**1.**

Question 1

The Untied States Economic Forecast is a publication by McKinsey University Press.

1 / 1 point



False.



True.

Correct

Incorrect.

**2.**

Question 2

The report discussed in the reading successfully did the job of:

1 / 1 point



Calculating projections for the economy.



Using data and analytics to generate the likely economic scenarios.



Summarizing pages and pages of research.



Convincing the leadership team to act on an initiative.

Correct

Correct.

**3.**

Question 3

According to the reading, in order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.

1 / 1 point



True.



False.

Correct

Correct.