

# EUROMART ANALYSIS



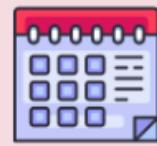
Product Analysis



Customer Analysis



Geographical Analysis



Season Analysis





# Product Analysis

Product ID

1810

Quantity

30K

Profit

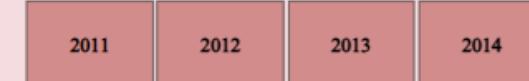
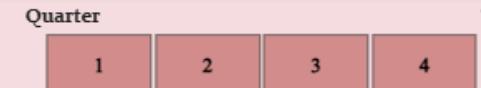
283K

Sales

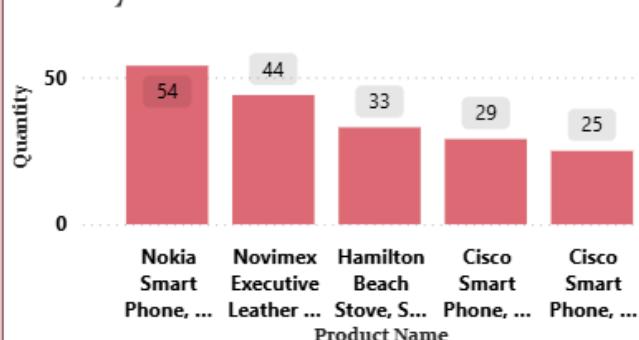
2348K

Discount

885.55



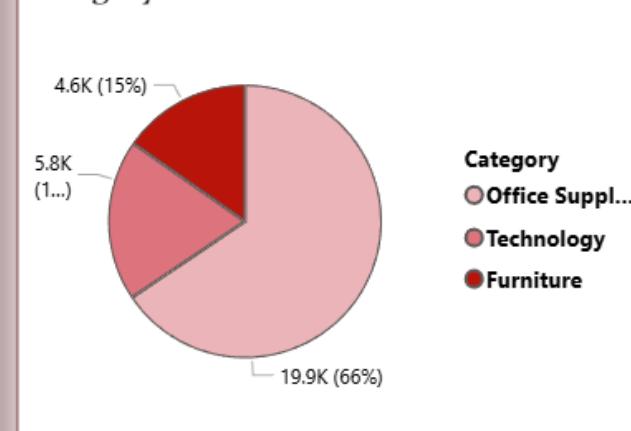
## Sales By Product Name



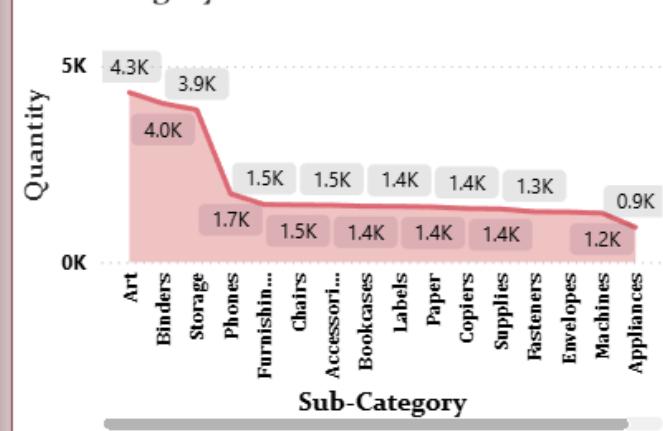
## Product ID



## Category



## Sub-Category





# Customer Analysis

Customer ID

792

Quantity

30K

Profit

283K

Sales

2348K

Discount

885.55



Quarter

1

2

3

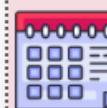
4

2011

2012

2013

2014



Discount

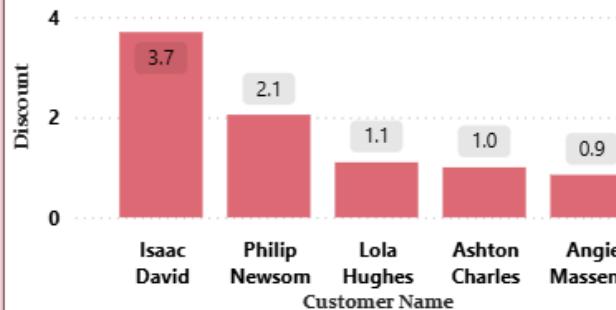
Order ID

Profit

Quantity

Sales

## Sales By Customer Name



## Customer ID

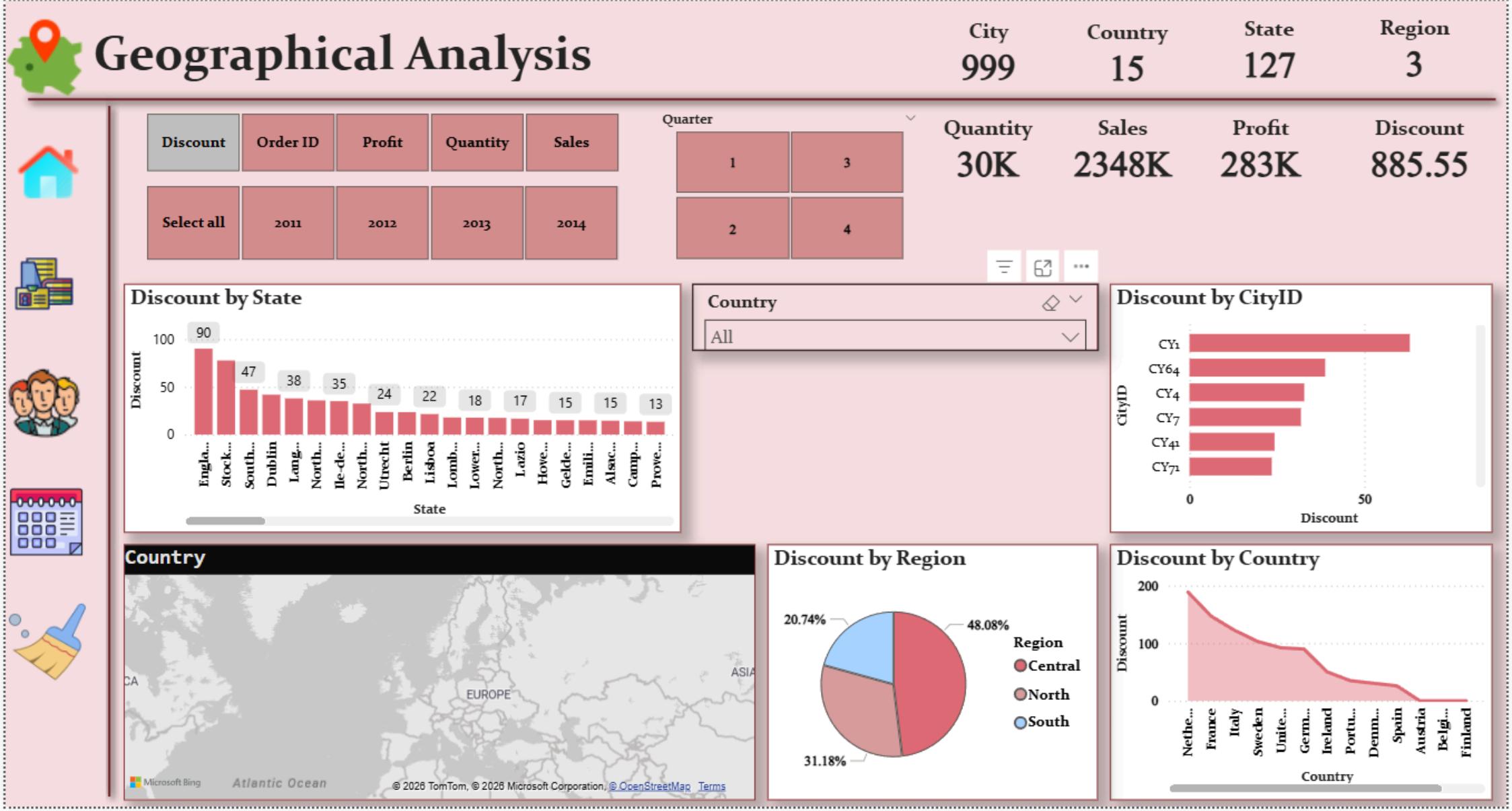


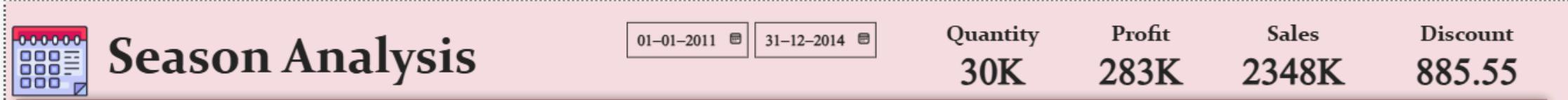
CustomerID

Discount

Customer Name

C8	8.00	Evie Flockhart
C613	6.60	Louis Dominguez
C7	6.50	Archer Hort
C276	6.30	Chloe Miller
C13	5.90	Viola Watson
C513	5.90	Ruth Williams
C664	5.80	Tia Metcalfe
C501	5.70	Isabelle Gould
C477	5.65	Bettie Lang
C5	5.30	Daniel Burke
C133	5.30	Amy Nixon
C34	5.20	Gracie Hicks
C532	5.20	Ella Knopwood
C445	4.90	Maynard Moorman
C438	4.80	Nicole Johns
C264	4.70	Mia McLean
C354	4.70	Mike Obrien
C119	4.70	Kaitlyn Dorsch
C22	4.60	Jennifer Mattingly
C14	4.60	Julian Dobie
C525	4.40	Jade Howe
<b>Total</b>	<b>885.55</b>	





Discount	Order ID	Profit	Quantity	Sales
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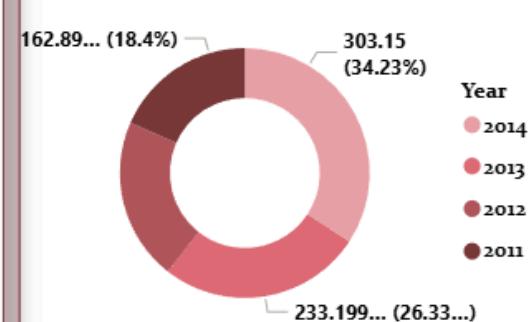
Quarter	1	2	3	4
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2011	2012	2013	2014
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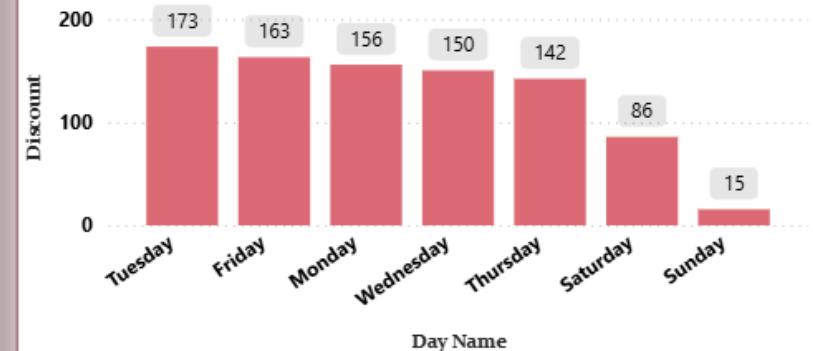
### By Month



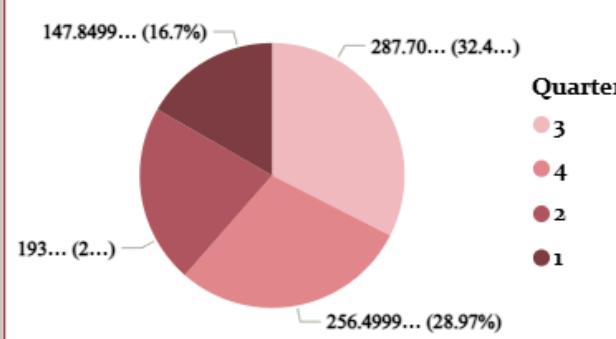
### Discount by Year



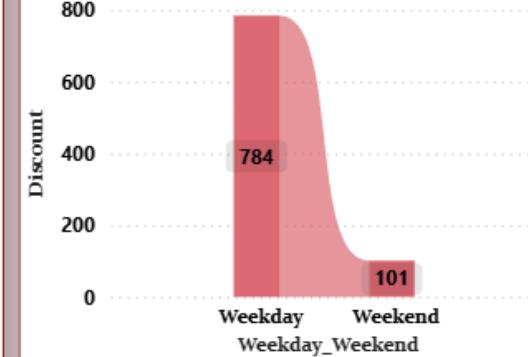
### Sales By Day



### Discount by Quarter



### Weekday vs Weekend



Year	Quarter	Month	Day	Discount
2011	Qtr 1	January	1	0.50
2011	Qtr 1	January	3	0.00
2011	Qtr 1	January	4	1.00
2011	Qtr 1	January	5	0.00
2011	Qtr 1	January	7	0.20
2011	Qtr 1	January	8	1.10
2011	Qtr 1	January	11	0.60
2011	Qtr 1	January	12	0.60
2011	Qtr 1	January	13	2.50
Total				885.55