

Lucky Deep 3 Month Comparison Report

April + May + June – 2024

- **Local SEO Report (Google My Business Profile)**

This table provides a clear overview of the trends and fluctuations in various metrics over the three-month period.

Analytics \ Month	April 2024	May 2024	June 2024
Reviews	263	265	253
People Reach	370	388	382
Overview	281	166	243
Calls	15	12	30
Directions	165	67	104
Website clicks	100	86	109

- **Reviews:** Indicates the number of reviews received on the Google My Business profile.
- **People Reach:** Reflects the number of individuals reached through the Google My Business profile.
- **Overview:** Represents the overall engagement or interaction with the Google My Business profile.
- **Calls:** Indicates the number of calls made directly from the Google My Business profile.
- **Directions:** Reflects the number of users requesting directions to the business location through the Google My Business profile.
- **Website Clicks:** Indicates the number of clicks on the website link provided on the Google My Business profile.

- **Local SEO Keyword Ranking (GMB)**

This table presents the keyword ranking data for a Google My Business profile, indicating the

Keyword Ranking	March - 2024	April - 2024	June - 2024
Cleanroom manufacturer company in Nashik	1 st Page 1 st Number	1 st Page 1 st Number	1 st Page 1 st Number
Manufacturer of cleanroom panel in Nashik	1 st Page 1 st Number	1 st Page 1 st Number	1 st Page 1 st Number
Cleanroom manufacturers in Nashik	1 st Page 1 st Number	1 st Page 1 st Number	1 st Page 1 st Number
Modular cleanroom panel Manufacturers in Nashik	1 st Page 1 st Number	1 st Page 1 st Number	1 st Page 1 st Number
Modular cleanroom panel manufacturer in Nashik	1 st Page 1 st Number	1 st Page 1 st Number	1 st Page 1 st Number
Clean rooms solutions Nashik	1 st Page 1 st Number	1 st Page 1 st Number	1 st Page 1 st Number
Clean room equipment manufacturers in Nashik	1 st Page 1 st Number	1 st Page 1 st Number	1 st Page 1 st Number
HVAC cleanroom in Nashik	1 st Page 1 st Number	1 st Page 1 st Number	1 st Page 1 st Number

- **Cleanroom Manufacturer Company:** consistently ranked 1st on the first page throughout the three months.
- **Manufacturer of cleanroom panel:** maintained a 1st-page ranking as the first result across all months.

- **Cleanroom manufacturers:** consistently appeared as the first result on the 1st page each month.
- **Modular cleanroom panel Manufacturers:** consistently held the 1st-page top ranking throughout the period.
- **Modular cleanroom panel manufacturer:** consistently ranked 1st on the first page every month.
- **Clean rooms solutions Nashik:** consistently appeared as the first result on the 1st page throughout the period.
- **Clean room equipment manufacturers:** maintained a 1st-page ranking as the first result every month.
- **HVAC cleanroom:** fluctuated between the 1st and 2nd page, achieving 1st-page top ranking in February.

Website - Analytics Report

April + May + June 2024

1. Overview of Google Analytics Dashboard

This table offers insights into the website's traffic, including user behavior, engagement, and overall activity across the Three months.

Analytics \ Month	April 2024	May 2024	June 2024
User	417	510	514
New User	391	463	462
Page Views	1.1K	3.3K	4.6K
Engagement Time	1m 43s	3m 11s	5m 39s

1. **User:** Represents the number of unique visitors to the website or platform.

2. **New User:** Indicates the number of first-time visitors to the website or platform.
3. **Page Views:** Reflects the total number of pages viewed by all visitors.
4. **Engagement Time:** Represents the average time users spent engaging with the website.

2. General Statistics

This table provides insights into user activity over different time periods, indicating trends in engagement.

Analytics \ Month	April 2024	May 2024	June 2024
30 Days	417	510	514
7 Days	106	130	133
1 Day	08	16	09

1. **30 Days:** Indicates the total number of users who visited the website or platform within the last 30 days.
2. **7 Days:** Represents the total number of users who visited the website or platform within the last 7 days.
3. **1 Day:** Reflects the total number of users who visited the website or platform within the last 24 hours (1 day).

3. Country

This table provides insights into the geographical distribution of visitors to the website.

Analytics \ Month	April 2024	May 2024	June 2024
India	320	391	367
Poland	--	--	--
United States	39	32	83
China	19	40	19
Finland	07	07	--
Canada	02	02	10
Netherlands	09	12	02
Austria	07	02	--
Hong Kong	03	--	--
Germany	03	--	05
France	--	06	03
Cameroon	--	02	02

1. **India and China** show consistent growth over the three months, indicating increasing activity or interest.
2. **The United States** has some fluctuations, with a peak in April and a slight decrease in May.
3. **Canada** shows a minor decrease from March to April, with stable figures in April and May.
4. **Finland** has consistent data for April and May, showing stable engagement.
5. **The Netherlands and France** show increasing trends in the available months.
6. **Austria and Germany** show decreasing trends in their available data.
7. **Hong Kong** shows an increase in April but lacks data for May.
8. **Poland and Cameroon** have very limited data, making trend analysis difficult.

9. Medium

This table provides insights into the different channels through which visitors accessed the website

Analytics \ Month	April 2024	May 2024	June - 2024
Organic Search	270	229	233
Direct	154	228	226
Organic Social	02	03	01
Referral	01	04	03

- 1. Organic Search:** Represents the number of visitors who found the website through organic search engine results.
- 2. Direct:** Indicates the number of visitors who accessed the website directly by typing the URL into their browser or using bookmarks.
- 3. Organic Social:** Reflects the number of visitors who accessed the website through social media platforms via organic (non-paid) means.
- 4. Referral:** Represents the number of visitors who came to the website through referral links from other websites.

10.City

Below data show us, from which city we got visitors to our website.

Analytics \ Month	April 2024	May 2024	June - 2024
Mumbai	66	59	51
Pune	52	60	70
Nashik	49	80	84
Ahmedabad	17	38	25
Nagpur	20	17	16
Chennai	07	18	00
Delhi	23	07	17
Bengaluru	07	16	12
Hyderabad	04	10	16

- **Mumbai, Pune, Ahmedabad, and Bengaluru** show consistent growth over the three months, indicating increasing engagement or interest from these cities.
- **Nashik** has fluctuating numbers, with a notable decrease in April but a sharp increase in May, suggesting varying levels of engagement.
- **Nagpur and Hyderabad** have an increase in April, followed by a slight decrease or increase in May.
- **Chennai** maintains steady numbers for the first two months, with a significant rise in May.
- **Delhi** shows an increase in April but a significant drop in May, indicating fluctuating interest.
- **Nashik** has the highest number of visitors in May, indicating a peak in that month.

11. Browser

This table displays the number of visitors from different web browsers to the website

Analytics \ Month	April 2024	May 2024	June - 2024
Chrome	362	447	469
Edge	26	25	18
Safari	22	11	10
Firefox	09	07	11
Android Web view	00	01	01
Samsung Internet	04	05	02
Mozilla Compatible	00	00	00
Opera	02	02	02

1. **Chrome:** Represents the number of visitors who accessed the website using the Google Chrome browser
2. **Edge:** Indicates the number of visitors who accessed the website using the Microsoft Edge browser.
3. **Safari:** Reflects the number of visitors who accessed the website using the Safari browser, commonly used on Apple devices.
4. **Firefox:** Represents the number of visitors who accessed the website using the Firefox browser.
5. **Android Web view:** Indicates the number of visitors who accessed the website using the Web View component of the Android operating system.
6. **Samsung Internet:** Represents the number of visitors who accessed the website using the Samsung Internet browser.
7. **Mozilla Compatible:** Indicates the number of visitors who accessed the website using a browser compatible with Mozilla technology.
8. **Opera:** Represents the number of visitors who accessed the website using the Opera

browser.

12. Device

This table illustrates the number of visitors to the website categorized by device (Desktop and Mobile).

Analytics \ Month	April 2024	May 2024	June - 2024
Desktop	305	372	382
Mobile	123	154	140

1. **Desktop:** Represents the number of visitors who accessed the website using a desktop computer or laptop.
2. **Mobile:** Indicates the number of visitors who accessed the website using a mobile device such as a smartphone or tablet.

Website Keyword Ranking

The ranking positions of keywords related to the website, providing insights into its search engine visibility and performance.

Keyword Ranking	Position In April - 2024	Position In May - 2024	Position In June - 2024
Modular clean room panels	1 st Page 2 nd No	1 st Page 3 rd No	1 st Page 1 st No
Clean room panels in Africa	-	1 st Page 3 rd No	1 st Page 2 nd No
Clean room panels in US	-	2 nd Page 2 nd No	1 st Page 1 st No
Clean Room Panels	1 st Page 4 th No	1 st Page 9 th No	1 st Page 3 rd No
Modular clean room Manufacturers in India	1 st Page 9 th No	3 st Page 4 th No	3 st Page 2 nd No
Rockwool Panels Manufactures in India	2 nd Page 9 th No	2 nd Page 8 th No	2 nd Page 6 th No
Clean Room Doors	2 th Page 9 th No	3 th Page 7 th No	3 th Page 6 th No
cleanroom doors manufacturers	3 th Page 9 th No	3 th Page 8 th No	3 th Page 8 th No
Clean room Ceiling Panels	2 th Page 9 th No	6 th Page 9 th No	6 th Page 2 th No
Clean Room Wall Panels	3 th Page 3 th No	3 th Page 1 th No	2 nd Page 2 nd No

Website Blogs Page

- 1) IMPORTANCE OF CLEAN ROOMS IN INDUSTRIES
<https://luckydeep.com/importance-clean-rooms-industries>
- 2) CLEAN ROOM STANDARDS AND CLASSIFICATION
<https://luckydeep.com/clean-room-standards-classifications>
- 3) DIFFERENT MATERIALS USED IN CLEANROOM PANELS
<https://luckydeep.com/different-materials-used-in-clean-room-panels>
- 4) TYPES OF CLEAN ROOM PANELS MATERIALS AND APPLICATION
<https://luckydeep.com/types-of-clean-room-panels>
- 5) ADVANTAGES OF ROCKWOOL PANELS
<https://luckydeep.com/advantages-of-rockwool-panels-in-clean-rooms>

LinkedIn Analytics

Total number of Search appearances, unique visitors and total post impression for LinkedIn

Analytics \ Month	April 2024	May 2024	June - 2024
Search Appearances	313	411	411
Unique Visitors	135	220	220
New Followers	89	91	91
Post Impression	7.8k	27.7k	27.7k
Custom Button Click	00	01	01

- **Search Appearances:** Number of times your profile appeared in LinkedIn search results.
- **Unique Visitors:** Distinct LinkedIn users who viewed your profile.
- **New Followers:** Users who started following your LinkedIn profile.
- **Post Impressions:** Total views of your LinkedIn posts.
- **Custom Button Clicks:** Clicks on custom buttons or links in your profile or content.

LinkedIn Post

This table provides a clear overview of the LinkedIn activity parameters

LinkedIn			
Parameters	April 2024	May 2024	June - 2024
Total Posts	05	06	02
No. of Published Post	03	05	00
No. of published videos	00	01	02
Post Impression	5,558	18,288	3,268
Total Followers	4,784	4,873	4,952

- **Total Posts:** This refers to the overall number of posts made on LinkedIn during each month.
- **No. of Published Posts:** This indicates the number of posts that were actually published and made visible to LinkedIn users.
- **No. of Published Videos:** This shows the number of videos that were published on LinkedIn during each month.
- **Post Impressions:** Post impressions represent the total number of times LinkedIn users

saw the posts made during each month.

- **Total Followers:** This indicates the total number of followers on the LinkedIn account.