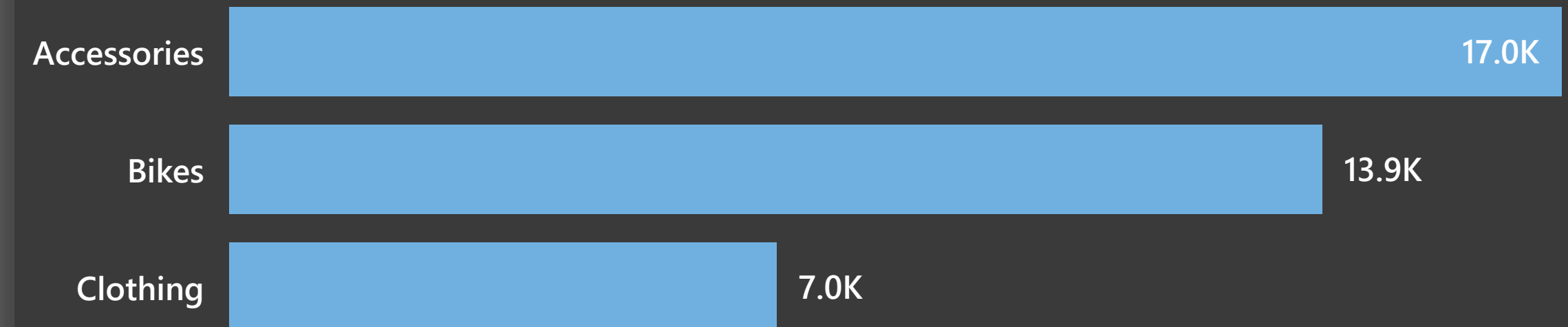




\$10M
Total Profit

2.17%
Return Rate

Orders by Category



ProductName	Total Orders	Total Revenue		Return Rate
Water Bottle - 30 oz.	3983		\$39,755.33	1.95%
Patch Kit/8 Patches	2952		\$13,506.42	1.61%
Mountain Tire Tube	2846		\$28,333.22	1.64%
Road Tire Tube	2173		\$17,264.73	1.55%
Sport-100 Helmet, Red	2099		\$73,444.01	3.33%
AWC Logo Cap	2062		\$35,882.07	1.11%
Sport-100 Helmet, Blue	1995		\$67,120.18	3.31%
Fender Set - Mountain	1975		\$87,040.80	1.36%
Sport-100 Helmet, Black	1940		\$65,269.75	2.68%
Mountain Bottle Cage	1896		\$38,061.90	2.02%

Most ordered product type

Tires and Tubes

Most Returned product type

Shorts

Revenue

\$1.83M ✓

previous month: ₹ 1.77M
(+3.31%)

Orders

2146!

previous month: 2165
(-0.88%)

Return

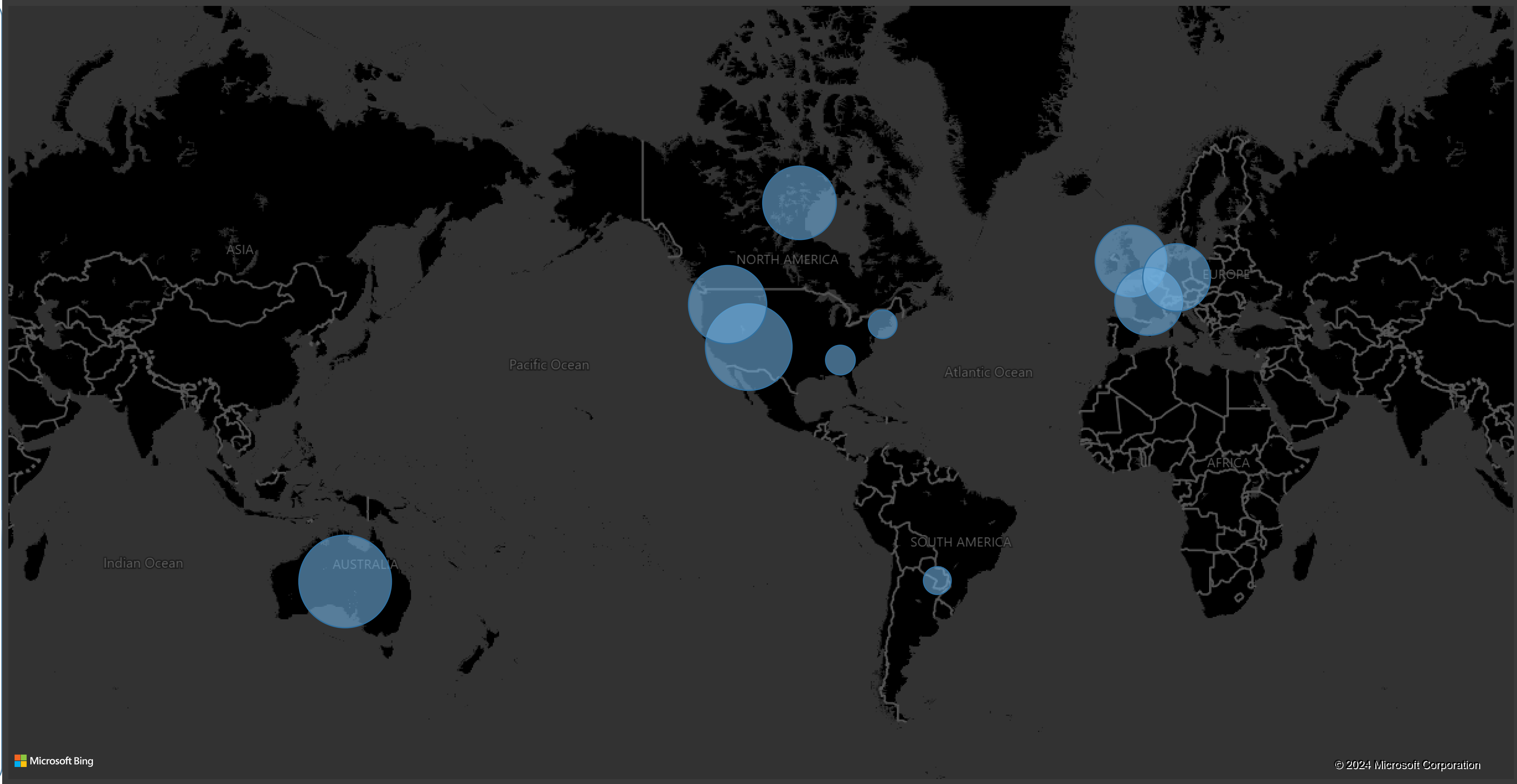
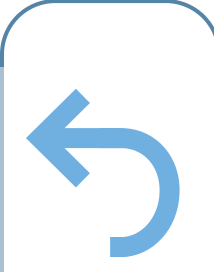
166 ✓

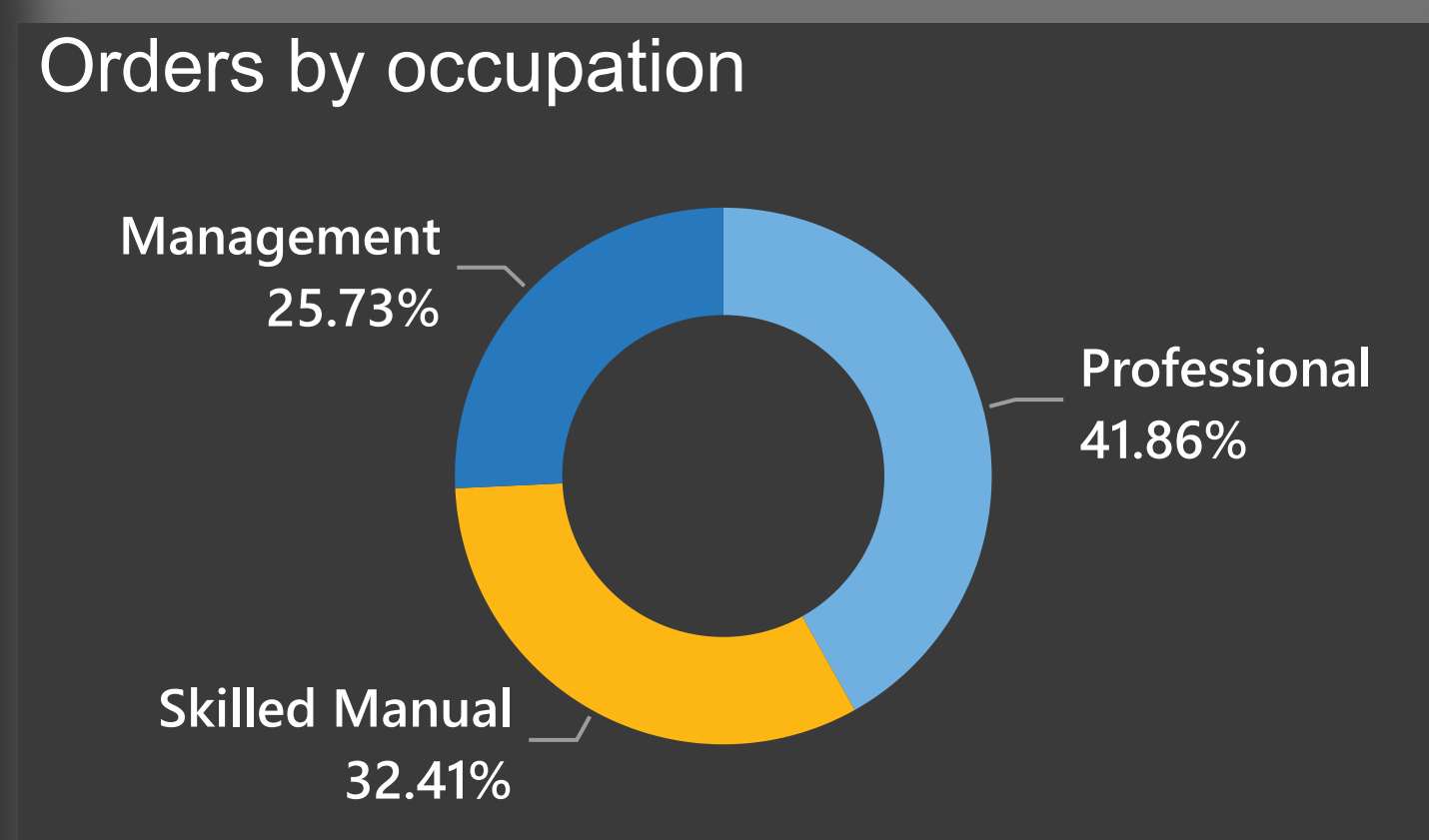
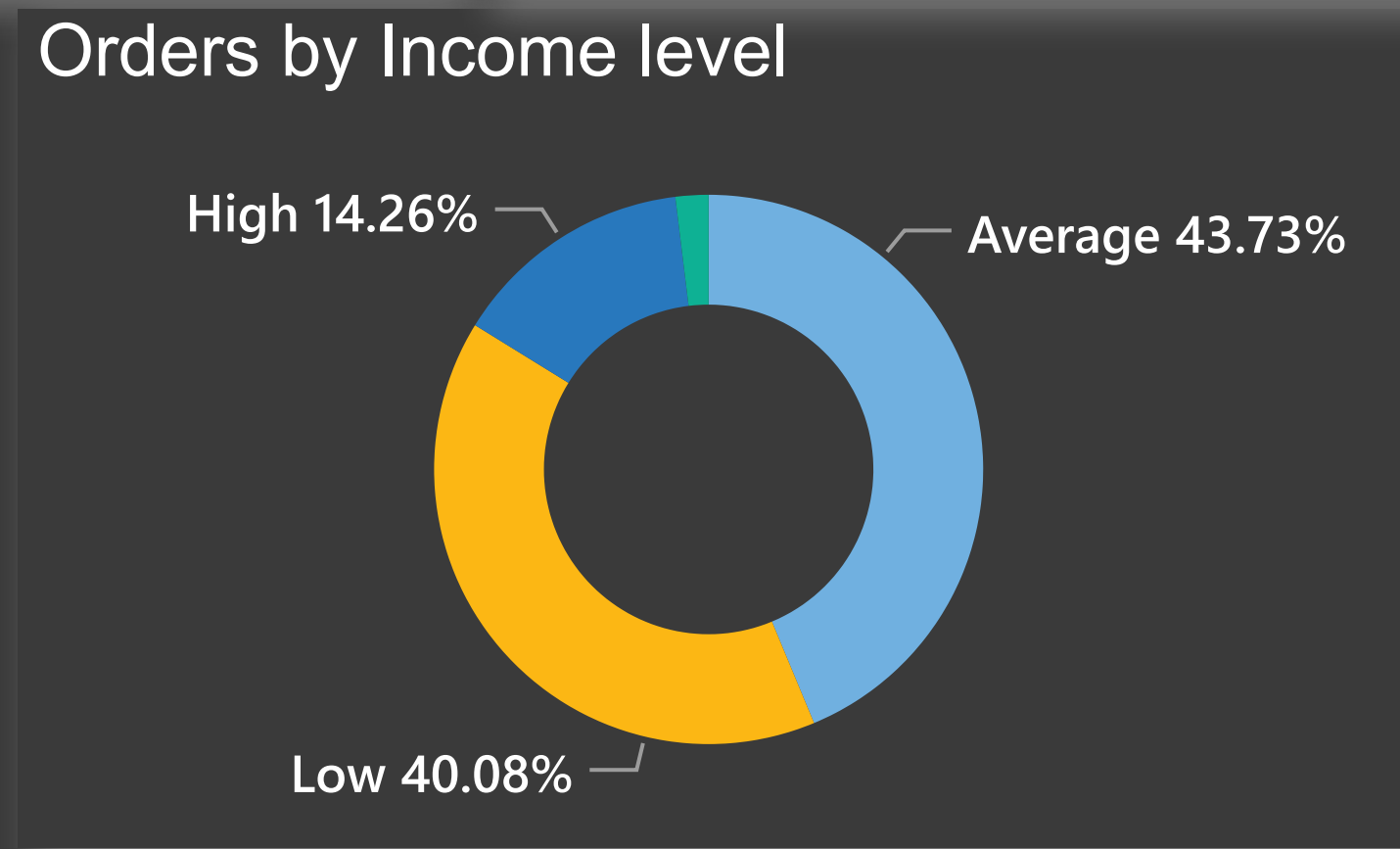
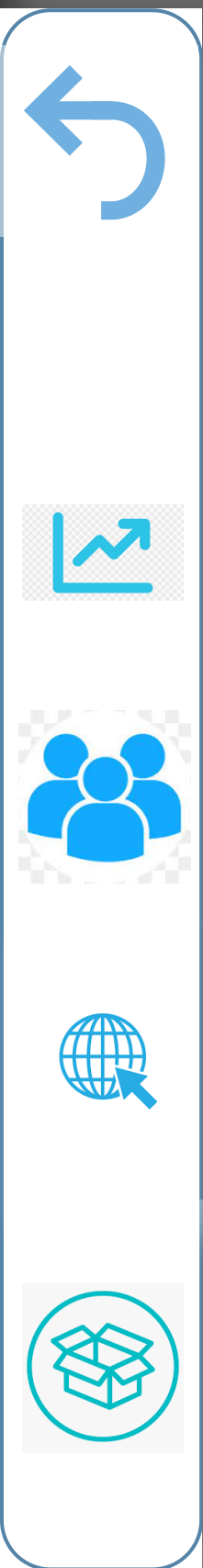
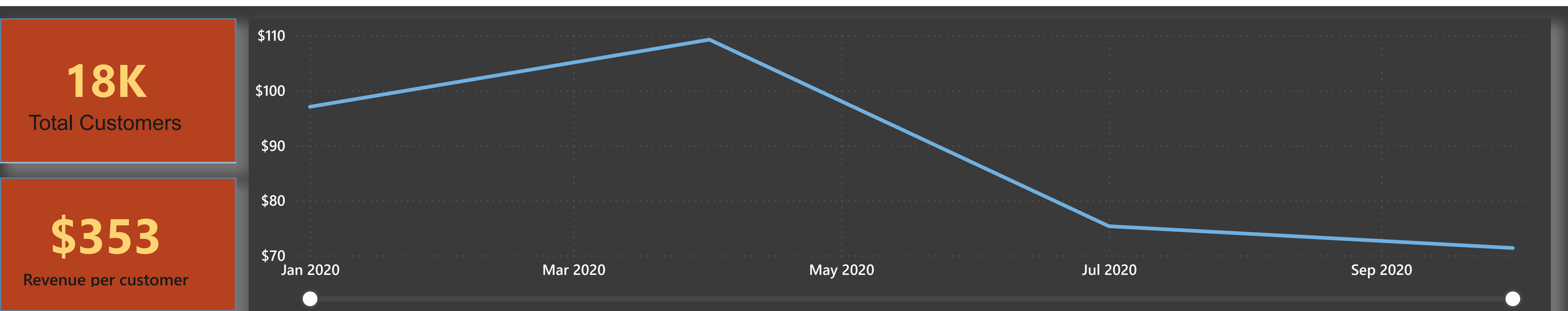
previous month: 169
(+1.78%)

Europe

North America

Pacific





Top 100 customers

CustomerKey	Customer name	Total Orders	Total Revenue
11090	Mr. Trevor Bryant	1	\$3,578.27
11129	Ms. Julia Wright	1	\$3,578.27
11171	Mr. Jonathan Hill	1	\$3,578.27
11175	Mr. Luis Wang	1	\$3,578.27
11191	Mrs. Kristi Perez	1	\$3,578.27
11216	Mrs. Jasmine Torres	1	\$3,578.27
11217	Mrs. Natalie Adams	1	\$3,578.27
11224	Mrs. Tiffany Li	1	\$3,578.27
11227	Mr. Marshall Chavez	1	\$3,578.27
11252	Mr. Nicholas Thompson	1	\$3,578.27
11257	Mrs. Jacqueline Powell	1	\$3,578.27
11259	Mrs. Victoria Stewart	1	\$3,578.27
11261	Mrs. Stephanie Collins	1	\$3,578.27
11263	Mrs. Trinity Richardson	1	\$3,578.27
11266	Ms. Taylor Howard	1	\$3,578.27
11267	Mr. David Diaz	1	\$3,578.27
11270	Mr. Robert Lee	1	\$3,578.27
Total		2630	\$6,404,933.58

Total Customers

Average Revenue Per Customer

2020

2021

2022

Top customer by Revenue

Multiple Customers

Orders

Revenue



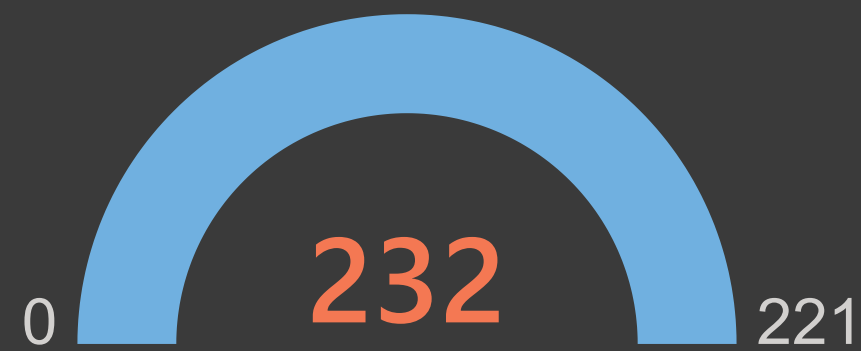
Price Adjustments(%)

0.10

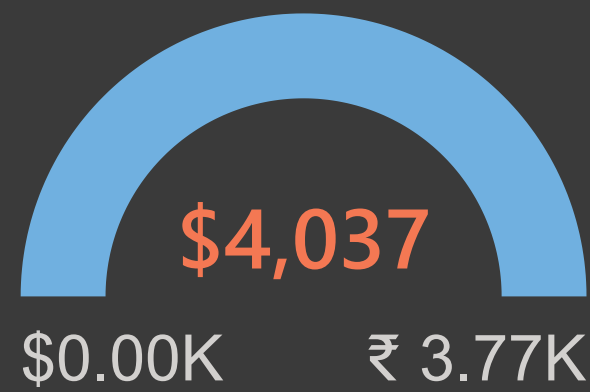
ProductName

☐ AWC Logo Cap

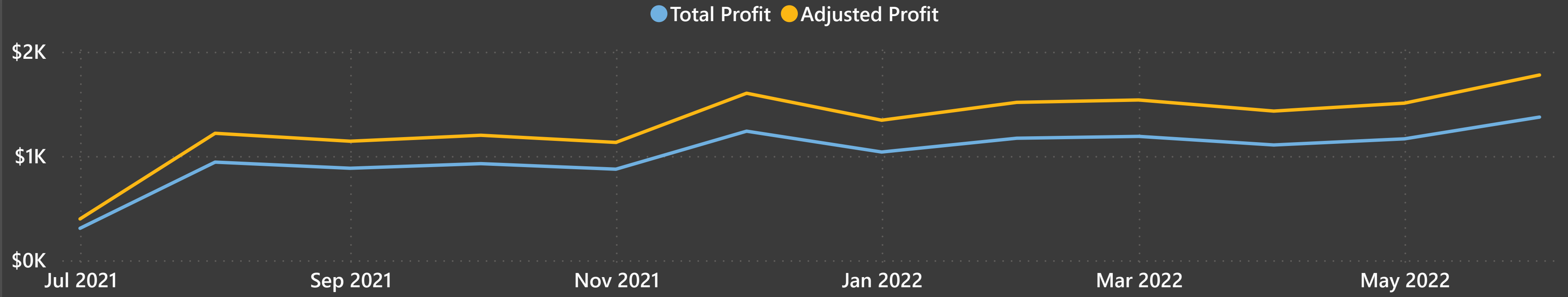
Monthly Orders vs Target



Monthly Revenue vs Target



Monthly Profit vs Target



Total Orders

Total Profit

Total Revenue

Return Rate

