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**NAVEEN SHARMA**

Date of Birth: 05th March, 1990

Contact No: +919711767533

Email Address: Naveen.sharma688@gmail.com

# **Personal Profile**

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Intend to build a career with leading corporate of hi tech environment with committed and dedicated people, Which will help me to explore myself, realizing my potential, willing to work as key player in challenging and Relative environment to continuously upgrade and acquire knowledge and skills to effectively use in industry.

# **Education**

Pursuing MSC (IT)

SMU

**B.Com 2007-2011**

Delhi university

**Senior Secondary(commerce) 2007**

**C.B.S.E**

saheed hemu kalayani sarvodya

vidyalaya,lajpat nagar

New Delhi,

**Secondary 2005**

**C.B.S.E**

saheed hemu kalayani sarvodya

vidyalaya,lajpat nagar

New Delhi,

**Technical Qualification**

One Year Diploma in Multimedia and Animation From oxford South-ex.

# E**xperience**

**1Year** Experience in E2E Networks Pvt. Ltd.

**1 Year and 6 month** Experience in healthgenie.in (e-commerce) currently working.

# S**kills**

 **Languages   : corel,photoshop,flash,dreamviewer,html ,css,wordpress,magento, adove premiere**

 **Operating System :** Win 98,XP,Vista,Window 7 .

 Fast learner and willingness to learn new technologies

# **profile description**

**DIGITAL MARKETING**

* **Display Banners-** Google Ads sense, Affilate Networks, Yahoo display banners, Flash Networks etc.

**BRANDING & PROMOTIONS**

* Facebook post, Facebook Ads, Video designing, Holding banners, catalog designing.

**WEB DESIGNING**

* Newsletter designing, Url Tracking.
* Blog completetion(wordpress)
* Create banner, logo, favicon for website
* Image editing, Product image, Product snaps
* Website template modification.

**WEBENGAGE**

* Create webengage notification for website.
* Target on landing pages.

**EMAIL MARKETING**

* Creating Newsletter Design in Photoshop then convert into html and see the spaming keyword.
* Upload it on emailing software like Mailchimp.
* Then send emailer on database.
* Check the lead, Open rate, click rate etc.

# **Extra Curricular Activities**

* Regular participant in socio-cultural events and member of winning team in Volleyball.

# **Additional Information**

* Hobbies & Interests: Playing Cricket, Listening Song, Vollyball.

# **Project**

* <http://e2enetworks.com> (wordpress)
* <https://shopping.e2enetworks.com(Magento)>
* <http://bp-monitor.com>
* <http://whey-protein.in>
* http://age-care-india.org

# **Personal Information**

**Father’s Name:** Shri. Gaya Lal Sharma

**Mother’s Name:** Smt. Kusum sharma

**Languages known:** English & Hindi

**Contact Address:** 90/D-4 Railway Colony Tughlakabad New Delhi – 110044

I hereby declared that all the information given above is true to the best of my knowledge.

Date **: …………..…………**

**(Naveen Sharma)**