

VINDRA STORE



FASHION COLLECTION

RECOMMENDED ANALYSIS

- Which Month got the highest sales
- List Top 5 States contributing to the sales
- Which channel is contributing to maximize sales
- From which we got more sales

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- Which Month got the highest sales

MARCH

The Highest Sale were in
March around **1.8 million**



- LIST TOP 5 STATES CONTRIBUTING TO THE SALES

MAHARASHTRA	2.7million
KARNATAKA	2.4 million
UTTARPRADESH	1.9 million
TELANGANA	1.6 million
TAMIL NADU	1.5 million

- **MAHARASHTRA** is contributing the highest sales in store

- FROM WHICH WE GOT MORE SALES

Men 7.13 Million

Women 12.66 Million

Vindra store get more sales from Women
around 12.66 million

- WHICH CHANNEL IS CONTRIBUTING TO MAXIMIZE SALES

Amazon 37.8%

Flipkart 23.0%

Meesho 4.8%

Myntra 24.9%

Nalli 5.1%

Others 4.3%

Amazon is the most
contributing channel in
Sales around 38% itself