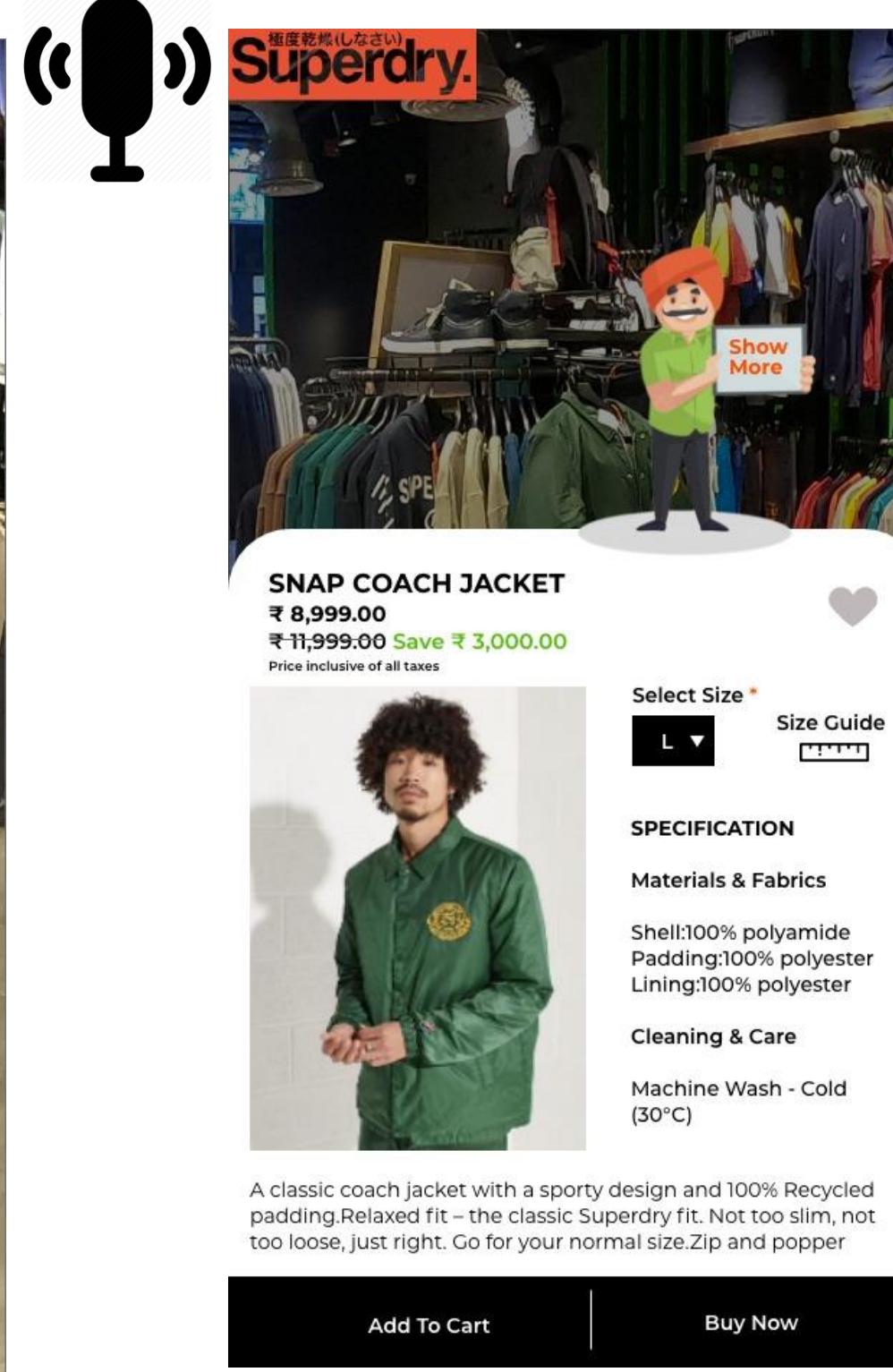
# SNEAK PEAK – VOICE COMMERCE & VIDEO COMMERCE



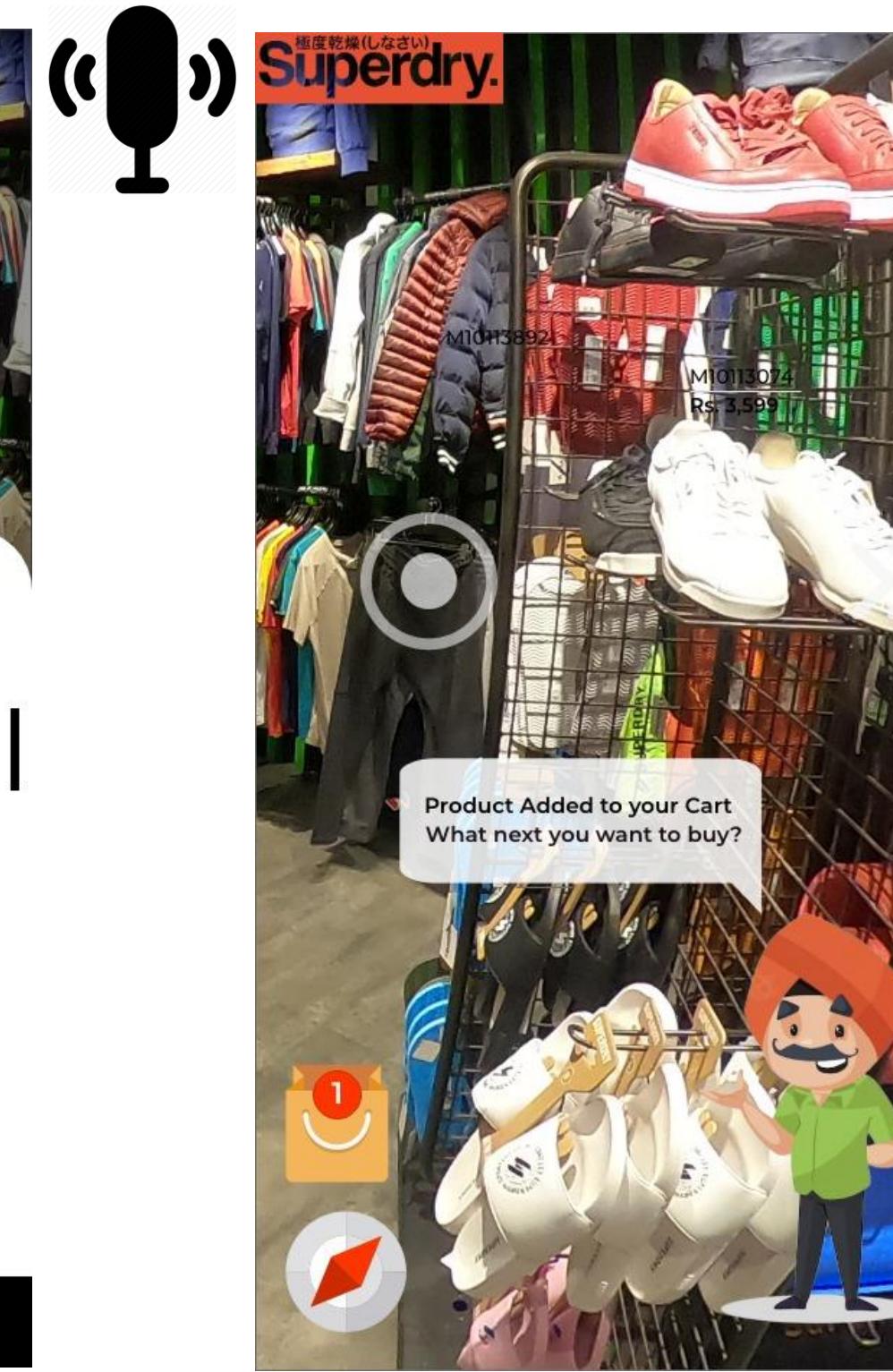
मुझे जैकेट्स  
दिखाना  
Show me  
jackets



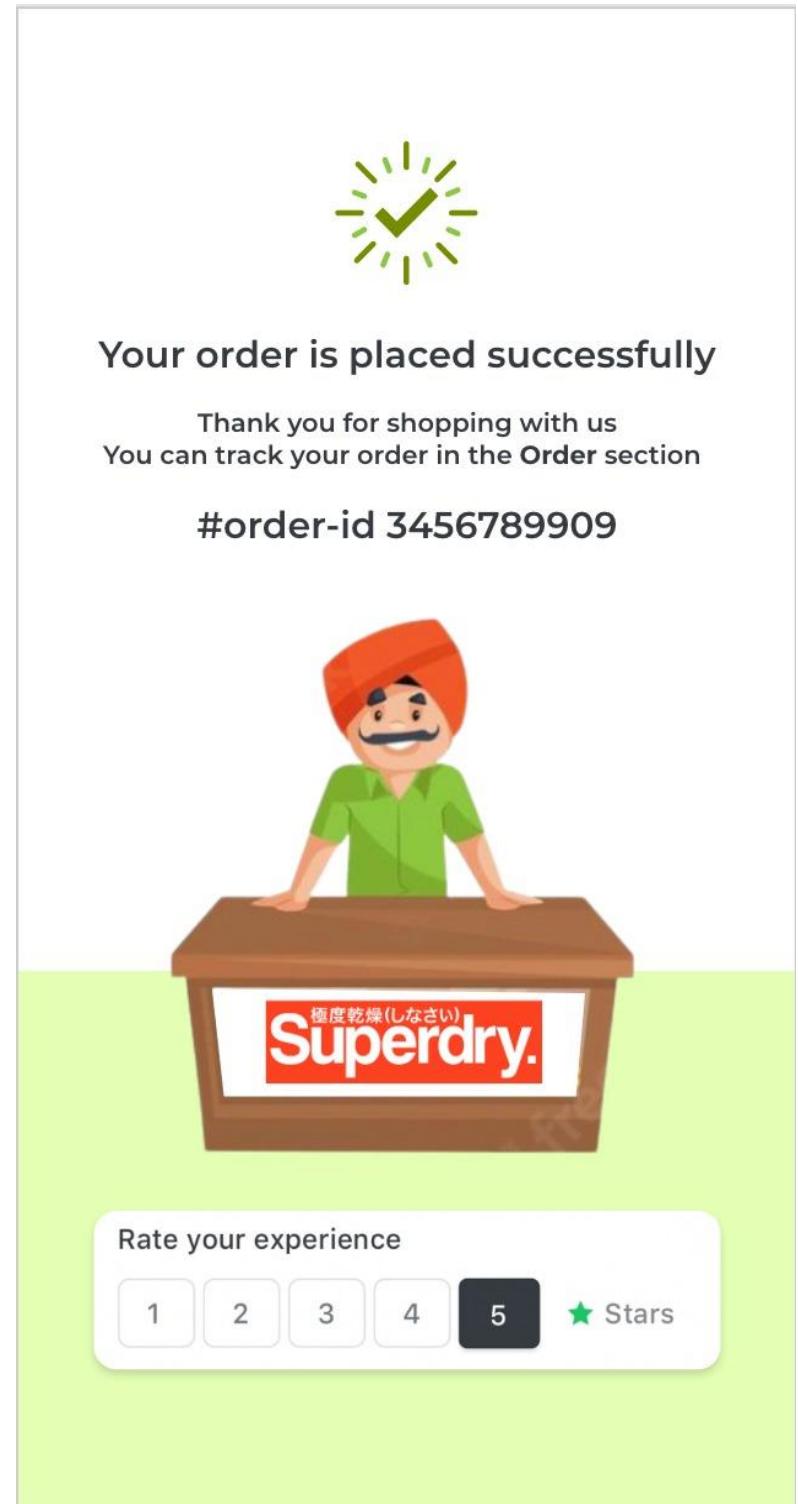
यह ब्राउन जैकेट  
कितने की है?  
How much is this  
brown jacket for?



इस जैकेट को  
मेरे समान में  
डाल दो  
Add to Cart



आर्डर कर दो  
Place the  
order



**INTEGRATED VIDEO & VOICE COMMERCE WITH AI  
VIRTUAL ASSISTANT POWERED BY COROVER.AI**

# CONVERSATIONAL CHAT BOT

what is my account balance

Please enter your account ID.

a minute ago

01010OA00P242

Thank you, here are the Account Balance details.

CLOSINGBOOKED	\$ 99999.00
OPENINGBOOKED	\$ 99999.00
INTERIMAVAILABLE	\$ 99999.00
INTERIMBOOKED	\$ 99999.00
INTERIMCLEARED	\$ 99999.00

English ▾

Please enter your query

Powered by CoRever®

1

Choose the language,  
format, channel

Please show me ATMs nearby

Please enter your account ID.

a minute ago

Please show me my account transactions

Loan service Request

CLOSINGBOOKED	\$ 99999.00
OPENINGBOOKED	\$ 99999.00
INTERIMAVAILABLE	\$ 99999.00
INTERIMBOOKED	\$ 99999.00
INTERIMCLEARED	\$ 99999.00

English ▾

Please enter your query

Powered by CoRever®

2

Do any banking transactions -  
**check account balance, transfer  
funds & more**

View larger map

State Bank Of India ATM

SBI ATM

HDI D.

You can now initiate any of the below requests instantly for your loan account.

- Foreclosure Statement
- Foreclosure Request
- Closure Letter
- Interest Certificate
- Repayment Schedule
- RTO Confirmation
- Balance Confirmation Certificate
- Part Payment Request
- Change of Email Address
- Loan Cancellation Letter
- Sanction Letter
- Provisional Interest Certificate

CLOSINGBOOKED	\$ 99999.00
OPENINGBOOKED	\$ 99999.00
INTERIMAVAILABLE	\$ 99999.00
INTERIMBOOKED	\$ 99999.00
INTERIMCLEARED	\$ 99999.00

English ▾

Please enter your query

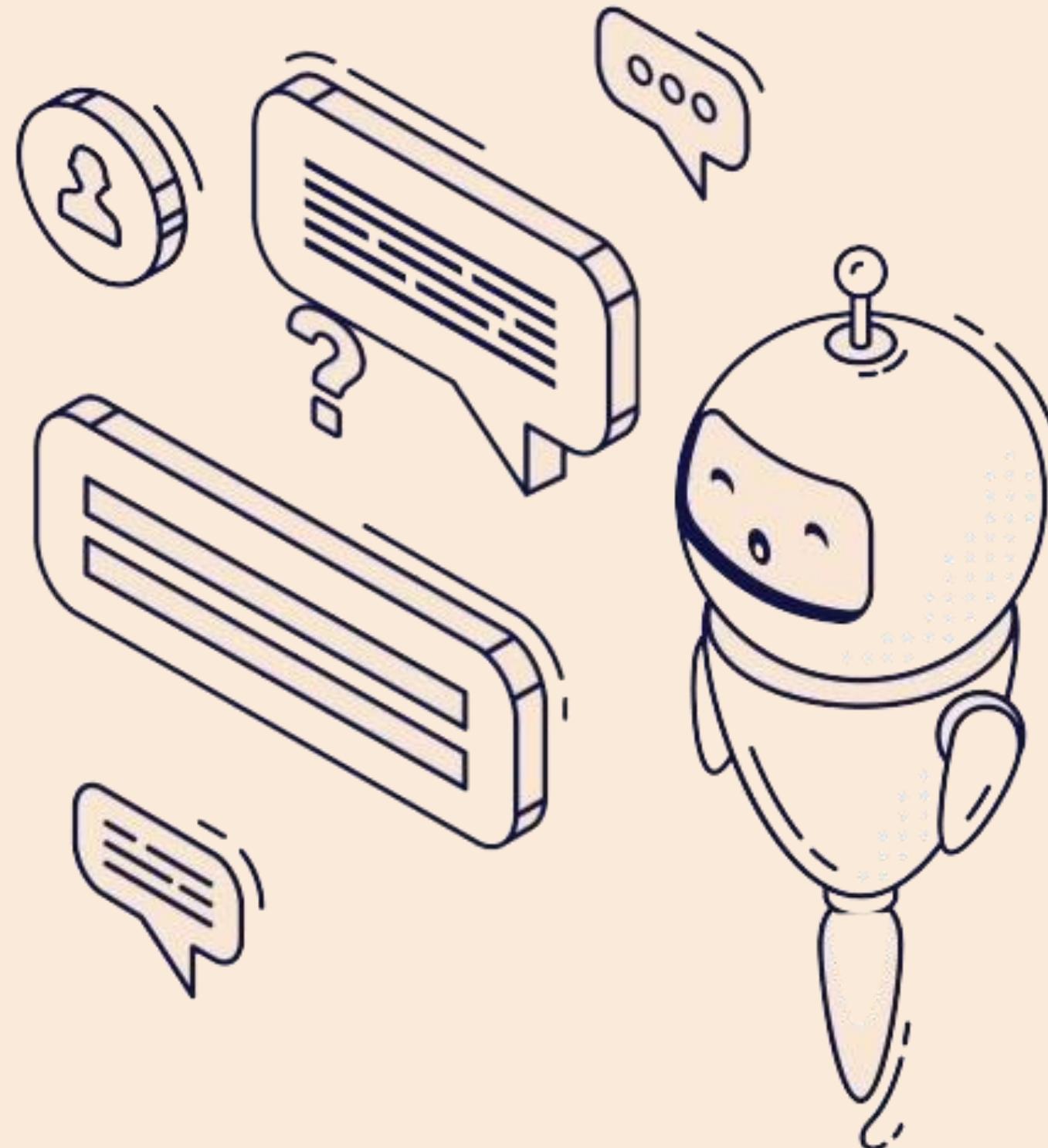
Powered by CoRever®

3

Get instant replies for all  
your banking queries

# ***VIRTUAL ASSISTANT BUILDER***

---



# SELF SERVICE PLATFORM - VIRTUAL ASSISTANT BUILDER

The screenshot displays the CoRover.ai Virtual Assistant Builder interface. At the top, there are navigation links: BharatGPT (Gen AI), Test Bot, Configuration, Train Bot (Classic NLP), Small Talk, Generate Video, Add Substitution, Analytics, and Integrations. On the far right are buttons for DEMO BOT, HOME, and POWER.

The main area is titled "Train Chatbot" and contains the message: "You can train your chatbot by adding intents." A sidebar on the left lists intents under the heading "Intents": Types\_Elections, What are the Types of Elections In India?, 1 General Elections These are held every five years to elect the members of the Lok Sabha lower..., General Elections in India, Local Body Elections in India, Rajya Sabha Elections in India, Vice-Presidential Elections of India, Presidential Elections of India.

The central workspace shows a conversation flow. The first message is "What are the Types of Elections In India?". Below it is a video player showing a person speaking. An "Add Elements" modal is open, prompting "Please select element for response." It lists several options: Response (Custom, Auto Response BharatGPTv1 By CoRover, Auto Response BharatGPTv2 By CoRover, Auto Response Bard / VertexAI, Auto Response ChatGPT For Videobot), Video, Button, and Link.

To the right of the workspace, the response "What are the Types of Elections In India?" is shown with a list of six types of elections in India:

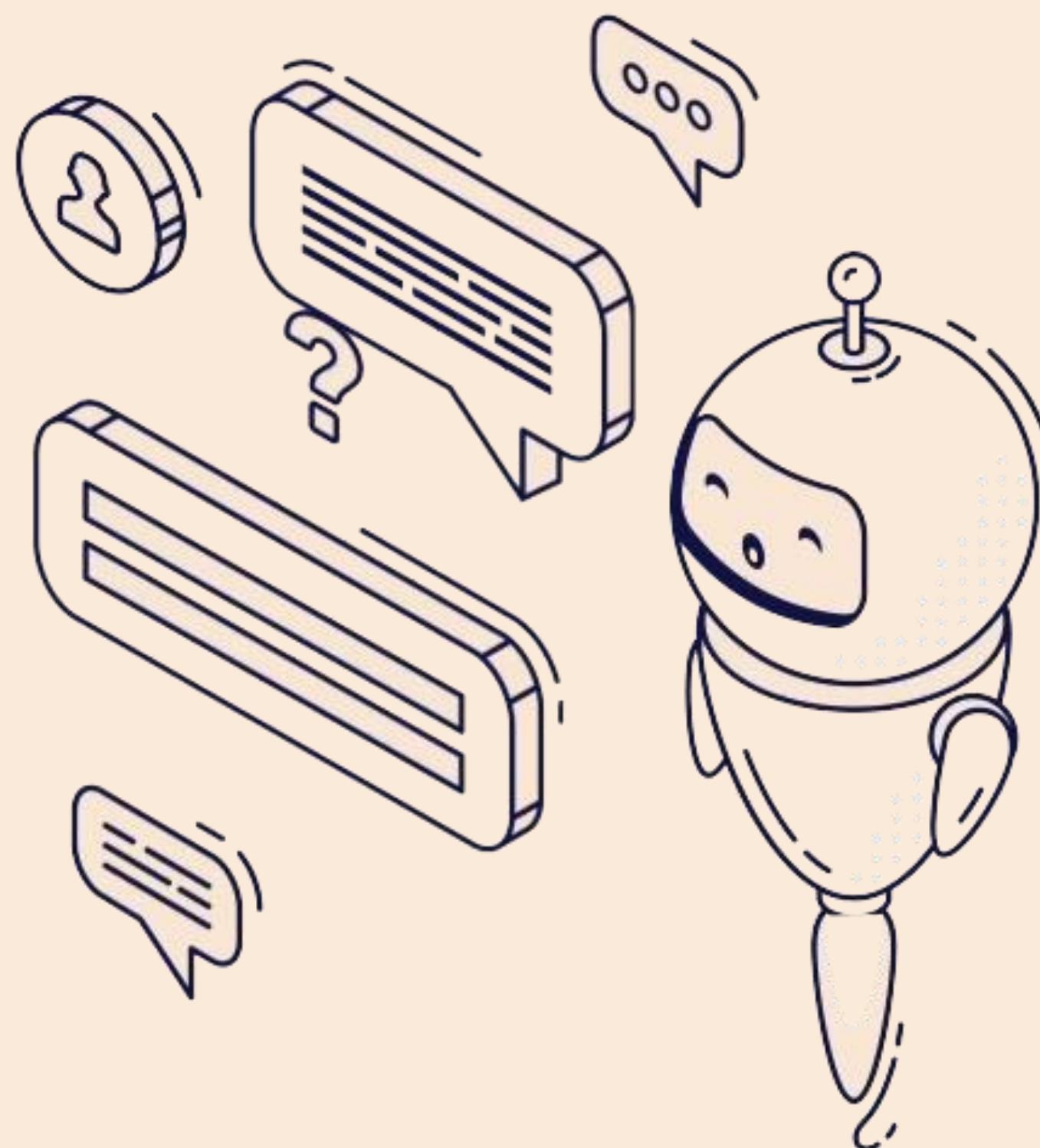
1. General Elections: These are held every five years to elect the members of the Lok Sabha (lower house of Parliament) and the State Legislative Assemblies.
2. By-elections: These are held to fill vacancies in the Lok Sabha and State Legislative Assemblies caused by the death, resignation or disqualification of a sitting member.
3. Rajya Sabha Elections: These are held to elect members of the Rajya Sabha (upper house of Parliament).
4. Presidential Elections: These are held to elect the President of India.
5. Vice-Presidential Elections: These are held to elect the Vice-President of India.
6. Local Body Elections: These are held to elect members of local bodies such as Municipal Corporations, Panchayats, and Zilla Parishads.

Below the response, there are sections for "CREATE AUDIO" (with a microphone icon) and "Buttons" (listing General Elections in India, Local Body Elections in India, Rajya Sabha Elections in India, Vice-Presidential Elections of India, Presidential Elections of India, each with edit and delete icons). A "+ ADD ELEMENTS" button is at the bottom of the buttons section.

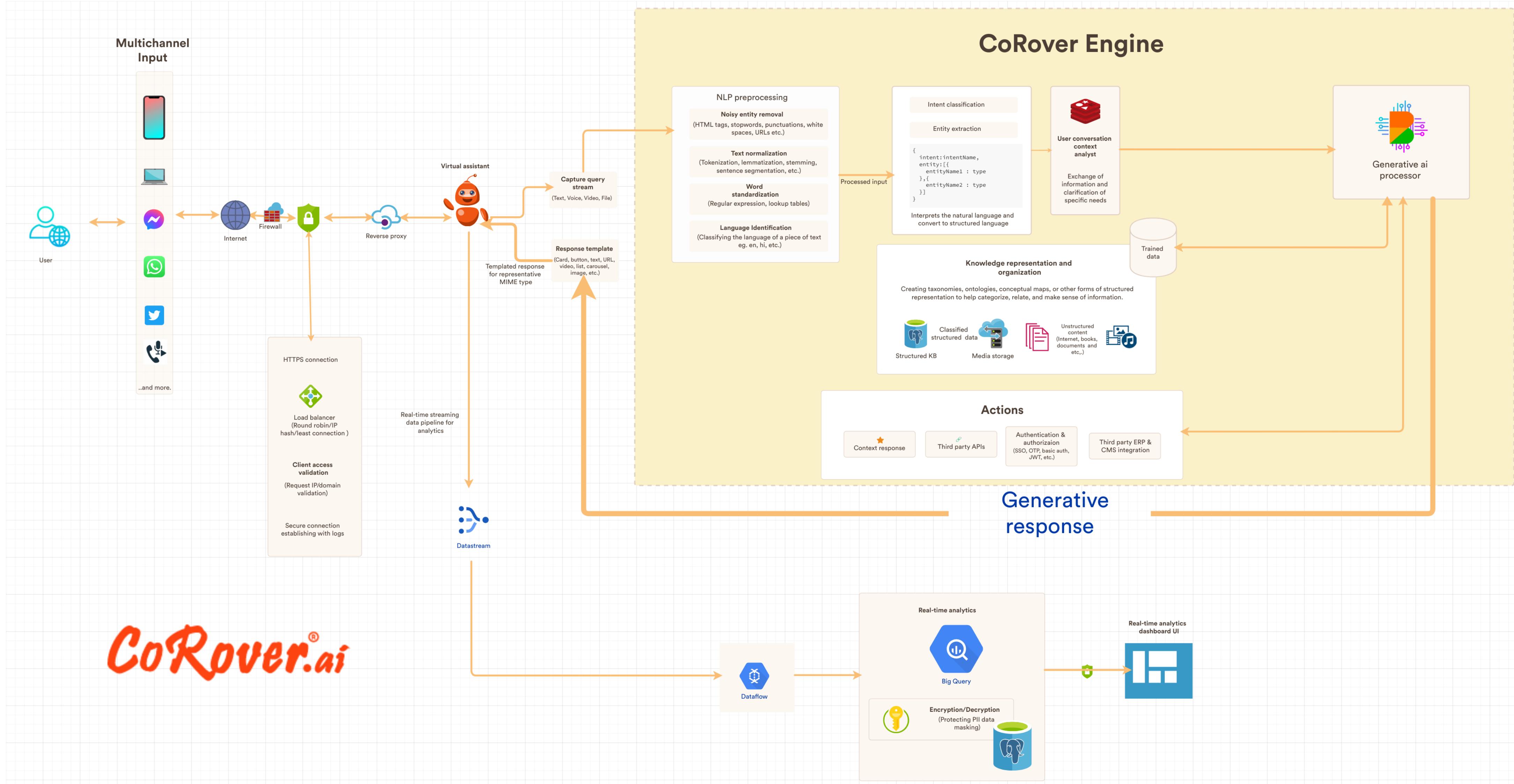
At the very bottom is a large blue "SAVE INTENT" button.

# ***ARCHITECTURE***

---

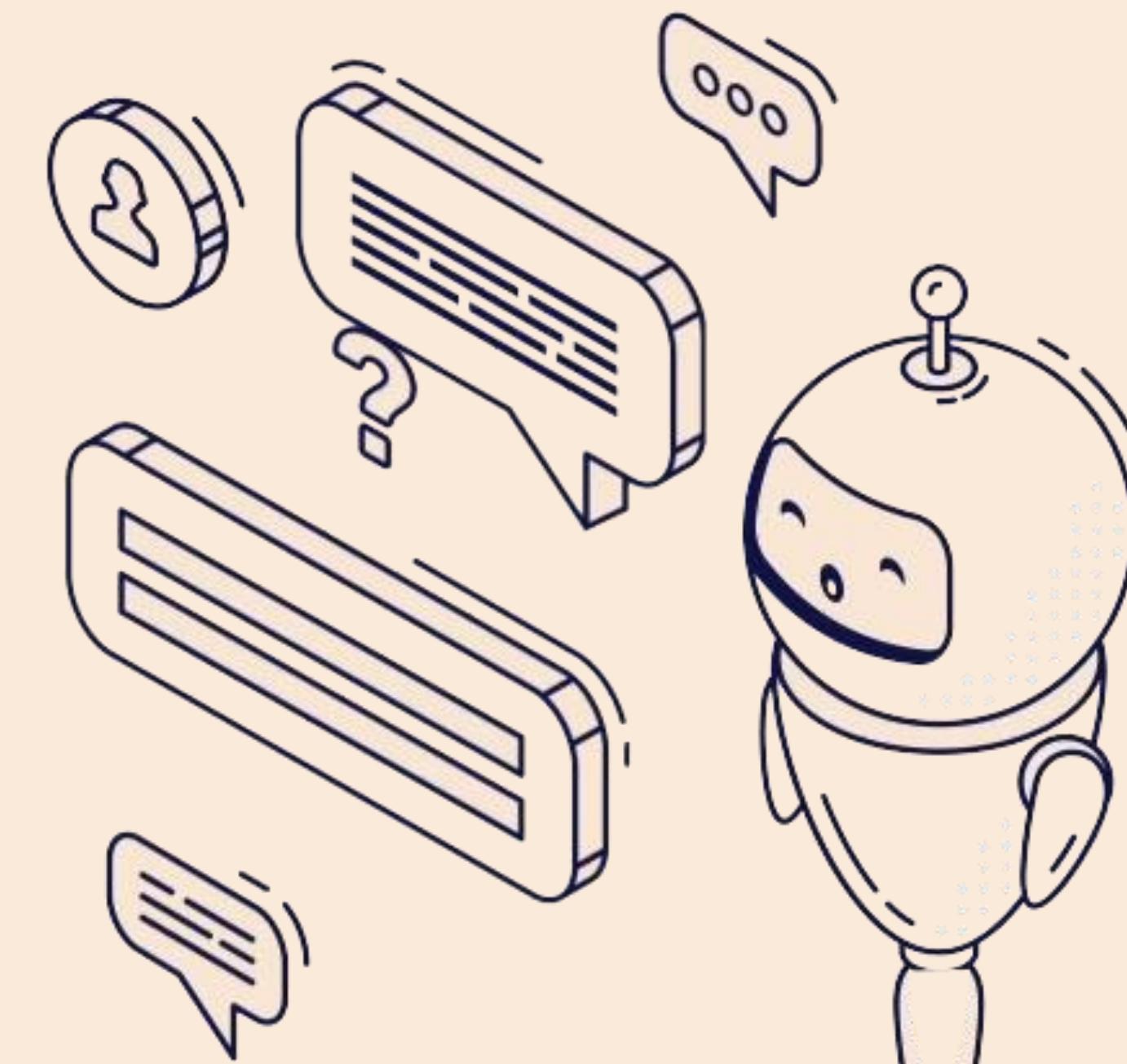


# ARCHITECTURE WITH GENERATIVE AI (LLM)



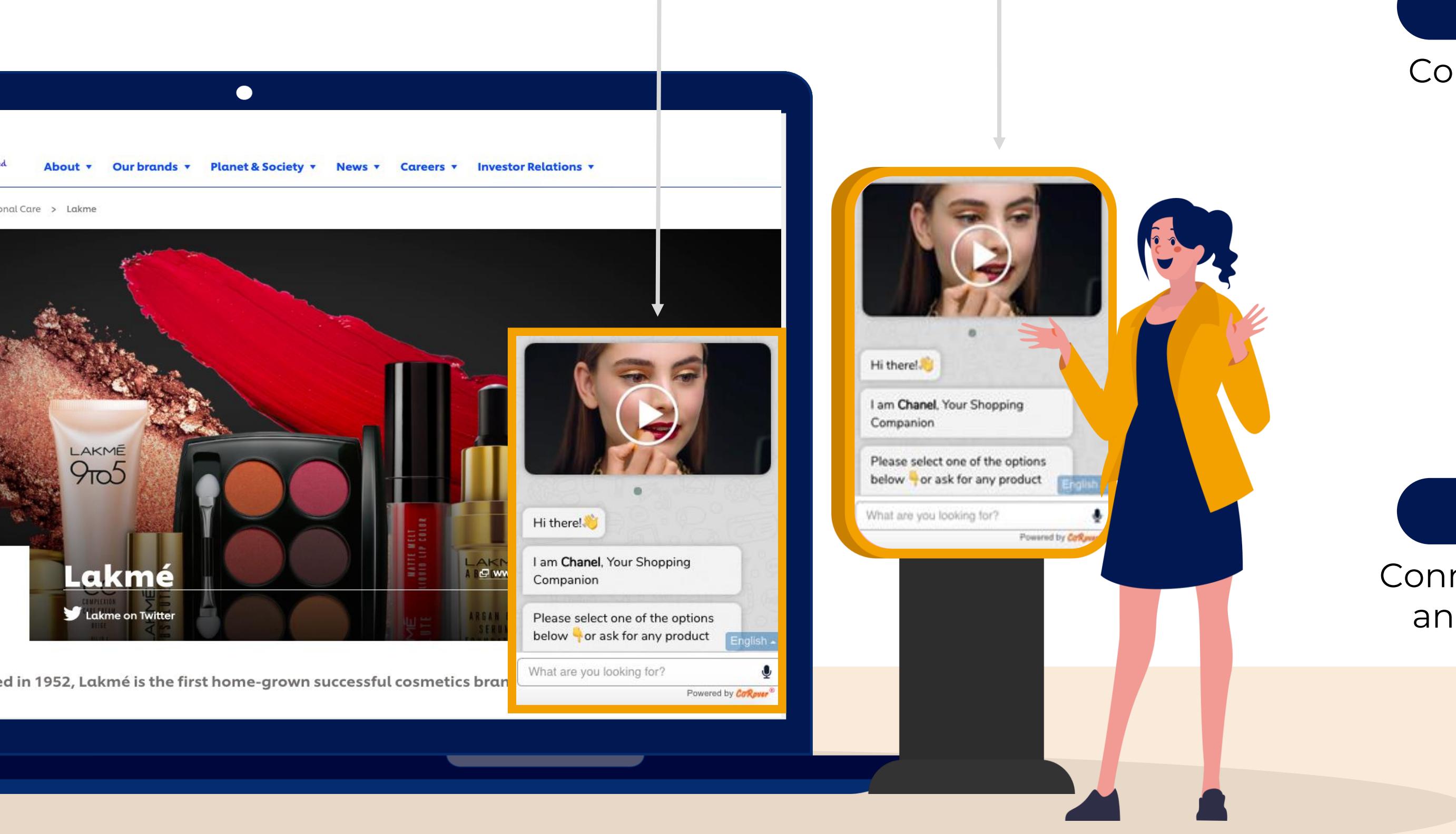
# ***SERVICE OFFERINGS FOR VARIOUS INDUSTRY VERTICALS***

---



# AI VIRTUAL ASSISTANT FOR B2C, B2B AND D2C

## Easy Product Discovery & Customer Support Automation



## Customer Acquisition

Connect with consumers virtually and increase conversion



## Personalized Experience

Delight customers with Enhanced User Experience



## Customer Retention

Connect with consumers in real time and improve company credibility

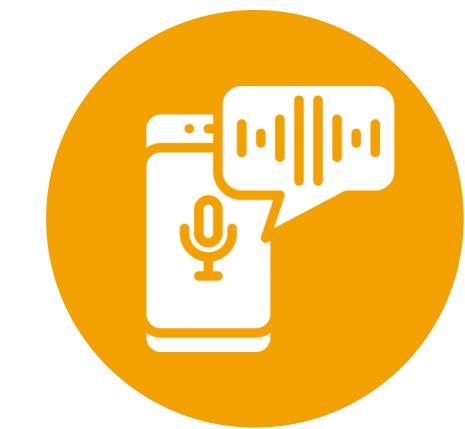


## Cross-Sell & Up-Sell

Increase revenue by providing a seamless experience

# HUMAN-CENTRIC SHOPPING ASSISTANT WITH VOICE AND VIDEO COMMERCE

*Complete Shopping  
Experience*



## *Vernacular Voice Support*

Auto training of **multiple languages and dialects**



## *Multi-device support*

**Easy integration** with POS and ERP systems



## *Subset dictionary for high accuracy*

Auto training of **unlimited SKUs, Store, Vendor, Ware House**



Grocery



Food & Entertainment

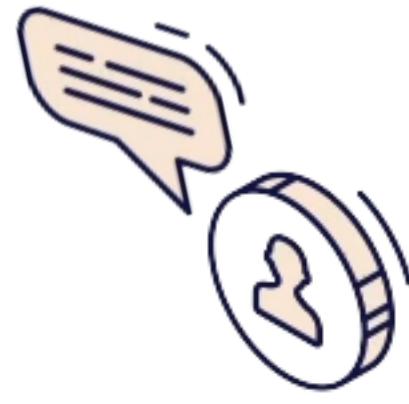


Apparels

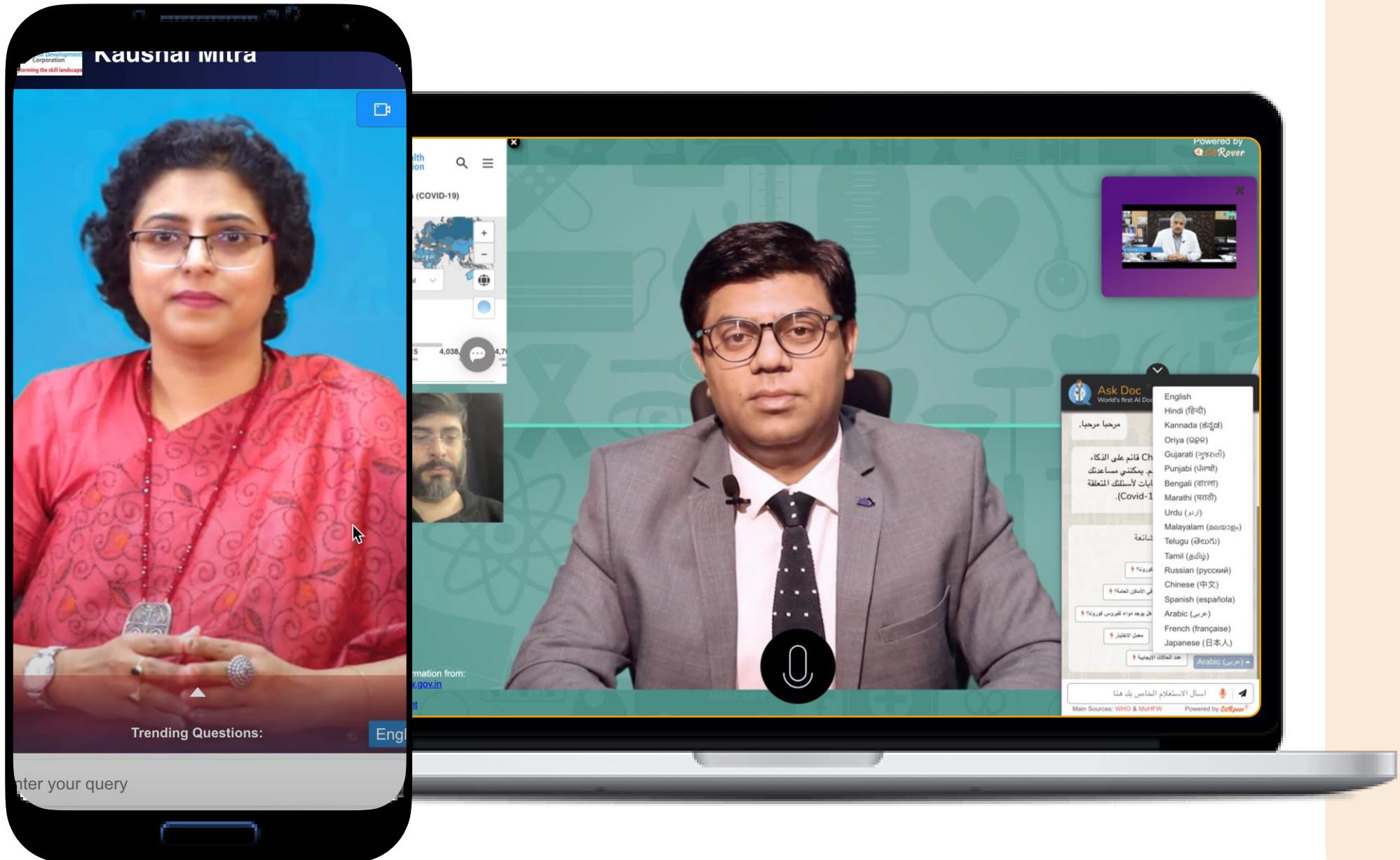


Utilities & Bill Pay

# AI VIRTUAL ASSISTANT FOR ORGANISATIONS



## ***Humanised Virtual Assistant***



Improve top-line **via  
lead gen and  
engagement**



Improve bottom-line  
**via customer support  
automation**

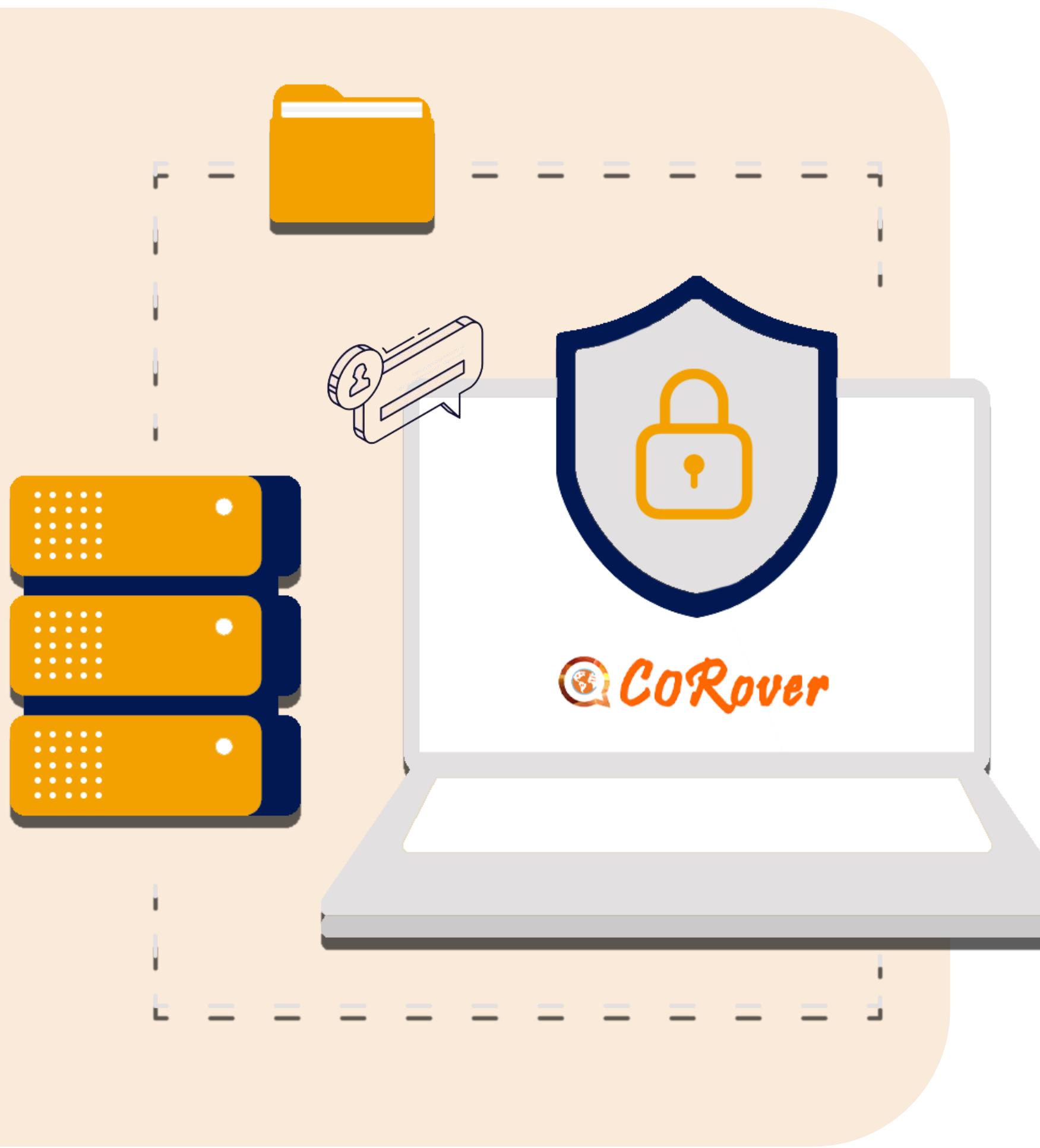


Personalised customer  
experience **via human  
centric virtual  
assistant**



Operational  
efficiency **via 24X7  
virtual assistant**

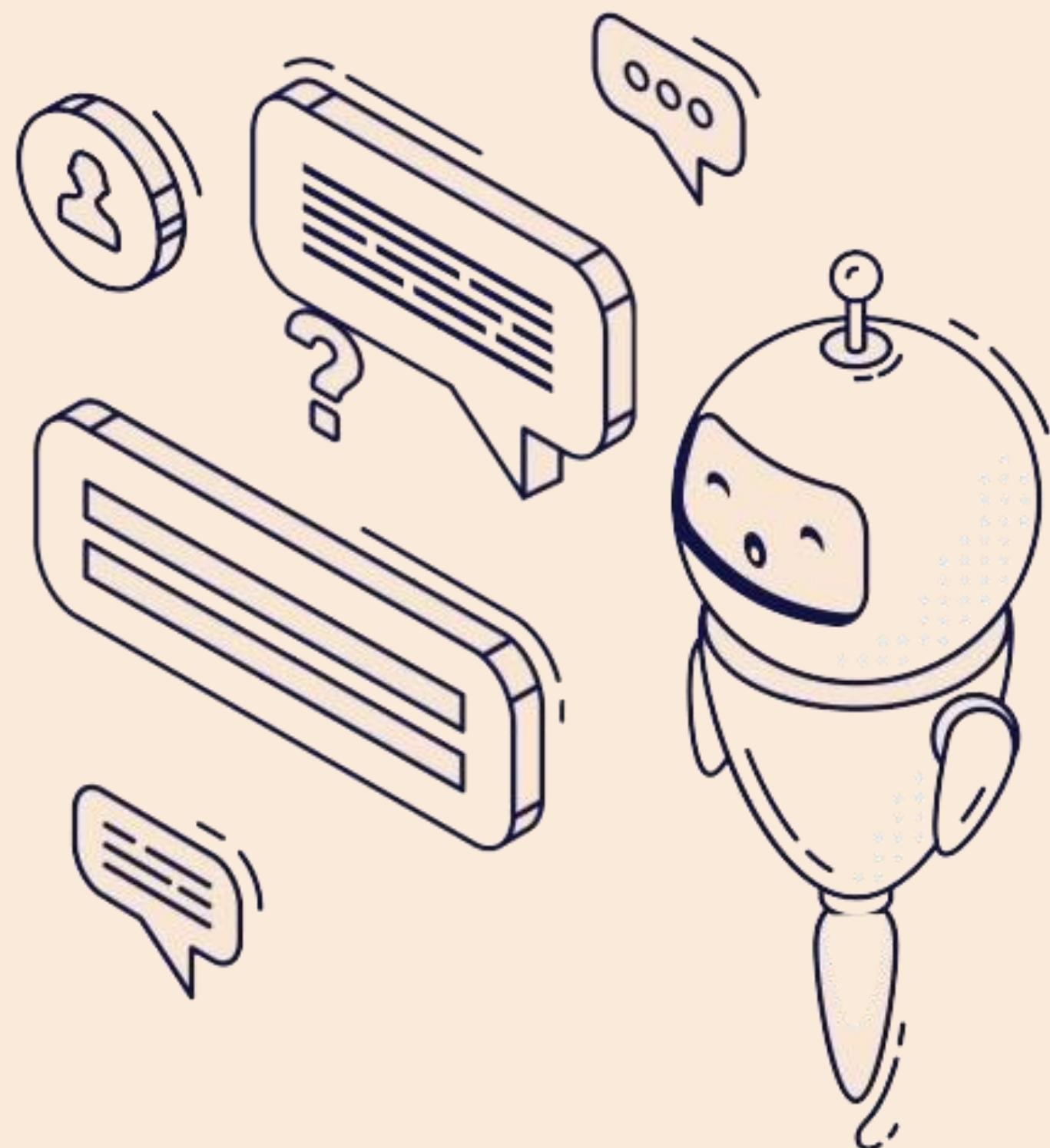
# INFORMATION SECURED WITH MULTIPLE LAYERS OF SECURITY



- **ISO 27001:2013 Certified** (Information Security Management System)
- **CMMI Maturity Level 5** and **ISO 9001:2015** Certified (Process )
- Third party Security Test & **Certification from CERT-In empanelled company**
- **GDPR Compliant** and **Compliant to India's Data Protection Bill**
- PII data like name, email, phone (if any) are all **stored with encryption**
- **Multiple layers of security-hosted** in VPC, SSL encrypted and protected by DDOS attack shield
- **High Availability (99.99% Uptime)** - Enabled with health checks and load balanced which makes the application accessible all times
- **Disaster Recovery** supported

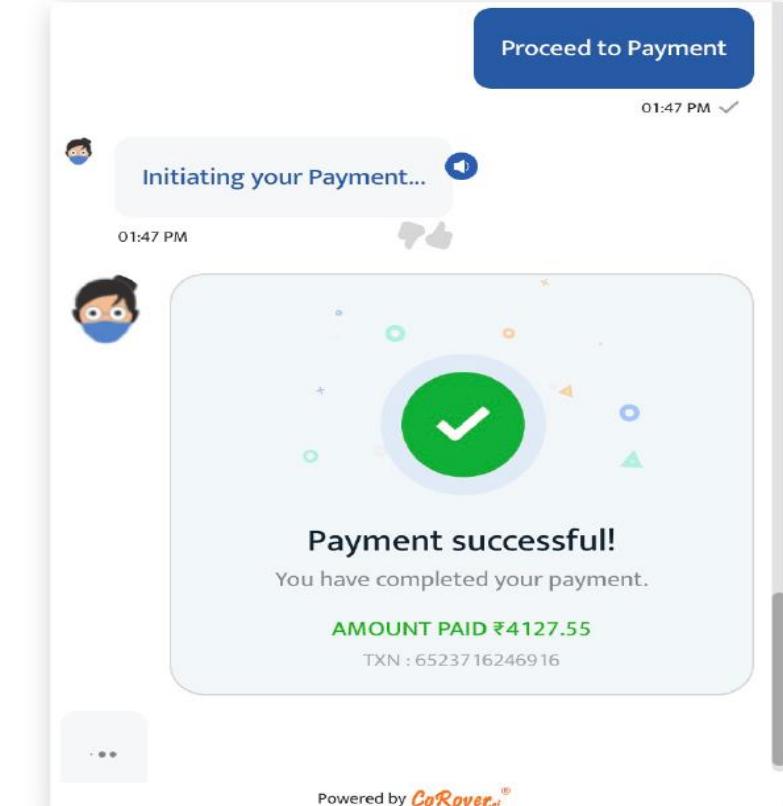
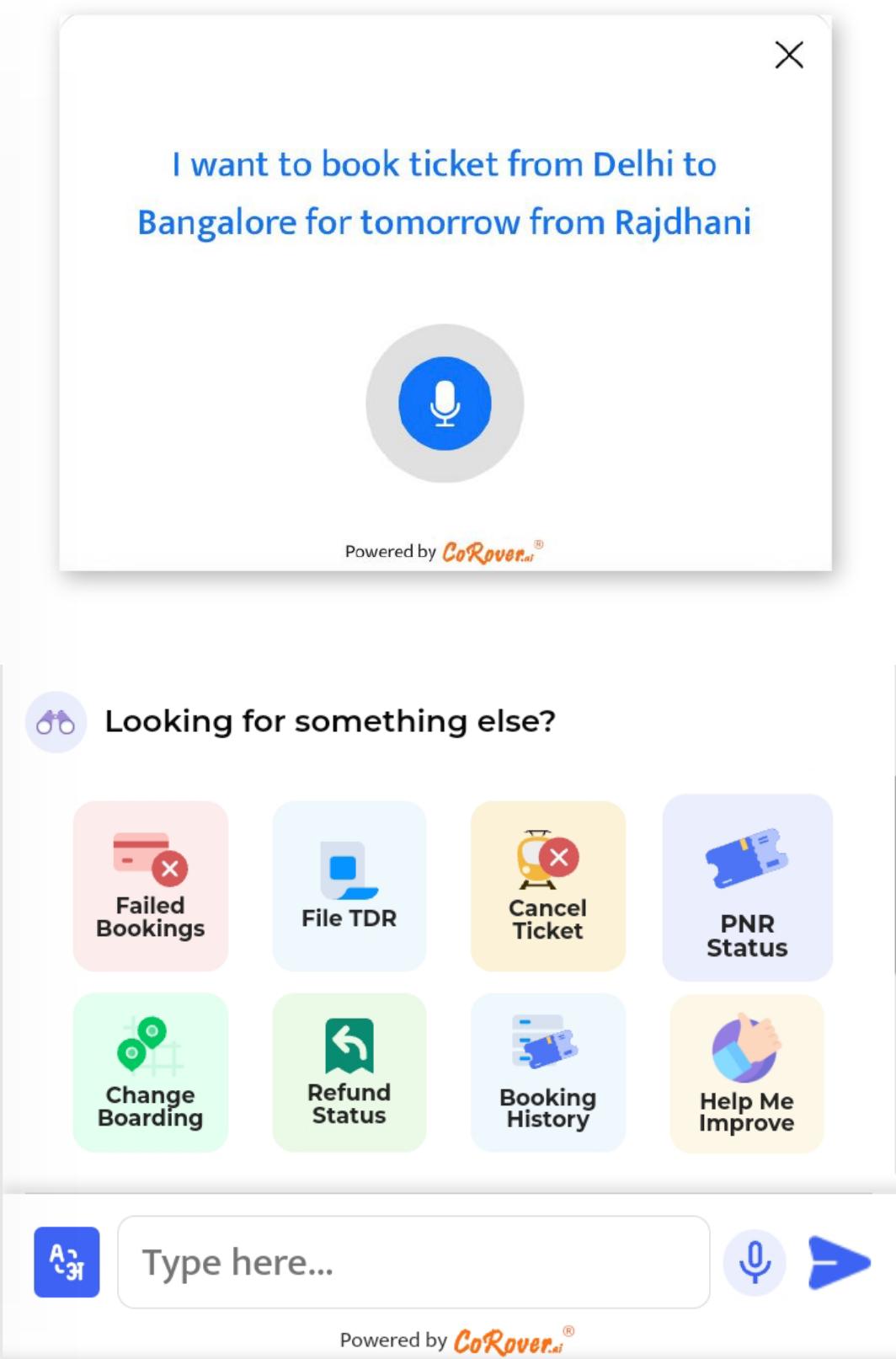
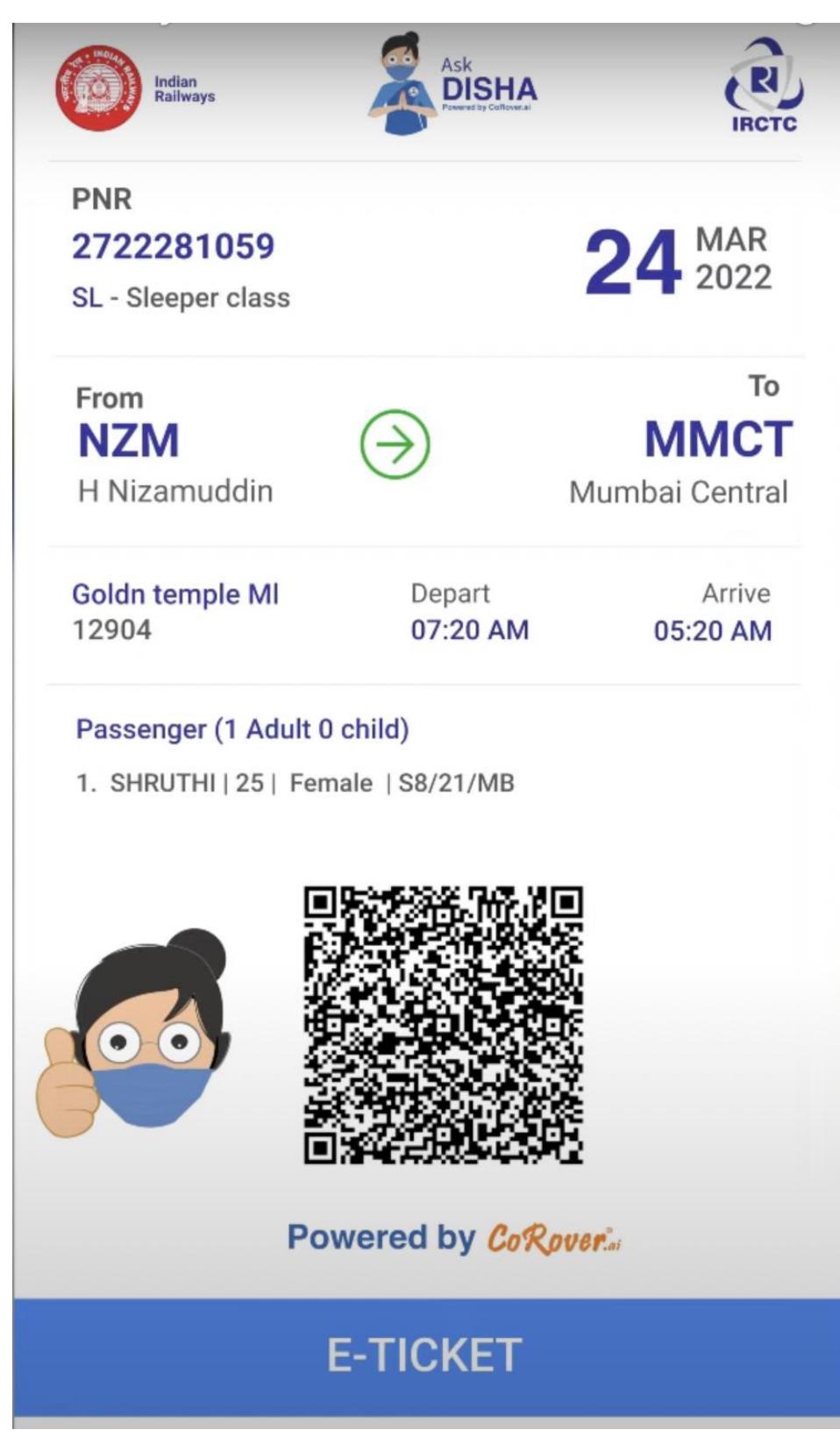
## *CASE STUDIES*

---



# CASE STUDY – ‘AskDISHA 2.0’ by IRCTC (Travel)

Now book ticket by Chat & Voice in multiple languages, without IRCTC password

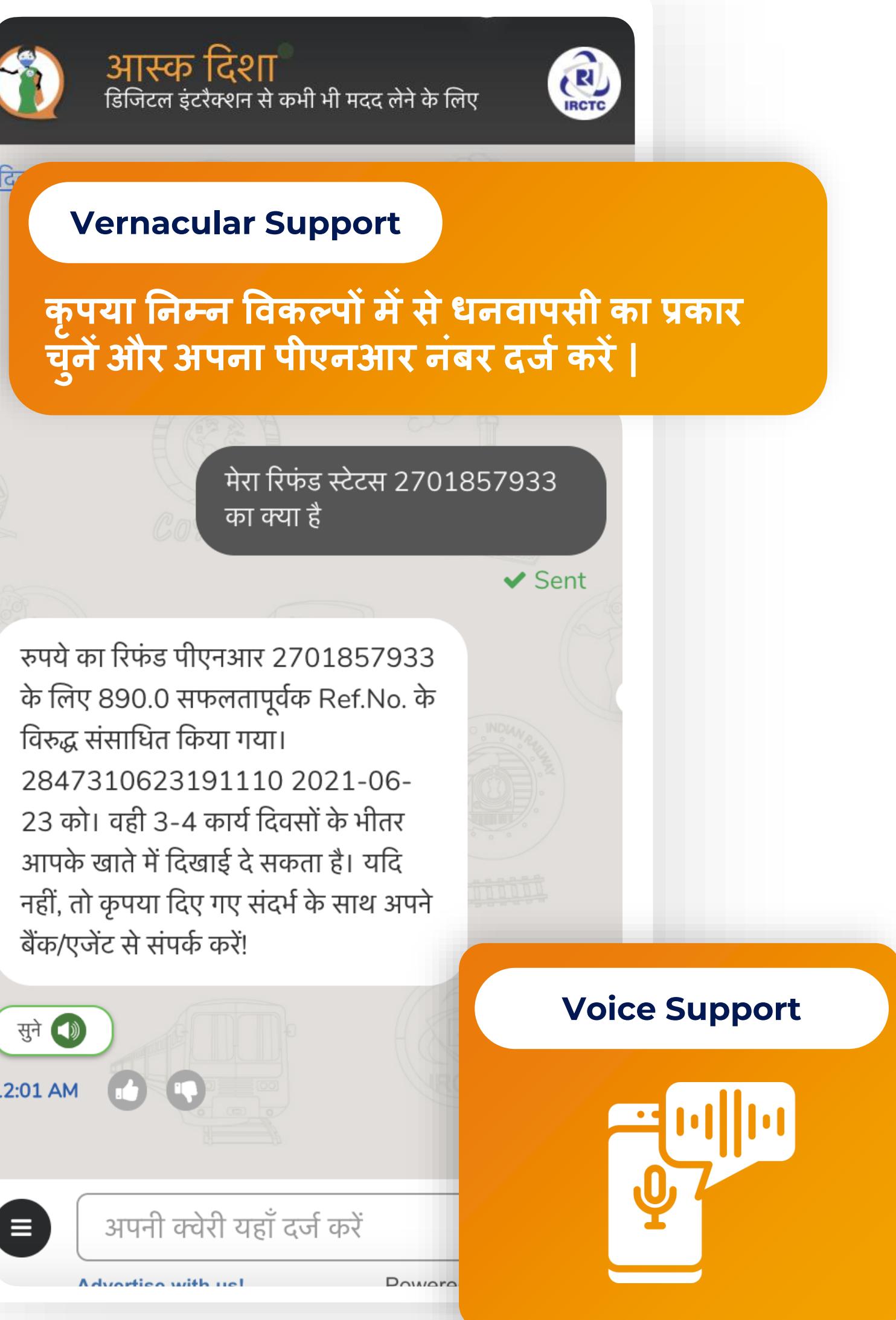
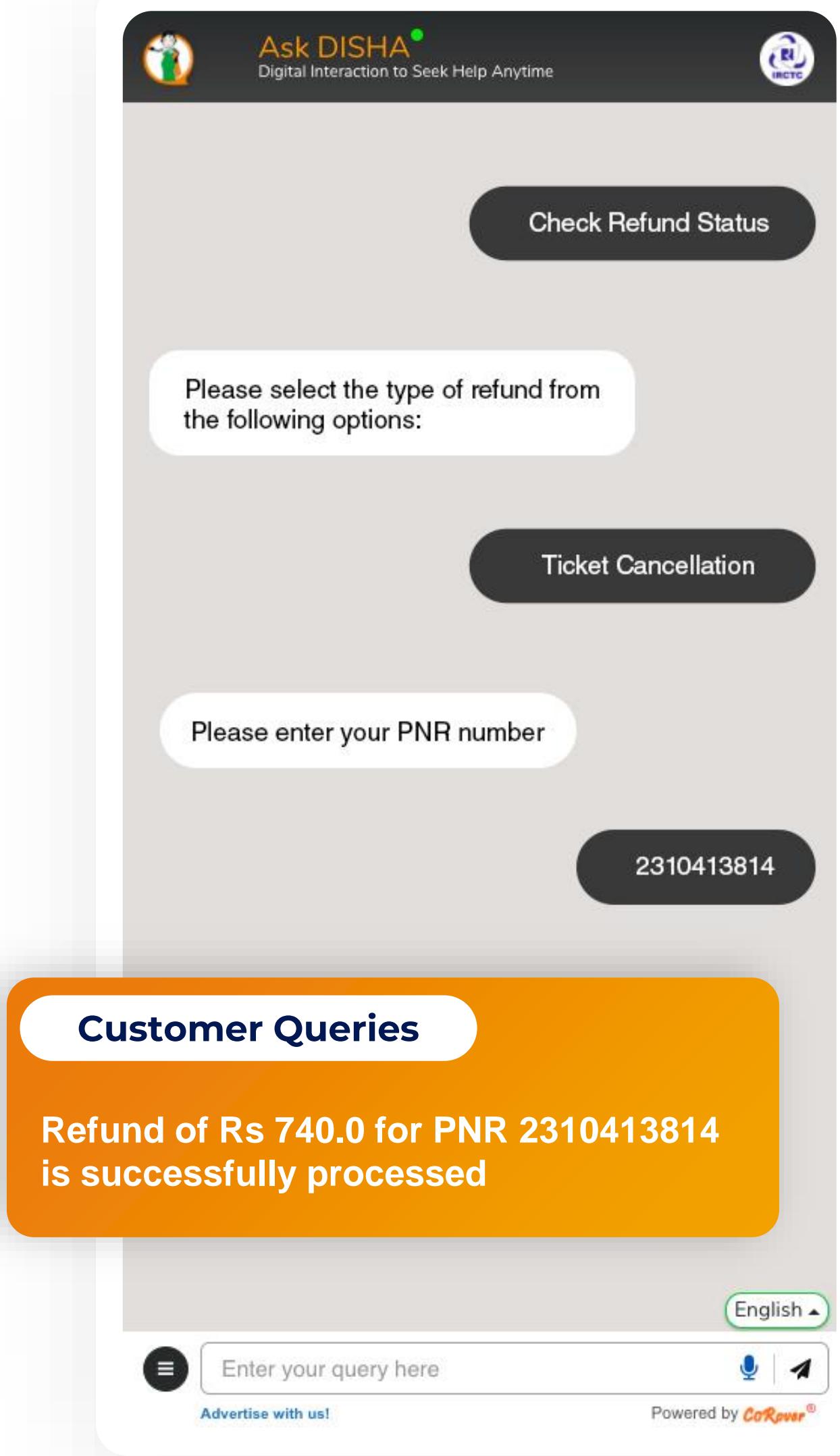


- \$3 Mn** ~ Monthly Transaction Value
- 700K** Daily Passenger Queries
- 70%** Increase in CSAT (due to 0 wait time)
- 70%** Reduction in queries over other channels
- 90%** Positive Feedback Of IRCTC's customers
- 90%** Accuracy



# CASE STUDY – ‘AskDisha’ by Indian Railways

(Travel)



*Outcome*

**800K** Concurrent Users

**70%** Increase in CSAT (due to 0 wait time)

**70%** Reduction in queries over other channels

**85%** Positive Feedback

**90%** Accuracy



# CASE STUDY – ‘Ask Maitri’ by IGL (Energy/Utility)

**Customer Queries**

Your outstanding amount is Rs 580.00.  
Due date is 30-06-2021.

Ask your query here

Powered by CorPover®

**Multiple Formats**

what is my outstanding bill  
Please share your 10 digit BP number or registered mobile number.

Please choose one of the following. Is the shared number, your BP Number or registered phone number at our end?

BP Number/Mobile Number

BP Number

Thank you. Is the connection in name of Mratunjay Tewari having registered address 1137, 11TH FLOOR, NOIDA SECTOR 79, NOIDA, Uttar Pradesh, 201306?

Yes/No

yes

Conversational Chatbot

Thank you.  
Your outstanding amount is Rs 499.01  
Due date is 30 Mar 2021.  
Is there anything else that I can help you with?

*Outcome in a year*

**840K** Users

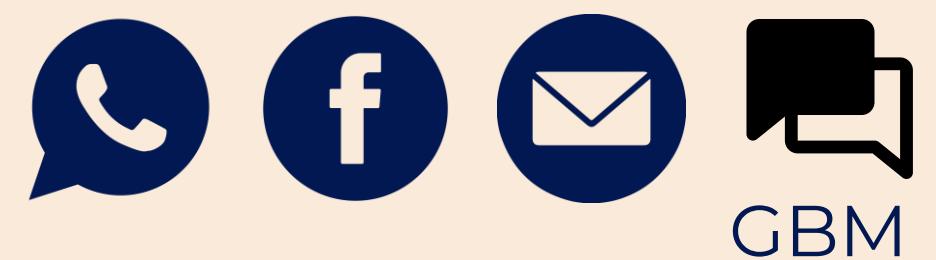
**81.9%** Excellent Feedback

Total Answered Queries:  
**14,599,30**

Total Asked Queries:  
**16,295,80**



integrated with:



GBM

# CASE STUDY – ‘Ask PAi’ by NPCI

(Banking/Finance)

*Outcome in a year*

**Customer Queries**

UPI or Unified Payments Interface is an immediate real-time payment system that helps in instantly transferring the funds between the two bank accounts through a mobile platform.

Enter your query here

Powered by CorPower®

**Vernacular Support**

मैं हूँ PAi,  
आपका व्यक्तिगत डिजिटल सहायक।

UPI क्या है?

UPI या यूनिफाइड पेमेंट्स इंटरफेस एक तत्काल रीयल-टाइम भुगतान प्रणाली है जो मोबाइल प्लेटफॉर्म के माध्यम से दो बैंक खातों के बीच धनराशि को तुरंतस्थानांतरित करने में मदद करता है।

अधिक विवरण जानने के लिए, कृपया यहां क्लिक करें

12:09 AM      

Also try  
[UPI 2.0 क्या है?](#)    [UPI Chalega क्या है?](#)

**540K** Users

**87%** Excellent Feedback

**0.5sec** Time taken To respond

**70+** Banks/NBFCs Onboard

Total Answered Queries:  
**10,89,554**

Total Asked Queries:  
**9,57,672**

**Integrated With:**



# CASE STUDY - CNB assistant by MAHINDRA CARANDBIKE

(Automotive)

**CNB Assistant**

- ⌚ What is the price of Honda City?
- ⌚ Compare Kia Seltos and MG Hector
- ⌚ What is the mileage of Thar?
- ⌚ What are the key specifications of Hyundai Creta?

What is the price of Honda City?



Customer Queries

What are the key specifications of Hyundai Creta?

Please enter your query

Powered by CarRover®

**CNB Assistant**

- ⌚ What is the price of Honda City?

Vernacular Support

हॉंडा सिटी का माइलेज कितना है? दिल्ली में हॉंडा सिटी की कीमत कितनी है?

what is the price of Bajaj Pulsar RS400



Discontinued  
Bajaj has discontinued the Pulsar RS400 and the car is out of production.

[View Discontinued Price](#)

4 minutes ago

Please enter your query

Powered by CarRover®

**Outcome**

**99.8%** Accuracy

**97.3%** Excellent Feedback



Number of queries asked, leads captured, test drives booked in a quarter:

**4,32,000**

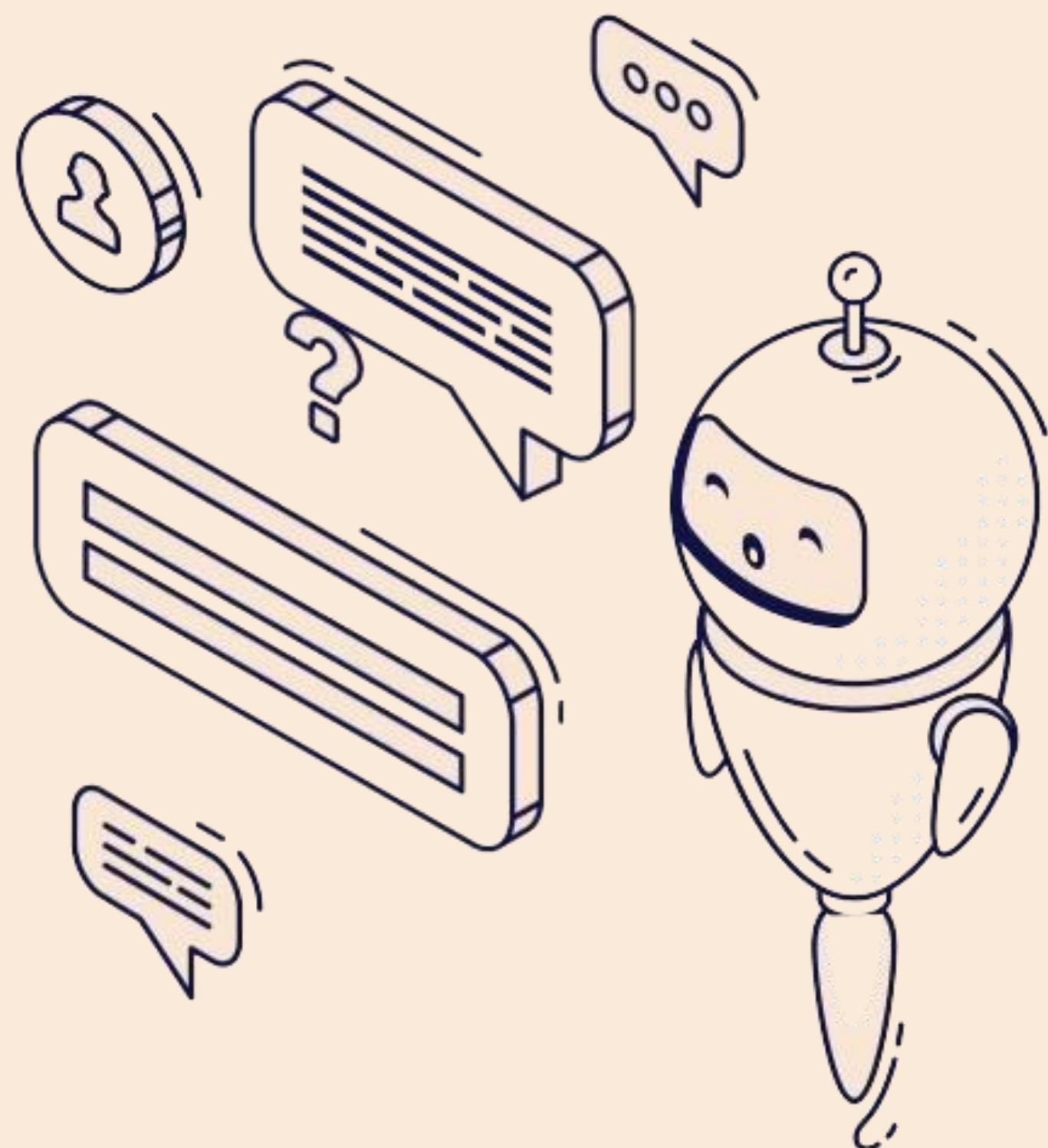


Number of queries in a month:

**1,00,000+**

# ***APPENDIX***

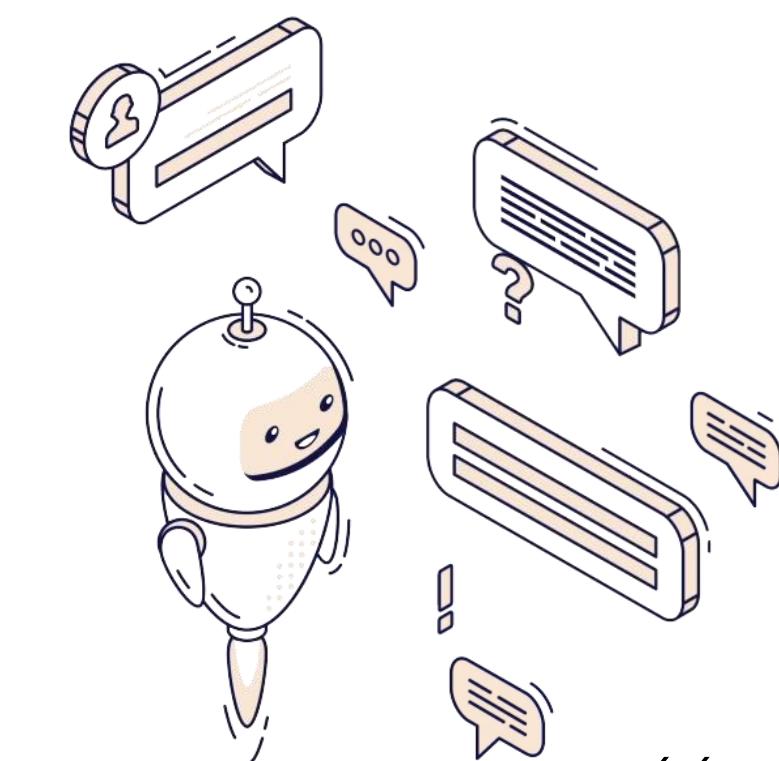
---



# ACHIEVEMENTS



- National Startup Award 2022 Winner
- Raised funding from **Canbank VC**
- Selected in **TOP 10 AI Companies**
- CoRover's [AskDoc.ai](#) is a **winner** in Combat Covid-19 Challenge
- **Winner of National Award** (AatmaNirbharBharat App innovation challenge) launched by Prime Minister of India
- **Asia Leadership Award:** The best Chatbot as a Service (CaaS) Platform
- Awarded as **Company of the year**, 2019
- One of the **top 30 innovators of the world**, announced in Venture Summit 2019 at Silicon Valley, US.
- **CMMI Maturity Level 5 | ISO 27001:2013 | ISO 9001:2015**



## TESTIMONIALS

**Seamless and effective conversations in business are the keys to customer success. With CoRover on board, Crayon is now well equipped to provide the best-in-class conversational service to its customers.**

**Vikas Bhonsle**  
**CEO, Crayon Software Experts India**

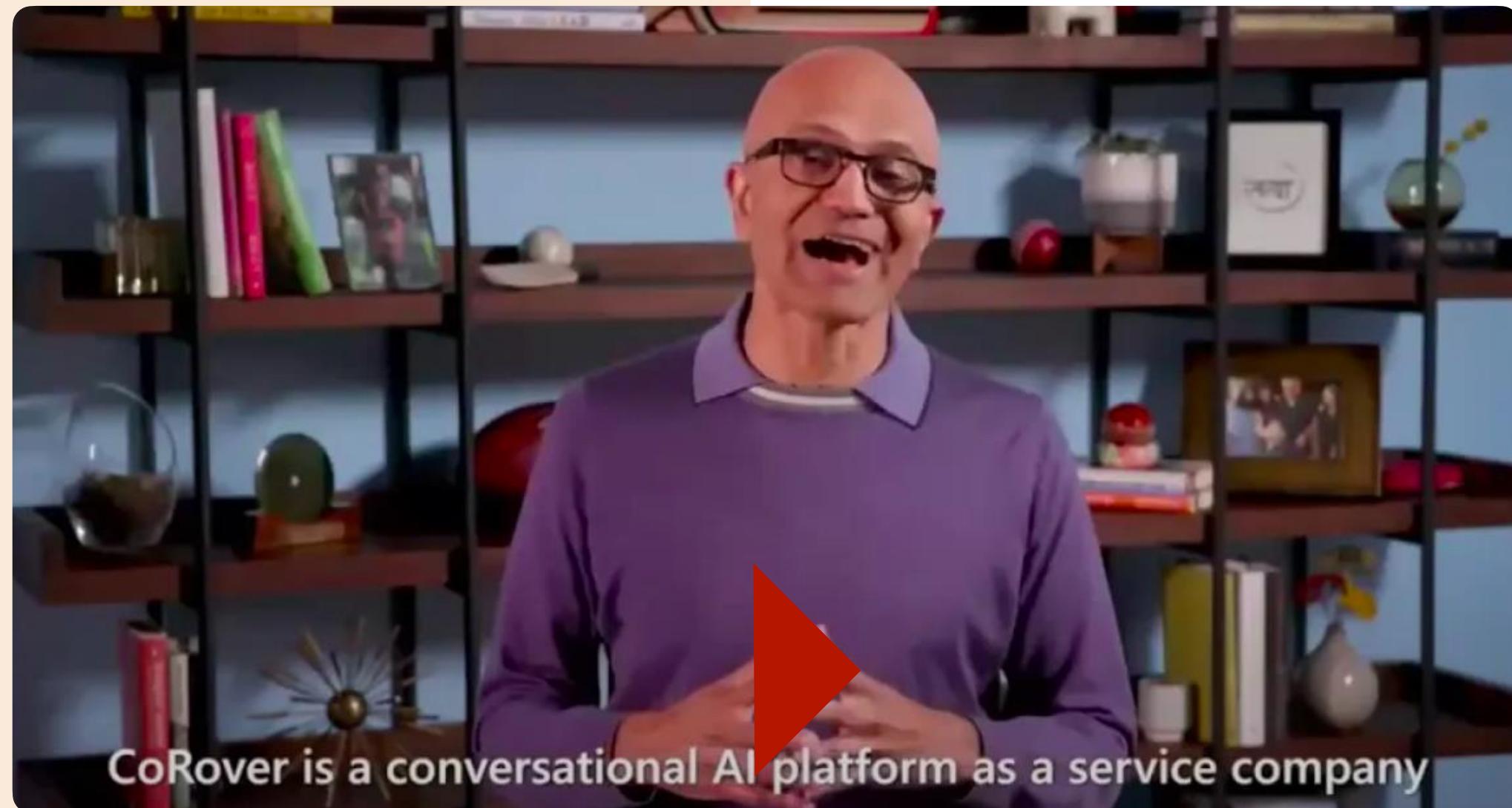
**“AskYukimi a VideoBot created using CoRover’s Human Centric Conversational AI platform, has been a huge success in Japan. We have been fortunate to work with CoRover as a client and also as their co-sell partner”**

**Hajime Suzuki**  
**CEO of Innovation Hills Inc.**

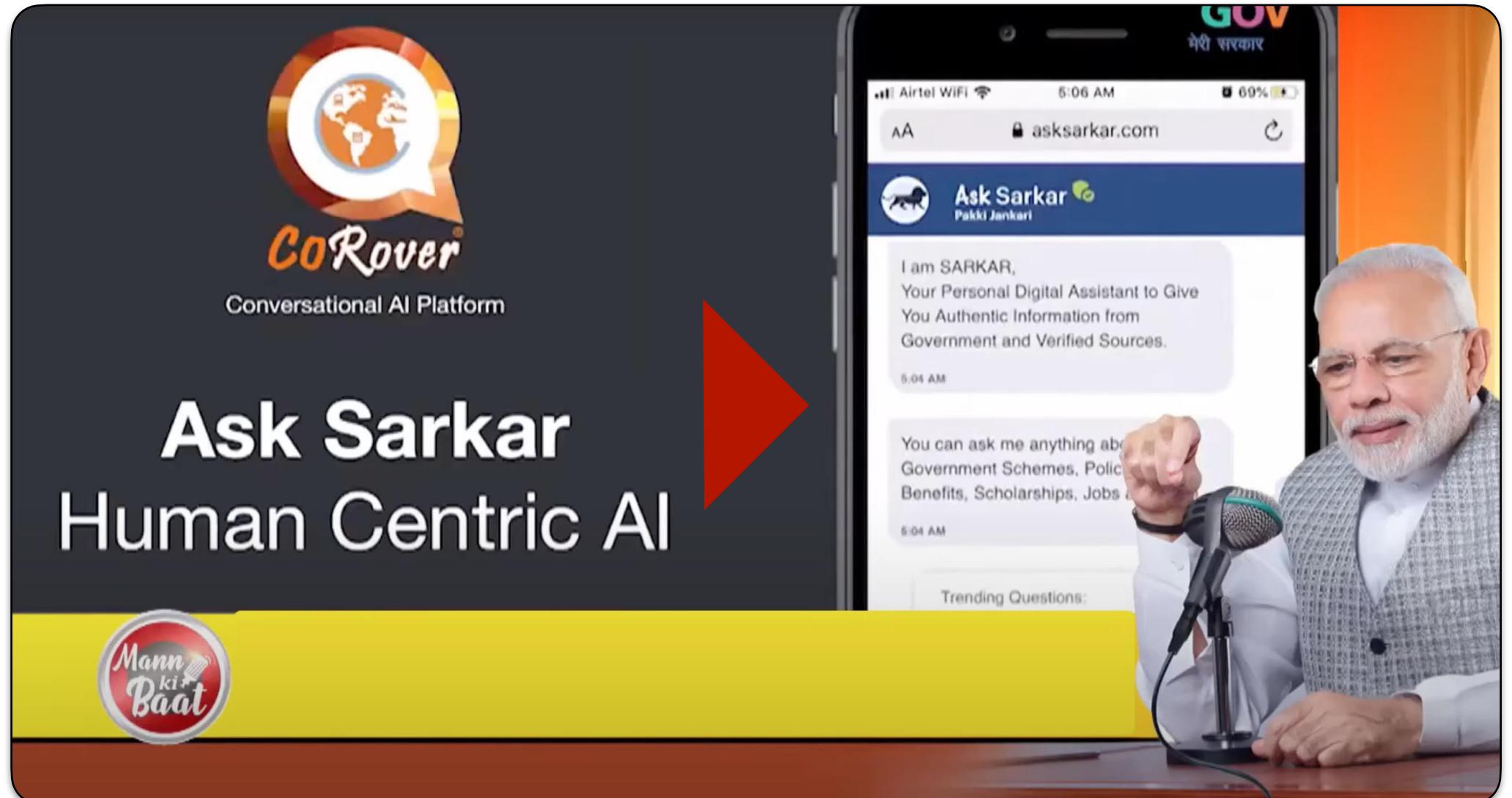
Chatbot, named Ask Disha, has **great accuracy of 90% along with the approx. 85% positive feedback** from IRCTC users and has improved customer and employee engagement.

**Sandip Trivedi**  
**GGM, IRCTC**

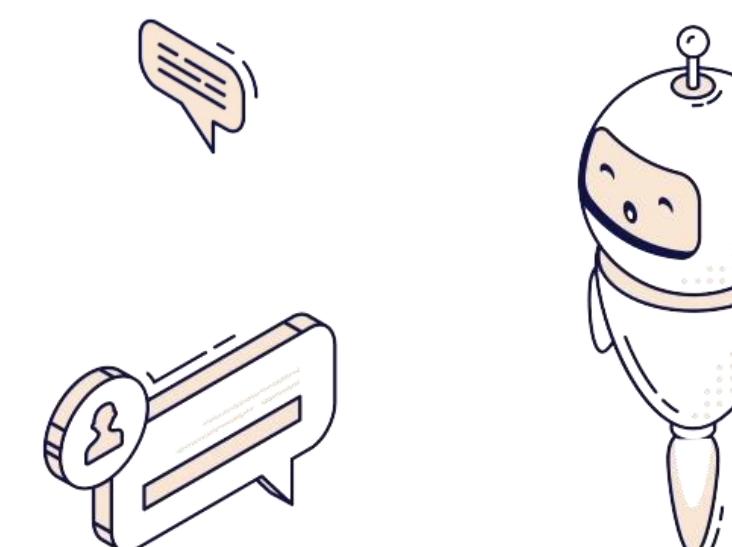
**& more**



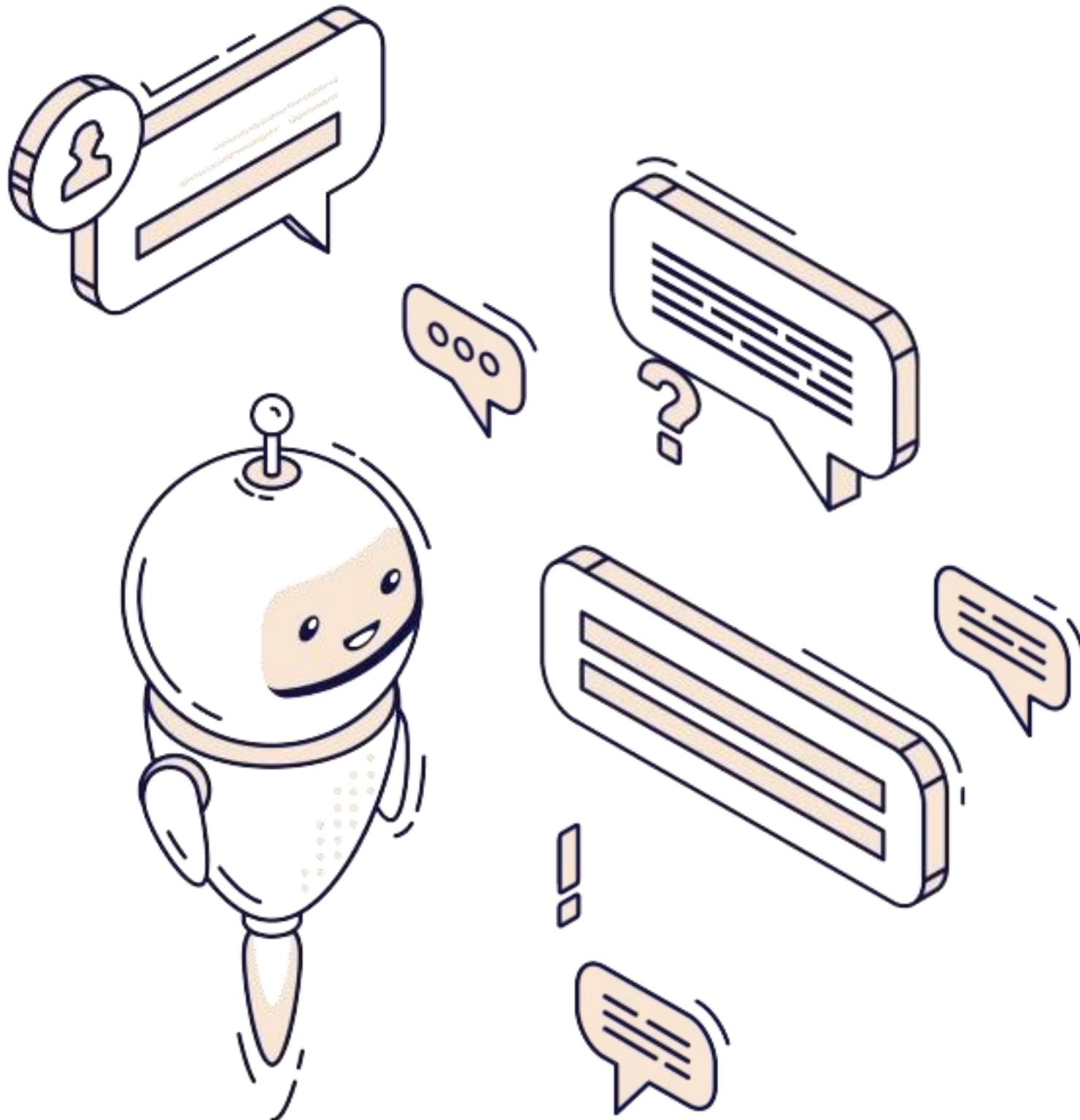
CoRover is a conversational AI platform as a service company



**HERE'S WHAT SATYA NADELLA AND PRIME MINISTER NARENDRA MODI HAVE TO SAY ABOUT US**







## **LET'S GET STARTED ON MAKING YOUR TECH MORE HUMANE**

**Ankush Sabharwal**  
[ankush@corover.ai](mailto:ankush@corover.ai)

Copyright © 2024 CoRover®. All rights reserved. | Patent Pending

**DISCLAIMER:** All product names, logos, and brands are property of their respective owners. Use of these names, logos, and brands does not imply endorsement. All products, services, features, specifications, figures, prices and any other information are indicative (may or may not be actual) and subject to change without notice or obligation. This document is highly confidential and is not meant for public distribution. We expect the receiving party to take all appropriate steps to protect this information we are sharing, from unauthorized access or disclosure.