

Vrinda Store



1 Which Month got the highest sales and orders ?

Men	7139646
Women	12662493

Vrinda store get **highest sales from women.**

2 Which Month got the highest sales ?

The Highest Sale were in **March** around 1809227

3 List Top 5 States contributing to the sales ?

MAHARASHTRA	2777229
KARNATAKA	2490175
UTTARPRADESH	1973598
TELANGANA	1600465
TAMIL NADU	1585624

4 Which channel is contributing to maximize sales ?

Amazon	37.8%
Flipkart	23.0%
Meesho	4.8%
Myntra	24.9%
Nalli	5.1%
Others	4.3%

Amazon is the most contributing channel in Sales around 38% itself.