

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	5 April 2025
Team ID	SWTID1743696165
Project Name	Bookie Nest: Book management website
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming sessions for Bookie Nest create a dynamic and open environment where all team members are encouraged to freely share ideas and explore creative solutions related to building the ultimate online bookstore experience. We focus on generating a high volume of diverse ideas, regardless of how unconventional they may seem—because breakthrough innovations often start with “what if?”

Our approach welcomes bold thinking, collaborative refinement of ideas, and a judgment-free space where everyone contributes. Whether it’s enhancing user engagement, improving personalized recommendations, or expanding regional language support, each idea helps shape the Bookie Nest platform into something truly reader-centric.

Use this brainstorming template with your team to unlock new possibilities for Bookie Nest—no matter where you are. Together, we’ll imagine features and solutions that redefine how people discover and enjoy books online.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Team Members:

- Team member: Baibhav Kumar Singh
- Team member: Harshal Rajendra Patil
- Team member: Anurag Anand
- Team member: Akhand Pratap Singh

Problem Statement:

A key challenge in many online bookstore platforms is providing truly relevant book recommendations that align with individual user preferences while maintaining a seamless and enjoyable browsing experience. With **Bookie Nest**, our goal is to integrate AI-driven content discovery, smart genre-based suggestions, and interactive user features such as Wishlist’s, reviews, and community-driven lists. This will not only boost user engagement but also create a more personalized and satisfying book-buying journey.

Step-2: Brainstorm, Idea Listing and Grouping

Ideas Generated:

- ☑ AI-based personalized book recommendations
- ☑ Interactive reading circles where users can discuss books with friends
- ☑ Multi-device synchronization for seamless transition between mobile, tablet, and desktop.

Step-3: Idea Prioritization

Prioritized Ideas:

- AI-based personalized book recommendations – Enhancing user experience with intelligent and tailored reading suggestions based on user preferences, reading history, and behavior.
- Interactive reading circles – Boosting social engagement by allowing users to create and join virtual book discussions with friends or community groups.
- Smart content loading – Ensuring fast and responsive browsing across devices, even on low-bandwidth connections, for a smooth and uninterrupted experience.

Next Steps:

- Assign development tasks for each feature to relevant team members.
- Research and integrate AI algorithms for personalized book discovery.
- Design, implement, and test interactive reading circle functionality.
- Optimize smart content loading and caching for various devices and networks.
- Collect user feedback through beta testing and iterate improvements accordingly.