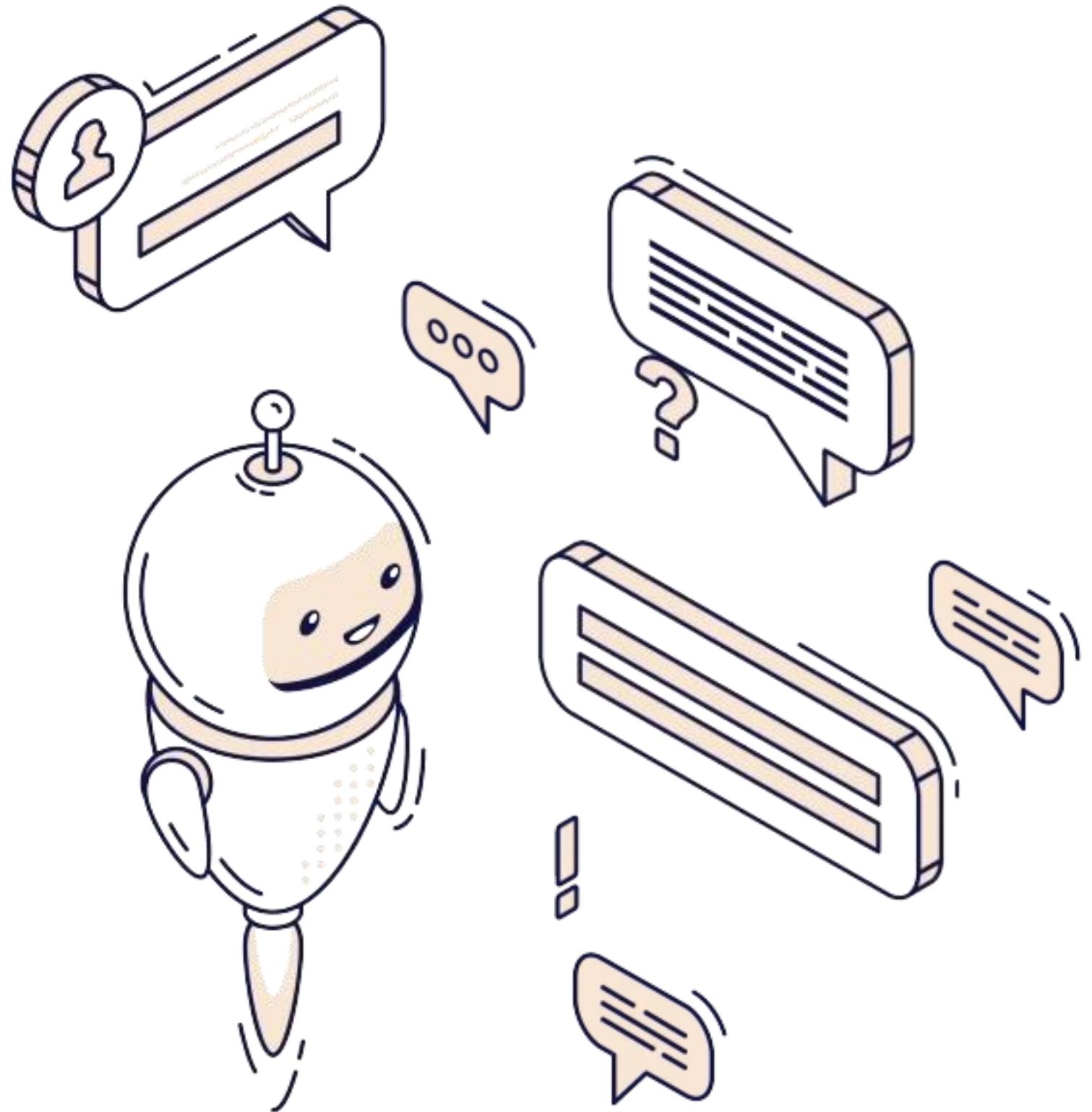
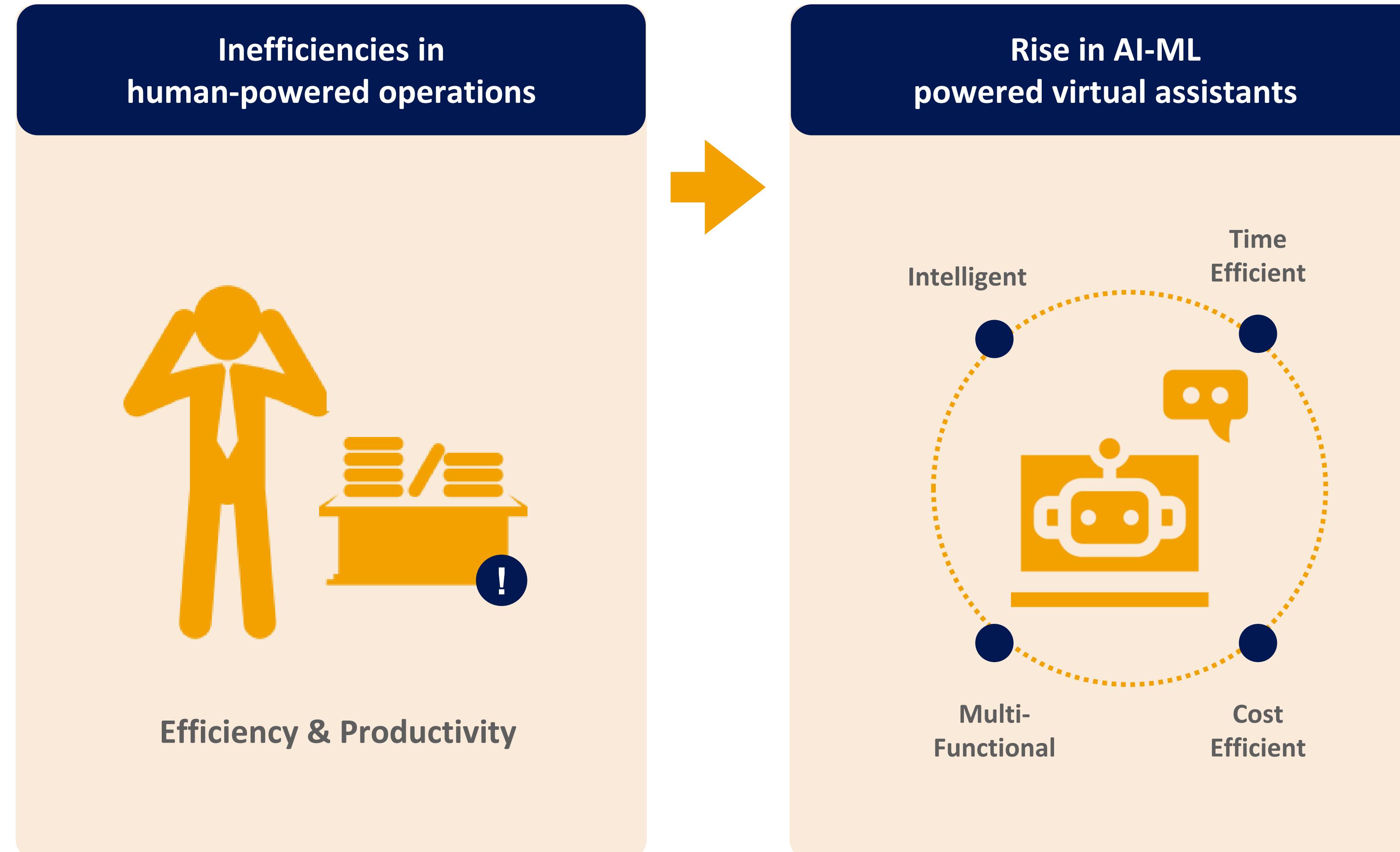


CoRover[®].ai

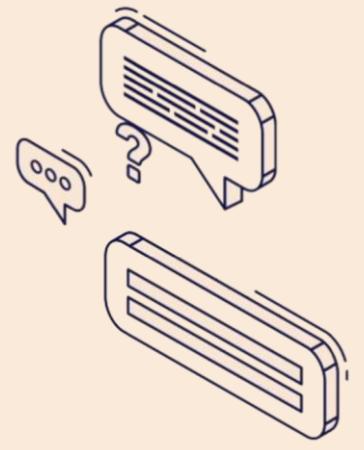
*Elevating Enterprises with
Generative AI Powered Human-
Centric Conversational AI Platform,
Impacting 1 Billion+ Lives*



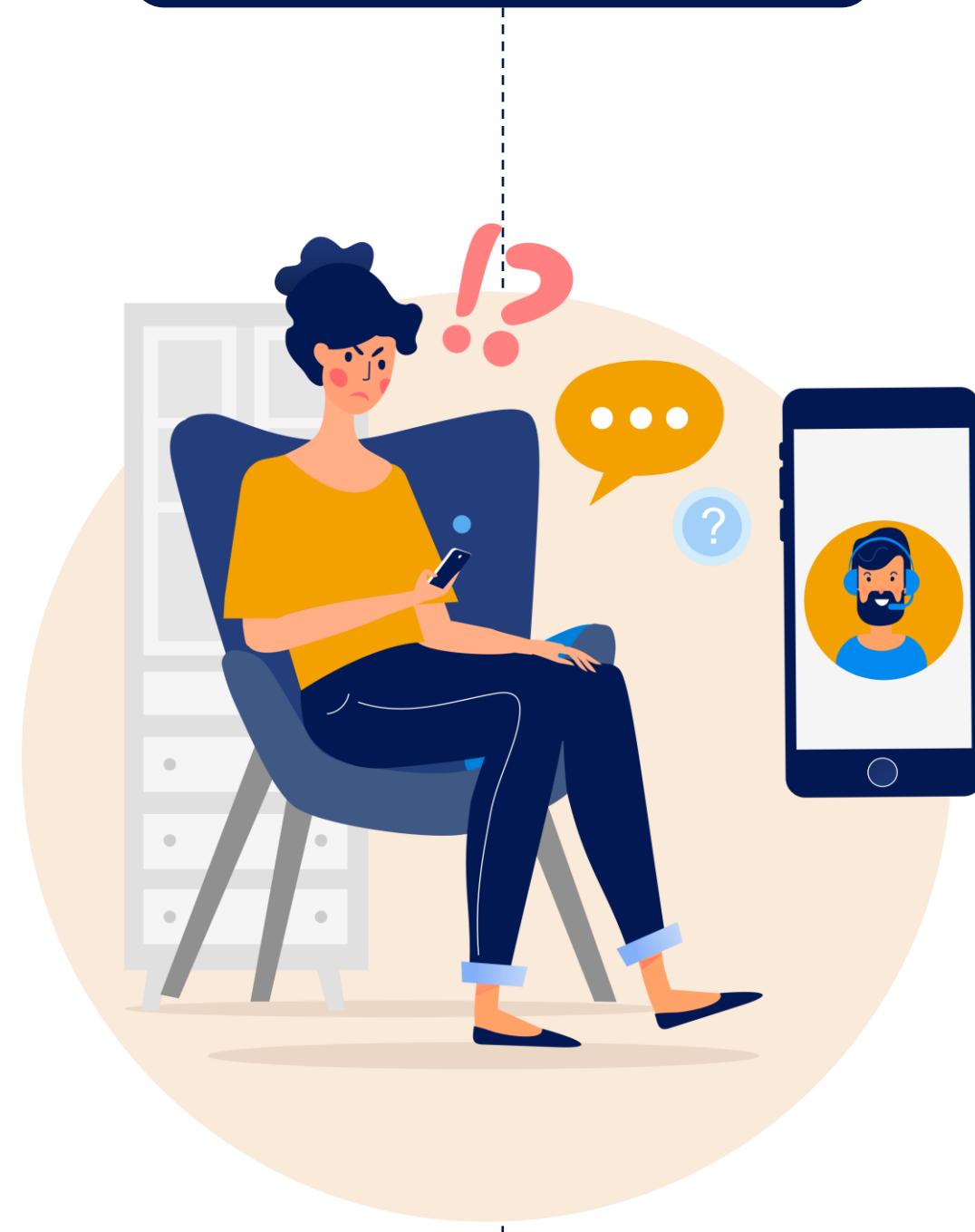
AI AUTOMATED WORKFORCES : THE FUTURE OF ENTERPRISE



CURRENT METHODS ARE FAILING IN THEIR CONVERSATIONAL ABILITY AND ACCURACY...



Hours long waiting in customer care



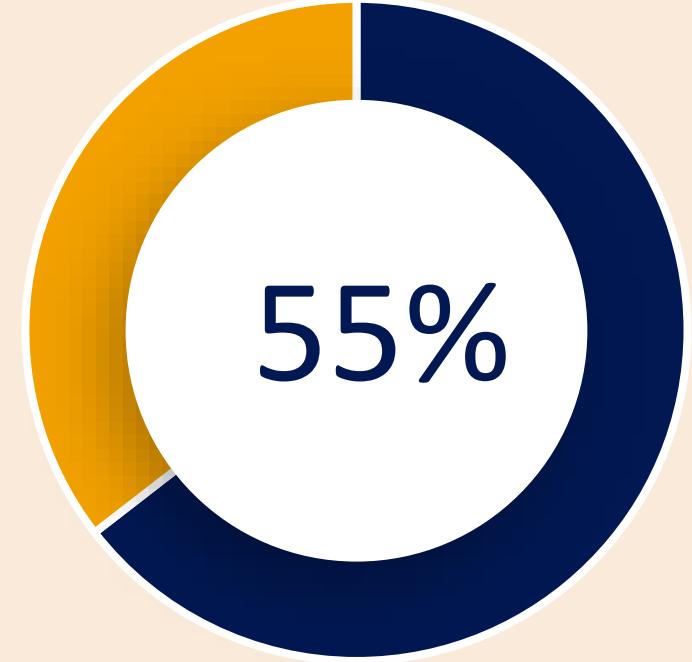
Vague Inauthentic Information



"Your call is vital to us. Please hold while we connect you"

Customers hate automated messages.

60% customer service representatives don't have right data. Even search engine and social media have inauthentic information



55%

55% of consumers have intended to make a purchase, but backed out because of poor customer service.

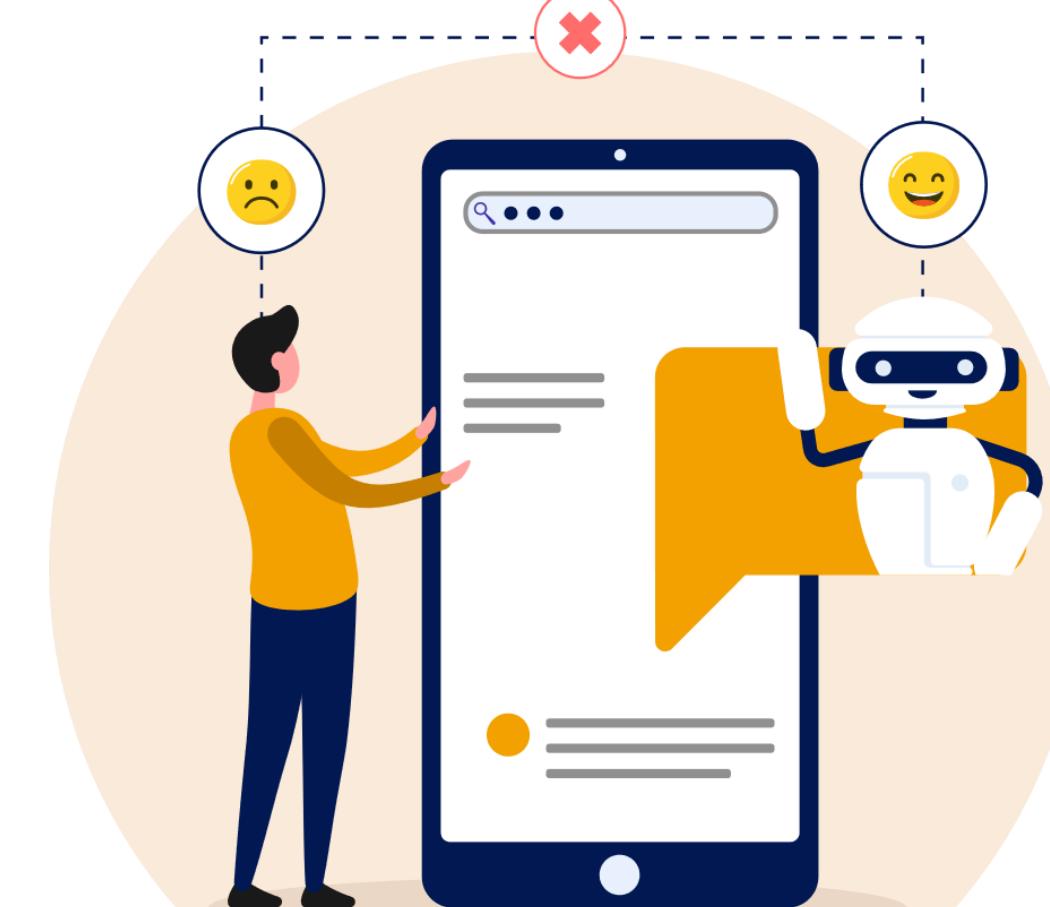
...AND MOST AI VIRTUAL ASSISTANTS DON'T OFFER RICH, HUMAN LIKE CONVERSATIONS NEEDED TO ENGAGE USERS

Lack of Contextual Training Data



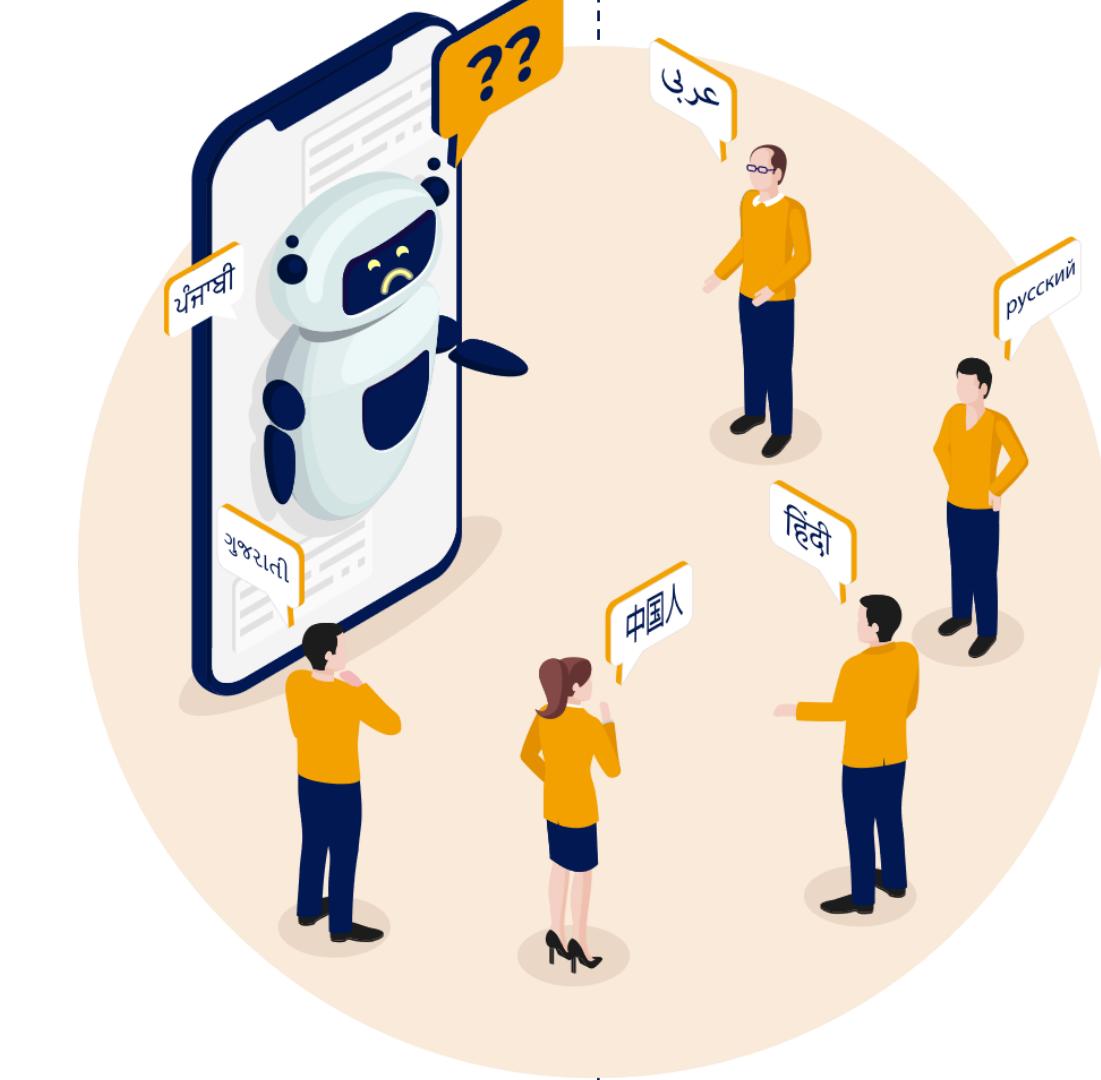
Misinterprets the requests and gives inaccurate response

No Hybrid Chat



Most AI bots are incapable of sentimental analysis and providing service in format of user's choice (Text, Voice, Video)

Language Barriers & NLP



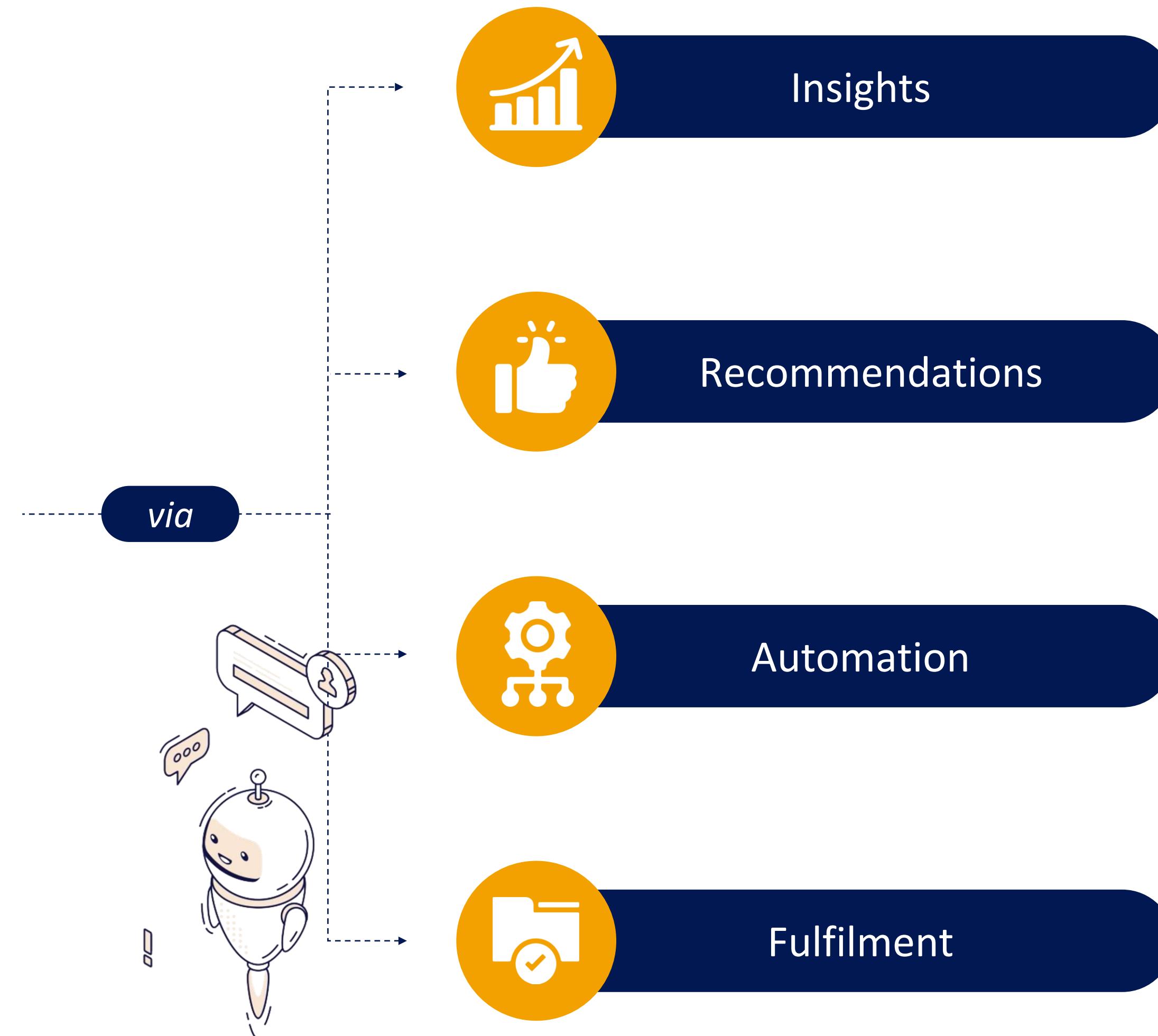
Cannot communicate problems and seek help in local languages

COROVER'S VISION TO MAKE AI AS "HUMAN-LIKE" AS POSSIBLE

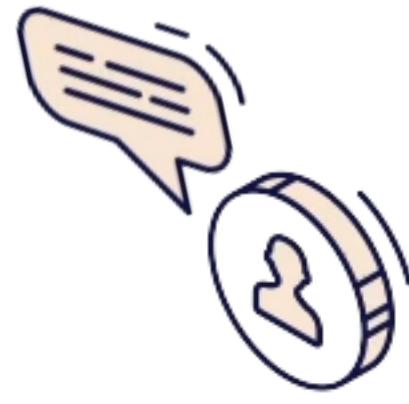


Augmenting the personal and professional lives of

1/10th
of Humans

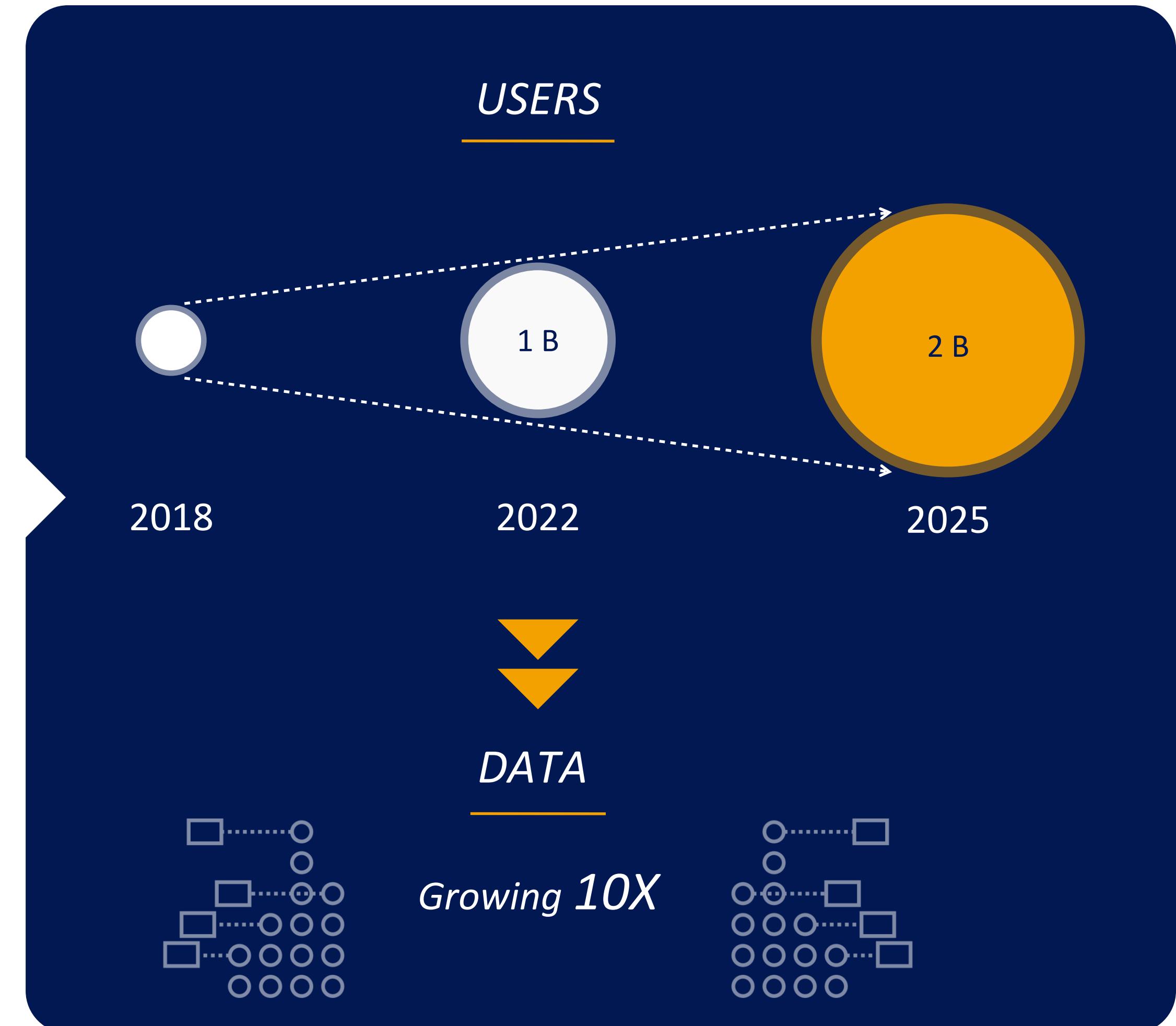
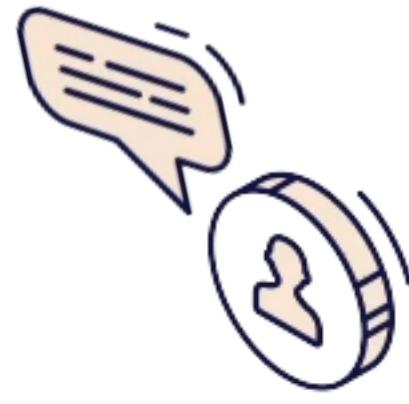


AIM TO LEAD ENTERPRISES TO THEIR AI-DRIVEN FUTURE

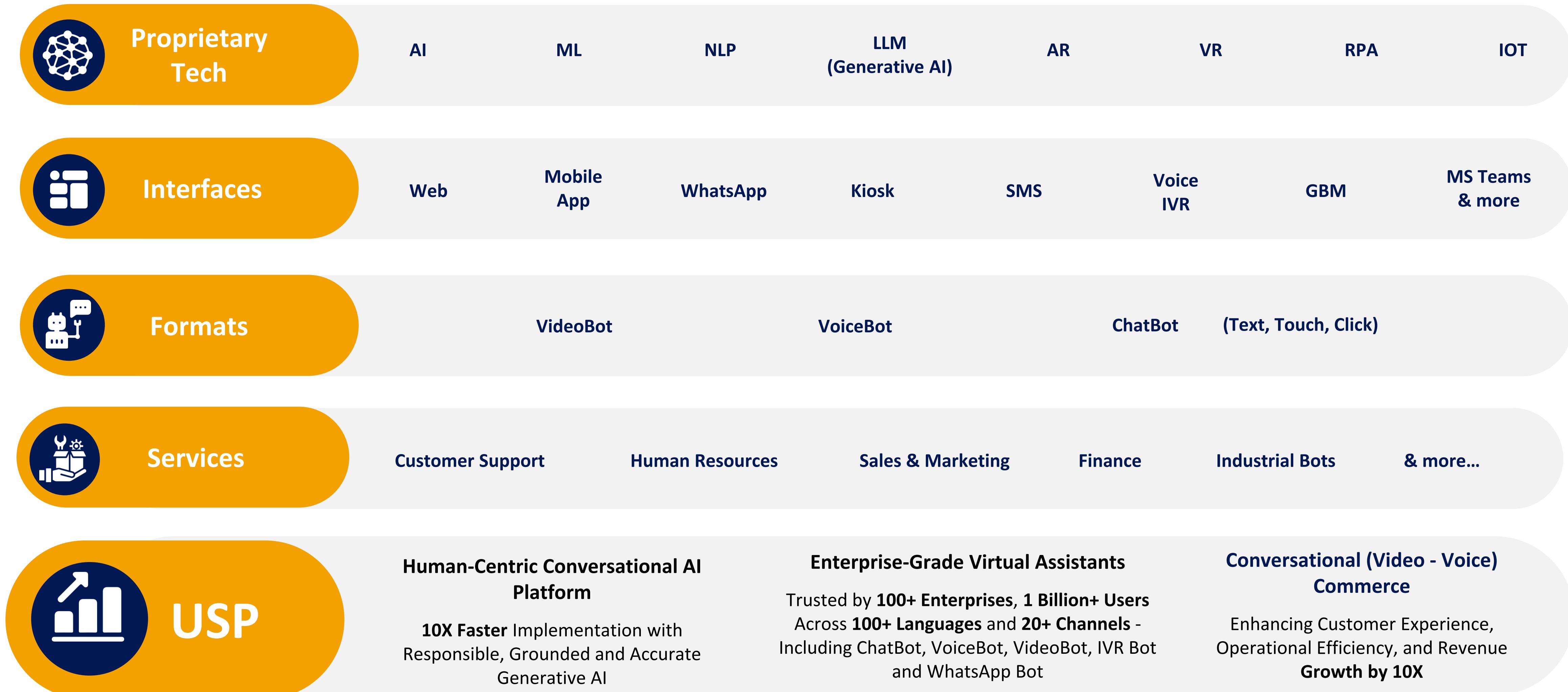


POWERING THE DATA FLYWHEEL

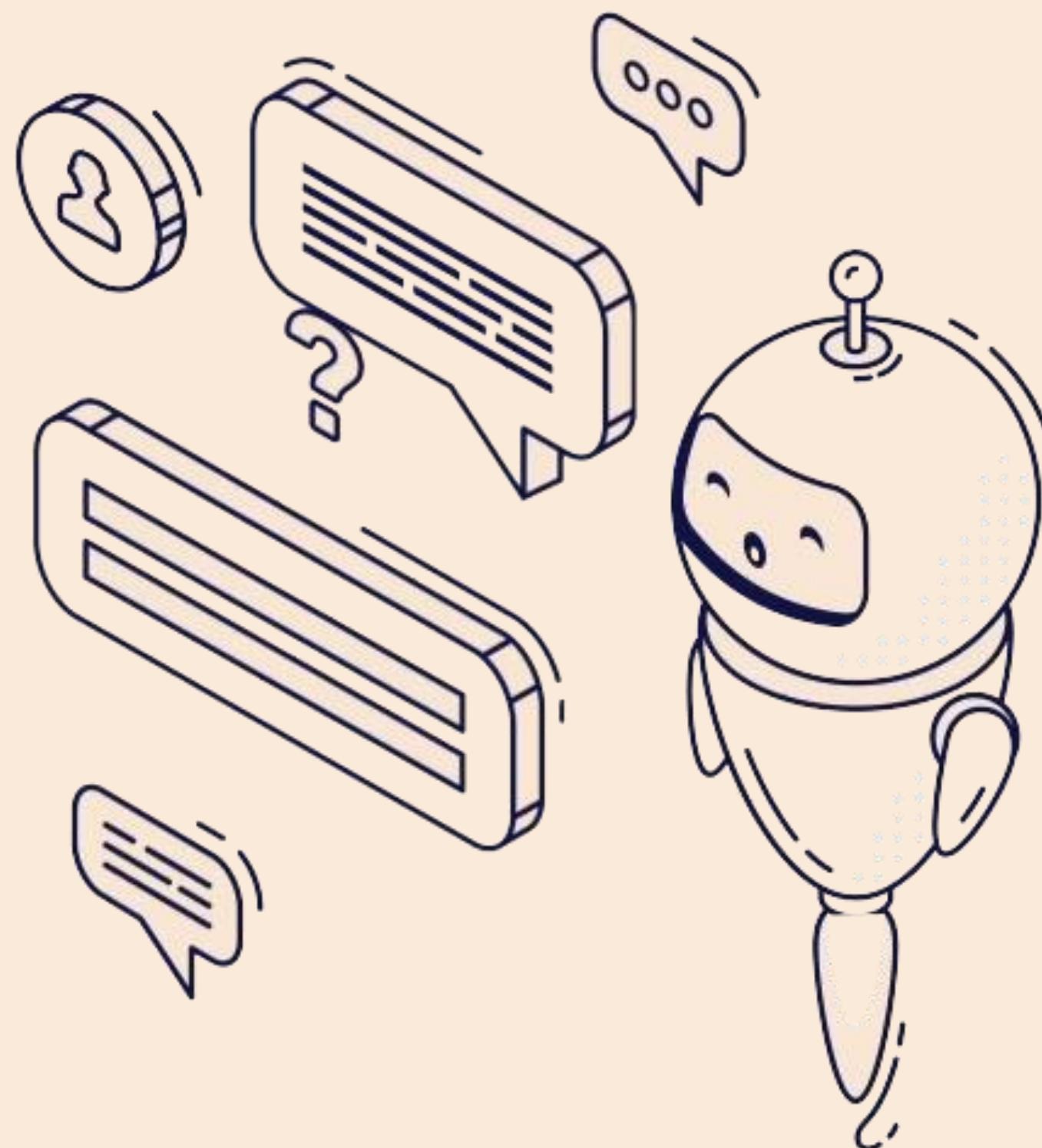
Data is at the heart of conversational AI, and is used to personalize the conversation



Elevating Enterprises with Generative AI Powered Human-Centric Conversational AI Platform, Impacting 1 Billion+ Lives



COMPANY OVERVIEW



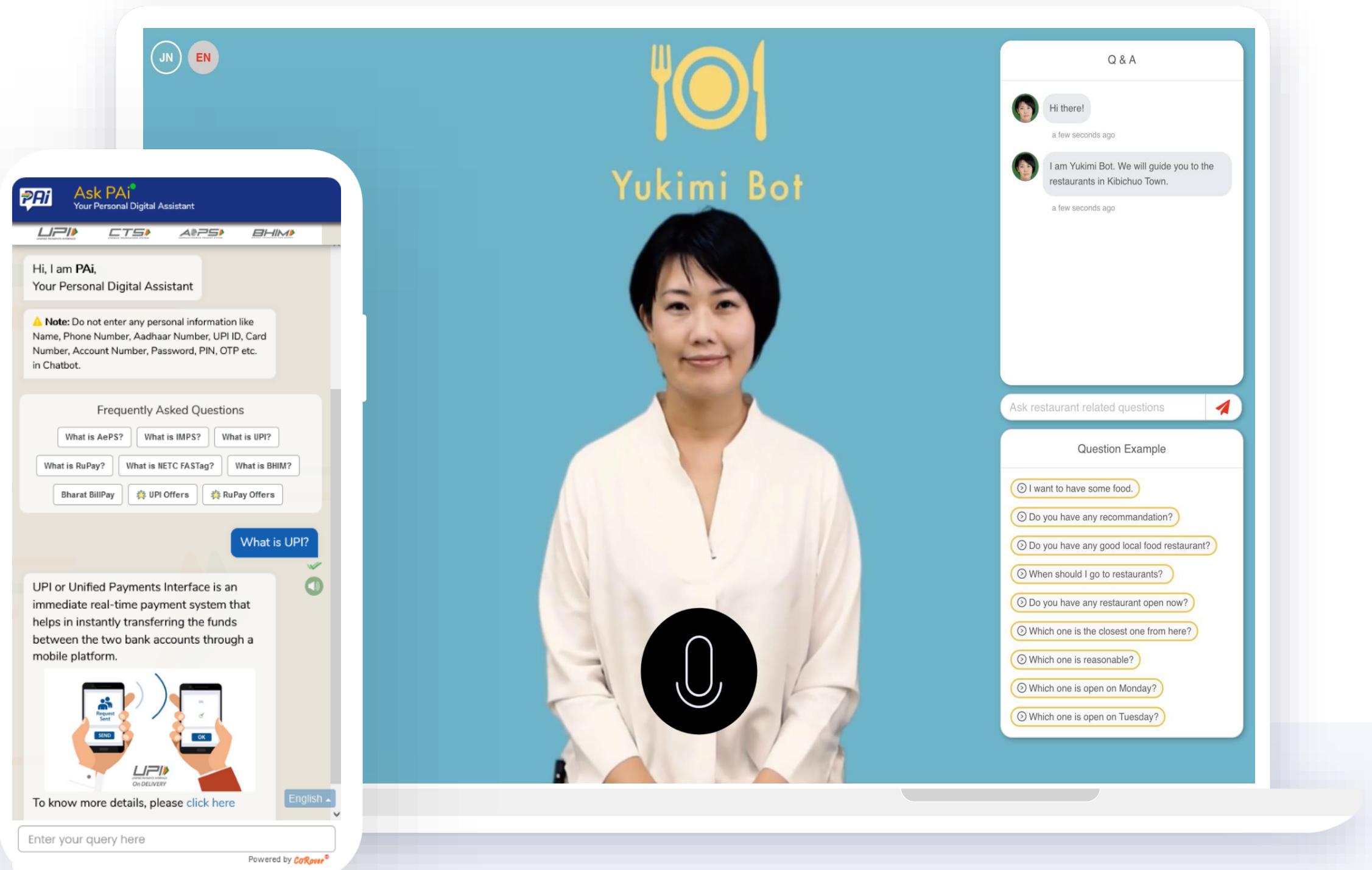
ACQUIRED 1 BILLION+ USERS WITH 20B+ INTERACTIONS



1B+
Users



20M+
Monthly Active
Users



100+
Enterprises



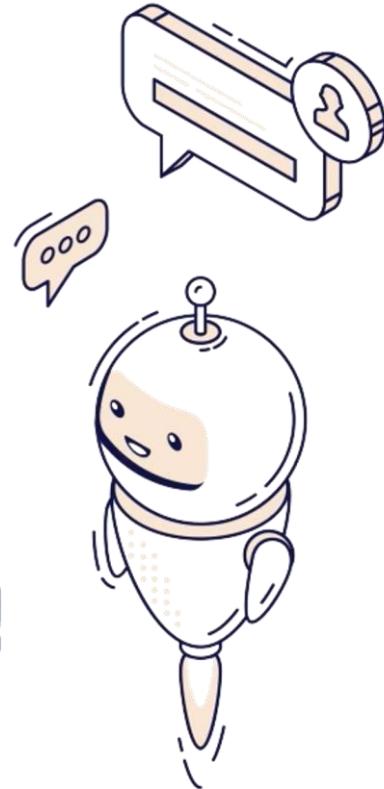
20B+
Interactions

SOME SECTORS WHERE COROVER AI IS BEING USED



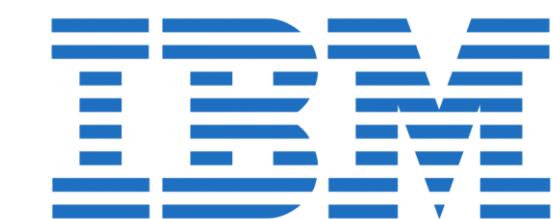
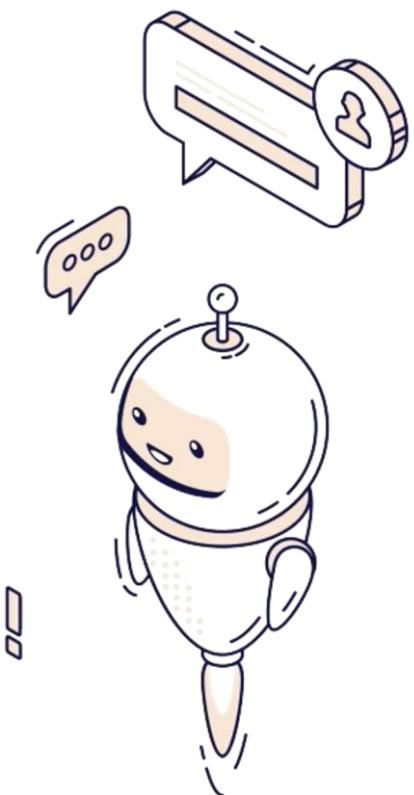
& more....

SERVING CLIENTS ACROSS VARIOUS VERTICALS



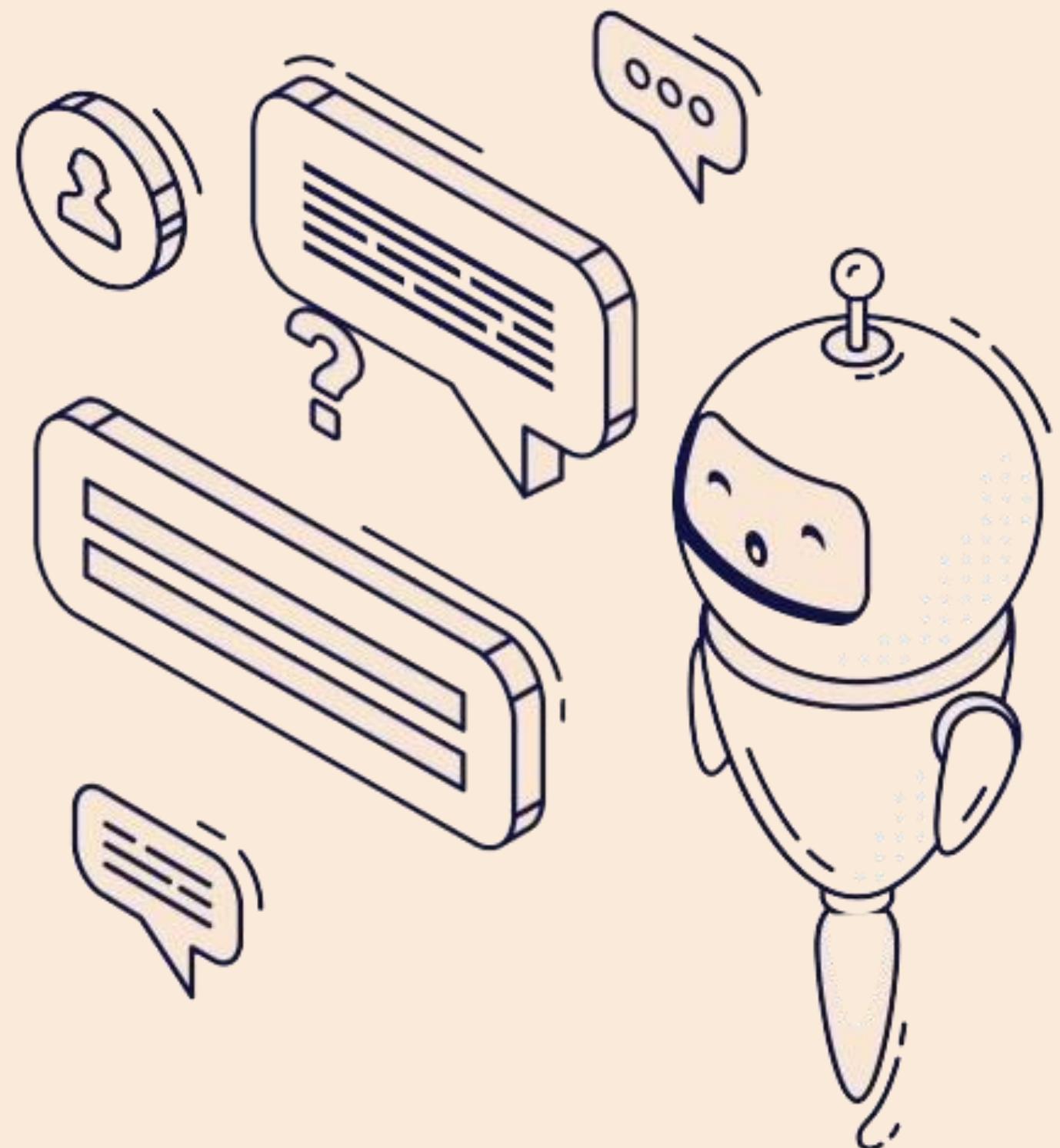
& more....

KEY STRATEGIC PARTNERSHIPS



& more....

WHY COROVER?



VERSATILE TECH THAT GIVES MASSIVE REACH



1 Billion+ users

Multi-format



VideoBot®



VoiceBot



ChatBot
(Text, Click, Touch)

Omni Channel



Web/Phone app



IVR



WhatsApp

& more

Tech Edge



Robust



Secure

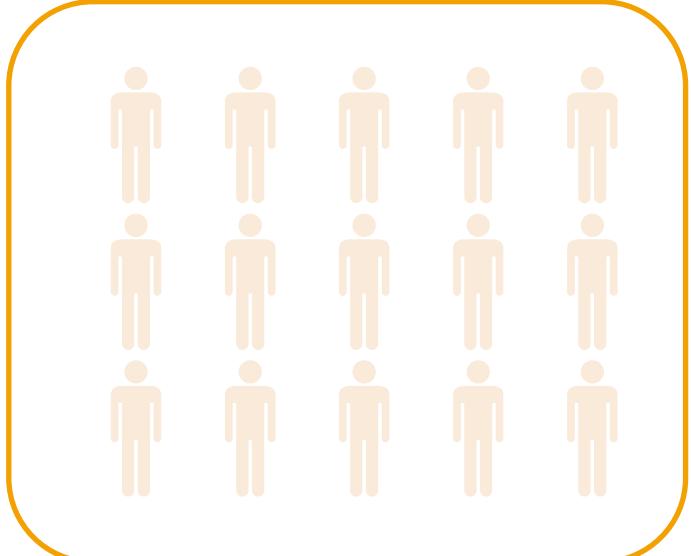
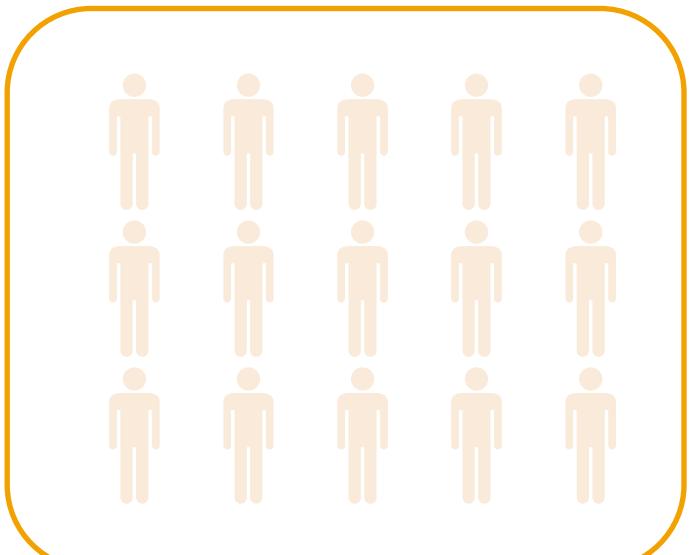
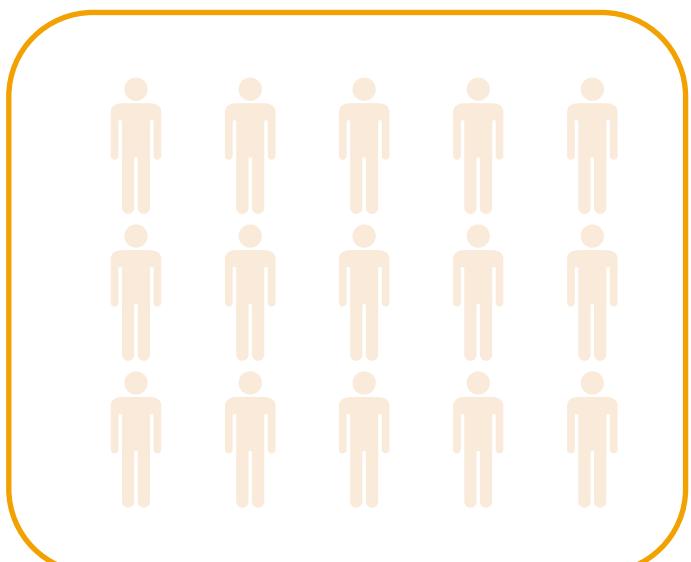
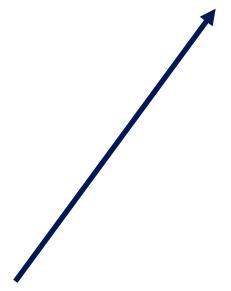
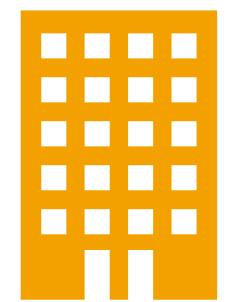
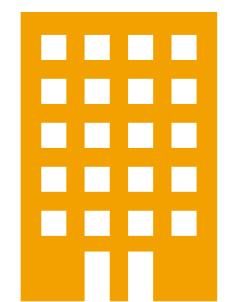
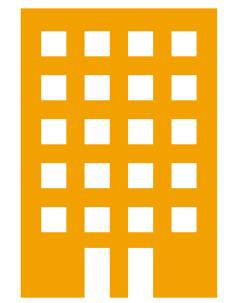


Scalable
(800K Concurrent Users)

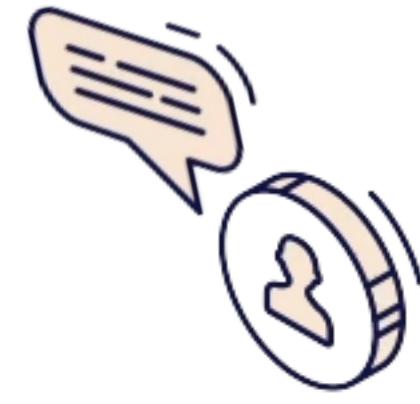
Multi-lingual

100+ Foreign languages

12+ Indian languages



ADOPTION ACROSS KEY INDUSTRIES AND HORIZONTALS



For Various Industry Verticals



Mobility



Retail



BFSI



Utilities

& more...

Across 3 Horizontals

X



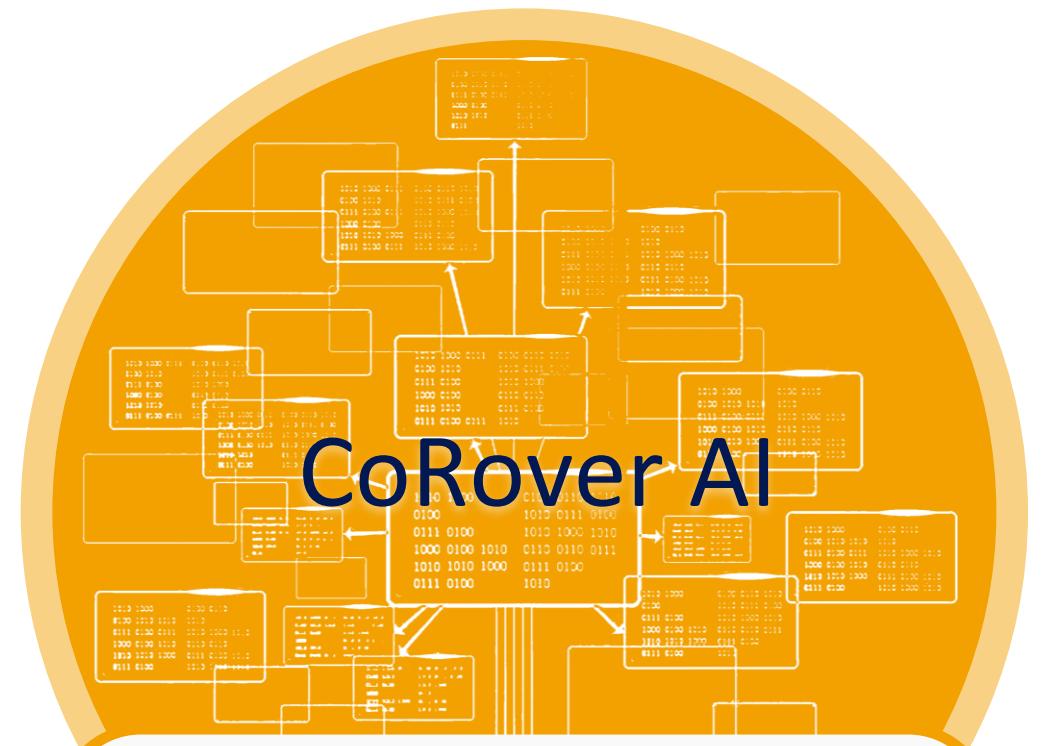
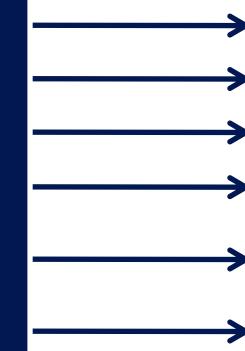
Sales



Engagement

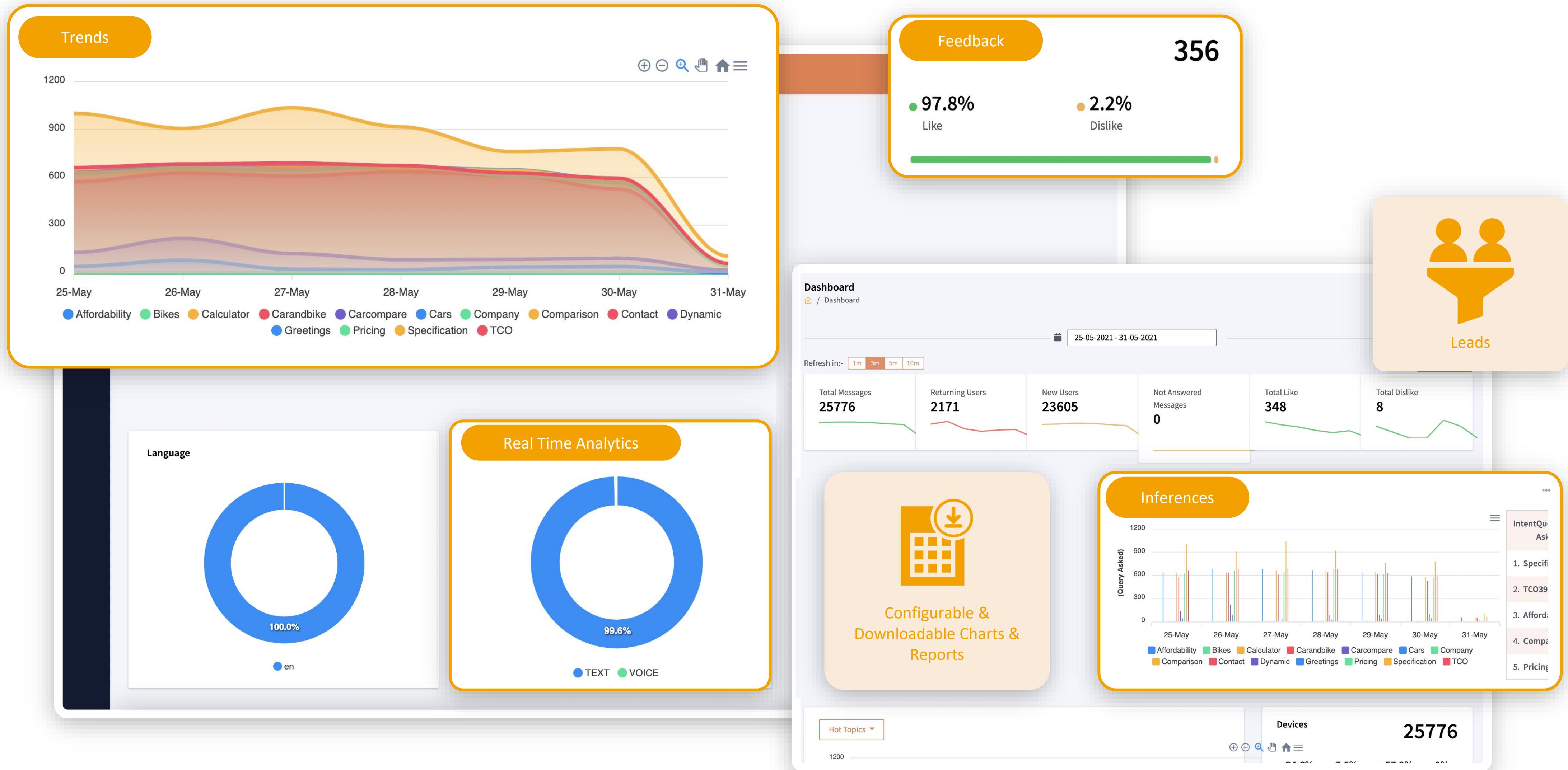


Support

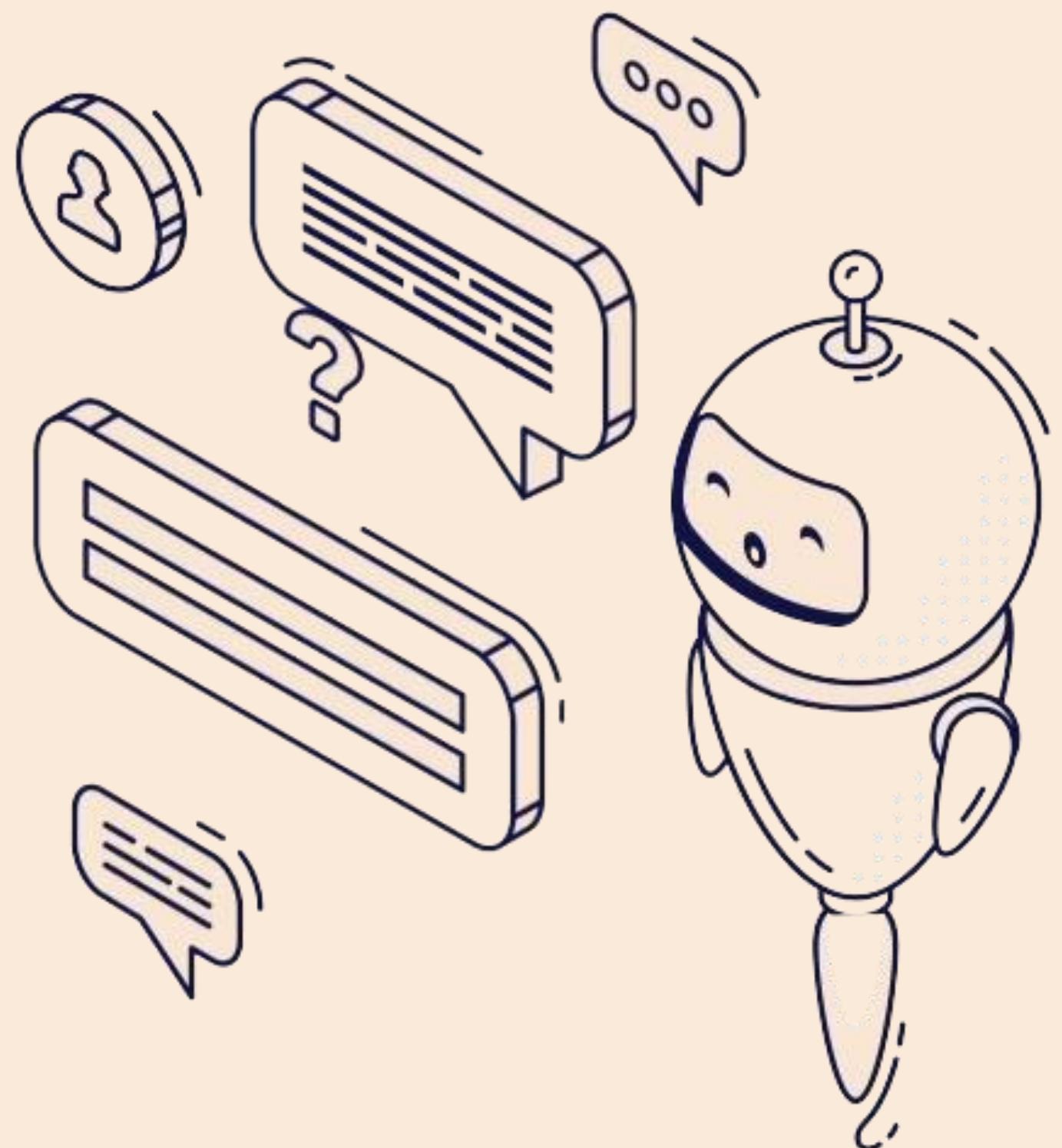


Decision Tree
Training

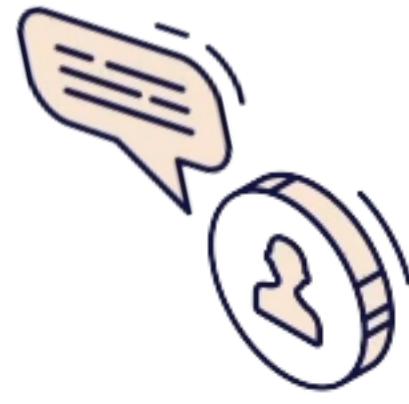
PROVIDES INVALUABLE INSIGHTS THROUGH DASHBOARD



USPs

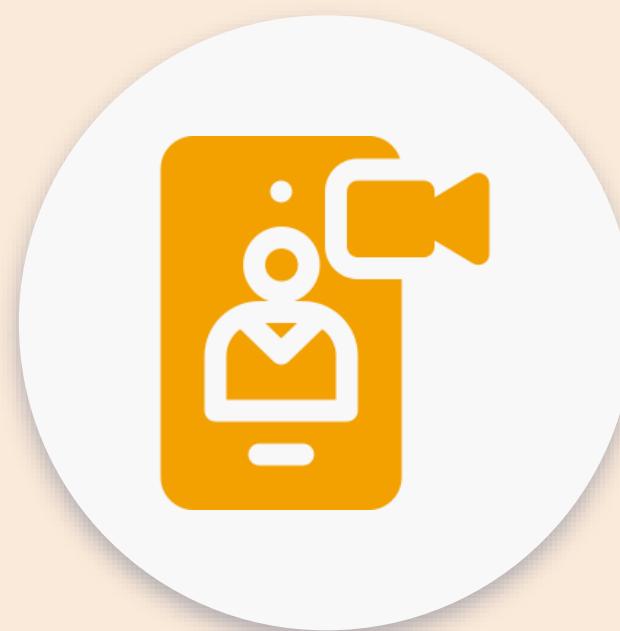


HUMANISING AND MAKING IT INCLUSIVE



Enabling users talk to systems the way they talk to an expert human!

*Human-Centric
Virtual Assistant*



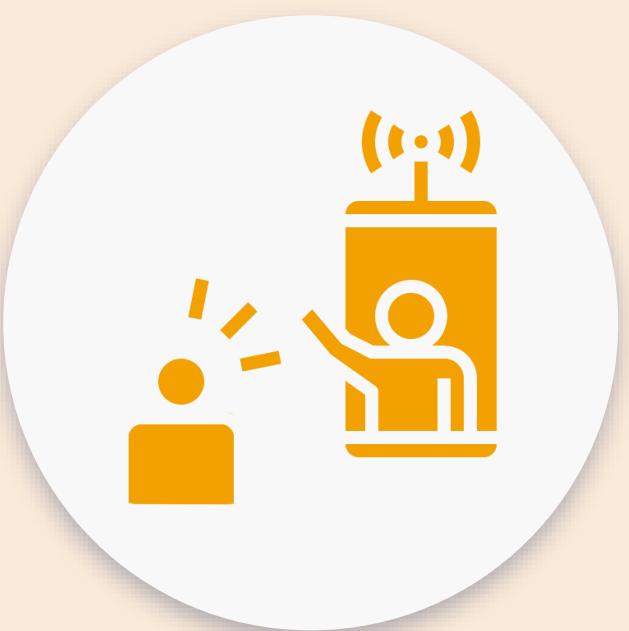
Talks to user in the language and format of user's choice

Quick & Authentic Info



Quick & authentic information without being on hold or in a queue.

*Omni-Channel
Conversational AI Bot*



Interact from the channel of user's choice (we will go where the user is)



Customer Sentimental Analysis

Confidence Score

Real Time Feedback

 **USP**

Human-Centric Conversational AI Platform

10X Faster Implementation with Responsible, Grounded and Accurate Generative AI

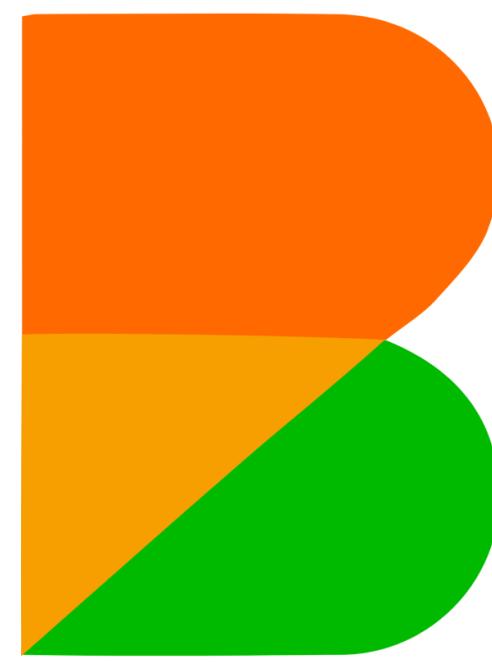
Enterprise-Grade Virtual Assistants

Trusted by **100+ Enterprises**, **1 Billion+ Users** Across **100+ Languages** and **20+ Channels** - Including ChatBot, VoiceBot, VideoBot, IVR Bot and WhatsApp Bot

Conversational (Video - Voice) Commerce

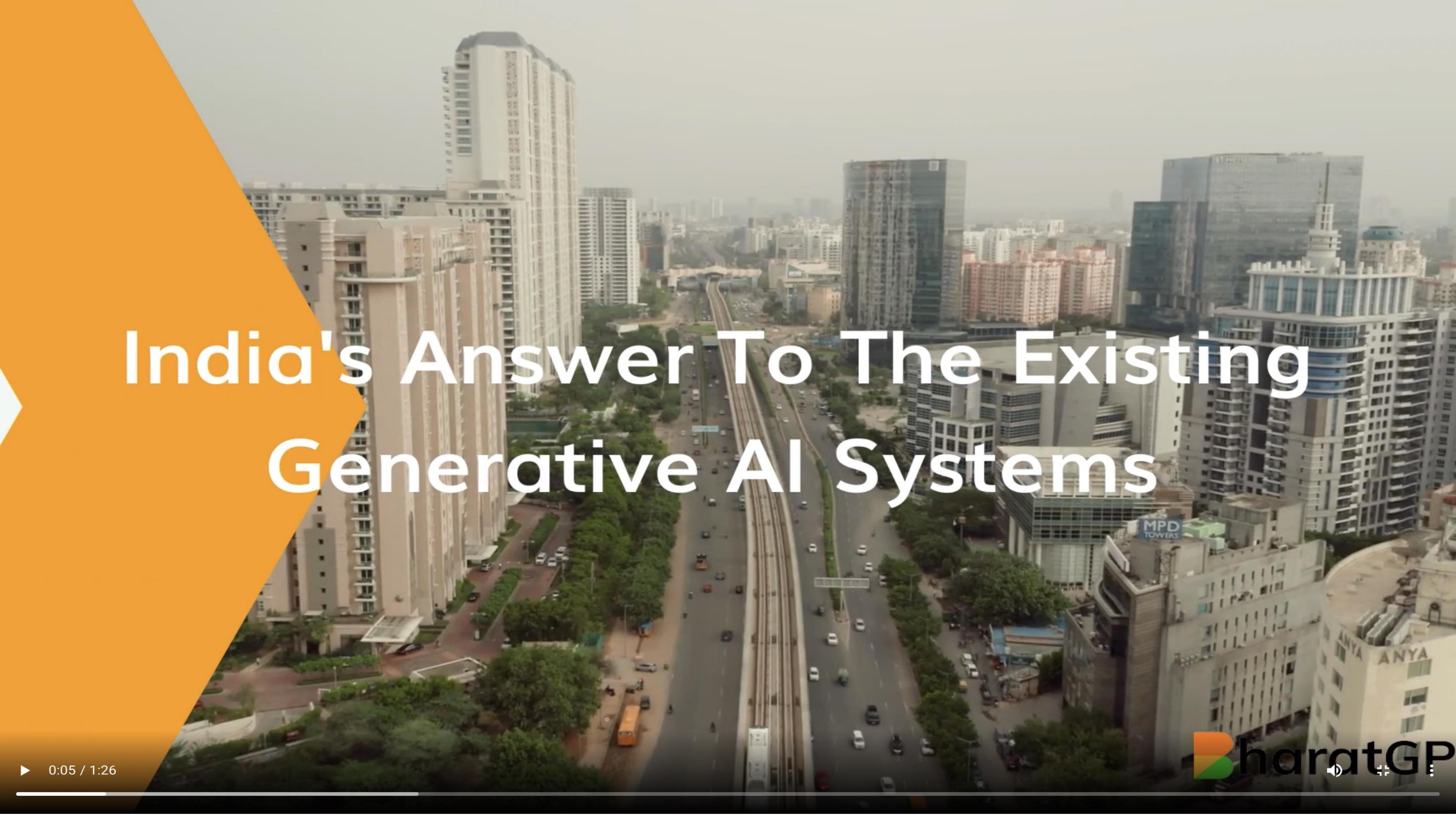
Enhancing Customer Experience, Operational Efficiency, and Revenue **Growth by 10X**

CoRover[®].ai



pharatGPT

CoRover's Large Language Model (Generative AI)

The background image shows a panoramic aerial view of a bustling city. In the foreground, a multi-lane highway with several cars is visible, flanked by green trees. To the left, there's a mix of residential and commercial buildings, including a prominent tall building with many windows. On the right, a dense cluster of modern skyscrapers reaches towards the sky. The overall scene conveys a sense of urban development and technology.

India's Answer To The Existing Generative AI Systems

India is launching its own Generative AI (Large Language Model) in 12+ Indian languages, with generative text, voice and video

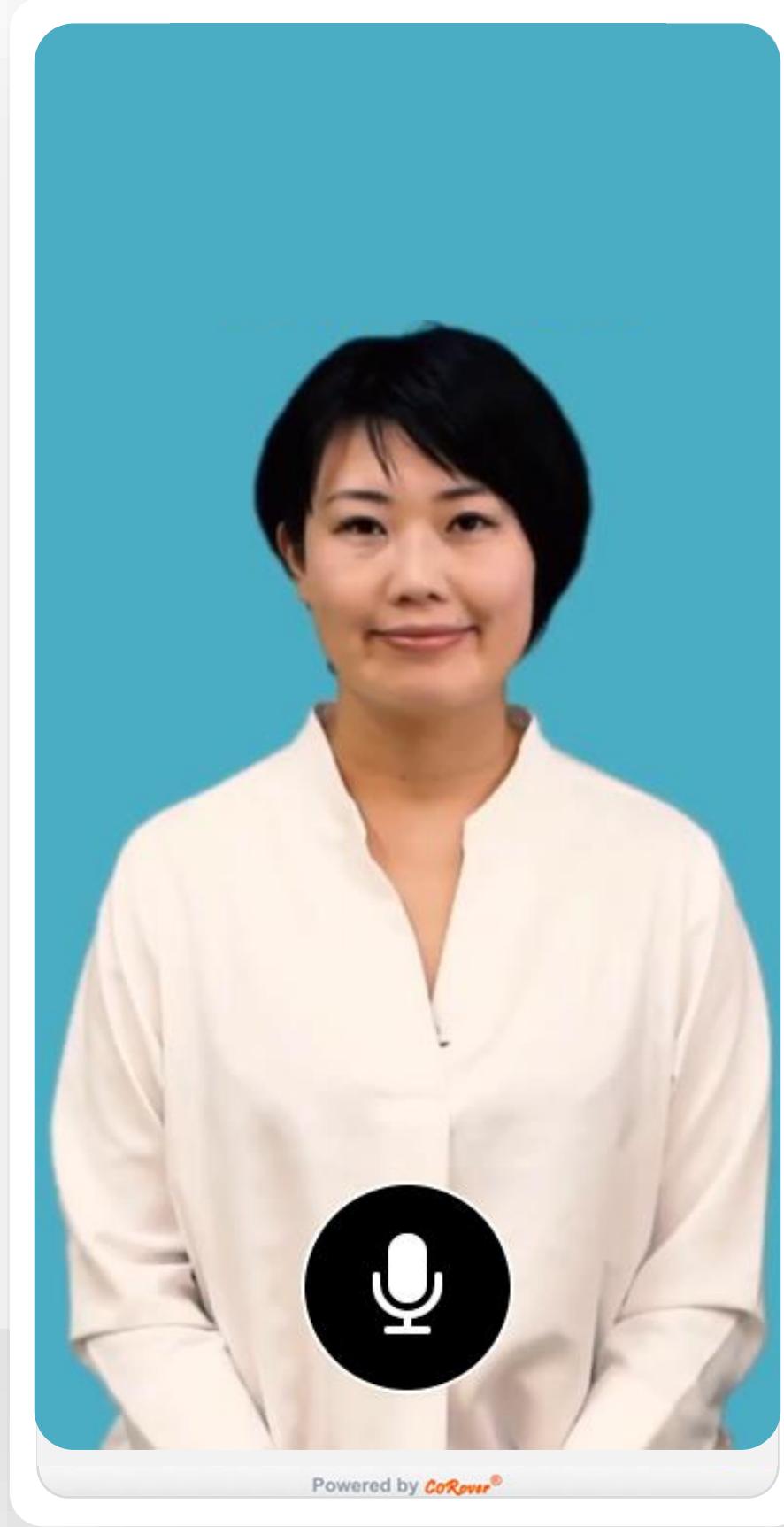
Highlights

1. Data remains in **India**
2. Fine tuned for **Indian users**
3. In-line with current government vision of “**Make AI in India, Make AI work for India**”
4. Option to add **custom knowledge base**
5. Option to integrate with any **ERP/CRM system** and **APIs**
6. Inbuilt **payment gateway** for **real-time transactions**
7. **Dialogue/conversational** management tool
8. **Omni-channel, multi-lingual** (120+ languages), **multi-format** (text, voice, video)
9. **Generative AI Video**, interactive **digital twin**
10. Currently available for **organisations**

BharatGPT vs ChatGPT

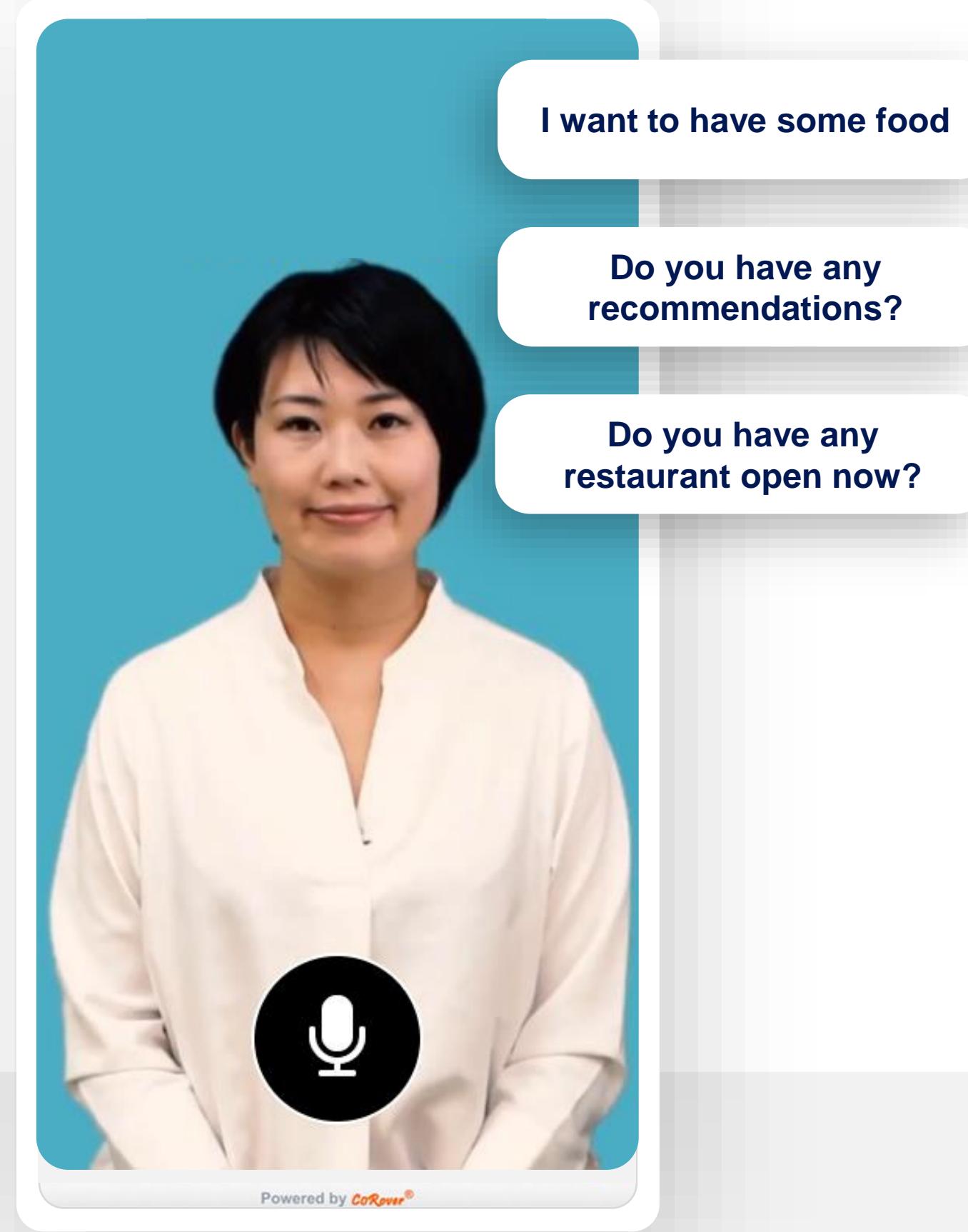
	CoRover.ai's BharatGPT	Open AI's ChatGPT	Speech Synthesis	Y	N
Users	1 B+	100 M+	Conversational AI	Y	Y
Accuracy of responses	Consistently above 90%	NA	Hybrid (Video, Voice, Text, Touch, Click)	Y	N
Security	CMMI Level 5	Y	Speech Synthesis	Y	N
	ISO 9001	Y	Conversational AI	Y	Y
	ISO 27001	Y	Hybrid (Video, Voice, Text, Touch, Click)	Y	N
	3rd party Security Test & Certification from CERT-In empanelled company	Y	Languages Supported	120+	95 (but it takes instructions only in English)
Features & Functionality	Own Generative AI (Large Language Model)	Y	Chatbot on Own Website	Y	N
	Generative AI to write Code, Rap, Essay, Poem, etc.	NA	Technologies	AI, ML, DL, NLP, RPA, AR, VR, IOT, technologies together can be used. Metaverse Readiness is there	AI, ML, DL, NLP, RPA technologies can be used
	Generative AI Video, interactive digital twin	Y	Multimedia	Capable of running rich media (text, image, audio, video), maps on chatbot.	N
	Code free Development	Y	Context Continuity/State	Y	Y
	Voice & Video Commerce	Y	Walk the Talk (Using own product)	Y	N
	AI VideoBot	Y	Auto Suggestion	Y	Y
	Metaverse Readiness	Y	Forms, Cards, QR Codes, Carousels, Video, Images, Links, eMail, Fom in Text Support	Y	N
	Multi-Intent Recognition	Y	Integrated Payment Gateway KYC – Authentication	Y	Y
	Integrated Live Chat	Y	Document to Text (printed as well as hand-written)	Y	N
	Omni-Channel	Y	Q&A Making Capability	Y	Y
	Sentiment Analysis	Y	OCR	Y	N
		Y	Real-time Analytics Dashboard	Y	N

WORLD'S FIRST AI BASED VIDEOBOT



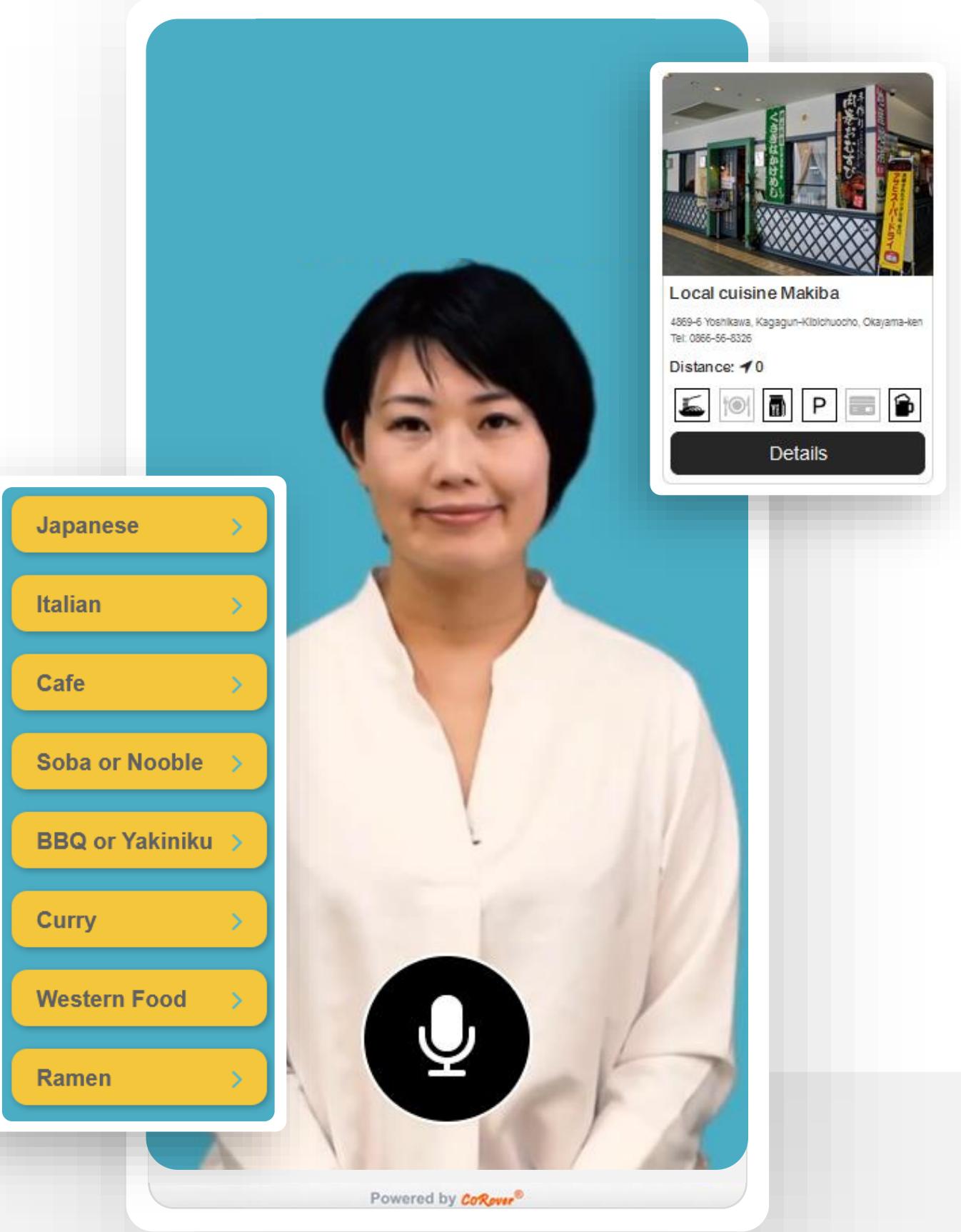
1

Choose video option to interact



2

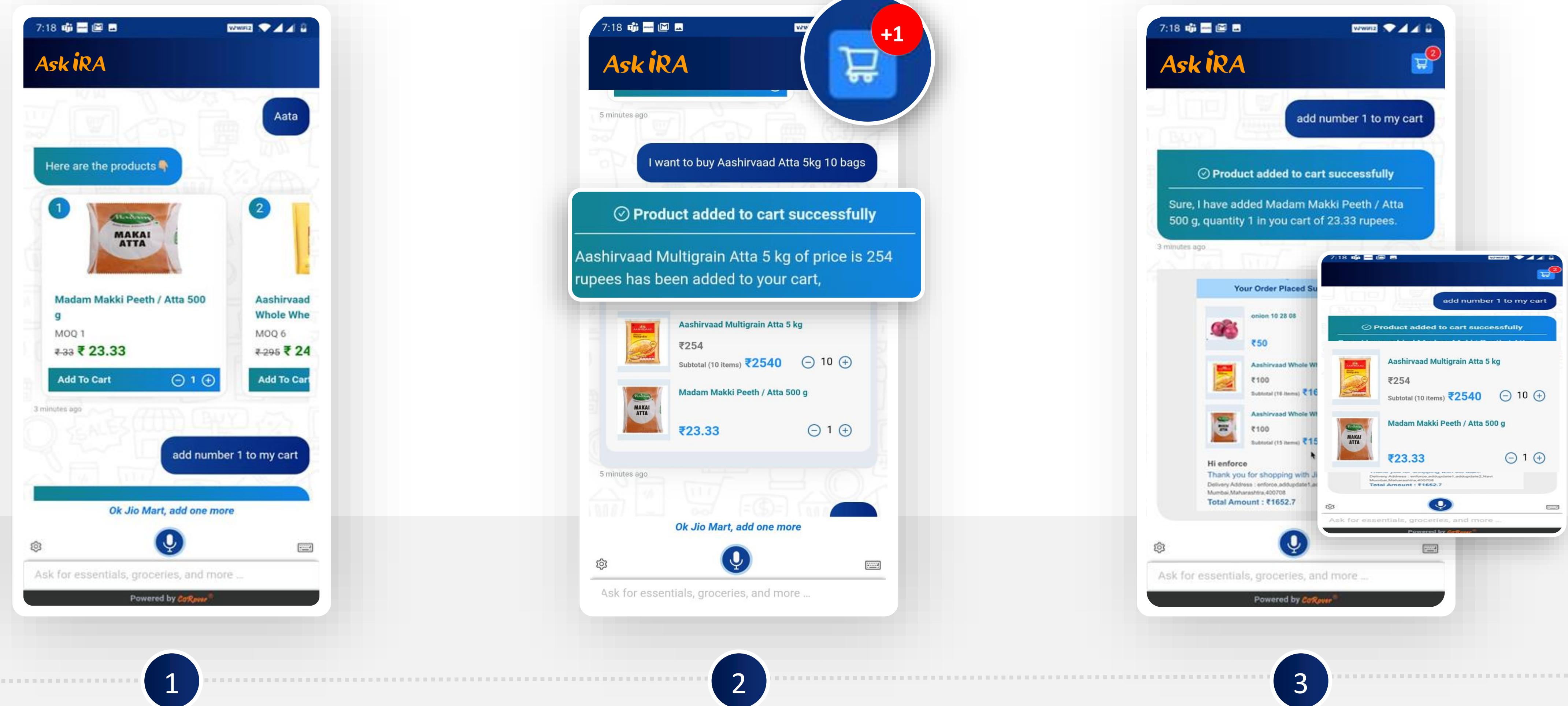
Share your queries
with your human video bot



3

Get real time accurate answers

VOICE ENABLED, MULTI-LINGUAL, SHOPPING ASSISTANT VOICE COMMERCE AND VIDEO COMMERCE

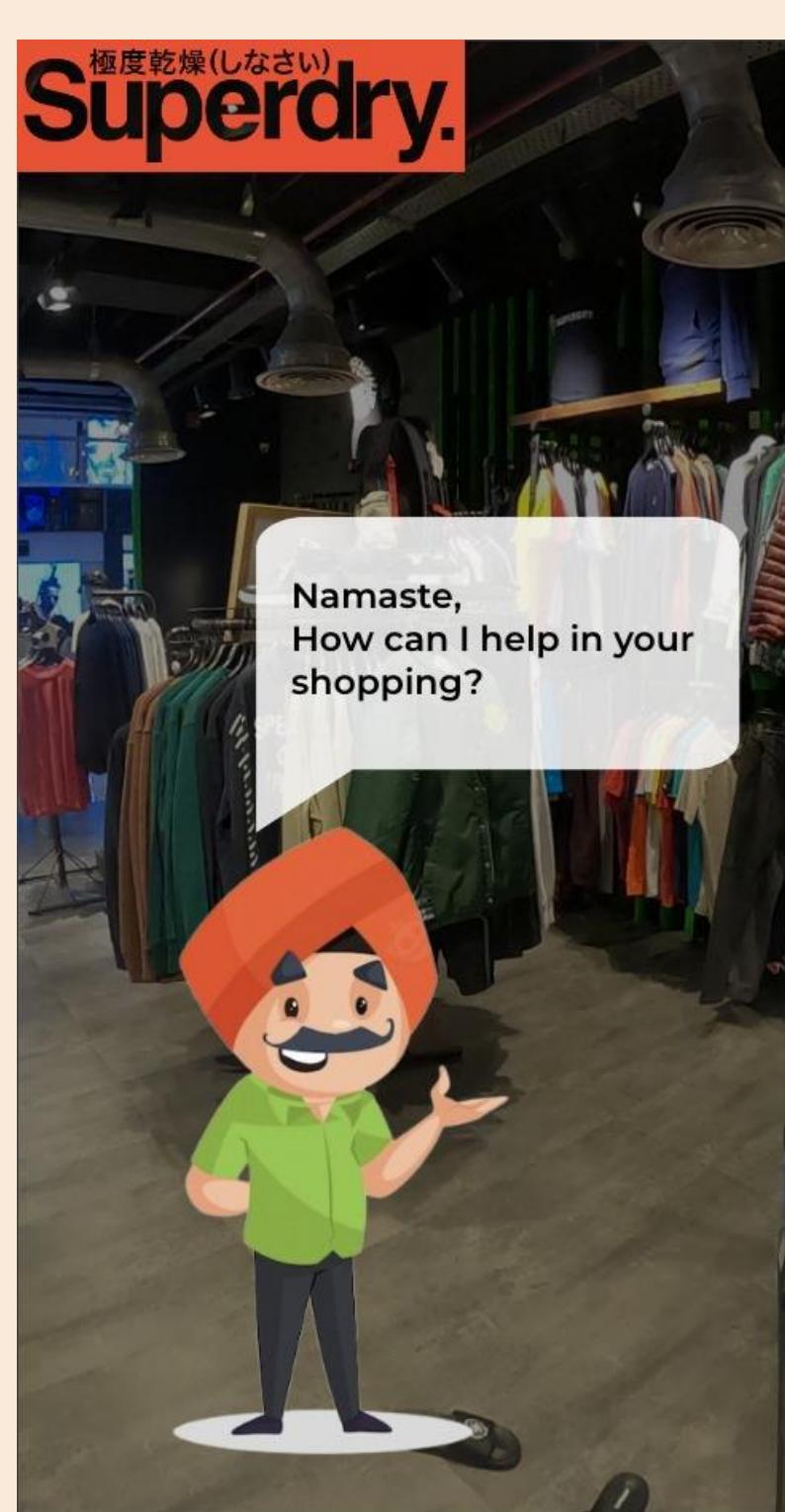


User/merchant speaks in the languages of choice to place the order

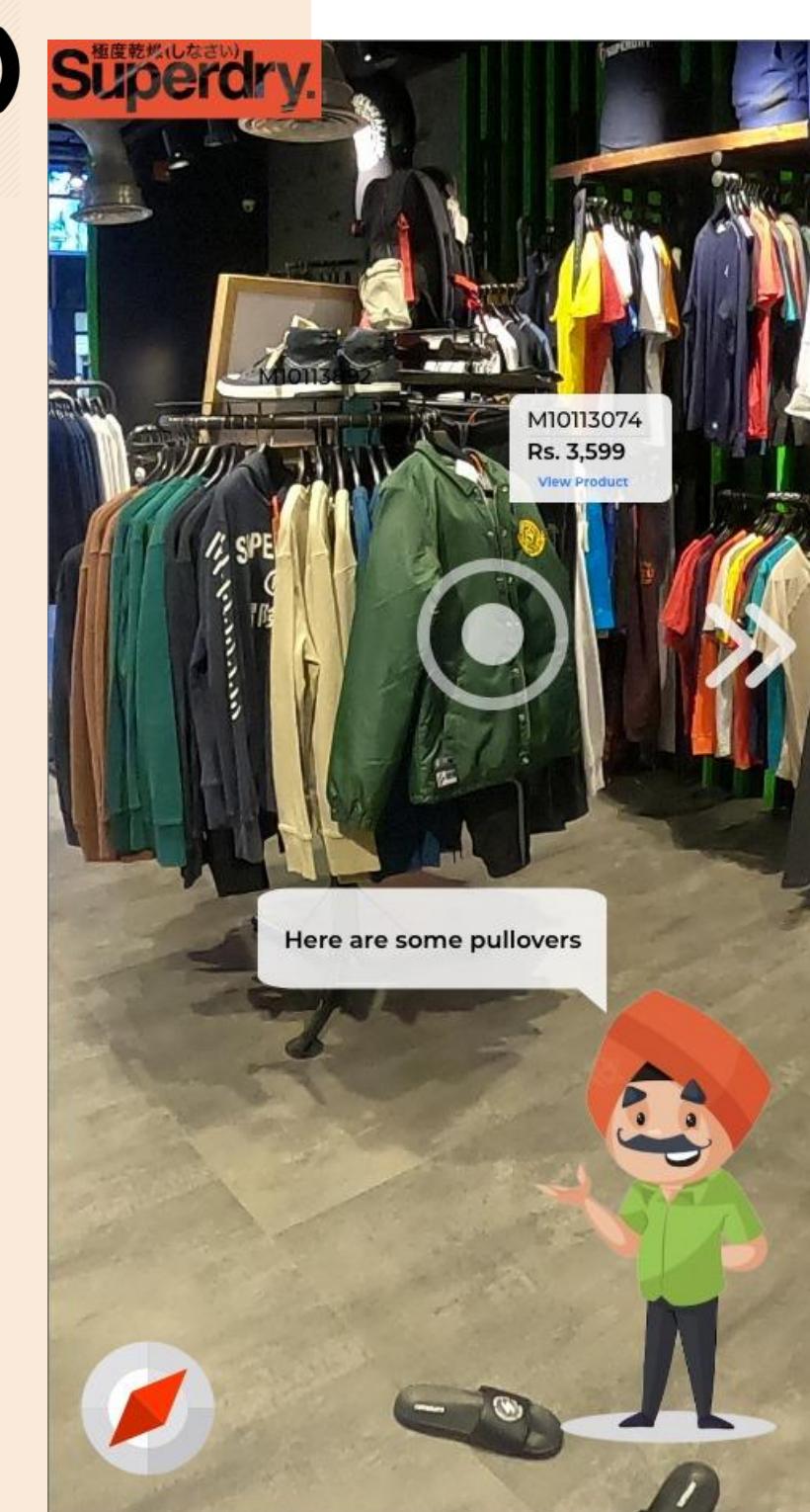
Voice based shopping assistant adds desired product to cart

Order is placed successfully

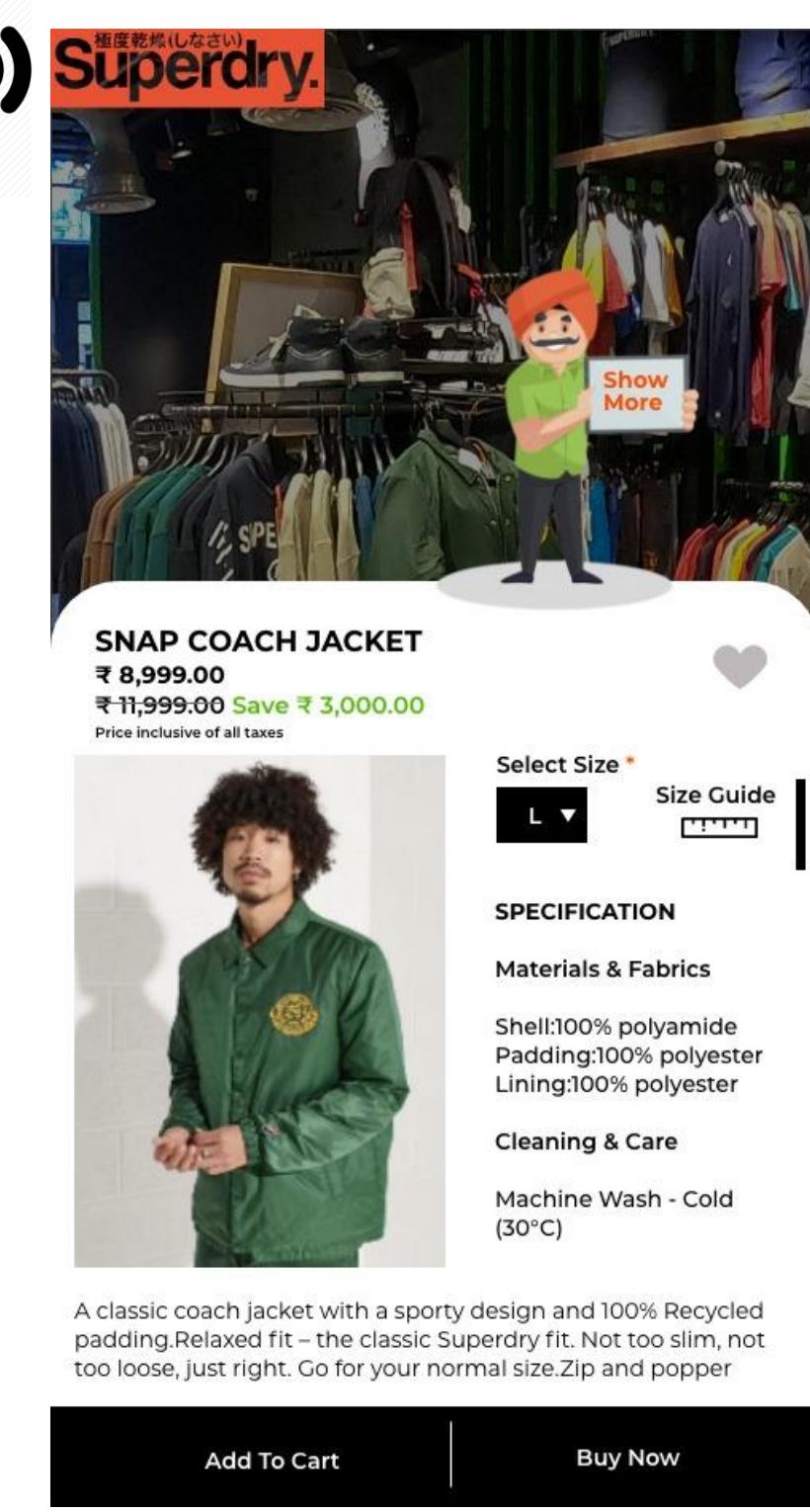
SNEAK PEAK – VOICE COMMERCE & VIDEO COMMERCE



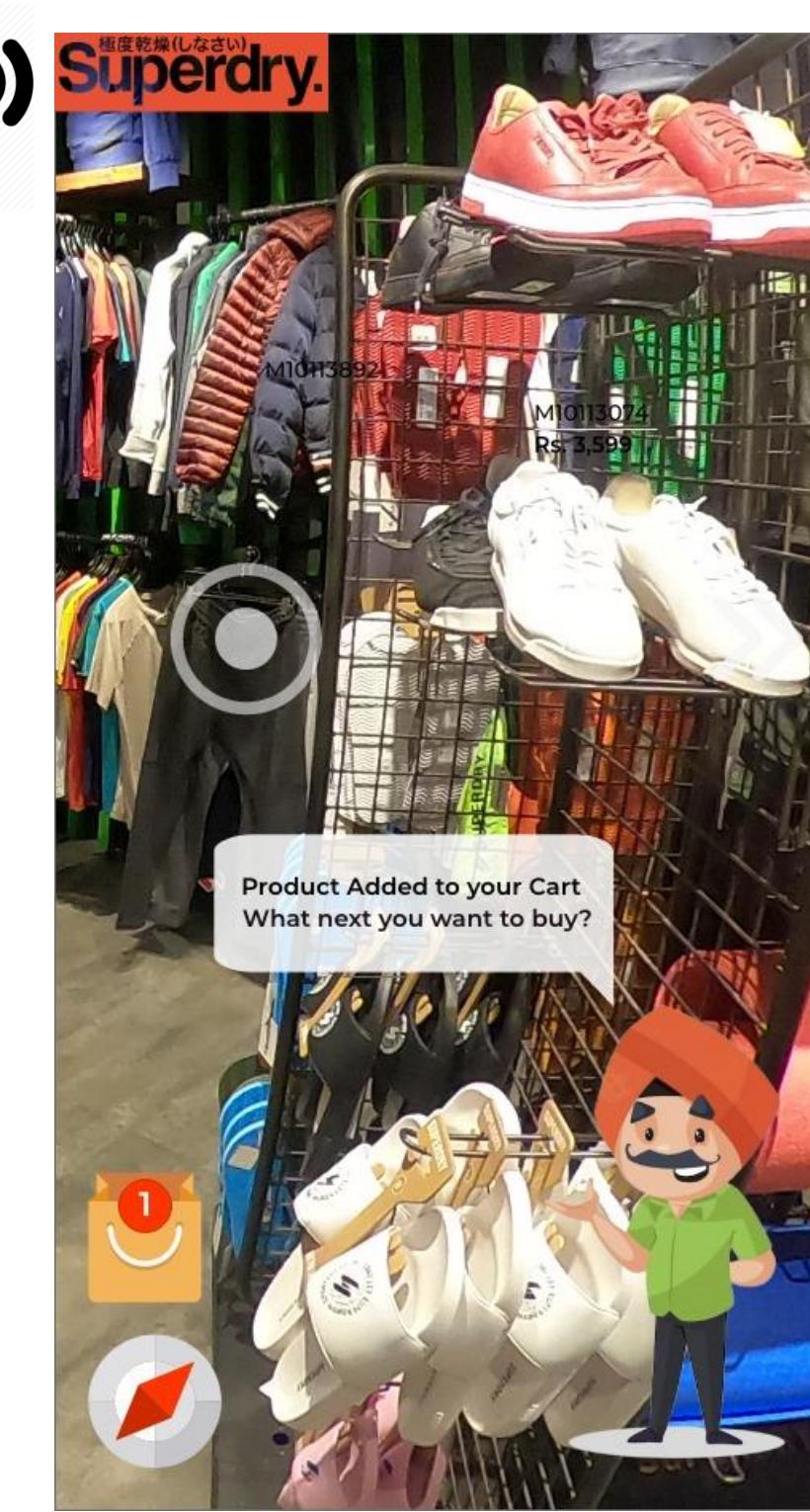
मुझे जैकेट्स
दिखाना
Show me
jackets



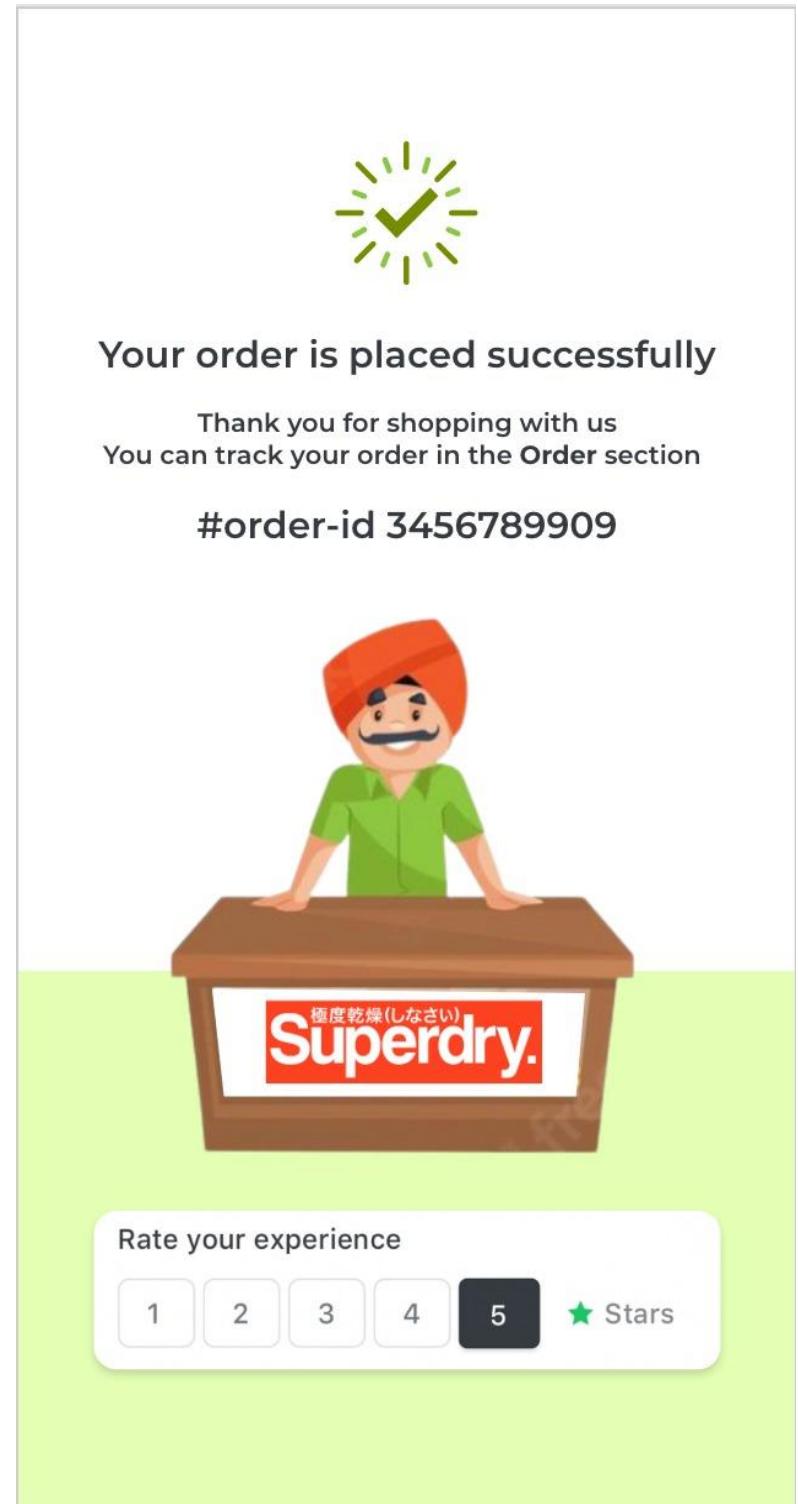
यह ब्राउन जैकेट
कितने की है?
How much is this
brown jacket for?



इस जैकेट को
मेरे समान में
डाल दो
Add to Cart



आर्डर कर दो
Place the
order

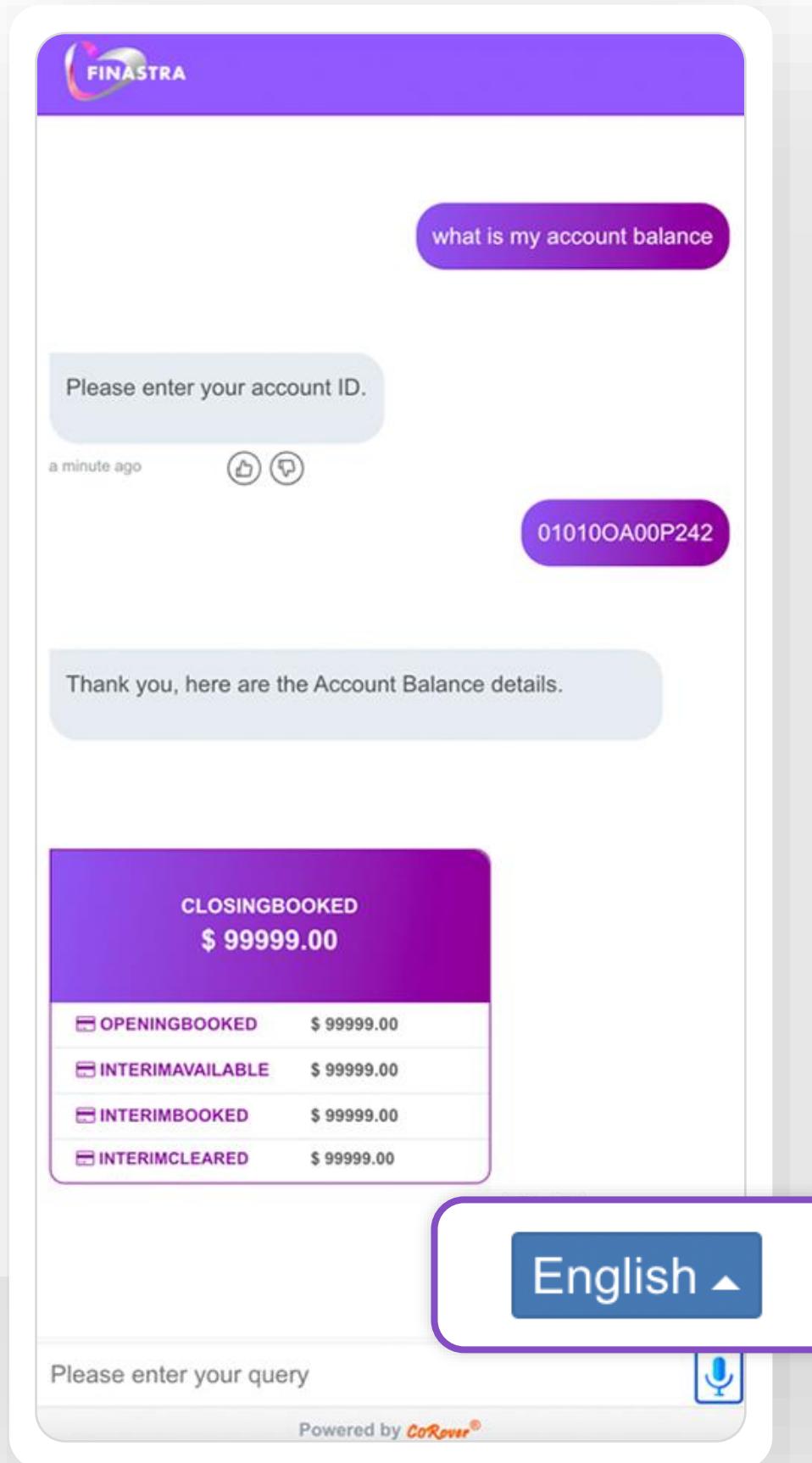


Rate your experience

1 2 3 4 5 ★ Stars

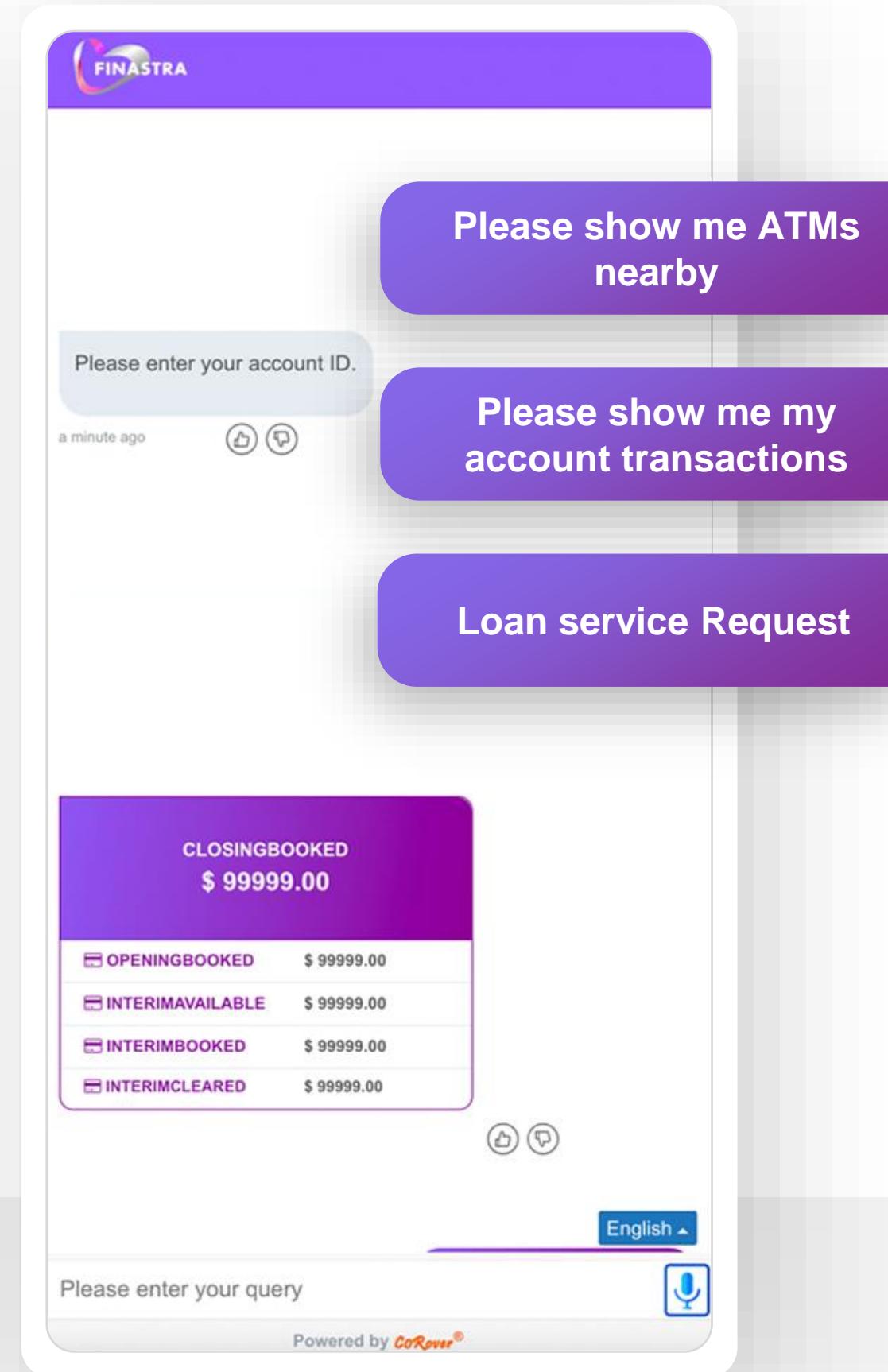
INTEGRATED VIDEO & VOICE COMMERCE WITH AI VIRTUAL ASSISTANT
POWERED BY COROVER.AI

CONVERSATIONAL CHAT BOT



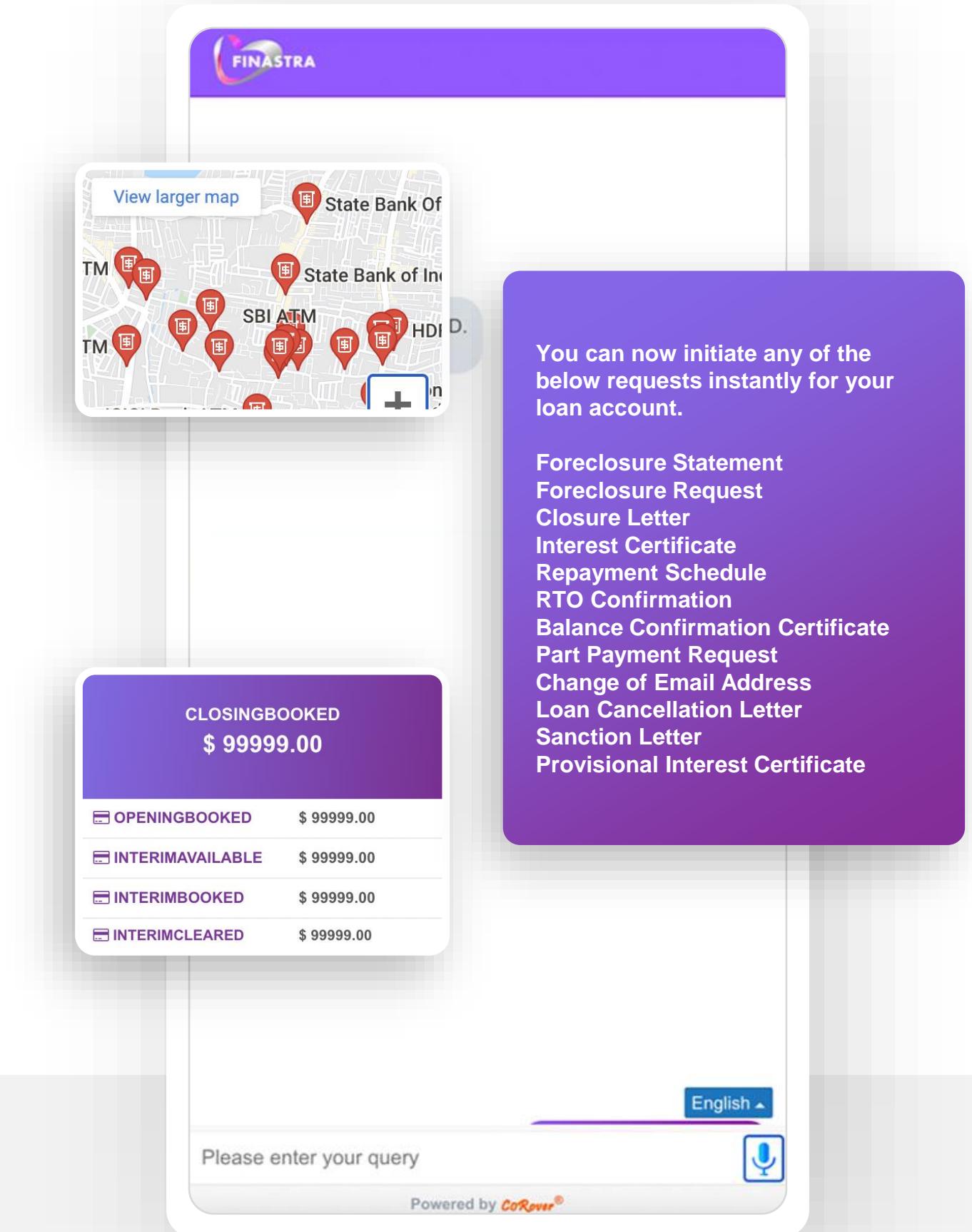
1

Choose the language,
format, channel



2

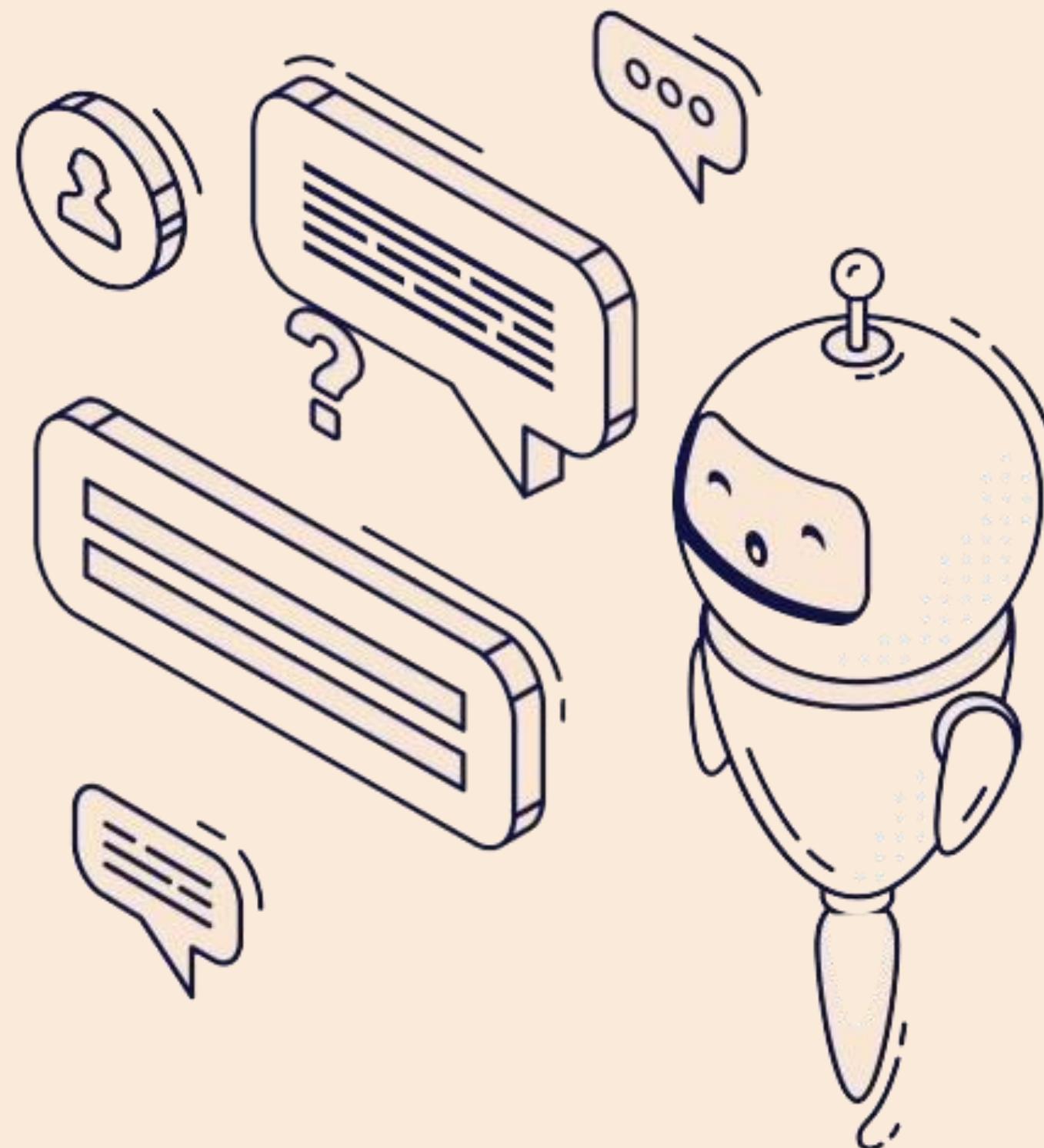
Do any banking transactions - check account
balance, transfer funds & more



3

Get instant replies for all your
banking queries

VIRTUAL ASSISTANT BUILDER



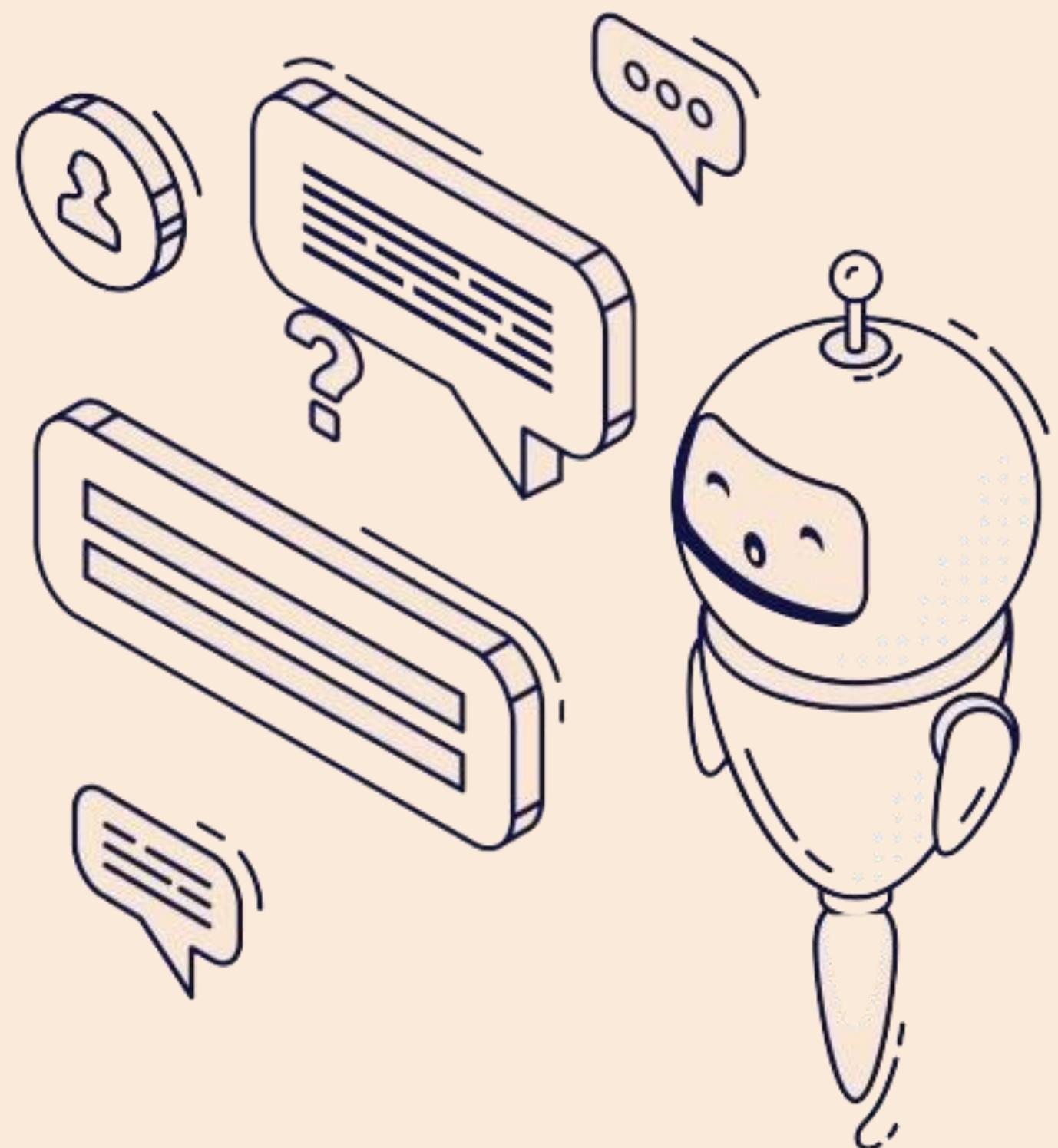
VIRTUAL ASSISTANT BUILDER

The screenshot shows the CoRover.ai platform's chatbot training interface. At the top, there's a navigation bar with a menu icon, the logo 'CoRover.ai', and a power button icon. Below the header, the title 'Train Chatbot' is displayed, with a sub-instruction 'You can train your chatbot by adding intents.' A 'TEST BOT +' button is also present.

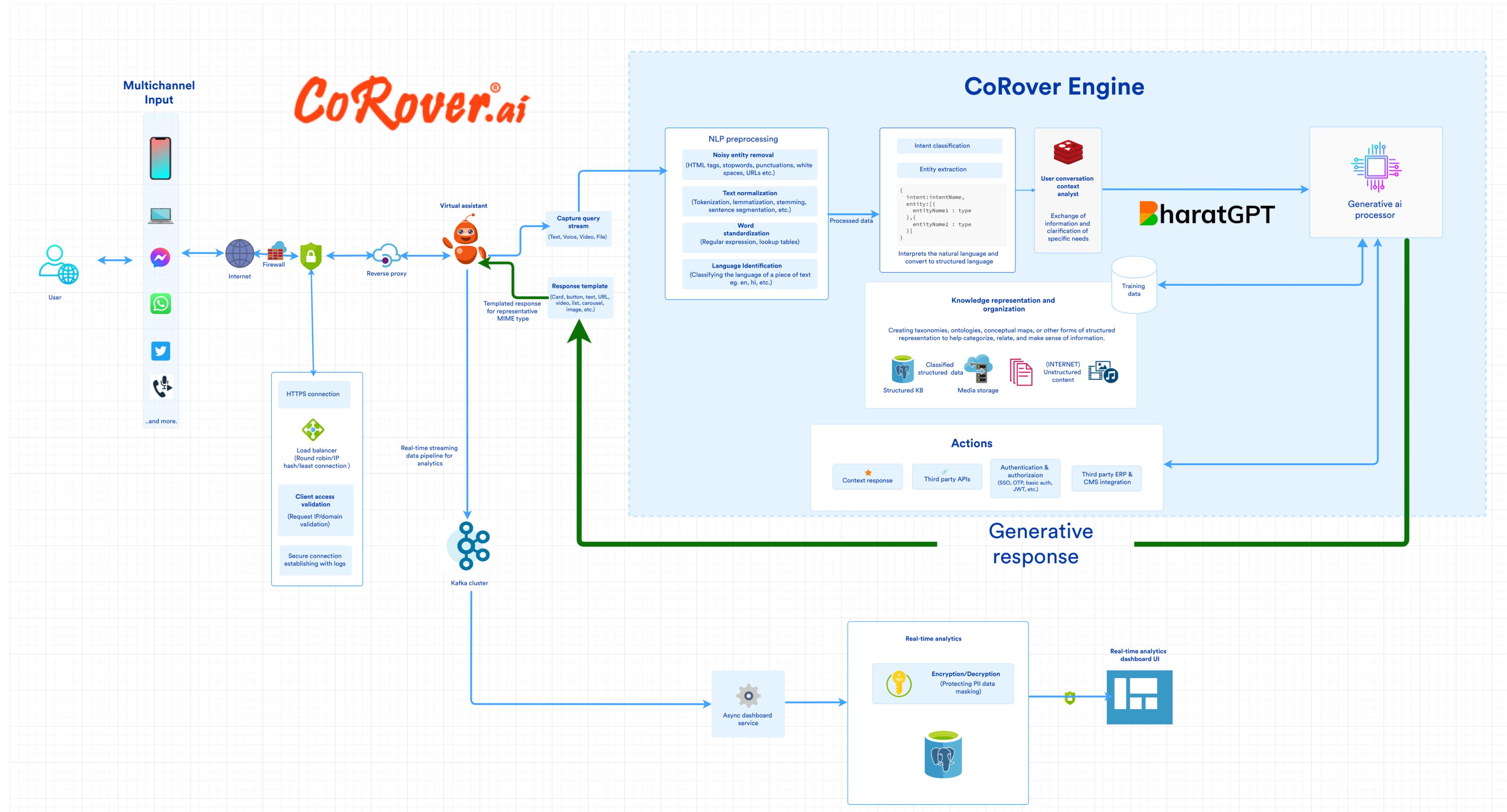
The main area features a card-based interface for defining intents. A card for 'भारत में आम चुनाव' (Indian General Election) is selected, showing its details: 'भारत में आम चुनाव कितने प्रकार के होते हैं?' (What types of elections are there in India?) and a response: '1 आम चुनाव ये लोकसभा संसद के निचले सदन और राज्य विधानसभाओं के सदस्यों का चुनाव' (The first type of election is Lok Sabha, which consists of the lower house of the Indian Parliament and the state legislative assemblies). A modal window titled 'Add Elements' is open, prompting 'Please select element for response.' It lists several options under 'Auto Response': BharatGPT (selected), By CoRover, ChatGPT, and For Videobot. Other elements like Video, Button, Link, Carousel, and API are also listed.

To the right, another card for 'भारत में चुनाव कितने प्रकार के होते हैं?' (Types of elections in India) is shown, with a list of 6 types of elections. A 'TRAIN INTENT' button is located next to this card. Below the cards, there's a 'CREATE AUDIO' button with a speaker icon and a 'Buttons' section containing five blue buttons with white text: 'भारत में आम चुनाव', 'भारत में स्थानीय निकाय चुनाव', 'भारत में राज्यसभा चुनाव', 'भारत में राष्ट्रपति चुनाव', and 'भारत के उपचुनाव'. A '+ ADD ELEMENTS' button is at the bottom of this section.

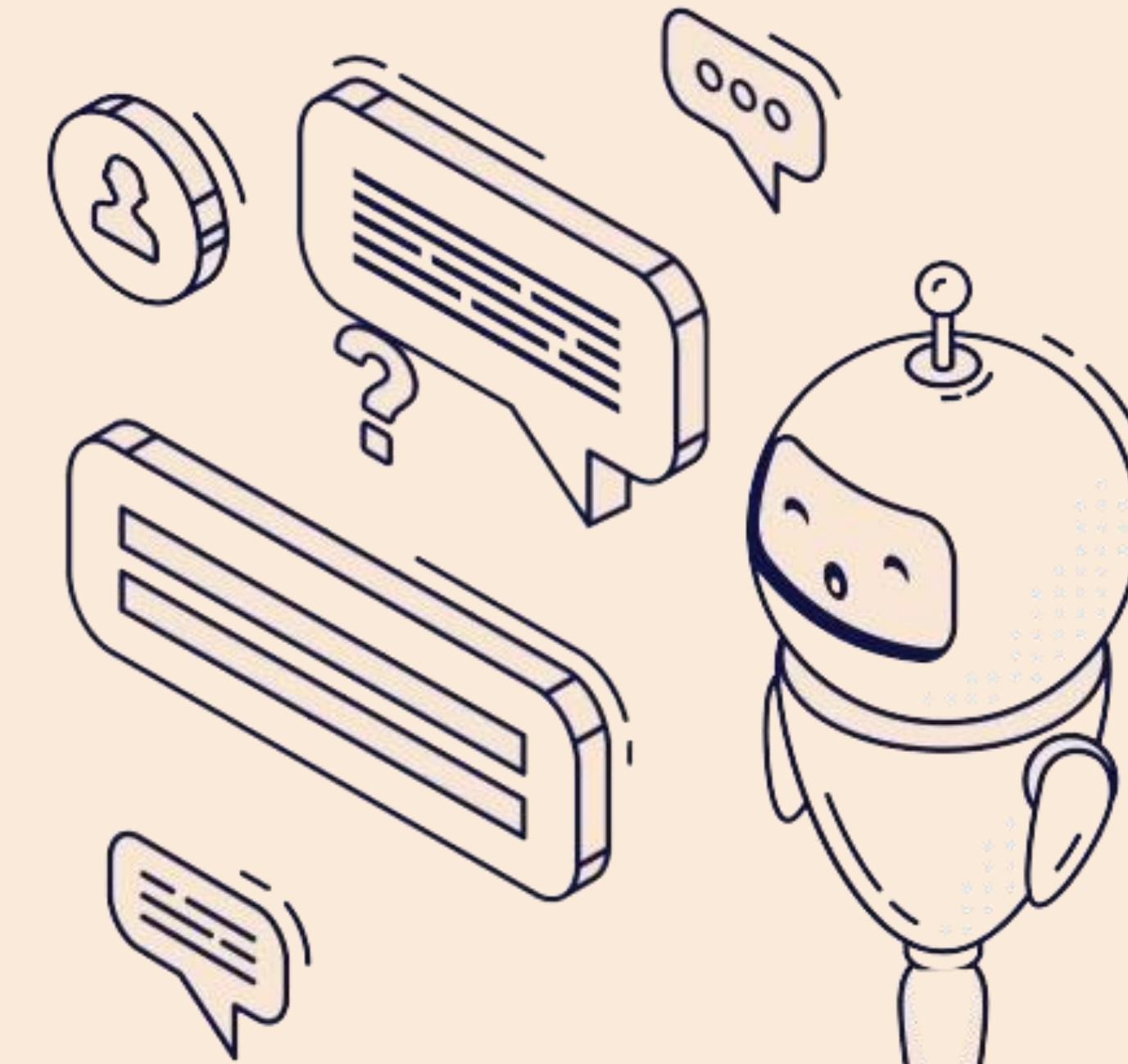
ARCHITECTURE



ARCHITECTURE WITH GENERATIVE AI (LLM) - BHARATGPT

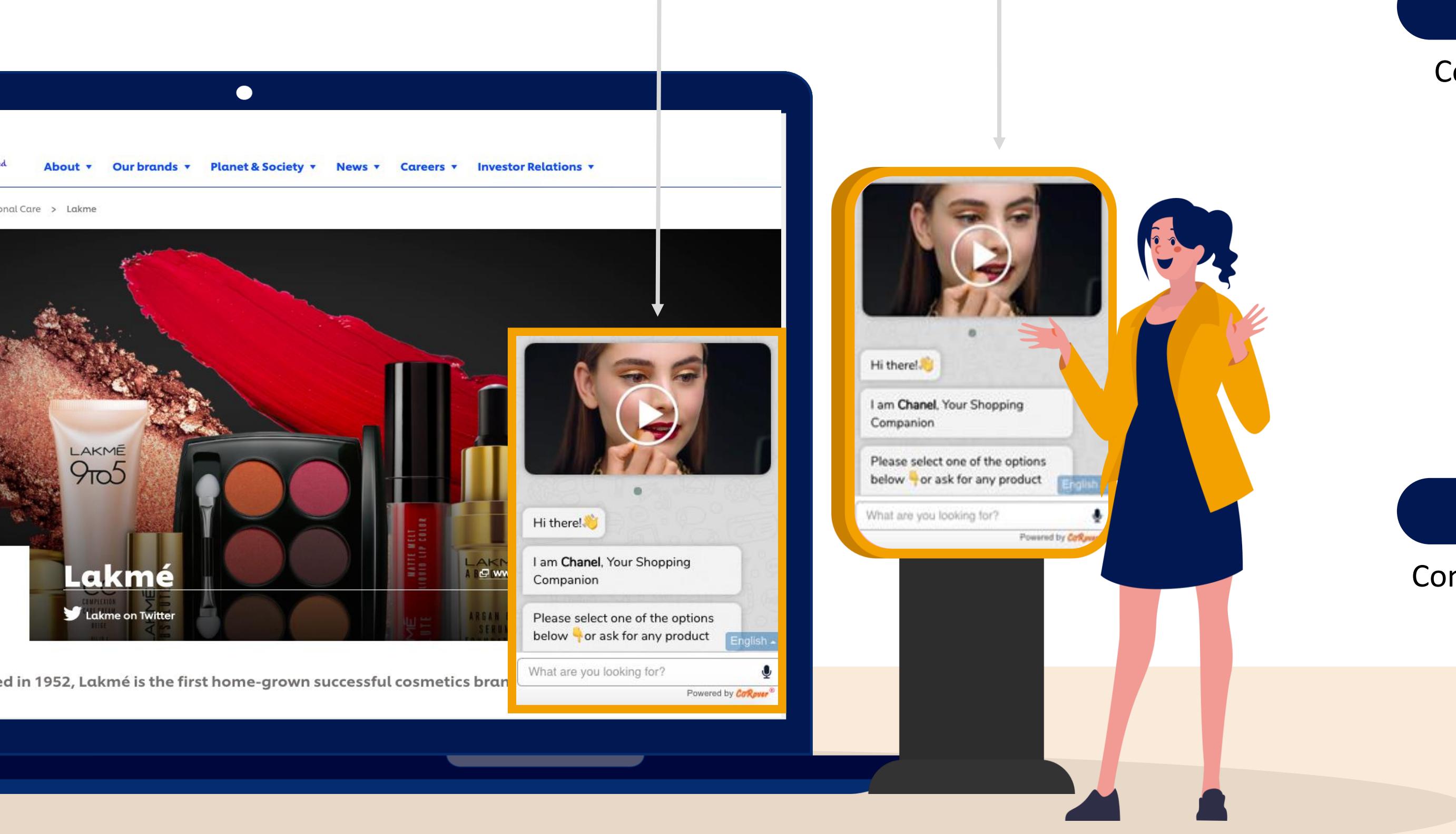


SERVICE OFFERINGS FOR VARIOUS INDUSTRY VERTICALS



AI VIRTUAL ASSISTANT FOR B2C, B2B AND D2C

Easy Product Discovery & Customer Support Automation



Customer Acquisition

Connect with consumers virtually and increase conversion



Personalized Experience

Delight customers with Enhanced User Experience



Customer Retention

Connect with consumers in real time and improve company credibility

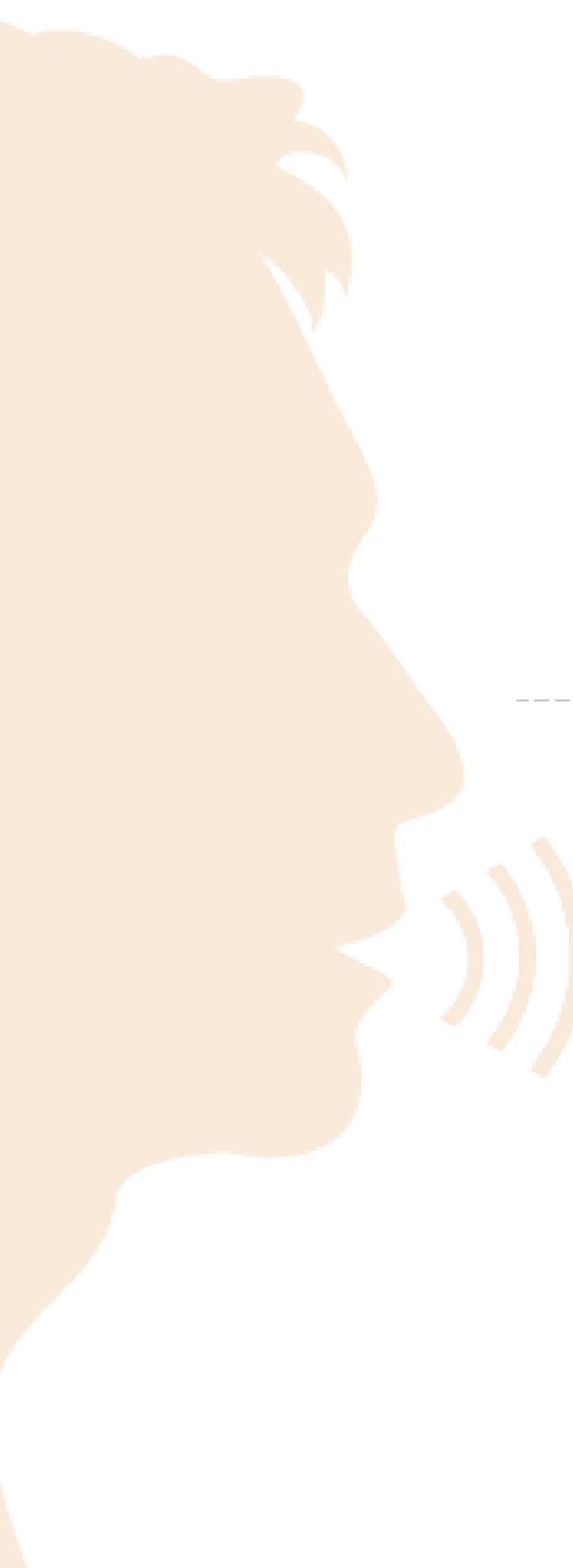


Cross-Sell & Up-Sell

Increase revenue by providing a seamless experience

HUMAN-CENTRIC SHOPPING ASSISTANT WITH VOICE AND VIDEO COMMERCE

Complete Shopping
Experience



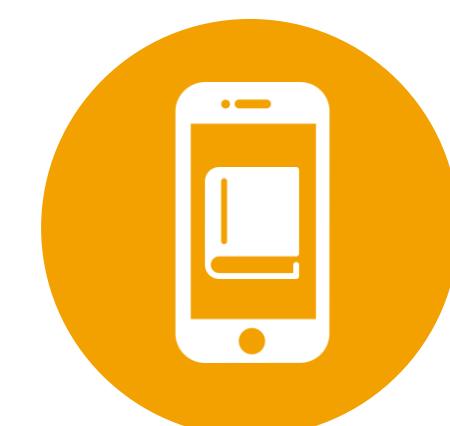
Vernacular Voice Support

Auto training of multiple languages and dialects



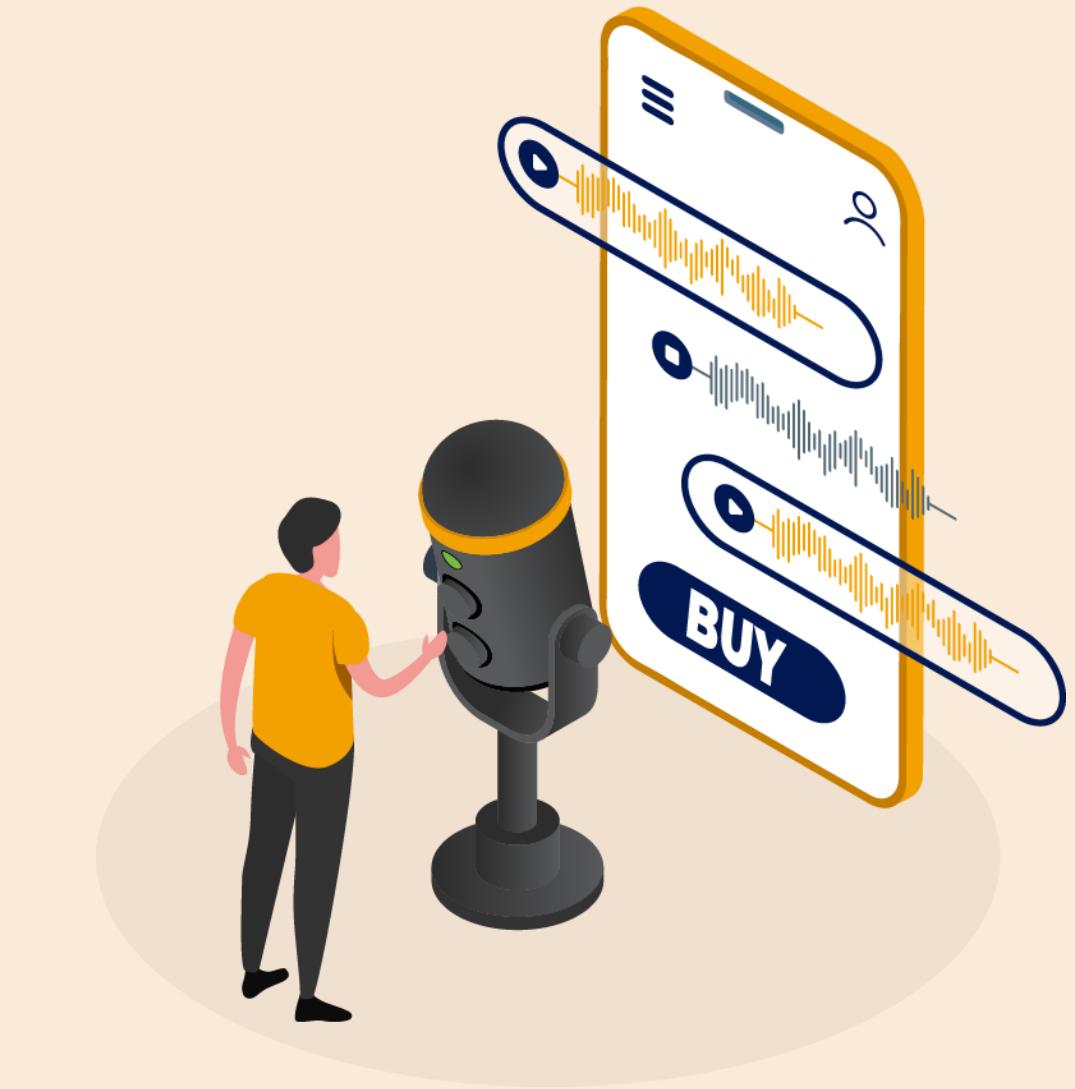
Multi-device support

Easy integration with POS and
ERP systems



Subset dictionary for high accuracy

Auto training of unlimited SKUs, Store, Vendor, Ware
House



Grocery



Food & Entertainment



Apparels

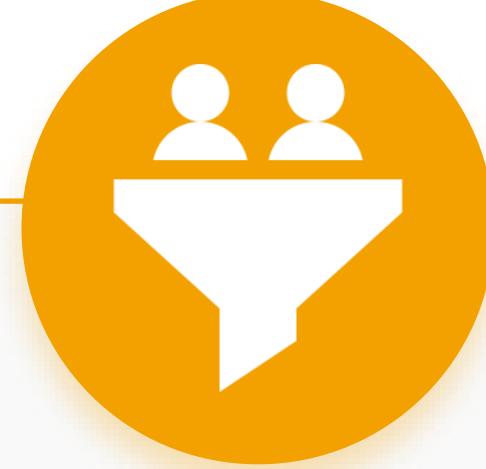
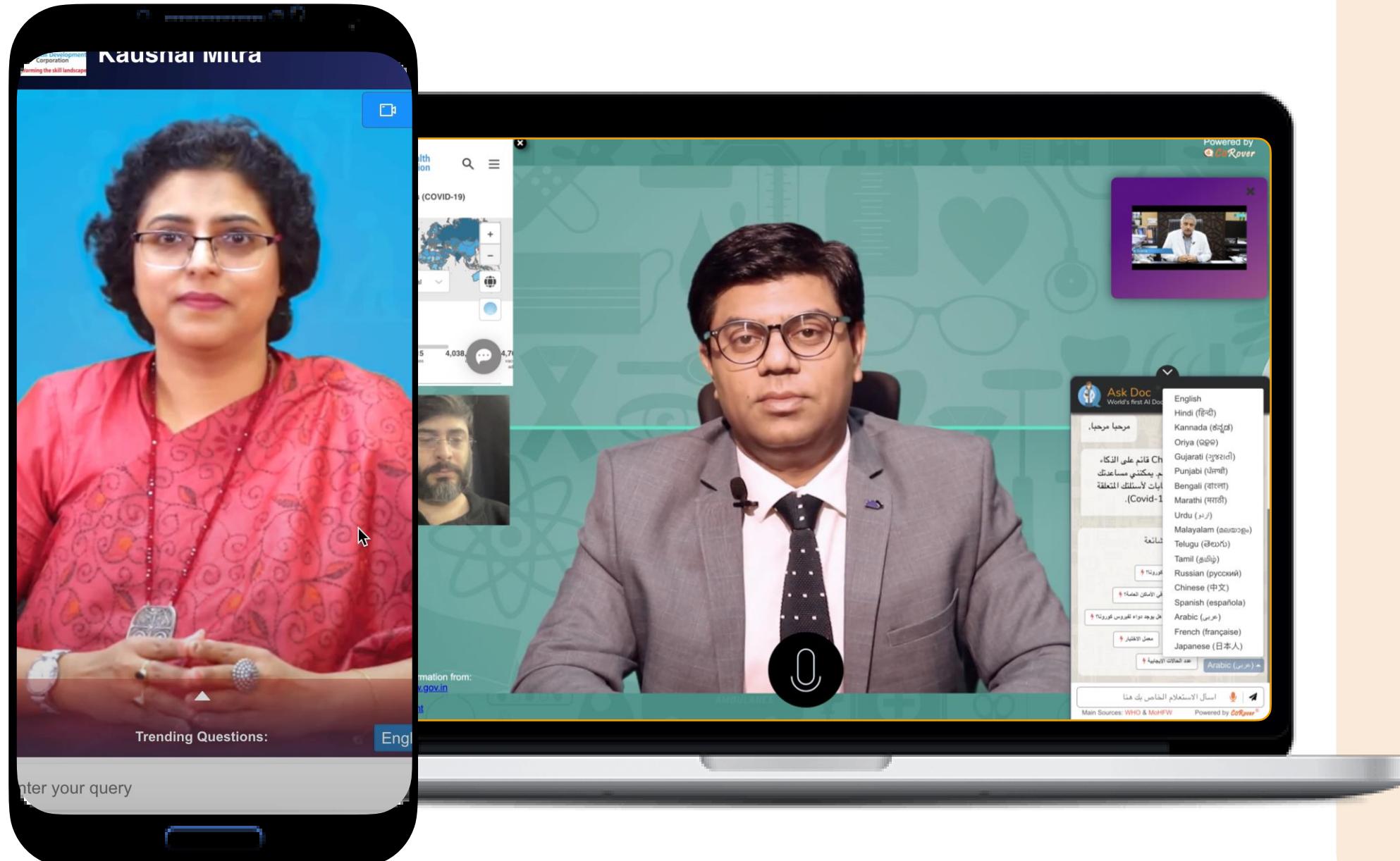


Utilities & Bill Pay

AI VIRTUAL ASSISTANT FOR ORGANISATIONS



Humanised Virtual Assistant



Improve top-line via lead gen and engagement



Improve bottom-line via customer support automation

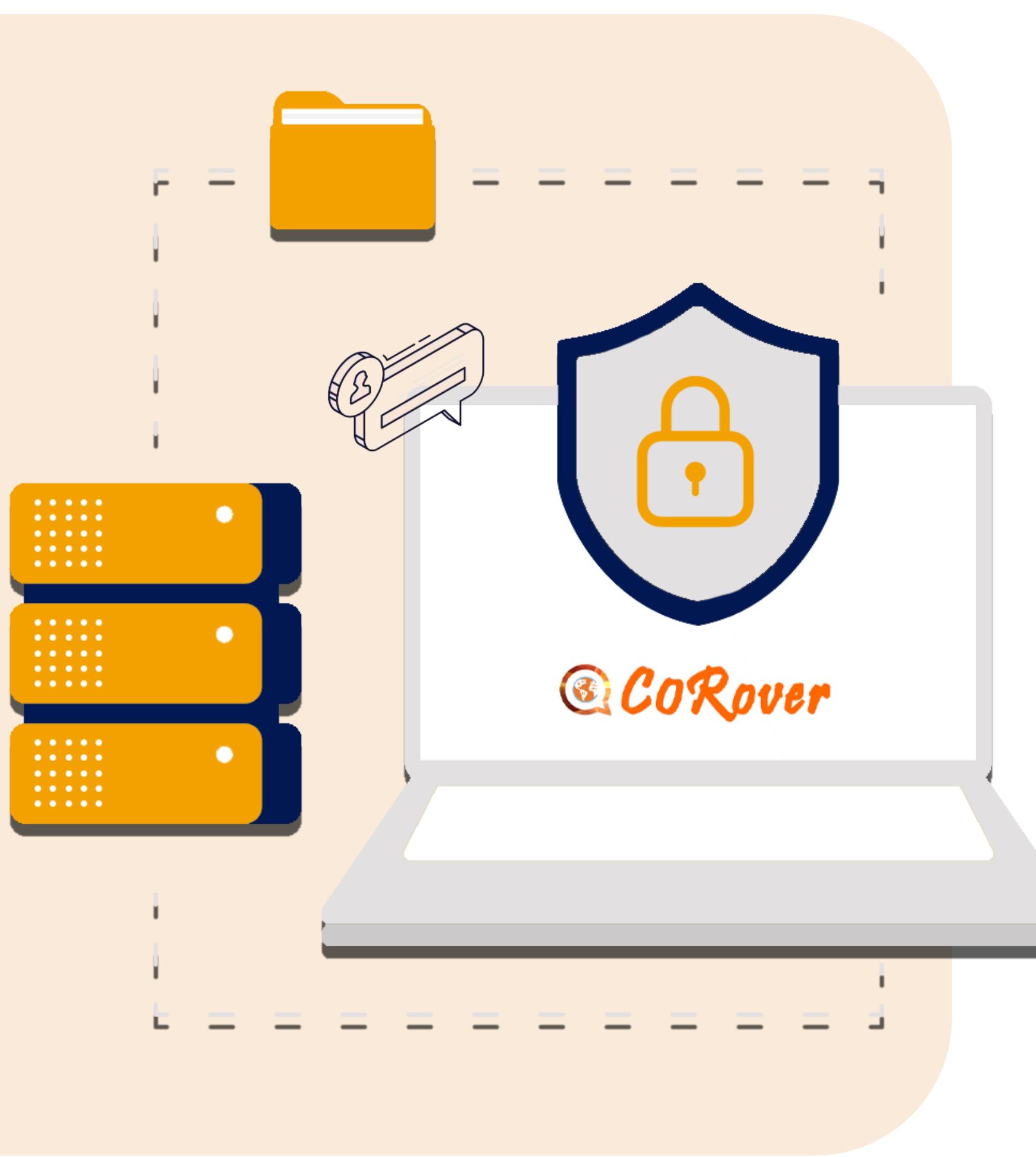


Personalised customer experience via human centric virtual assistant



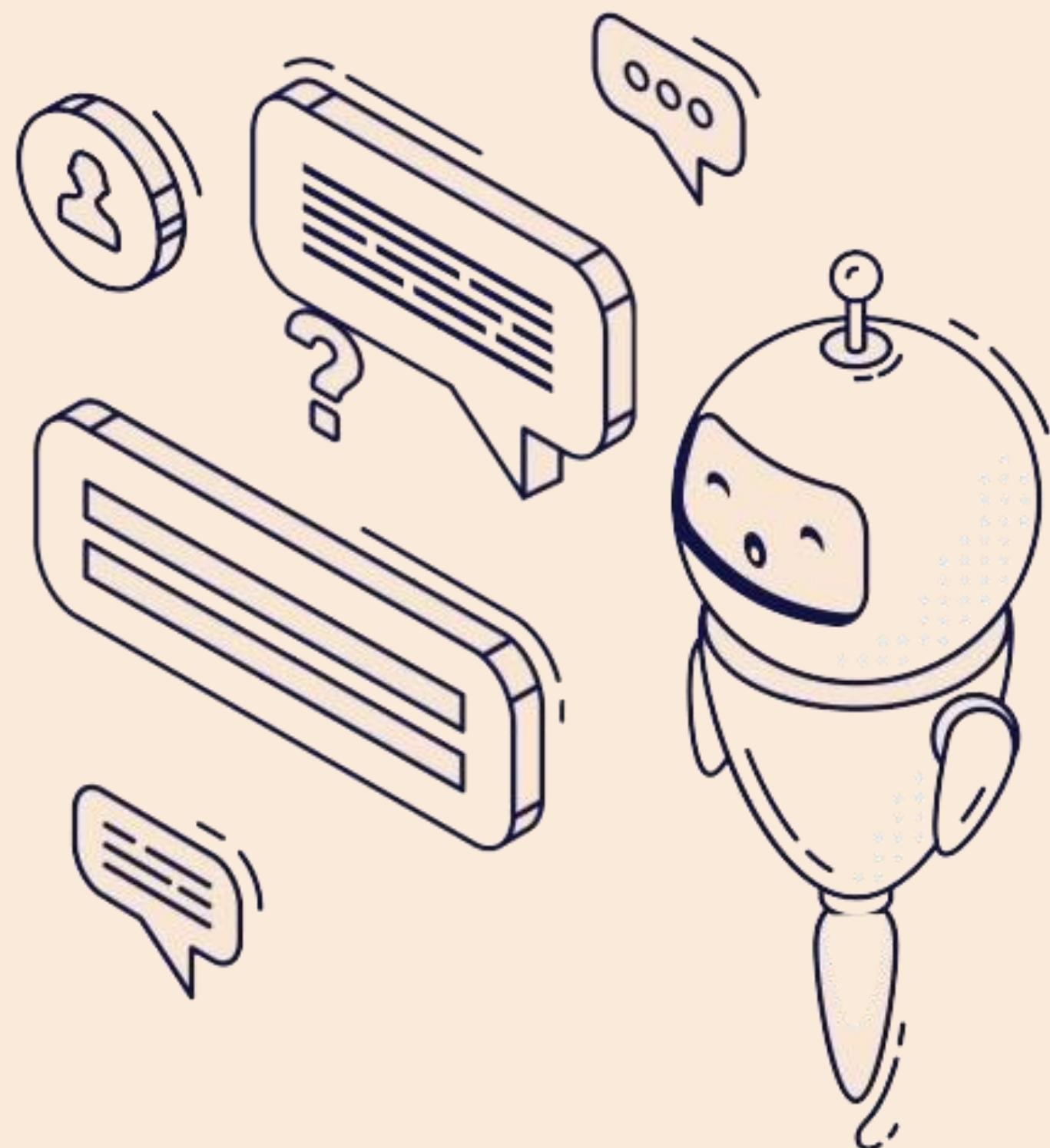
Operational efficiency via 24X7 virtual assistant

INFORMATION SECURED WITH MULTIPLE LAYERS OF SECURITY



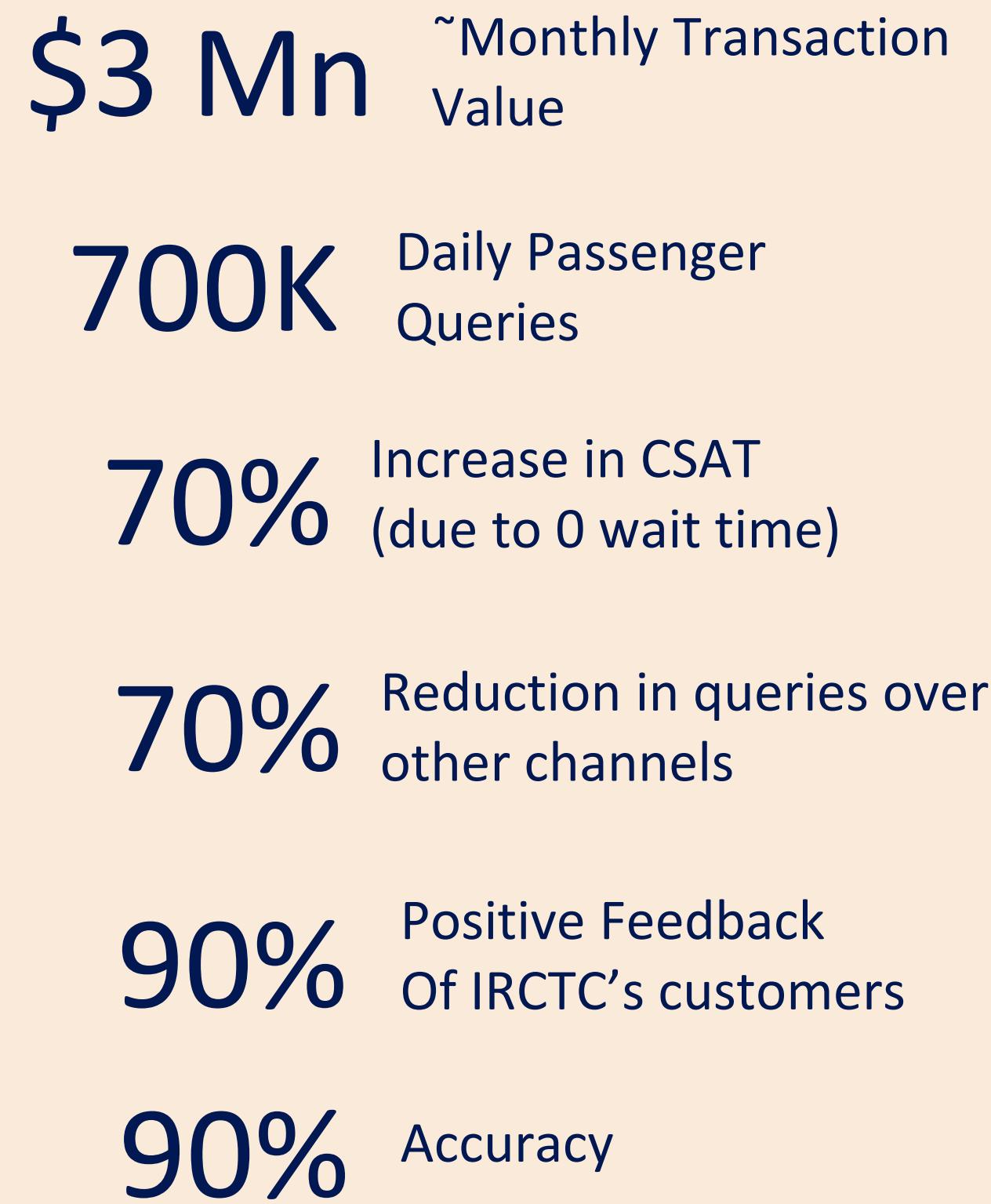
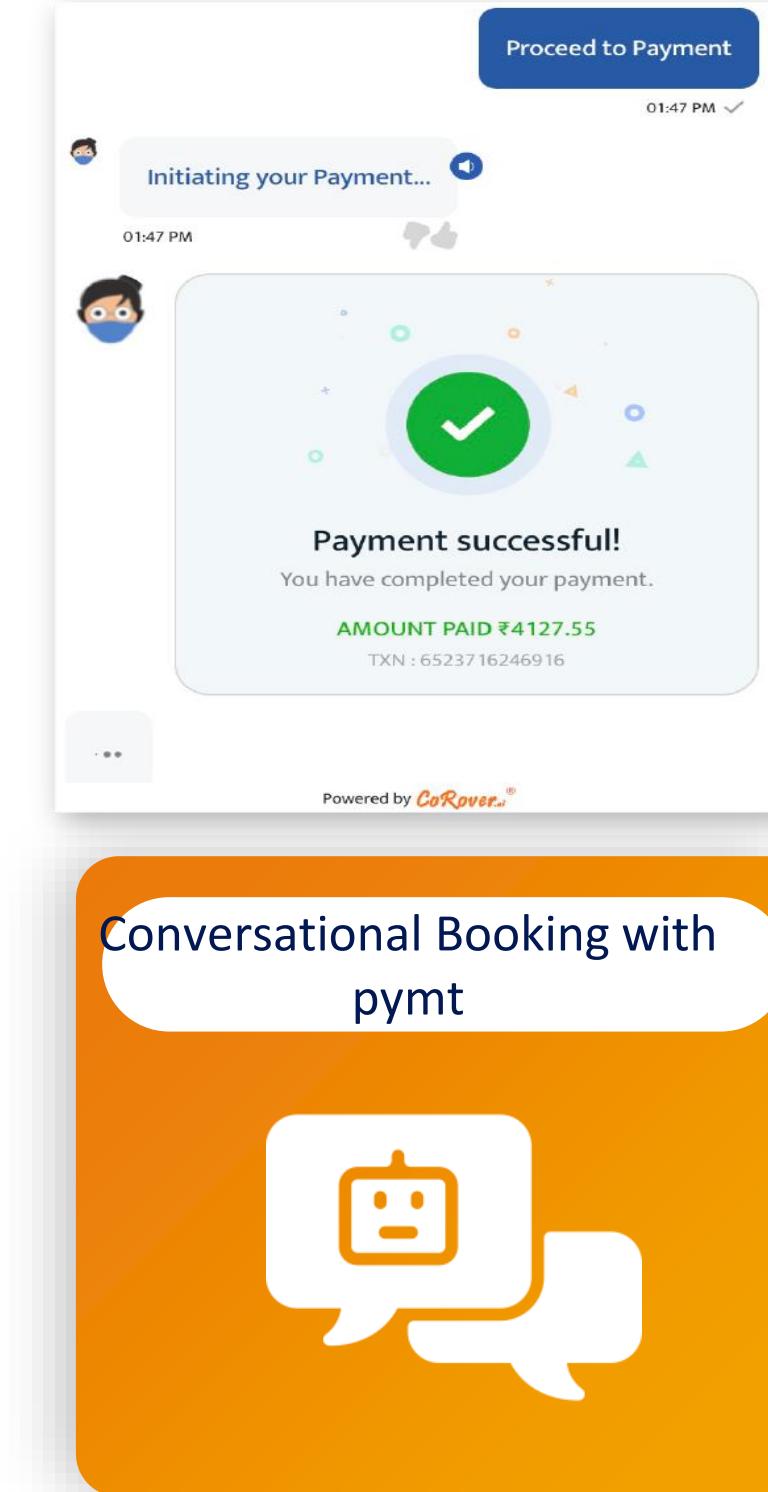
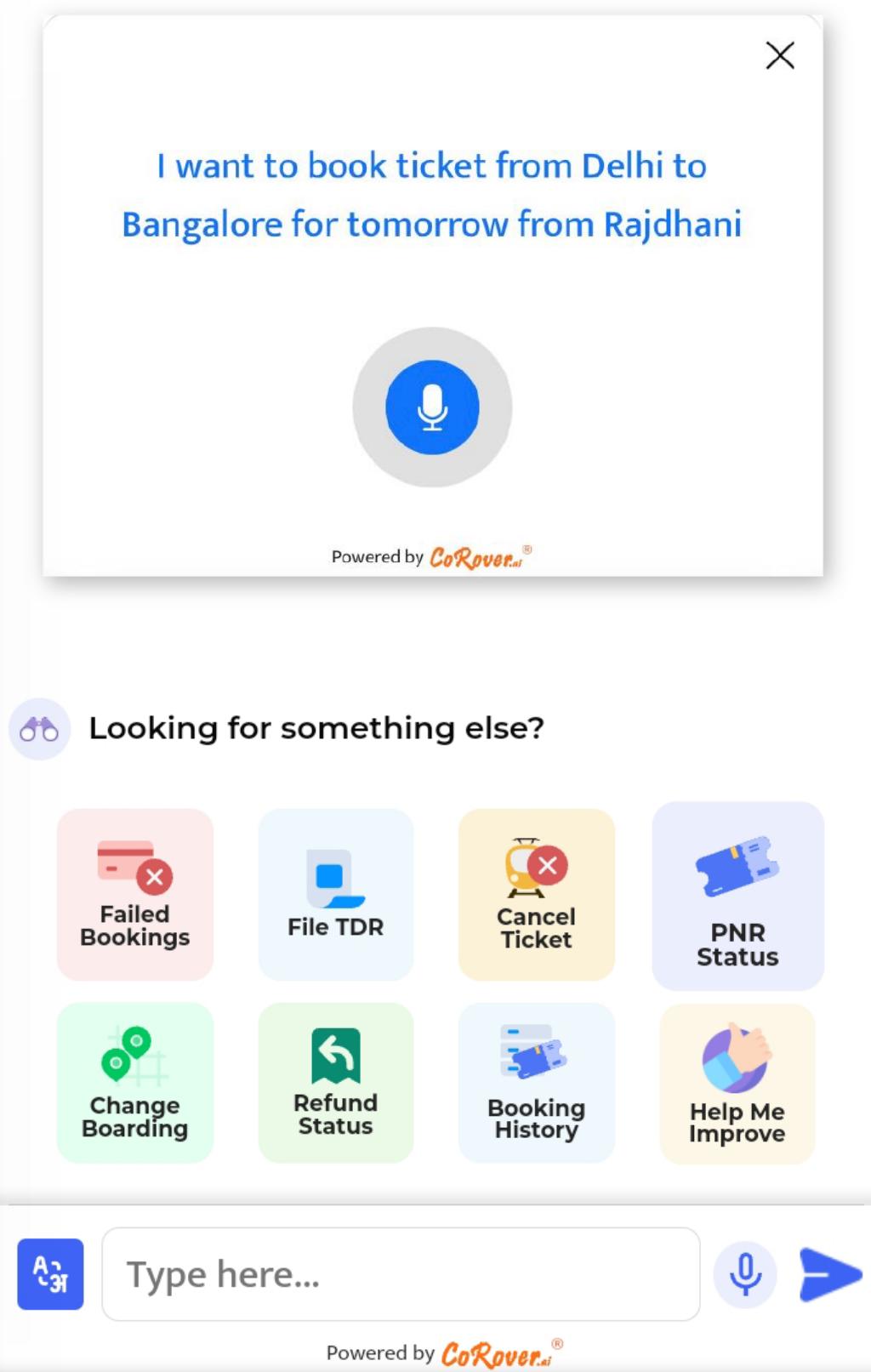
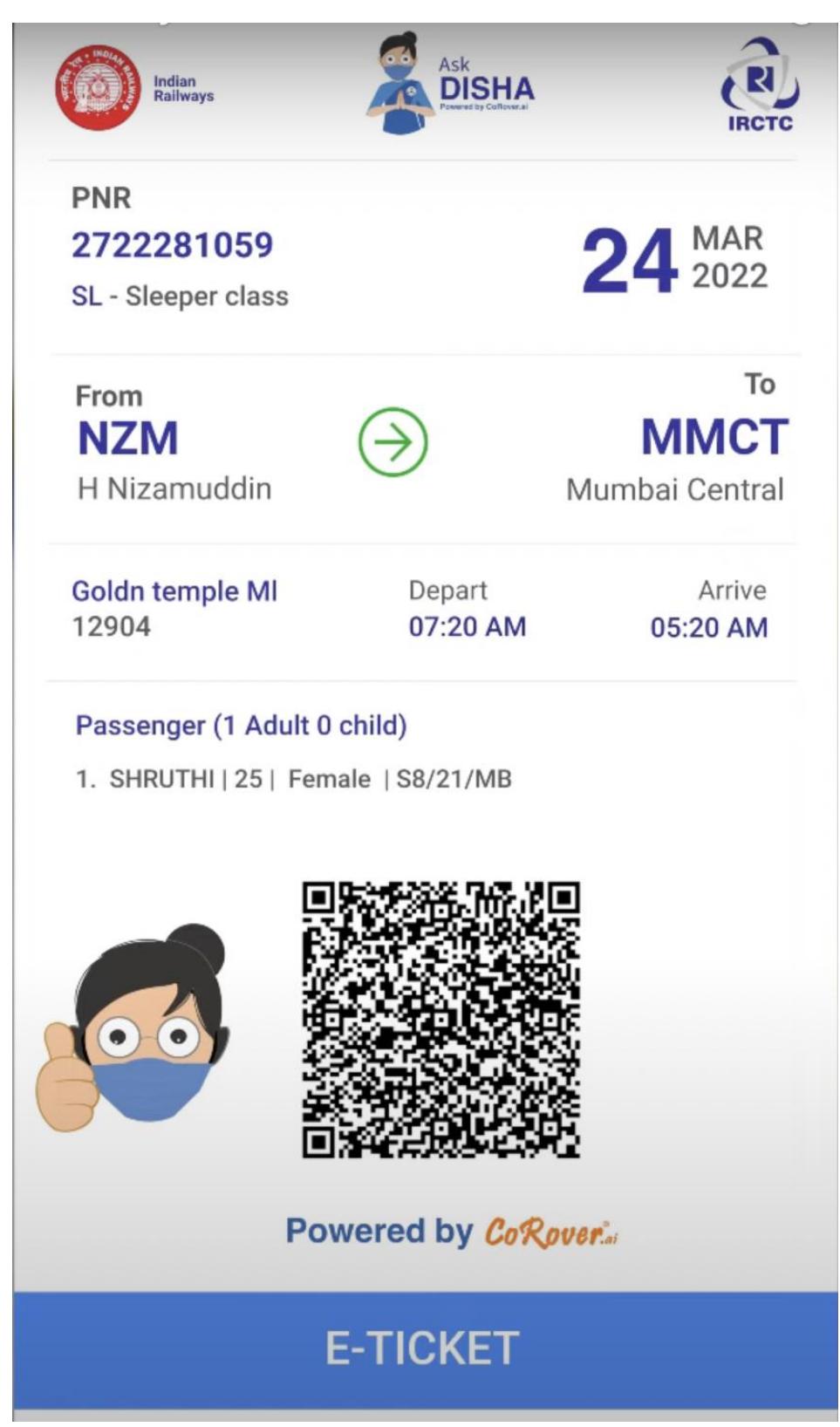
- ISO 27001:2013 Certified (Information Security Management System)
- CMMI Maturity Level 5 and ISO 9001:2015 Certified (Process)
- Third party Security Test & Certification from CERT-In empanelled company
- GDPR Compliant and Compliant to India's Data Protection Bill
- PII data like name, email, phone (if any) are all stored with encryption
- **Multiple layers of security-hosted** in VPC, SSL encrypted and protected by DDOS attack shield
- **High Availability (99.99% Uptime)** - Enabled with health checks and load balanced which makes the application accessible all times
- **Disaster Recovery** supported

CASE STUDIES

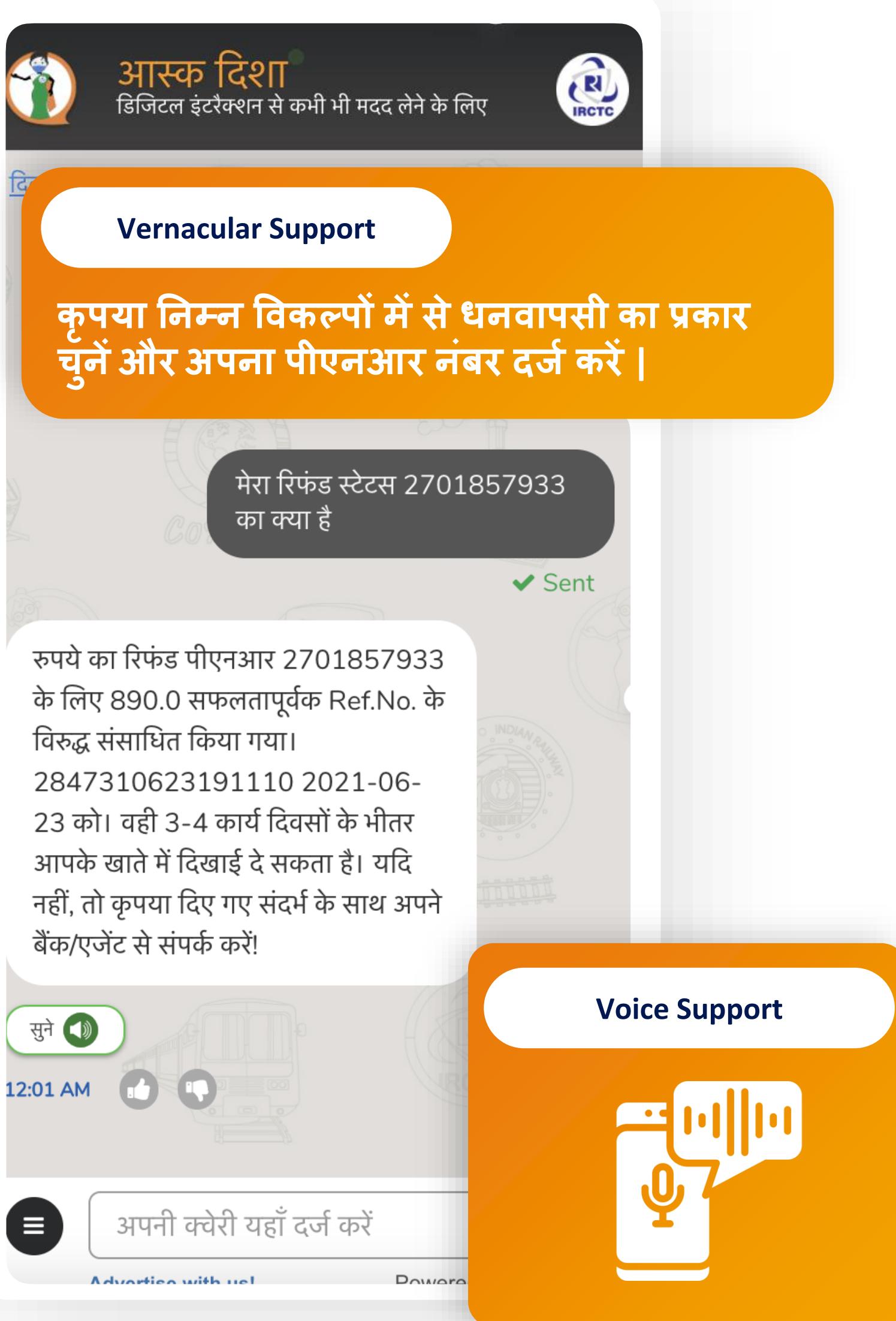
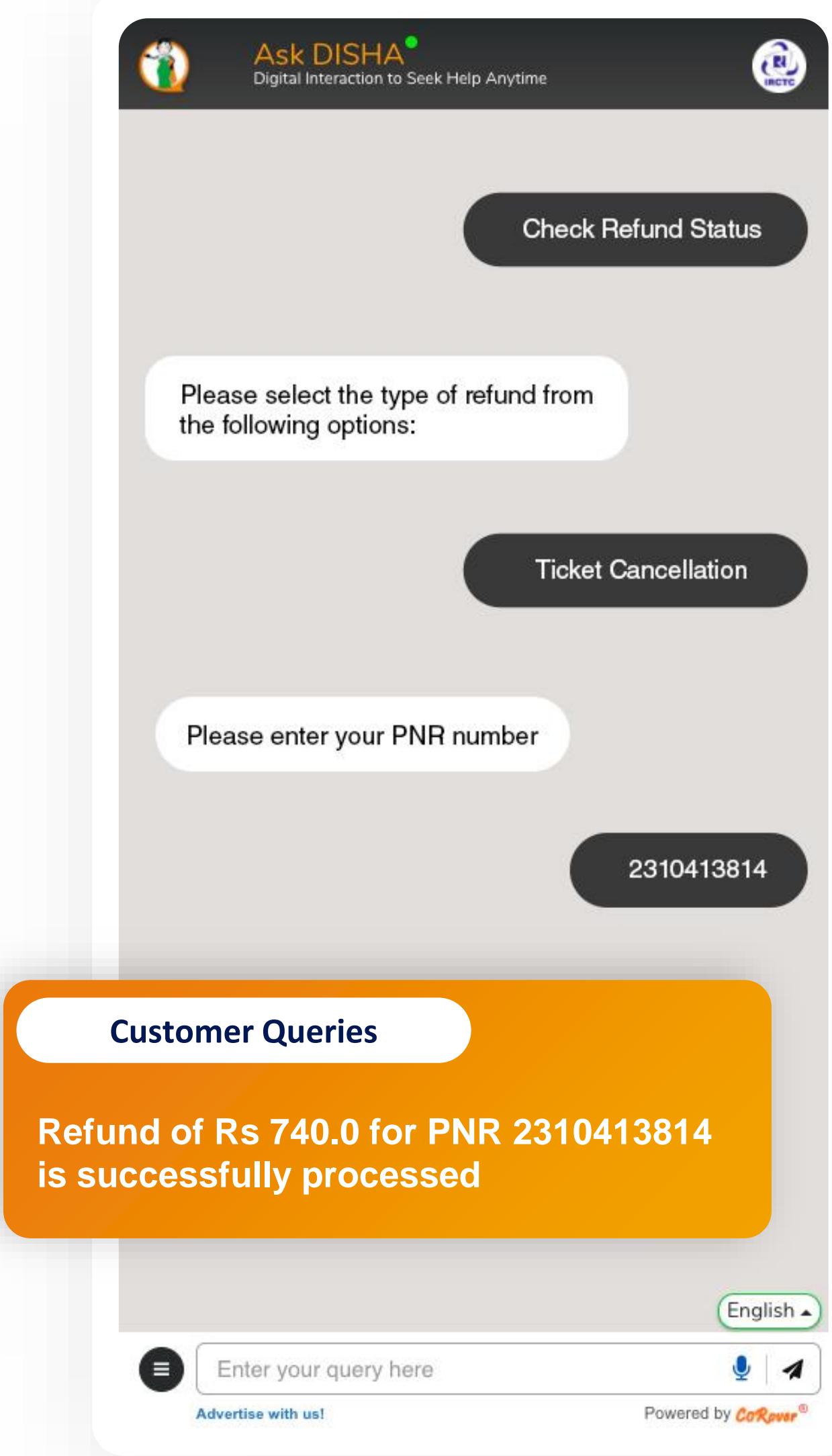


CASE STUDY – ‘AskDISHA 2.0’ by IRCTC (Travel)

Now book ticket by Chat & Voice in multiple languages, without IRCTC password



CASE STUDY – ‘AskDisha’ by Indian Railways (Travel)



800K Concurrent Users

70% Increase in CSAT (due to 0 wait time)

70% Reduction in queries over other channels

85% Positive Feedback

90% Accuracy



Outcome

CASE STUDY – ‘Ask Maitri’ by IGL (Energy/Utility)

The screenshot shows the 'Ask Maitri' app interface. At the top, there's a green header with the app logo and name. Below it, a message from the bot says 'Namaste,' followed by its introduction: 'I am Maitri, Realtime IGL Virtual Assistant. I can try to help you in getting answer to your queries related to IGL.' A 'Frequently Asked Questions' section lists links for raising complaints, outstanding bills, gas leakage reports, new connections, payment modes, and self-billing/meter reading. A large orange box at the bottom displays a customer query: 'Your outstanding amount is Rs 580.00. Due date is 30-06-2021.' At the bottom of the screen, there's a footer with icons for a truck, a bus, and a car, along with a 'BP Number' button and an 'Ask your query here' input field.

This screenshot shows a WhatsApp conversation with 'IGL's AskMaitri WhatsApp'. The user asks 'what is my outstanding bill' and the bot responds with 'Please share your 10 digit BP number or registered mobile number.' The user then sends the number '5000155440'. An orange callout box titled 'Multiple Formats' shows icons for phone, Facebook, and email. The bot then asks the user to choose between the shared number, their BP Number, or registered phone number. The user replies with 'BP Number'. The bot then asks if the connection is in the name of Mratunjay Tewari, with the address 1137, 11TH FLOOR, NOIDA SECTOR 79, NOIDA, Uttar Pradesh, 201306. The user replies 'yes'. Another orange callout box titled 'Conversational Chatbot' features a stylized robot icon.

Outcome in a year

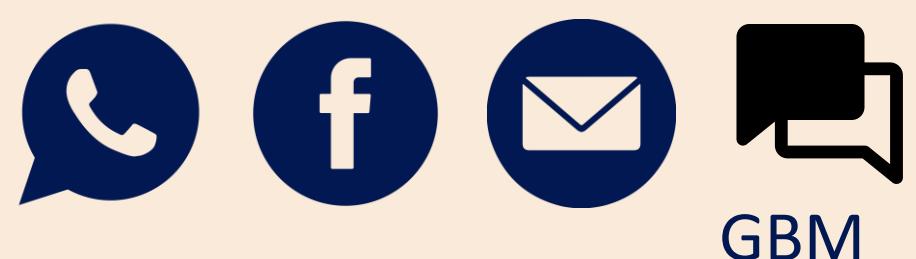
840K Users

81.9% Excellent Feedback

Total Answered Queries:
14,599,30

Total Asked Queries:
16,295,80

integrated with:



Outcome in a year

CASE STUDY – ‘Ask PAi’ by NPCI (Banking/Finance)

Hi, I am PAi,
Your Personal Digital Assistant

Note: Do not enter any personal information like Name, Phone Number, Aadhaar Number, UPI ID, Card Number, Account Number, Password, PIN, OTP etc. in Chatbot.

Frequently Asked Questions

- What is AePS?
- What is IMPS?
- What is UPI?
- What is RuPay?
- What is NETC FASTag?
- What is BHIM?
- Bharat BillPay
- UPI Offers
- RuPay Offers

What is UPI?

Customer Queries

UPI or Unified Payments Interface is an immediate real-time payment system that helps in instantly transferring the funds between the two bank accounts through a mobile platform.

Enter your query here

Powered by CorPower®

Vernacular Support

मैं हूँ PAi,
आपका व्यक्तिगत डिजिटल सहायक।

UPI क्या है?

UPI या यूनिफाइड पेमेंट्स इंटरफेस एक तत्काल रीयल-टाइम भुगतान प्रणाली है जो मोबाइल प्लेटफॉर्म के माध्यम से दो बैंक खातों के बीच धनराशि को तुरंतस्थानांतरित करने में मदद करता है।

अधिक विवरण जानने के लिए, कृपया यहां क्लिक करें

12:09 AM

Conversational Chatbot

Also try

UPI 2.0 क्या है? UPI Chalega क्या है? U

540K
Users

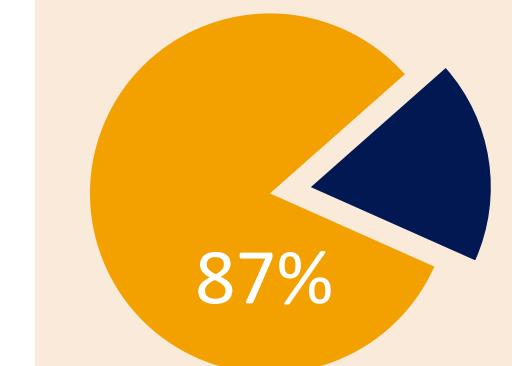
87%
Excellent
Feedback

0.5 sec
Time taken
To respond

70+
Banks/NBFCs
Onboard

Total Answered Queries:
10,89,554

Total Asked Queries:
9,57,672



Integrated With:



CASE STUDY - CNB assistant by MAHINDRA CARANDBIKE (Automotive)

CNB Assistant

- ⌚ What is the price of Honda City?
- ⌚ Compare Kia Seltos and MG Hector
- ⌚ What is the mileage of Thar?
- ⌚ What are the key specifications of Hyundai Creta?

What is the price of Honda City?



Customer Queries

What are the key specifications of Hyundai Creta?

Please enter your query

Powered by **CarRover®**

CNB Assistant

- ⌚ What is the price of Honda City?

Vernacular Support

हॉंडा सिटी का माइलेज कितना है? दिल्ली में हॉंडा सिटी की कीमत कितनी है?

what is the price of Bajaj Pulsar RS400



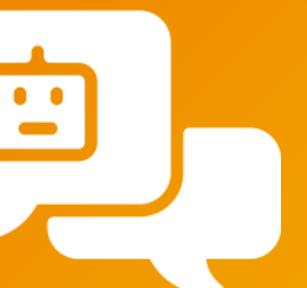
Discontinued

Bajaj has discontinued the Pulsar RS400 and the car is out of prod

[View Discontinued Price](#)

4 minutes ago

Conversational Chatbot



Outcome

99.8% Accuracy

97.3% Excellent Feedback



Number of queries asked, leads captured, test drives booked in a quarter:

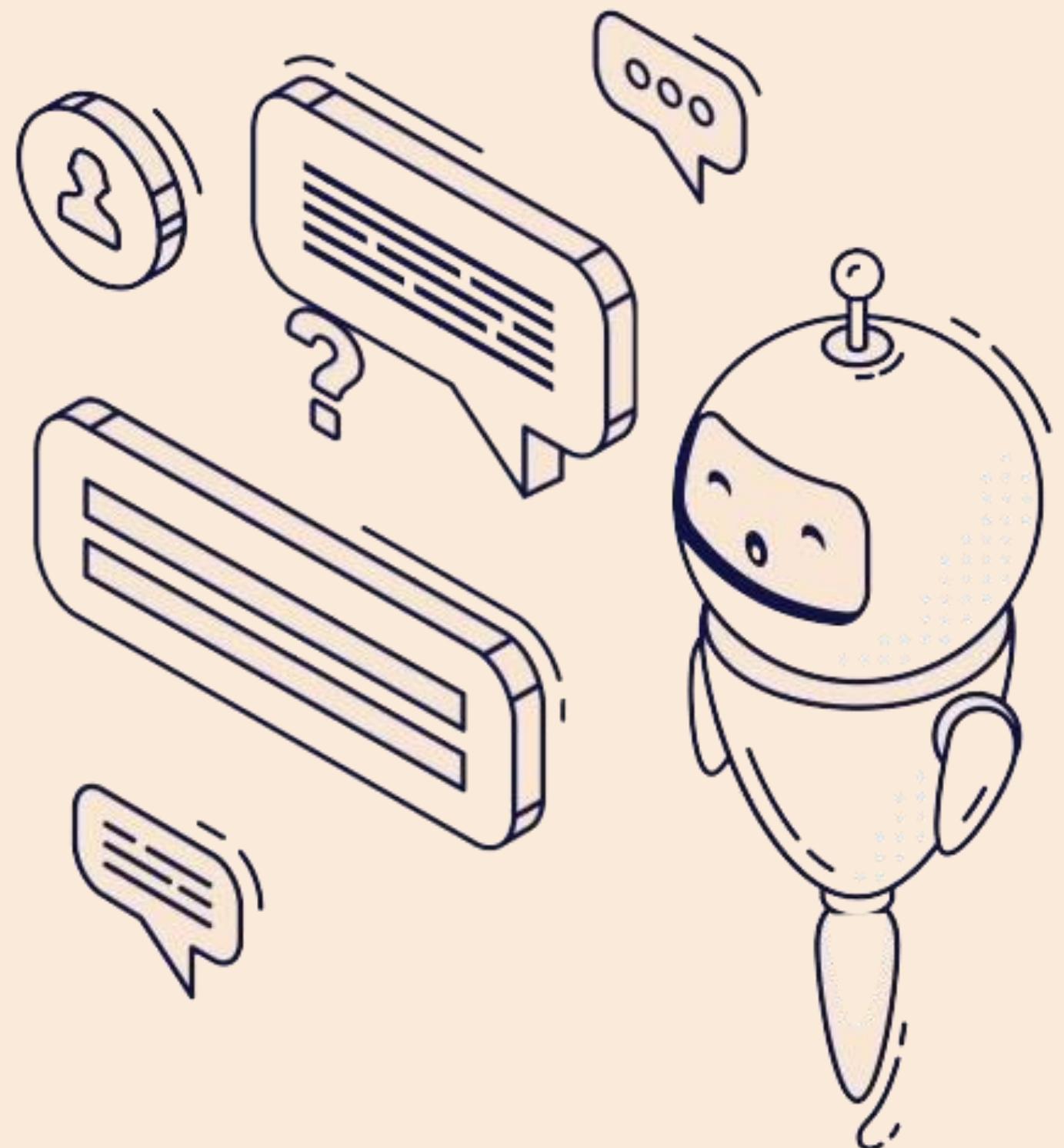
4,32,000



Number of queries in a month:

1,00,000+

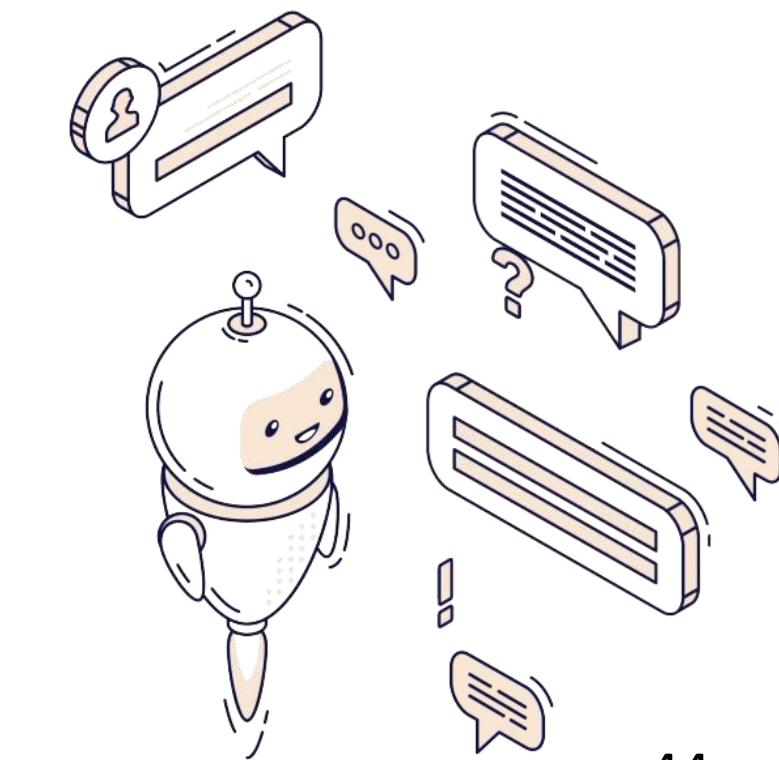
APPENDIX



ACHIEVEMENTS



- National Startup Award 2022 Winner
- Raised funding from **Canbank VC**
- Selected in **TOP 10 AI Companies**
- CoRover's [AskDoc.ai](#) is a **winner** in Combat Covid-19 Challenge
- **Winner of National Award** (AatmaNirbharBharat App innovation challenge) launched by Prime Minister of India
- **Asia Leadership Award:** The best Chatbot as a Service (CaaS) Platform
- Awarded as **Company of the year**, 2019
- One of the **top 30 innovators of the world**, announced in Venture Summit 2019 at Silicon Valley, US.
- **CMMI Maturity Level 5 | ISO 27001:2013 | ISO 9001:2015**



TESTIMONIALS

Seamless and effective conversations in business are the keys to customer success. With CoRover on board, Crayon is now well equipped to provide the best-in-class conversational service to its customers.

*Vikas Bhonsle
CEO, Crayon Software Experts India*

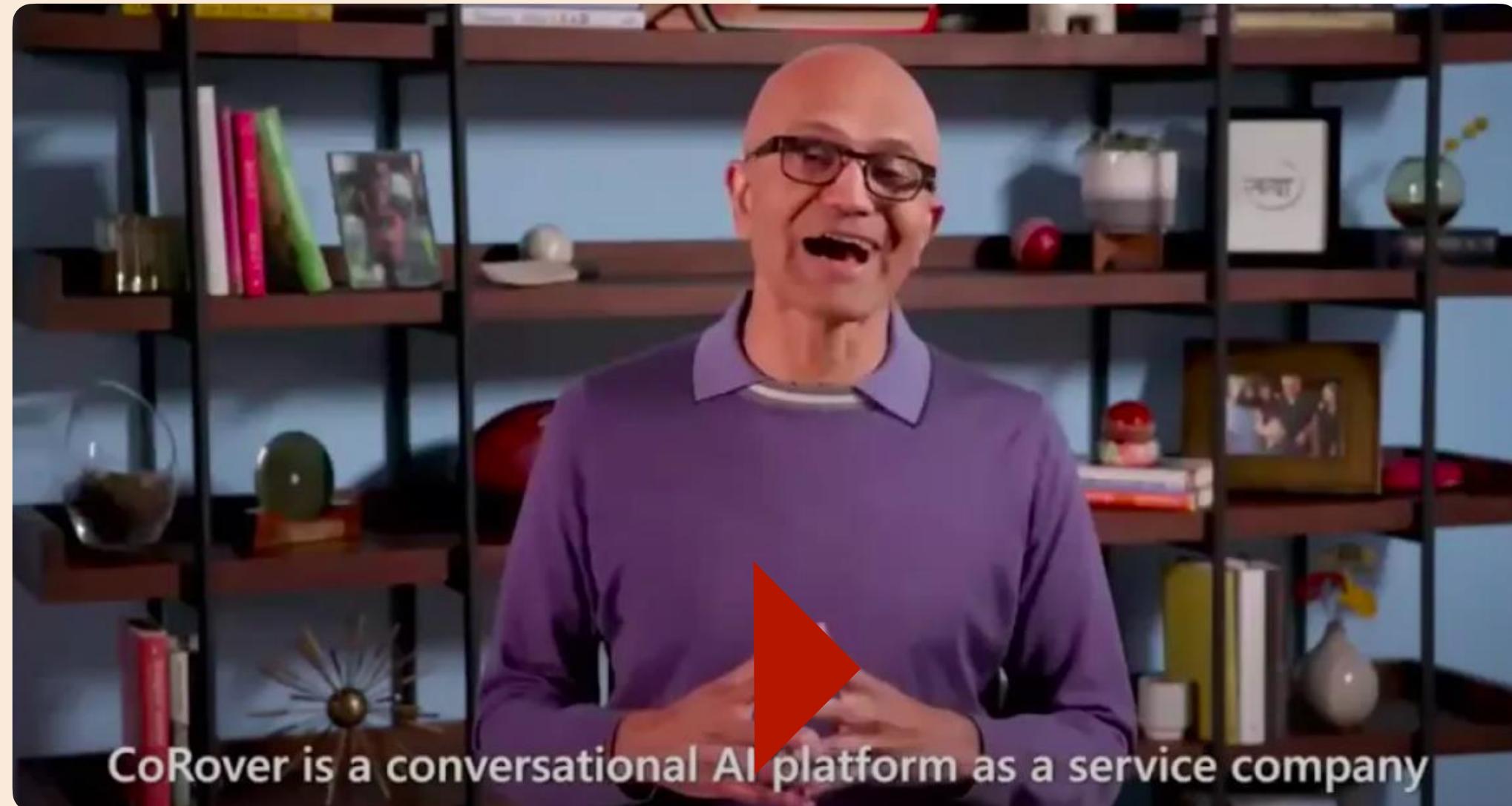
“AskYukimi a VideoBot created using CoRover’s Human Centric Conversational AI platform, has been a huge success in Japan. We have been fortunate to work with CoRover as a client and also as their co-sell partner”

*Hajime Suzuki
CEO of Innovation Hills Inc.*

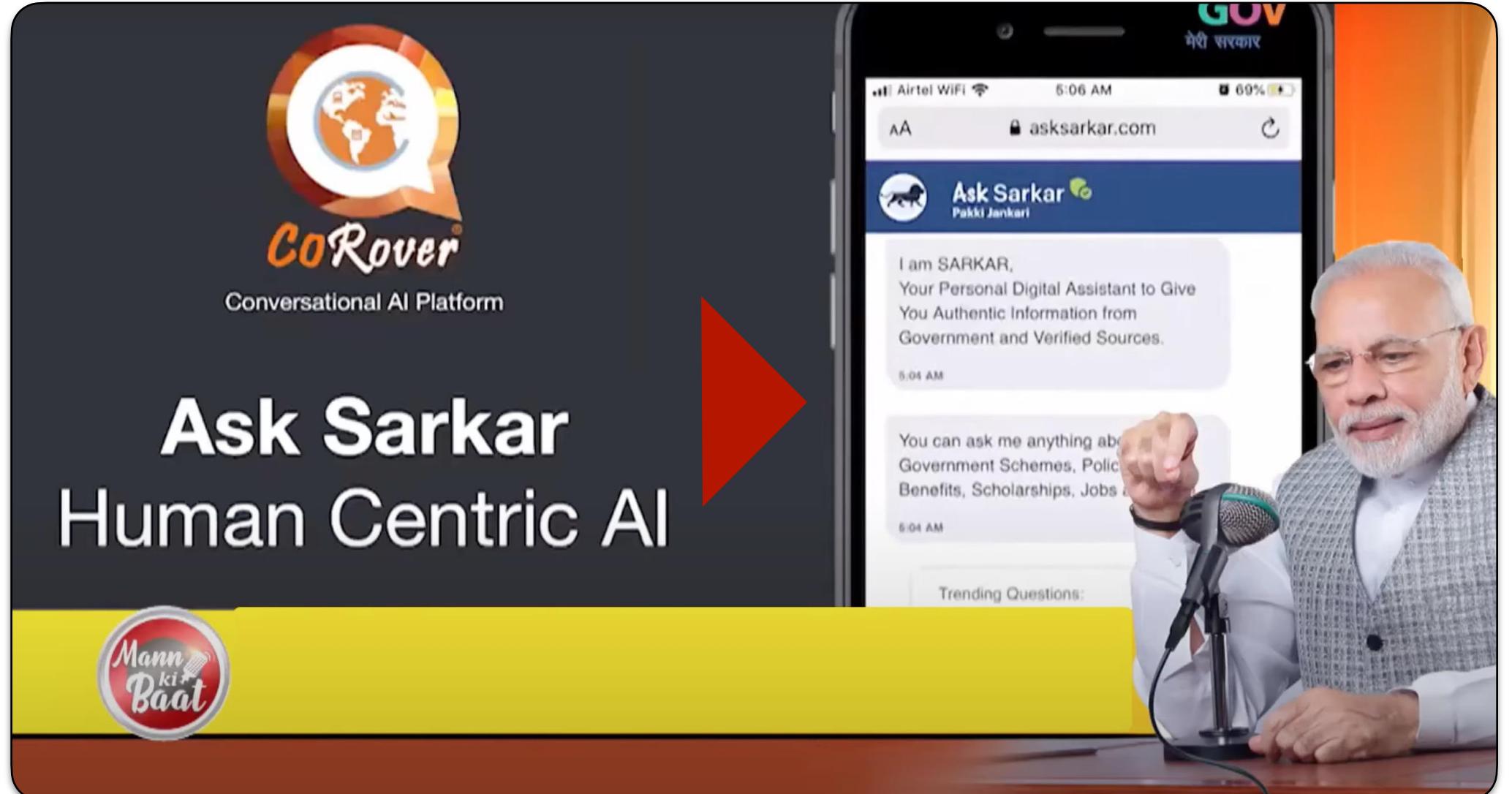
Chatbot, named Ask Disha, has great accuracy of 90% along with the approx. 85% positive feedback from IRCTC users and has improved customer and employee engagement.

*Sandip Trivedi
GGM, IRCTC*

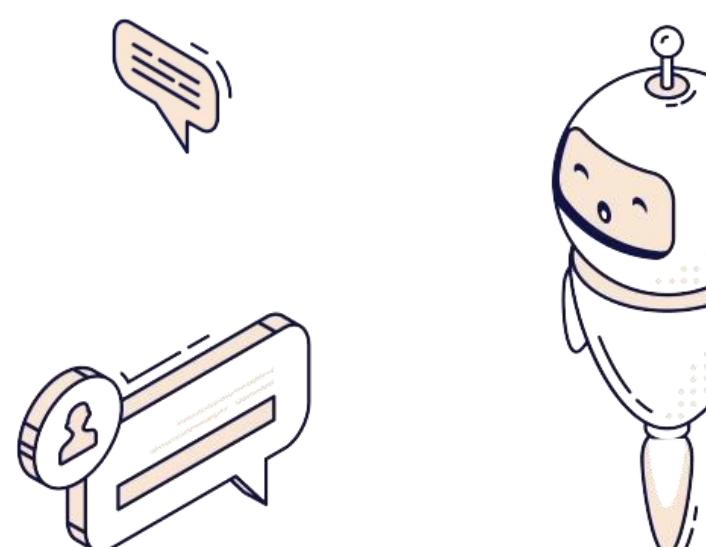
& more

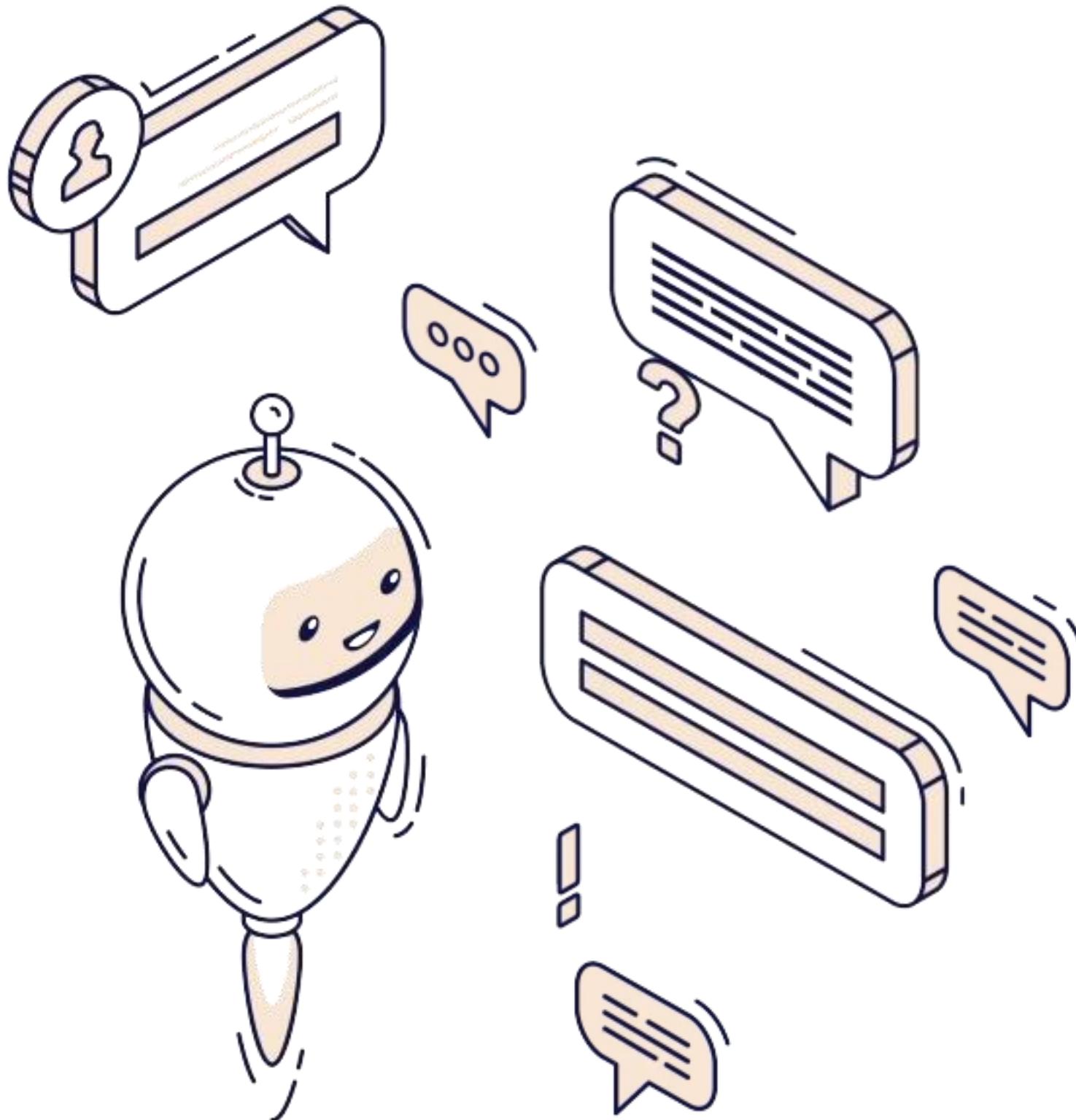


CoRover is a conversational AI platform as a service company



HERE'S WHAT SATYA NADELLA AND PRIME MINISTER NARENDRA MODI HAVE TO SAY ABOUT US





LET'S GET STARTED ON MAKING YOUR TECH MORE HUMANE

Ankush Sabharwal
ankush@corover.ai

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