**CURRICULUM – VITAE**

**RAMMUKESH**

**H-30, Sarvodiya Nagar, Contact No. 9278920092**

**Vijay Nagar, Ghaziabad (UP)-201001** [**ram10mukesh@gmail.com**](mailto:ram10mukesh@gmail.com)

**ram.mukesh2@yahoo.com**

**PERSONAL OBJECTIVE**

To implement my skills & constantly strive towards perfection in the field of **Marketing** through complete dedication and hard work, thereby to be a **valuable asse**t for the organization I work for & **Grow along with it.**

**INDUSTRY EXPOSURE**

* Worked closely with Noida, Ghaziabad, Delhi education giants like Amity University, Santosh University, FIIT JEE Inst. Aakash Inst., K.N. Modi University, SRM University, Noida University, Mangalmay Inst, Skyline, Vishvshwarvya Inst. IME Inst. IPEM, Global Gurkul, Eduman events, MERI Inst. SGIT editworks animation CG Mantra, Bhartiya Vidya Bhawan, Aag Animation, Jaipuriya Inst. AKGIM Inst., AKGEC Inst. Galgotia Inst. Marwaha Inst., HRIT Inst. etc.
* Agency Sales Experience with Noida, Ghaziabad, Delhi Agencies like Bubna Advt. Prabhatam Advt. Mindmaker, Praise, Noida AD Agency, Azad, Nexus Alliance, Classic Advt. Tirupati Balaji Advt. Prince Advt., Bottom line, Mudra Max, Kadambari, Sulekha, Lalit, Noshe Oceanic, Sharad, Imagic, Trail Blazer, Medas, Sen Advertising etc.
* Corporate Sales Experience with the Brands like, Shakti Bhog Foods, Priya Gold, Raja Biscuit, SMC Foods (Madhusudan Ghee), Nova Ghee, DS Group, Jiva Ayurveda, Rathi Steel, Paras Ghee, Oxyglow, Lakhani Shoes, M&B Footwear Lancer Shoes, Shri Lal Mahal, Inalsa Appliances, Tulison Pharma, Westorn TV, Padamani Appliances, Peacock Appliances, Microtak Inverter, Okaya Battery, Jolen Pharma, V4U Shopping, YEP.com ACE Teleshop, Morning Walker, Lohia Auto, Argentums Electric Vehicles, Aura Furnishing, Libra Mattres.

**WORK EXPERIENCE**

* **TOTAL YEARS OF EXPERIENCE 4 YEARS**
* **CURRENT LOCATION – NOIDA / NDLS**

1. **I – Next News Papers (A unit of Jagran Prakashan Ltd-Dainik Jagran)**

**Assistant Manager 8th August, 2011 to present**

**Responsibilities (AD Sales)**

* Generating Ad revenue through existing client base and also by identifying new clients.
* Worked on developing new categories like hospitals and health care by providing some special and creative advertising ideas to bring them on board.
* Conceptualizing creative, out of the box and advertising ideas that leverage mileage to the clients and giving them a successful direction.
* Creating and maintaining useful productive relations with leading clients as well as advertising agencies.
* Maintaining strong follow up with the clients for collections as well as their upcoming, planned campaigns.

1. **Sulekha.com New Media Pvt. Ltd. (A Leading Real States Premium Property Portal)**

**Executive - Marketing 23 Sept. 2009 to 5th August, 2011**

**Responsibilities (Special Initiatives and Online Ad Sales)**

* Generating Ad revenue through existing client base and also by identifying new clients.
* Conceptualizing creative, out of the box and advertising ideas that leverage mileage to the clients and giving them a successful direction.
* Sourcing partnership and generating sponsorship from Developers Real Estates Consultants.
* Handling presentations for Developers as well as Real Estates Brokers.
* Creating and maintaining useful productive relations with leading clients as well as Real Estates Broker Real Estates Consultant.
* Interacting with the clients for effective coverage of special initiatives.
* Focusing on the clients fetching lesser share of online Ad revenue by making them aware of our brand’s strong hold and the value we can generate by hitting right TG.

**EDUCATION PROFILE**

* Bachelor Degree in Art from CSJM University, Kanpur.
* Intermediate (Science) from UP Board, Allahabad.
* High School from UP Board, Allahabad.

**STRENGTHS**

* Disciplined, dedicated with an ability to easily adapt to changing work environment and technology.
* Achievement oriented with excellent people management skills.
* Hard worker and team facilitator.
* Strong communication, interpersonal, learning and organizational skills.

**PERSONAL DETAILS**

I consider myself as an Optimistic & Self-Motivator who at times can motivate others to do at their best. I am a Keen Observer & extremely Fast Learner. Being a member in project team, I know the importance of team spirit & posses the ability of handling immense pressure tirelessly & selflessly.

Father’s Name : Mr. Santosh Kumar

Mother’s Name : Mrs. Ram Sakhi

Date of Birth : 23rd Oct. 1987

Marital Status : Married

Language Known : Hindi & English

Conveyance : Yes

Laptop : Yes

**Place ...................**

**Date .................... (RAMMUKESH)**