

Credit Card Transaction Report

Total Revenue

57M

Total Interest

7.98M

Transaction
Amount

46M

Transaction
Count

667K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47188612	66,14,172.62	2733690
Silver	5659109	8,21,922.98	189590
Gold	2533682	3,84,755.16	57565
Platinum	1135608	1,61,629.05	20665
Total	56517011	79,82,479.81	3001510

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Gold

Silver

Blue

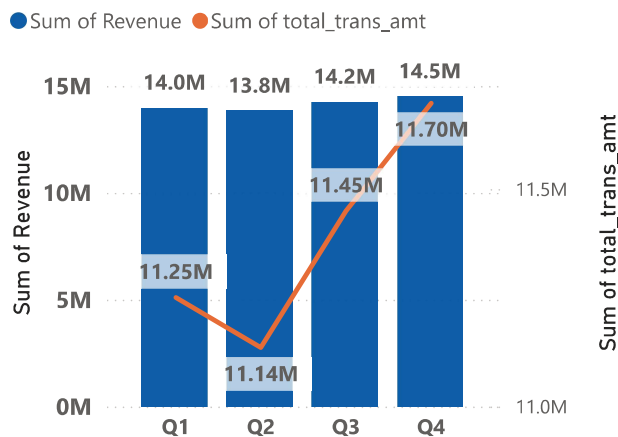
Platinum

Low

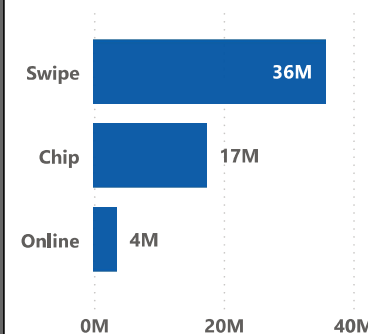
Med

High

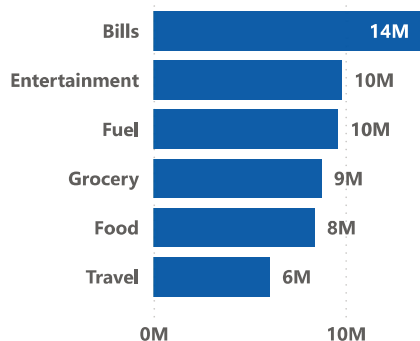
QTR Revenue and Transaction count



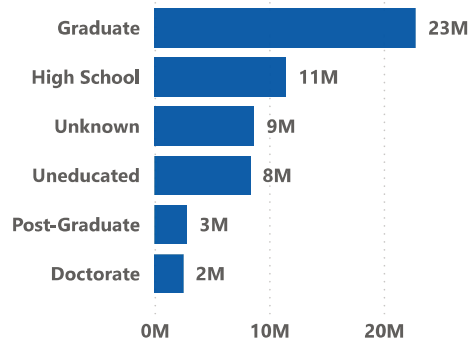
Revenue by Use Chip



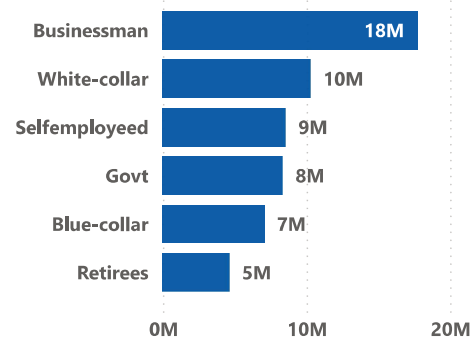
Revenue by Expenditure type



Revenue by Education



Revenue by Customer Job



Customer Acquisition Cost

