

gene-2

July 3, 2024

```
[1]: import numpy as np
import pandas as pd
import nltk
from nltk.sentiment.vader import SentimentIntensityAnalyzer
import re
from textblob import TextBlob
from wordcloud import WordCloud
import seaborn as sns
import matplotlib.pyplot as plt
import cufflinks as cf
%matplotlib inline
from plotly.offline import init_notebook_mode, iplot
init_notebook_mode(connected=True)
cf.go_offline();
import plotly.graph_objs as go
from plotly.subplots import make_subplots

import warnings
warnings.filterwarnings("ignore")
warnings.warn("this will not show")

pd.set_option('display.max_columns', None)
```

```
[2]: df=pd.read_csv("C:/Users/Admin/Downloads/Copy_of_amazon.csv")
```

```
[3]: df
```

```
[3]:
```

	Unnamed: 0	reviewerName	overall	\
0	0	NaN	4	
1	1	Omie	5	
2	2	1K3	4	
3	3	1m2	5	
4	4	2&1/2Men	5	
...	
4910	4910	ZM "J"	1	
4911	4911	Zo	5	
4912	4912	Z S Liske	5	

4913	4913	Z Taylor	5
4914	4914	Zza	5

		reviewText	reviewTime	day_diff	\
0		No issues.	23-07-2014	138	
1	Purchased this for my device, it worked as adv...		25-10-2013	409	
2	it works as expected. I should have sprung for...		23-12-2012	715	
3	This think has worked out great.Had a diff. br...		21-11-2013	382	
4	Bought it with Retail Packaging, arrived legit...		13-07-2013	513	
...		
4910	I bought this Sandisk 16GB Class 10 to use wit...		23-07-2013	503	
4911	Used this for extending the capabilities of my...		22-08-2013	473	
4912	Great card that is very fast and reliable. It ...		31-03-2014	252	
4913	Good amount of space for the stuff I want to d...		16-09-2013	448	
4914	I've heard bad things about this 64gb Micro SD...		01-02-2014	310	

	helpful_yes	helpful_no	total_vote	score_pos_neg_diff	\
0	0	0	0	0	
1	0	0	0	0	
2	0	0	0	0	
3	0	0	0	0	
4	0	0	0	0	
...	
4910	0	0	0	0	
4911	0	0	0	0	
4912	0	0	0	0	
4913	0	0	0	0	
4914	0	0	0	0	

	score_average_rating	wilson_lower_bound
0	0.0	0.0
1	0.0	0.0
2	0.0	0.0
3	0.0	0.0
4	0.0	0.0
...
4910	0.0	0.0
4911	0.0	0.0
4912	0.0	0.0
4913	0.0	0.0
4914	0.0	0.0

[4915 rows x 12 columns]

[4]: df

```
[4]:      Unnamed: 0  reviewerName  overall  \
0          0          NaN          4
1          1          Omie          5
2          2          1K3          4
3          3          1m2          5
4          4  2&1/2Men          5
...
4910      4910          ZM "J"          1
4911      4911          Zo          5
4912      4912      Z S Liske          5
4913      4913      Z Taylor          5
4914      4914          Zza          5
```

```

                                reviewText  reviewTime  day_diff  \
0                                No issues.  23-07-2014        138
1      Purchased this for my device, it worked as adv...  25-10-2013        409
2      it works as expected. I should have sprung for...  23-12-2012        715
3      This think has worked out great.Had a diff. br...  21-11-2013        382
4      Bought it with Retail Packaging, arrived legit...  13-07-2013        513
...
4910  I bought this Sandisk 16GB Class 10 to use wit...  23-07-2013        503
4911  Used this for extending the capabilities of my...  22-08-2013        473
4912  Great card that is very fast and reliable. It ...  31-03-2014        252
4913  Good amount of space for the stuff I want to d...  16-09-2013        448
4914  I've heard bad things about this 64gb Micro SD...  01-02-2014        310
```

```

    helpful_yes  helpful_no  total_vote  score_pos_neg_diff  \
0              0          0          0          0
1              0          0          0          0
2              0          0          0          0
3              0          0          0          0
4              0          0          0          0
...
4910          0          0          0          0
4911          0          0          0          0
4912          0          0          0          0
4913          0          0          0          0
4914          0          0          0          0
```

```

    score_average_rating  wilson_lower_bound
0                      0.0                0.0
1                      0.0                0.0
2                      0.0                0.0
3                      0.0                0.0
4                      0.0                0.0
...
4910                  0.0                0.0
```

4911	0.0	0.0
4912	0.0	0.0
4913	0.0	0.0
4914	0.0	0.0

[4915 rows x 12 columns]

```
[5]: df=df.sort_values("wilson_lower_bound",ascending=False)
df.drop('Unnamed: 0',inplace=True,axis=1)
df.head()
```

```
[5]:
```

	reviewerName	overall	\
2031	Hyouun Kim "Faluzure"	5	
3449	NLee the Engineer	5	
4212	SkincareCEO	1	
317	Amazon Customer "Kelly"	1	
4672	Twister	5	

	reviewText	reviewTime	day_diff	\
2031	[[UPDATE - 6/19/2014]]So my lovely wife boug...	05-01-2013	702	
3449	I have tested dozens of SDHC and micro-SDHC ca...	26-09-2012	803	
4212	NOTE: please read the last update (scroll to ...	08-05-2013	579	
317	If your card gets hot enough to be painful, it...	09-02-2012	1033	
4672	Sandisk announcement of the first 128GB micro ...	03-07-2014	158	

	helpful_yes	helpful_no	total_vote	score_pos_neg_diff	\
2031	1952	68	2020	1884	
3449	1428	77	1505	1351	
4212	1568	126	1694	1442	
317	422	73	495	349	
4672	45	4	49	41	

	score_average_rating	wilson_lower_bound
2031	0.966337	0.957544
3449	0.948837	0.936519
4212	0.925620	0.912139
317	0.852525	0.818577
4672	0.918367	0.808109

```
[6]: def missing_values_analysis(df):
    na_columns_ = [col for col in df.columns if df[col].isnull().sum() > 0]
    n_miss = df[na_columns_].isnull().sum().sort_values(ascending=True)
    ratio_ = (df[na_columns_].isnull().sum()/df.shape[0]* 100).
    ↪sort_values(ascending=True)
    missing_df = pd.concat([n_miss,np.round(ratio_, 2)], axis =1,keys=['Missing_
    ↪Values', 'Ratio'])
    return missing_df
```

```
def check_dataframe(df, head=5, tail= 5):

    print("SHAPE".center(82,'~'))
    print('Rows: {}'.format(df.shape[0]))
    print('columns: {}'.format(df.shape[1]))
    print("TYPES".center(82,'~'))
    print(df.dtypes)
    print("".center(82, '~'))
    print(missing_values_analysis(df))
    print('DUPLICATED VALUES'.center(83,'~'))
    print(df.duplicated().sum())
    print("QUANTILES" .center(82,'~'))
    print(df.quantile([0, 0.05, 0.050, 0.95, 0.99, 1]).T)

check_dataframe(df)
```

```
~~~~~SHAPE~~~~~
~~
Rows: 4915
columns: 11
~~~~~TYPES~~~~~
~~
reviewerName      object
overall           int64
reviewText        object
reviewTime        object
day_diff          int64
helpful_yes       int64
helpful_no        int64
total_vote        int64
score_pos_neg_diff int64
score_average_rating float64
wilson_lower_bound float64
dtype: object
~~~~~
~~
              Missing Values  Ratio
reviewerName              1   0.02
reviewText                1   0.02
~~~~~DUPLICATED
VALUES~~~~~
0
~~~~~QUANTILES~~~~~
~~
              0.00  0.05  0.05    0.95    0.99    1.00
overall              1.0   2.0   2.0   5.000000  5.00000  5.000000
```

day_diff	1.0	98.0	98.0	748.000000	943.00000	1064.000000
helpful_yes	0.0	0.0	0.0	1.000000	3.00000	1952.000000
helpful_no	0.0	0.0	0.0	0.000000	2.00000	183.000000
total_vote	0.0	0.0	0.0	1.000000	4.00000	2020.000000
score_pos_neg_diff	-130.0	0.0	0.0	1.000000	2.00000	1884.000000
score_average_rating	0.0	0.0	0.0	1.000000	1.00000	1.000000
wilson_lower_bound	0.0	0.0	0.0	0.206549	0.34238	0.957544

```
[7]: def check_class(dataframe):
    nunique_df = pd.DataFrame({'Variable': dataframe.columns,
                              'Classes': [dataframe[i].nunique() \
                                           for i in dataframe.columns]})
    nunique_df = nunique_df.sort_values('Classes', ascending = False)
    nunique_df = nunique_df.reset_index(drop = True)
    return nunique_df

check_class(df)
```

```
[7]:
```

	Variable	Classes
0	reviewText	4912
1	reviewerName	4594
2	reviewTime	690
3	day_diff	690
4	wilson_lower_bound	40
5	score_average_rating	28
6	score_pos_neg_diff	27
7	total_vote	26
8	helpful_yes	23
9	helpful_no	17
10	overall	5

```
[8]: constraints = ['#834D22', '#EBE00C', '#1FEB0C', '#0C92EB', '#EB0CD5']

def categorical_variable_summary(df, column_name):
    fig = make_subplots(rows=1, cols=2,
                        subplot_titles=('Countplot', 'Percentage'),
                        specs=[[{"type": "xy"}, {"type": "domain"}]])

    fig.add_trace(go.Bar(y=df[column_name].value_counts().values.tolist(),
                        x=[str(i) for i in df[column_name].value_counts().
↪index],
                        text=df[column_name].value_counts().values.tolist(),
                        textfont=dict(size=14),
                        name=column_name,
                        textposition='auto',
                        showlegend=False,
                        marker=dict(color=constraints,
```

```

                                line=dict(color='#DBE6EC',
                                            width=1))),
                                row=1, col=1)

fig.add_trace(go.Pie(labels=df[column_name].value_counts().keys(),
                    values=df[column_name].value_counts().values,
                    textfont=dict(size=18),
                    showlegend=False,
                    name=column_name,
                    marker=dict(colors=constraints)),
            row=1, col=2)

fig.update_layout(title={'text': column_name,
                        'y': 0.9,
                        'x': 0.5,
                        'xanchor': 'center',
                        'yanchor': 'top'},
                template='plotly_white')

fig.show()

categorical_variable_summary(df, 'overall')

```

```
[9]: df.reviewText.head()
```

```

[9]: 2031    [[ UPDATE - 6/19/2014 ]]So my lovely wife boug...
3449    I have tested dozens of SDHC and micro-SDHC ca...
4212    NOTE: please read the last update (scroll to ...
317     If your card gets hot enough to be painful, it...
4672    Sandisk announcement of the first 128GB micro ...
Name: reviewText, dtype: object

```

```

[10]: review_example = df.reviewText[2031]
review_example

```

```

[10]: '[[ UPDATE - 6/19/2014 ]]So my lovely wife bought me a Samsung Galaxy Tab 4 for
Father\'s Day and I\'ve been loving it ever since. Just as other with Samsung
products, the Galaxy Tab 4 has the ability to add a microSD card to expand the
memory on the device. Since it\'s been over a year, I decided to do some more
research to see if SanDisk offered anything new. As of 6/19/2014, their product
lineup for microSD cards from worst to best (performance-wise) are the as
follows:SanDiskSanDisk UltraSanDisk Ultra PLUSSanDisk ExtremeSanDisk Extreme
PLUSSanDisk Extreme PRONow, the difference between all of these cards are simply
the speed in which you can read/write data to the card. Yes, the published
rating of most all these cards (except the SanDisk regular) are Class 10/UHS-I
but that\'s just a rating... Actual real world performance does get better with
each model, but with faster cards come more expensive prices. Since Amazon

```

doesn't carry the Ultra PLUS model of microSD card, I had to do direct comparisons between the SanDisk Ultra (\$34.27), Extreme (\$57.95), and Extreme PLUS (\$67.95). As mentioned in my earlier review, I purchased the SanDisk Ultra for my Galaxy S4. My question was, did I want to pay over \$20 more for a card that is faster than the one I already owned? Or I could pay almost double to get SanDisk's 2nd-most fastest microSD card. The Ultra works perfectly fine for my style of usage (storing/capturing pictures & HD video and movie playback) on my phone. So in the end, I ended up just buying another SanDisk Ultra 64GB card. I use my cell phone *more* than I do my tablet and if the card is good enough for my phone, it's good enough for my tablet. I don't own a 4K HD camera or anything like that, so I honestly didn't see a need to get one of the faster cards at this time. I am now a proud owner of 2 SanDisk Ultra cards and have absolutely 0 issues with it in my Samsung devices. [[ORIGINAL REVIEW - 5/1/2013]]

I haven't had to buy a microSD card in a long time. The last time I bought one was for my cell phone over 2 years ago. But since my cellular contract was up, I knew I would have to get a newer card in addition to my new phone, the Samsung Galaxy S4. Reason for this is because I knew my small 16GB microSD card wasn't going to cut it. Doing research on the Galaxy S4, I wanted to get the best card possible that had decent capacity (32 GB or greater). This led me to find that the Galaxy S4 supports the microSDXC Class 10 UHS-I card, which is the fastest possible given that class. Searching for that specifically on Amazon gave me results of only 3 vendors (as of April) that makes these microSDXC Class 10 UHS-1 cards. They are Sandisk (the majority), Samsung and Lexar. Nobody else makes these that are sold on Amazon. Seeing how SanDisk is a pretty good name out of the 3 (I've used them the most), I decided upon the SanDisk because Lexar was overpriced and the Samsung one was overpriced (as well as not eligible for Amazon Prime). But the scary thing is that when you filter by the SanDisk, you literally get DOZENS of options. All of them have different model numbers, different sizes, etc. Then there's that confusion of what's the difference between SDHC & SDXC? SDHC vs SDXC: SDHC stand for "Secure Digital High Capacity" and SDXC stands for "Secure Digital eXtended Capacity". Essentially these two cards are the same with the exception that SDHC only supports capacities up to 32GB and is formatted with the FAT32 file system. The SDXC cards are formatted with the exFAT file system. If you use an SDXC card in a device, it must support that file system, otherwise it may not be recognizable and/or you have to reformat the card to FAT32. FAT32 vs exFAT: The differences between the two file systems means that FAT32 has a maximum file size of 4GB, limited by that file system. exFAT on the otherhand, supports file sizes up to 2TB (terabytes). The only thing you need to know here really is that it's possible your device doesn't support exFAT. If that's the case, just reformat it to FAT32. REMEMBER FORMATTING ERASES ALL DATA! To clarify the model numbers, I I hopped over to the SanDisk official webpage. What I found there is that they offer two "highspeed" options for SanDisk cards. These are SanDisk Extreme Pro and SanDisk Ultra. SanDisk Extreme Pro is a line that supports read speeds up to 95MB/sec, however they are SDHC only. To make things worse, they are currently only available in 16GB & 8GB capacities. Since one of my requirements was to have a lot of storage, I ruled these out. The remaining devices listed on

Amazon\'s search were the SanDisk Ultra line. But here, confusion sets in because SanDisk separates these cards to two different devices. Cameras & mobile devices. Is there a real difference between the two or is this just a marketing stunt? Unfortunately I\'m not sure but I do know the price difference between the two range from a couple cents to a few dollars. Since I wasn\'t sure, I opted for the one specifically targeted for mobile devices (just in case there is some kind of compatibility issue). To find the exact model number, I would go to Sandisk\'s webpage (sandisk.com) and compare their existing product lineup. From there, you get exact model numbers and you can then search Amazon for these model numbers. That is how I got mine (SDSDQUA-064G). As for speed tests, I haven\'t run any specific testing, but copying 8 GB worth of data from my PC to the card literally took just a few minutes. One last note is that Amazon attaches additional characters to the end (for example SDSDQUA-064G-AFFP-A vs SDSDQUA-064G-U46A). The difference between the two is that the "AFFP-A" means "Amazon Frustration Free Packaging". Other than that, these are exactly the same. If you\'re wondering what I got (and want to use it in your Galaxy S4), I got the SDSDQUA-064G-u46A and it works like charm.'

```
[11]: review_example = re.sub("[^a-zA-Z]",'',review_example)
review_example
```

```
[11]: 'UPDATESomylovelywifeboughtmeaSamsungGalaxyTabforFathersDayandIvebeenlovingiteve
rsinceJustasotherwithSamsungproductstheGalaxyTabhas theabilitytoaddamicroSDcardto
expandthememoryonthedeviceSinceitsbeenoverayearIdecidedtodosomemorereresearchtosee
ifSanDiskofferedanythingnewAsoftheirproductlineupformicroSDcardsfromworsttobestp
erformancewisearetheasfollowsSanDiskSanDiskUltraSanDiskUltraPLUSSanDiskExtremeSa
nDiskExtremePLUSSanDiskExtremePRONowthedifferencebetweenallofthesecardsaresimply
thespeedinwhichyoucanreadwritedata tothecardYesthepublishedratingofmostalltheseca
rdsexcepttheSanDiskregularareClassUHSIbutthatsjustaratingActualrealworldperforma
ncedoesgetbetterwith eachmodelbutwithfastercardscomemoreexpensivepricesSinceAmazo
ndoesntcarrytheUltraPLUSmodelofmicroSDcardIhadtododirectcomparisonsbetweentheSan
DiskUltraExtremeandExtremePLUSAsmentioned inmyearlierreviewI purchasedtheSanDiskUL
traformyGalaxySMYquestionwasdidIwanttopayovermoreforacardthatisfasterthantheoneI
alreadyownedOrIcouldpayalmostdoubletogetSanDisksndmostfastestmicroSDcardTheUltra
worksperfectlyfineformystyleofusagestoringcapturingpicturesHDvideoandmovieplayba
ckonmyphoneSointheendIendedupjustbuyinganotherSanDiskUltraGBcardIusemycellphonem
orethanIdomytabletandifthecardisgoodenoughformyphoneitsgoodenoughformytabletIdon
townaKHDcameraoranythinglikethatsoIhonestlydidntseeaneedtogetoneofthefastercards
atthistimeIamnowaproudownerofSanDiskUltracardsandhaveabsolutelyissueswithitinmyS
amsungdevicesORIGINALREVIEWIhaventhadtobuyamicroSDcardinalongtimeThelasttimeIbou
ghtnewasformycellphoneoveryearsagoButsincemycellularcontractwasupIknewIwouldhav
etogetanewercardinadditiontomynewphonetheSamsungGalaxySReasonforthisisbecauseIkne
wmysmallGBmicroSDcardwasntgoingtocutitDoingresearchontheGalaxySIwantedtogettheb
estcardpossiblethathaddecentcapacityGBorgreaterThisledmetofindthattheGalaxySsupp
ortsthemicroSDXCClassUHSIcardwhichisthefastestpossiblegiventhatclassSearchingfor
thatspecificallyonAmazon gavemerresultsofonlyvendorsasofAprilthatmakesthesemicroSD
XCClassUHScardsTheyareSandiskthemaajoritySamsungandLexarNobodyelsemakesthesethata
```

resold on Amazon. Seeing how SanDisk is a pretty good name out of the I've used them the most I decide to put on the SanDisk because Lexar was overpriced and the Samsung one was overpriced as well as not eligible for Amazon Prime. But the scary thing is that when you filter by the SanDisk you will literally get DOZENS of options. All of them have different model numbers, different sizes, etc. Then there's that confusion of what the difference between SDHC, SDXC, SDHC vs SDXC, SDHC stands for Secure Digital High Capacity and SDXC stands for Secure Digital eXtended Capacity. Essentially these two cards are the same with the exception that SDHC only supports capacities up to 4GB and is formatted with the FAT file system. The SDXC cards are formatted with the exFAT file system. If you use an SDXC card in a device it must support that file system; otherwise it may not be recognizable and/or you have to reformat the card to FAT. FAT vs exFAT. The differences between the two file systems mean that FAT has a maximum file size of 4GB limited by that file system, exFAT on the other hand supports file sizes up to TB of terabytes. The only thing you need to know where really is that it's possible your device does not support exFAT. If that's the case, just reformat it to FAT. REMEMBER: FORMATTING ERASES ALL DATA. To clarify the model numbers, I hopped over to the SanDisk official webpage. What I found there is that they offer two high-speed options for SanDisk cards. These are SanDisk Extreme Pro and SanDisk Ultra. SanDisk Extreme Pro is a line that supports read speeds up to 150MB/s, however they are SDHC only. To make things worse, they are currently only available in 64GB capacities. Since one of my requirements was to have a lot of storage, I ruled these out. The remaining devices listed on Amazon's search were the SanDisk Ultra line. But there's confusion sets in because SanDisk separates these cards into two different devices: Camera and mobile devices. Is there a real difference between the two or is this just a marketing stunt? Unfortunately, I'm not sure, but I do know the price difference between the two ranges from a couple cents to a few dollars. Since I wasn't sure, I opted for the one specifically targeted for mobile devices, just in case there is some kind of compatibility issue. To find the exact model number, I would go to SanDisk's web pages and disk.com and compare their existing product lineup. From there you get exact model numbers and you can then search Amazon for these model numbers. That is how I got mine: SDSDQUAGAs for speed tests. I haven't run any specific testing, but copying GB worth of data from my PC to the card literally took just a few minutes. One last note: I see that Amazon attaches additional characters to the end, for example SDSDQUAGAFFPA vs SDSDQUAGUA. The difference between the two is that the AFFPA means Amazon Frustration Free Packaging. Other than that, these are exactly the same. If you're wondering what I got and want to use it in your Galaxy S, I got the SDSDQUAGUA and it works like charm.

```
[12]: review_example = review_example.lower().split()
      review_example
```

```
[12]: ['updates my lovely wife bought me a Samsung Galaxy Tab for Father's Day and I've been loving it ever since just as other with Samsung products the Galaxy Tab has the ability to add a microSD card to expand the memory on the device since it's been over a year I decided to do some more research to see if SanDisk offered anything new as of their product lineup for microSD cards from worst to best performance wise are the as follows: SanDisk, SanDisk Ultra, SanDisk Ultra Plus, SanDisk Extreme, SanDisk Extreme Plus, SanDisk Extreme Pro. Now the difference between all of these cards is simply the speed in which you can read/write data to the card. Yes, the published rating of most all these cards except the SanDisk regular are classed but that's just a rating. Actual real-world performance does get better with each model but with faster cards come more expensive prices. Since Amazon doesn't carry the Ultra Plus model of microSD card I had to do direct comparisons between the SanDisk Ultra Extreme and Extreme Plus as mentioned in my earlier review. I purchased the SanDisk Ultra for my Galaxy S. My question was: did I want to pay over more for a card that is faster than the one
```

ialreadyownedorcouldpayalmostdoubletogetsandisksndmostfastestmicrosdcardtheultra
 aworksperfectlyfineformystyleofusagestoringcapturingpictureshdvideoandmovieplayb
 ackonmyphonesointheendiendedupjustbuyinganothersandiskultragbcardiusemycellphone
 morethanidomytabletandifthecardisgoodenoughformyphoneitsgoodenoughformytabletido
 ntownakhdcameraoranythinglikethatsoihonestlydidntseeaneedtogetoneofthefastercard
 satthistimeiamnowaproudownerofsandiskultracardsandhaveabsolutelyissueswithitinmy
 samsungdevicesoriginalreviewihaventhadtobuyamicrosdcardinalongtimethelasttimeibo
 ughtonewasformycellphoneoveryearsagobutsincemycellularcontractwasupiknewiwouldha
 vetogetanewercardinadditiontomynewphonethesamsunggalaxysreasonforthisisbecauseik
 newmysmallgbmicrosdcardwasntgoingtocutitdoingresearchonthegalaxysiwantedtogetthe
 bestcardpossiblethathaddecentcapacitygborgreaterthisledmetofindthatthegalaxyssup
 portsthemicrosdxcclassuhsicardwhichisthefastestpossiblegiventhatclasssearchingfo
 rthatspecificallyonamazongavemerestsofonlyvendorsasofaprilthatmakesthesemicros
 dxcclassuhsicardstheyaresandiskthetmajoritysamsungandlexar nobodyelsemakesthesethat
 aresoldonamazonseeinghowsandiskisaprettygoodnameoutoftheiveusedthemthemostidecid
 eduponthesandiskbecauselexarwasoverpricedandthesamsungonewasoverpricedaswellasno
 teligibleforamazonprimebutthescarythingisthatwhenyoufilterbythesandiskyouliteral
 lygetdozensofoptionsallofthemhavedifferentmodelnumbersdifferentsizesetcthen there
 sthatconfusionofwhatsthe differencebetween sdhcsdxcsdhcvssdxcsdhcsdandforsecuredig
 italhighcapacityandsdxcstandsforsecuredigitalextendedcapacityessentiallythesetwo
 cardsarethesamewiththeexceptionthatsdhc onlysupportscapcitiesuptogbandisformattedw
 iththefat filesystemthesdxc cardsareformattedwiththeexfat filesystemifyou useandsdxc
 ardinadeviceit mustsupportthat filesystemotherwiseit maynotberecognizableandoryouha
 vetoreformatthecardtofatfatvsexfatthedifferencesbetweenthe two filesystemsmeanstha
 tfathasamaximumfilesizeofgblimitedbythat filesystemexfatontheotherhandsupportsfil
 esizesuptotbterabyte theonlythingyouneedtoknowherereallyisthatitspossibleyourdev
 icedoesntsupportexfatifthatsthecasejustreformatittofatrememberformattingerasasal
 ldatatoclarifythemodelnumbersiihoppedovertothesandiskofficialwebpagewhatifoundth
 ereisthattheyoffertwohighspeedoptionsforsandiskcardsthesearsandiskextremeproand
 sandiskultrasandiskextremeproisalinethatsupportsreads speedsuptombsechoweverttheyar
 esdhc onlytomakethingsworsetheyarecurrentlyonlyavailableingbgb capacities sinceoneo
 fmyrequirements wastohavealotofstorageiruledtheseouttheremaining deviceslistedonam
 azonssearchwerethesandiskultralinebutthereconfusionsetsinbecause sandiskseparatest
 hesecardstotwodifferent devicescamerasmobile devicesisthereareal differencebetween
 hetwooristhisjustamarketingstuntunfortunatelyimnotsurebutidknowthepricedifferen
 cebetweenthe two range from a couple cents to a few dollars since i wasnt sure i opted for the ones
 pecifically targeted for mobile devices just in case there is some kind of compatibility issue
 to find the exact model number i would go to sandisks web pages sandisk.com and compare the exist
 ing product line up from there you get exact model numbers and you can then search amazon for the
 emodel number that is how i got mines dsdquagas for speed tests i havent run any specific test in
 g but copying gbworth of data from my pct to the card literally took just a few minutes onelast note
 isthatamazon attaches additional characters to the end for examples dsdquagaffpavssdsdqua
 guathedifferencebetweenthe two isthat the affpameans amazon frustration free packaging got
 herthanthat these are exactly the same if youre wondering what i got and want to use it in your gal
 axys i got the dsdquagua and it works like charm']

```
[13]: rt = lambda x: re.sub("[^a-zA-Z]", ' ',str(x))
df["reviewText"] = df["reviewText"].map(rt)
df["reviewText"] = df["reviewText"].str.lower()
df.head()
```

```
[13]:
```

	reviewerName	overall	\
2031	Hyouun Kim "Faluzure"	5	
3449	NLee the Engineer	5	
4212	SkincareCEO	1	
317	Amazon Customer "Kelly"	1	
4672	Twister	5	

	reviewText	reviewTime	day_diff	\
2031	update	so my lovely wife boug...	05-01-2013	702
3449	i have tested dozens of sdhc and micro sdhc ca...	26-09-2012	803	
4212	note please read the last update scroll to ...	08-05-2013	579	
317	if your card gets hot enough to be painful it...	09-02-2012	1033	
4672	sandisk announcement of the first gb micro ...	03-07-2014	158	

	helpful_yes	helpful_no	total_vote	score_pos_neg_diff	\
2031	1952	68	2020	1884	
3449	1428	77	1505	1351	
4212	1568	126	1694	1442	
317	422	73	495	349	
4672	45	4	49	41	

	score_average_rating	wilson_lower_bound
2031	0.966337	0.957544
3449	0.948837	0.936519
4212	0.925620	0.912139
317	0.852525	0.818577
4672	0.918367	0.808109

```
[14]: from vaderSentiment.vaderSentiment import SentimentIntensityAnalyzer
df[['polarity', 'subjectivity']] = df['reviewText'].apply(lambda Text:pd.
↳Series(TextBlob(Text).sentiment))

for index, row in df['reviewText'].iteritems():

    score = SentimentIntensityAnalyzer().polarity_scores(row)

    neg = score['neg']
    neu = score['neu']
    pos = score['pos']
    if neg>pos:
        df.loc[index, 'sentiment'] = "Negative"
    elif pos>neg:
```

```
df.loc[index, 'sentiment'] = "Positive"
else:
df.loc[index, 'sentiment'] = "Neutral"
```

```
[20]: df[df['sentiment']=='positive'].sort_values("wilson_lower_bound",
                                                ascending= False).head(5)
```

```
[20]: Empty DataFrame
Columns: [reviewerName, overall, reviewText, reviewTime, day_diff, helpful_yes,
helpful_no, total_vote, score_pos_neg_diff, score_average_rating,
wilson_lower_bound, polarity, subjectivity, sentiment]
Index: []
```

```
[19]: categorical_variable_summary(df, 'sentiment')
```

```
[ ]:
```