**Babita Sharma**

**CAREER OBJECTIVE**

Looking for a challenging career in design, which demands the best of my professional ability in skills, which will help me to upgrade my current skills and knowledge and provide me with scope for learning and implementing new technologies.

**SyNOPSIS**

* Have **2+ years of experience** in Web/Graphic Designing.
* Have **4+** **years of experience** in Non IT Education.
* Having expertise in **Flash ad design, Newsletter Designing.**
* Excellent knowledge in **Banner design, News ads, Standees designing.**
* Excellent end to end **functional experience in Adobe Photoshop**.
* Have **excellent and broad knowledge** of various computer technologies, software/web development.
* Have excellent **problem-solving skills,** **self-initiative** and fast to learn new skills/technologies, resourceful, committed, and smart-worker.
* Able to **coordinate and communicate** with project team. Able to work independently and as part of team.
* Able to communicate in **English** and **Hindi** (native).

**EMPLOYMENT HISTORY**

**Oct -2012 – Till date** **Shopclues.com,** Gurgaon, India

**ShopClues.com** is an E-commerce website

Roles assigned: Web/Graphic Designer.

**Feb-2012 – Sep-2012** **Services International,** Delhi, India

**Services International** is India’s Inbound Travel Company*.*

*Roles assigned: Web designer.*

**Sep-2007 – Jan-2012** **Indira Gandhi National Open University**, Delhi, India

IGNOU Offers distance education degree programs in arts, science, commerce, social sciences and information technology*.*

*Roles assigned: Consultant*

**EDUCATION / TRAINING**

* Diploma in Multimedia and Animation from Oxford Software Institute, New Delhi
* Diploma Computers from ICM institute, Kanpur, UP
* *Bachelor’s in Arts(B.A) from* Kanpur University, Utter Pradesh *in 2007*

**TECHNICAL SKILLS MATRIX**

Key to Skills Matrix

4-extensive work experience 3-good work experience 2-average work experience 1-basic understanding

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| --- | --- | --- | --- | --- | --- |
| **Skills**  **(last 5 years)** | **No. of**  **Years** | **Year**  **Last Used** | **Proficiency** | | |
| **4** | **3** | **2** |
| **Markup Language** | | |  | | |
| DHTML | 1 | 2014 |  |  | \* |
| CSS | 1 | 2014 |  |  | \* |
| JavaScript | 1 | 2014 |  |  |  |
| **Operating Systems** | | |  | | |
| Windows (all versions) | 10 | 2014 | \* |  |  |
| **Development Tools** | | |  | | |
| Adobe Photoshop CS 6 | 3 | 2014 |  | \* |  |
| Adobe Indesign CS5 | 3 | 2013 |  |  | \* |
| Adobe Illustrator CS6 | 1 | 2014 |  |  | \* |
| Corel Draw | .6 | 2013 |  |  | \* |
| Dreamweaver CS 5 | 2.7 | 2014 |  | \* |  |
| Adobe Flash CS 6 | .6 | 2014 |  |  | \* |
| Adobe PageMaker 6.5 | 1.5 | 2012 |  | \* |  |
|  |  |  |  |  |  |
| **Miscellaneous** | | |  | | |
| Internet Tools (browsers, email, etc.) | 8 | 2014 | \* |  |  |
|  |  |  |  |  |  |

**PROFESSIONAL EXPERIENCES**

|  |  |
| --- | --- |
| Project | **shopclues.com** |
| Time Span | Oct-2012-till date |
| Technologies | HTML, CSS, Photoshop CS6, Illustrator CS6 |
| Role | Web/Graphic designer |
| Responsibility | Brand Page, Mailer, Category Page, Google Ads, yahoo Ads, Flash Ad, Creative Designing, ad for facebook, offer page, landing page, Newsletter Designing, banner designing, web development, coupons design, leaflets designs, id card designs, Image Editing, Uploading, text editor, invitation card design, image Retouching, templates design Catalogue, brochure, folder, banner design, news ads, standees design, ads designing, color correction, color option, background changing and all type creativity work. |

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| --- | --- |
| Project | **india-weather.com** |
| Time Span | March 2012 – April 2012 |
| Technologies | HTML, CSS, Dreamweaver, Adobe Photoshop |
| Role | Web-designer |
|  | |

|  |  |
| --- | --- |
| Project | **india-travelpackages.com** |
| Time Span | May-July-2012 |
| Technologies | HTML, CSS, Dreamweaver, Adobe Photoshop |
| Role | Web-designer |
| Responsibility | Changing Content of Site and Redesign |

|  |  |
| --- | --- |
| Project | **besthotels-india.com** |
| Time Span | August – September 2012 |
| Technologies | HTML, CSS, Dreamweaver, Adobe Photoshop |
| Role | Web-Designer |
| Responsibility | Changing Content of Site and Redesign |

**PERSONAL INFORMATION**

Name : Babita Sharma

Birth Date : 10 Aug 1988

Gender : Female

Nationality : Indian

Curent Residence : B-10, Block – B Paryavaran Complex Saket, New Delhi-67

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Portfolio: <http://www.dropshots.com/tanika>