# **CURRICULUM VITAE**

**SHINJINI KAUSHIK**

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**CAREER OBJECTIVE**

To do my best in all my endeavors and take up each and every challenge that comes my way to achieve the maximum beneficial and desired results for an organization.

**WORK EXPERIENCE:**

1. **JAYDEV INFRATECH PVT. LTD. –** Jaydev Infratech Pvt. Ltd. is a certified Indian registered real estate developer firm having vast experience of more than 15 years in the field of Real state as consultant, developer and as a financer of big corporate of Delhi NCR.

**Designation –** Chief Public Relation Officer – CPRO

**Profile –** To manage Sales Team & Marketing thus to get best tie up for

Newspaper Advertisement, FM Jingles, Brochure, other collateral &

branding material, Outdoor Media etc.

**Duration –** Since January 2014 to August 2014.

**Projects –** A Unipark - Residential & Commercial project on Yamuna Expressway.

1. **DEWA COLONISER’S PVT. LTD. –** DEWA GROUP is an Indian registered group of companies established in 2007. The Group has tie up with several Central Government and State Governments of India infrastructure’s projects like construction of roads & bridges, solar equipments etc.

**Designation –** AGM – Sales & Marketing

**Profile –** Got promotion from AGM TO GM – Sales & Marketing, responsible

to recruit team, assist them to get tie up with channel partners, to

assist them during booking, to circulate important guidelines,

schemes, project updation on regular basis.

**Duration –** August 2013 to Dec 2013

**Projects –** Kings valley – A Residential project in Noida Extension.

1. **D2D HOMES –** A Real Estate organization with vast experience to serve their customers best in the respective field. The Group has immense treasure of its satisfactory clientele in India as well as abroad. They have expertise in selling FRESH/RESALE residential and commercial projects especially in Delhi NCR.

**Designation –** DGM – Sales & Marketing

**Profile –** To assist team to get tie up with channel partners & direct sales, to

assist them during booking, to circulate important guidelines,

schemes, project updation on regular basis.

**Duration –** Febuary 2010 to July 2013

**Projects –** Projects of Noida, Noida Extension, Rajnagar Extension like

Supertech Eco Village 1, 2 and 3 & RG Luxury Homes, Supertech

Capetown, Star Rameshwaram, SCC Sapphire, SCC Height, Ajnara

Integrity, KDP Grand Savana, SVP Gulmohar Garden.

**4. COSMIC -** An Event Management companies which organize exhibitions focused on

lifestyle in Malls and lots of school activities etc.

**Designation –** Project Head

**Profile –** Complete coordination with vendors, exhibitors etc. to organize Event

**Durations –** December 2008 to January 2010

**Events –** Annual function of Divine School, Panasonic, Maruti Events in Mall.

1. **Asian Business Exhibitions & Conferences Ltd. –** This organization is one of the

largest & high profile Exhibition Management Company which organize exhibitions with **TIMES OF INDIA**.

**Designation –** Senior Officer - Corporate Sales

**Profile –** Responsible for stall selling, to tie up with Industry associations,

vendors, trade publications, Govt Department for exhibition’s

participation/visitorship to get support from relevant Departments,

for coordinating compliance of local statutory matters

like permissions, licenses etc., coordination to organize Events &

VIP invites (like Ambassadors, Ministers etc.), scanning and

attending trade events for marketing/sales.

**Duration –** October 2007 to November 2008

**Exhibitions –** Times Property Expo, ET Realty Expo, ET Business Space, ET

Acetech, Times Shagun, Times Glitter, Times Glamour etc

**ACHIEVEMENTS**

1. Launched and established successfully the most challenging exhibition "***Times Shagun"*** and had got 55 clients out of the total strength of 80 clients.
2. Sold more than 1/4th part of the total area in Times Property and ET Realty Expo.
3. Appreciated for giving more than the expected results many times in the previous companies.
4. Got promoted from AGM to GM in Dewa Group.
5. Created maximum team stability.

**SKILLS & KEY RESULT AREA:**

1. Optimistic approach.
2. Good communication skills

3. Ability to learn fast.

4. Response to Conflict Management.

5. Customer Relationship Skills.

6. Easy adaptable.

**EDUCATIONAL QUALIFICATION**

1. Bachelor of Physiotherapy (BPT) from BSH College & Research Centre, New Delhi.

2. Matriculation & Senior Secondary Education from CBSE New Delhi.

**PERSONAL DETAILS**

**Mother’s Name :** Mrs Sunita Kaushik

**Marital Status :** Single

**Computer Knowledge :** Basic

**Languages Known :** English, Hindi

**LAST CTC:** Rs 7,20,000/- + Conveyance + Incentives

**PROFESSIONAL EXPERIENCE: Approx 7 Years**

**(SHINJINI KAUSHIK)**