Harsh Rathore

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Looking to Work in Artist Management

Passionate about the work that happens behind the stage, I've been building a career in industry for the past 8-9 months at Dole's Music. Started by coordinating with artists at college festivals, and currently balancing this with my role as a software developer at Fretron, which gives me technical skills that complement the creative side of the industry.

10+ Artists Booked	**6000+** Festival Capacity	**₹22L+** Revenue at Dole's Music	**₹30L+** Sponsorships Secured

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Halla Bol - Rajasthan Royals Anthem at Vivacity 2023

Pitched the idea of a live anthem reveal to Rajasthan Royals team and they made it happen. We handled all on ground operations for the performance with 6000+ fans, stage production, artist coordination on the day, and making sure everything ran smoothly. Watch the Anthem

Project: Cultural Institution Strategy   View Case Study →

Strategy project for a legacy Indian vocal ensemble. Analyzed digital performance, developed a Conversion Score framework for creator partnerships, and created a roadmap for digital growth and collaborations.

EXPERIENCE

Building at Doles Music   Feb 2025 - Present

Dole's Music | End-to-End Audio Solutions

- Working on client relationships for music production projects (lyrics, composition, background scores, mixing, mastering)
- Reaching out to ad agencies and production houses for sync opportunities
- Helped launch a custom songs vertical for weddings and brand anthems
- Revenue generated so far: **Rs 22L+** (avg project value Rs 40K)

Artist Relations & Production   2021 - 2023

Vivacity Festival, LNMIIT

- Helped book and coordinate with **10+ artists** for our college festival (6000+ attendees)
- Worked with artist managers and booking agents on contracts and requirements
- Managed green room setup, technical riders, and artist hospitality
- Handled day of coordination: arrivals, sound checks, set timings
- Dealt with on ground issues like delays, power problems, and last minute changes
- Helped secure **Rs 30L+ in sponsorships** from brands like Rajasthan Royals, Okinawa, Linc

Amit Trivedi	Asees Kaur	Raftaar	Dream Note

Lost Stories

EDUCATION

B.Tech, Computer Science   2024

LNM Institute of Information Technology, Jaipur

DEV BACKGROUND

Software Developer - Fretron (2+ Years)

- Technical background for digital tasks
- Work with Spotify for Artists data
- Build artist websites and EPKs
- Track ad campaigns and create reports

WHAT I CAN DO

- Handled green rooms, riders, and day-of artist needs for 10+ artists
- Worked directly with booking agents on contracts
- Managed stage production for 6000+ capacity events
- Can build artist websites and track streaming data

LOOKING FOR

- Artist operations or touring support
- Day-to-day management assistance
- Live events coordination
- Any role where I can contribute and learn