Enhancing Customer and Agent Experience Using Gen Al Enabled AWS Connect

Best Assistant For Customer & Agent

Team 3















Ingest Data using AWS Connect Amazon Kendra

Optimize results using GenAl

Customer

Business Value

Cutting operational costs

Implementing Gen
Al can be a costeffective solution
for companies,
eliminating the
need to invest time
and money in
training customer
service agents

2 Integrating Scalibility

Allow handle high volume of simultaneous customer

Postcontact Processing

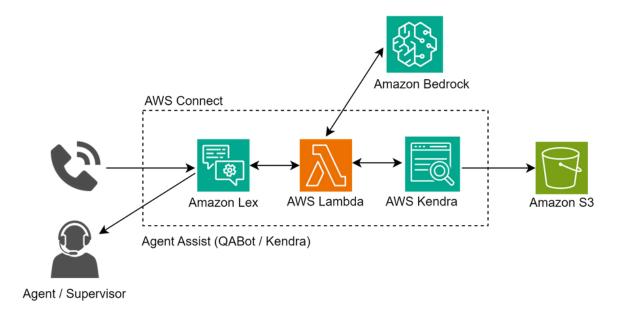
Automate preprocessing post-call to improve efficiencies

Compatible With









Future Directions

- Enabling advanced analytics and personalized customer experiences
- LLM directly give responses to the Human Agent on the call
- AI-driven analytics and cloud-based communication solutions benefit future technical development