

# International conference on Socially Responsible Products and Services for Sustainable Asia and beyond 18-19 Oct 2012, New Delhi India

First draft dated:25/09/2012 ver1.1

S.No	Activity	Time	Names	Roles in conference
<b>18 October 2012, Day -1</b>				
	Registration	9.0-:10.0 AM	Arti	Event Manager
<b>1</b>	In-augural session -1, 10.0:11AM			
<b>1.1</b>	Introduction and Lighting lamp	10.0:10-02		Anchor
<b>1.2</b>	Welcome Address and about SR Asia Conference Program, Partners and expected outcome	10.05:10.15	Mr. Birendra Raturi	SR Asia International Director
<b>1.3</b>	Social Responsibility Perspectives India and regions	10.15:10.25	Mr. Bhaskar Chatterjee	Honourable Guest
<b>1.4</b>	Corporate Views of India on SR	10.26:10.35	Mr. R V Kanoria	President FICCI
<b>1.5</b>	SR Products and Services- Netherlands Initiatives and EU Perspectives	10.36:10.45	Mr. Alphonsus Stoelinga	Hon. Ambassador , Dutch Embassy
<b>1.6</b>	Socially Responsibility in Asia	10.46:11.00	Mr. Ryuichiro Yamazaki	Secretary General-APO Japan
<b>1.6</b>	SR Products for transforming india for generations	11.01:11.10	Mr. Harish Rawat	Hon. Minister of State Agriculture, Food Processing Industries and Parliament
<b>1.7</b>	CBI Initiatives in India on CSR, Inauguration of CBI publication and SR Asia Journal and vote of thanks by CBI	11,11:11:20	Mr. Bart Slob	Sr. Program Manager, CBI
Tea Break 11.16:11-30				
<b>2</b>	Corporate Social Responsibility (CSR) and Socially Responsible Products and Services Session 2 ,11.31:1.00 Session Chairman: Mr. Bhaskar Chatterjee, DG/CEO IICA			
<b>2.1</b>	SR Products and Productivity	11.31:11.45	Birendra Raturi	SR Asia International Director
<b>2.2</b>	SR Products and Climatic Change	11.46:12:00	Dr Srikanta K. Panigrahi	Adviser to Prime Minister on National Strategic Knowledge Mission on Climate Change
<b>2.3</b>	Business Opportunity in EU for SR Products	12.01:12.15	Mr. Bart Slob	SR Program Manager CBI

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2.4	Product Certifications and labelling of SR Products	12.16:12.30	Mr. Venkat	MD BSI UK
2.5	SR Products – TATA Success Story	12.31: 1.45	Mr. Bhart Wakhlu	Resident Director TATA Services Ltd
2.6	Interactive session	12.46:13.00PM	Conference Chairman	
Lunch Break 13.0 :14.0				
3	CSR Practices in Medium and Small Scale Industry Panel Discussion Session-3 Session Chairman: Secretary MSME Govt. of India			
	Members: Mr. Anil Bhardwaj, Wijnand Broer, Mr. Sanjy Nagi, Dr.V.A.Eshwar Ph.D.(IISc, B'lore) Former Professor, IIT, Delhi			
	Focus Areas; Success story on India CSR Project with a SME: Wijnand Broer View of Micro and Small and Medium Enterprises , Credit for CSR Branding, Creating a CSR Profile of a SME :A good Study, Govt Initiatives to promote CSR in SMEs and MSME			
Lunch Break : 1.00:2.00				
Tea Break 3.31:3.45				
4	CSR as a window to European and International Market , Session- 4, Time 4.46:5.00PM Session Chairman : Dr S K Chkarvartoy			
4.1	Global Market and SR Products	3.46:4.00	-----	President of CIA
4.2	SR Products in Asia for global acceptance	4:01:4.15	Mr. Sunil Kumar	Dy. Director NPC
4.3	CSR Initiates of Indian Electronic Industry for global market access	4.16:4.30	Mr. Rajoo Goel	Secretary General –ELCINA
4.4	CBI Initiatives on CSR in Developing countries for export	4.31:4.45	Mr. Bart Slob	Sr. Program Manager, CBI
4.5	Interactive session	4.46: 5.00	Conference Chairman	

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S.No	Activity	Time	Names	Roles in conference
<b>19 October 2012, Day -2</b>				
<b>5</b>	Creating Sustainability : The Magic Bus Experience , Session-5. Session Chairperson : Ms Aditi Haldar			
<b>5.1</b>	Sustainability and ISO 26000	10.00:10.15	Ir. Wijnand Broer	Dy. Director CREM
<b>5.2</b>	Global CSR Models	10.16-10.30	-----	-----
<b>5.3</b>	Success story on sustainability practices	10.31-10.45	Mr. Rajit Pal Singh	CBI Consultant
<b>5.4</b>	CSR Implementation Challenges	10.46:11.00	Mr. N Singh	Director MCA
<b>5.4</b>	National Voluntarily Guidelines ( India)	11.01:10.15	Mr. Manoj	Jt secretary MCA
<b>5.5</b>	Interactive session	11.16-11.30	Conference Chairman	
	Tea 11.31-11.45			
<b>6.</b>	CSR Policy Initiatives and Public Private Partnership Model, Session -6, Time 11.46: 13.00 Session Chairman : Mr. Jaiveer Srivastava CMD HPL			
<b>6.1</b>	PPP Model engaging Civil Society Organisations	11.46:12:00	Dr K K Upadhyay	Head, CSR AB Centre for Excellence
<b>6.2</b>	Corporate Initiatives to promote CSR for business sustainability	12.01:12.15	Mr. Rohtas Mal	Former Ex- Director Escorts
<b>6.3</b>	Socially responsible investment - PPP mode	12.16:12.30	Mr Sadanand Bhawe (IAS)	Program Director FINISH
<b>6.4</b>	Social Responsibility models in India for global competitiveness	12.31: 1.45	Mr. Sudhir Kr. Sinha	Country Head CSR
<b>6.5</b>	Interactive session	12.46:13.00PM	Conference Chairman	
<b>7</b>	Importance of Occupational, Health and safety in SR Products. Session-7. Session Chairman : Dr .T K Joshi			
<b>7.1</b>	Good Story :PHILIPS	2.01:2.15	Mr. Jithin Mohan	Dy. Manager Sustainability
<b>7.2</b>	Social Entrepreneurship	2.16:2.30	Mr. M K Pajan	Ex President Minda Group
<b>7.3</b>	Mining Industry and CSR	2.31:2.45	Mr. V K Sharma	Former Chief Inspectors of

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				Factories
7.4	APO Initiative for CSR in Asia	2.46:3.00	Mr. K D Bhardwaj	APO Japan
7.5	CSR initiatives in Bangladesh	3.01:3.15	Ms Suyama Rashid	Country Director SR Asia Bangladesh
7.6	Interactive Session	3.16:3.30	Session Chairman	
Tea Break : 3.31:3.45				
8	Facing next generation’ questions and aspirations- Panel discussion focused areas			
	Subject Experts: Vinod Sharma MD DEKI, , Jt. Secretary DIPP, Secretary General-FICCI, Dr. Uddesh Kohli Sr. Advisor Global Compact , United Nations, Mr. Nesar Ahmad (President )ICSI			
	Focus Areas: Enabling framework for actions, Innovate and implement			
Vote of thanks : By Birendra Raturi SR Asia International Director				

**Conference Venue**

India International Center,  
40, Max Mueller Marg  
New Delhi -110003, India