# Tableau Project 1- Comparative Study of Countries

**Description:**

You are a data analyst working for an insurance company. The company is expanding and wants to open new branches in various parts of the world. Your task is to compare various parameters such as income, life insurance share, market share, penetration, ratio of reinsurance accepted, and retention ratio of different countries using the sample insurance dataset and world development indicators dataset.

**Objective:**

**Create a dashboard to compare all the parameters mentioned above for different countries, to strategize market penetration and to target new customers.**

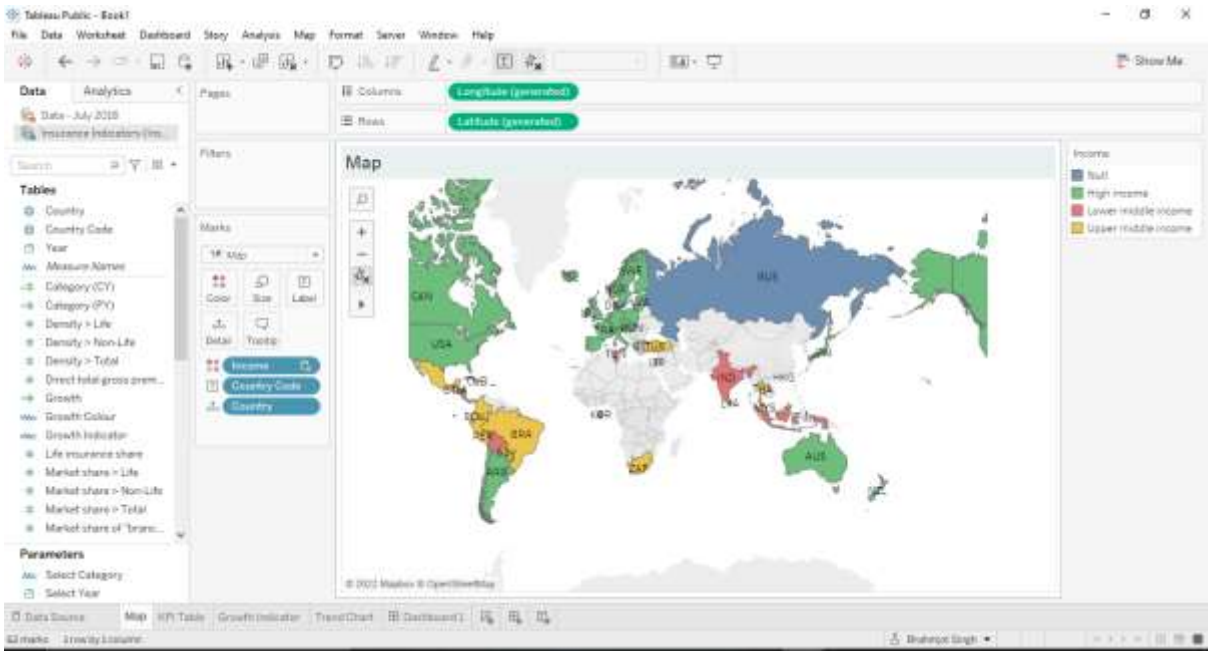
**Datasets:**

Primary Dataset – Insurance Sample Dataset

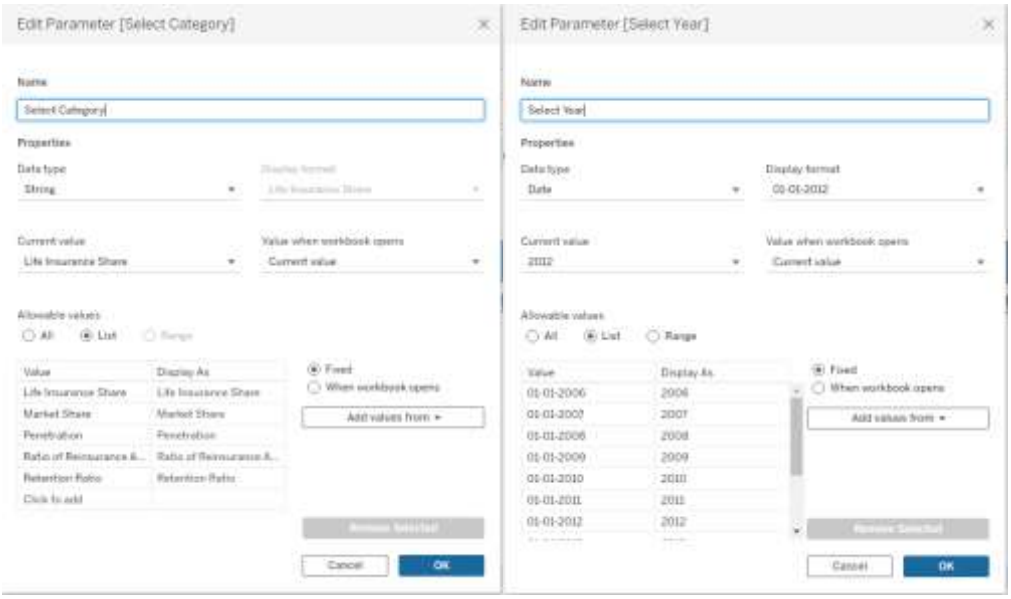
Secondary Dataset – Global Financial Development Database

**Main Tasks Performed:**

- Create a geographic map showing the countries' fields



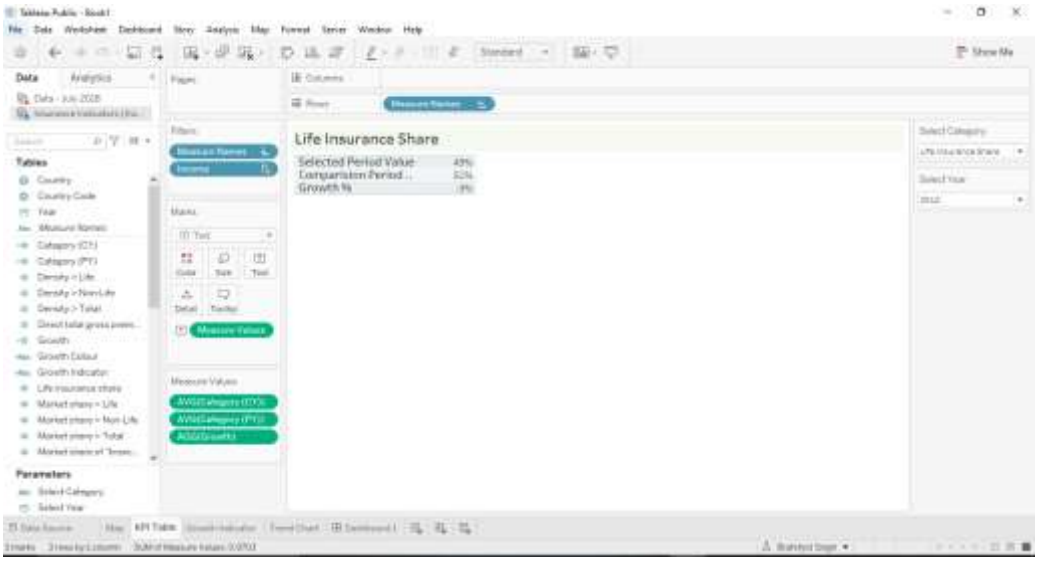

- Create a KPI Table




**Creating Required Parameters**

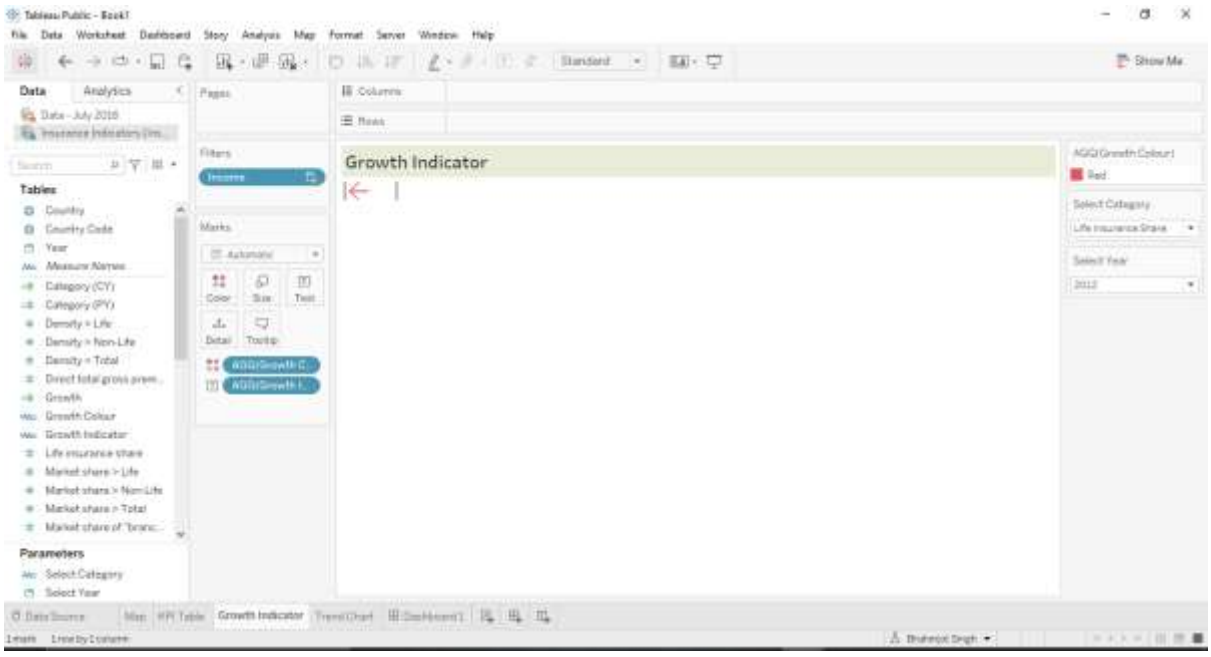


**Creating Required Calculated Fields CY, PY & Growth for KPI Table**

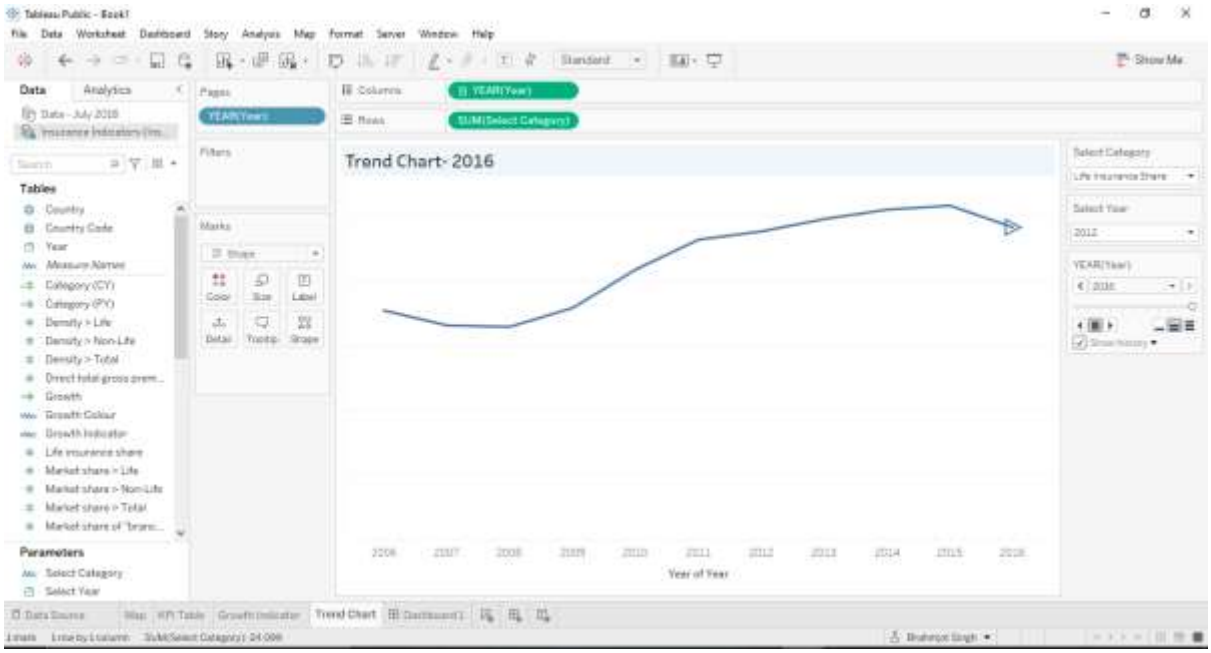



- Create Growth Indicator Shapes based on the Growth %


**Creating Required Calculated Fields for Growth Indicator**




- Create a trend line to show the selected category values




- Create a dashboard filter for income group