

Anima Singhal

Assistant Manager at HT Brunch

Experience

Assistant Manager at Hindustan Times

July 2013 - Present (1 year 1 month)

Assistant manager- Ad Sales at Casa Viva

May 2012 - July 2013 (1 year 3 months)

Executive Impact at India Today

May 2011 - January 2012 (9 months)

Sales & Marketing trainee at The Claridges Hotel, Surajkund

May 2010 - July 2010 (3 months)

Languages

Chinese elementary

Skills & Expertise

Marketing

Marketing Strategy

Market Research

Marketing Communications

Customer Service

Sales

Social Media Marketing

Event Management

Advertising

Public Relations

Sales Management

Team Management

New Business Development

Business Development

Customer Satisfaction

Marketing Management

Management

Social Media

Microsoft Office

CRM

Online Advertising

Teamwork

Education

Amity Business School

MBA, Marketing, 2009 - 2011

University of Rajasthan

Bachelor of Science (B.Sc.), Zoology/Animal Biology, Botany, Chemistry, 2004 - 2006

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[Contact Anima on LinkedIn](#)