

PRACTICAL 6: BLOG WRITING

← Ray-Ban Sunglasses

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March 22, 2021

Ray-Ban: More than what you see...

-HGETUDE



Iconic

There's no denying that Ray-Ban glasses are truly iconic, steeped in rich history with the company originating in 1937. The original Wayfarer sunglasses have been an unmistakable member of the Ray-Ban family since 1952, instantly proving a hit with celebrities and the public. Hollywood star James Dean and music legend Bob Dylan were some of the first stars to adopt Ray-Bans as part of their image. These frame styles have been replicated by countless brands, but nothing compares to the original and authentic design.

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Hollywood Prop

What glasses have featured in films such as Miami Vice, The Breakfast Club, and Risky Business? The answer – Ray-Bans Wayfarers. Owning a pair of these glasses is like owning your own little pair of Hollywood history, perfect for any movie buff out there! No other glasses have had so much impact on the fashion world, with each generation of celebrities adopting this designer and wearing them loud and proud!



Ray-Ban Events

This Summer we are running a range of exclusive Ray-Ban events just for you, proving now is the perfect time to get yourself a new pair. Everyone who attends can get FREE single vision lenses in any Ray-Ban optical frame, OR an amazing 20% OFF all Ray-Ban sunglasses. There will also be the full range of Ray-Ban frames on offer including those that aren't normally available in-store so you

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