

Executive Summary for RSVP

Based on our analysis of given IMDB dataset , we have following insights and recommendations for RSVP movie production company:-

1. From the year 2017 (3052) [year 2018 (2944)] till year 2019 (2001), in total 7997 movies have been produced. We can notice a sharp decrease in movies produced in 2019 and an overall decrease since 2017.
2. In year 2019 majority of movies belong to genre 'Drama' and are released in month of 'March'. For their next project RSVP should focus on movie from 'Drama' genre and release it in March.
3. RSVP should keep length of movie around 106.77 min in their next project.
4. RSVP should considering hiring James Mangold and Ruso Brothers as directors as they have highest (Top 3) number of movies with ratings greater than 8.
5. Manmootty and Mohanlal are actors who have played role in highest number of movies with rating greater than equal to 8, RSVP should hire them.
6. Parvathy Thiruvothu, Susan Brown and Amanda Lawrence should be highered as actresses for RSVP's next project.
7. As far as Indian audience is concerned actors like Vijay Sethupathi, Fahad Faasil and Yogi Babu should be hired.
8. RSVP can also hire either Tapsee Pannu, Kriti Sanon or Divya Datta as actresses for their 'Hindi' movies.
9. Partnership with either Star Cinema, Twentieth Century Fox, Marvel movies or Warner Bros would be highly profitable for RSVP for multilingual movies in their next project.