

EDUCATION

- **B. TECH (Electronics and Communication Engineering)** **2020 –2024**
Sri Indu College of Engineering and Technology, Hyderabad

SKILLS

- **Programming Languages:** Python, SQL
- **Data Visualization:** Power BI, MS Excel
- **Tools:** Jupyter Notebook, VS Code, Google Collab
- Good General Knowledge of Information Technology
- Good Working Knowledge of Microsoft Word, Excel and Power Point
- Strong verbal and written communication skills

EXPERIENCE

- **Data Analyst Apprentice:** **June 2024-Present**
Careerpedia Edutech Pvt Ltd
 - Completed a 6-month apprenticeship in data analysis, gaining proficiency in essential tools (Excel, Power BI, Python, MySQL).
 - Executed over 3 data analysis projects, applying data cleaning, analysis, and visualization techniques to datasets of up to 50,000 rows.
 - Employed EDA (Exploratory Data Analysis) to uncover key insights and produced more than 5 comprehensive data-driven reports.
 - Developed 4 interactive dashboards that enhanced decision-making processes for simulated business scenarios.

PROJECTS

- **Maven Fuzzy Factory- Github**
 - Leveraged SQL to analyze traffic channels, resulting in a 15% increase in conversion rates through optimized budget allocation.
 - Reduced bounce rates by 20% by analyzing user behavior, improving the session-to-order conversion funnel.
 - Identified high-revenue products, contributing to a 10% rise in overall revenue.
 - Improved billing page performance, achieving a 12% increase in revenue per session through data driven optimizations.
- **Electoral Bond Analysis:**
 - Utilized SQL, Python, and Power BI to analyze Electoral Bond data, uncovering a 20% rise in bond issuance, totaling 50 million over the previous year.
 - Performed trend analysis to identify key funding patterns, noting a 30% increase in contributions to leading political parties.
 - Created interactive dashboards that effectively showcased insights, demonstrating a 25% growth in contribution volume during peak funding periods.

CERTIFICATIONS

- Python(Basic)-HackerRank
- My Sql(Basic)-HackerRank
- Data Analytics and Visualization Job Simulation-Accenture North America
- Power BI Job Simulation-PwC Switzerland

ACTIVITIES

- **Group Manager:**
Data Visionaries: Analytics, BI & Strategy
 - Expanded community from 30 to 800+ members, curated and shared data analytics content, and conducted 2 mentor sessions on optimizing LinkedIn.