Phase 1: Problem Understanding & Industry Analysis

1. Requirement Gathering

- Schools, colleges, and corporates are struggling to manage mental health concerns due to:
 - Lack of early detection.
 - o Manual tracking of sessions and case notes.
 - o No centralized platform for progress monitoring.

• Requirements:

- Wellness survey/check-in system.
- o Counselor-patient assignment.
- Session booking + reminders.
- Automated high-risk alerts.
- o Dashboards for progress and trend analysis.

2. Stakeholder Analysis

- Patients (Students/Employees): Fill wellness check-ins, book sessions.
- Counselors/Psychologists: Manage therapy sessions, record case notes, assign activities.
- Admins/HR/School Authorities: Oversee wellness reports and organizational health.
- Family/Guardians (optional): Receive updates on progress where required.

3. Business Process Mapping

- 1. Wellness Check-In: Patient fills stress/mood survey.
- 2. Risk Analysis: System calculates wellness score \rightarrow if high-risk, alert counselor.
- 3. Counselor Assignment: Auto-match based on specialization (career stress, trauma, workplace burnout).
- 4. Session Scheduling: Patient books \rightarrow reminders sent.
- 5. Progress Monitoring: Counselor logs notes, activities, milestones.

- 6. Feedback & Follow-Up: Automated reminders + post-session surveys.
- 7. Reporting: Dashboards for organization-wide mental wellness trends.

4. Industry-specific Use Case Analysis

- Education: Schools & universities monitor student stress and academic anxiety.
- Corporate: Companies track workplace burnout and support employee wellness.
- Healthcare/NGOs: Community organizations manage therapy programs for mental health awareness.

5. AppExchange Exploration

- Survey Tools (FormAssembly, GetFeedback): Inspiration for wellness check-ins.
- Health Cloud: For secure patient–provider relationships.
- Calendar/Appointment Apps: For scheduling models.
- NeuroWell takes these inspirations but creates a dedicated mental wellness solution customized for early detection + progress monitoring.