

blinkit

India's Last Minute App

FILTER PANEL

Outlet Location Type

All

Outlet Size

All

Item Type

All

\$1.20M

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEM

3.9

AVG RATING

Total Sales

Avg sales

No of Item

Avg Rating

FAT CONTENT

Item F...

Regular

Low Fat

\$141

\$142

\$141

Avg sales

FAT BY OUTLET

Item...

Low Fat

Regular

\$0.31M

\$0.17M

\$0.25M

\$0.14M

\$0.22M

\$0.12M

OUTLET TYPE

Fruits an...

\$0.18M

Snack F...

\$0.18M

Househ...

\$0.14M

Frozen F...

\$0.12M

Dairy

\$0.10M

Canned

\$0.09M

Baking ...

\$0.08M

Health a...

\$0.07M

Meat

\$0.06M

Soft Dri...

\$0.06M

Breads

\$0.04M

Hard Dri...

\$0.03M

Others

\$0.02M

Starchy ...

\$0.02M

Breakfast

\$0.02M

Seafood

\$0.01M

OUTLET ESTABLISHMENT

\$250K

\$200K

\$150K

\$100K

\$50K

\$78K

\$130K

\$132K

\$131K

\$132K

\$133K

\$205K

\$129K

\$131K

2012

2014

2016

2018

2020

2022

OUTLET SIZE

Outlet Size

Medium

Small

High

\$248.99K

\$507.90K

\$444.79K

OUTLET LOCATION

100%

Tier 3

\$472.13K

Tier 2

\$393.15K

Tier 1

\$336.40K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	No of Item	Avg sales	Avg Rating	Item Visibility
Supermarket Type2	\$131.48K	928	\$142	4	0.06
Supermarket Type3	\$130.71K	935	\$140	4	0.06
Grocery Store	\$151.94K	1083	\$140	4	0.10
Supermarket Type1	\$787.55K	5577	\$141	4	0.06