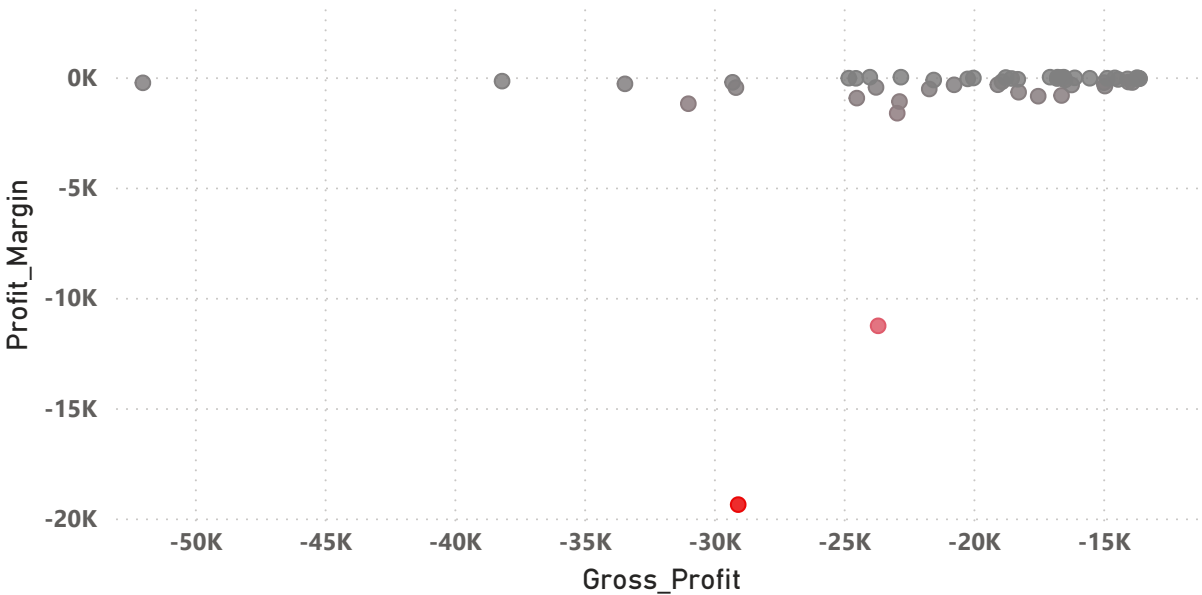


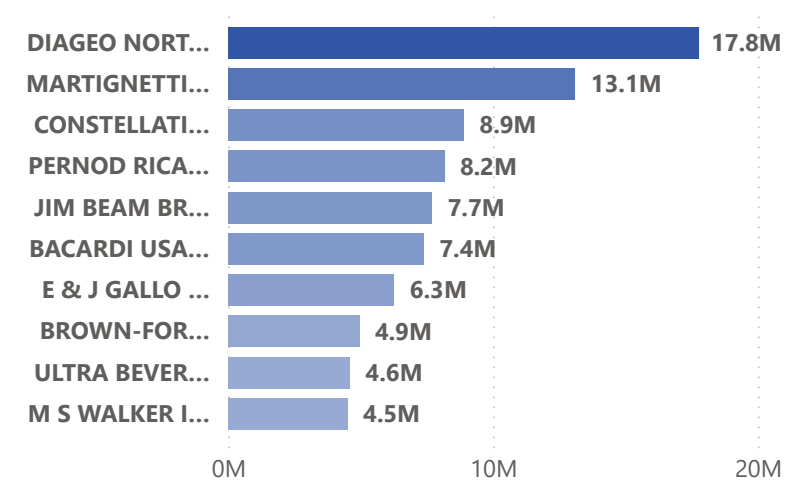
Vendor & Brand Performance: Top & Underperformers

128		10.66K		1.40K	
Number of Vendors		Number of Brands		Median Gross_Profit	
Brand	VendorName	Total_Sales_in_Dollars	Gross_Profit	Profit_Margin	
Ethyl Alcohol 200 Proof	AAPER ALCOHOL & CHEMICAL CO	0.00	-105.07	0.00	
Vesica Vodka	ADAMBA IMPORTS INTL INC	0.00	-66.60	0.00	
Bak's Krupnik Honey Liqueur	ADAMBA IMPORTS INTL INC	704.53	258.37	36.67	
Vesica Potato Vodka	ADAMBA IMPORTS INTL INC	66,871.69	-9,385.80	-14.04	
Ch la Cour d'Argent Bordeaux	ALISA CARR BEVERAGES	1,119.84	496.62	44.35	
La Dame Montrose St Estee 11	ALISA CARR BEVERAGES	1,403.73	1,369.53	97.56	

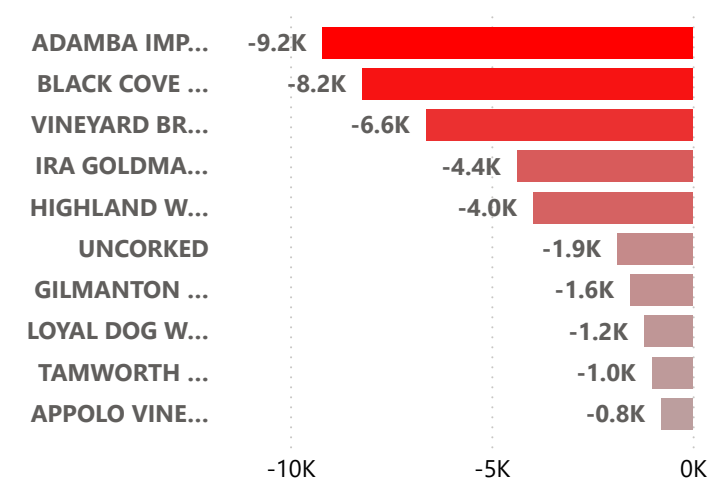
Bottom 50 Vendors: Profitability vs. Gross Profit



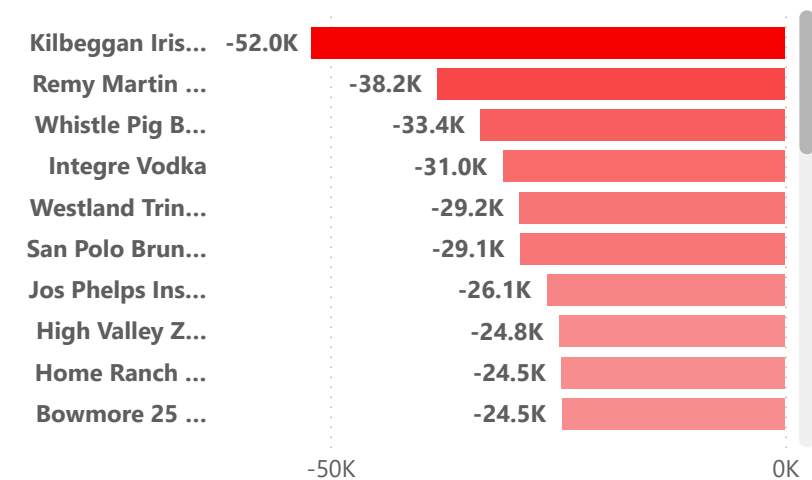
Top 20 Vendors by Gross Profit



Bottom 20 Vendors by Gross Profit

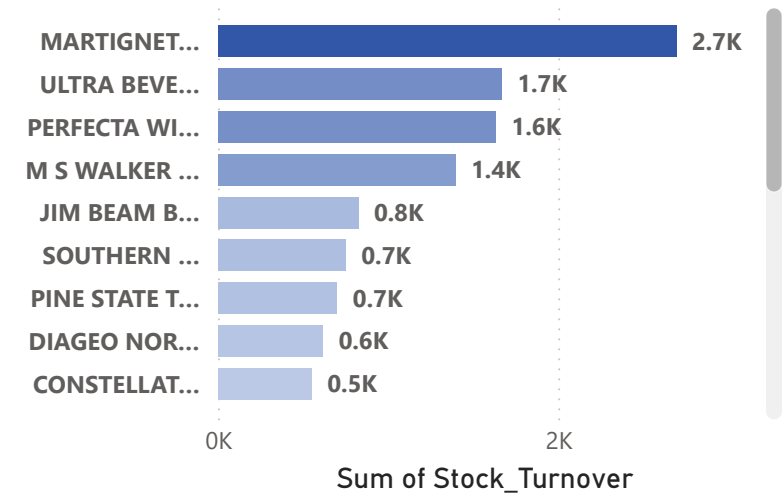


Bottom 30 Brands by Gross Profit

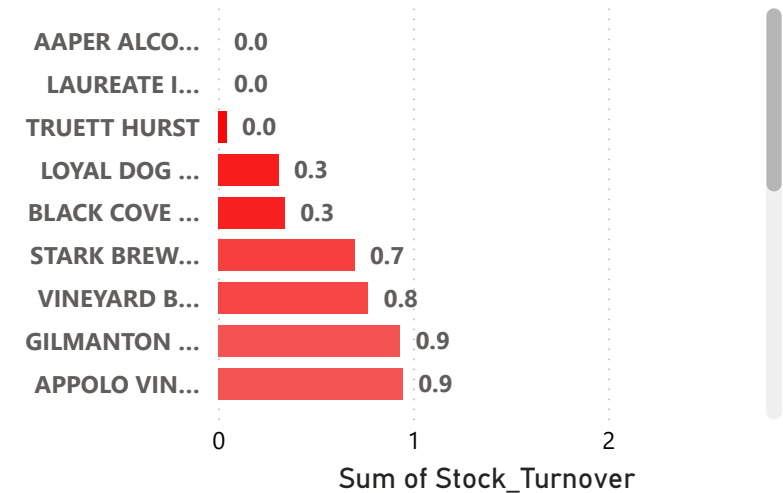


Inventory Efficiency & Bulk Purchase Analysis

Top 20 Vendors by Stock Turnover



Bottom 20 Vendors by Stock Turnover



Brand Names

(RI) 1

.nparalleled S...

10 Span Cab ...

10 Span Char...

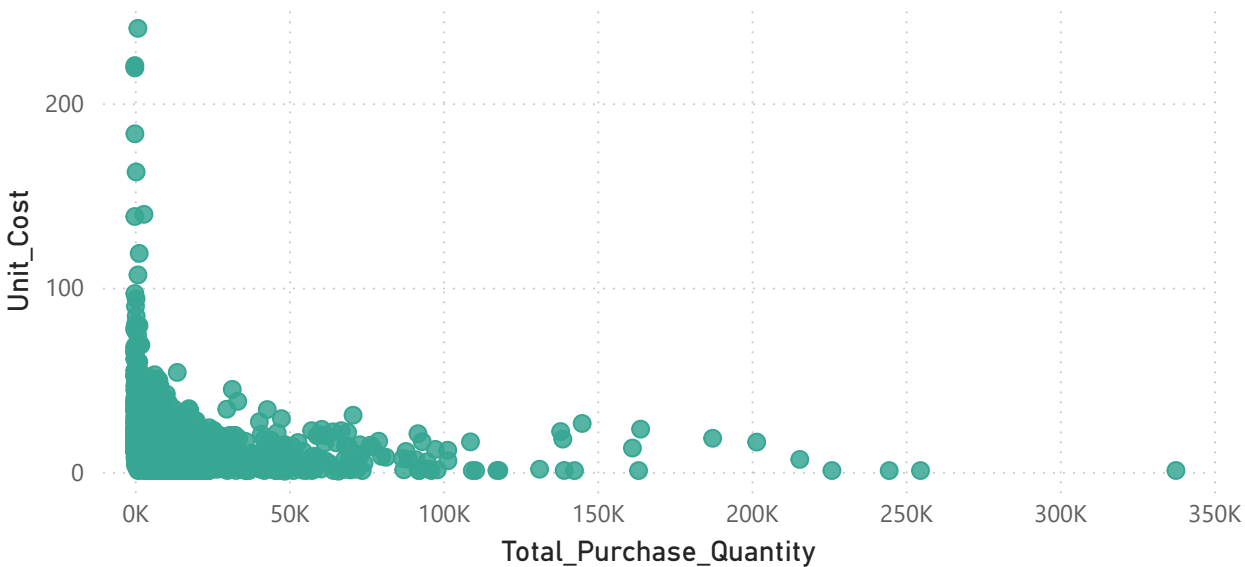
10 Span Pnt ...

10 Span Pnt ...

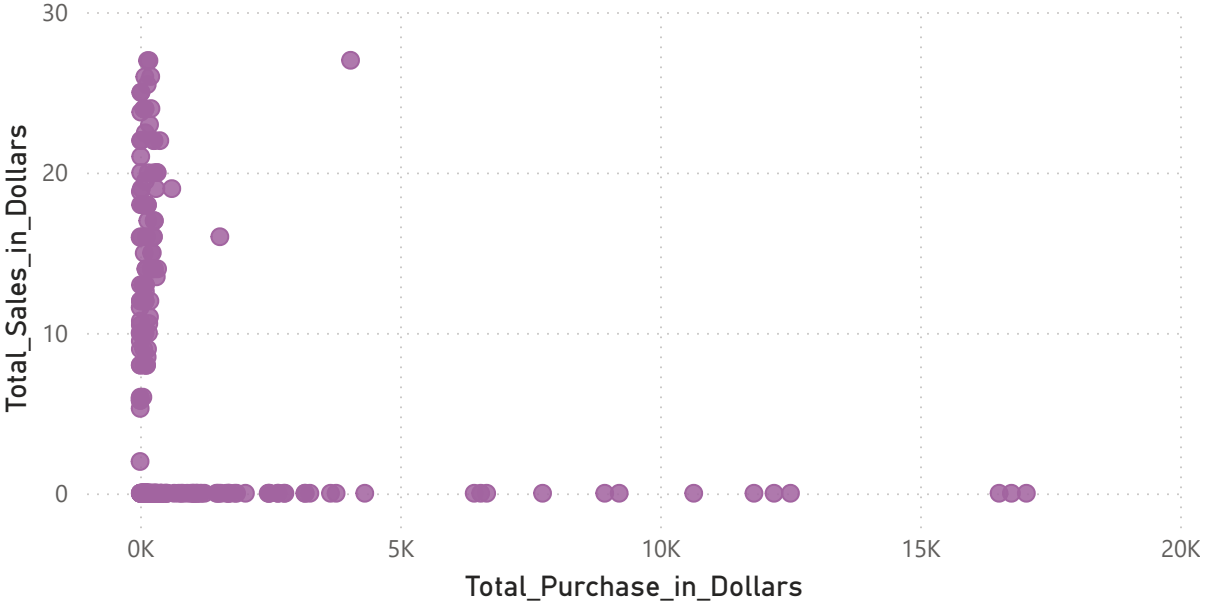
1.71
Avg Stock_Turnover

1.44
Median Sales:Purch_Ratio

Unit_Cost by Total_Purchase_Quantity

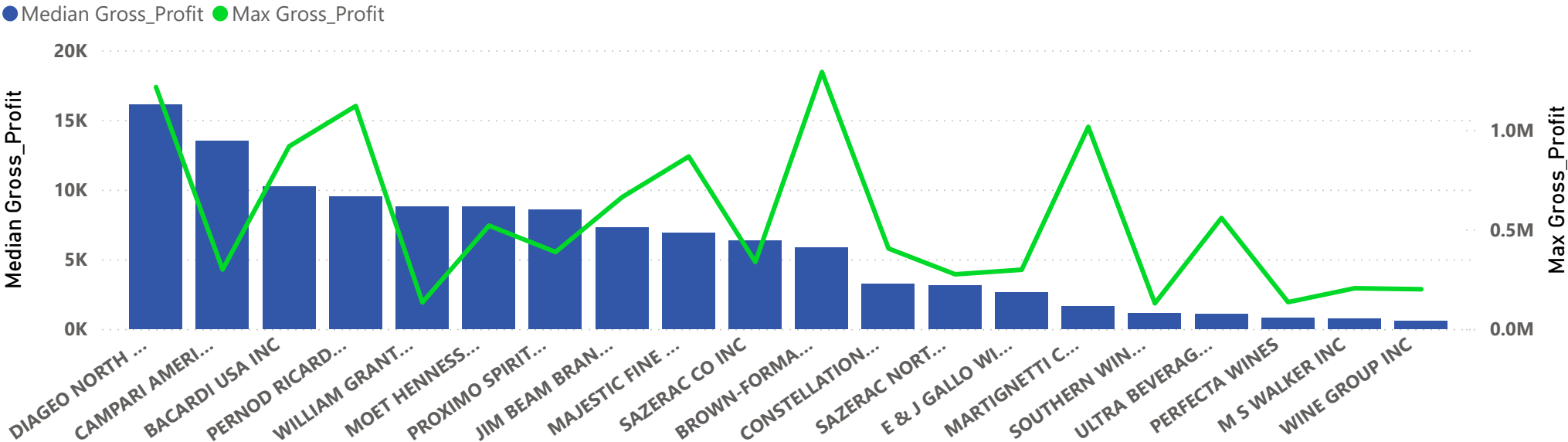


Sales to Purchase Ratio



Vendor Profitability & Risk Analysis

Which Top Vendors Deliver Consistent vs. Volatile Profits?



Vendor Name

Search

AAPER ALCOHOL & ...

ADAMBA IMPORTS I...

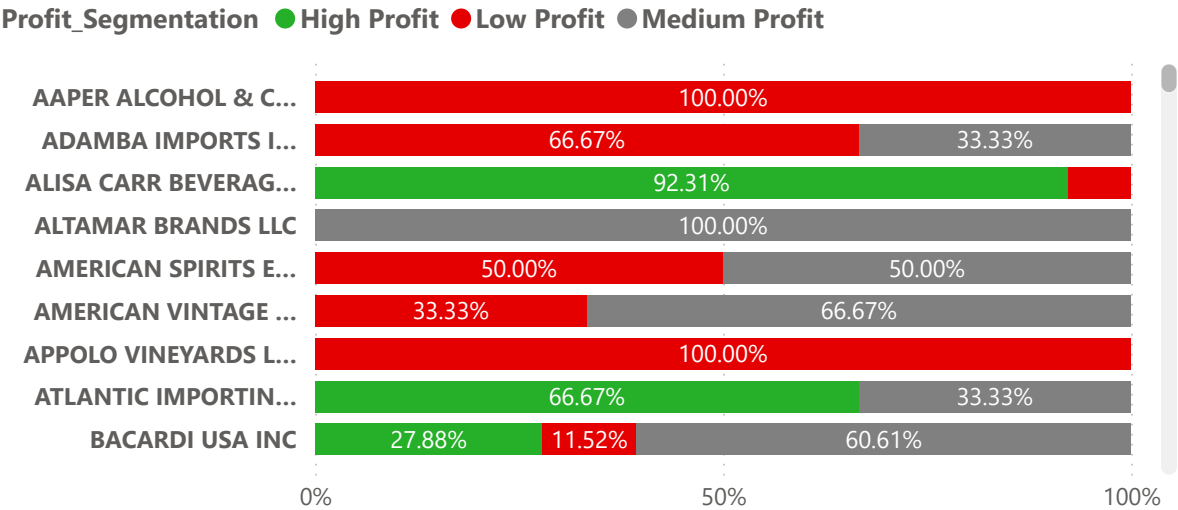
ALISA CARR BEVERA...

ALTAMAR BRANDS LLC

30.41

Median of Profit_Margin

Vendor SKU Profitability Mix: Highlight Margin Gaps



Vendor Profitability vs Cost: Identify High & Low Performers

