#		USD	INR	Unit
	Gen AI Powered Virtual Assistant Implementation Cost (One Time) - Advance, Before Effort			
	Item	**USD**	**INR**	**Unit**
1	•AI Virtual Assistant/ChatBot for **one** website/app/use case •Infrastructure provisioning & setup •Standard UI/UX matching with the client's branding •NLP Training of Bot (ML Model) •Intents: <250 (Classic NLP) •Pages: <25 Pages (~12,500 Words) - Generative AI using BharatGPT or Open AI's ChatGPT or Google's Vertex AI Bison •Widget integration document and support will be provided by CoRover •Input/Request Format: Text & Voice •Response Format: Text, Voice, Image, Video, Buttons, List, URL •Language: English •Greetings, welcome message, small talk and cuss words handling •Feedback from the users will be taken •Setup standard Analytics Dashboard to show the queries asked and feedback from users	12,500	1,000,000	One Time
2	Additional Intents (Classic NLP)	350	25,000	Per 25 Intents
3	Additional Pages (Generative AI using BharatGPT or Open AI's ChatGPT or Google's Vertex AI Bison)	350	25,000	Per 25 Pages (~12,500 Words)
4	Additional Language	4,000	300,000	Per Language
5	Additional Channel (FaceBook Messenger, Twitter, WhatsApp, IVR, SMS, Google Business Messages (GBM), Microsoft Teams, etc.)	4,000	300,000	Per Channel
6	Any Customizations, API Development, API Integrations and 3rd Party Integrations	300	20,000	Per Man Day (8 Hours)
	AI Interactive VideoBot Implementation Cost (One Time) - Advance, Before Effort			
7	1 VideoBot (50 Intents/Questions)	10,000	7,50,000	One Time
8	Additional Question (VideoBot)	1,000	75,000	Per 10 questions
	Subscription Cost (Recurring) - Annually Advance (First Year: After UAT Sign-off, Before GoLive)			
1	•Platform License Cost •Infrastructure/Servers/Cloud (Bandwidth, Computing) Cost •DevOps (Server Maintenance) •Ongoing Data Model Re-Training •Technical Support (Working Hours)	5,000	400,000	Per Month
2	Upto 1 Lakh (100,000) Messages (User Queries) Per Month (Non IVR)	Included in Subscription Cost	Included in Subscription Cost	

	Usage Cost (To be paid Monthly) - Non IVR & WhatsApp			
	Messages Per Month	**Cost Per Message/API Call (USD)**	**Cost Per Message/API Call (INR)**	
1	1-1 Lakh	Included in Subscription Cost	Included in Subscription Cost	
2	1-5 Lakhs	0.03	2.5	Per Message/User Input
3	5-10 Lakhs	0.024	2	Per Message/User Input
4	10-20 Lakhs	0.018	1.5	Per Message/User Input
5	20-30 Lakhs	0.012	1	Per Message/User Input
6	>30 Lakhs	0.001	0.82	Per Message/User Input
	*1 Lakh = 100,000			*Bot responses are FREE

	IVR Usage Cost (To be paid Monthly) - Smart AI based, Speech enabled IVR (Telephony VoiceBot)			
	AI IVR	**Cost Per Minute (USD)**	**Cost Per Minute (INR)**	
1	Per Minute (End to end, from call connects to our system till the end, including agent call duration)	0.03	2.5	Per Minute

	WhatsApp Usage Cost in INR (Pre-paid) - India			
	Marketing Message	**Utility Message**	**Authentication Message**	**Service Message**
1	0.81	0.34	0.34	0.32

	Terms
1	Any Onsite Visit – All travel expense (including Flight Tickets, Visa Fees, Accommodation, Food, Local Transportation) will be paid by the client, on prior approval.
2	The price does not include any taxes, duties or similar fees. The prices mentioned are exclusive of any local/government taxes and is to paid by the client.
3	The subscription cost has to be paid quarterly in advance.
4	Cancellation and Refund Policy: Client shall be able to terminate the contract, by giving 3 months advance notice. The amount paid in advance will not be refunded if client opts to terminate the contract within the same billing cycle. If the notice period extends to subsequent billing cycle, then the respective months' payment should be made in advance.
5	Price will increase 10% YoY.
6	Usage cost for IVR and WhatsApp varies for each country, please do ask the pricing for your country.
7	All prices are subject to change without notice.
8	Amount has to be paid within 15 days of raising invoice.
9	In case of any delay in Payment of Bills, an interest rate of 18% per annum shall be levied on the outstanding amount. And, CoRover can stop the services in case, payment is not made within the due date of invoice.

10	Any channel integrations is subject to the approval from the respective company. For **WhatsApp** Bot (if included): CoRover and/or it's partner would facilitate the approval process with Facebook/WhatsApp for WaBa account, however it will be subject to the approval from Meta/WhatsApp. FaceBook Business Manager account verification is also required (if not already verified). Notifications/Template messages are subjected to the approval from Meta/WhatsApp. Limit on number of business initiated messages is subject to the WaBa warm-up plan. For **Twitter** (if included): Message limits are subject to Twitter policies.
11	VideoBot: Persona/Model for VideoBot will be provided by the client, or it can be provided by CoRover on extra charges.
12	The solution provided is on a SaaS Model and the source code remains with CoRover.
13	CoRover's fees for WhatsApp is USD 0.0009 (INR 0.075) per message over the actual WhatsApp pricing mentioned at: https://developers.facebook.com/docs/whatsapp/pricing.
14	Voice and video formats (if included) will be applicable only on Web and App, but not in other channels like WhatsApp, Facebook, Twitter, Google Business Messages, etc.