

Campaign Dashboard Report

Generated on: 18/07/2025

Campaign Summary

Total Campaigns: 3
Total Instagram Likes: 14.2K
Total Instagram Views: 56.7K
Total Email Opens: 7.7K
Total Email Clicks: 2.6K
Average Engagement Rate: 26.0%

Best Performing Campaign

Name: Product Launch: Smart Watch
Instagram Likes: 6.8K
Instagram Views: 25.3K
Email Opens: 3.6K
Email Clicks: 1.2K

Campaign Details

1. Summer Collection Launch

Instagram: Ø<ß Discover our stunning Summer Collection! Fresh designs t
Likes: 2.8K, Views: 12.6K
Email: Your Summer Style Awaits &p
Opens: 1.2K, Clicks: 456

2. Holiday Sale Campaign

Instagram: Ø<ß,, Holiday Magic is Here! Up to 50% off on everything. Perfe
Likes: 4.5K, Views: 18.7K
Email: Ø<ß• Holiday Sale - 50% Off Everything!
Opens: 2.9K, Clicks: 892

3. Product Launch: Smart Watch

Instagram: # The Future on Your Wrist! Introducing our new SmartWatch P
Likes: 6.8K, Views: 25.3K
Email: Ø=P€ Introducing SmartWatch Pro - Pre-order Now!
Opens: 3.6K, Clicks: 1.2K

Performance Charts

