Harshal Ingle

harshal-ingle-905695259/| P: 9730293395 | harshalingle2025@gmail.com
| Portfolio: github.io/harshalingle.github.io/ |

EDUCATION

DEOGIRI INSTITUTE OF ENGINEERING AND MANAGEMENT STUDIES　　　　Aurangabad, MH
B. Tech in Mechanical Engineering　　　　　　　　　　　　　　　　　　　　Nov 2022- July 2025
　　Cumulative GPA: 7.0/10.0
　　Relevant Coursework: Data Analysis, Data Visualization

PROFESSIONAL SUMMARY

Google Certified Data Analyst with expertise in SQL and Python. Proven ability to drive business decisions by developing BI dashboards. Excel my skills in Advanced Excel, and prompt engineering with AI & ChatGPT. Skilled in data visualization, predictive analysis, Custom Analysis and extracting actionable insights to drive business decisions. Proficient in translating complex datasets into clear, visually engaging business presentations.

WORK EXPERIENCE

KULTUREHIRE　　　　　　　　　　　　　　　　　　　　　　　　　　Aurangabad, MH
Virtual Data Analyst Intern　　　　　　　　　　　　　　　　　　　　　Oct 2024 – Dec 2024
- Developed Tableau dashboards to visualize core business KPIs (e.g., Monthly Recurring Revenue), saving 10+ hours weekly in manual reporting."
- Consolidated unstructured data from Various sources to support a new product, generating ₹100,000 in additional revenue
- Architected a scalable data pipeline with a team of 5, enabling the product to achieve 100,000 daily active users.

ACCENTURE　　　　　　　　　　　　　　　　　　　　　　　　　　Aurangabad, MH
Virtual Data Analyst Intern　　　　　　　　　　　　　　　　　　　　June 2024 – Sep 2024
- Pioneered the transition to a paperless system by implementing an electronic booking system, reducing labor costs by 30% and overhead by 10%.
- Designed and deployed dashboards using Tableau and Power BI, empowering clients with actionable insights.
- Analyzed data from 25,000 monthly active users to inform marketing and product strategies, doubling engagement time, reducing drop-off rates by 30%, and tripling social media shares

PERSONAL PROJECTS

TELECOM CUSTOMER CHURN ANALYSIS　　　　　　　　　　　　　　　August 2025
- Conducted a comprehensive exploratory data analysis on a 7,000+ record telecom dataset using Python (Pandas, Matplotlib, Seaborn) to identify the key predictors of customer churn.
- Identified that customers on month-to-month contracts with low tenure were **3x more likely to churn**, uncovering the highest-risk customer segment for the business.
- Developed a data-driven recommendation to bundle "sticky" services like Online Security and Tech Support, as data showed customers without these services had a 45% higher churn rate.

CUSTOMER SEGMENTATION USING RFM ANALYSIS IN SQL　　　　　　　　July 2025
- Analyzed customer purchasing behavior by implementing an RFM (Recency, Frequency, Monetary) model in SQL to segment and identify top-tier customers from a large sales database.
- Translated raw transactional data into actionable business insights, delivering a prioritized list of high-value customers to inform the launch of a new VIP loyalty program
- Developed a data-driven framework enabling strategies designed to increase customer retention and maximize value.

SKILLS

Database & Programming: SQL, Python (Pandas, NumPy, Matplotlib)
Tools: Spreadsheet Software (PivotTables, VLOOKUP/XLOOKUP) Power Bi, Tableau, Google Workspace, Ms Office 365
Extracurricular Skills: Project Management, Effective Communication, Analytical Skill, Collaborative
Certificates: Google Data Analytics Professional (Google), Tableau Desktop (Udemy), Data Analytics (Cisco)