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| CURRICULUM VITAE **Sayed Aamir Farooq**  **Road no-14, Room No-3,**  **Padma Nagar Baiganwadi,**  **Govandi (west), Mumbai - 400043**  Mobile no: 9702779174  Email ID: [aamirbmm@gmail.com](mailto:aamirbmm@gmail.com)  **Achievements in Gold’s Gym**   * Despite being a fresher in Sales, develop new businesses which include Orange, V2 solution & Alti source.   **Personal Details**   |  |  |  | | --- | --- | --- | |  |  |  | | Date of Birth | **:** | **20th  May,1987** | | Nationality | **:** | Indian | | Marital Status | **:** | Single | | Languages known | **:** | English, Hindi and Marathi | | Leisure activities: | **:** | Reading, Travelling and Sports, | | CAREER OBJECTIVE:  Seeking a **responsible career position** which will utilize my education and **varied experience,** as well as develop additional skills. Interested in a career that offers a high level **of challenge, responsibility** and **opportunity** for continued growth.  ACADEMIC RECORD:  Bachelor of Mass Media (B.M.M) – Akbar Peerbhoy College of Commerce &Economics; Mumbai - 2008- 2011.  **Advance Digital Marketing Diploma (ADMD) – Softpro Computer Education: Mumbai – 2013 – 2014.**  WORK EXPERIENCE :  **Name of Company : Legal Media Group**  **Designation :** **Assistant Manager For Corporate Sales**  **Period of Experience : Jan 20th ,20 13 - till Date**  **Roles and Responsibilities:**   * Create & implement sales & marketing strategies to enhance business growth. * Monitor the activities of sales teams to achieve sales objectives. * Implement strategies to maintain revenues * Captures new market through effective sales drive * Retain existing market share trough quality service & relationships * Forecast sales target * Ensure consistency in brand imaging product & service   **Previous Company : Gold’s Gym**  **Designation :** **Corporate Sales Executive**  **Period of Experience : Dec 28th  ,20 11 - till Jan15th  , 2013**  **Roles and Responsibilities:**     * Daily basis cold calling * Strategize and execute sales programs for the clients * Generated revenue for every month * Generated new client leads and also tie-up with corporate companies * To maintain retention of members for Renewal. * SWOT planning for our competitor * Promotional activity in the corporate companies, Mall, Theater & society. * Organized outdoor events & Indoor events.   **Worked Company : News Graph**  **Designation :** **Media Information Officer**  **Period of Experience : June 8th 2011 Till Dec 5th 2011**  **Roles and Responsibilities:**   * Daily Newspapers, Magazines and Online Tracking * Handling SSV internet and Camlin * Strategize and execute public relations programs for the above given clients * Assist in publicizing assigned initiatives, including brand programs, product launches and advertising * Media Management at the events * Follow up with the media pre/during/post event to ensure maximum media coverage.   ADDITIONAL INFORMATION  ***Computer Knowledge* :**   * Tally 7.0 * DTP * Certificate course in Hardware * Certificate course in Basics   **Part time Jobs:**   * 5 month in Blue bytes in media tracking department * 6 month in Barclays bank (Andromeda) Call Center * 3 month in an exhibition as a freelance sales executive * 2 month in a Well worth as an Admin executive * 3 year in Garment company as a Client Servicing executive   **Achievements:**   * Team leader for college projects (consecutively 3 years). * Event leader of the college’s event organizing committee and successfully organized the event called “PULP” * Winner of Drama competition. * Participated and won essay writing, debate, elocution, dance and general knowledge competitions       **(Sayed Aamir)** | |
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