

CREDIT CARD TRANSACTION REPORT

Total Revenue

55M

Transaction Amount

45M

Total Intrest

8M

Transaction Count

656K

Week_Start_Date

All

Q4

Q3

Q2

Q1

F

M

Silver

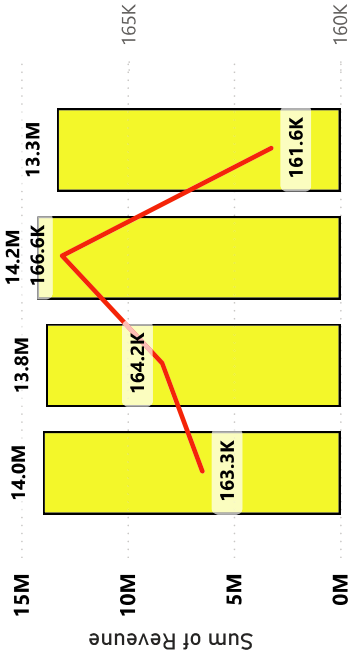
Blue

Gold

Platinum

QTR Reveune and total transaction count

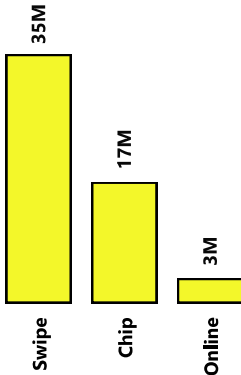
Sum of Reveune Sum of Total_Trans_Vol



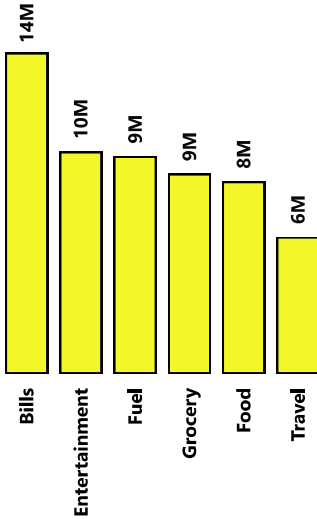
Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

Sum of Total_trans_count

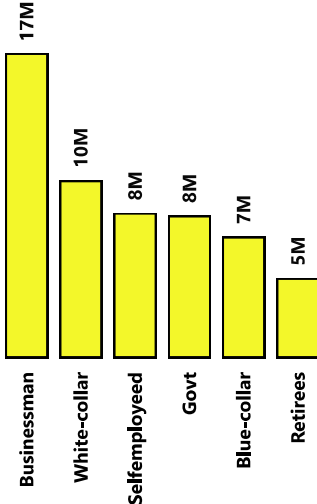
Revenue by Use Chip



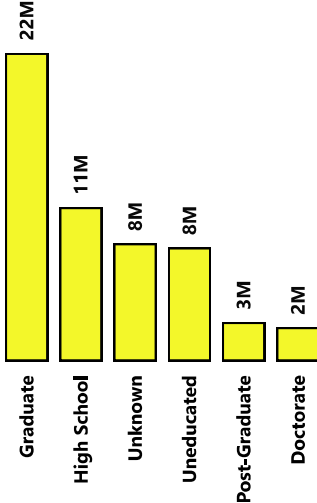
Revenue by Expenditure Type



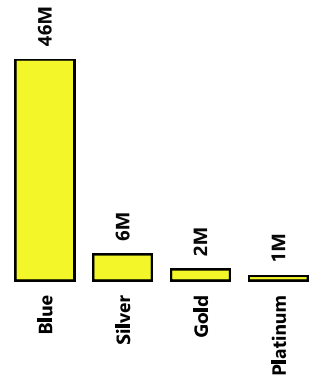
Revenue by Customer Job



Revenue by Education



Customer Acq Cost



CREDIT CARD CUSTOMER REPORT

Total Revenue
55M

Total Interest
8M

Total Income
576M

CSS
3.19

Week_Start_Date

All

Q4

Q3

Q2

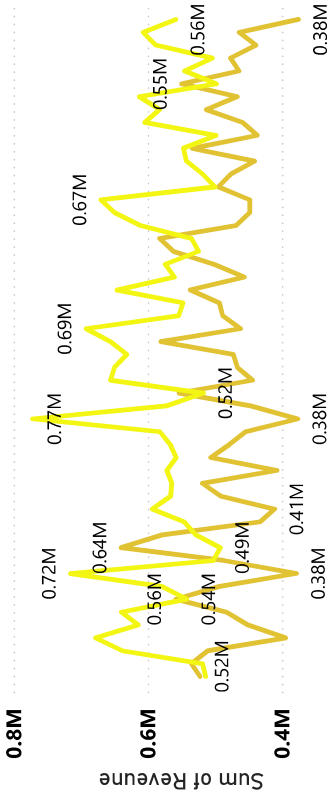
Q1

Med Low High

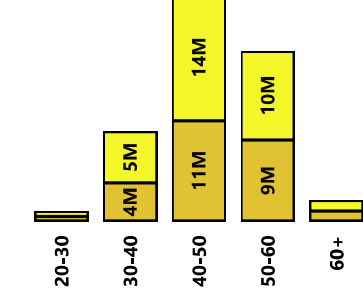
M F 30M 25M

Silver Blue Gold Platinum
Swipe Online Chip

Revenue vs Gender

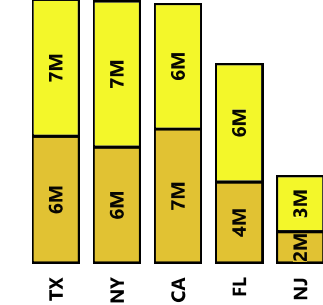


Revenue by Age Group

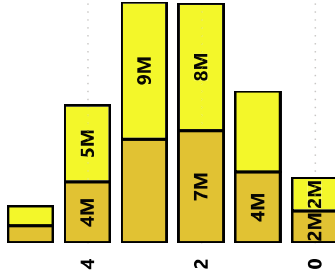


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Selfemployed	8261758	1119742	75313288
Govt	8111701	1160016	88773989
Blue-collar	6904279	952801	72262158
Retirees	4535184	630359	48675030
Total	55315410	7843382	575914439

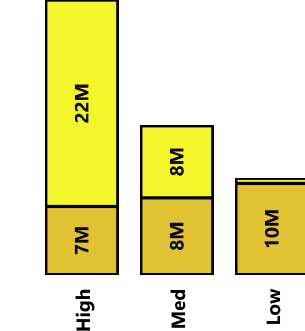
Top 5 States



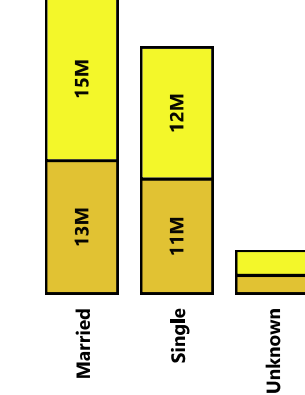
Revenue by Dependend



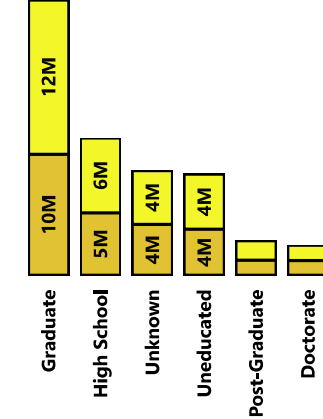
Revenue by Income Group



Revenue by Marital Status



Revenue by Education



week_num2	current_week_revenue	previous_week_revenue	Average of wow_revenue
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
48	1008777	1047120	-3.7%
47	1047120	1078915	-2.9%
46	1078915	1094927	-1.5%
45	1094927	1063063	3.0%
44	1063063	934631	13.7%
43	934631	1080205	-13.5%
42	1080205	982974	9.9%
41	982974	994114	-1.1%
40	994114	994184	-0.0%
39	994184	1117638	-11.0%
38	1117638	1097403	1.8%
37	1097403	1078573	1.7%
36	1078573	1116901	-3.4%
Total	933134	1070439	0.1%

Delinquent_Acc	Count of Delinquent_Acc	%GT Count of Delinquent_Acc
0	9494	93.93%
1	614	6.07%
Total	10108	100.00%

Activation_30_Days	Count of Activation_30_Days	%GT Count of Activation_30_Days
0	4299	42.53%
1	5809	57.47%
Total	10108	100.00%