

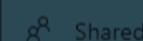


Power BI for Beginners



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Power BI for Beginners

T. SHAEEEN, J. SCHELLINCK | SYSABEE | DATA ACTION LAB

P. BOILY | UNIVERSITY OF OTTAWA | DEPARTMENT OF MATHEMATICS AND STATISTICS IDLEWYLD ANALYTICS | DATA ACTION LAB

S. DAVIES | DAVHILL | DATA ACTION LAB



New Stores, New Stores Targ...
YEAR TO DATE

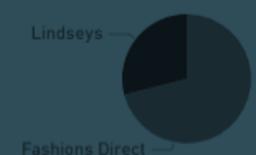
● New Stores ● New Stores Target



This Year's Sales
NEW STORES ONLY

\$2M

This Year's Sales
BY CHAIN



Total Sales Variance %, Sales Per Sq Ft, This Year's Sales
BY DISTRICT



New Stores
NEW STORES ONLY

10

Stores Opened This Year
BY OPEN MONTH, CHAIN



Chain ● Fashions Direct ● Lindsey's



Instructor – Patrick Boily

Employment

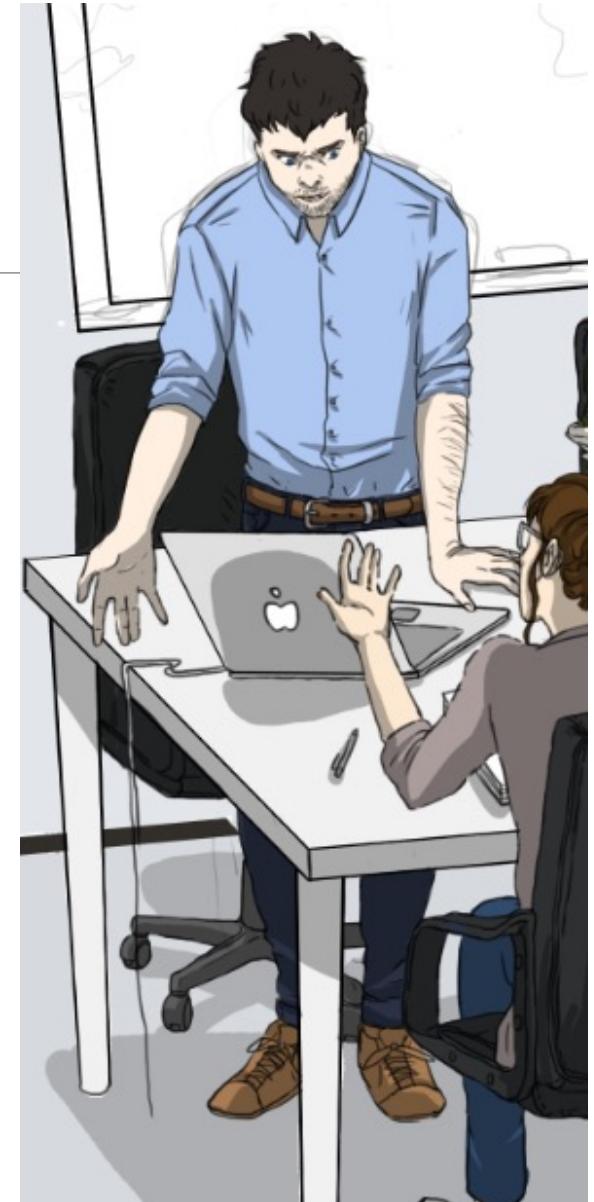
- Professor Math/Stat ['19 – now, uOttawa]
- President ['16 – now, Idlewyld Analytics]
- Manager and Senior Consultant ['12 – '19, CQADS, Carleton]
- Public Service ['08 – '12, ASFC | StatCan | TC | TPSGC]
- 60+ uni course; 250+ workshop days

Projects

- GAC; NWMO; CATSA; etc.
- 40+ projects

Specialization

- Data visualization; data cleaning (... unfortunately)
- Application of wide breadth of techniques to all kinds of data
- Mathematical/statistical modeling



Instructor – Tristan Shaeen

Employment/Experience

- AI Consultant ['21 – now, Sysabee, AI Guides]
- Instructor ['21 – now, Data Action Lab]

Projects

- Global Affairs Canada
- Small and medium enterprises
- Labour Market Information Council

Specialization

- Statistical training
- Data presentation and data storytelling



Course Material

Course Webpage:

<https://data-action-lab.com/pbifb>

Contact Info:

pboily@uottawa.ca

tshaean@sysabee.com

Data Visualization Course Notes:

<https://www.practicedataviz.com>

Slack Workspace:

<https://dspdi.slack.com>

Course Description

Organizations have, and continue to accumulate, masses of data from multiple sources. This data, being largely unformatted, does not yield readily pertinent information. Microsoft tackled this issue by adding data analytics tools to their Microsoft Office 365 suite.

Power BI, the latest addition to Office 365, enables users to aggregate and interpret massive data in a user-friendly environment. With this data visualization tool, analysts build custom data analysis and dashboards with scheduled automated updates: empowering managers' decision making with accurate and intuitive real-time measures.

This fast-paced introductory course to Microsoft's Power BI application covers key concepts for delivering effective automated dashboards. This is a hands-on training session: participants learn Power BI's functionalities as they build an interactive report. Best practices for data visualizations and dashboards are described and applied through examples.

Learning Outcomes

At the end of this course, participants will be able to:

- understand the Power BI Solution workflow to properly use the different apps
- build an interactive report in Power BI Desktop app
- combine multiple data sources and create dynamic data visualizations
- *use storytelling tools: bookmarks, spotlight, focus, tooltip, axis hierarchy
- explore advanced functionalities to transform and enhance data with Power Query Editor and measures in DAX

Sister Courses

DATA SCIENCE ESSENTIALS

1. Non-Technical Aspects
2. Data Science Basics
3. Data Preparation
4. Data Engineering

DATA VISUALIZATION AND DASHBOARDS

1. Data Viz Concepts
2. Dashboarding
3. Storytelling with Data
4. Data Viz with ggplot2

INTRODUCTION TO MACHINE LEARNING

1. Statistical Learning
2. Classification
3. Clustering
4. Issues and Challenges

The Set-Up: Borealis Terraformers

Borealis Terraformers LLC is a terraforming company.

It does business, it transacts with consultants, it has employees, it pays them, it delivers products, it records its transactions.

It also has projects (Major Capital MC, Minor Capital MIC, Operations and Management O&M, and Salary SA), and departments.

The Plan: Course Components

Participant Activities (PA): follow along with the instructors.

Instructor Demos (ID): sit back, relax, and take it all in.

Behind the Scenes (BS): a summary of what has been prepared for you.

Dashboard Discussions (DD): let's talk about the dashboards.

Basic Notions (BN): non-Power BI stuff worth knowing about.

Exercises: take it one step further.

The Plan: Important Documents

We will be exploring Power BI's functionality by building a 6-page dashboard.

As we want to encourage you to play with the tool without fear that you will break it (or what we have planned), we have prepared 8 Power BI dashboard files (PBIX), at various stages of development, which you can load to re-enter the stream at any moment.

Download [PBIIfB.zip](#) from the course website, and unzip the file to an easily accessible location on your hard drive, to which you will also download the course datasets.

[Step-by-step instructions](#) for the PA and ID tasks are also available.

The Plan: Course Outline

I. Power Query

1. Load Data (PA)
2. Transform Data (PA)

II. Preparation

3. Change Data Types (ID)
4. Link Fields with Data Models (ID)
5. Create a Filter (BS)

III. Exploration

6. Basic Data Visualization Notions (BN)
7. Load PBIX – 1 (PA)
8. Make and Format a Bar Chart (PA)
9. Make and Format a Donut Chart (ID)
10. Create a Table to Store Measures (ID)
11. DAX vs. M. vs. GUI (BN)
12. Create Calculated Measures (ID/PA)
13. Make and Format a Donut Chart (ID)
14. Make and Format a Treemap (BS)

The Plan: Course Outline

III. Exploration (cont.)

15. Create a Calculated Measure (BS)
16. Load and Explore PBIX – 2 (PA)
17. Create a Calculated Column (BS)
18. Format Decimal Places (BS)
19. Make and Format a Bar Chart (BS)
20. Make and Format a Line Chart (PA)
21. Create a Calculated Measure (ID)
22. Make and Format a Line Chart (ID)
23. Exploring the Data (DD)

IV. Situational Awareness

24. Basic Dashboard Notions (BN)
25. Measures vs. Columns (BN)
26. Load and Explore PBIX – 3 (PA)
27. Create a Calculated Column (ID)
28. Make and Format a Table (BS)
29. Make and Format a Column Chart (BS)
30. Load and Explore PBIX – 4 (PA)
31. Make and Format a Bar Chart (PA)
32. Make Slicers (PA)
33. Load and Explore PBIX – 5 (PA)

The Plan: Course Outline

IV. Situational Awareness (cont.)

- 34. Make and Format Column Charts (ID)
- 35. Load and Explore PBIX – 6 (PA)
- 36. Make and Format a Column Chart (PA)
- 37. Monitoring the Situation (DD)

V. Storybook

- 38. Basic Storytelling With Data Notions (BN)
- 39. Create a Calculated Column (ID)
- 40. Make and Format Small Multiples (ID)
- 41. Make and Format a Bar Chart (ID)

V. Storybook (cont.)

- 42. Load and Explore PBIX – 7 (PA)
- 43. Apply a Page Filter (PA)
- 44. Make and Format a Small Multiples Chart (PA)
- 45. Make and Format a Bar Chart (PA)
- 46. Annotate a Dashboard (ID)
- 47. Load and Explore PBIX – 8 (PA)
- 48. Convincing an Audience (DD)

VI. Miscellanea*

- 49. *Publish a Power BI Dashboard (BN)
- 50. *Integrate R in Power BI (BN)

The Tool: Power BI

Dashboarding tools are, for the most part, **story-driven** tools: Microsoft's [**Power BI**](#) is one such tool (download and install the latest version if this has not been done yet).

Its learning curve (reasonably steep, as with all new tools) is attenuated somewhat by its distinctly "Microsoft-ish" **point-and-click functionality**.

It allows dashboards to be easily **published** and **distributed** on the web (either internally and/or externally).

But it does not play nicely with MacOS and Linux (there are workarounds).



(home) ribbon

report button

data button

model button

File Home Insert Modeling View Help

Cut Copy Format painter Paste

Get data workbook hub Data SQL Server Enter Data

Transform Refresh data

New visual Text box More visuals

Queries

Insert Calculations Sensitivity Share

Transform Refresh data

Text box More visuals

More measures

Calculations

Sensitivity Share

Filters

Search

Filters on this page

Add data fields here

Filters on all pages

Add data fields here

Visualizations

Build visual

Report view

Table

Line

Bar

Stacked bar

Area

Scatter

Map

Donut

Gauge

Matrix

Card

R

Py

Power Query Editor

Power Pivot Editor

Power BI Report Server

Power BI Data Flow

Power BI Data Catalog

Power BI Data Studio

Values

Add data fields here

Drill through

Cross-report Off

Keep all filters On

Add drill-through fields here

Fields

Search

Table

You haven't loaded any data yet. [Get data](#)

Page 1 **+**

canvas

filter pane

visualizations pane

fields pane

The Data: Borealis Terraformers

Let's take a look at one dataset that we are going to use:

- Data Set - Accounting.xlsx

Download it to your hard drive (you may need to rename the file).

Code	Description
O&M	Operations and Maintenance
MC	Major Capital
MIC	Minor Capital
SA	Salary

Tab – Journal Voucher Type Code

Accounting Control Number	Journal Voucher Type Code	Accounting Effective Date	Journal Voucher Item Amount	Project Identifier
5000085	MC	01-Mar-18	\$173,516.11	PR007
5000086	SA	02-Mar-18	\$54,298.15	PR009
5000087	O&M	03-Mar-18	\$49,584.50	PR010
5000088	MIC	04-Mar-18	\$89,293.40	PR011
5000089	SA	05-Mar-18	\$93,866.67	PR012
5000090	O&M	06-Mar-18	\$47,942.67	PR013
5000091	MC	02-Apr-18	\$177,734.54	PR007
5000093	SA	03-Apr-18	\$84,391.34	PR009
5000094	O&M	04-Apr-18	\$21,520.07	PR010

Tab – Accounting Transactions

The Data: Borealis Terraformers

Let's take a look at another dataset that we are going to use:

- [Data Set - Projects.xlsx](#)

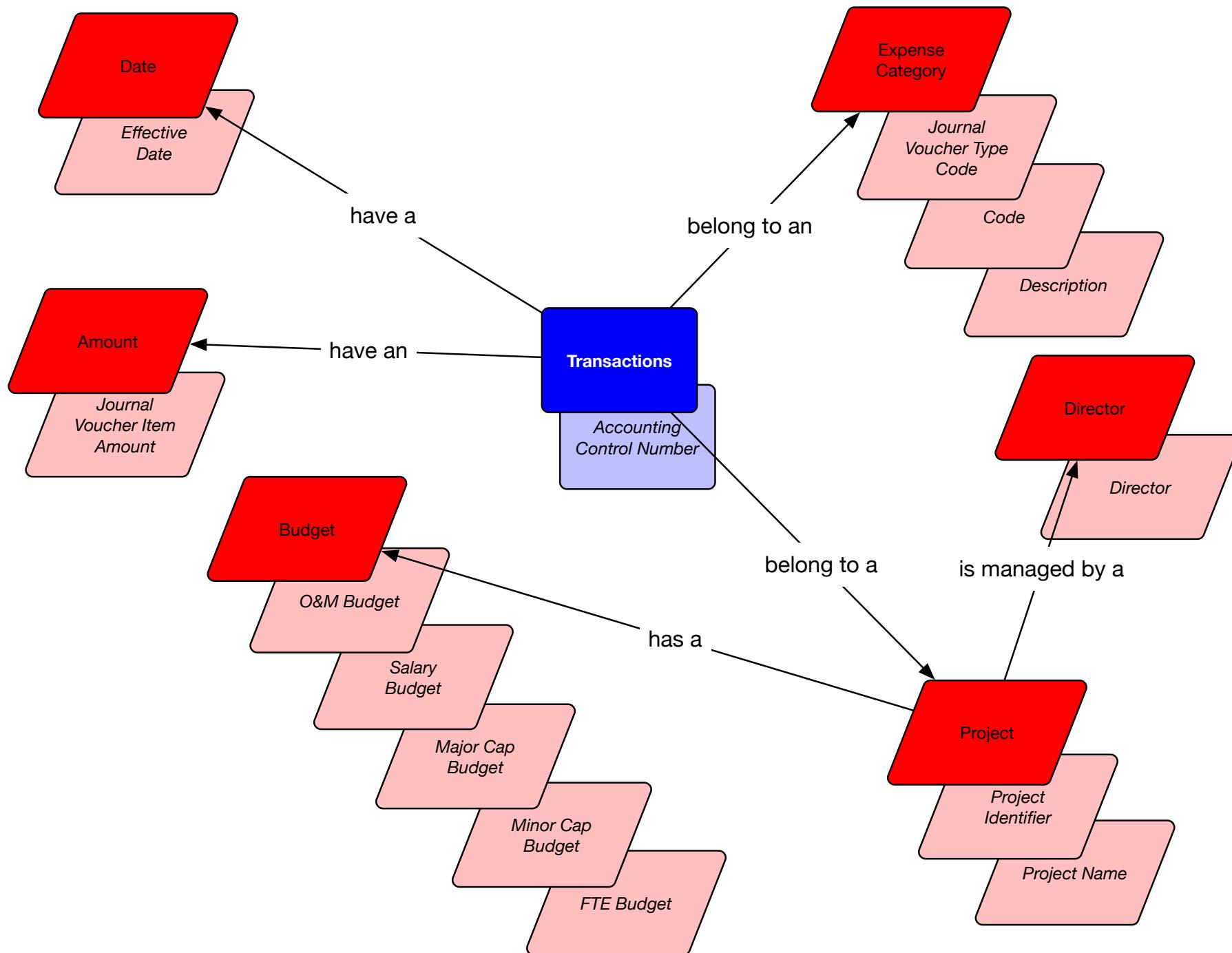
Download this one to your hard drive too, in the same location (you may also need to rename the file).

Project Identifier	Director	Project Name	O&M Budget	Salary Budget	Major Cap Budget	Minor Cap Budget	FTE Budget
PR001	A. Thakur	Parks	\$2,500,000	\$2,000,000	\$5,000,000	\$1,000,000	9.00
PR002	G. Bertrand	Buildings	\$5,000,000	\$4,000,000	\$5,000,000	\$5,000,000	6.00
PR003	C. Power	Emergency Response	\$3,000,000	\$7,000,000	\$800,000	\$3,000,000	6.00
PR004	H. Schlivofszky	Office	\$4,000,000	\$4,000,000	\$8,000,000	\$200,000	12.00
PR005	G. Bertrand	Roads	\$5,000,000	\$2,000,000	\$2,500,000	\$1,000,000	7.00
PR006	B. Bouraoui	Science	\$5,000,000	\$10,000,000	\$8,000,000	\$2,000,000	7.00
PR007	A. Thakur	Heritage	\$1,500,000	\$5,000,000	\$3,000,000	\$1,700,000	9.00
PR008	A. Thakur	Celebration	\$2,000,000	\$4,000,000	\$0	\$0	7.00
PR009	B. Bouraoui	Research	\$5,000,000	\$1,200,000	\$10,000,000	\$500,000	6.50
PR010	G. Bertrand	Upgrades	\$4,000,000	\$2,000,000	\$10,000,000	\$500,000	10.00

Tab – Project Tombstone

Project Code	Date	FTE (- out +)	Group-Level
PR001	01-Apr-18	2	AS-04
PR002	01-May-18	2	AS-05
PR003	01-Jun-18	2	ENG-01
PR004	01-Jul-18	4	PR-01
PR005	01-Aug-18	3	PA-03
PR006	01-Sep-18	2	AS-02
PR007	01-Oct-18	1	CR-03
PR008	01-Nov-18	3	FI-02
PR009	01-Dec-18	4	FO-03
PR010	01-Jan-19	2	CR-01
PR011	01-Feb-19	3	AS-03

Tab – Project FTE Count



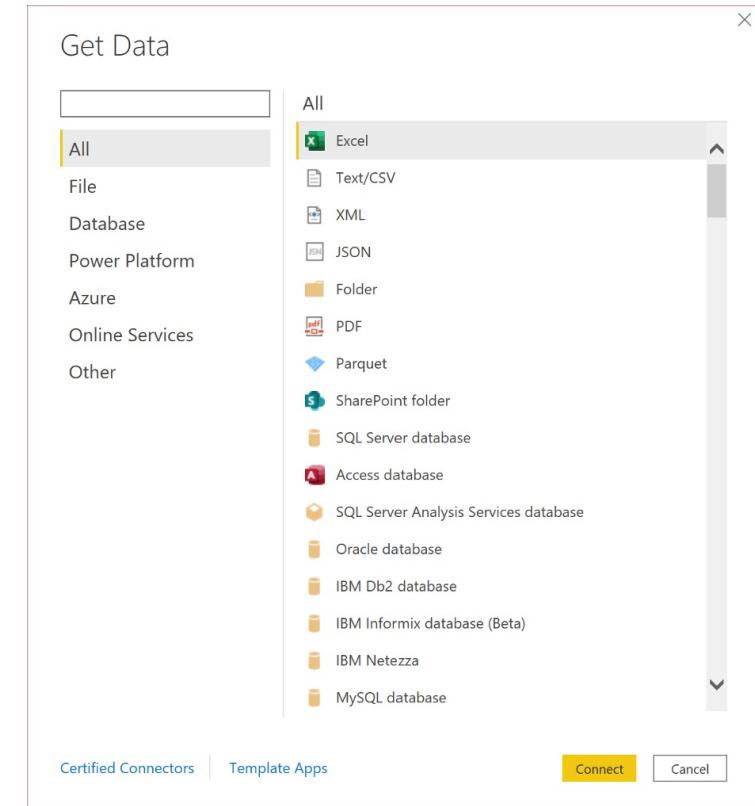
I. Power Query

POWER BI FOR BEGINNERS

1. Load Data (PA)

We might want to “tweak” the data before loading it into Power BI. We can accomplish this using the **Power Query Interface** (see detailed instructions, p. 1).

1. Open Power BI.
2. Close the yellow “Hello” screen.
3. In the “Home” ribbon at the top of the Power BI screen, there is a clickable region named “Get Data” – activate it to bring up several data format options.
4. Among all the options, select “Excel”.
5. Click on **Data Set - Accounting.xlsx**, and select “Open”.

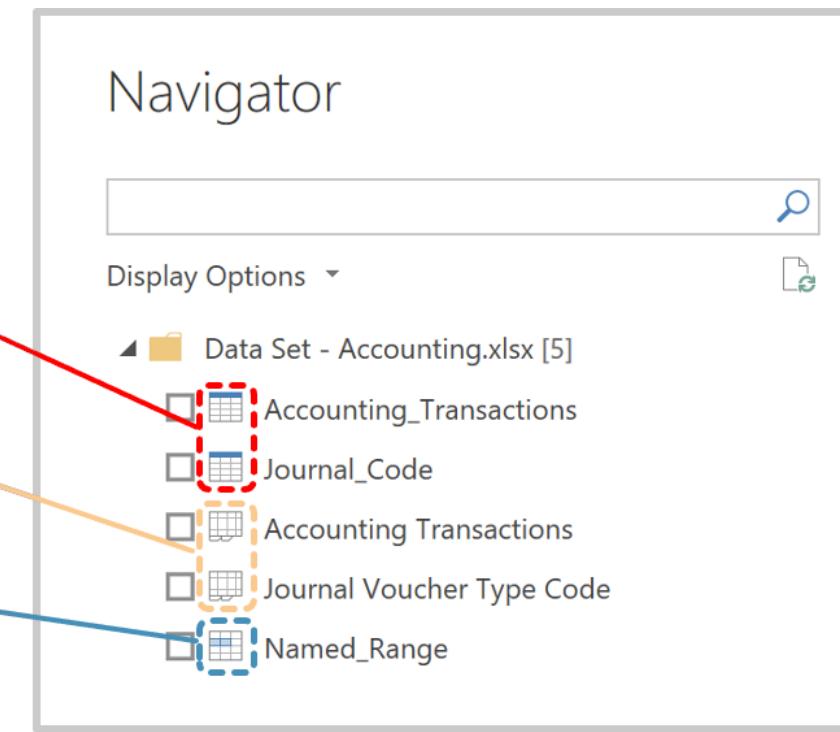


1. Load Data (PA)

These shapes represent
a defined TABLE in the
spreadsheet

These shapes represent
a defined TAB in the
spreadsheet

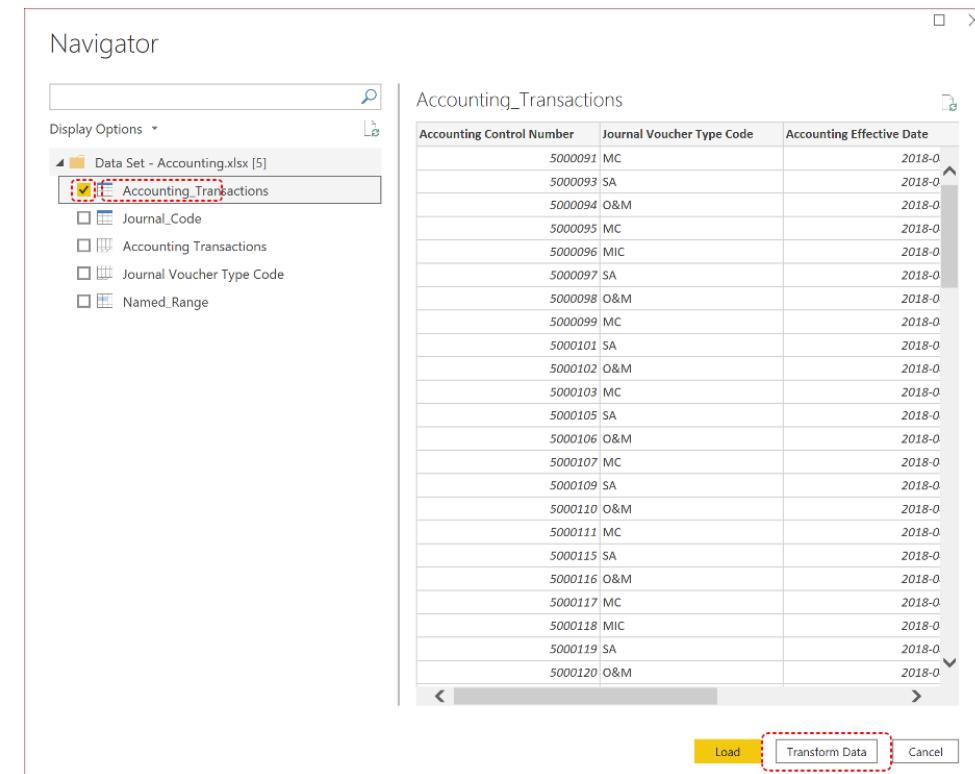
This shape represents a
defined NAMED RANGE in
the spreadsheet



2. Transform Data (PA)

We do not need to **transform data** at the source.

1. Click on the first TABLE (the one named “Accounting_Transactions”) without selecting the checkbox (yet) – this brings up a display of the table (clicking on the other options will bring up their displays);
2. Select the “Accounting_Transactions” checkbox (**don’t click on “Load” yet!**);
3. We want to tweak the data before loading it, so we edit the transformation by clicking on “Transform Data”.



The screenshot shows the Power BI Navigator interface. On the left, there is a tree view under "Data Set - Accounting.xlsx [5]". The "Accounting_Transactions" table is selected, indicated by a red dashed box around its checkbox. Other items in the tree include "Journal_Code", "Accounting Transactions", "Journal Voucher Type Code", and "Named_Range". To the right of the tree view is a large table titled "Accounting_Transactions". The table has three columns: "Accounting Control Number", "Journal Voucher Type Code", and "Accounting Effective Date". The data consists of 20 rows, each containing a unique accounting control number, a journal voucher type code (e.g., MC, SA, O&M), and the year 2018-0. At the bottom of the table interface, there are three buttons: "Load" (yellow), "Transform Data" (red dashed box), and "Cancel".

Accounting Control Number	Journal Voucher Type Code	Accounting Effective Date
5000091	MC	2018-0
5000093	SA	2018-0
5000094	O&M	2018-0
5000095	MC	2018-0
5000096	MIC	2018-0
5000097	SA	2018-0
5000098	O&M	2018-0
5000099	MC	2018-0
5000101	SA	2018-0
5000102	O&M	2018-0
5000103	MC	2018-0
5000105	SA	2018-0
5000106	O&M	2018-0
5000107	MC	2018-0
5000109	SA	2018-0
5000110	O&M	2018-0
5000111	MC	2018-0
5000115	SA	2018-0
5000116	O&M	2018-0
5000117	MC	2018-0
5000118	MIC	2018-0
5000119	SA	2018-0
5000120	O&M	2018-0

2. Transform Data (PA)

Different menu options

Table name

Column headings

Data type

Query steps

The screenshot shows the Microsoft Power Query Editor interface. At the top is a ribbon menu with File, Home, Transform, Add Column, View, Tools, and Help. Below the ribbon are several toolbars: Close & Apply, New Source, Recent Sources, Enter Data, Data source settings, Manage Parameters, Refresh Preview, Advanced Editor, Properties, Choose Columns, Remove Columns, Keep Rows, Remove Rows, Split Column, Group By, Sort, Reduce Rows, Transform, and Combine. A large data grid displays a table with columns: Accounting Control Number, Journal Voucher Type Code, Accounting Effective Date, Journal Voucher Item Amount, and Project Identifier. The first column has values like 5000091, 5000093, 5000094, etc. The second column has values like SA, O&M, MC, MIC, etc. The third column has dates from 2018-04-01 to 2018-04-30. The fourth column has numerical values. The fifth column has values like PR007, PR009, PR010, PR011, etc. To the right of the grid is a 'Query Settings' pane with sections for Properties (Name set to Accounting_Transactions) and Applied Steps (listing Source, Navigation, and Changed Type). A red dashed box highlights the 'Accounting_Transactions' table name in the Queries list.

Accounting Control Number	Journal Voucher Type Code	Accounting Effective Date	Journal Voucher Item Amount	Project Identifier
5000091	SA	2018-04-01	95272.38821	PR007
5000093	O&M	2018-04-03	88744.07488	PR009
5000094	MC	2018-04-04	41181.10754	PR010
5000095	MIC	2018-04-05	133786.4107	PR011
5000096	MIC	2018-04-06	72761.06847	PR012
5000097	SA	2018-04-07	54583.08286	PR013
5000098	O&M	2018-04-08	34262.09853	PR014
5000099	MC	2018-04-09	103289.9061	PR015
5000101	SA	2018-04-11	65206.17838	PR017
5000102	O&M	2018-04-12	99554.48227	PR018
5000103	MC	2018-04-13	83245.94442	PR019
5000105	SA	2018-04-15	31877.1347	PR021
5000106	O&M	2018-04-16	82690.54607	PR022
5000107	MC	2018-04-17	92510.92242	PR023
5000109	SA	2018-04-19	54047.78618	PR025
5000110	O&M	2018-04-20	32539.0176	PR026
5000111	MC	2018-04-21	49166.55573	PR027
5000115	SA	2018-04-25	40947.33767	PR001
5000116	O&M	2018-04-26	58055.7985	PR002
5000117	MC	2018-04-27	43700.14912	PR003
5000118	MIC	2018-04-28	55246.76231	PR004
5000119	SA	2018-04-29	10126.17982	PR005
5000120	O&M	2018-04-30	10923.76181	PR006

2. Transform Data (PA)

We proceed with the following steps to **transform the data** (see detailed instructions, p. 1):

1. change the name of the table;
2. change the name of the “Accounting Effective Date” column to “Effective Date” and “Journal Voucher Item Amount” to “Item Amount”;
3. remove the dates from March 2018 in the “Effective Date” column;
4. close and apply the transformation;
5. save the PBIX file;
6. retrieve the "Project_Tombstone" table from “Data Set – Projects.xlsx”.

2. Transform Data (PA)

The screenshot shows the Power Query Editor interface with the following details:

- File** tab selected.
- Queries [1]**: Accounting Transactions
- Preview**: A table with columns: Accounting Control Number, Journal Voucher Type Code, Effective Date, and Item Amount. The preview shows 21 rows of transaction data from April 2018.
- Transform ribbon**: Includes Close & Apply, New Source, Refresh, Properties, Manage, Choose Columns, Remove Columns, Reduce Rows, Sort, Split Column, Group By, Replace Values, and Data Type: Whole Number.
- AI Insights**: Text Analytics, Vision, Azure Machine Learning.
- Query Settings**:
 - Properties**: Name set to Accounting Transactions.
 - Applied Steps** (highlighted with a red dashed box):
 - Source
 - Navigation
 - Changed Type
 - Renamed Columns
 - Filtered Rows (selected)
- Bottom status bar**: 5 COLUMNS, 999+ ROWS, Column profiling based on top 1000 rows, PREVIEW DOWNLOADED AT 10:25 PM.

III. Preparation

POWER BI FOR BEGINNERS

3. Change Data Types (ID)

We proceed with the following steps (see the detailed instructions document):

1. go to the “Fields” pane and drop down on “Accounting Transactions”;
2. after clicking on “Item Amount” you will see that new options appear in the top Ribbon, namely, “Column Tools”;
3. this is where we go to **change the data type** for “Item Amount” from a decimal value to a currency; we also change “Effective Date” into a short date.

(see detailed instructions, p. 1)

4. Link Fields with the Data Model (ID)

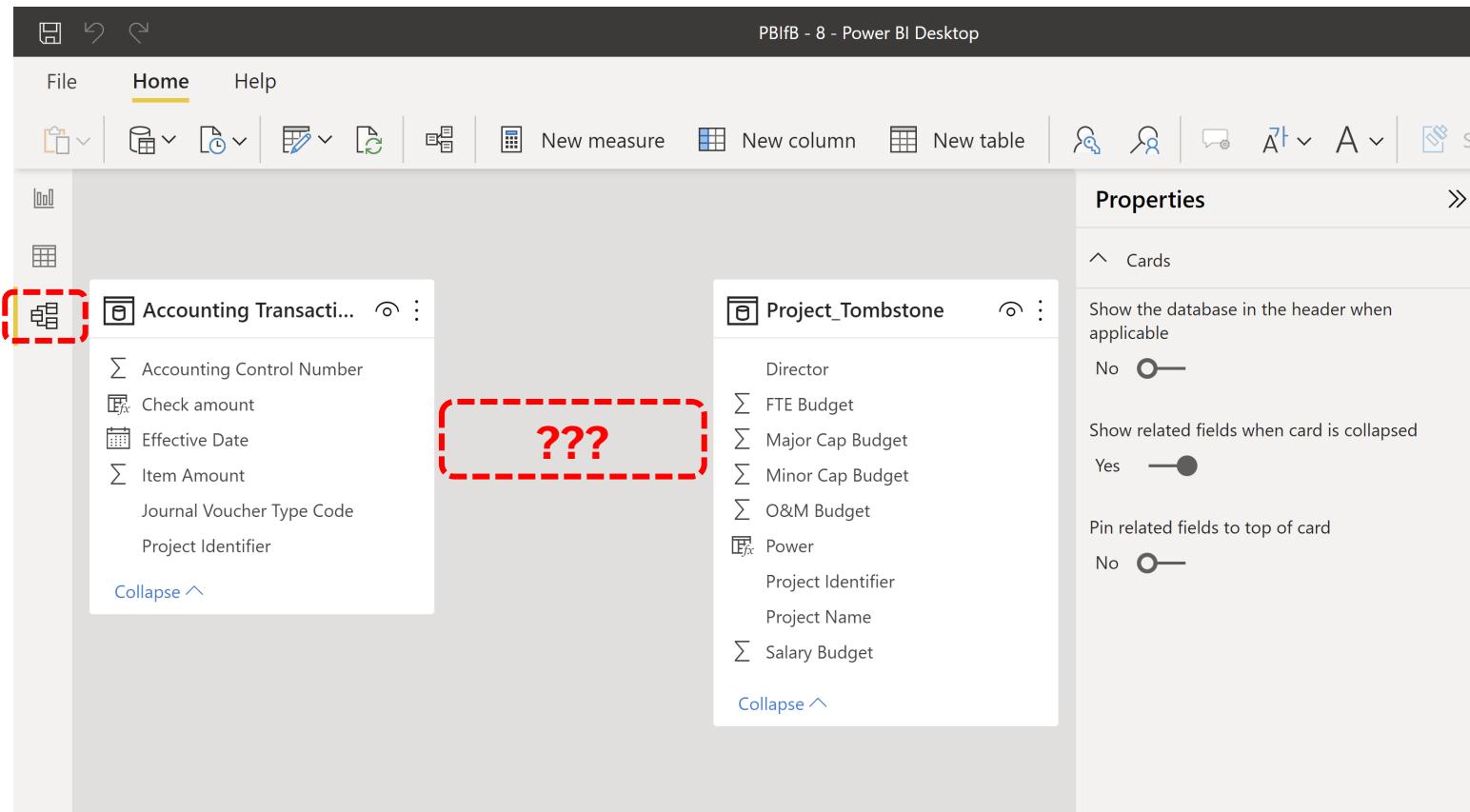
In the Model, the two tables are **linked** by the “Project Identifier” variable.

How did this happen?

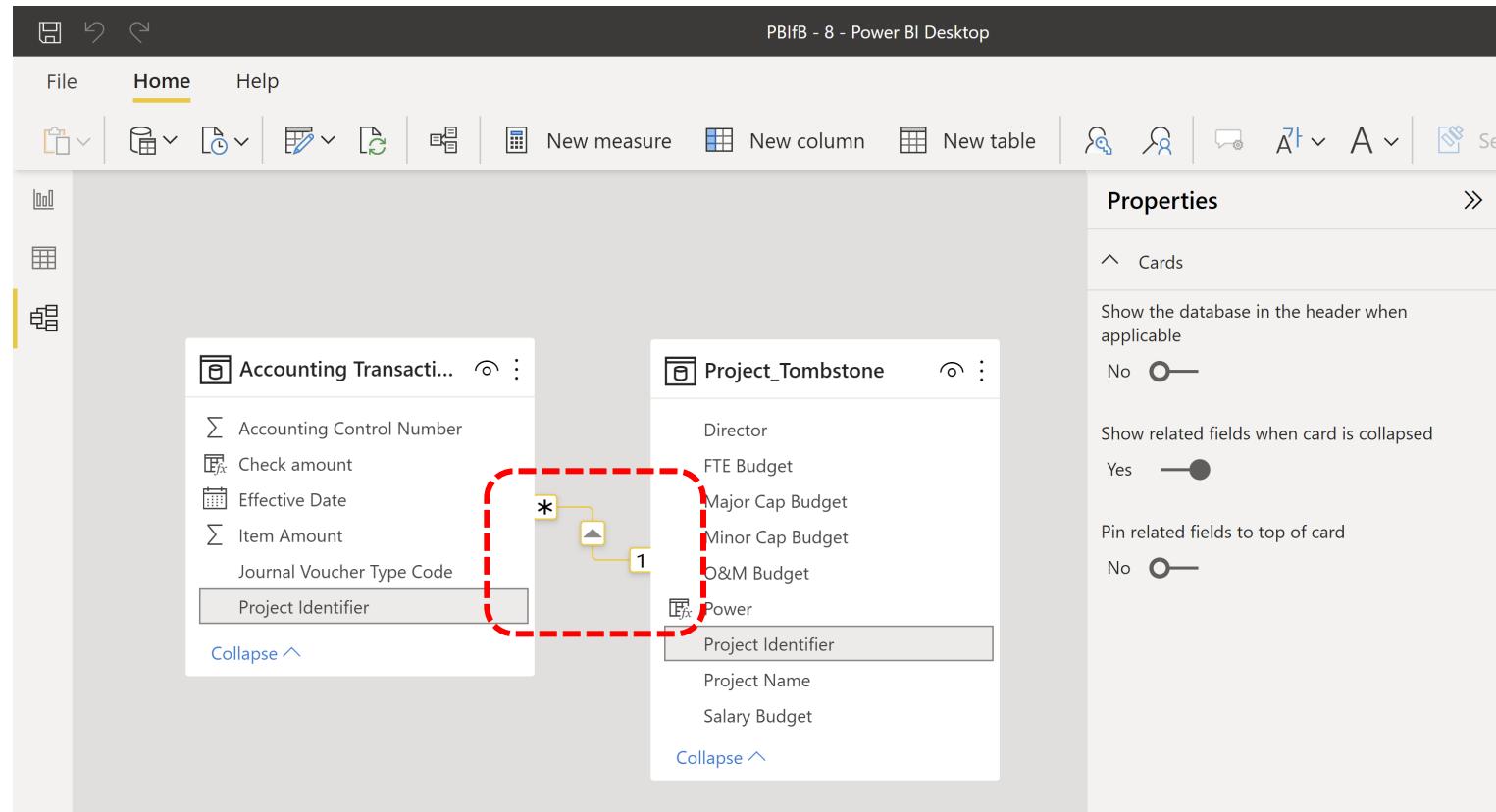
We enter the “Data Model” view and remove the link. Now the two tables are unlinked, meaning that they cannot “talk” to one another.

Here is how we would link them (see detailed instructions, p. 1).

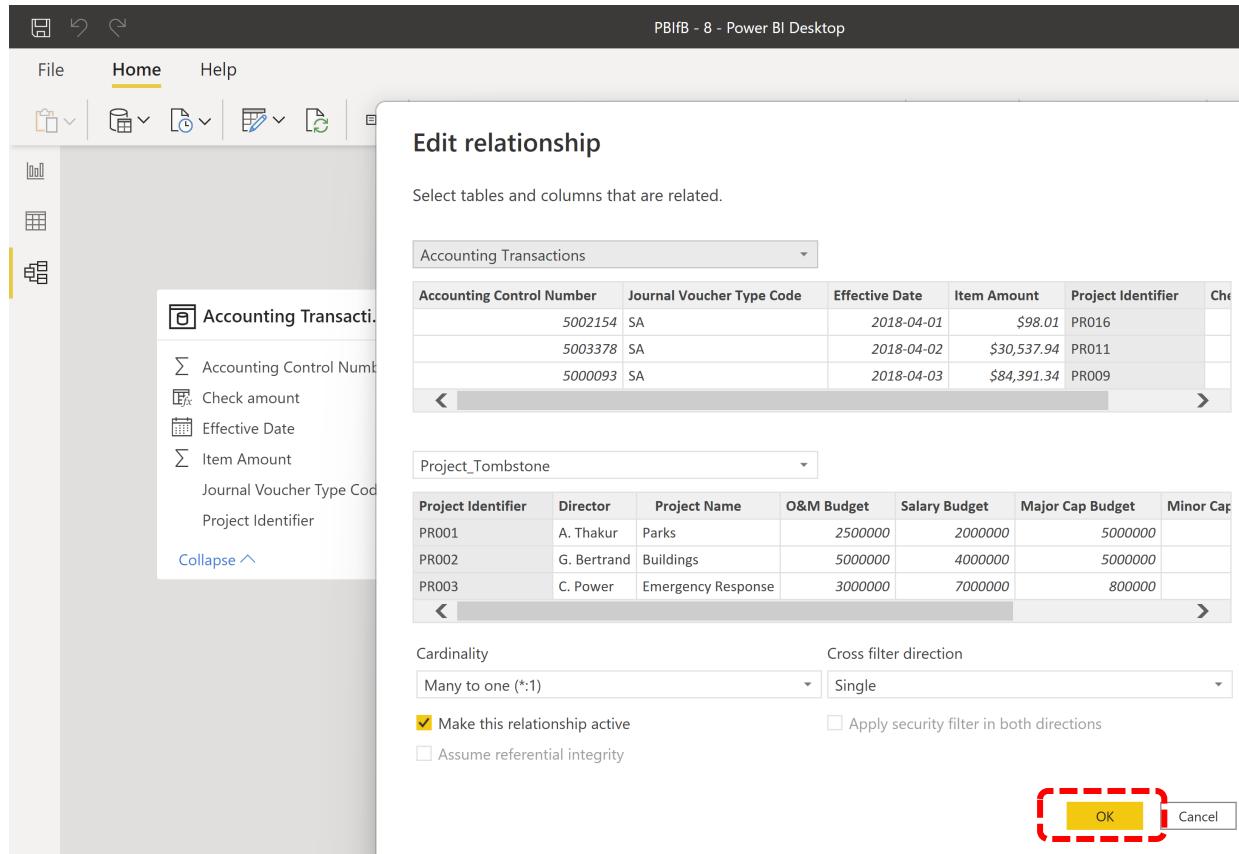
4. Link Fields with the Data Model (ID)



4. Link Fields with the Data Model (ID)



4. Link Fields with the Data Model (ID)



5. Create a Filter (BS)

For the first part of this dashboard (Exploration 1, Exploration 2), we only use the data from 2018.

We create a **page filter** by setting the “Effective Date” to 2018.

III. Data Exploration

POWER BI FOR BEGINNERS

6. Pre-Analysis Use (BN)

Data visualization can be used to set the stage for analysis:

- **detecting anomalous entries**
invalid entries, missing values, outliers
- **shaping the data transformations**
binning, standardization, Box-Cox transformations, PCA-like transformations
- **getting a sense for the data**
data analysis as an art form, exploratory analysis
- **identifying hidden data structure**
clustering, associations, patterns informing the next stage of analysis

A CLASSIFICATION OF CHART TYPES



Data comparison charts

Data reduction charts

Comparison

Bars



Dot plot



Bullet



Composition

Pie



Distribution

Histogram



Evolution

Line



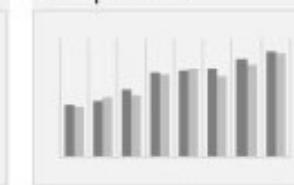
Relationship

Scatterplot



Profiling

Grouped bars



ID Scatterplot



Heat map



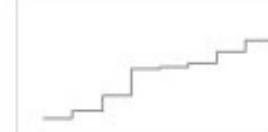
Multidimensional Pie



Boxplot



Step



Bubble



Reorderable matrix



Horizon



Slope



Alert



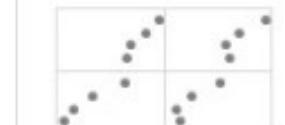
Connected Scatterplot



Parallel Plot



Trellis

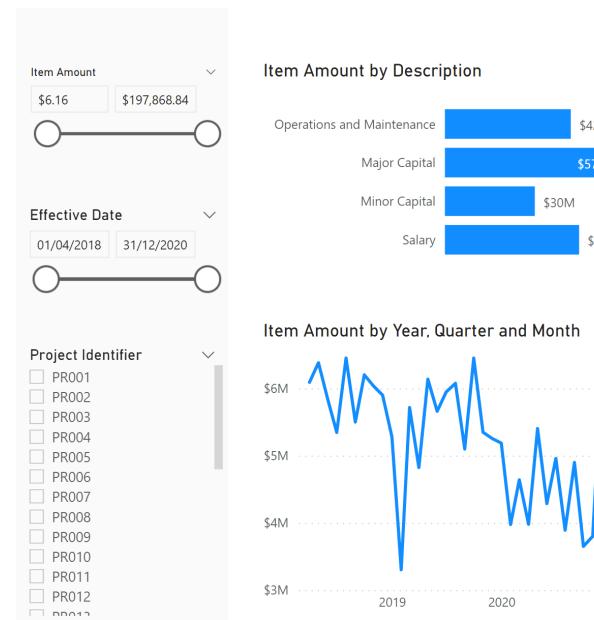


6. Exploration and Visualization (BN)

Using visualizations as a tool to explore/understand the data

- high level of interactivity
- high level of detail
- all aspects of data should be represented (tables, columns, calculations etc.)
- no annotations or explanations required

Financial Data Exploration



\$59.78K
Average of Item Amount

\$173.78M
Sum Item Amount

Journal Voucher Type Code	2018	2019	2020	Total
MC	\$18,110,444.61	\$21,810,187.90	\$17,448,129.75	\$57,368,762.27
PR001	\$687,771.21	\$1,792,024.46	\$907,127.55	\$3,386,829.23
PR002	\$788,825.39	\$565,031.07	\$813,175.69	\$2,167,032.15
PR003	\$1,517,664.95	\$612,091.00	\$1,093,131.35	\$3,222,887.30
PR004	\$800,174.27	\$719,551.46	\$1,155,498.57	\$2,675,224.30
PR005	\$611,844.01	\$1,559,623.99	\$505,962.54	\$2,677,430.55
PR006	\$869,847.19	\$1,142,078.50	\$567,309.21	\$2,579,234.90
PR007	\$1,254,247.56	\$1,202,463.46	\$1,121,613.47	\$3,578,324.48
PR009	\$536,301.11	\$1,466,714.57	\$654,848.18	\$2,657,863.87
PR10	\$1,025,185.44	\$1,124,411.66	\$810,384.12	\$2,959,981.22
PR11	\$1,323,665.62	\$947,916.20	\$951,129.63	\$3,222,711.45
PR12	\$894,949.35	\$1,321,602.78	\$1,142,398.09	\$3,358,950.22
PR13	\$810,720.06	\$1,397,946.44	\$943,871.63	\$3,152,538.13
PR15	\$1,115,244.24	\$1,238,919.57	\$1,211,122.76	\$3,565,286.57
PR17	\$1,163,245.06	\$1,346,151.02	\$595,533.30	\$3,104,929.39
PR18	\$888,426.84	\$1,297,179.23	\$1,177,356.88	\$3,362,962.95
PR19	\$942,777.50	\$1,028,710.89	\$748,386.14	\$2,719,874.53
PR22	\$842,076.88	\$697,992.57	\$1,105,900.34	\$2,645,969.79
PR23	\$1,219,843.67	\$1,143,895.90	\$1,115,052.77	\$3,478,792.34
PR27	\$817,728.27	\$1,205,883.13	\$828,327.52	\$2,851,938.92
MIC	\$8,733,325.92	\$11,316,310.76	\$9,855,321.54	\$29,904,958.22
PR001	\$488,147.03	\$447,373.91	\$493,012.00	\$1,428,532.94
PR002	\$288,526.70	\$794,250.21	\$275,485.45	\$1,358,262.36
PR003	\$249,707.20	\$301,928.04	\$339,914.44	\$891,549.68
Total	\$53,750,707.93	\$65,112,880.21	\$54,913,391.39	\$173,776,979.54

7. Load a PBIX File (PA)

Load and explore PBIFB – 1.pbix (tasks 1-5).

1. Go to “Transform Data” in the “Home” Ribbon.
2. Click on “Data Source Settings”.
3. Highlight one of the data files.
4. Click on “Change Source”.
5. Click on “Browse” and navigate to the corresponding file’s location on your system.
6. Repeat for the other file.
7. Press “Close”.
8. Apply changes from the yellow warning message.

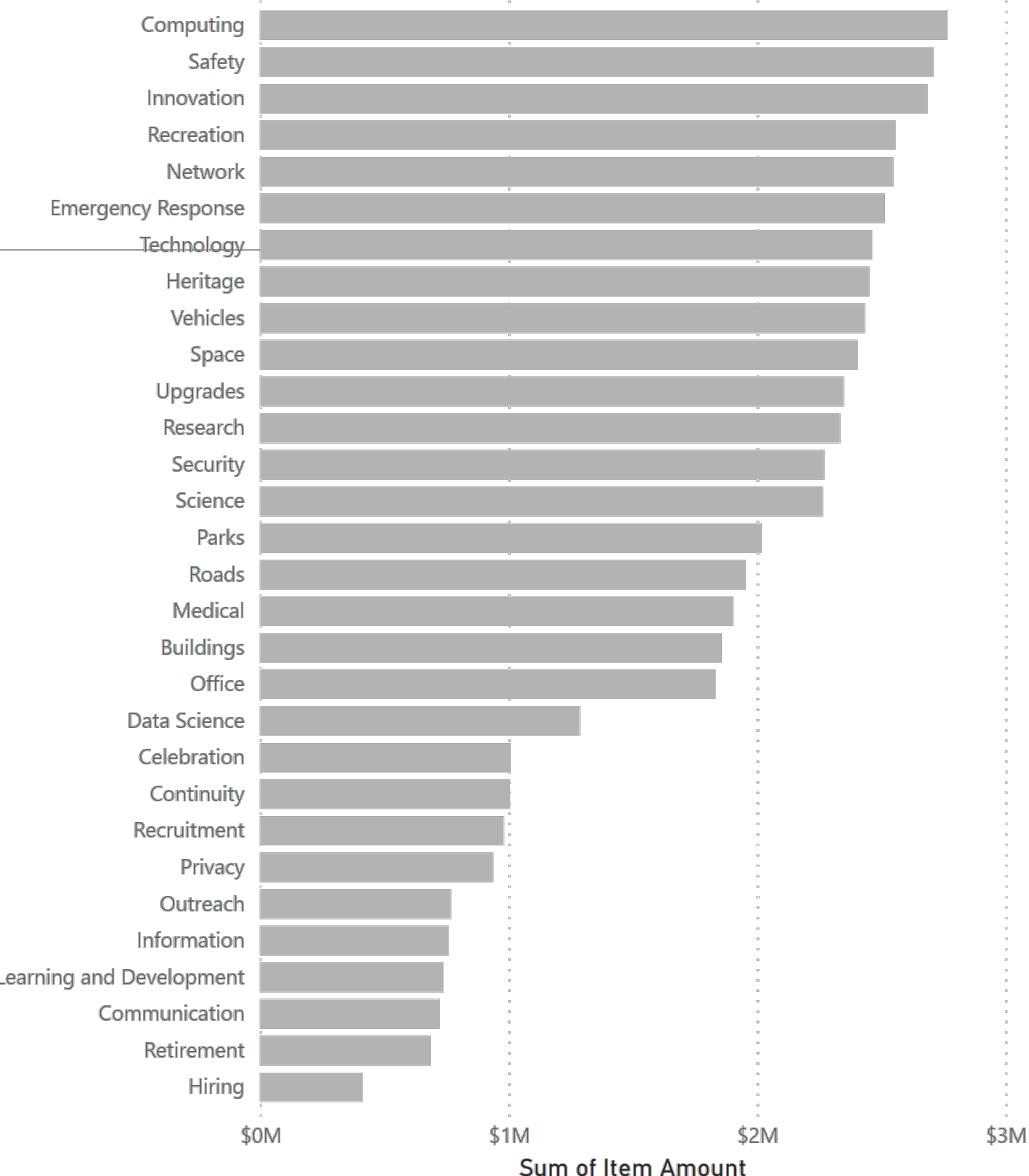
8. Make and Format a Bar Chart (PA)

We make a **bar chart** displaying the sum of “Item Amount” for all 2018 project entries, by “Project Name”.

We also format the chart to have grey bars.

(see detailed instructions, p. 2)

Sum of Item Amount by Project Name



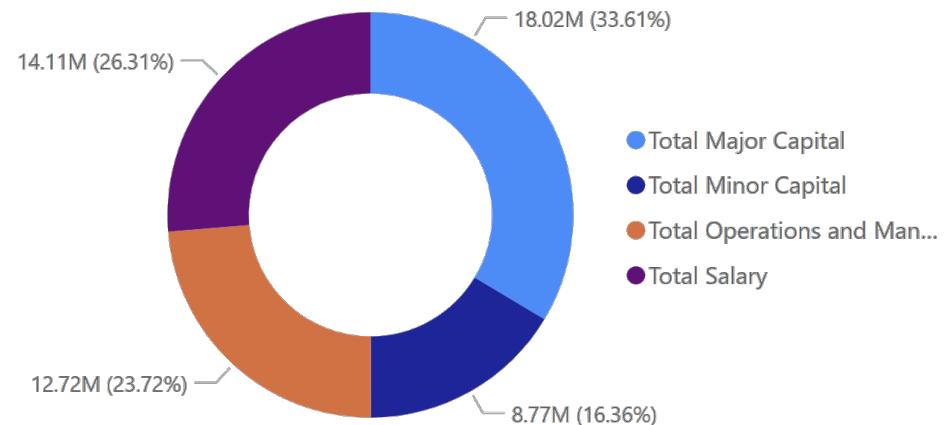
9. Make and Format a Donut Chart (ID)

We can create other types of charts, such as a **donut chart**.

(see detailed instructions document, p. 2)

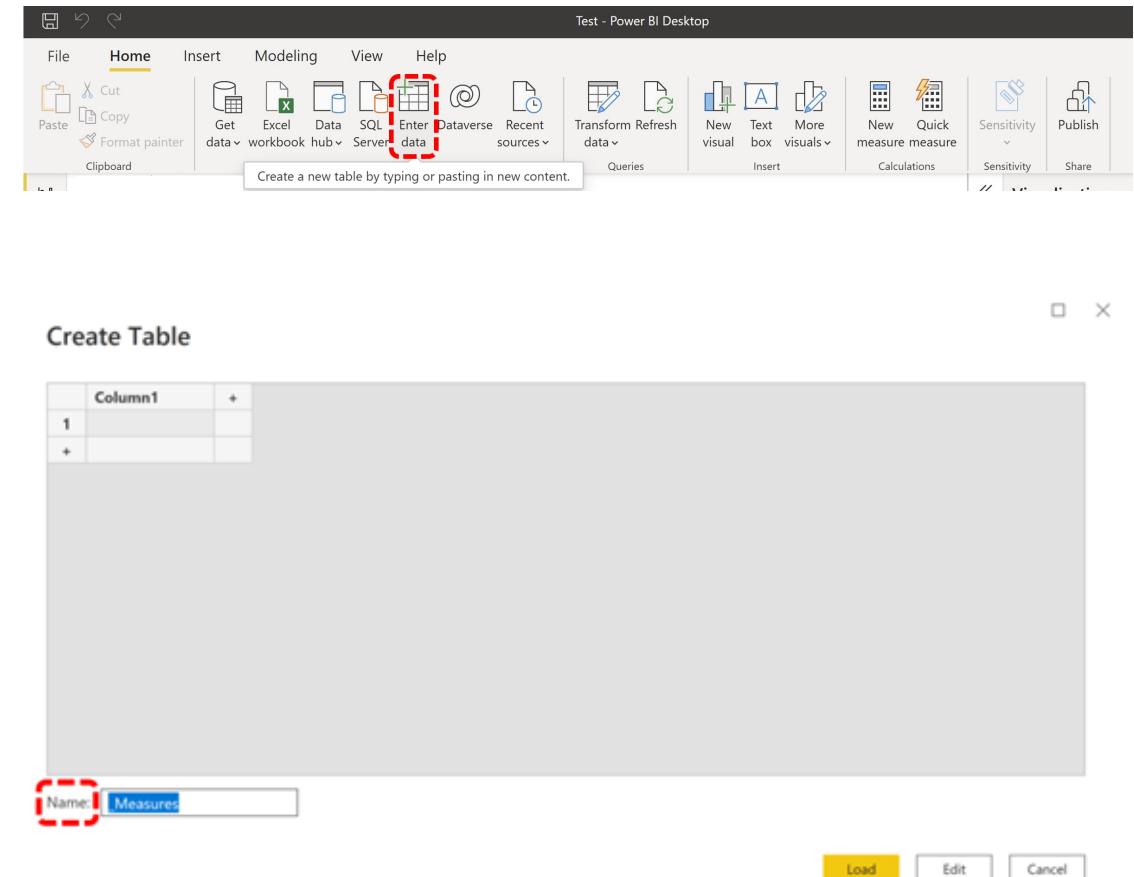
We will revisit this chart when we talk about **measures**.

Total Major Capital, Total Minor Capital, Total Operations and Management and Total Salary



10. Create a Table to Store Measures (ID)

Before we build a first **measure**, we create a “Measure” **table** in which the measures can reside.
(see detailed instructions, p. 2)



11. DAX vs. M vs. GUI (BN)

Power BI is really two products:

- data is imported through Power Query, which is used to manipulate/transform the data
- when ready, Power Query “pushes” the data into Power BI, for visualization and manipulations

Power Query uses the language “M” in the background; Power BI uses “DAX”.

Basic charts are created using the Power BI **Graphic User Interface (GUI)**; for more complicated/sophisticated things, we need to use M and/or DAX.

11. DAX vs. M vs. GUI (BN)

What is M?

- M is the **data transformation engine** in Power BI (prior to loading data into the model)
- M contains commands to transform data and to return the results of the query and transformations to the Power BI data model
- normally, we use M Query to **query data sources**, **clean**, and **load** data
- instead of bringing 3 tables into Power BI, say, we can remove unneeded columns and merge the tables into a single table to load into the model (this reduces load and improves performance, which is crucial for larger datasets)

11. DAX vs. M vs. GUI (BN)

What is the **Data Analysis eXpression (DAX)** language?

- DAX is the common language used by SQL Server Analysis Services Tabular, Power BI, and Power Pivot in Excel
- DAX is the **analytical engine** in Power BI
- it is used once the data is loaded to create custom columns and tables (data) or measures (functions)
- it has some similarities to Excel functions, but much more powerful in general

12. Create Calculated Measures (ID/PA)

Measures are introduced when we want to focus on a column's **categories**.

For instance, we might want to create charts that focus on the various “Item Amount” categories :

- Total Major Capital
- Total Minor Capital
- Total Operations and Management
- Total Salary

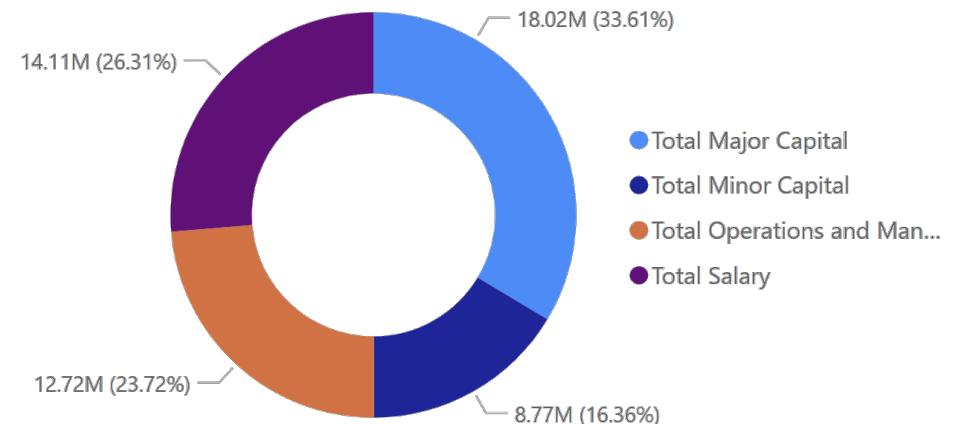
(see detailed instructions, pp. 2-3)

13. Make and Format a Donut Chart (ID)

We can now achieve the same **donut chart** as we had obtained when dragging “Journal Voucher Type Code” onto the “Legend” field.

The difference is that we can now re-order the categories as needed and use them for new measures/columns (see detailed instructions, p. 3).

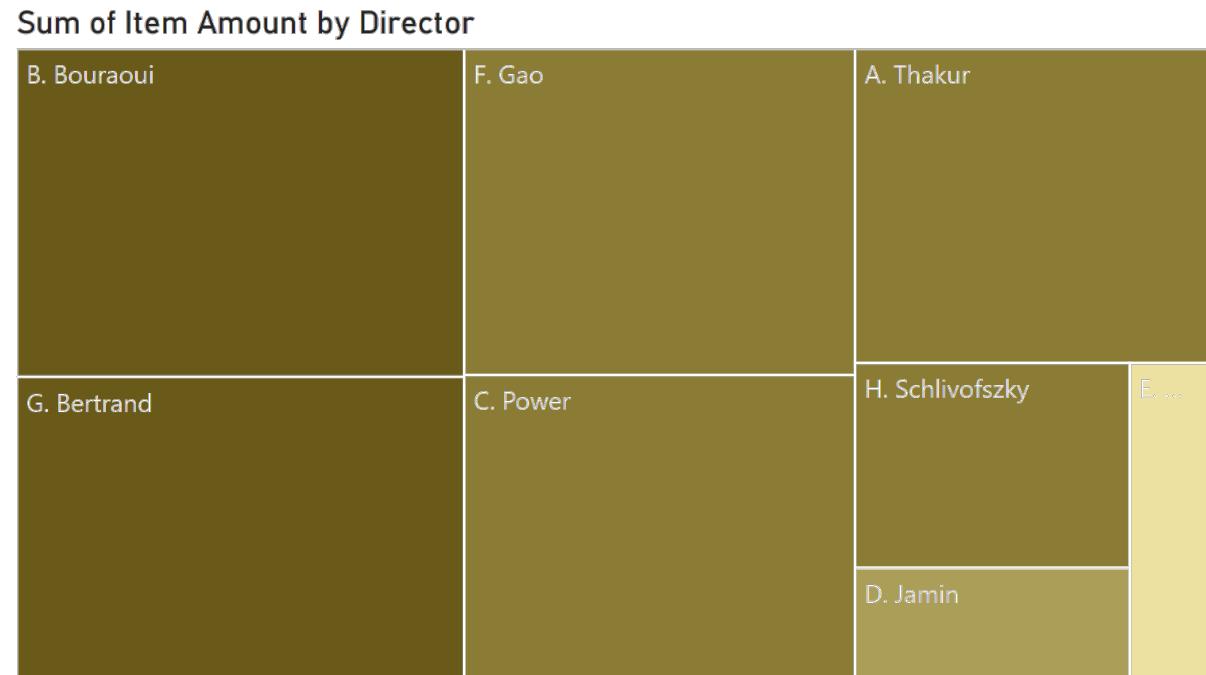
Total Major Capital, Total Minor Capital, Total Operations and Management and Total Salary



14. Make and Format a Treemap Chart (BS)

We can play around with the charts to get a better understanding of the data.

For instance, we could create a **treemap** showing the sum of “Item Amount” transactions by director.



15. Create a Calculated Measure (BS)

It could also be handy to have a way to report the large transaction values as multiple of 1000\$.

We created a **calculated measure** that does so: “Item Amount \$k Measure”.

We will discuss measures further in a little while.

We create a new page for the dashboard, called “Exploration 2”, and we place a page filter on it to ensure that we are only using 2018 transactions.

16. Load a PBIX File (PA)

Load and explore PBIFB – 2.pbix (tasks 1-5, 8-10, 12-15).

1. Go to “Transform Data” in the “Home” Ribbon.
2. Click on “Data Source Settings”.
3. Highlight one of the data files.
4. Click on “Change Source”.
5. Click on “Browse” and navigate to the corresponding file’s location on your system.
6. Repeat for the other file.
7. Press “Close”.
8. Apply changes from the yellow warning message.

17. Create a Calculated Column (BS)

We can also act on the entire column to create a **new column**: we will do so with the same intent as the previous measure, “Item Amount \$k”.

Note that:

- “Item Amount \$k Measure” is a **measure** residing in the “_Measures” table
- “Item Amount \$k” is a **column** residing in the “Accounting Transactions” table

While they ostensibly relate to the same idea (and are both calculated using DAX formulas), they are emphatically **different Power BI entities** (more on this later).

18. Format Decimal Places (BS)

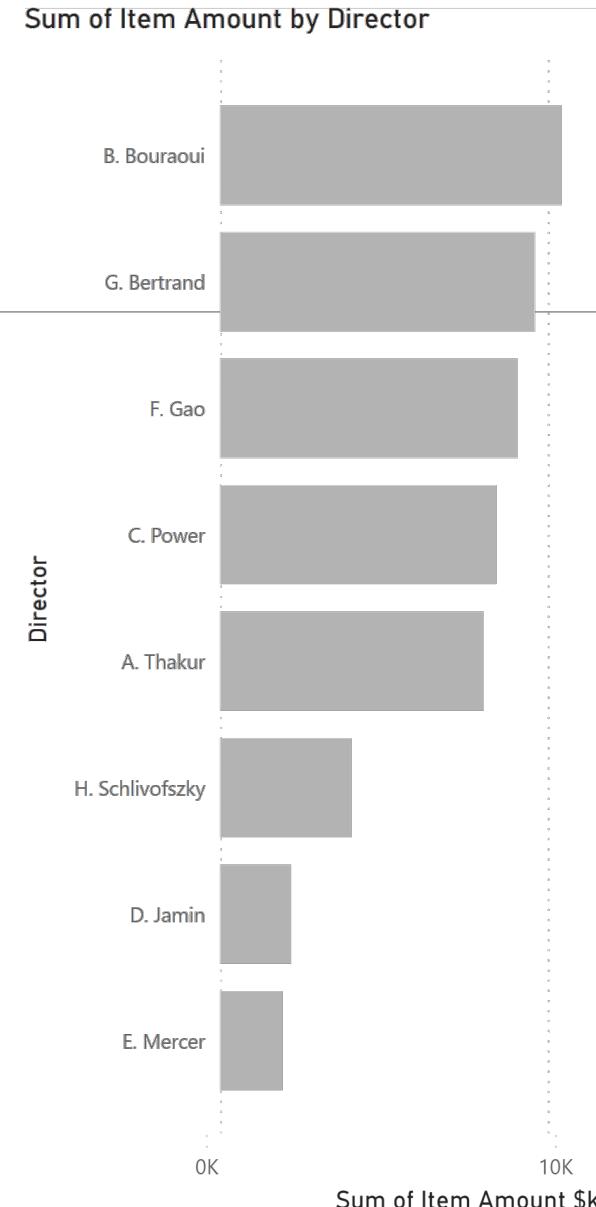
Power BI can format the data once it enters the model.

For instance, we can **format** the original “Item Amount” column and the calculated column “Item Amount \$k” (from the “Accounting Transactions” table) so that they are displayed with **2 decimal places**.

19. Make and Format a Bar Chart (BS)

We create a **bar chart** showing the sum of “Item Amount \$k” for each director.

This is equivalent to the treemap chart of task 14 (except that the amounts are in 1000\$ of dollars).

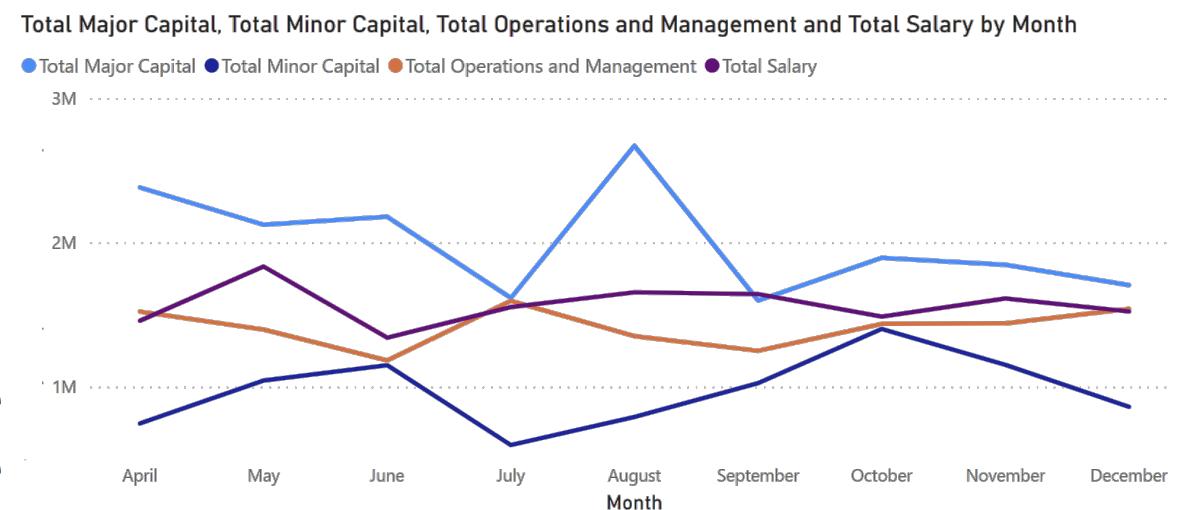


20. Make and Format a Line Chart (PA)

For some variables (dates, geography), we can create **hierarchies**.

We use such hierarchies to create a **line chart** (see detailed instructions, p. 3).

Take some time to play around with the hierarchies to drill down and up with the time series graph to become familiar with the concept.



21. Create a Calculated Measure (ID)

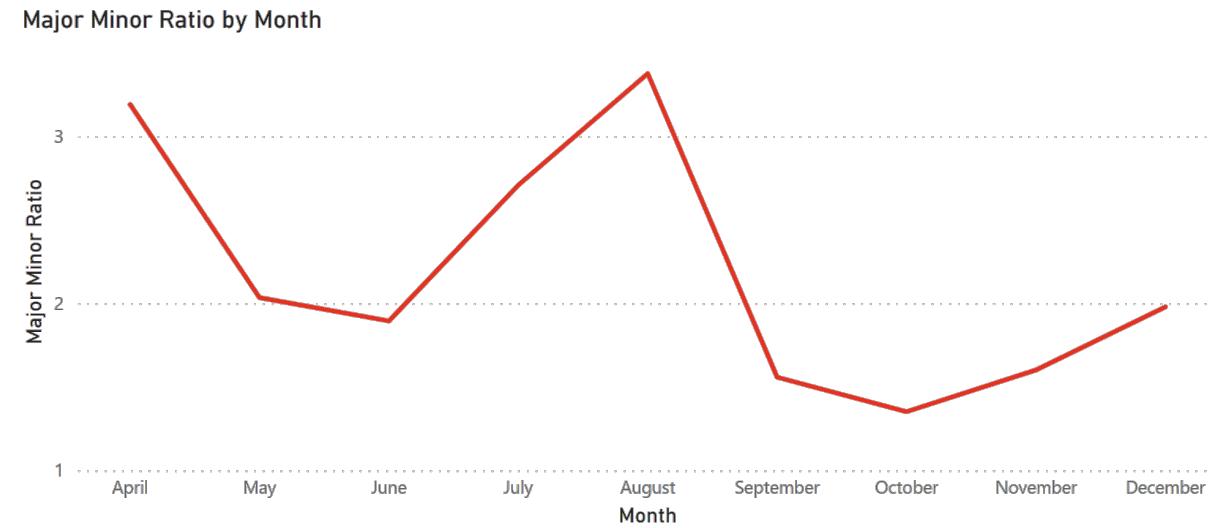
There is a spike in the previous chart that seems like it would be worth exploring in more detail.

To do so, we create a **calculated measure** (built from two measures), the ratio of “Total Major Capital” to “Total Minor Capital”, denoted “Major Minor Ratio” (see detailed instructions, p. 3).

22. Make and Format a Line Chart (ID)

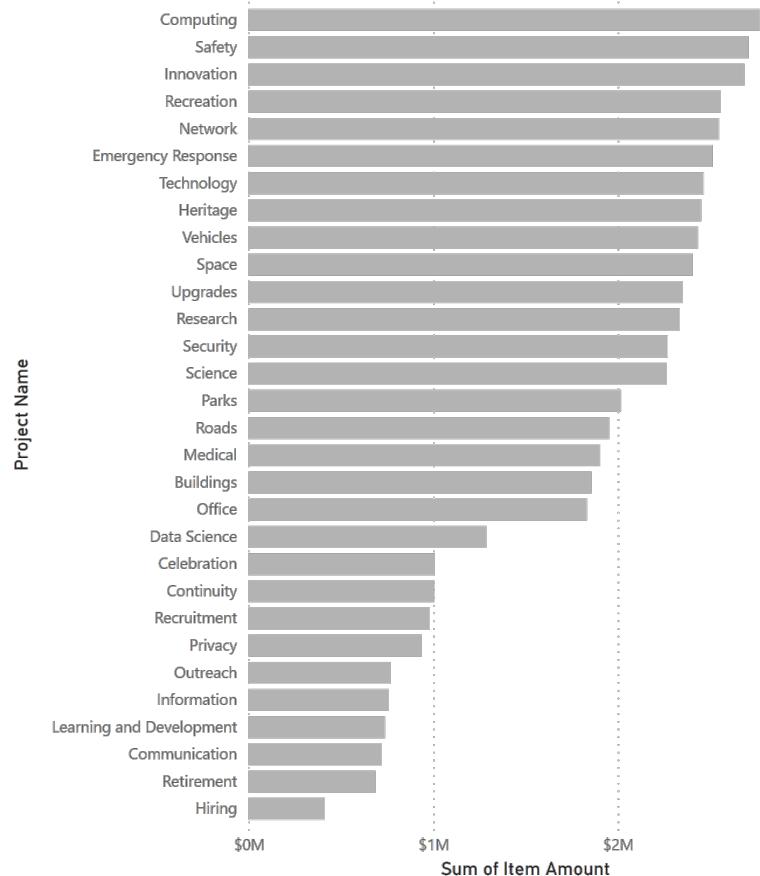
We create a new **line chart** displaying the “Major Minor Ratio” by Month, using the “Effective Date” hierarchy (see detailed instructions, p. 3).

This “sombrero” shape is unexpected... might it be worth monitoring the situation further?

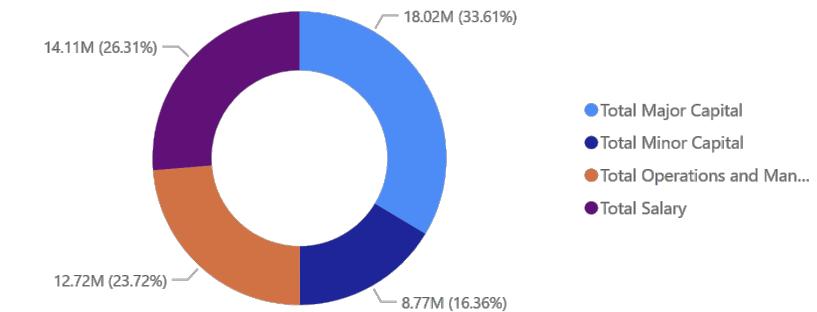


23. Exploring the Data (DD)

Sum of Item Amount by Project Name



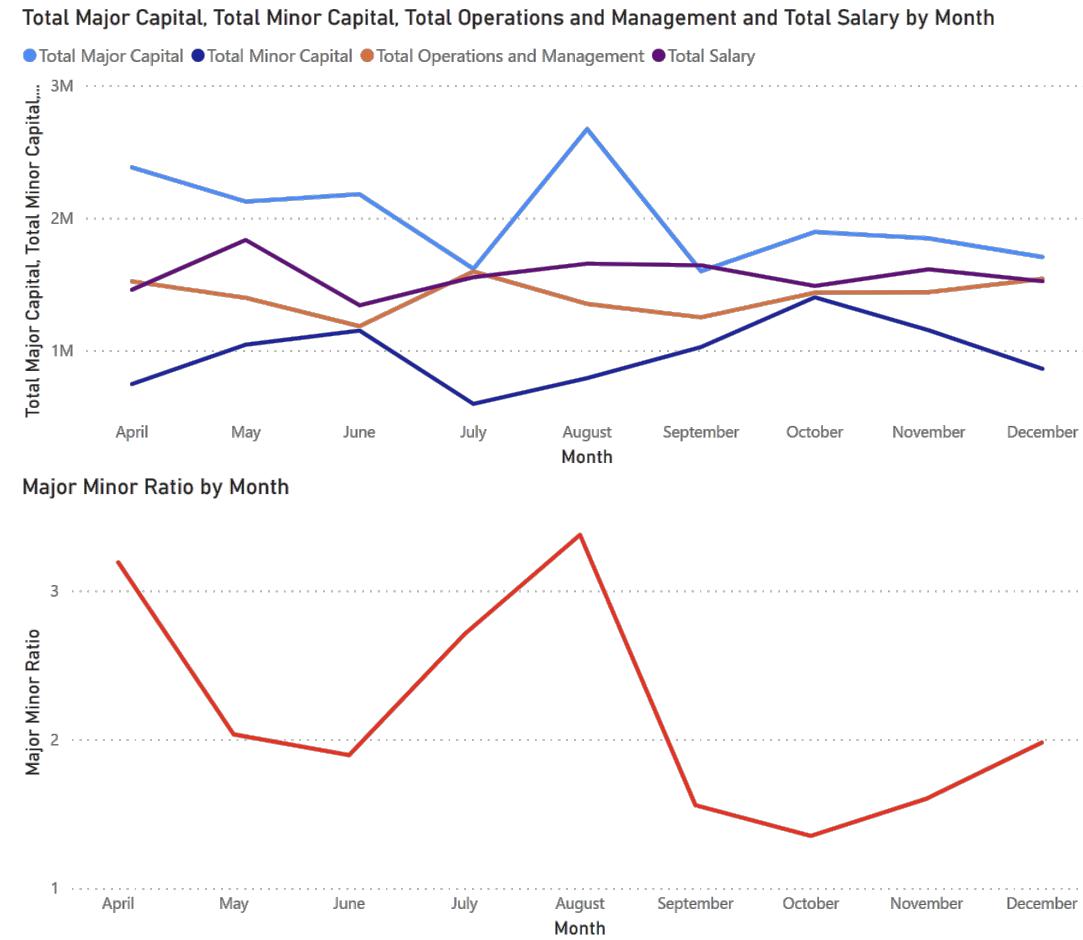
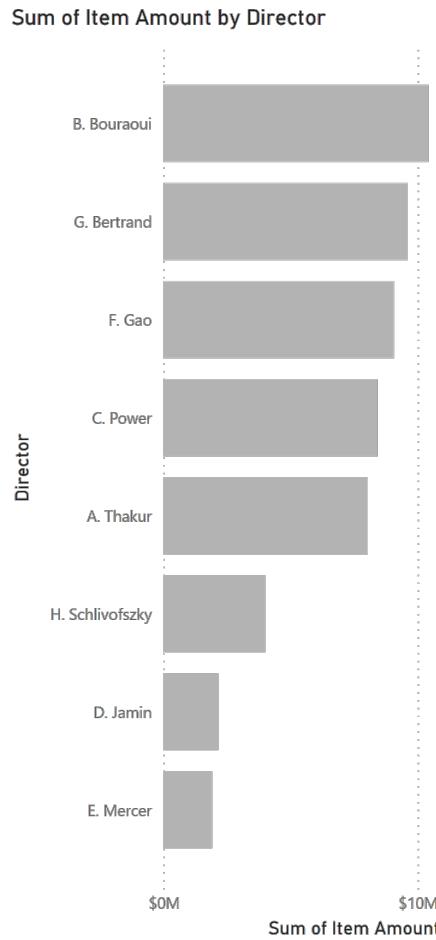
Total Major Capital, Total Minor Capital, Total Operations and Management and Total Salary



Sum of Item Amount by Director



23. Exploring the Data (DD)



Exercises

Data Exploration

1. Continue exploring the dashboard. Can you find anything interesting in the data?
2. Make and format the donut chart of task 13 using measures.
3. Make and format the treemap chart of task 14.
4. Create the calculated measure of task 15.
5. Create the calculated column of task 17.
6. Format to decimal places as in task 18.
7. Create new charts to help you explore the 2018 data.

IV. Situational Awareness

POWER BI FOR BEGINNERS

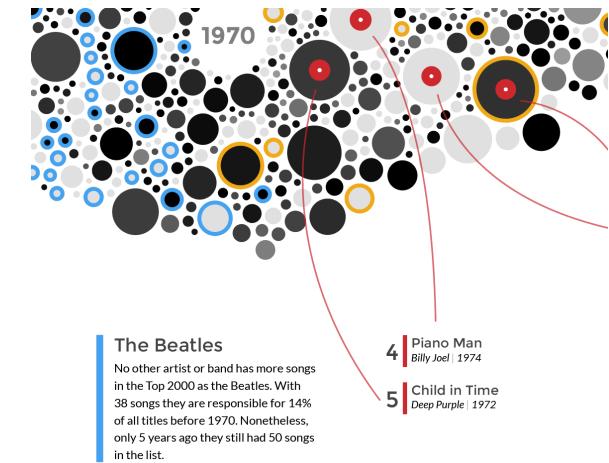
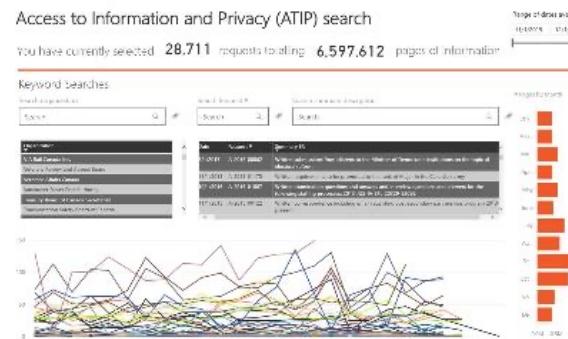
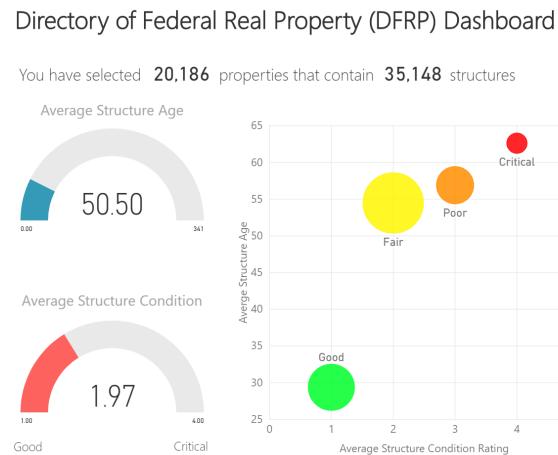
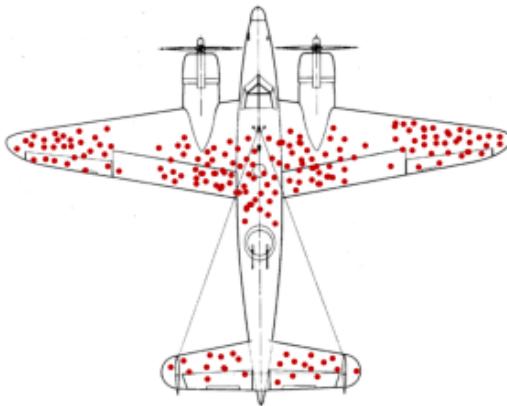
24. Dashboards (BN)

A **dashboard** is any visual display of data used to monitor conditions and/or facilitate understanding.

Examples:

- interactive display that allows people to explore motor insurance claims by city, province, driver age, etc.
- PDF showing key audit metrics that gets e-mailed to a Department's DG on a weekly basis.
- wall-mounted screen that shows call centre statistics in real-time.
- mobile app that allow hospital administrators to review wait times on an hourly- and daily-basis for the current year and the previous year.

24. Defining Context (BN)



Seconds

Minutes

Fraction of Hour

Hours

← Infographics/Data Viz →

← Dashboards →

← Reports and Exploration →

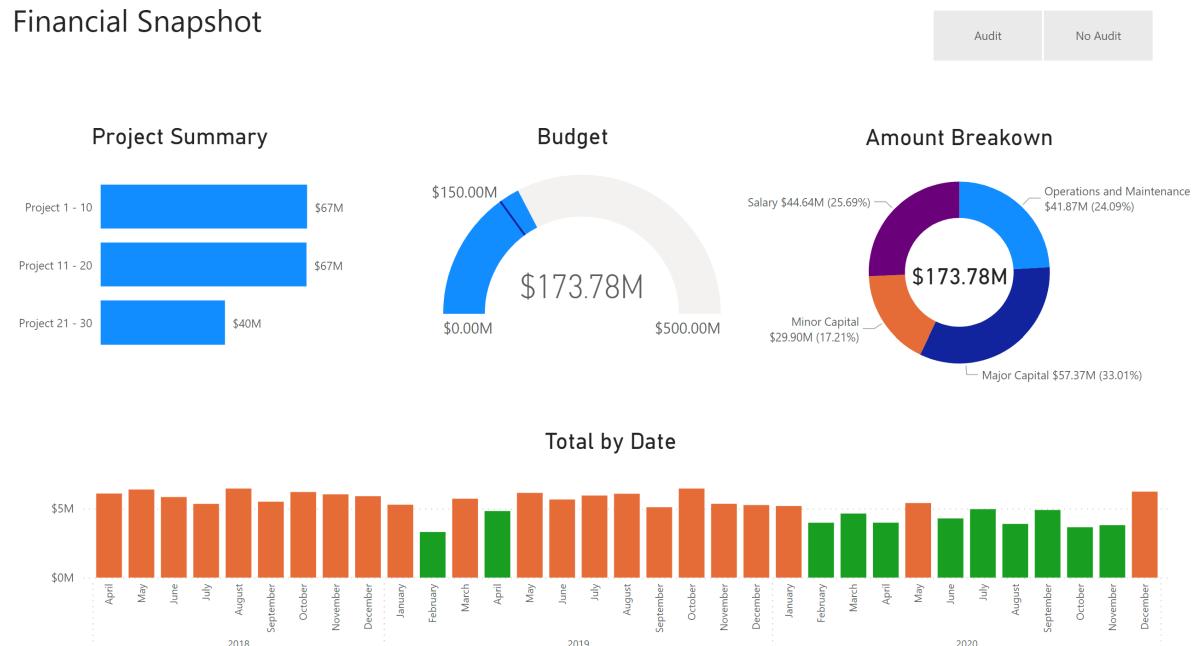
← Data Art →

24. Situational Awareness (BN)

Using visualizations as a tool to provide a snapshot of the data

- medium level of interactivity
- not “scripted” but well organized (e.g., categorized)
- summary data should be represented
- anomalies are highlighted
- often used for internal presentations

Financial Snapshot



25. Measures vs. Columns (BN)

In Excel, we add a calculation to a cell. In Power BI a calculation can “live” in one of three places (not including in Power Query – more on that in another course). We can do calculations that create:

1. a new **column** of data (a calculated column)
2. a new **data value** calculated solely to be used in a visualization (a calculated measure)
3. a new **data table** (a calculated table).

25. Measures vs. Columns (BN)

Calculated Columns are:

- additional **data columns** added to an existing data table
- evaluated for each row in the table, immediately after “Enter” is hit to complete the formula
- saved back into the model, therefore they take up space (with 1M data rows, a calculated column adds 1M new data points).

Calculated Measures are:

- evaluated only when used in a visual or when the visual is rendered (**function**)
- not “saved” anywhere (aside from the cache)
- preferred to calculated columns, but there are **trade-offs** with performance (report runtime vs. pre-processed), storage space, and the type of expressions that can be used.

25. Measures vs. Columns (BN)

When do we use calculated columns over measures? Sometimes either is an option, but in most situations **the computation needs determine the choice**.

A calculated **column** is used to do the following:

- place the calculated results in a slicer, or in the axis of a chart, or use the result as a filter condition in a DAX query;
- define an expression that is strictly bound to the current row (for example, “Cost * Volume” does not work on an average or on a sum of two or more columns);
- categorize text or numbers (for example, a range of values for a measure, a range of customer ages, such as 0–18, 18–25, etc.).

25. Measures vs. Columns (BN)

Typically, **measures** is used whenever a resulting calculation needs to be displayed in the values area in the plot area of a chart:

- for instance, in calculating the cost percentage on a certain selection of data;
- they can use data from many different tables and therefore don't "belong" to a table in the same way a calculated column is;
- it is good practice to create a separate "home" for our measures (" _Measures").

25. Measures vs. Columns (BN)

```
Total Amount = sum('Accounting Transactions'[Item Amount])
```

- the measure's name is "Total Amount".
- the operator "=" indicates the beginning of the formula; when calculated, it returns a result
- the function (in this case "sum") contains one argument, contained in the parentheses "()"
- the table from which we are taking the data is found before the brackets "[]"; in this case it is 'Accounting Transactions'.
- note that as the table name contains two words, it placed inside single quotations ' '. If the table name only had one word, it would not, i.e. Accounting_Transactions [Item Amount]
- the referenced column from the table is placed inside the "[]"; such as [Item Amount]

26. Load a PBIX File (PA)

Load and explore PBIFB – 3.pbix (tasks 1-5, 8-10, 12-15, 17-22).

1. Go to “Transform Data” in the “Home” Ribbon.
2. Click on “Data Source Settings”.
3. Highlight one of the data files.
4. Click on “Change Source”.
5. Click on “Browse” and navigate to the corresponding file’s location on your system.
6. Repeat for the other file.
7. Press “Close”.
8. Apply changes from the yellow warning message.

27. Create a Calculated Column (ID)

We can use DAX to apply **logical** operations.

Take a simple scenario in which we flag any transactions for which “Item Amount” is over \$100,000. We create a **calculated column** as follows:

- if the “Item Amount” is equal to or greater than \$100,000, then we add the word “Check”
- otherwise, we leave the value in the new column blank

(see the detailed instructions, p. 4)

Note that there is no filter on Effective Date year from this point on.

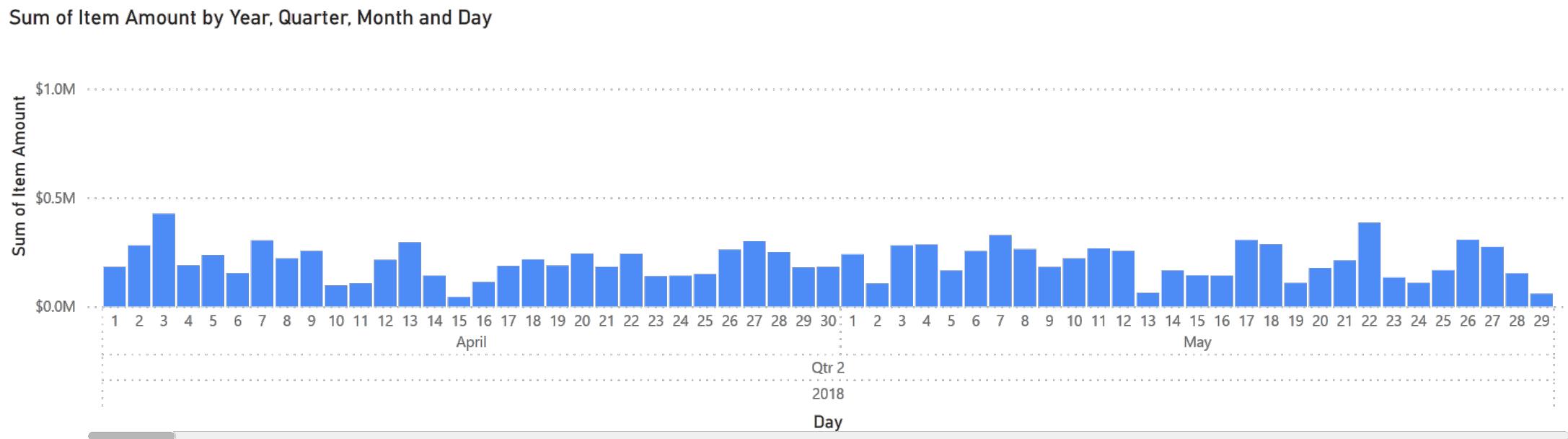
28. Make and Format a Table (BS)

Visuals can also include tables.

Year	Quarter	Month	Day	Sum of Item Amount	Journal Voucher Type	Code	Director	Project Name
2018	Qtr 2	April	1	\$142,784.27	MC		A. Thakur	Parks
2018	Qtr 2	April	1	\$8,200.00	MIC		C. Power	Emergency Response
2018	Qtr 2	April	1	\$30,726.24	MIC		G. Bertrand	Upgrades
2018	Qtr 2	April	1	\$98.01	SA		H. Schlivofszky	Retirement
2018	Qtr 2	April	2	\$177,734.54	MC		A. Thakur	Heritage
2018	Qtr 2	April	2	\$24,396.61	MIC		G. Bertrand	Buildings
2018	Qtr 2	April	2	\$46,988.90	O&M		B. Bouraoui	Innovation
2018	Qtr 2	April	2	\$30,537.94	SA		G. Bertrand	Vehicles
2018	Qtr 2	April	3	\$133,761.63	MC		C. Power	Emergency Response
2018	Qtr 2	April	3	\$152,362.31	MC		F. Gao	Computing
2018	Qtr 2	April	3	\$54,956.46	O&M		A. Thakur	Recreation
2018	Qtr 2	April	3	\$84,391.34	SA		B. Bouraoui	Research
2018	Qtr 2	April	4	\$84,577.96	MC		B. Bouraoui	Space
2018	Qtr 2	April	4	\$55,524.68	MIC		F. Gao	Network
Total				\$175,122,811.75				

29. Make and Format a Column Chart (BS)

There are enough transactions in the dataset to produce a daily **bar chart time series** (note the necessary scroller).



30. Load a PBIX File (PA)

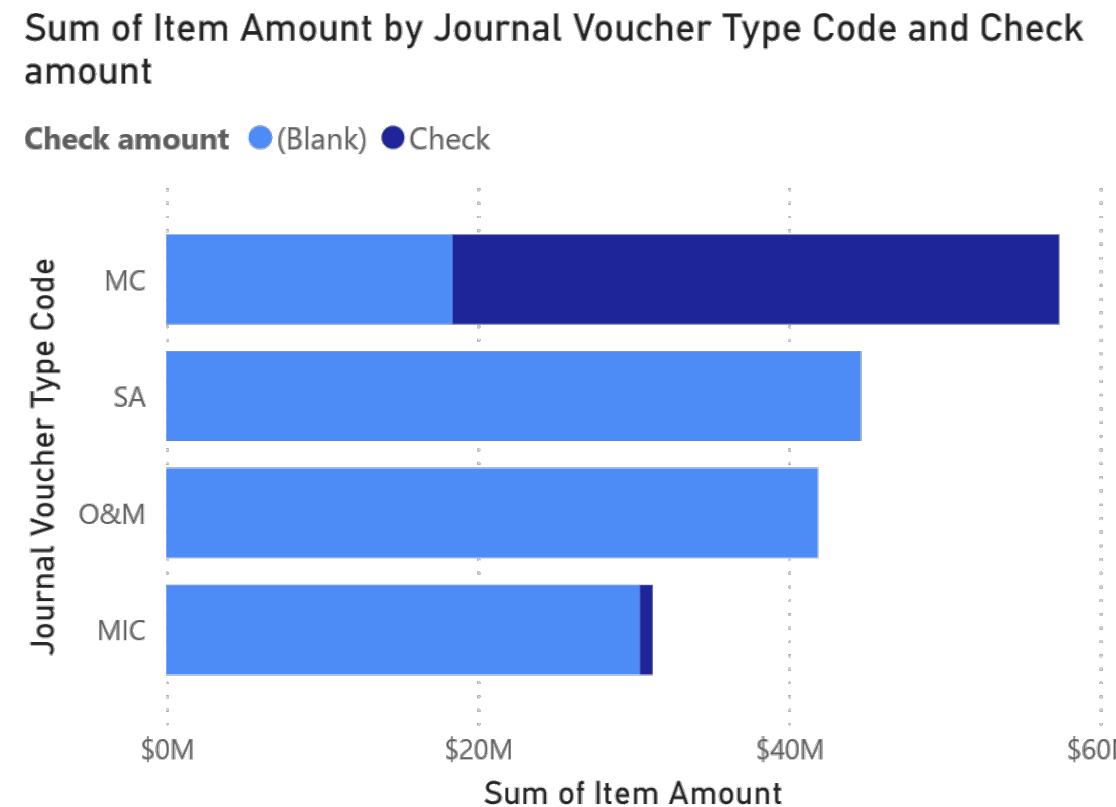
Load and explore PBIFB – 4.pbix (tasks 1-5, 8-10, 12-15, 17-22, 27-29).

1. Go to “Transform Data” in the “Home” Ribbon.
2. Click on “Data Source Settings”.
3. Highlight one of the data files.
4. Click on “Change Source”.
5. Click on “Browse” and navigate to the corresponding file’s location on your system.
6. Repeat for the other file.
7. Press “Close”.
8. Apply changes from the yellow warning message.

31. Make and Format a Bar Chart (PA)

We create a **bar chart** that uses the “Check amount” calculated column, for the various JVTC (see detailed instructions, p. 4).

Do you notice anything surprising?



32. Make Slicers (PA)

We create a “Director” **slicer** and a “Journal Voucher Type Code” **slicer** for the “Monitoring 2” page (see detailed instructions, p. 4).

The “Check amount” irregularity from the previous bar chart suggests that it could be useful to monitor transactions in the Minor Capital (MIC) regime (especially for director C. Power).

- Director ▾
- A. Thakur
 - B. Bouraoui
 - C. Power
 - D. Jamin
 - E. Mercer
 - F. Gao
 - G. Bertrand
 - H. Schlivofszky

- Journal Voucher T... ▾
- MC
 - MIC
 - O&M
 - SA

33. Load a PBIX File (PA)

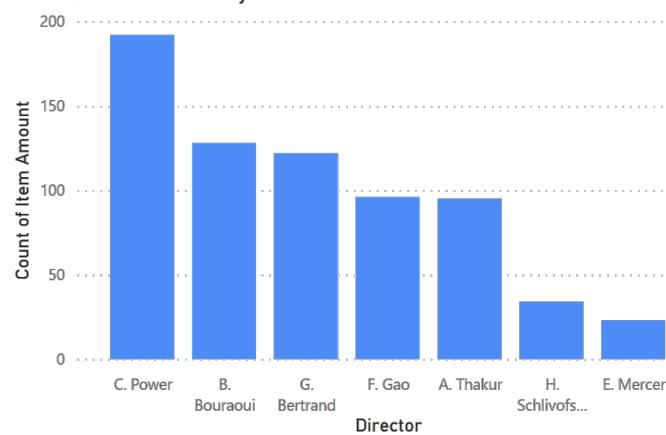
Load and explore PBIFB – 5.pbix (tasks 1-5, 8-10, 12-15, 17-22, 27-29, 31-32).

1. Go to “Transform Data” in the “Home” Ribbon.
2. Click on “Data Source Settings”.
3. Highlight one of the data files.
4. Click on “Change Source”.
5. Click on “Browse” and navigate to the corresponding file’s location on your system.
6. Repeat for the other file.
7. Press “Close”.
8. Apply changes from the yellow warning message.

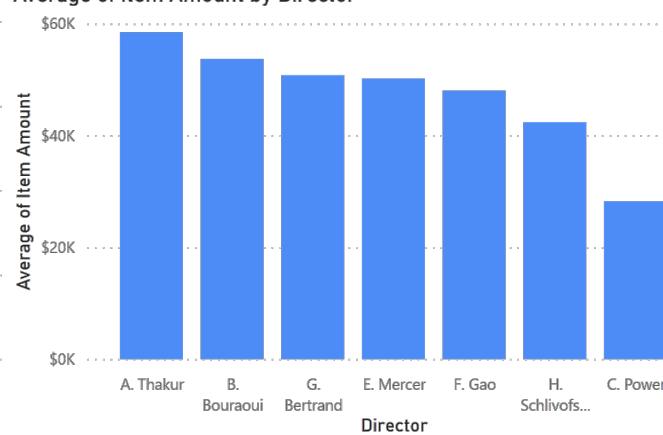
34. Make and Format Column Charts (ID)

We can compute various **statistics** for each of the directors: # transactions, average/standard deviation of “Item Amount”, etc. (see detailed instructions, pp. 4-5). Note that C. Power has **outlying** behaviour.

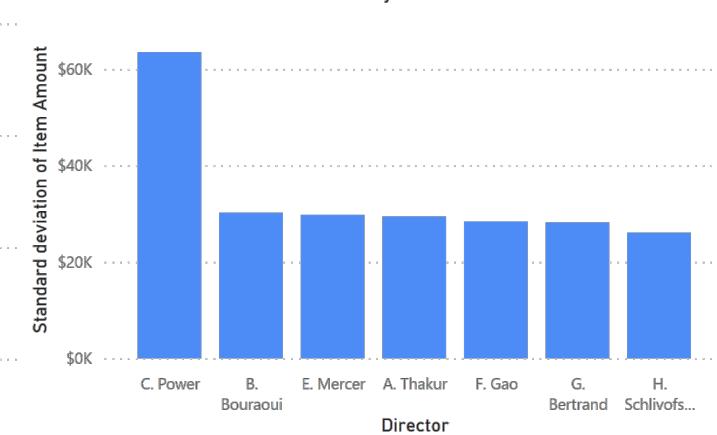
Count of Item Amount by Director



Average of Item Amount by Director



Standard deviation of Item Amount by Director



35. Load a PBIX File (PA)

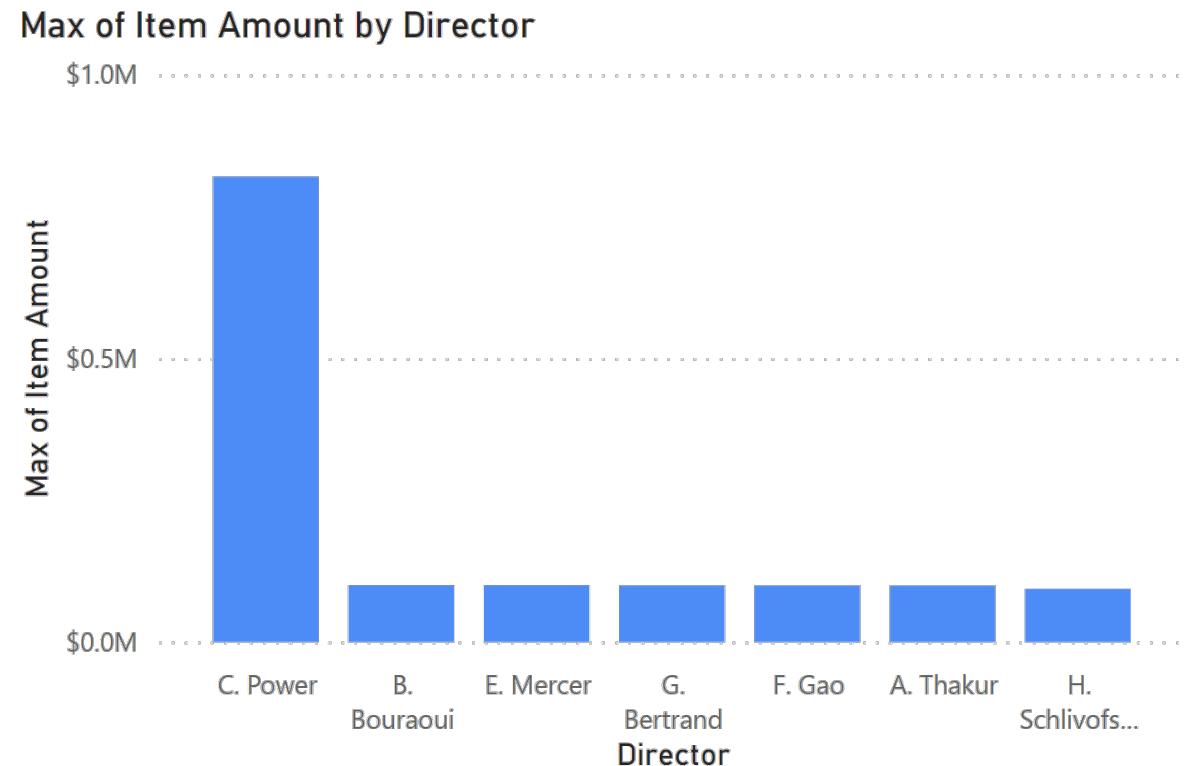
Load and explore PBIFB – 6.pbix (tasks 1-5, 8-10, 12-15, 17-22, 27-29, 31-32, 34).

1. Go to “Transform Data” in the “Home” Ribbon.
2. Click on “Data Source Settings”.
3. Highlight one of the data files.
4. Click on “Change Source”.
5. Click on “Browse” and navigate to the corresponding file’s location on your system.
6. Repeat for the other file.
7. Press “Close”.
8. Apply changes from the yellow warning message.

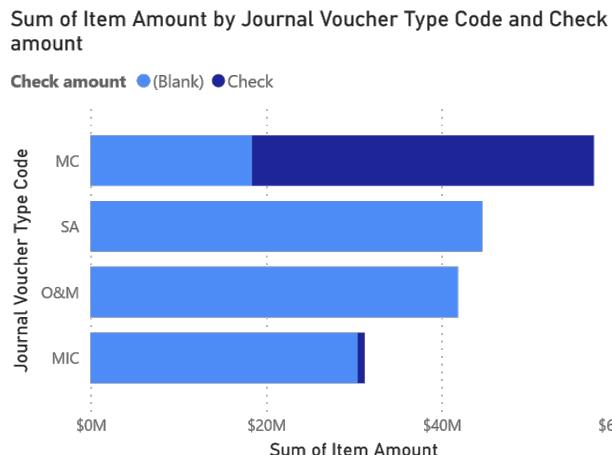
36. Make and Format a Column Chart (PA)

We can compute various **statistics** for each of the directors: maximum “Item Amount”, in this case (see detailed instructions, p. 5).

Note that C. Power again has **outlying** behaviour.

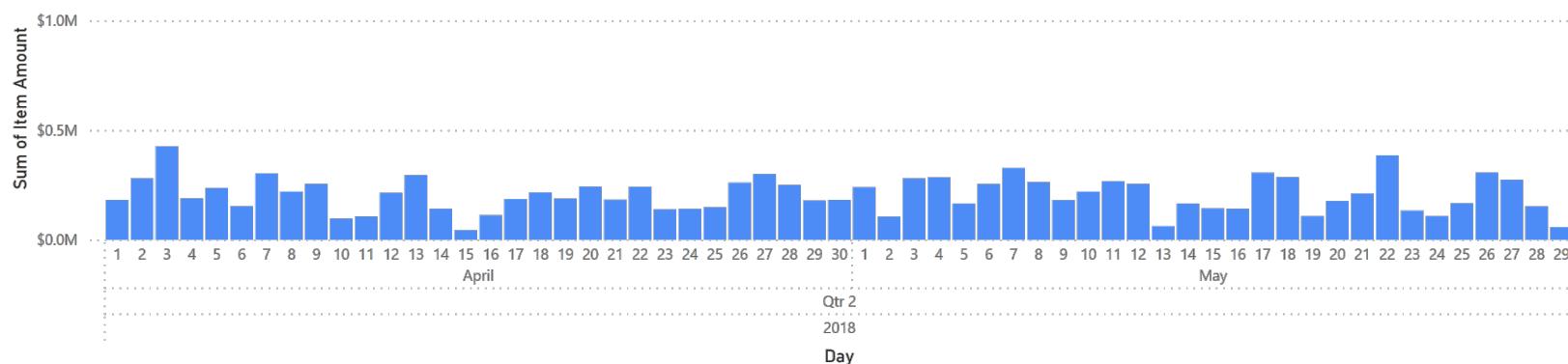


37. Monitoring the Situation (DD)

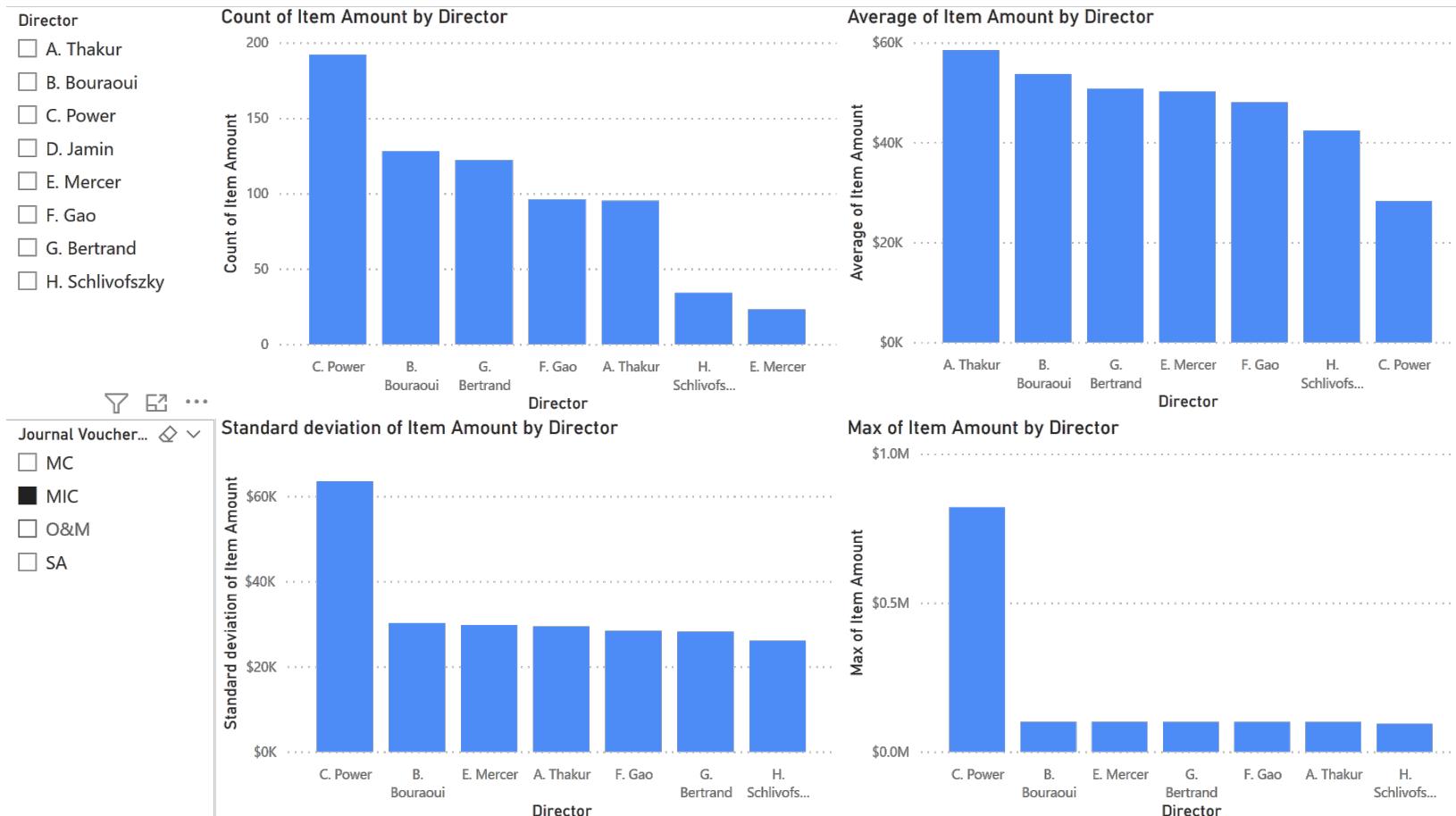


Year	Quarter	Month	Day	Sum of Item Amount	Journal Voucher Type Code	Director	Project Name
2018	Qtr 2	April	1	\$142,784.27	MC	A. Thakur	Parks
2018	Qtr 2	April	1	\$8,200.00	MIC	C. Power	Emergency Response
2018	Qtr 2	April	1	\$30,726.24	MIC	G. Bertrand	Upgrades
2018	Qtr 2	April	1	\$98.01	SA	H. Schlivovszky	Retirement
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2018	Qtr 2	April	2	\$24,396.61	MIC	G. Bertrand	Buildings
2018	Qtr 2	April	2	\$46,988.90	O&M	B. Bouraoui	Innovation
2018	Qtr 2	April	2	\$30,537.94	SA	G. Bertrand	Vehicles
2018	Qtr 2	April	3	\$133,761.63	MC	C. Power	Emergency Response
2018	Qtr 2	April	3	\$152,362.31	MC	F. Gao	Computing
2018	Qtr 2	April	3	\$54,956.46	O&M	A. Thakur	Recreation
2018	Qtr 2	April	3	\$84,391.34	SA	B. Bouraoui	Research
2018	Qtr 2	April	4	\$84,577.96	MC	B. Bouraoui	Space
2018	Qtr 2	April	4	\$55,524.68	MIC	F. Gao	Network
Total				\$175,122,811.75			

Sum of Item Amount by Year, Quarter, Month and Day



37. Monitoring the Situation (DD)



Exercises

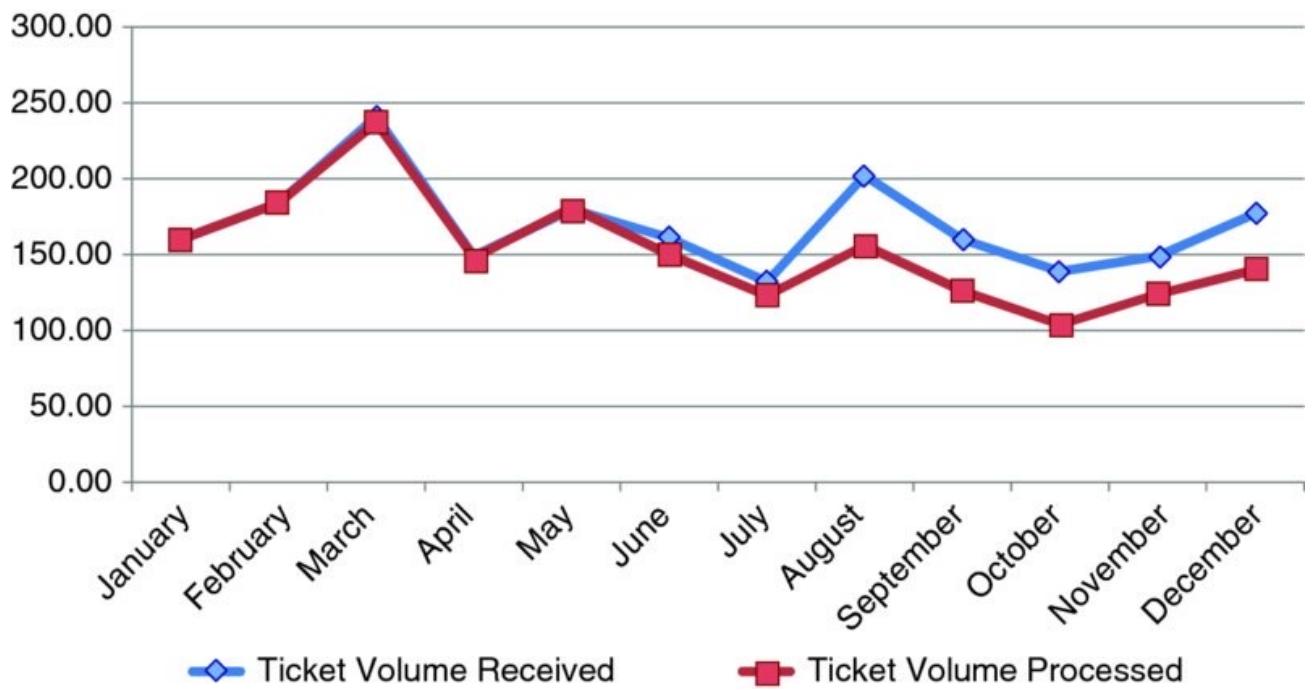
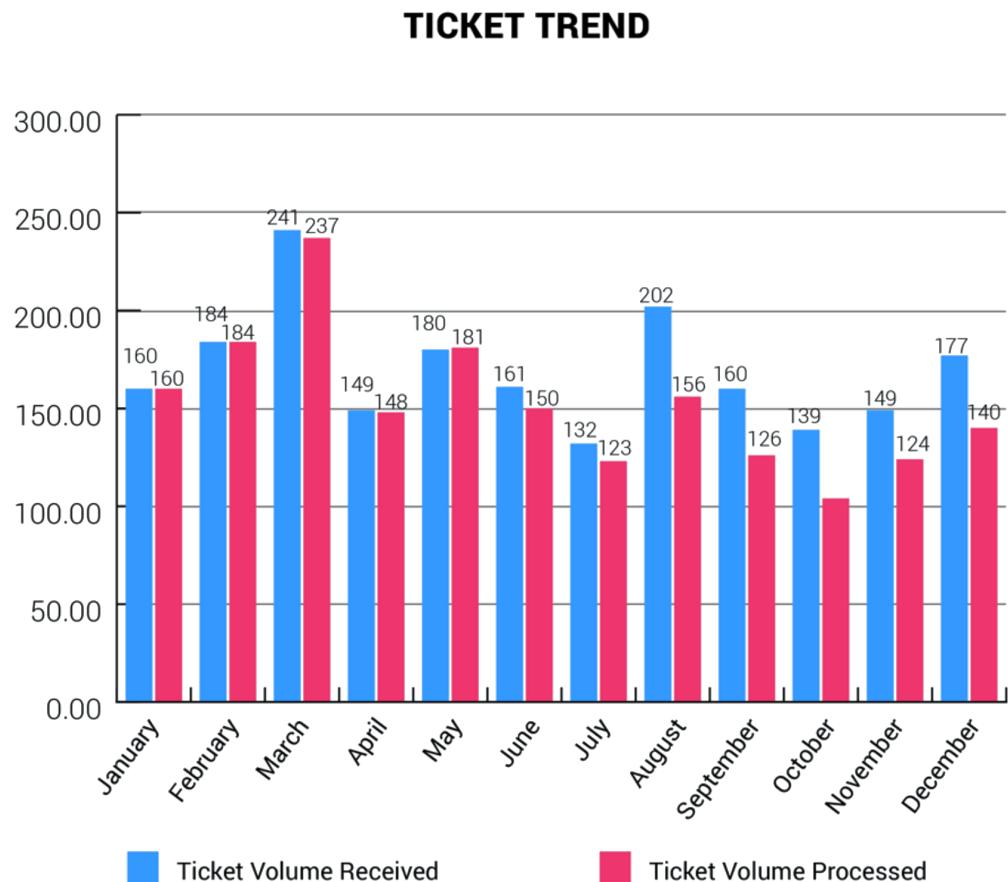
Situational Awareness

1. Continue exploring the dashboard. Can you find anything interesting in the data?
2. Make and format the table of task 28.
3. Make and format the column chart of task 29.
4. Create new charts, using calculated measures and columns as necessary, to help you monitor the situation in the dataset.

V. Storybook

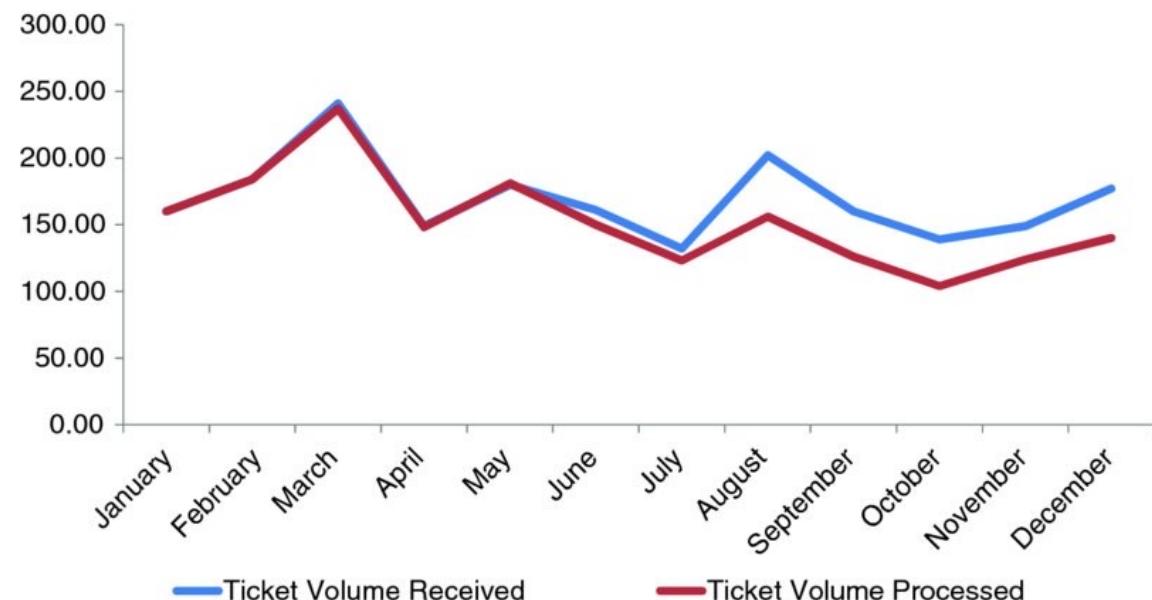
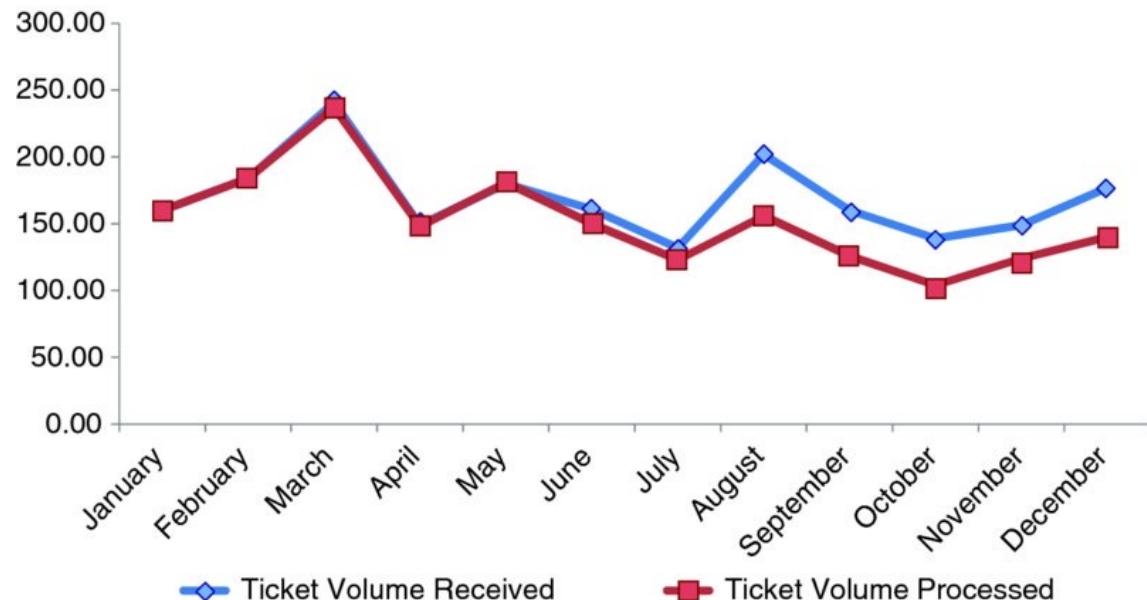
POWER BI FOR BEGINNERS

38. Evolving a Chart (BN)



1. Change graph type (trope)

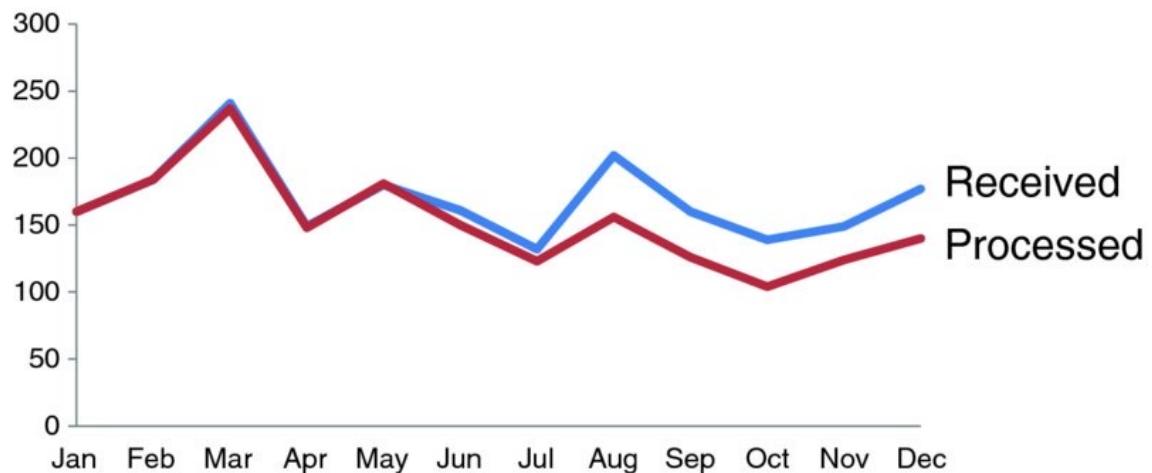
38. Evolving a Chart (BN)



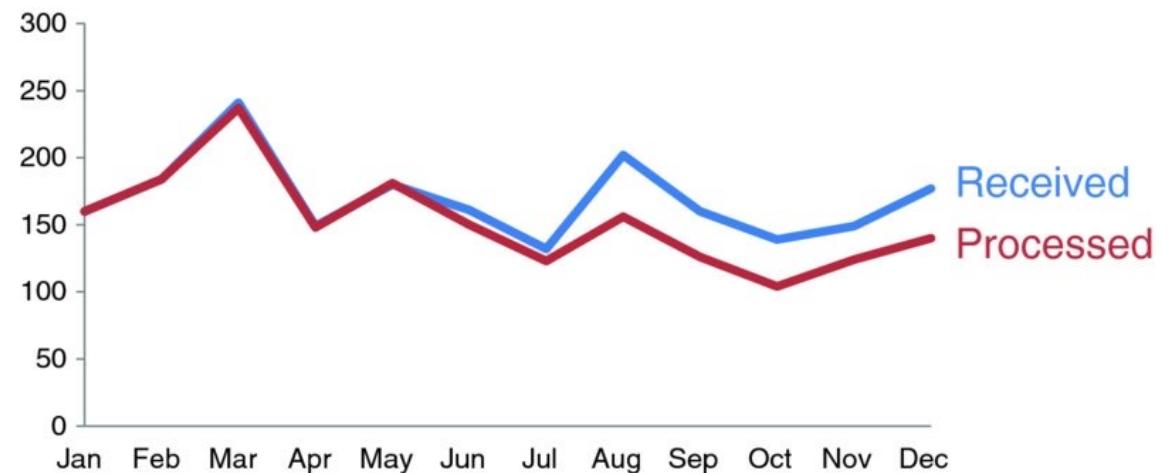
2. Remove border and gridlines

3. Remove markers

38. Evolving a Chart (BN)

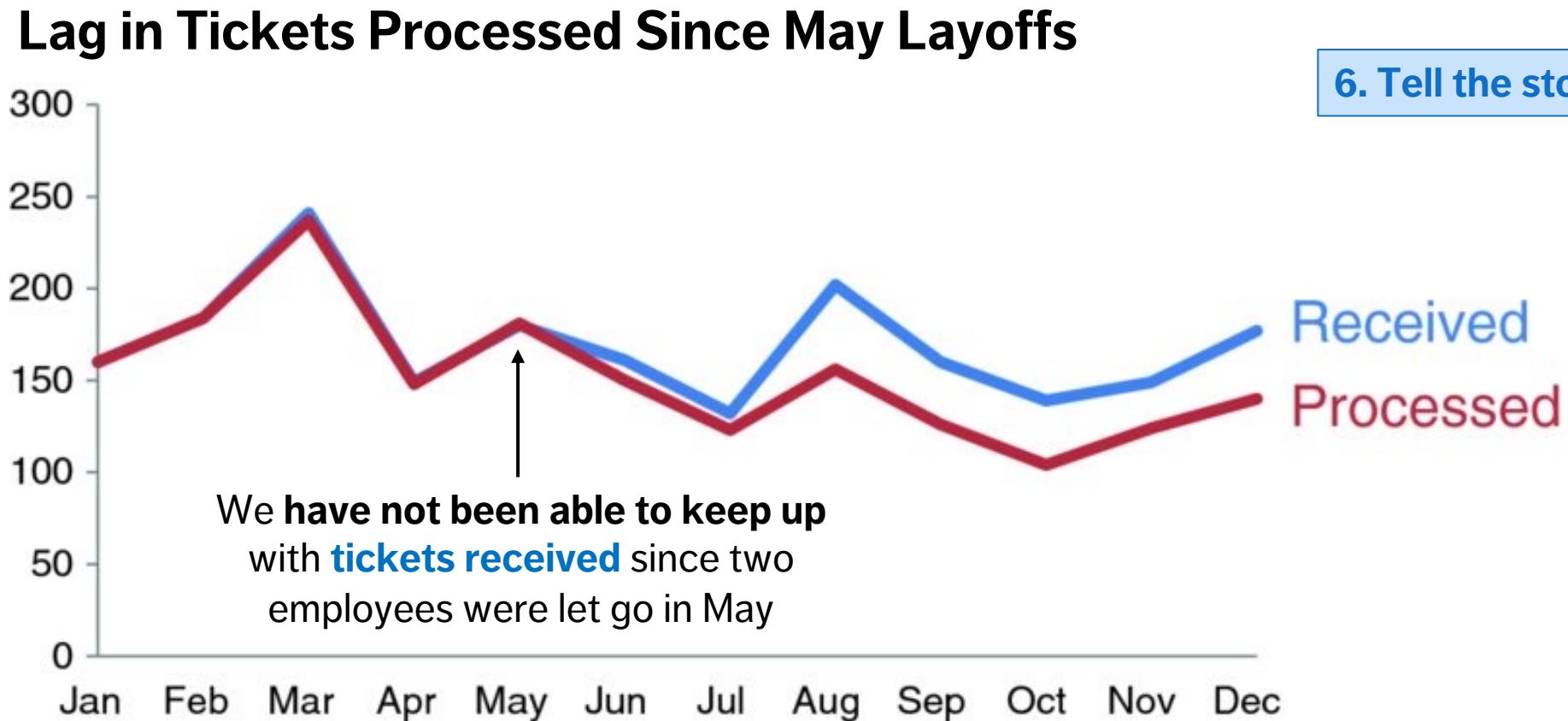


4. Clean-up axis labels and legend



5. Colour code the lines

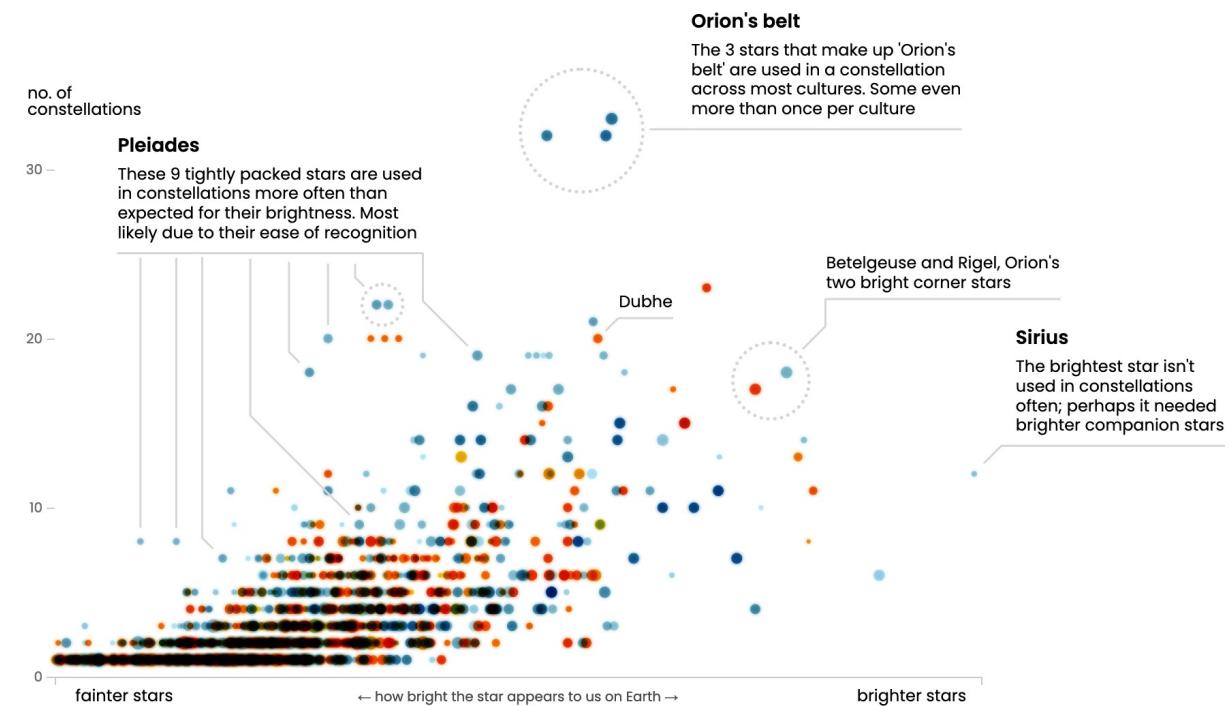
38. Evolving a Chart (BN)



38. Storytelling with Data (BN)

Using visualizations as a tool to explain the data and communicate the story

- low level of interactivity
- low level of detail
- key aspects of data should be represented
- annotations and explanations drive the “story”



39. Create a Calculated Column (ID)

When we were monitoring the situation, we realized that there was a potential issue with C. Power transactions:

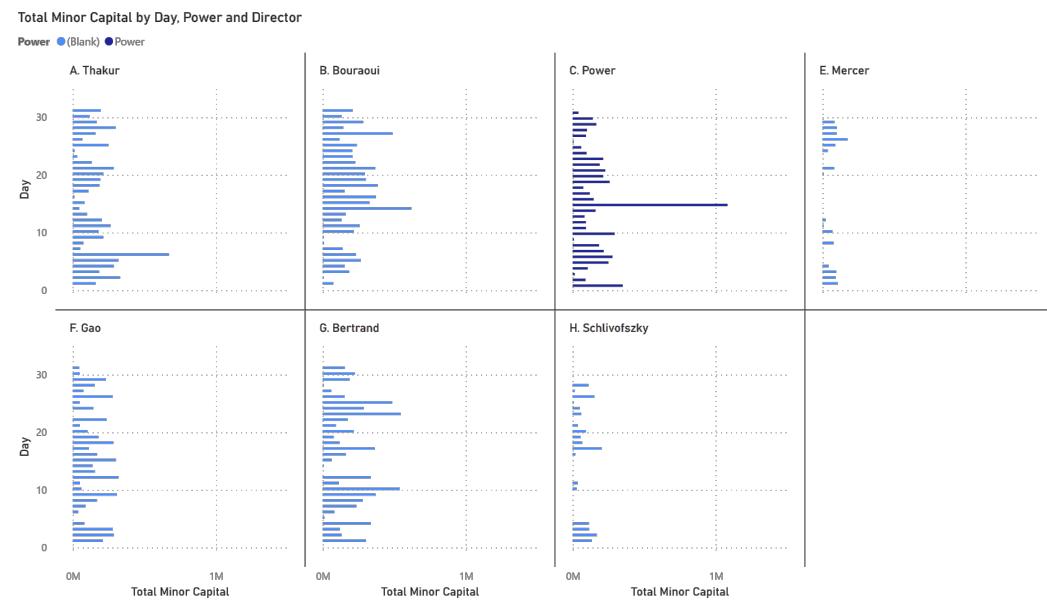
- gigantic 820,000\$ transactions coded as Minor Capital late in the data
- small average transaction value
- small standard deviation value

We create a “Power” **calculated column** (identifying all transactions assigned to this director) to assist with storytelling (see detailed instructions, p. 5).

40. Make and Format Small Multiples (ID)

We use this calculated measure to display a **bar chart small multiple**, displaying the total minor capital for each day of the month, for each director separately, with a different colour for C. Power (see detailed instructions, p. 5).

The profiles for 5 of the 7 directors show high daily transaction volumes, but there is an **anomaly**!



41. Make and Format a Bar Chart (ID)

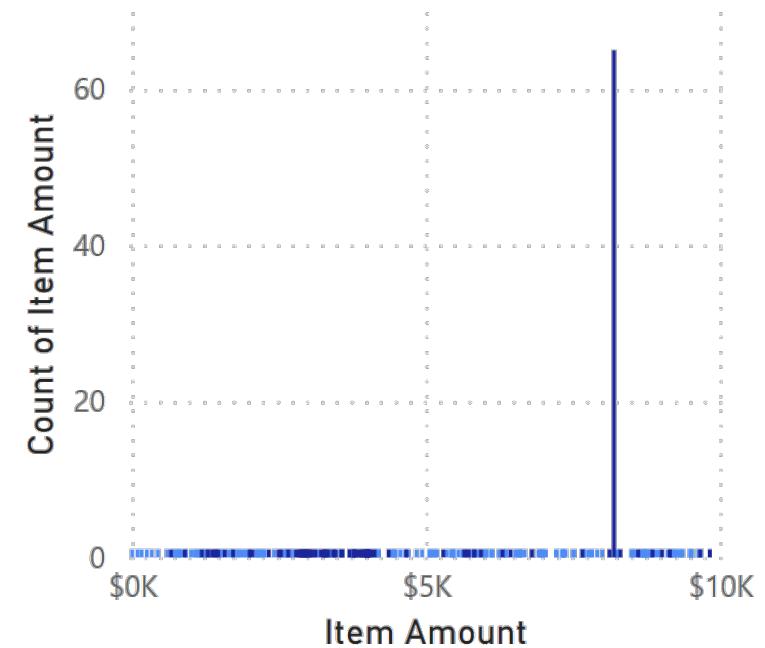
The last panel is empty; we create a visual that showcases the **frequency** of individual “Item Amount” values (see detailed instruction, pp. 5-6).

All values are unique, except for 8200\$, which appears in **64** transactions by ...
C. Power – the game is afoot!

(this is easier to spot with a chart filter).

Count of Item Amount by Item Amount and Power

Power ● (Blank) ● Power



42. Load a PBIX File (PA)

Load and explore **PBIFB – 7.pbix** (tasks 1-5, 8-10, 12-15, 17-22, 27-29, 31-32, 34, 39-41).

1. Go to “Transform Data” in the “Home” Ribbon.
2. Click on “Data Source Settings”.
3. Highlight one of the data files.
4. Click on “Change Source”.
5. Click on “Browse” and navigate to the corresponding file’s location on your system.
6. Repeat for the other file.
7. Press “Close”.
8. Apply changes from the yellow warning message.

43. Apply a Page Filter (PA)

So we have discovered that small Minor Capital transactions (<10,000\$) are highly unusual in this dataset.

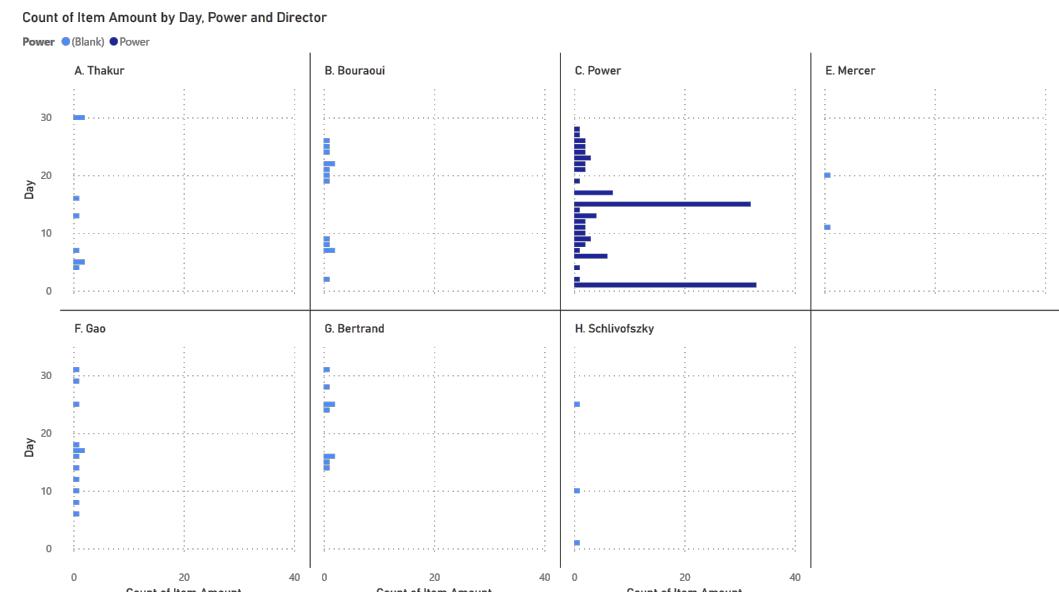
We apply a **page filter** to “Storybook 2” so that the corresponding charts are all affected by a 10,000\$ “Item Amount” limit (see detailed instructions, p. 6).

44. Make and Format Small Multiples (PA)

The odd nature of C. Power's small regime transactions (<10,000\$) is clear from the **small multiple storytelling bar chart**: the unusual transactions take place regularly (1st, 15th of every month) and no other director has even a fraction of the # of small transactions.

Cart him off to jail!

(see detailed instructions, p. 6)

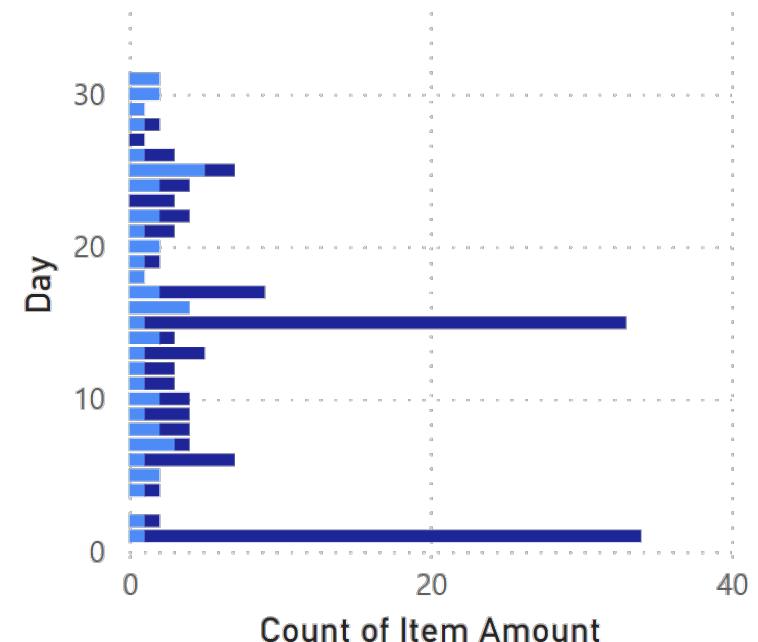


45. Make and Format a Bar Chart (PA)

The last panel is empty; we create a visual that showcases the **frequency** of daily “Item Amount” transactions, with an emphasis on C. Power’s contribution to the overall profile (see detailed instruction, p. 6).

Count of Item Amount by Day and Power

Power ● (Blank) ● Power



46. Annotate a Bar Chart (BN)

The best data stories are combinations of **text** and **visuals**.

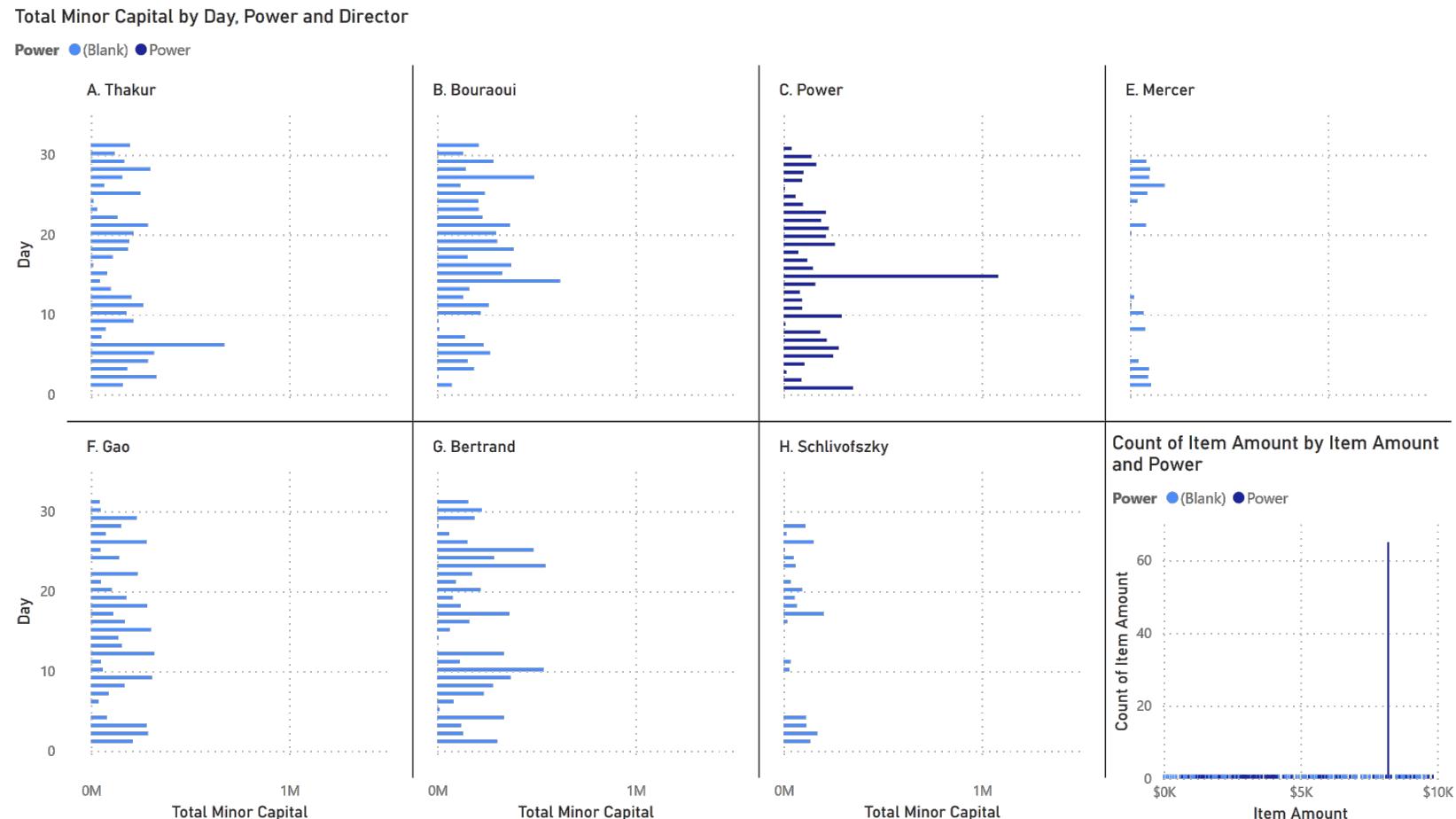
Power BI is not necessarily the greatest tool for that last step (although it can do some of it, it does not do so naturally); don't hesitate to use other tools as needed.

47. Load a PBIX File (PA)

Load and explore **PBIFB – 8.pbix** (tasks 1-5, 8-10, 12-15, 17-22, 27-29, 31-32, 34, 39-41, 43-46).

1. Go to “Transform Data” in the “Home” Ribbon.
2. Click on “Data Source Settings”.
3. Highlight one of the data files.
4. Click on “Change Source”.
5. Click on “Browse” and navigate to the corresponding file’s location on your system.
6. Repeat for the other file.
7. Press “Close”.
8. Apply changes from the yellow warning message.

48. Convincing an Audience (DD)

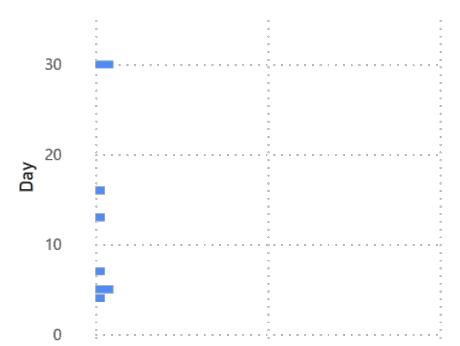


48. Convincing an Audience (DD)

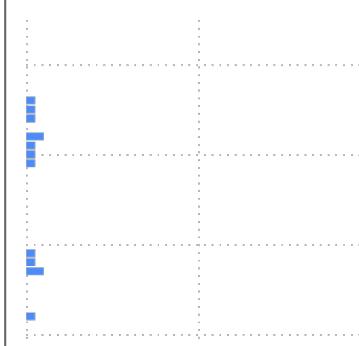
Count of Item Amount by Day, Power and Director

Power (Blank) Power

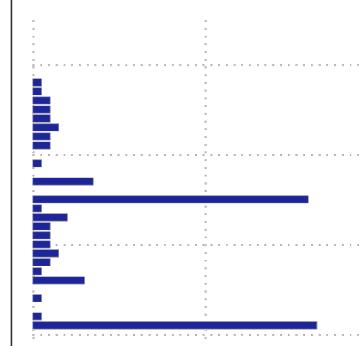
A. Thakur



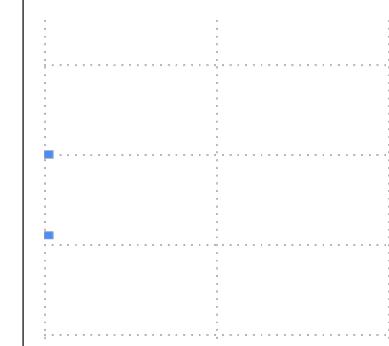
B. Bouraoui



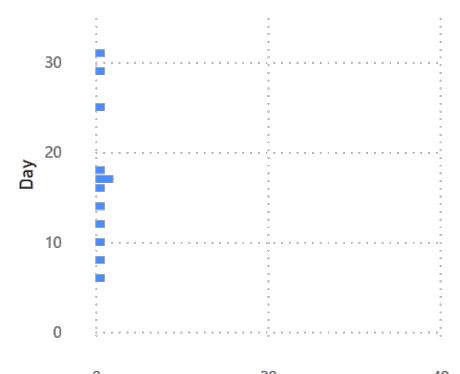
C. Power



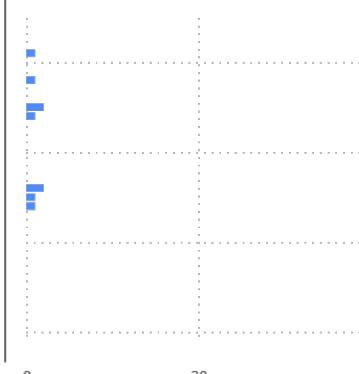
E. Mercer



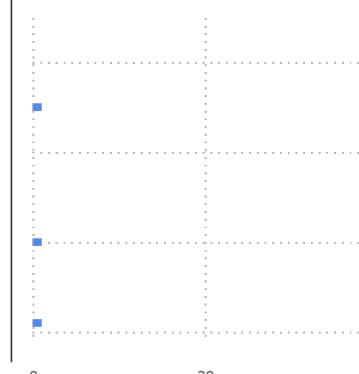
F. Gao



G. Bertrand

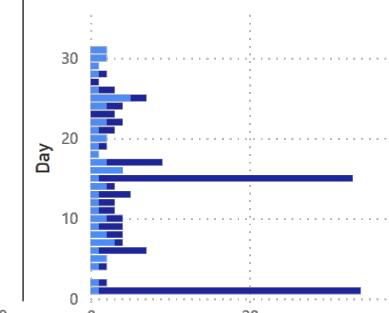


H. Schlivovszky



Count of Item Amount by Day and Power

Power (Blank) Power



Exercises

Storybook

1. Annotate the storybooks of tasks 48.
2. Create new storybooks for the data, and annotate them.

VI. Miscellanea*

POWER BI FOR BEGINNERS

49. Publish a Power BI Dashboard (BN)

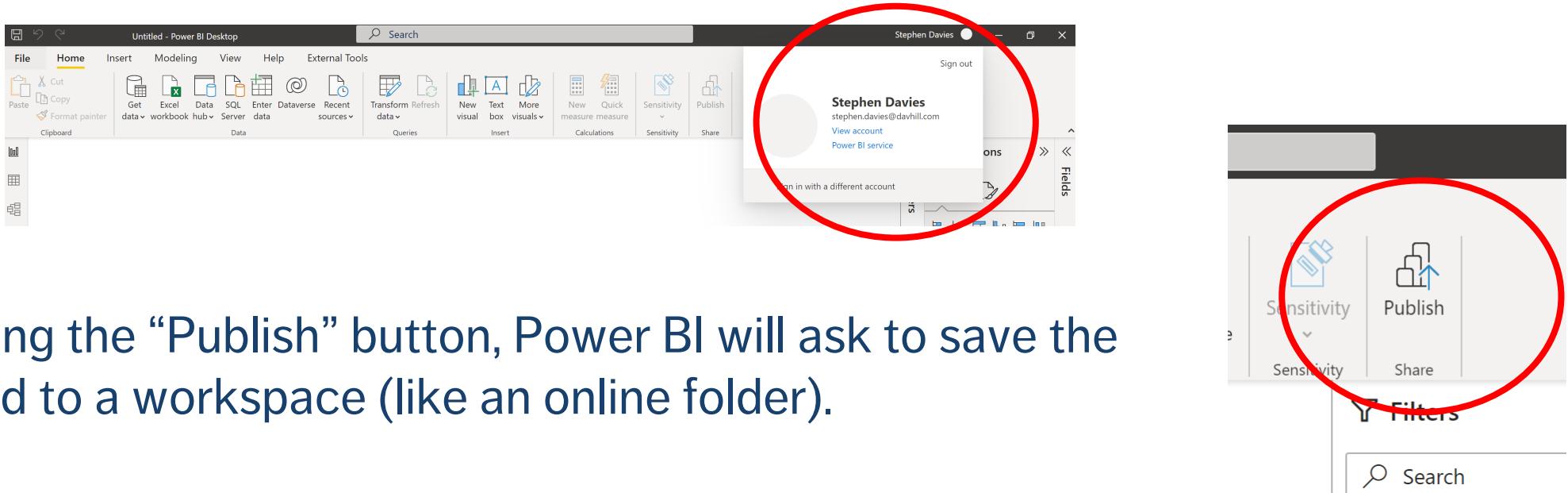
Once the dashboard is created, it can be “published” it to a website as an **iFrame** (a webpage inside a webpage).

This allows audiences to fully interact with the dashboard without the need to install Power BI on their computers.

The dashboard can be published publicly, or to pushed to other organization members (individuals with a shared **Office 365** and/or **Azure** environments).

49. Publish a Power BI Dashboard (BN)

This can be done by logging into Power BI using a valid Microsoft credential (the IT department can determine if the regular windows login will work).



After hitting the “Publish” button, Power BI will ask to save the dashboard to a workspace (like an online folder).

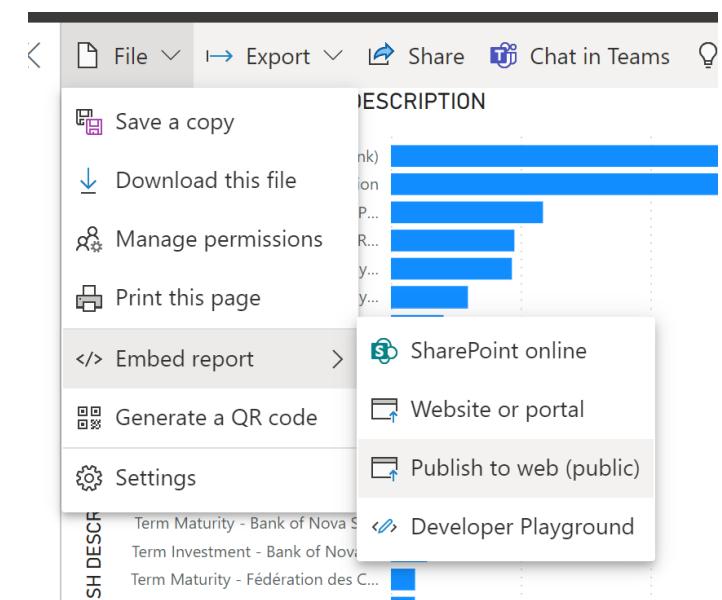
49. Publish a Power BI Dashboard (BN)

The next step is login to the online Power BI workspace.

IT Departments can provide guidelines to share the dashboard internally to an organization.

To publish to a public website (disclaimer ALL public links are searchable), the Power BI workspace needs to have this functionality enabled.

Navigate to the dashboard in the workspace, click on “File” and then “Embed Report” and finally “Publish to web (public)”.



49. Publish a Power BI Dashboard (ID)

At this point, the iFrame link can be copied and embedded into the HTML of the website of interest. The end user will then be able to see the (publicly available) dashboard on the website and interact with it as needed.

Success! Your report is ready to share

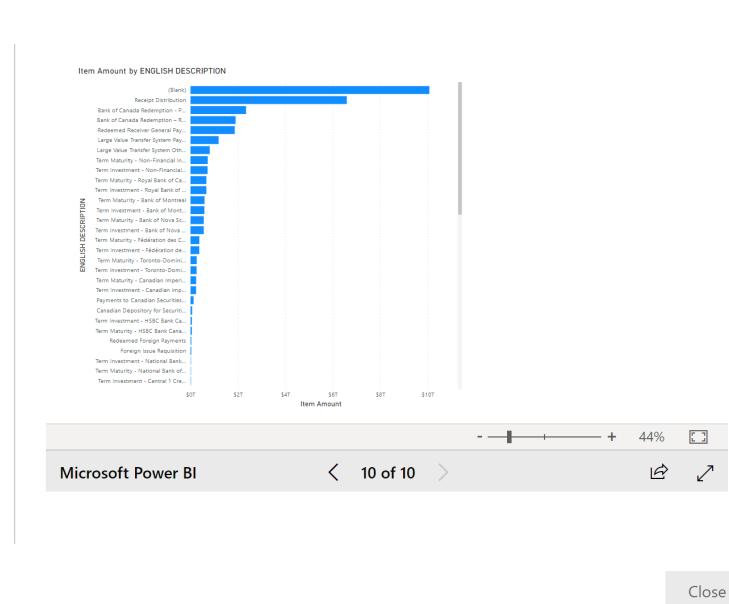
Link you can send in email
<https://app.powerbi.com/view?r=eyJrljoiNjY4OGRI> Copy

HTML you can paste into a website
`<iframe title="ACFO Cohort 3 file 2 - Page 10" width="600" height="373.5" style="border: none;">` Copy

Size

Placeholder image Upload Delete

Default Page

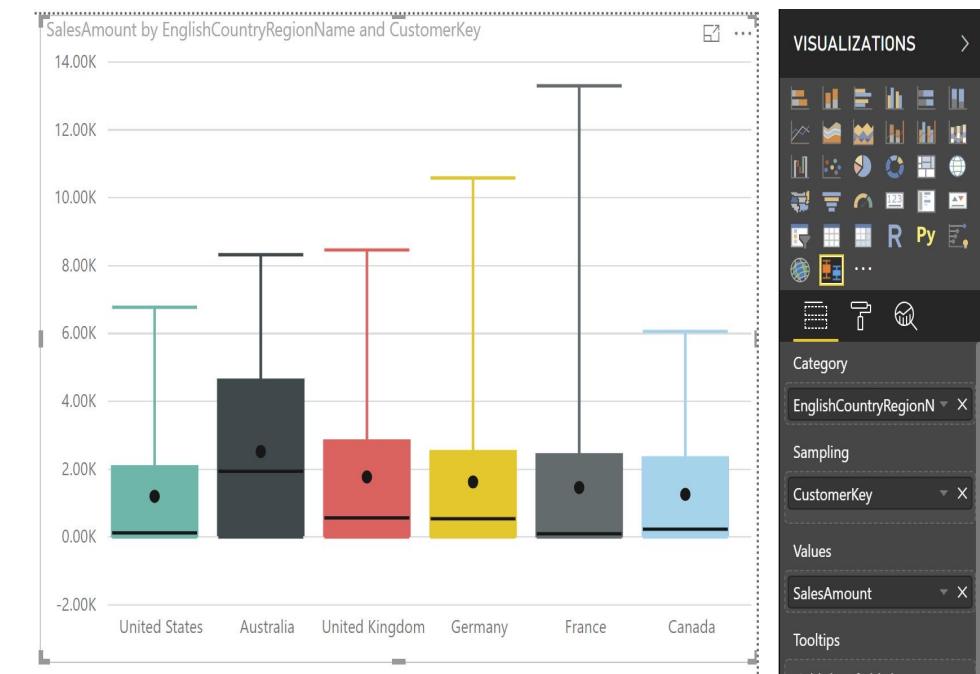


50. Integrate R in Power BI (BN)

The programming languages R and Python can be used for data wrangling and visualizations.* Ensure that you have R downloaded onto your system and point PowerBI at your R installation.

Even beginners may require a visual that is not easily accessible through Power BI. To create an R chart, click on the ‘R’ button under the “Visualizations” panel.

[*Guy in a Cube does a great [introductory video](#).]



References

POWER BI FOR BEGINNERS

References

P. Boily, S. Davies, J. Schellinck, [*The Practice of Data Visualization*](#). Data Action Lab, 2022.

P. Boily, J. Schellinck, [*Data Understanding, Data Analysis, and Data Science*](#). Data Action Lab, 2022.

A. Saxton, P. Leblanc. [*Guy in a Cube*](#). Guy in a Cube, LLC, 2022.

M. Russo, A. Ferrari, D. Perilli. [*sqlbi*](#). SQLBI, 2022.

N.B. The Microsoft resources found under the help ribbon in PowerBI can also be very helpful. There are links for [guided learning](#), [training videos](#), [documentation](#), [support](#), [a blog](#), and [community](#).