Company Profile Page Redesign – RecruitCRM UX

Assignment

1. Present Issues

Information Layout

- Important details such as company name, website, open jobs, and contacts are hidden among

many irrelevant "Not available" fields, creating visual clutter.

- Key information is not easily scannable at a glance.

- The absence of a summary card makes it harder to quickly grasp the company's essential data.

Navigation

- Too many tabs (Jobs, Hotlists, Deals, Emails, Candidates) are shown in a single row, which feels

overwhelming.

- Frequently accessed sections (Contacts, Jobs, Activities) are not given visual priority.

- Less-used tabs occupy the same space as critical ones, reducing focus and efficiency.

Task Flows

- Common recruiter actions (Log Call, Add Job, Add Contact) require multiple clicks or scrolling.

- The "Add Job" button is hidden at the bottom of the Jobs section instead of being easily

accessible.

- Activity history is confined to a side panel with a placeholder ("No activities"), making recent work

less visible.

2. Proposed Redesign Plan

Information Layout Enhancements

- Add a Company Summary Card at the top with:

■ Company Name + Location

■ Website + Industry

■ Open Jobs Count + Contacts Count

■ Last Updated date/time

- Automatically hide empty or unused fields to reduce distractions.

Navigation Enhancements

- Simplify the tab structure:

■ Keep only Contacts, Jobs, Candidates, and Activities as main tabs.

■ Move less relevant options (Hotlists, Deals, Emails) under a "More" dropdown.

- Apply a stronger visual hierarchy to highlight the most important tabs.

Task Flow Enhancements

- Introduce a Quick Action Toolbar at the top with:

■ [Add Job]

■ [Add Contact]

■ [Log Call]

- Relocate the "Add Job" button next to the summary card for quick access.

- Replace the hidden activity panel with a visible activity timeline (Notes, Calls, Tasks) directly

displayed on the page.

3. Advantages of Redesign

- More Readable Information: Recruiters immediately see the most relevant company details.

- Streamlined Navigation: Key sections are prioritized, reducing clutter and confusion.

- Quicker Task Completion: Quick access to frequent actions saves time.

- Improved Workflow: Recruiters avoid unnecessary frustration and can work more efficiently.