**MOHIT DUDEJA**

**Visual Designer**

Date of Birth - 04 NOV 1988

Nationality – Indian

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Add - F-79, Virender nagar, Hari nagar, New Delhi-110058.

**Professional Summary**

A bright, ambitious and self motivated designer who has a strong background of designing

with **2.8 years** of professional experience . Able to work under minimum supervision and

play as key role in different designing , creative solution. A good team player who thrives

on creating engaging UX / UI Solution. Ability to provide Detailed designing and technical

Specification according to client’s requirements.

A quick learner who can absorb new ideas and can communicate effectively. Currently looking

to join a dynamic , ambitious and professional company to grow my carrier as a designer.

**Project Summary( Web and Mobile)**

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| --- | --- | --- | --- | --- | --- | --- | --- |
| |  | | --- | | **Project Name** | | |  | | --- | | **Client** | | |  | | --- | | **Role** | | |  | | --- | | **Responsibility** | |
| Times ooh media  <http://www.timesoohmedia.com/> | Times group | Web & Graphic designer | **1**.To design the website architecture and use the best and possible technologies  **2**. prepared the design specification.  3.visualize the design according to brand image. |
| Smarteats  <http://smarteats.in/> | Smarteat  e-commerce | Project Inch age  (design and quality head) | **1.** to discuss the total brief with the client.  **2.** Design of the UI in the easiest way.  **3.** innovate and execute the marketing strategies for the projects. |
| Zapkart  <http://zapcart.in/> | e-commerce | Design Head | **1.** To design the total architecture amd interface  From graphics to animation |
| Stylion  <http://stylion.in/> | Fashion store | Project In charge | 1. managing the total from design to quality .  technical team |
| Roversfeat.com  <http://www.roversfeat.com/> | roverfeat | Design head | 1. Challenge was to give a new look to a travel destination discovery portal .  2. coordination with the techncal team. |
| Yusra text ( mobile app) | Yusra | UX/Ui | 1. Defined prototype, wire framing and app navigation.  2.straong and calmly coordinate with technical team |
| Paan Singh | Amit singh | Branding & Promotion | Did everything from company to marketing promotion. |

**Project Summary(social media)**

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| --- | --- | --- | --- |
| MTVEXIT india  <https://www.facebook.com/mtvexitindia?ref=br_tf> | MTV | visualize | Thinking and creative the social media strategy for MTV exit India.  Maintain their facebook twitter G+account |
| W for Woman  <https://www.facebook.com/WforWoman> | W | visualize | Maintain their facebook twitter G+account |

**Project Summary(Current)**

|  |  |  |  |
| --- | --- | --- | --- |
| Vodafone facebook App | Vodafone | Design and UX/UI head | Vodafone want to make a beautiful and easy facebook app to impress it's vendors. |
| DELTON cable manufacture | DELTON | Design and UX/UI head | A leading cable manufacture wants a complete makeover of it's brand. |

**Key Skills**

* Experience on different designing software Adobe Photoshop, Adobe Illustrator

Adobe flash professional, Adobe Dreamweaver.

* Good hold on web languages XHTML, HTML, CSS with basic knowledge of

HTML5, CSS3.

* Proven Experience in web design graphics and animation for online Environment.
* Strong technical knowledge of latest web technologies.
* Design web application and interfaces according to web standards.
* Good Experience in designing mobile UX/UI with guidelines.
* Good track record of high quality designs.

**Duties**

* A strong team member responsible for conceptualizing and designing visual communications.
* Good designing graphics and web designs for new as well as for ongoing

projects.

* Designing landing pages, newsletters, Info graphics and social media posts.
* Create illustration and posters.
* Design and animate flash banners for google ad worlds & promotions.
* Interacting and coordinating with developers to create best possible solution
* Good track record of high quality designs.
* Building promotional banner creative’s and print media work.
* Coordinate with the market professional to understand the different market

Strategies.

**Technical Exposure**

**Keyskills :** Creative,Graphic Designing, User Experience, visualiser,, Website Designing, facebook apps,bannerads,microsite,web designer, mobile app design.

**Software**  : Photoshop**,** Illustrator**,** flash**,** Dreamweaver, After Effect

**Language :** HTML/ HTML5 , CSS/CSS3

**Microsoft :** Office, Power-Point, Excel.

**Experience**

**Sr Visual designer**

17th Jan 2014 – 2rd July 2014 - I working in **Creativa India** as a visual designer.  
 (Company Detail - it is a Advetising Agency).

**Visual designer**

1Nov 2012 – 12 Jan 2014 - I worked in **PHOENIX TECHNOZ pvt ltd** as a visual designer.  
 (Company Detail - it is a web & mobile development comapany).

**Web & Graphics Designer**

1st Oct 2011 – 30th Oct 2012 - I worked in **PERMEATE60** as a web/graphic designer.  
 (Company Detail - it is a web development company).

**Education**

**Graduate (Bachelor in Technology)**

2007 - 2011 - Rajasthan Technical University   
 from Institute of Engineering & Technology (alwar).

**12th (Intermediate)**

2007 C.B.S.E  
 From Saraswati Bal Mandir, hari nagar (Delhi).

**Portfolio**  Because we believe when we see. So I have created my online portfolio link.  
 <http://www.behance.net/mohitdudeja>

**Additional skills**

Good Communication skill, Good Presentation Skills,

**Interests**

Listening Music, table tennis, exploring new stuff, sketching

**Connect at**

[http://www.linkedin.com/profile/view?id=133669143HYPERLINK "http://www.linkedin.com/profile/view?id=133669143&trk=tab\_pro"&HYPERLINK "http://www.linkedin.com/profile/view?id=133669143&trk=tab\_pro"trk=tab\_pro](http://www.linkedin.com/profile/view?id=133669143&trk=tab_pro)