

Filters	
region	All
market	All
division	All

Customer Net Sales Performance

Customer	2019	2020	2021	2021 vs 2020(%)
Acclaimed Stores	1.4M	2.9M	10.9M	378.08%
All-Out		0.2M	0.8M	495.70%
Amazon	12.2M	37.5M	82.1M	218.87%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	305.98%
Atlas Stores	0.2M	0.7M	3.2M	470.34%
Atliq e Store	7.2M	23.7M	53.0M	223.83%
AtliQ Exclusive	9.6M	17.7M	61.1M	345.77%
BestBuy	0.9M	1.8M	6.3M	356.08%
Boulangier	0.2M	0.8M	4.1M	492.93%
Chip 7	0.6M	1.3M	5.5M	416.07%
Chiptec		0.4M	3.0M	722.03%
Control	0.9M	2.2M	7.7M	349.23%
Coolblue	0.5M	1.2M	4.2M	360.00%
Costco	1.1M	2.8M	9.3M	337.37%
Croma	1.7M	2.5M	7.5M	305.11%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.94%
Digimarket	0.8M	1.7M	4.1M	241.05%
Ebay	2.6M	6.3M	15.2M	242.16%
Electricalsara Stores	0.1M	0.6M	1.9M	285.96%
Electricalsbea Stores		0.1M	0.7M	504.64%
Electricalslance Stores	0.1M	0.7M	2.3M	313.34%
Electricalslytical	1.8M	2.6M	11.9M	457.50%
Electricalsocity	2.3M	3.5M	12.4M	358.75%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.32%
Elite	0.4M	0.8M	4.1M	495.52%
Elkjøp	0.5M	1.3M	5.2M	391.90%
Epic Stores	0.4M	0.9M	4.2M	446.06%
Euronics	0.4M	0.9M	3.9M	444.67%
Expert	0.8M	1.8M	6.4M	363.98%
Expression	1.7M	3.0M	9.8M	328.24%
Ezone	1.5M	2.0M	7.9M	391.62%
Flawless Stores	0.1M	0.5M	1.8M	396.28%
Flipkart	2.9M	8.3M	19.3M	231.03%
Fnac-Darty	0.5M	0.8M	2.9M	349.77%
Forward Stores	0.6M	1.5M	4.1M	271.97%
Girias	1.5M	2.1M	8.7M	419.29%
Info Stores	0.1M	0.5M	1.8M	384.09%
Insight	0.4M	1.0M	2.8M	271.84%
Integration Stores		0.2M	1.4M	887.19%
Leader	4.7M	6.0M	18.8M	314.81%
Logic Stores	0.2M	0.9M	4.8M	515.17%
Lotus	1.5M	2.1M	8.1M	382.61%
Neptune	1.0M	3.4M	16.1M	471.50%
Nomad Stores	0.5M	1.6M	4.0M	246.89%
Notebillig	0.2M	0.4M	1.1M	287.39%

Atliq Hardware



Nova		0.0M	0.4M	2664.92%
Novus	1.9M	3.7M	9.9M	264.20%
Otto	0.3M	0.4M	1.2M	298.58%
Premium Stores	0.5M	1.1M	3.9M	353.09%
Propel	1.6M	2.5M	10.8M	440.64%
Radio Popular	0.5M	1.5M	5.3M	362.56%
Radio Shack	0.8M	1.7M	5.4M	311.51%
Reliance Digital	1.6M	2.6M	9.7M	377.90%
Relief	0.4M	1.0M	4.1M	403.57%
Sage	4.8M	6.4M	20.7M	321.52%
Saturn	0.2M	0.4M	1.2M	310.46%
Sorefoz	0.6M	1.1M	4.7M	433.63%
Sound	0.6M	1.7M	4.4M	260.26%
Staples	1.2M	2.9M	8.8M	306.95%
Surface Stores	0.1M	0.5M	2.1M	398.80%
Synthetic	1.9M	4.4M	12.2M	275.98%
Taobao	0.2M	1.3M	3.3M	248.66%
UniEuro	0.6M	1.6M	7.3M	457.03%
Vijay Sales	1.7M	2.1M	8.5M	397.78%
Viveks	1.6M	2.2M	7.8M	348.10%
walmart	1.3M	2.6M	9.7M	370.45%
Zone	0.3M	1.6M	5.3M	336.20%
Grand Total	87.5M	196.7M	598.9M	304.48%

Filters

region	All
division	All

Market Performance Vs Target

Market	2019	2020	2021	21- Target	% Change
Australia	3.9M	10.7M	21.0M	-2.2M	-9.54%
Austria		0.1M	2.8M	-0.3M	-10.50%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-9.35%
Canada	4.8M	12.2M	35.1M	-5.1M	-12.63%
China	1.4M	5.4M	22.9M	-2.1M	-8.28%
France	4.0M	7.5M	25.9M	-2.2M	-7.78%
Germany	2.6M	4.7M	12.0M	-1.5M	-11.29%
India	30.8M	49.8M	161.3M	-9.6M	-5.59%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-11.45%
Italy	2.9M	4.5M	11.7M	-1.0M	-8.22%
Japan		1.9M	7.9M	-0.3M	-3.96%
Netherlands	0.2M	3.4M	8.0M	-0.7M	-7.59%
Newzealand		2.0M	11.4M	-1.4M	-10.95%
Norway		2.5M	13.7M	-1.4M	-9.50%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-8.48%
Philippines	5.7M	13.4M	31.9M	-2.5M	-7.27%
Poland	0.4M	2.8M	5.2M	-0.9M	-15.35%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.12%
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.18%
Spain		1.8M	12.6M	-1.8M	-12.39%
Sweden	0.1M	0.2M	1.8M	-0.2M	-10.00%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.02%
USA	11.5M	31.9M	87.8M	-10.2M	-10.44%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-8.40%

Filters

customer All
division All
region All

**P & L by
Fiscal Year**
All Values in USD

Market	Fiscal Years			21 vs 20(% growth)
	2019	2020	2021	
Australia				
Net_Sales	3.9M	10.7M	21.0M	96%
COGS	2.2M	5.8M	14.1M	143%
Gross Margin	1.7M	4.9M	6.9M	41%
Gross Margin(%)	42.57%	45.88%	32.92%	-28%
Austria				
Net_Sales		0.1M	2.8M	2301%
COGS		0.1M	2.0M	2172%
Gross Margin		0.0M	0.9M	2665%
Gross Margin(%)		26.15%	30.11%	15%
Bangladesh				
Net_Sales	0.5M	2.3M	7.0M	208%
COGS	0.3M	1.4M	4.5M	234%
Gross Margin	0.1M	0.9M	2.4M	168%
Gross Margin(%)	28.73%	39.61%	34.54%	-13%
Canada				
Net_Sales	4.8M	12.2M	35.1M	188%
COGS	2.8M	7.1M	21.7M	206%
Gross Margin	2.0M	5.1M	13.4M	163%
Gross Margin(%)	41.67%	41.91%	38.21%	-9%
China				
Net_Sales	1.4M	5.4M	22.9M	322%
COGS	0.8M	3.3M	13.5M	306%
Gross Margin	0.6M	2.1M	9.4M	348%
Gross Margin(%)	44.94%	38.68%	41.07%	6%
France				
Net_Sales	4.0M	7.5M	25.9M	247%
COGS	2.3M	4.3M	14.7M	246%
Gross Margin	1.8M	3.2M	11.2M	248%
Gross Margin(%)	44.09%	43.11%	43.24%	0%
Germany				
Net_Sales	2.6M	4.7M	12.0M	156%
COGS	1.6M	3.0M	8.9M	194%
Gross Margin	0.9M	1.7M	3.1M	88%
Gross Margin(%)	36.97%	35.63%	26.18%	-27%
India				
Net_Sales	30.8M	49.8M	161.3M	224%
COGS	17.8M	33.7M	109.7M	225%
Gross Margin	13.1M	16.0M	51.6M	222%
Gross Margin(%)	42.35%	32.21%	32.00%	-1%

Atliq Hardware



Indonesia					
Net_Sales	2.5M	6.2M	18.4M		197%
COGS	1.5M	3.5M	11.3M		220%
Gross Margin	1.1M	2.7M	7.1M		166%
Gross Margin(%)	42.03%	42.91%	38.41%		-10%
Italy					
Net_Sales	2.9M	4.5M	11.7M		163%
COGS	1.6M	3.1M	8.2M		165%
Gross Margin	1.3M	1.4M	3.5M		158%
Gross Margin(%)	45.63%	30.68%	30.13%		-2%
Japan					
Net_Sales		1.9M	7.9M		321%
COGS		1.2M	4.2M		257%
Gross Margin		0.7M	3.7M		430%
Gross Margin(%)		36.96%	46.52%		26%
Netherlands					
Net_Sales	0.2M	3.4M	8.0M		138%
COGS	0.1M	1.8M	4.6M		164%
Gross Margin	0.1M	1.6M	3.4M		109%
Gross Margin(%)	36.36%	47.79%	42.03%		-12%
Newzealand					
Net_Sales		2.0M	11.4M		474%
COGS		1.5M	5.9M		304%
Gross Margin		0.5M	5.5M		951%
Gross Margin(%)		26.36%	48.23%		83%
Norway					
Net_Sales		2.5M	13.7M		452%
COGS		1.5M	9.6M		525%
Gross Margin		0.9M	4.0M		331%
Gross Margin(%)		37.74%	29.48%		-22%
Pakistan					
Net_Sales	0.6M	4.7M	5.7M		21%
COGS	0.4M	2.7M	3.6M		34%
Gross Margin	0.2M	2.0M	2.0M		2%
Gross Margin(%)	39.65%	42.75%	36.18%		-15%
Philiphines					
Net_Sales	5.7M	13.4M	31.9M		138%
COGS	3.4M	7.3M	19.4M		165%
Gross Margin	2.3M	6.0M	12.5M		106%
Gross Margin(%)	39.90%	45.13%	39.09%		-13%
Poland					
Net_Sales	0.4M	2.8M	5.2M		86%
COGS	0.3M	1.7M	3.0M		78%
Gross Margin	0.2M	1.1M	2.2M		97%
Gross Margin(%)	37.43%	40.20%	42.56%		6%
Portugal					
Net_Sales	0.7M	3.6M	11.8M		230%
COGS	0.5M	2.3M	6.8M		199%
Gross Margin	0.3M	1.3M	5.0M		285%
Gross Margin(%)	39.29%	36.13%	42.13%		17%

Atliq Hardware



South Korea

Net_Sales	12.8M	17.3M	49.0M		183%
COGS	6.7M	12.1M	31.4M		159%
Gross Margin	6.1M	5.2M	17.6M		241%
Gross Margin(%)	47.54%	29.82%	35.92%		20%

Spain

Net_Sales		1.8M	12.6M		611%
COGS		1.1M	8.4M		663%
Gross Margin		0.7M	4.2M		526%
Gross Margin(%)		37.67%	33.13%		-12%

Sweden

Net_Sales	0.1M	0.2M	1.8M		682%
COGS	0.0M	0.1M	1.1M		736%
Gross Margin	0.0M	0.1M	0.7M		614%
Gross Margin(%)	38.28%	44.06%	40.22%		-9%

United Kingdom

Net_Sales	2.0M	8.1M	34.2M		323%
COGS	1.3M	5.3M	18.7M		252%
Gross Margin	0.7M	2.8M	15.4M		459%
Gross Margin(%)	36.19%	34.13%	45.13%		32%

USA

Net_Sales	11.5M	31.9M	87.8M		175%
COGS	7.7M	19.5M	55.3M		184%
Gross Margin	3.8M	12.4M	32.5M		161%
Gross Margin(%)	32.79%	38.97%	36.99%		-5%

Filters

customer All
market All
division All
region All
Fiscal_Year 2019

**P & L by
Months & Quarters(2019)**
All Values in USD

Metrics	Quarters Q1			Q2			Q3			Q4			Grand Total
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Net_Sales	6.5M	8.0M	10.7M	11.4M	6.5M	6.1M	6.4M	6.3M	6.5M	6.2M	6.5M	6.3M	87.5M
COGS	3.8M	4.7M	6.3M	6.7M	3.9M	3.5M	3.8M	3.7M	3.8M	3.6M	3.8M	3.7M	51.2M
Gross Margin	2.6M	3.4M	4.5M	4.7M	2.7M	2.6M	2.7M	2.6M	2.6M	2.6M	2.7M	2.6M	36.2M
Gross Margin(%)	40.87%	41.97%	41.49%	41.39%	40.87%	41.94%	41.45%	41.39%	40.79%	42.00%	41.48%	41.39%	41.43%

Filters

customer All
market All
division All
region All
Fiscal_Year 2020

**P & L by
Months & Quarters(2020)**
All Values in USD

Metrics	Quarters Q1			Q2			Q3			Q4			Grand Total
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Net_Sales	17.1M	20.6M	28.7M	29.9M	17.1M	15.9M	2.1M	7.8M	9.9M	14.9M	16.1M	16.5M	196.7M
COGS	10.6M	12.8M	18.1M	18.9M	10.7M	9.9M	1.3M	4.8M	6.2M	9.3M	10.2M	10.5M	123.4M
Gross Margin	6.5M	7.8M	10.6M	11.0M	6.5M	6.0M	0.8M	2.9M	3.7M	5.5M	5.9M	6.1M	73.3M
Gross Margin(%)	37.77%	37.78%	37.04%	36.81%	37.75%	37.74%	36.68%	37.73%	37.49%	37.27%	36.68%	36.79%	37.28%

Filters

customer All
market All
division All
region All
Fiscal_Year 2021

**P & L by
Months & Quarters(2021)**
All Values in USD

Metrics	Quarters Q1			Q2			Q3			Q4			Grand Total
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Net_Sales	44.8M	54.6M	74.3M	78.1M	44.8M	41.8M	44.0M	43.5M	44.4M	41.5M	44.0M	43.0M	598.9M
COGS	28.4M	34.7M	47.4M	49.8M	28.4M	26.5M	28.0M	27.7M	28.1M	26.4M	28.0M	27.4M	380.7M
Gross Margin	16.4M	19.9M	27.0M	28.3M	16.4M	15.3M	16.0M	15.8M	16.3M	15.1M	16.0M	15.6M	218.2M
Gross Margin(%)	36.65%	36.52%	36.29%	36.26%	36.68%	36.53%	36.37%	36.33%	36.63%	36.45%	36.37%	36.26%	36.43%

**Net sales
comparison(%
growth)**

2021 vs 2020	162.1%	164.7%	159.1%	161.0%	161.4%	162.5%	1981.6%	461.2%	347.0%	178.6%	173.9%	160.3%
2020 vs 2019	164.6%	156.6%	167.3%	161.5%	162.8%	162.0%	-67.1%	22.7%	53.1%	140.7%	148.0%	162.0%