

Blinkit Grocery Analysis Dashboard

2011

2012

2013

2014

2015

2016

2017

2018

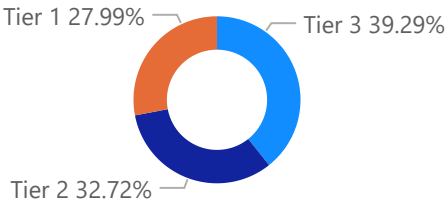
2019

2020

2021

2022

Total Sales by Outlet Location Type



Total Sales

1.20M

Total Items Types

16

Average Rating

3.92

Total Outlets

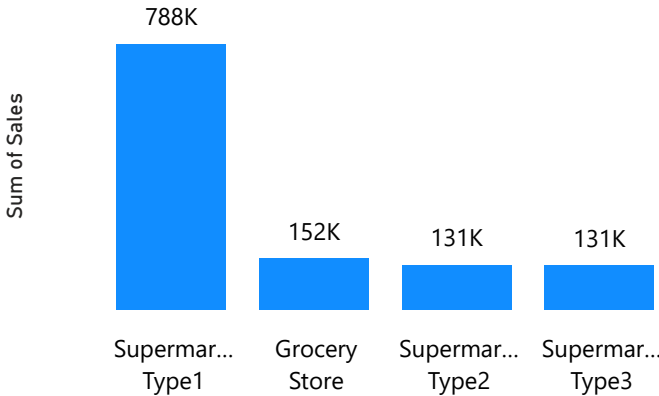
8523

Item Type

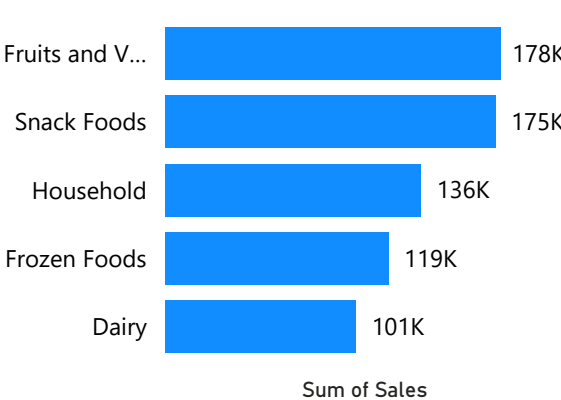
Average of Rating

Meat	3.98
Household	3.95
Canned	3.95
Baking Goods	3.95
Others	3.93
Health and Hygiene	3.93
Frozen Foods	3.93
Dairy	3.92
Fruits and Vegetables	3.91
Seafood	3.91
Starchy Foods	3.91
Snack Foods	3.90
Breakfast	3.90
Soft Drinks	3.89
Hard Drinks	3.84
Breads	3.83

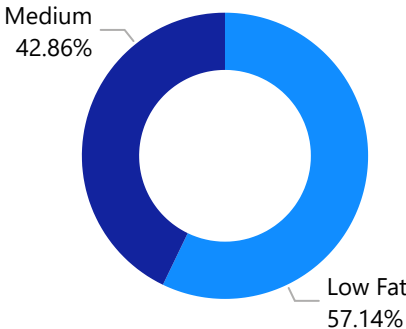
Total Sales by Outlet Type



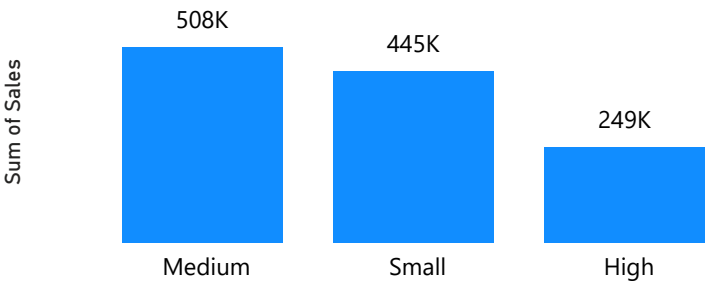
Total Sales by Item Type



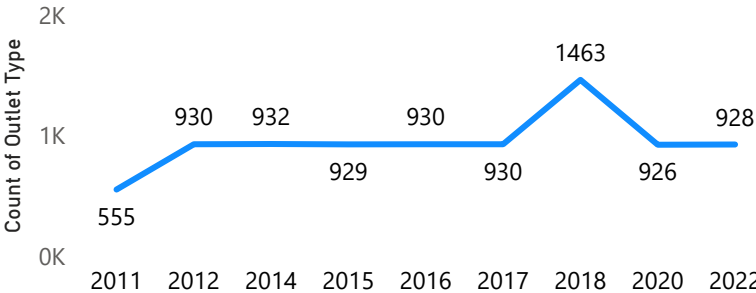
Item Type by Item Fat Content



Total Sales by Outlet Size



Outlet Type by Year



Average Rating by Outlet Location Type

