Phase 3: Data Modeling & Relationships

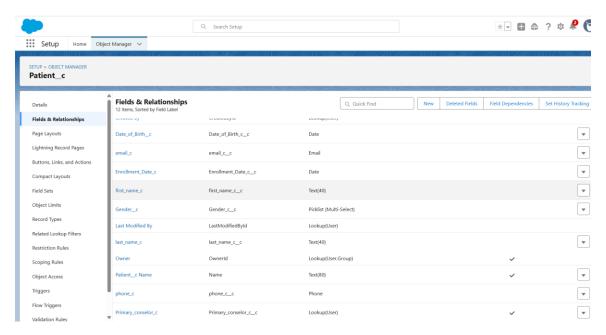
Objective

In this phase, we design the data model for NeuroWell CRM to capture all important entities such as Patients, Counselors, Sessions, and Mental Wellness Records. Salesforce objects, fields, and relationships ensure the system can store and connect information properly.

3.1 Custom Objects

We created the following custom objects to represent the NeuroWell domain:

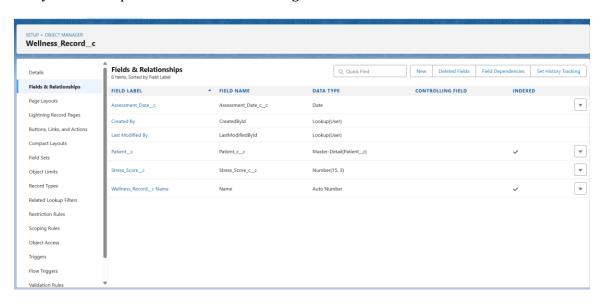
- 1. Patient Stores patient details. Key fields: Name, Age, Gender, Contact Info, Enrollment Date.
- 2. Counselor Stores counselor details. Key fields: Name, Specialization, Experience, Contact Info.
- 3. Wellness Record Tracks patient's mental health check-ins. Key fields: Stress Score, Mood Level, Risk Level, Date.
- 4. Counselor Session Represents counseling appointments. Key fields: Session Date, Notes, Follow-up Date, Status.
- 5. Progress Tracker Records long-term improvement in patient's wellness. Key fields: Week Number, Improvement Score, Comments.
- 6. Mental Health Program Represents available wellness programs. Key fields: Program Name, Type, Duration.
- 7. Program Enrollment Junction object to link Patients and Programs.



3.2 Relationships

We used lookup and master-detail relationships to link objects:

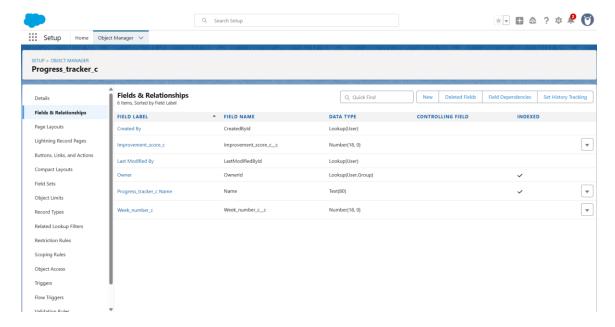
- Patient ↔ Wellness Record (Master-Detail): One Patient can have multiple Wellness Records.
- Patient ↔ Counselor Session (Lookup): Each Session is linked to a Patient.
- Counselor ↔ Counselor Session (Lookup): Each Session is linked to a Counselor.
- Patient ↔ Progress Tracker (Master-Detail): One Patient can have multiple Progress Trackers.
- Patient \leftrightarrow Program Enrollment \leftrightarrow Mental Health Program (Junction Object): Many-to-many relationship between Patients and Programs.



3.3 Custom Fields

Some important fields created on objects:

- Patient → Enrollment Date, Mental Health ID (Auto Number).
- Wellness Record → Stress Score (Number), Mood (Picklist), Risk Level (Picklist).
- Counselor Session → Session Notes (Long Text), Status (Picklist).
- Progress Tracker → Improvement Score (Number), Week Number (Auto Number).
- Mental Health Program → Program Type (Picklist), Duration (Number).
- Program Enrollment → Enrollment Date (Date), Status (Picklist).

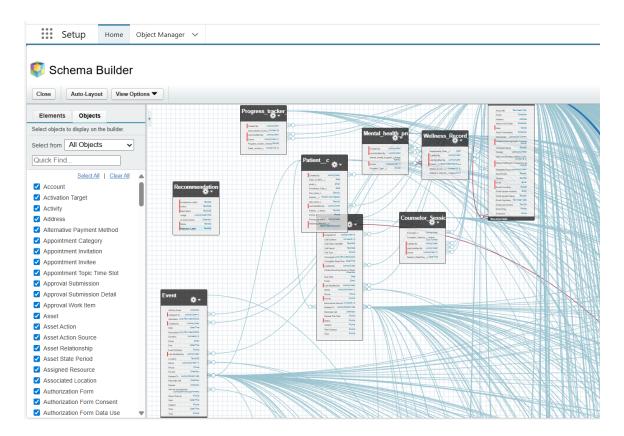


3.4 Record Types & Page Layouts

Record Types were created for Counselor Session (Initial Assessment, Follow-up). Different layouts ensure that required fields for each type of session are displayed. Page layouts for Patients show related lists: Wellness Records, Counselor Sessions, Program Enrollments, and Progress Trackers.

3.5 Schema Builder

We used Schema Builder in Salesforce to visualize the complete data model. It shows how Patients, Counselors, Wellness Records, Sessions, Progress Trackers, and Programs are connected.



Outcome

A complete data model has been set up in Salesforce for NeuroWell CRM. All custom objects, fields, and relationships are ready for use in later phases like automation, Apex coding, and reporting.