

blinkit

India's Last Minute App

FILTER PANEL

Outlet Location Type

All

Outlet Size

All

Item Type

All

\$776.32K

TOTAL SALES

\$141

AVG SALES

5517

NO OF ITEM

3.9

AVG RATING

Total Sales

Avg sales

No of Item

Avg Rating

FAT CONTENT

Item F... Regular Low Fat

\$141

\$142

\$141

Avg sales

FAT BY OUTLET

Item... Low Fat Regular

\$0.31M

\$0.25M

\$0.22M

OUTLET TYPE

Househ... \$0.14M

Snack F... \$0.11M

Fruits an... \$0.09M

Health a... \$0.07M

Frozen F... \$0.06M

Dairy \$0.06M

Soft Dri... \$0.05M

Canned \$0.05M

Baking ... \$0.04M

Hard Dri... \$0.03M

Others \$0.02M

Meat \$0.02M

Breads \$0.02M

Starchy ... \$0.01M

Breakfast \$0.01M

Seafood \$0.00M

OUTLET ESTABLISHMENT

\$100K

\$50K

\$52K

\$82K

\$86K

\$85K

\$86K

\$132K

\$83K

\$85K

2012

2014

2016

2018

2020

2022

OUTLET SIZE

Outlet Size Medium Small High

\$122.86K

\$338.23K

\$315.23K

OUTLET LOCATION

100%

Tier 3 \$306.81K

Tier 2 \$254.46K

Tier 1 \$215.05K

70.1%

OUTLET TYPE

Outlet Type	Total Sales	No of Item	Avg sales	Avg Rating	Item Visibility
Supermarket Type2	\$84.84K	598	\$142	4	0.06
Supermarket Type3	\$83.77K	605	\$138	4	0.06
Grocery Store	\$99.81K	705	\$142	4	0.10
Supermarket Type1	\$507.89K	3609	\$141	4	0.06