**Prompt: I am an analyst creating an insight brief on Medical.**

**Creating an insight brief on the medical field involves gathering and synthesizing data and findings on various aspects of healthcare. Here’s a structured guide to help you create a comprehensive and insightful brief:**

**1. Executive Summary:**

Provide a highlevel overview of the key insights and findings.

Summarize the main trends, challenges, and opportunities in the medical field.

**2. Current Trends:**

**Technological Advancements:**

Discuss the impact of AI, telemedicine,

**Prompt: Key trends and drivers in Medical in USA.**

**Here are some key trends and drivers currently influencing the medical field in the USA:**

**1. Telemedicine and Virtual Care:**

The COVID19 pandemic accelerated the adoption of telemedicine. Patients and healthcare providers have become more comfortable with virtual consultations, leading to a sustained demand for telehealth services. This trend is driven by convenience, costeffectiveness, and the ongoing need for safety in the face of infectious diseases.

**2. AI and Machine Learning:**

Artificial Intelligence (AI) and machine