

from the desk of
Byju John



Lighting the Path to Greater Business Opportunities!

Hello Friends,

Welcome to the world of unlimited opportunities at Indian Lighting Academy (ILA), a Revolutionary Business Networking Platform for Lighting entrepreneurs.

The lighting industry is undergoing rapid transformations, driven by innovation, sustainability, and the growing demand for energy-efficient solutions. However, amid these advancements, businesses often struggle with finding the right suppliers, liquidating surplus inventory, bidding for projects, and expanding their reach in a highly competitive market. This is where our Lighting Business Networking Platform, ILA comes in an exclusive and thriving group that has successfully connected 1000+ lighting manufacturers and suppliers for seamless business interactions.

As the founder of this group, I take immense pride in witnessing how this initiative has empowered businesses, fostered collaborations, and created real business opportunities. What started as a simple idea to bring industry professionals together has evolved into a dynamic, result-oriented platform that facilitates networking, business growth, and industry knowledge sharing.

This group is more than just a chat space—it is a powerful ecosystem where members can:

- Discover Reliable Suppliers – Get direct access

to trusted manufacturers and suppliers.

- Promote Products & Services – Showcase your latest innovations, solutions, and special offers.
- Liquidate Surplus Inventory – Convert excess stock into revenue efficiently.
- Participate in Bidding Opportunities – Gain access to projects and tenders within the network.
- Engage in Business Networking – Build strategic partnerships for long-term success.

The industry has highly appreciated this initiative, and the overwhelming response from members further reinforces the need for such a collaborative platform. It is not just a group—it is a movement, a revolution in the way the lighting industry connects and thrives.

Taking this initiative a step further, I am thrilled to announce the launch of our first-ever Lighting Business Newsletter—a knowledge-driven digital publication that will serve as a valuable resource for industry professionals.

We tried our best to collect the features and articles which includes,

- Technical Articles – Gain deep insights into the latest trends, innovations, and advancements in lighting.
- Business Insights – Learn strategies to grow



your business and stay ahead in the competitive market.

- Case Studies – Real-world success stories that offer practical lessons and inspiration.
- Exclusive Advertisements – Promote your brand and products to a targeted audience.

This bi-directional platform is designed to empower members by providing unmatched visibility, credibility, and market access. It is not just about reading industry updates—it is about leveraging the platform to position yourself as a thought leader, explore new business opportunities, and strengthen your brand presence.

Your Ideas Can Shape the Future – Let's Elevate This Platform Together!

The success of this platform is a testament to the collective power of our members. To take it to the next level, I invite each one of you to share your innovative ideas, feedback, and suggestions on how we can further enhance this community.

- What new features or initiatives would you like to see?
- How can we improve business networking

within the group?

- What challenges can we address together as an industry?

Your insights and recommendations are invaluable, and I am committed to making this platform even stronger, more impactful, and beneficial for all members. Let's collaborate, innovate, and shape the future of business networking in the lighting industry!

Make the Best Use of This Platform – The Future is Bright!

The lighting industry thrives on innovation, collaboration, and adaptability. This platform is built on the same foundation—to create an ecosystem where everyone benefits, grows, and succeeds together.

I urge every member to actively participate, contribute, and leverage the full potential of this group and newsletter. Share your expertise, network with industry leaders, and turn opportunities into real business success.

Together, let's illuminate the path to a brighter, more connected, and prosperous future!

Welcome to the future of business networking in the lighting industry!

Biju John

Founder, Indian Lighting Academy

