

Kamani Science College And Prataprai Arts College
B.C.A. Department

ASSIGNMENT – 3

1. Define Social networks and Social networking.
2. List out Top Social Media Monitoring Tools.
3. Explain various types of Social media, Social media platforms.
4. Explain Social media monitoring in details.
5. What are the benefits of Monitoring Social Media?
6. Explain Hashtag and Viral Content.
7. What is Social Media Marketing? Explain it.
8. Explain Social media privacy in details.
9. Explain Security issues related to social media.
10. What are the Challenges, opportunities, and pitfalls in online social network?
11. Explain laws regarding posting of inappropriate content.