

SPROCKET CENTRAL

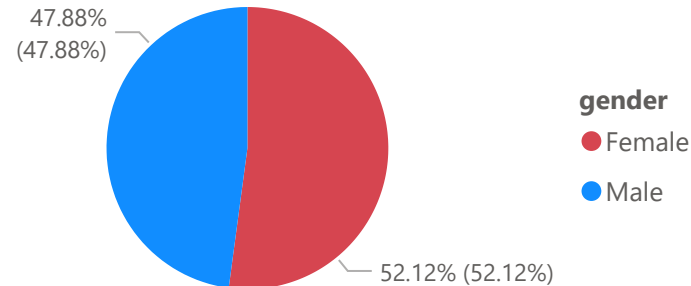
9258

Total Bike Related Purchases Made By Male

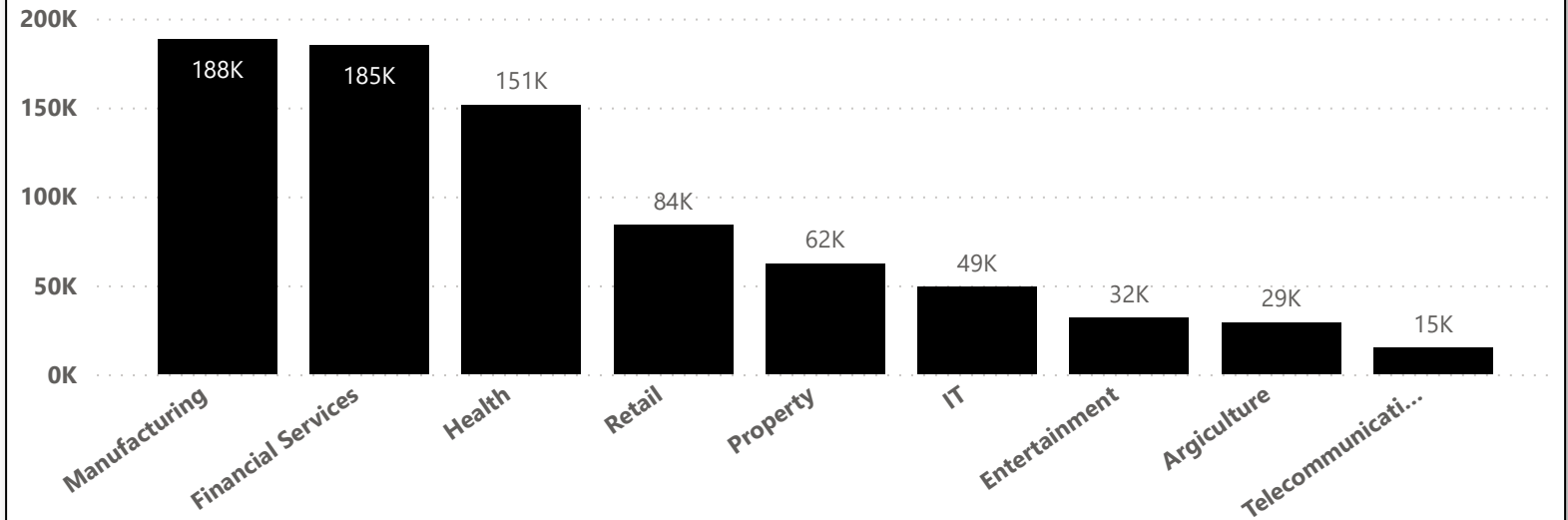
9749

Total Bike Related Purchases Made By Female

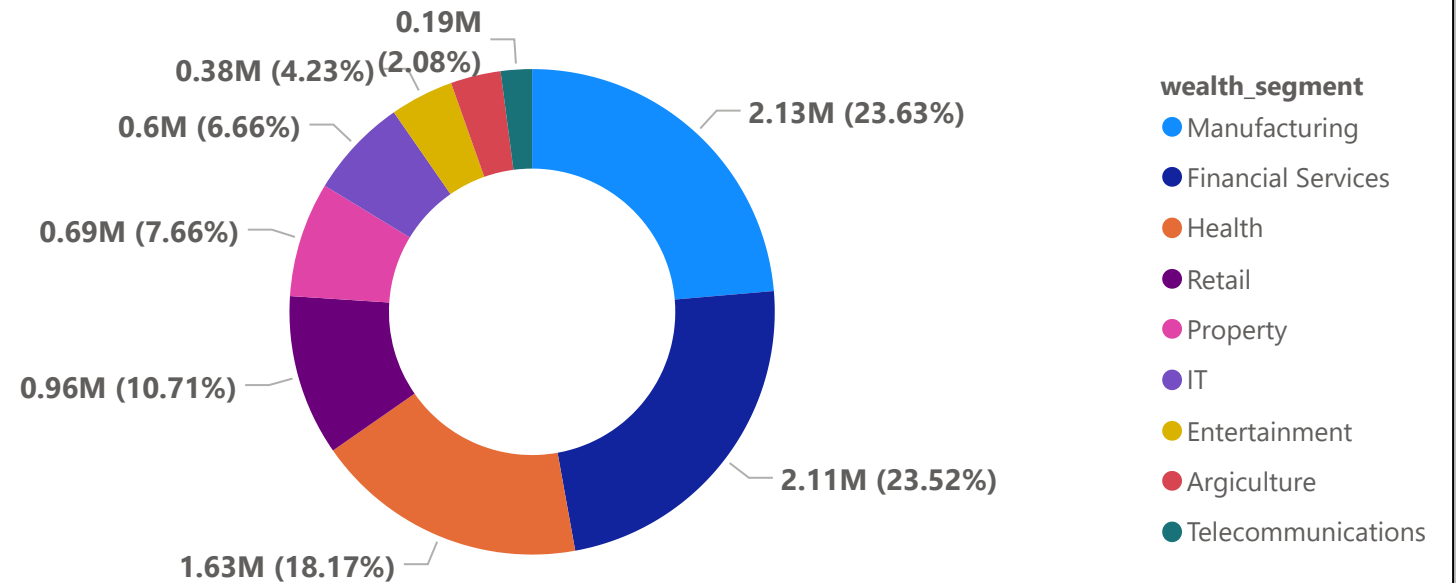
% of Male & Female Aged Between 38 to 47 that does not own a car



past_3_years_bike_related_purchases by wealth_segment



Profit by wealth_segment



first_name	gender	job_industry_category	owns_car	wealth_segment	state	past_3_years_bike_related_purchases
Abe	Male	Manufacturing	No	Mass Customer	NSW	69
Adaline	Female	Financial Services	No	Mass Customer	NSW	37
Addi	Female	Health	No	Mass Customer	NSW	49
Addy	Male	Manufacturing	No	Mass Customer	VIC	39
Adelaida	Female	Health	No	Mass Customer	NSW	55
Adolphus	Male	Health	Yes	Mass Customer	VIC	43
Adria	Female	Manufacturing	No	Mass Customer	VIC	96
Adrianne	Female	Financial Services	No	Mass Customer	NSW	93
Aeriel	Female	Financial Services	Yes	Mass Customer	NSW	88
Agathe	Female	Financial Services	No	Mass Customer	NSW	78
Agneta	Female	Health	Yes	Mass Customer	NSW	96
Aigneis	Female	Health	Yes	Mass Customer	NSW	71
Alain	Male	Manufacturing	Yes	Mass Customer	VIC	76
Alaine	Female	Manufacturing	Yes	Mass Customer	NSW	77
Alberik	Male	Health	No	Mass Customer	VIC	77
Albertine	Female	Health	No	Mass Customer	VIC	23
Aldus	Male	Manufacturing	Yes	Mass Customer	NSW	16
Alecia	Female	Health	Yes	Mass Customer	NSW	43
Alexandr	Male	Health	Yes	Mass Customer	NSW	89
Alf	Male	Manufacturing	Yes	Mass Customer	NSW	3