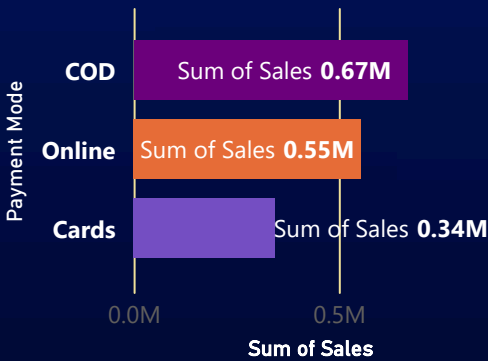
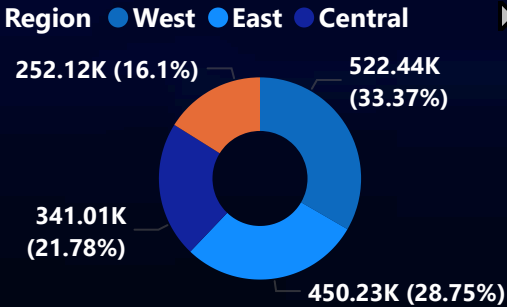


Global Superstore Dashboard

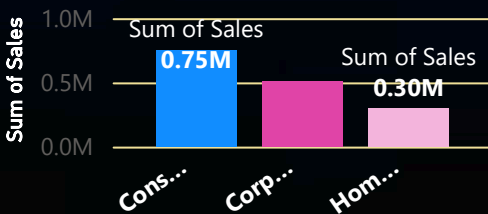
Sales by Payment Mode



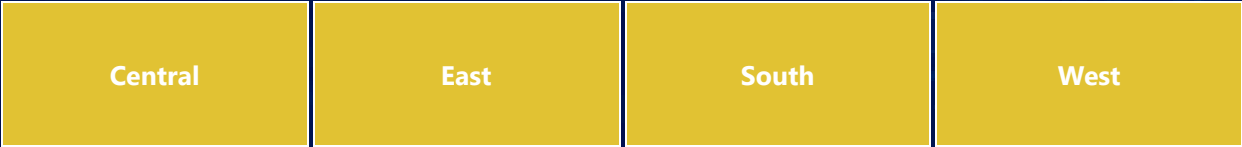
Sales by Region



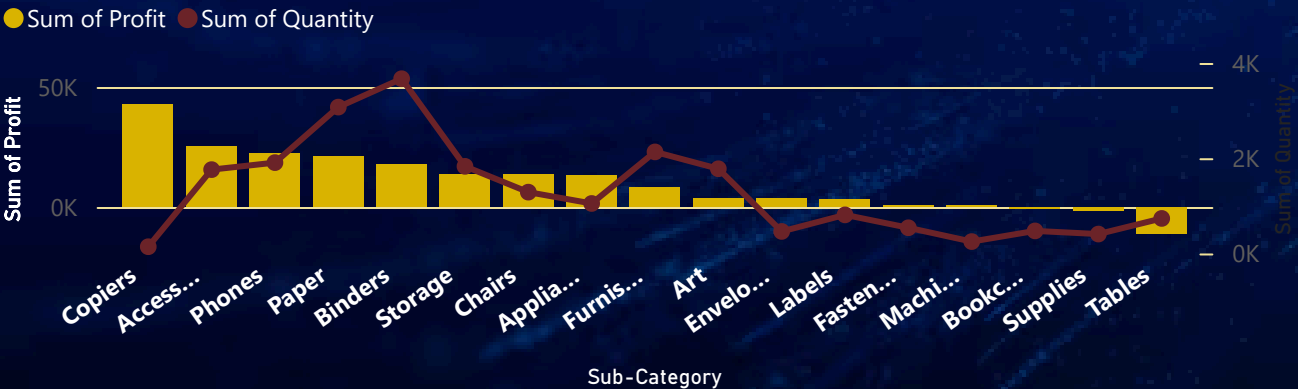
Sales by Segement



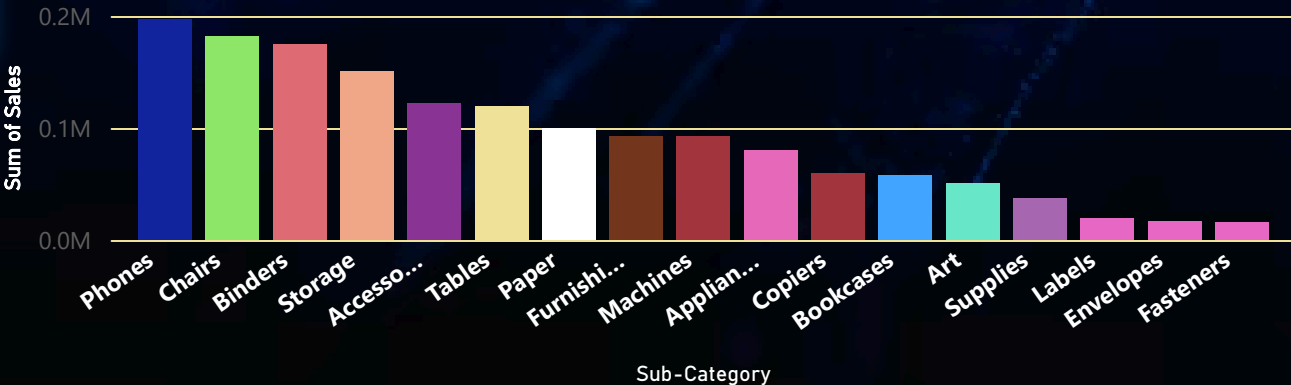
Region



Sum of Profit and Sum of Quantity by Sub-Category



Sales by Sub-Category



Category

All

City

All

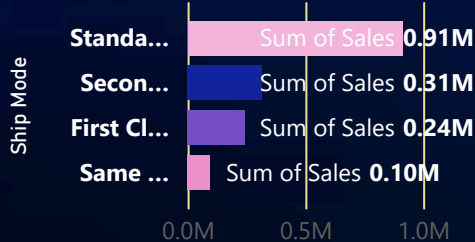
Country

All

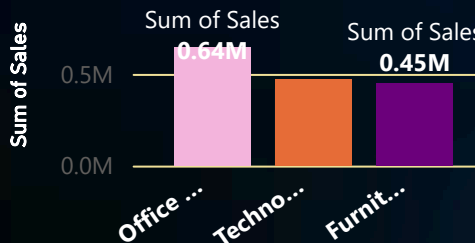
State

All

Sales by Ship Mode









Sales by Category






Global Superstore Dashboard – Summary

Key Insights:

-  Phones and  Chairs are the top-selling sub-categories.
-  COD is the most preferred payment method.
-  Central region leads in sales, contributing over 33%.
-  Corporate segment generates the highest revenue.
-  First Class and Second Class are the most used shipping methods.

Recommendations:

-  Focus on promoting top-performing products like Phones.
-  Encourage Online Payments to reduce COD dependency.
-  Improve performance in low-selling regions and sub-categories.