

# Profile

# SR ASIA

Social Responsibility Asia

An International organization promoting sustainability through Research, CSR Project Implementation, Development projects, Project Management, International and National Conferences, Integrated and Sustainability Reporting, ESG Reporting, Capacity Building, and Third-Party Assurance Services.

International office: Bangladesh Indonesia India Malaysia, Philippines Singapore Vietnam



Corp office: 4th Floor-Corporate Suite-25 &26,  
Ansal Plaza Mall, Vaishali Sector-1, Ghaziabad UP-  
201010 India  
Email: [info@sr-asia.org](mailto:info@sr-asia.org), [srasia.india@gmail.com](mailto:srasia.india@gmail.com)



2023

[www.sr-asia.org](http://www.sr-asia.org)

# Table of Contents



1	..... About SR Asia
2	..... Recognition
3	..... Vision & Mission
4	..... Journey
5	..... Our Services
6	..... Green Productivity
7	..... Sustainability Report
8	..... Our Empanelment
9	..... Partnership MoU
10	..... Expertise Social Issue
11	..... Meet Key Clients
12	..... Our Core Team



# About SR ASIA

We are an international not-for-profit organization registered in **2012** with a vision of working for Sustainable Asia. The founders are subject experts and certified on subjects by **APO Japan, CBI the Netherlands Govt.** The ambition of the organization is to promote Responsible Business Conduct (**RBG**) and Green Productivity (**GP**) by involving private sectors and government. The activities of SR Asia focus on two major operational frameworks: **(1) Innovation Development and (2) Knowledge Management.**

Our presence is in **six Asian countries (Bangladesh, India, Indonesia, Malaysia, Vietnam, and the Philippines).** We work with the **Ministries, the Public and private sector, Inter-Governmental, and NGO** sectors in India and **overseas.**

SR Asia has a presence in over **26 states in India** and is a pioneer in the field of applied and desk research and has profound experience in **Project Implementation & Management, Baseline, Monitoring & Evaluation, Impact Assessment, Feasibility Studies and Sustainability Reporting & Assurance services using conventional and advanced research tools and techniques.** Some Developmental projects (**CSR**) are implemented in the domain of **Skill Development and Ecological restoration.**

SR Asia organizes **National and International Conferences** around sustainability themes and subjects of prime time to mobilize knowledge and experience sharing and networking among various stakeholders.

We are a member of **UNGC, IPLA Japan, and Confederation of Indian Industry (CII) No.N7559P** and the **Alumni** of the **Asian Productivity Organization Japan.**

## Our offices in India and overseas

Delhi, Daman & Diu, Himachal Pradesh, Kerala, Rajasthan, Uttarakhand & Uttar Pradesh

# SR ASIA

Established 2012

ISO 9001: 2015  
Certified by Intertek  
UKAS

IICA - MOC  
assessed

Niti Aayog - NGO  
Darpan

12A / 80G

FCRA - SBI, MHA  
approval awaited

Startup India - DIPP,  
Govt of India

Udhyam by MSME,  
GOI

Office in HP, UK,  
Gujarat, Rajasthan,  
Chennai, Delhi - NCR

Legal entity in  
Bangladesh, Indonesia,  
India, Philippines,  
Vietnam

International  
Alliance - APO  
Japan, UNSC,

Empaneled with  
many State  
Government

PF and ESI  
Registered

SR Asia Philippines  
through Geo  
Informatics

Licensee  
AA10000AS  
Accountability UK



# Recognition & Certification



## Certificate of Provisional Registration

1.	GSTIN	07LAAQC9962UN022
2.	PAN	AAQC9962UN
3.	Legal Name	SR ASIA
4.	Trade Name	SR ASIA
5.	Registration Details under Existing Law	
	Act	Registration Number
(a)	Service Tax Registration Number	AAQC9962UN0001
Date	26/06/2017	

This is a Certificate of Provisional Registration issued under the provisions of the Act.



This is to certify that the management system of:

**SR Asia**

Main Site: W- CS-2L, Anand Place, Vashi, Maharashtra - 401305, Uttar Pradesh, India

has been registered by Intertek as conforming to the requirements of:

**ISO 9001:2015**

The management system is applicable to:

Promoting Sustainability and Social Responsibility by Supporting Policies and Property Management Designed and implemented by any Stakeholder. Specific Services Extended are Need/Reactive Survey, Monitoring and Evaluation, Third Party assessment, Impact Assessment, CSR Annual Reporting, Integrated Reporting and Assurance, implementing Development projects in Education, Environment, Sanitation, Seminars and Workshops.

Certificate Number:

00780008

Initial Certification Date:

02 February 2020

Renewal Certification Date:

02 February 2025

Issuing Date:

02 February 2020

Valid Until:

02 February 2025



*Calin Muldrewan*  
President, Business Assurance

Intertek Certification Limited, 65A Varsity Park, Varsity Road, Derby DE24 9GT, United Kingdom

Intertek Certification Limited is a UKAS accredited body under certificate of accreditation no. 304.



प्रारूप 1  
पंजीकरण प्रमाण-पत्र

आवेदन संख्या : U90000DL2012NPL231376 2011 - 2012

हैं एकात्मक कार्यालय कक्षा में कि वेदाई  
SR ASIA

आ पंजीकरण, कम्पनी अधिनियम 1956 (1956 का 1) की धारा 25 में उल्लिखित आचार कियत लागू है और यह कम्पनी प्रकृतिक निमित्त है।

यह निवेदन-पत्र आचार विनियम द्वाारा कम्पनी से प्राप्त कियत को दिखाने में सहायता करता है।

Form 1  
Certificate of Incorporation

Corporate Identity Number : U90000DL2012NPL231376 2011 - 2012  
I hereby certify that SR ASIA is this day incorporated under Section 25 of the Companies Act, 1956 (No. 1 of 1956) and that the company is private limited.

Given at Delhi this Tenth day of February Two Thousand Twelve.

Registrar of Companies, National Capital Territory of Delhi and Haryana  
आवेदन संख्या, आचार कियत में उल्लिखित है।

Note: The corresponding form has been approved by KRISHNA SHANKAR PRASAD, Deputy Registrar of Companies and this certificate has been digitally signed by the Registrar through a system generated digital signature under rule 5(2) of the Companies (Electronic Filing and Authentication of Documents) Rules, 2008. The digitally signed certificate can be verified at the Ministry website ([www.mca.gov.in](http://www.mca.gov.in)).

आवेदन संख्या में उल्लिखित है आचार कियत में उल्लिखित है।  
Mailing Address as per record available in Registrar of Companies office:  
SR ASIA  
A-28, FF COMPLEX, OKHLA PHASE-46,  
NEW DELHI - 110026,  
Delhi, INDIA



# Vision & Mission



## Vision

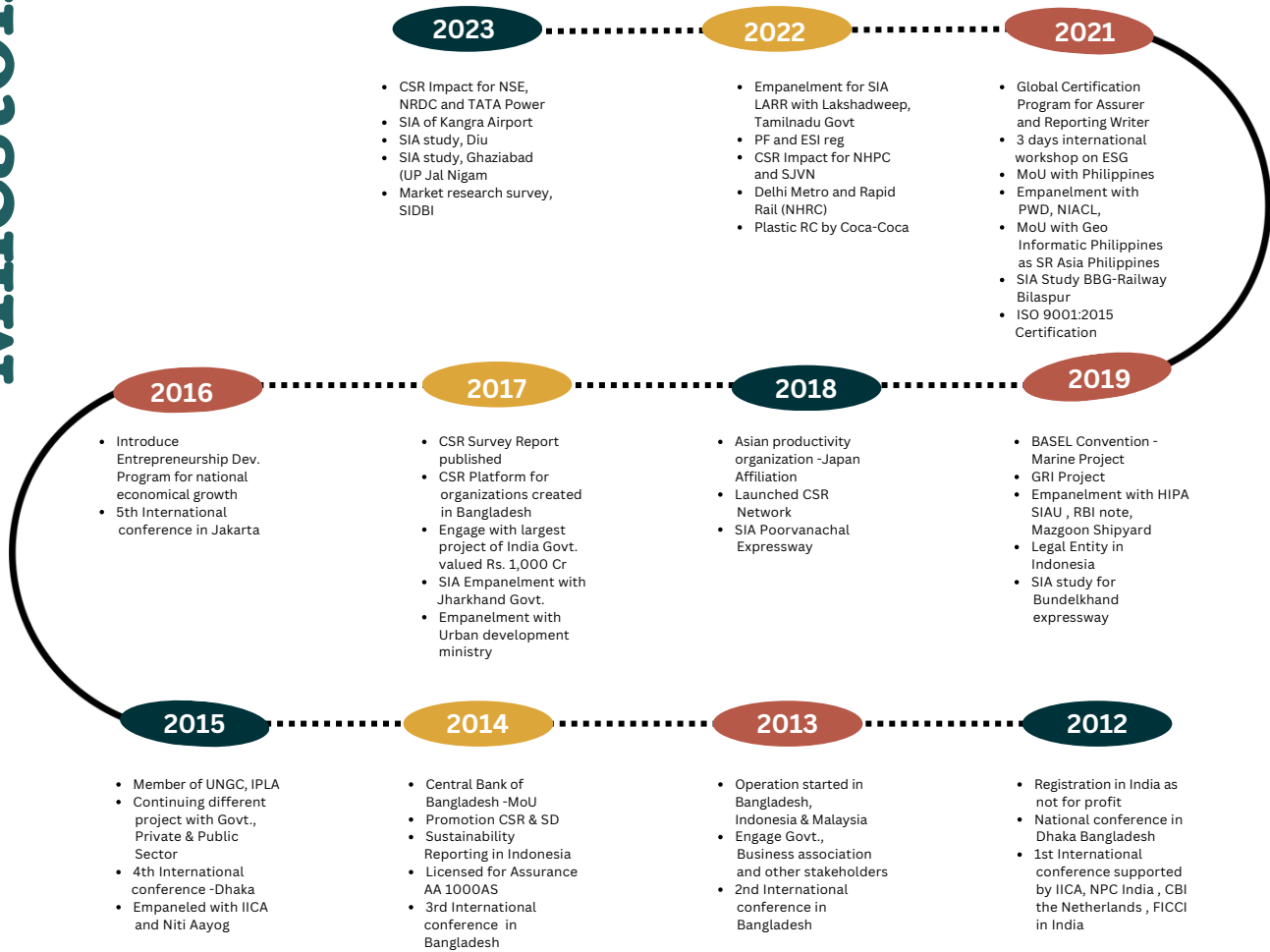
A leading networking organization contributing to the sustainable development for prosperous Asia.



## Mission

- Create a network and engage all stakeholders in Asia for knowledge pooling, implementation, and setting up sustainable policies and practices.
- Advocate, promote, and implement green products and services.
- Share knowledge and build a partnership for developing socially responsible Asian society.
- Promote social research and tools, institutionalization, and use of technology for minimizing the impact of globally accepted threats and perceptions on sustainable development.

# Milestone



# Our Services



## Assurance Services

- AA1000AS
- ISAE 3000
- ISO 26000



## Reporting Services

- Sustainability reporting
- Integrated reporting
- Business Responsibility reporting
- ESG Report
- CSR Annual Report
- Feasibility reporting
- Detailed Project report



## CSR Project Management

- Advisory
- Consulting
- CSR Project design
- M&E
- Execution
- Project planning, Log framework, ToC



## Monitoring and Evaluation

- CSR Projects
- Construction projects
- Con-current monitoring
- End line Evaluation
- Baseline
- Mid-line
- Third party



## Impact Assessment

- CSR Projects
- Policies
- Govt. Schemes
- Events
- International Schemes
- For Any Donor Agency
- Third party



## Survey

- GIS
- Online Questionnaire
- Field survey
- Land Survey
- Socio Economic
- Drones
- Land Acquisitions



## Training and Certification

- GCP- RR
- GCP-RA
- CSR Act and Policy
- Corporate training -CSR
- Sustainability
- Certificate course for CSR professionals



## Projects implementation

- Coaching- Remedial education-UK
- Biodiversity park- UK
- Clean India Mission-ISBT AV Delhi
- Marine Plastic-BASEL Bangladesh
- Plastic recycling- Coca\_cola – Bangaldesh
- Skill Development



## Conferences & Seminars

- International conferences
- National conferences
- Seminars
- Exhibitions
- Stakeholder consultations
- Webinars



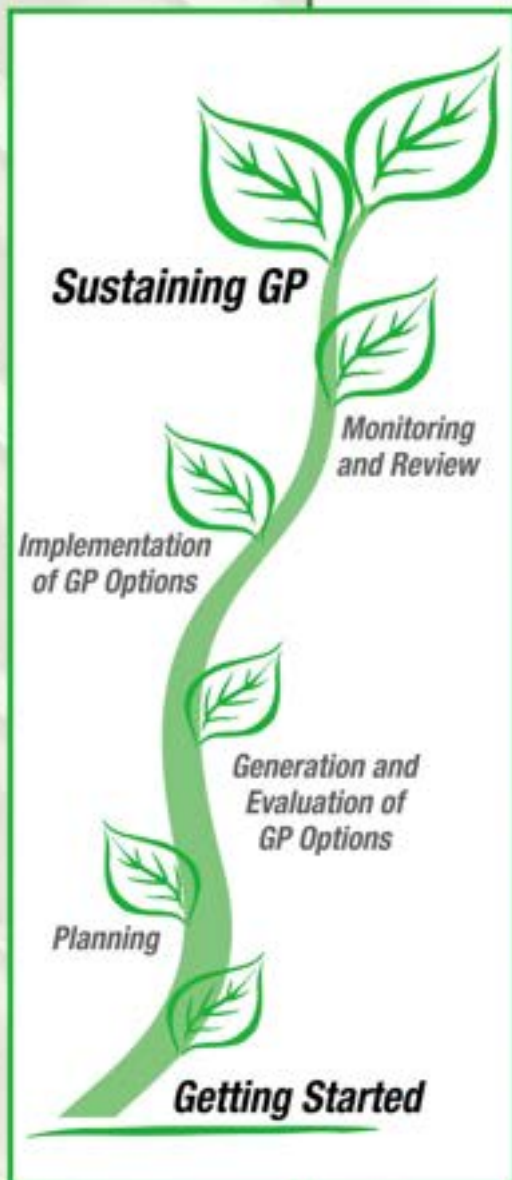
## Green Productivity



# Green Productivity Success

In six simple steps an enterprise can examine and evaluate both its production processes and products to reduce its environmental impacts and highlight ways to improve productivity and product quality.

Green Productivity is a method by which any enterprise, large or small, can understand what it is they do or have that impacts the environment, reduces their efficiency, adds cost, and suppresses their productivity.



- I. **Getting started** is an easy task. Identifying the people who are going to be involved and forming a Green Productivity team marks the beginning. These people, led by a champion, walk through and survey the site or facility and record first impressions. This allows the team to gather baseline data and identify areas where there may be a problem. This data gathering activity is made even easier through the use of Eco-mapping<sup>2</sup>, a simple, visual and practical tool for gathering, analysing and managing the environmental performance, which is especially suited to smaller enterprises. It is vital to have senior management's buy-in to ensure that adequate resources are available for successful implementation.
- II. **Planning** allows an organization to leverage the information gained in the first step to analyse the potential for improvement, along with analytical tools such as material balance, benchmarking, Eco-mapping and fishbone diagrams. Objectives and targets can be established and performance indicators identified to help guide the improvement process, allowing the company to manage and measure progress.
- III. **Generation and Evaluation of Green Productivity Options** involves the development of options to meet the objectives and targets formulated in planning. It involves a review of prevention of pollution and application of existing or new control procedures to support the development of the options to enhance productivity. Options are screened against performance indicators. Those most likely to net the economic and technical results desired are given first priority; the company is now ready for action.
- IV. **Implementation of Green Productivity Options** involves two actions, preparation and execution. Preparatory work includes awareness building, training and the development of competencies. If new equipment or systems are required, these are installed along with the operator instruction and hands-on training to ensure success.
- V. **Monitoring and Review** of the new Green Productivity options is vital to check to see that they are producing or exceeding the anticipated results. This includes monitoring the whole system to ensure that it is on track and performing as designed. Findings are reported for review by management.
- VI. **Sustaining Green Productivity** requires action to correct where necessary or to build on existing success. Having a feedback loop is essential to keep progress on track and to respond to the changing circumstances imposed by internal and external drivers including customer expectations, the environment and other innovations that may accelerate the greening of productivity.

<sup>2</sup> Eco-mapping<sup>2</sup> is a shareware tool created by Heinz-Werner Engel of Belgium for mapping where the location of environmental problems and inefficiencies lie. Within minutes a small business can see the value in Green Productivity. Detailed Eco-mapping<sup>2</sup> information is on line at [www.inem.org](http://www.inem.org).



# SUSTAINABILITY REPORT ASSURANCE SERVICES FROM SR ASIA

There are several factors driving the increase in corporate transparency. Investors, the media, governments and non-governmental organisations are pressing for more information. Companies are seeing the benefits in terms of increased credibility and reduced risk by reporting on their social and environmental activities. Sustainability Report Assurance lets you demonstrate your commitment to declaring your company's performance in environmental and social areas and sets you apart from the competition.

## WHAT IS SUSTAINABILITY REPORT ASSURANCE?

Following the increase in corporate responsibility reporting, there is now added pressure for independent assurance of the content of these reports. Independent assurance of reports against international standards, such as the Global Reporting Initiative (GRI) and the AA 1000 Accountability Principles (2008), demonstrates an organization's commitment to customers and stakeholders. It also ensures that all social and environmental information published is accurate and correct. Our approach to report assurance is a flexible model based on the AA1000 Assurance Standard (2008) with optional modules to address your varying needs.

### Basic Assurance Service

This is best suited for those who are making public social and environmental statements for the first time or for those undertaking external assurance for the first time. The primary objectives are to evaluate the report against the AA1000 Accountability Principles of Inclusivity, Materiality and Responsiveness, and to ensure the accuracy of the chosen scope of reporting through independent

review. SR ASIA is an AA1000 Licensed Assurance Provider.



**AA1000**  
Licensed Assurance Provider

### GRI and AA1000 Options

This is ideal for organisations that already have a long history in issuing social and environmental reports, and want to provide further assurance of the completeness of scope of their reports, in addition to certifying the processes through which they have been compiled. These options allow for the identification of areas of strengths and weaknesses where improvements can be made:

- GRI Assurance Option – Evaluation of the report content against Global Reporting Initiative (GRI) Reporting Guidelines (2006), including a 3rd party check of reporting level. A scored gap analysis is performed to determine the level of reporting against GRI guidelines and to identify gaps in report contents and reporting principles.
- AA1000 Assurance Option – evaluation of underlying processes and reporting systems, including Stakeholder Engagement, to identify opportunities for improvement. A scored gap analysis is performed to determine the extent and reliability of underlying processes and reporting systems, in particular Stakeholder Engagement will be evaluated against AA1000 Stakeholder Engagement Standard.

### Assurance Timing Options

Gap analysis only – GRI and AA1000 options can be performed at any time as a stand-alone gap analysis, this option will result in an Internal Management Report but not an Assurance Statement.

End of reporting cycle – most assurance is performed once the report has been written in draft form and before publication.

Throughout reporting cycle – for organisations with well-embedded systems, the assurance process can be planned to take place at various stages throughout the reporting cycle to enable the evaluation of specific reporting events

## THE BENEFITS

Utilising the Sustainability Report Assurance service from SR ASIA sends a strong signal about your commitment to corporate responsibility. In addition, it ensures the transparency and validity of the information you make public and allows you to reinforce your internal reporting processes and procedures to ensure the strength of future reports. Furthermore, it increases stakeholder confidence in the information reported about your performance and adds credibility to your reported information, which is further bolstered by using globally recognised standards and guidelines.

## HOW DOES THE SUSTAINABILITY REPORT ASSURANCE PROCESS WORK?

The Sustainability Report Assurance process consists of the following steps:

\* Step A – Agree Contract: SR ASIA will gather certain information about your organisation to enable us to determine the most appropriate assurance option; including the criteria to

be used, the scope and level of assurance, duration of the project and likely assurance team members. SR ASIA will provide you with a proposal that is in line with your requirements. You can then proceed with the assurance by accepting the proposal

\*Step B – Optional Gap Analysis: you may ask SR ASIA to perform an optional Gap Analysis. In some situations, it may be suitable for a gap analysis to be conducted on an earlier Sustainability Report, for example to determine the application of Global Reporting Initiative guidelines. *This can be performed at any point and a report provided for use by the client in developing future reports.*

# Our Empanelment



## State Govt for SIA study as per RFCTLARR- 2023

- PwD, Rajasthan
- U.T. Administration of Daman & Diu
- Administration of Dadra and Nagar Haveli, Silvassa
- HIPA, Government of Himachal Pradesh
- Tamil Nadu State Social Impact Assessment (TNSSIA) Unit
- SIA & CS Agency, Lakshadweep Administration
- UP, Government- Many districts collectors office
- Andaman and Nicobar Island

## Impact Assessment of CSR Projects

- Balmer Lawrie & Co. Ltd
- New India Assurance Company Ltd.
- Goa CSR Authority
- India Institute of Corporate Affairs
- Mazagaon Dock Shipbuilders Ltd.
- Bhartiya Reserve Bank Note Mudra Pvt, Bengaluru
- General Insurance Co. Ltd
- NGO Darpan NITI Aayog
- NHPC Ltd

## Specialized Services

### Organization

HIPA, Government of  
Himachal Pradesh

NABVENTURES Limited

Northern Research  
Development Finance  
Corporation (NRDFC)

National Research  
Development Corporation (NRDC)

Department of  
Geography, Kirori Mal  
College, DU

### Scope of work

Research documentation and  
consultancy services for conducting of  
study of various central and state

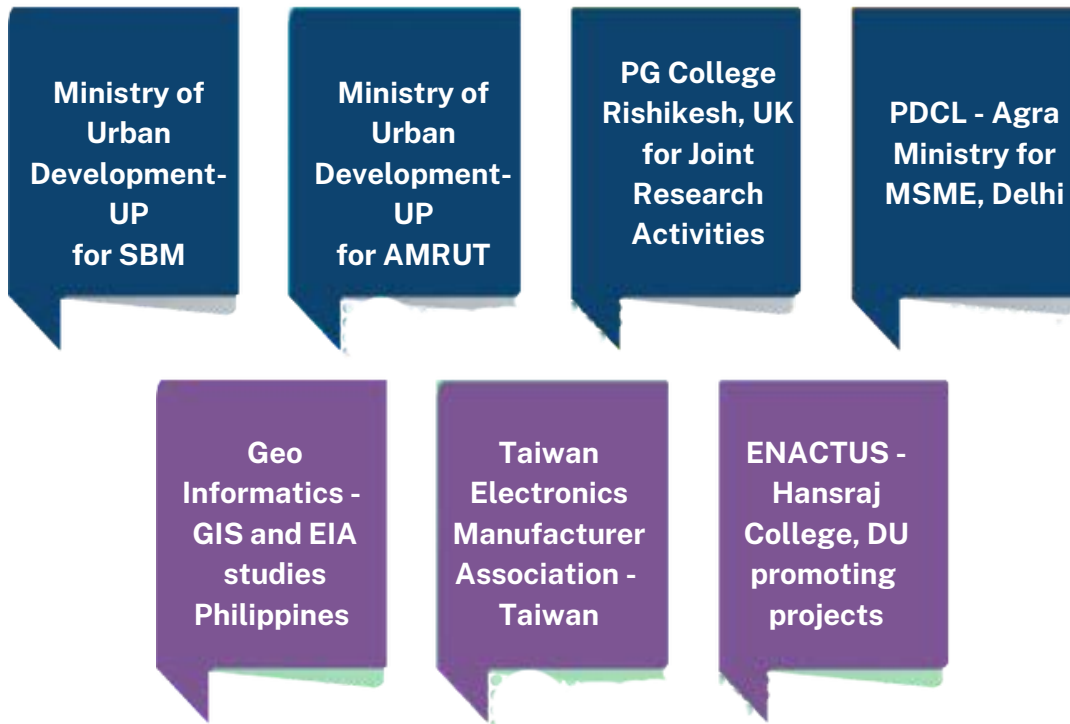
ESG Reporting and Due Diligence

Institutional consultant with Advisory &  
Consultancy

Socio - Economic Impact Assessment  
(SEIA) and Feasibility studies

Empanelment for guidance in CSR  
Activities

# Partnership MoU



# Sectoral Experience





# Expertise Social Issue



# Meet Key Clients



# Our Core Team



**Birendra Raturi**  
FOUNDER & DIRECTOR



**Rakesh Khare**  
CEO



**Taranjeet Kaur**  
COMMUNICATION MANAGER



**Rameen Anjum**  
RESEARCH ANALYST



**Tanu Akolia**  
HUMAN RESOURCE  
MANAGER



**Jaya Yadav**  
RESEARCH ANALYST



**Ajay Singh**  
RESEARCH HEAD-  
SIA UNIT



**Aakash Raturi**  
CUSTOMER  
EXECUTIVE



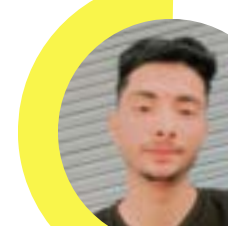
**Sneha Raturi**  
KNOWLEDGE  
MANAGEMENT



**Pankaj Dhami**  
HEAD-IT



**Muskan Gupta**  
RESEARCH ASSOCIATE



**Atul Panday**  
GRAPHIC DESIGNER

## OUR CONTACTS



+91-9810059109  
91-120-4103023,



info@sr-asia.org  
srasia.india@gmail.com



www.sr-asia.org



Headquarter India  
Social Responsibility Asia  
4F-CS-25, Ansal Plaza, Sector-  
1 Vaishali, Ghaziabad UP-  
201012 India

### Indonesia

Dr. Guniati Gunawan  
Jl. Keutamaan Raya No. 51&53  
Jakarta Barat 11140 , Telephone: + 62-21-6340545 Fax: +  
62-21-6340545 e-Mail: dantapusaka@gmail.com

### Bangladesh

Ms. Sumaya Rashid  
SR Asia Country Director- Bangladesh  
Tel: +88 02 8899232; Mob: +88 01748 470709  
e-mail: sumaya@sr-asia.org, srasia.bd@gmail.com

### Mongolia

Ms. Nomuun Odkhuu  
(Representative- SR Asia)  
Ulaanbaatar city, Mongolia  
Mobile: +976 9918 8119  
Email: nomuun@sr-asia.org / o\_nomuun99@yahoo.com



SR Asia (Social Responsibility Asia)



socialresponsibilityasia



Social Responsibility Asia - SR Asia



SocialResponsibility

### Philippines

Dr. Gerlie Tatlonghari, EnP  
GeoInfometrics Solutions Co. or "GIS Co.",  
Anest Tower, 10411 Lopez Avenue 4030  
Los Banos, Philippines  
gerlie@geoinfometrics.com

### Vietnam

Mr. Son, nguyen ngoc  
Mobile: +84912048480  
skype: sonnguyenngocvn  
vn.linkedin.com/in/sonnguyenngoc  
Bangladesh