

Vendor & Brand Performance: Top & Underperformers

128

10.66K

1.40K

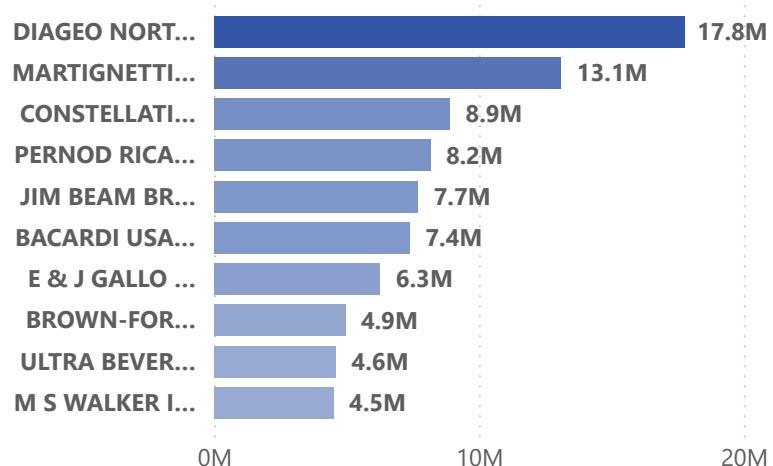
Number of Vendors

Number of Brands

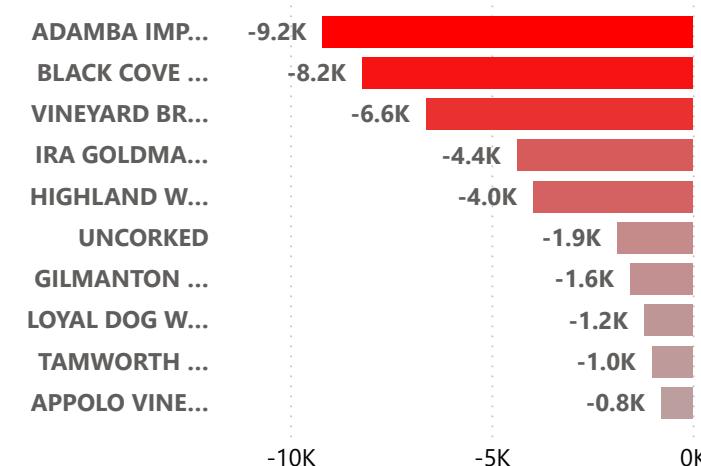
Median Gross_Profit

Brand	VendorName	Total_Sales_in_Dollars	Gross_Profit	Profit_Margin
Ethyl Alcohol 200 Proof	AAPER ALCOHOL & CHEMICAL CO	0.00	-105.07	0.00
Vesica Vodka	ADAMBA IMPORTS INTL INC	0.00	-66.60	0.00
Bak's Krupnik Honey Liqueur	ADAMBA IMPORTS INTL INC	704.53	258.37	36.67
Vesica Potato Vodka	ADAMBA IMPORTS INTL INC	66,871.69	-9,385.80	-14.04
Ch la Cour d'Argent Bordeaux	ALISA CARR BEVERAGES	1,119.84	496.62	44.35
La Dame Montrose St	ALISA CARR BEVERAGES	1,403.73	1,369.53	97.56

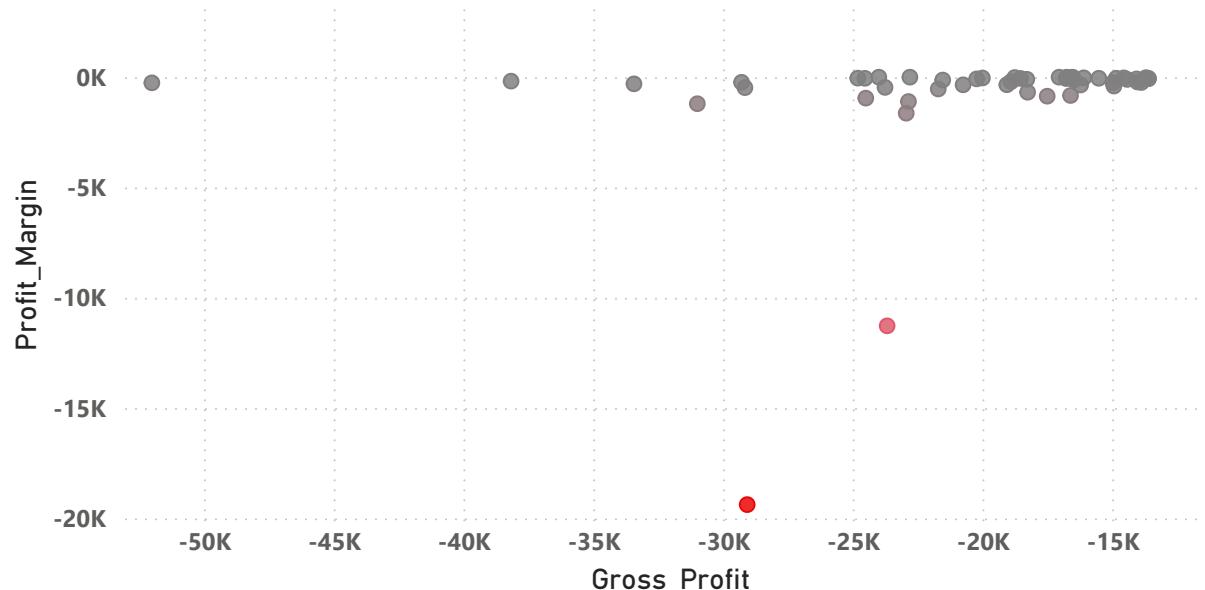
Top 20 Vendors by Gross Profit



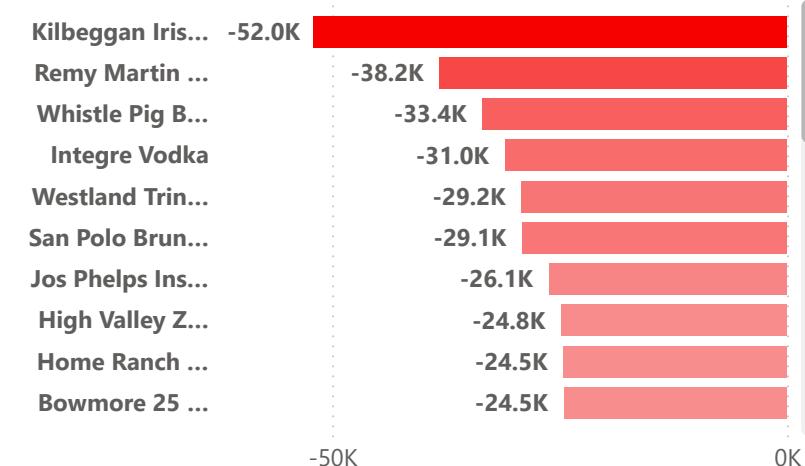
Bottom 20 Vendors by Gross Profit



Bottom 50 Vendors: Profitability vs. Gross Profit

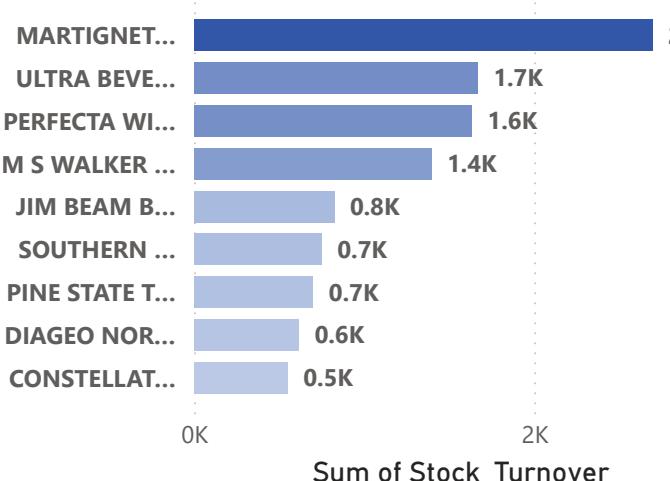


Bottom 30 Brands by Gross Profit

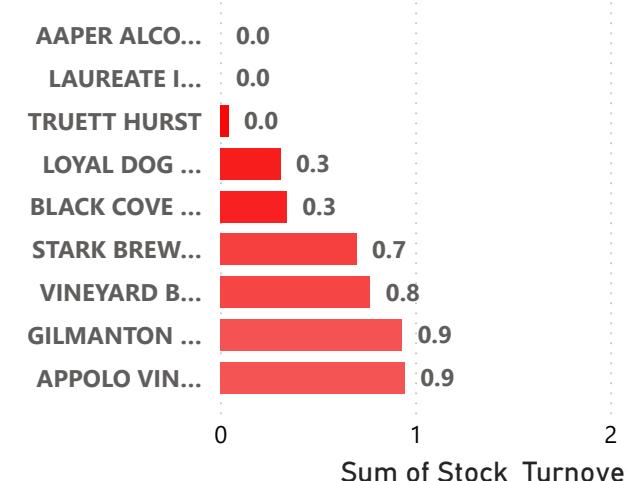


Inventory Efficiency & Bulk Purchase Analysis

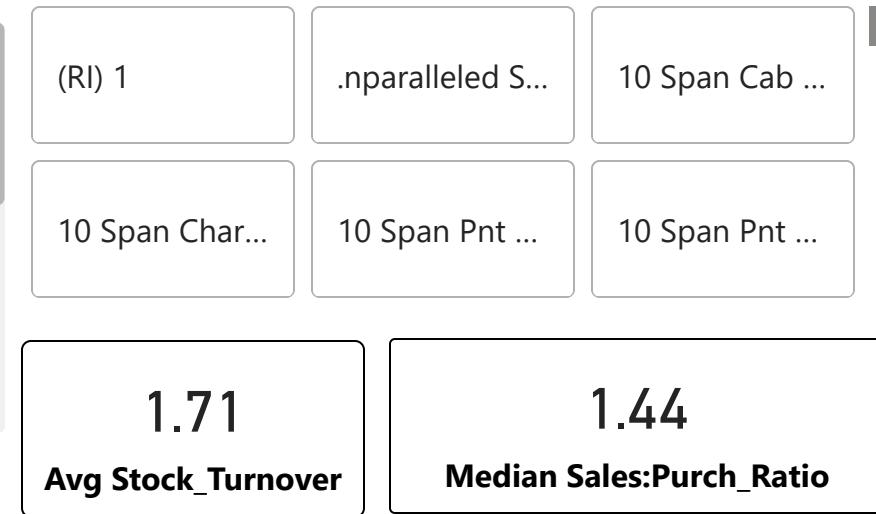
Top 20 Vendors by Stock Turnover



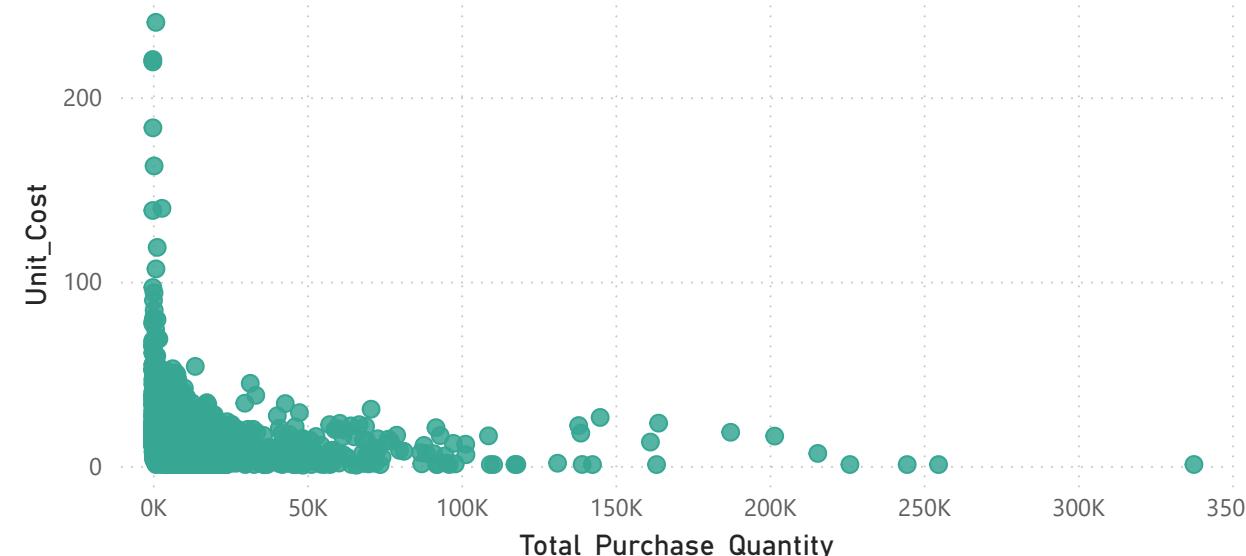
Bottom 20 Vendors by Stock Turnover



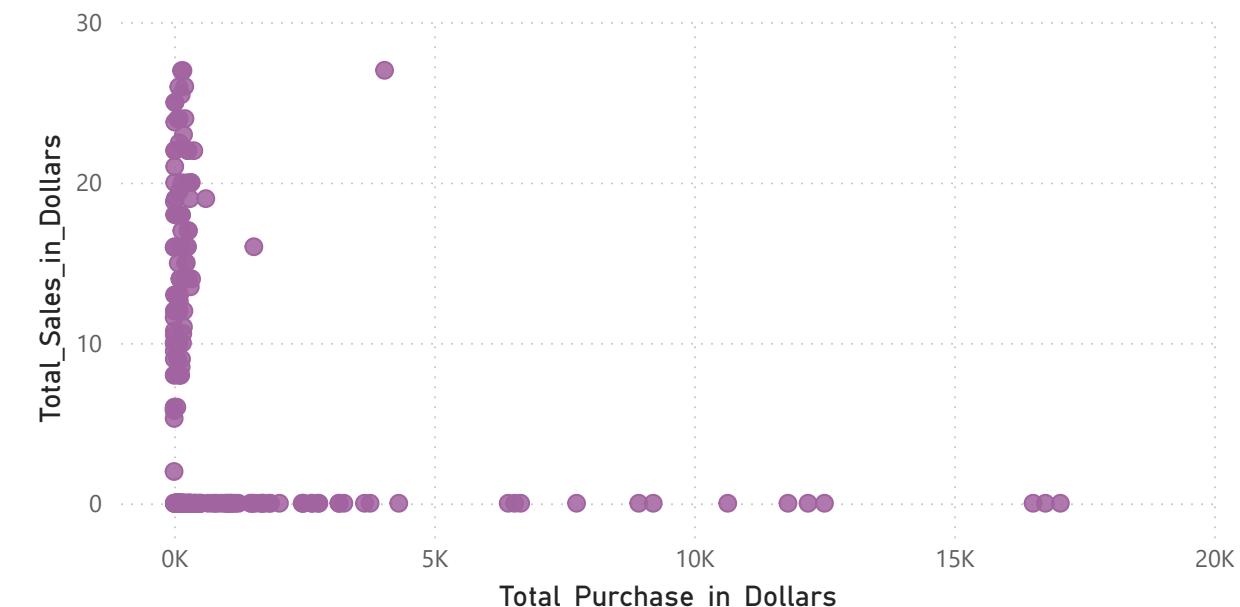
Brand Names



Unit_Cost by Total_Purchase_Quantity



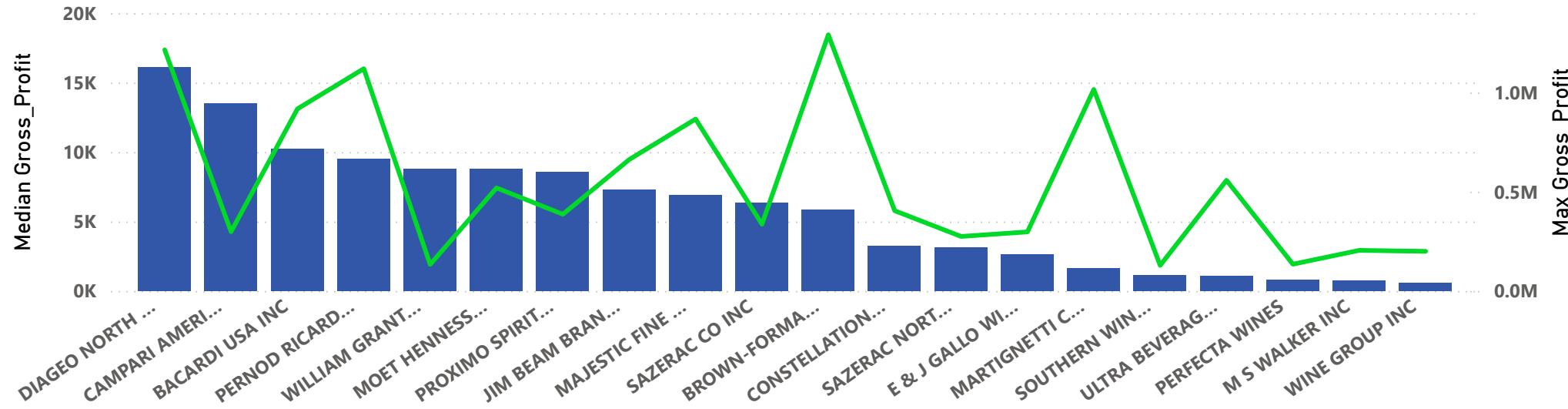
Sales to Purchase Ratio



Vendor Profitability & Risk Analysis

Which Top Vendors Deliver Consistent vs. Volatile Profits?

● Median Gross_Profit ● Max Gross_Profit



Vendor Name

Search

AAPER ALCOHOL & ...

ADAMBA IMPORTS I...

ALISA CARR BEVERA...

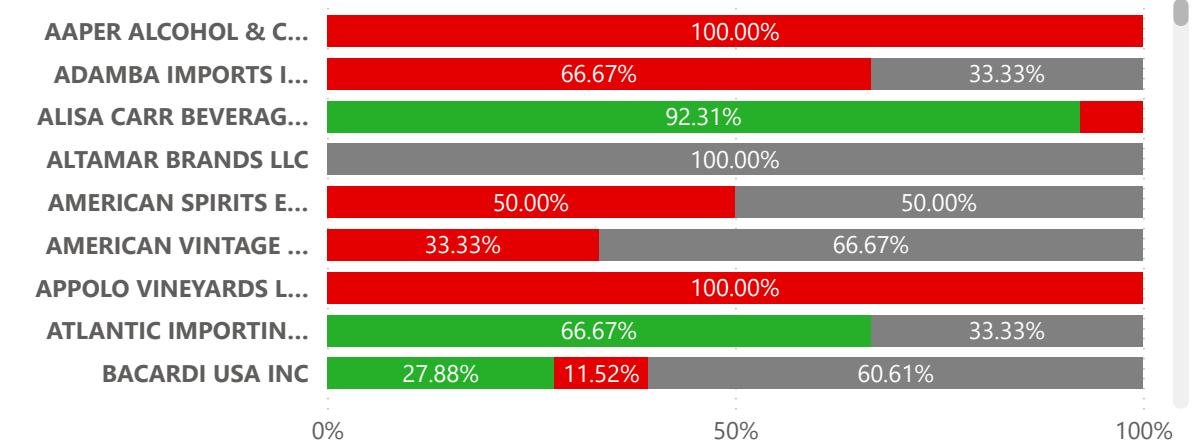
ALTAMAR BRANDS LLC

30.41

Median of Profit_Margin

Vendor SKU Profitability Mix: Highlight Margin Gaps

Profit_Segmentation ● High Profit ● Low Profit ● Medium Profit



Vendor Profitability vs Cost: Identify High & Low Performers

