

| # | CoRover - Gen AI Powered Virtual Assistant Implementation Cost (One Time) - Advance, Before Effort | | | |
|---|---|---------------------------------|---------------------------------|-------------------------------------|
| | Item | USD | INR | Unit |
| | <ul style="list-style-type: none"> AI Virtual Assistant/ChatBot for one website/app/use case Infrastructure provisioning & setup Standard UI/UX matching with the client's branding NLP Training of Bot (ML Model) Intents: <250 (Classic NLP) Pages: <25 Pages (~12,500 Words) - Generative AI using BharatGPT or Open AI's ChatGPT or Google's Vertex AI Bison Widget integration document and support will be provided by CoRover Input/Request Format: Text & Voice Response Format: Text, Voice, Image, Video, Buttons, List, URL Language: English Greetings, welcome message, small talk and cuss words handling Feedback from the users will be taken | | | |
| 1 | •Setup standard Analytics Dashboard to show the queries asked and feedback from users | 12,500 | 1,000,000 | One Time |
| 2 | Additional Intents (Classic NLP) | 350 | 25,000 | Per 25 Intents |
| 3 | Additional Pages (Generative AI using BharatGPT or Open AI's ChatGPT or Google's Vertex AI Bison) | 350 | 25,000 | Per 25 Pages (~12,500 Words) |
| 4 | Additional Language | 4,000 | 300,000 | Per Language |
| 5 | Additional Channel (FaceBook Messenger, Twitter, WhatsApp, IVR, SMS, Google Business Messages (GBM), Microsoft Teams, etc.) | 4,000 | 300,000 | Per Channel |
| 6 | Any Customizations, API Development, API Integrations and 3rd Party Integrations | 300 | 20,000 | Per Man Day (8 Hours) |
| | AI Interactive VideoBot Implementation Cost (One Time) - Advance, Before Effort | | | |
| 7 | 1 VideoBot (50 Intents/Questions) | 10,000 | 7,50,000 | One Time |
| 8 | Additional Question (VideoBot) | 1,000 | 75,000 | Per 10 questions |
| | Subscription Cost (Recurring) - Annually Advance (First Year: After UAT Sign-off, Before GoLive) | | | |
| | <ul style="list-style-type: none"> Platform License Cost Infrastructure/Servers/Cloud (Bandwidth, Computing) Cost DevOps (Server Maintenance) Ongoing Data Model Re-Training | | | |
| 1 | •Technical Support (Working Hours) | 5,000 | 400,000 | Per Month |
| 2 | Upto 1 Lakh (100,000) Messages (User Queries) Per Month (Non IVR) | Included in Subscription Cost | Included in Subscription Cost | |
| | Usage Cost (To be paid Monthly) - Non IVR & WhatsApp | | | |
| | Messages Per Month | Cost Per Message/API Call (USD) | Cost Per Message/API Call (INR) | |
| 1 | 1-1 Lakh | Included in Subscription Cost | Included in Subscription Cost | |
| 2 | 1-5 Lakhs | 0.03 | 2.5 | Per Message/User Input |
| 3 | 5-10 Lakhs | 0.024 | 2 | Per Message/User Input |
| 4 | 10-20 Lakhs | 0.018 | 1.5 | Per Message/User Input |
| 5 | 20-30 Lakhs | 0.012 | 1 | Per Message/User Input |
| 6 | >30 Lakhs | 0.001 | 0.82 | Per Message/User Input |
| | *1 Lakh = 100,000 | | | *Bot responses are FREE |
| | IVR Usage Cost (To be paid Monthly) - Smart AI based, Speech enabled IVR (Telephony VoiceBot) | | | |
| | AI IVR | Cost Per Minute (USD) | Cost Per Minute (INR) | |
| 1 | Per Minute (End to end, from call connects to our system till the end, including agent call duration) | 0.03 | 2.5 | Per Minute |
| | WhatsApp Usage Cost in INR (Pre-paid) - India | | | |
| | Marketing Message | Utility Message | Authentication Message | Service Message |
| 1 | 0.81 | 0.34 | 0.34 | 0.32 |
| | Speech to Text Pricing | | | |
| | STT - Speech to Text | Cost (USD) | Cost (INR) | |
| 1 | Per Minute (Any Language from the list: https://corover.ai/languages/) | 0.025 | 2 | Per Minute (Minimum Pulse: 60 Secs) |
| | Text to Speech Pricing | | | |
| | TTS - Text to Speech (ASR) | Cost (USD) | Cost (INR) | |
| 1 | Per 1000 Characters (Any Language from the list: https://corover.ai/languages/) | 0.005 | 0.42 | Per 1000 Characters |
| | Translation Pricing (Text to Text) | | | |
| | Translation Pricing (Text to Text) | Cost (USD) | Cost (INR) | |
| 1 | Per 1000 Characters (Any Language from the list: https://corover.ai/languages/) | 0.025 | 2 | Per 1000 Characters |
| | Translation Pricing (Speech to Speech) | | | |
| | Translation Pricing (Speech to Speech) | Cost (USD) | Cost (INR) | |
| 1 | Per Minute (Any Language from the list: https://corover.ai/languages/) | 0.055 | 4.42 | Per Minute (Minimum Pulse: 60 Secs) |

| Terms | |
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| 1 | Any Onsite Visit – All travel expense (including Flight Tickets, Visa Fees, Accommodation, Food, Local Transportation) will be paid by the client, on prior approval. |
| 2 | The price does not include any taxes, duties or similar fees. The prices mentioned are exclusive of any local/government taxes and is to paid by the client. |
| 3 | The subscription cost has to be paid quarterly in advance. |
| 4 | Cancellation and Refund Policy: Client shall be able to terminate the contract, by giving 3 months advance notice. The amount paid in advance will not be refunded if client opts to terminate the contract within the same billing cycle. If the notice period extends to subsequent billing cycle, then the respective months' payment should be made in advance. |
| 5 | Price will increase 10% YoY. |
| 6 | Usage cost for IVR and WhatsApp varies for each country, please do ask the pricing for your country. |
| 7 | All prices are subject to change without notice. |
| 8 | Amount has to be paid within 15 days of raising invoice. |
| 9 | In case of any delay in Payment of Bills, an interest rate of 18% per annum shall be levied on the outstanding amount. And, CoRover can stop the services in case, payment is not made within the due date of invoice. |
| 10 | Any channel integrations is subject to the approval from the respective company. For WhatsApp Bot (if included): CoRover and/or it's partner would facilitate the approval process with Facebook/WhatsApp for WaBa account, however it will be subject to the approval from Meta/WhatsApp. FaceBook Business Manager account verification is also required (if not already verified). Notifications/Template messages are subjected to the approval from Meta/WhatsApp. Limit on number of business initiated messages is subject to the WaBa warm-up plan. For Twitter (if included): Message limits are subject to Twitter policies. |
| 11 | VideoBot: Persona/Model for VideoBot will be provided by the client, or it can be provided by CoRover on extra charges. |
| 12 | The solution provided is on a SaaS Model and the source code remains with CoRover. |
| 13 | CoRover's fees for WhatsApp is USD 0.0009 (INR 0.075) per message over the actual WhatsApp pricing mentioned at: https://developers.facebook.com/docs/whatsapp/pricing . |
| 14 | Voice and video formats (if included) will be applicable only on Web and App, but not in other channels like WhatsApp, Facebook, Twitter, Google Business Messages, etc. |