

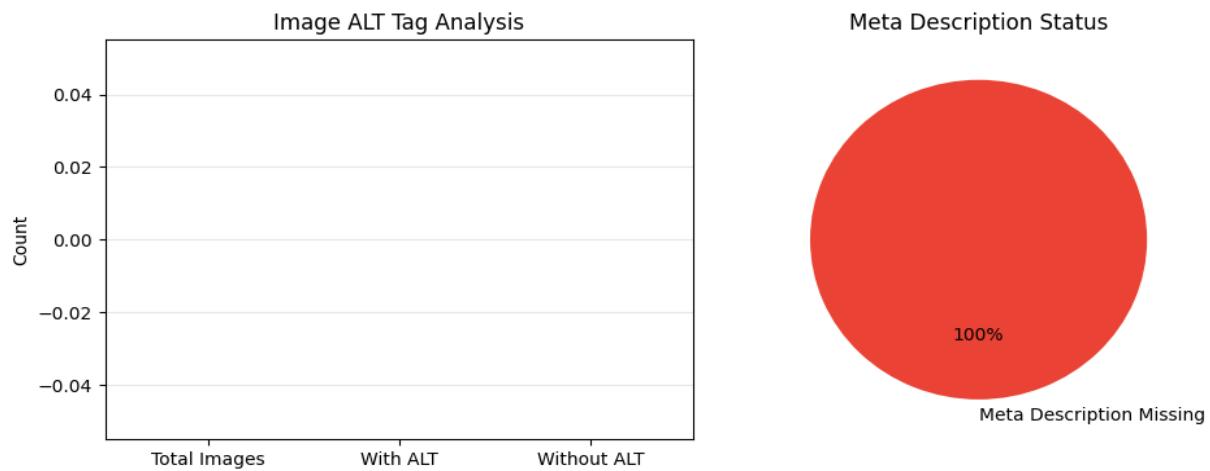


AI Website Analysis Report

Website URL:	https://www.meesho.com/
Analysis Date:	2026-02-10 07:30:50
Recipient:	99240040997@klu.ac.in

SEO ANALYSIS

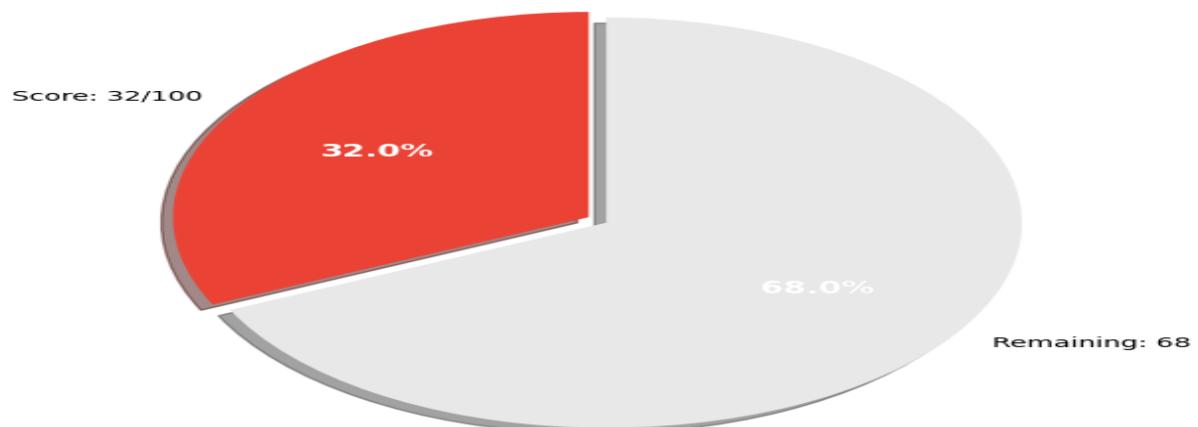
Metric	Status	Recommendation
Title Tag	Access Denied	Use descriptive, unique titles
Meta Description	Missing	Add compelling description (160 chars)
H1 Tags	1	Use only 1 H1 per page
Total Images	0	Optimize image sizes
Images without ALT	0	Add ALT text to all images



PERFORMANCE ANALYSIS

Metric	Value	Status
Performance Score	32/100	Needs Work
Response Time	672ms	Fast
HTTP Status	403	Check

Website Performance Score
Response Time: 671.98ms



COMPREHENSIVE RECOMMENDATIONS

Category	Recommendation
SEO & Content	✓ Add meta description to home page (recommended 150-160 characters)
	✓ Create descriptive, unique titles for each page (50-60 chars)
	✓ Write engaging meta descriptions with target keywords (150-160 chars)
	✓ Use internal linking to improve crawlability and user navigation
	✓ Reduce bounce rate with engaging above-the-fold content
User Experience	✓ Ensure mobile responsiveness across all devices
	✓ Ensure clear navigation hierarchy on all pages
	✓ Design mobile-first experience for growing mobile traffic
Performance	✓ Website performance is slow - consider image optimization and caching
	✓ Optimize images (compress, use modern formats like WebP)
	✓ Implement lazy loading for images below the fold
	✓ Enable GZIP compression to reduce file transfer sizes
	✓ Minify CSS and JavaScript files to reduce load times
	✓ Use browser caching to improve repeat visitor load times
Technical	✓ Implement structured data (Schema.org) for better rich snippets
	✓ Implement SSL/HTTPS for secure data transmission
	✓ Use readable fonts (minimum 16px for body text)
	✓ Implement a clear call-to-action (CTA) strategy

This report was generated by WebAnalyzer AI. Follow these recommendations to improve your website's performance and SEO.