

EUROMART ANALYSIS



Product Analysis



Customer Analysis



Geographical Analysis



Season Analysis





Product Analysis

Product ID
1810

Quantity
30K

Profit
283K

Sales
2348K

Discount
885.55

Discount

Order ID

Profit

Quantity

Sales

Quarter

1

2

3

4

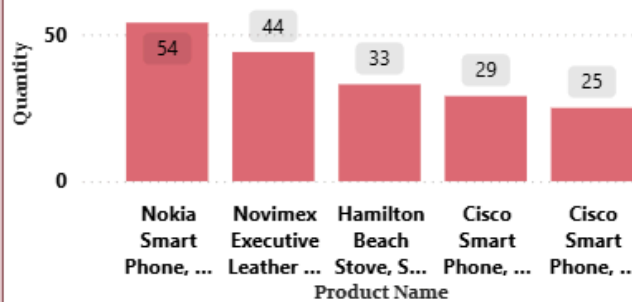
2011

2012

2013

2014

Sales By Product Name



Category

Office Supplies

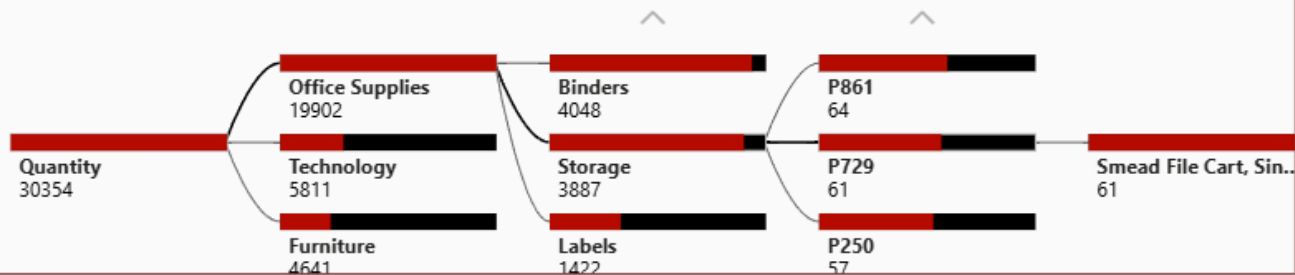
Sub-Category

Storage

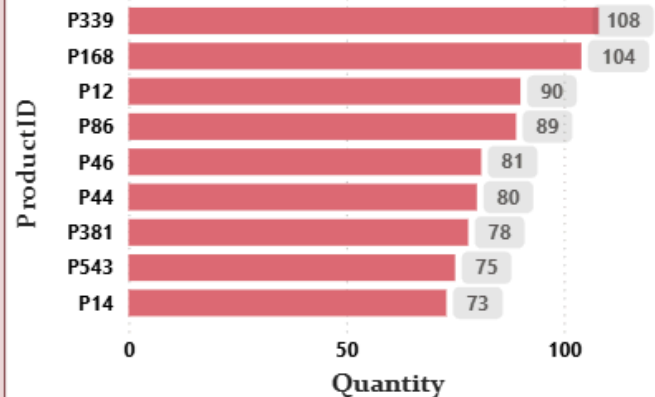
ProductID

P729

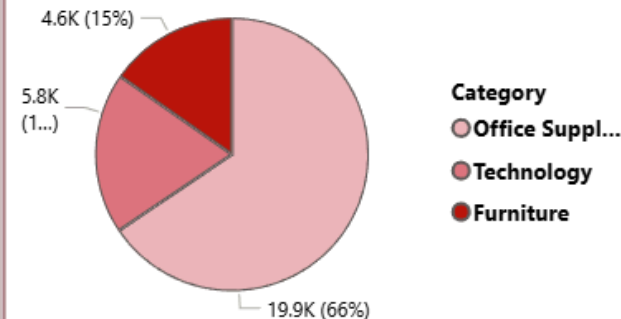
Product Name



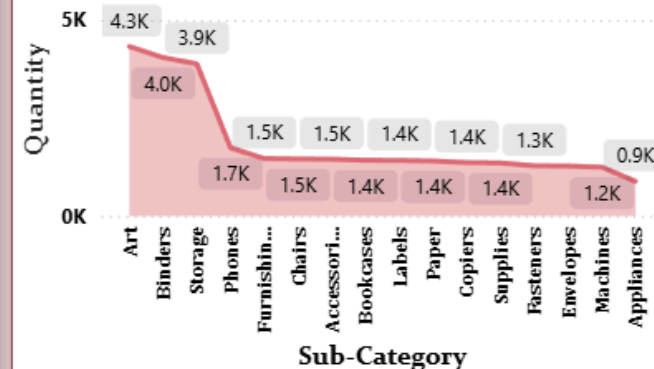
Product ID



Category



Sub-Category





Customer Analysis

Customer ID
792

Quantity
30K

Profit
283K

Sales
2348K

Discount
885.55



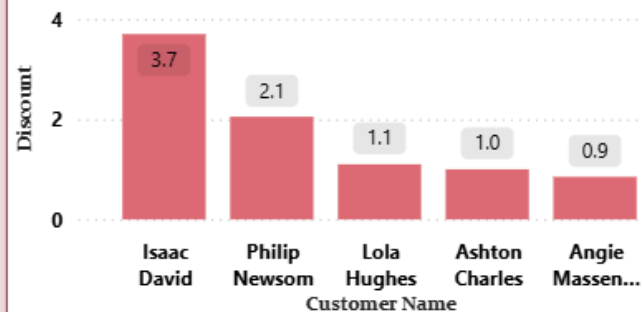
| Discount | Order ID | Profit | Quantity | Sales |
|----------|----------|--------|----------|-------|
|----------|----------|--------|----------|-------|

Quarter

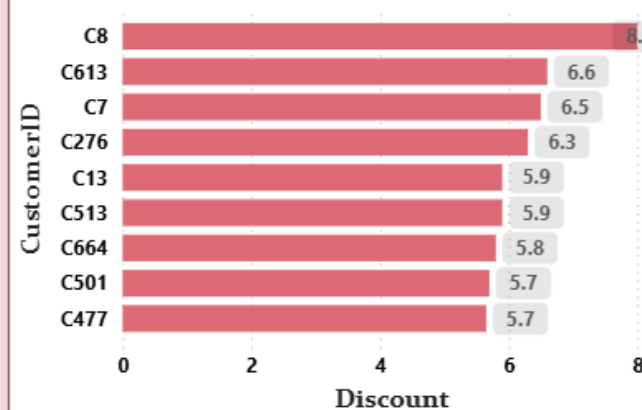
| | | | |
|---|---|---|---|
| 1 | 2 | 3 | 4 |
|---|---|---|---|

| | | | |
|------|------|------|------|
| 2011 | 2012 | 2013 | 2014 |
|------|------|------|------|

Sales By Customer Name



Customer ID



| CustomerID | Discount | Customer Name |
|------------|----------|--------------------|
| C8 | 8.00 | Evie Flockhart |
| C613 | 6.60 | Louis Dominguez |
| C7 | 6.50 | Archer Hort |
| C276 | 6.30 | Chloe Miller |
| C13 | 5.90 | Viola Watson |
| C513 | 5.90 | Ruth Williams |
| C664 | 5.80 | Tia Metcalfe |
| C501 | 5.70 | Isabelle Gould |
| C477 | 5.65 | Bettie Lang |
| C5 | 5.30 | Daniel Burke |
| C133 | 5.30 | Amy Nixon |
| C34 | 5.20 | Gracie Hicks |
| C532 | 5.20 | Ella Knopwood |
| C445 | 4.90 | Maynard Moorman |
| C438 | 4.80 | Nicole Johns |
| C264 | 4.70 | Mia McLean |
| C354 | 4.70 | Mike Obrien |
| C119 | 4.70 | Kaitlyn Dorsch |
| C22 | 4.60 | Jennifer Mattingly |
| C14 | 4.60 | Julian Dobie |
| C525 | 4.40 | Jade Howe |
| Total | 885.55 | |



Geographical Analysis

City
999

Country
15

State
127

Region
3



| Discount | Order ID | Profit | Quantity | Sales |
|------------|----------|--------|----------|-------|
| Select all | 2011 | 2012 | 2013 | 2014 |

| Quarter | | |
|---------|---|--|
| 1 | 3 | |
| 2 | 4 | |

Quantity
30K

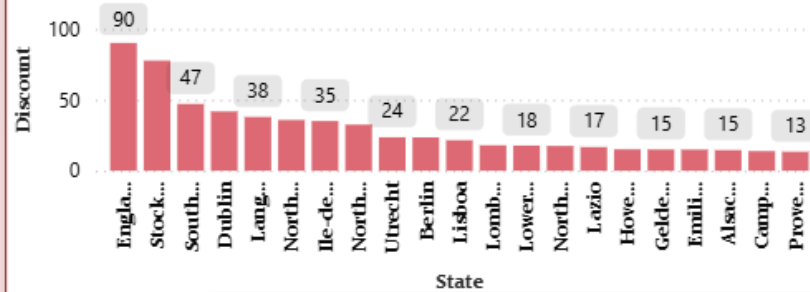
Sales
2348K

Profit
283K

Discount
885.55



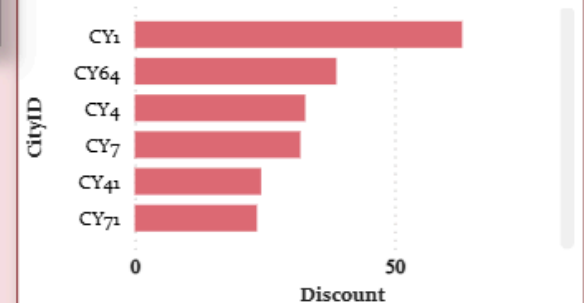
Discount by State



Country

All

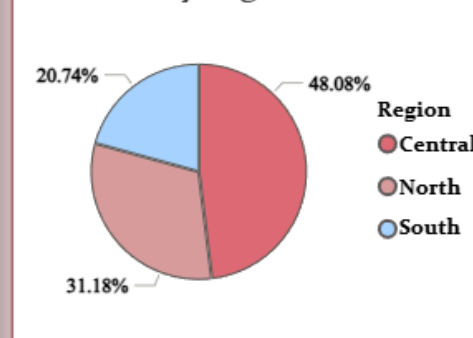
Discount by CityID



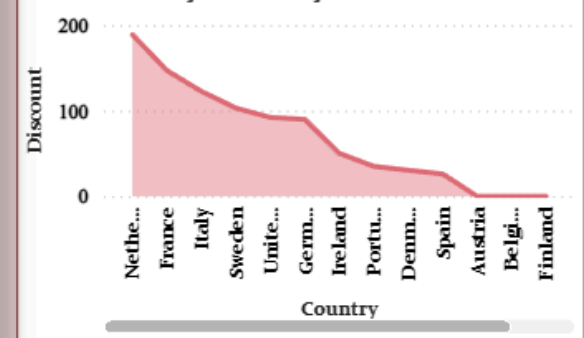
Country



Discount by Region



Discount by Country





Season Analysis

01-01-2011

31-12-2014

Quantity
30K

Profit
283K

Sales
2348K

Discount
885.55



Discount

Order ID

Profit

Quantity

Sales

Quarter

1

2

3

4

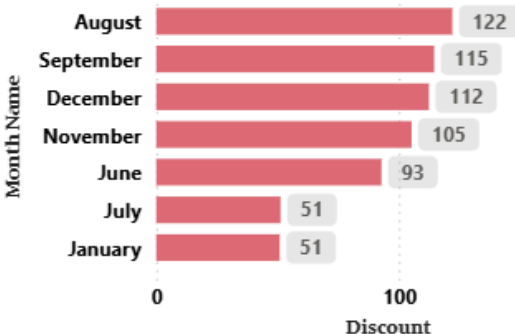
2011

2012

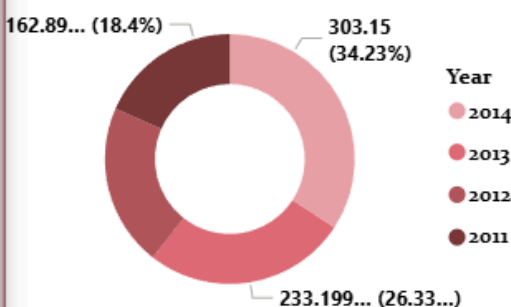
2013

2014

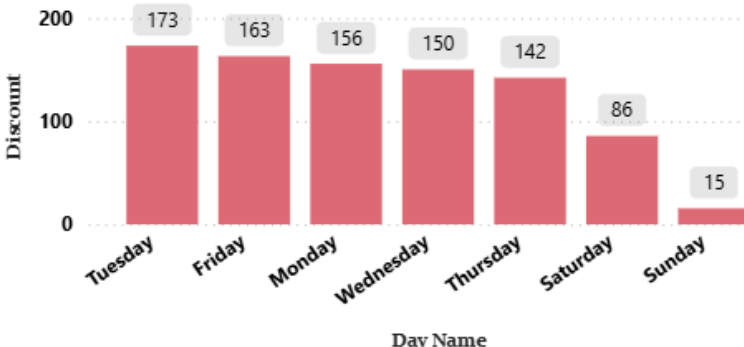
By Month



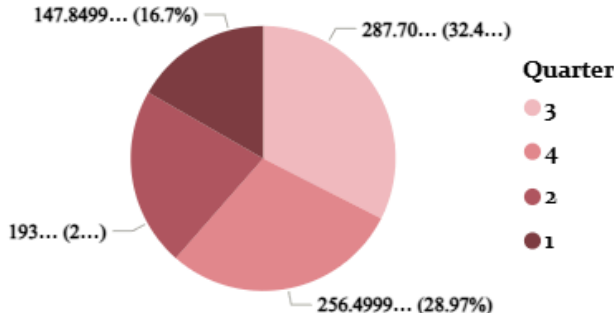
Discount by Year



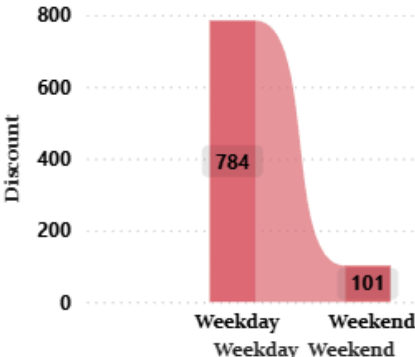
Sales By Day



Discount by Quarter



Weekday vs Weekend



| Year | Quarter | Month | Day | Discount |
|-------|---------|---------|-----|----------|
| 2011 | Qtr 1 | January | 1 | 0.50 |
| 2011 | Qtr 1 | January | 3 | 0.00 |
| 2011 | Qtr 1 | January | 4 | 1.00 |
| 2011 | Qtr 1 | January | 5 | 0.00 |
| 2011 | Qtr 1 | January | 7 | 0.20 |
| 2011 | Qtr 1 | January | 8 | 1.10 |
| 2011 | Qtr 1 | January | 11 | 0.60 |
| 2011 | Qtr 1 | January | 12 | 0.60 |
| 2011 | Otr 1 | January | 13 | 2.50 |
| Total | | | | 885.55 |