**Yaikhomba Naoroibam**

**House no. 1114,**

**Sector-37, Faridabad-121003**

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[**yaikky@gmail.com**](mailto:yaikky@gmail.com)

**Career Objective:** Seeking a right position at a right place to implement my experience, marketing skills, knowledge and creative talents in a reputed organization for the betterment of tomorrow.

**Job History:**

***Indigo 91.9 FM:*** *Sr.**Executive- Ad-Sales. (March 2012 to present)*

* Marketing of Events like Rock-shows, Fashion Shows to potential client for sponsorships and participation.
* Creating innovative ideas for branding and advertisement on radio for various brands accordingly.
* Meeting with Media agencies in Delhi/NCR for Radio integration or normal campaign.
* Convincing media planners and buyers for radio campaign as well as negotiation of rate.
* Meeting with Government Ad Agencies (DAVP and NFDC) for generating revenues from various ministries.
* Handling a part of operational work like billing, submission of invoices, spot script etc.

***Brain Advertising Ltd:*** *Marketing Executive (Jan 2011 to Dec 2011).*

* Meeting with the direct corporate clients, brand managers from different companies for **online** advertising and **outdoor** advertising.
* Providing various online advertising platform and options to the clients through different websites for promotion of their service or products.
* Providing outdoor media solutions through billboards, hoardings at various places and choice of desired location.(PAN India)
* Negotiation of the best rates and offers with the clients.

**Professional Qualification Summary:**

* Completed a Post Graduate Program, a diploma degree in **International Business** and **Entrepreneurship** in the year 2011 from Delhi Business School, New Delhi.
* Completed **MBA** (regular course) in the year 2011, from Delhi Business School, New Delhi affiliated to Punjab Technical University.

**Educational Qualification Summary:**

* Graduated in B.sc Biotechnology from K.S.R. college of Arts & Science, Tiruchengode in the year 2009.
* Passed out Higher secondary School (10+2) from Manipur Public School, Koirengei, Imphal in the year 2006.
* Passed out Matriculation from Don Bosco School, Imphal in the year 2004.

**Computer Skills:**

* Microsoft Word
* Microsoft Excel
* Microsoft PowerPoint
* Foxpro Dbase

**My Achievements:**

* I have got the ‘Best Team Leader’ award in an adventure camp in the year 2006.
* I have coordinated several fashion show programs for inter-college, and got the ‘Best co-coordinator’ Award in Mosaic 2010.
* I have been awarded as ‘Brand Ambassador’ of my college in Mosaic 2010.
* I have been awarded a **‘Gold Medal’** as the specialization topper of the PGP diploma degree in marketing.

**Personal Details:**

* Father’s name : Naoroibam Momon
* Sex : Male
* Date of birth : 26th October 1988
* Nationality : Indian
* Languages Known : English, Hindi, Manipuri, French (basic) and Tamil (basic spoken).
* Permanent address : Khurai Puthiba Leikai, Imphal, Manipur-795001

Dated: Signature

*Yaikhomba Naoroibam*