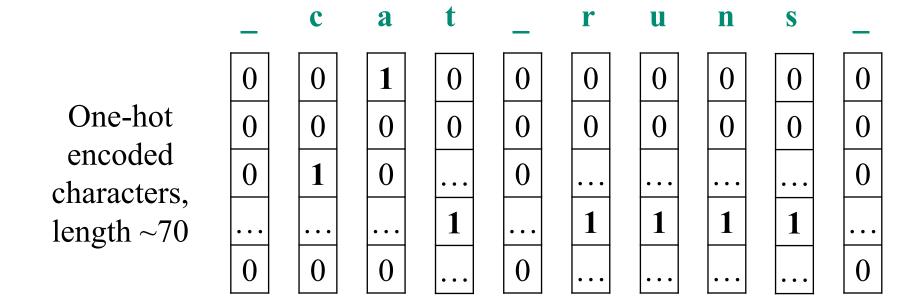
Going deeper with text

What is text?

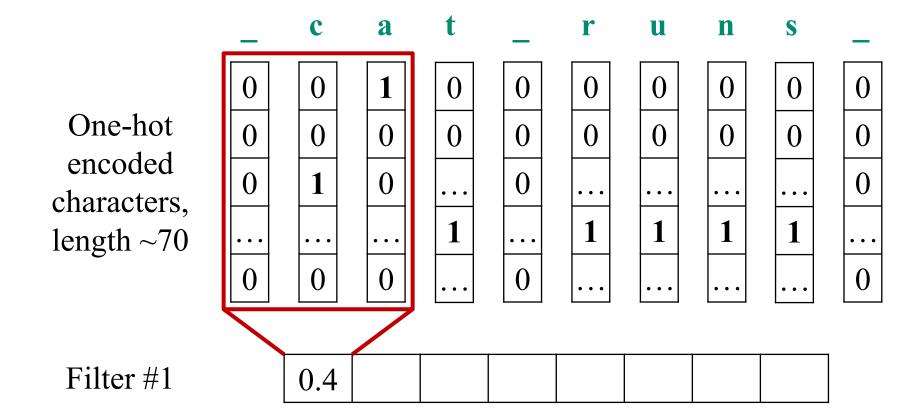
You can think of text as a sequence of

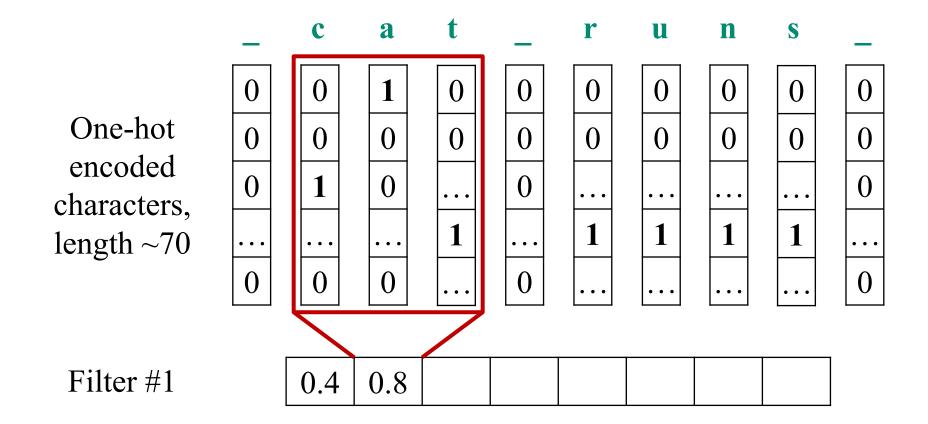
- Characters
- Words
- Phrases and named entities
- Sentences
- Paragraphs
- •

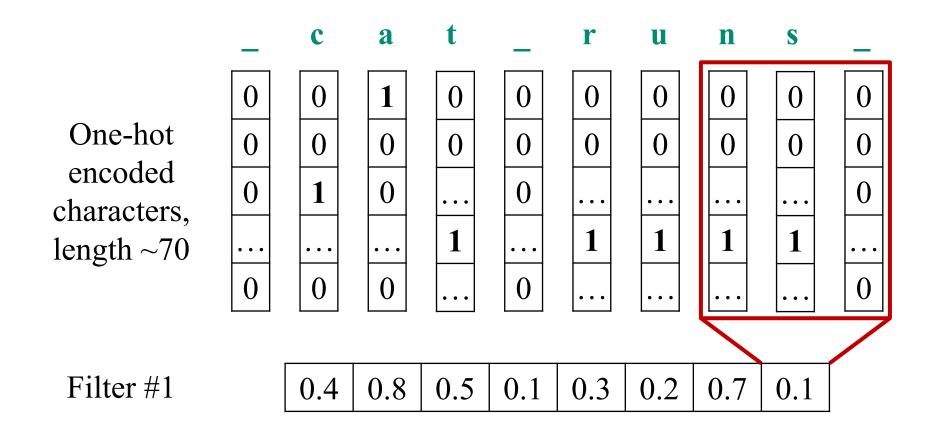
Text as a sequence of characters

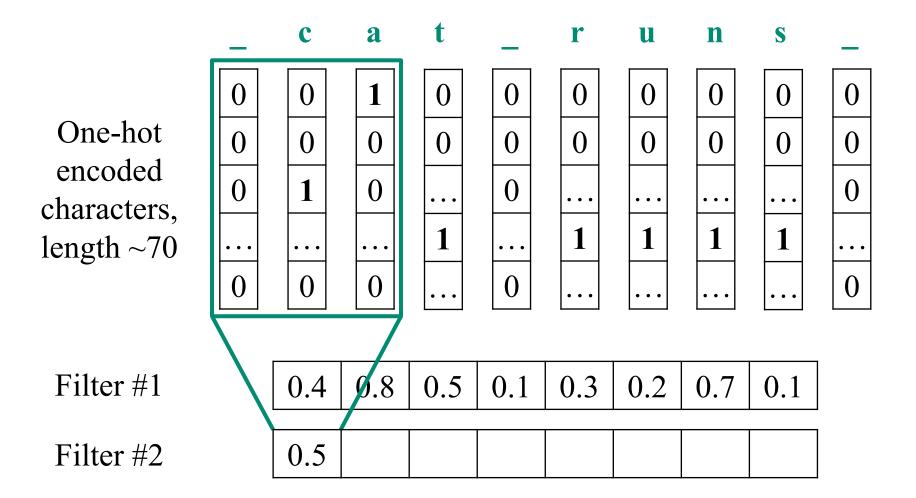


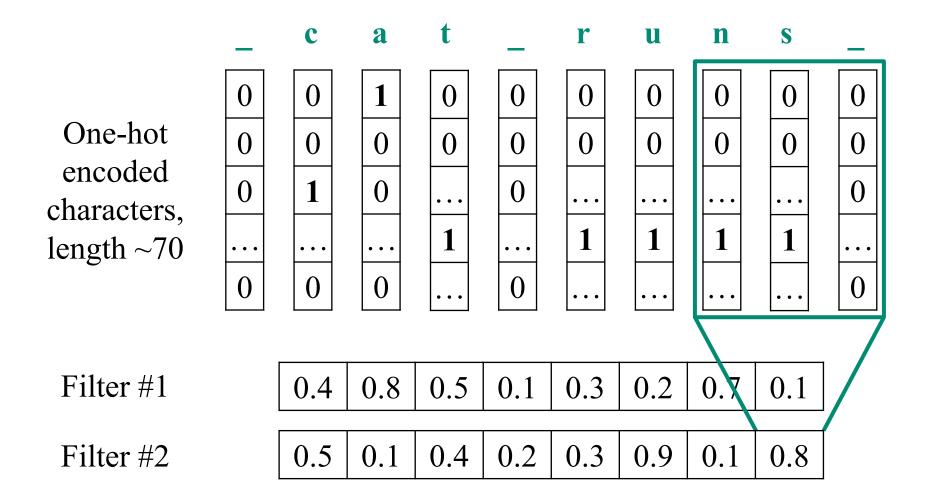
Let's start with character *n*-grams!

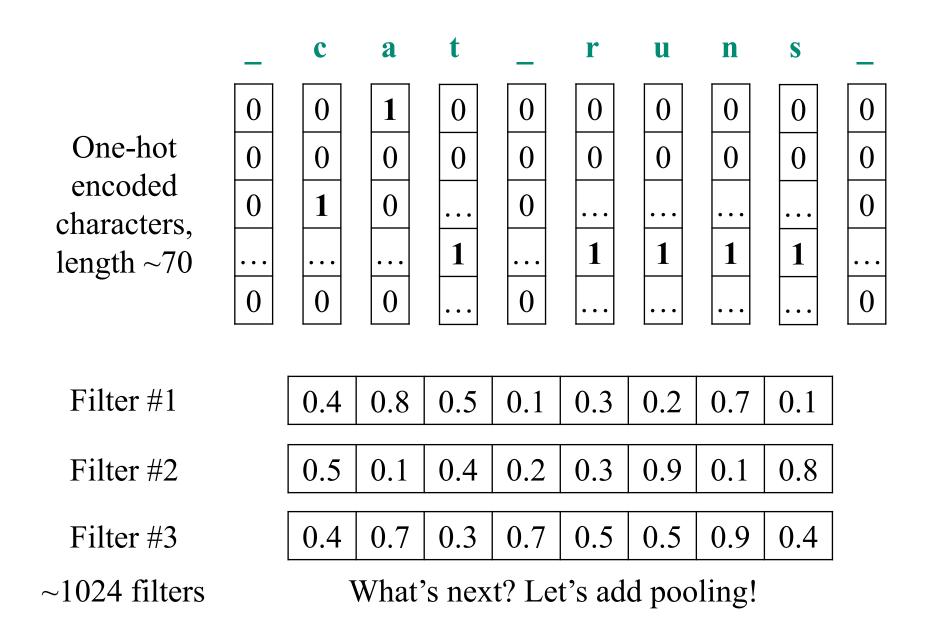








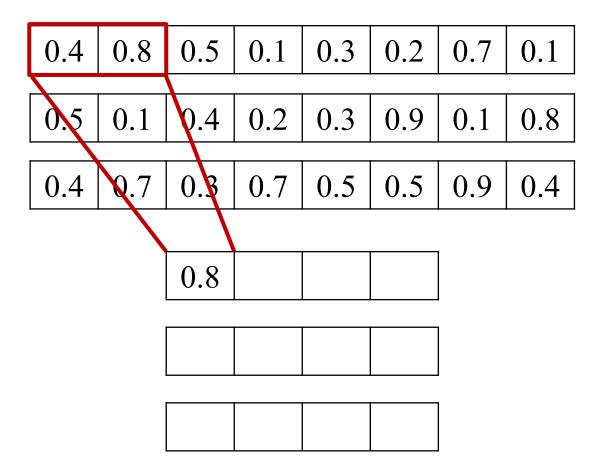




Filter #1

Filter #2

Filter #3



Filter #1

Filter #2

Filter #3

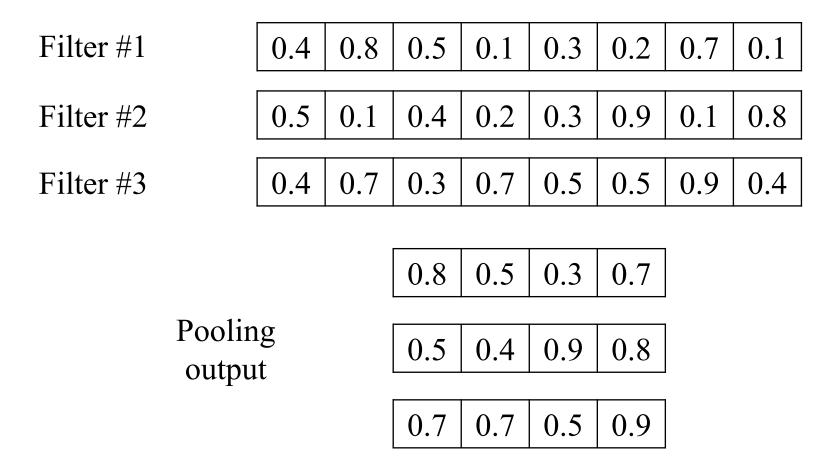
0.4	0.8	0.5	0.1	0.3	0.2	0.7	0.1
0.5	0.1	0.4	0.2	0.3	0.9	0.1	0.8
0.4	0.7	0.3	0.7	0.5	0.5	0.9	0.4
0.8 0.5							
						•	

Filter #1

Filter #2

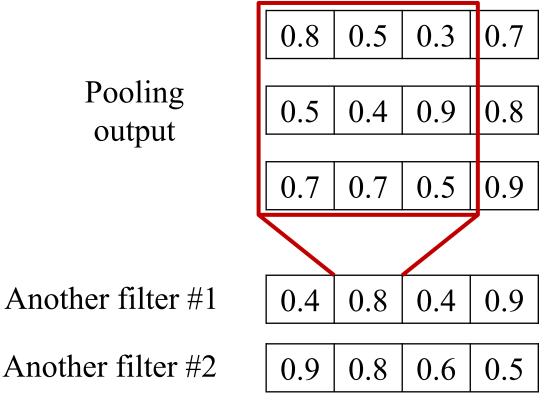
Filter #3

0.4	0.8	0.5	0.1	0.3	0.2	0.7	0.1
-							
0.5	0.1	0.4	0.2	0.3	0.9	0.1	9.8
-							
0.4	0.7	0.3	0.7	0.5	0.5	0.9	0.4
		0.8	0.5	0.3	0.7		

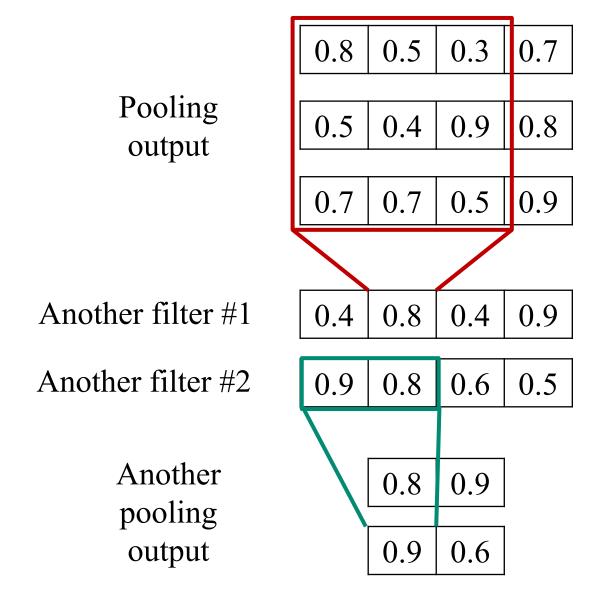


Provides a little bit of position invariance for character n-grams

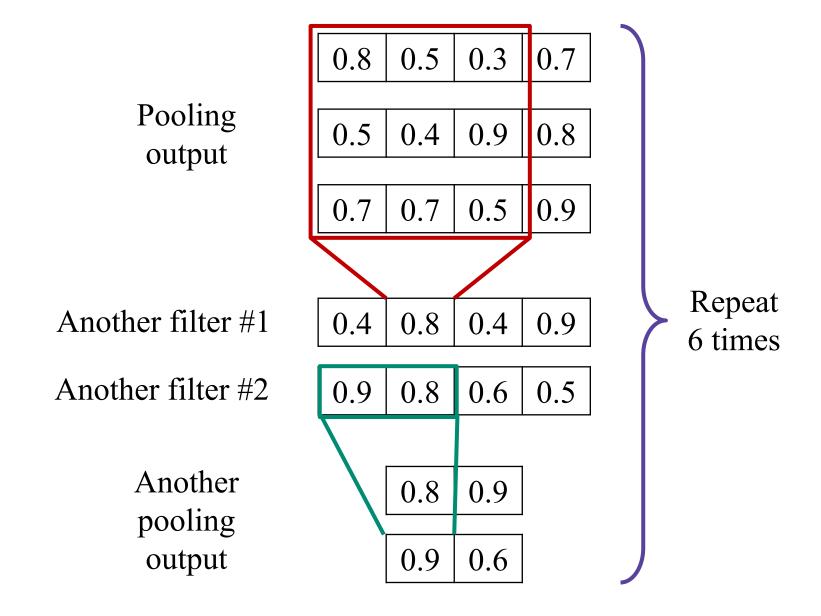
Repeat 1D convolution + pooling



Repeat 1D convolution + pooling



Repeat 1D convolution + pooling



Final architecture

- Let's take only first 1014 characters of text
- Apply 1D convolution + max pooling 6 times
 - Kernels widths: 7, 7, 3, 3, 3, 3
 - Filters at each step: 1024
- After that we have a 1024×34 matrix of features
- Apply MLP for your task

Experimental datasets

Categorization or sentiment analysis

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Bigger

Dataset	Classes	Train Samples
AG's News	4	120,000
Sogou News	5	450,000
DBPedia	14	560,000
Yelp Review Polarity	2	560,000
Yelp Review Full	5	650,000
Yahoo! Answers	10	1,400,000
Amazon Review Full	5	3,000,000
Amazon Review Polarity	2	3,600,000

Experimental results Small dataset - classical models are.

Errors on test set for classical models:

Model	AG	Sogou	DBP.	Yelp P.	Yelp F.	Yah. A.	Amz. F.	Amz. P.
BoW	11.19	7.15	3.39	7.76	42.01	31.11	45.36	9.60
BoW TFIDF	10.36	6.55	2.63	6.34	40.14	28.96	44.74	9.00
ngrams	7.96	2.92	1.37	4.36	43.74	31.53	45.73	7.98
ngrams TFIDF	7.64	2.81	1.31	4.56	45.20	31.49	47.56	8.46

Errors on test set for deep models:

13.94	4.82	1.45	5.26	41.83	29.16	40.57	6.10
11.59	8.95	1.89	5.67	38.82	30.01	40.88	5.78
9.51	-	1.55	4.88	38.04	29.58	40.54	5.51
10.89	-	1.69	5.42	37.95	29.90	40.53	5.66
12.82	4.88	1.73	5.89	39.62	29.55	41.31	5.51
15.65	8.65	1.98	6.53	40.84	29.84	40.53	5.50
13.39	-	1.60	5.82	39.30	28.80	40.45	4.93
14.80	-	1.85	6.49	40.16	29.84	40.43	5.67
	11.59 9.51 10.89 12.82 15.65 13.39	11.59 8.95 9.51 - 10.89 - 12.82 4.88 15.65 8.65 13.39 -	11.59 8.95 1.89 9.51 - 1.55 10.89 - 1.69 12.82 4.88 1.73 15.65 8.65 1.98 13.39 - 1.60	11.59 8.95 1.89 5.67 9.51 - 1.55 4.88 10.89 - 1.69 5.42 12.82 4.88 1.73 5.89 15.65 8.65 1.98 6.53 13.39 - 1.60 5.82	11.59 8.95 1.89 5.67 38.82 9.51 - 1.55 4.88 38.04 10.89 - 1.69 5.42 37.95 12.82 4.88 1.73 5.89 39.62 15.65 8.65 1.98 6.53 40.84 13.39 - 1.60 5.82 39.30	11.59 8.95 1.89 5.67 38.82 30.01 9.51 - 1.55 4.88 38.04 29.58 10.89 - 1.69 5.42 37.95 29.90 12.82 4.88 1.73 5.89 39.62 29.55 15.65 8.65 1.98 6.53 40.84 29.84 13.39 - 1.60 5.82 39.30 28.80	11.59 8.95 1.89 5.67 38.82 30.01 40.88 9.51 - 1.55 4.88 38.04 29.58 40.54 10.89 - 1.69 5.42 37.95 29.90 40.53 12.82 4.88 1.73 5.89 39.62 29.55 41.31 15.65 8.65 1.98 6.53 40.84 29.84 40.53 13.39 - 1.60 5.82 39.30 28.80 40.45

Deep models work better for large datasets!

Summary

- You can use convolutional networks on top of characters (called learning from scratch)
- It works best for large datasets where it beats classical approaches (like BOW)
- Sometimes it even beats LSTM that works on word level