**CHANDAN KUMAR *Mobile*:** +*91-7503276456/9711445078* ***E-Mail:***chandan**.**kumar20085@gmail.com



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| AREAS OF EXPERTISE   * Market research * Direct marketing * Team Handling * Ad Sales * Event coordination * space selling Online marketing * Marketing assistant * Team leadership * Supervisory |

**PERSONAL SUMMARY**

Self-motivated professional attitude with good educational credentials and having four year of experience in MARKETING and SALES. Skilled and experience focused on effective team leader with a strong customer focus, sales and marketing acumen, and a demonstrated track record of Sales.

**Now looking for a suitable Team Leader position with an ambitious company**.

**WORK EXPERIENCE**

**Organisation: Quikr India Pvt. Ltd (quikr.com)**  Assistant sales Manager, March 2012 - Present

Supporting the sales process by being involved in the day to day activities of the marketing department and by providing an invaluable support service to the sales and marketing team.

**Job Roles & Responsibility**

Trained, supervised and mentored 10 sales people,

Motivated staff to meet/exceed established sales goals and objectives by developing effective sales incentives.

Gave final approval on all sales. Monitored and reported sales volume, financial and business transactions. [Generated sales of 5-8 lakhs per month.]

Support the company in the implementation of its marketing campaigns.

Market research, Online Space selling, Ad sales, Advertisement and promotion

Achieving target with customer satisfaction.

**2) ORGANIZATION: L B ASSOCIATES PVT. LTD**

**Sr. Marketing Executive, Nov 2010 to Nov 2011 (1 Year).**

**Job Roles & Responsibility**

Market Research, advertisement and promotion, identifying the target customer, Product presentation , Space selling & event management**,** Brand Communication of corporate business, corporate sales & Communication

**3) Organisation : Genius Technology and Consultant**

Business Development Executive, **(6 months)**

**Job Roles & Responsibility**

Market Research, personal visit to client,

Cold calling, presentation of software,



**PROFESSIONAL QUALIFICATION**

* **Post Graduate Diploma in Management** from HR Institute of Technology, Ghaziabad.

**Specialization: -**

* **Marketing**
* **Human Resource**
* Bachelor of Commerce (**B.Com**) from Bhartya Vidya Peeth, University with **62%** marks in 2008.

**PROFESSIONAL QUALIFICATION PROFESSIONAL QUALIFICATION**

**SCHOLASTICS**

* Senior Secondary from (C.B.S.E) in 2005 with 1st division.
* Secondary from (C.B.S.E) in 2003 with 1st division.

**IT SKILLS:** Well versed with Microsoft Office, Excel and Internet Applications.



**ORGANISATIONAL EXPERIENCE**

**SAIL, Bokaro Steel Plant Management Trainee May’20 – June’10, 2009**

**Key Deliverables:**

* Project Name : Marketing of secondary & by-product
* Nature of Product : Studying the process of by- products marketing i.e., Aluminium sulphate



**BEYOND CURRICULUM**

* Certified by C.B.S.E for best score in Sanskrit in class 10th
* 1st Rank in Science Exhibition in class 12th

**Strengths:**

- An analytical mind with the ability to think clearly and logically.

- Ability to work accurately and pay attention to details.

- Strong spoken & written communication skills, problem solving and leadership qualities.



**PERSONAL PROFILE**

**Fathers Name :** Mr. Awadhesh Kumar Sinha

**Date of Birth :**  15th January 1986

**Marital Status :**  Single

**Correspondence Address :** Flat No-812, Sec-2 B, Vasundhra, Ghaziabad, (U.P)

**Permanent Address :** Qr.No-2007, Street-50, Sec-8D, Bokaro Steel City, Jharkhand

**Linguistic abilities :** English and Hindi



**REFERENCE**

**Ambuj Kumar Sinha, (Sales Manager),Quikr.com, Delhi**

**Mr. Amit Kumar Gupta (Manager Marketing)L. B. Associates Pvt. Ltd. Noida.**

**Place:**

**Date: (Chandan Kumar)**