

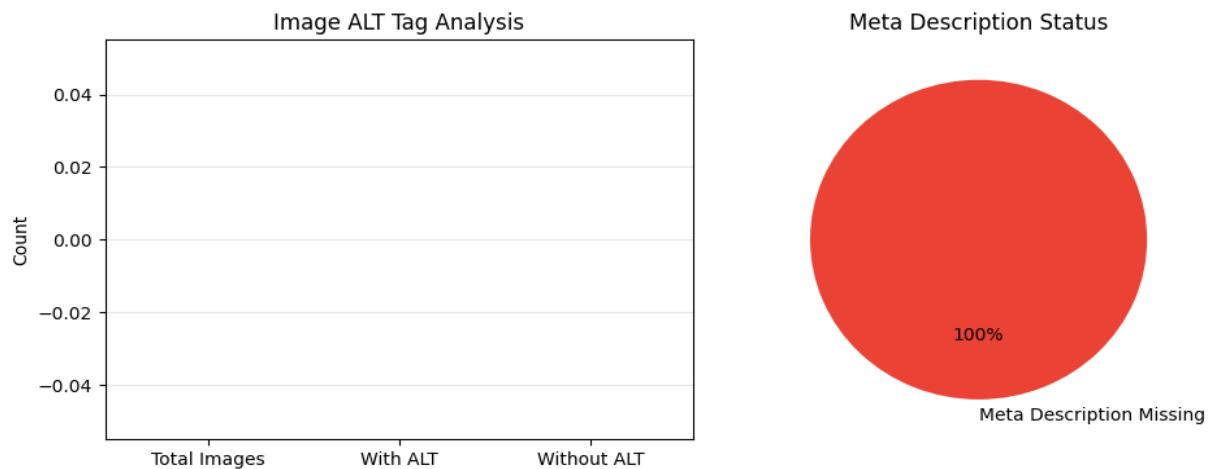


AI Website Analysis Report

| | |
|-----------------------|-------------------------|
| Website URL: | https://www.meesho.com/ |
| Analysis Date: | 2026-02-10 07:47:09 |
| Recipient: | 99240040997@klu.ac.in |

SEO ANALYSIS

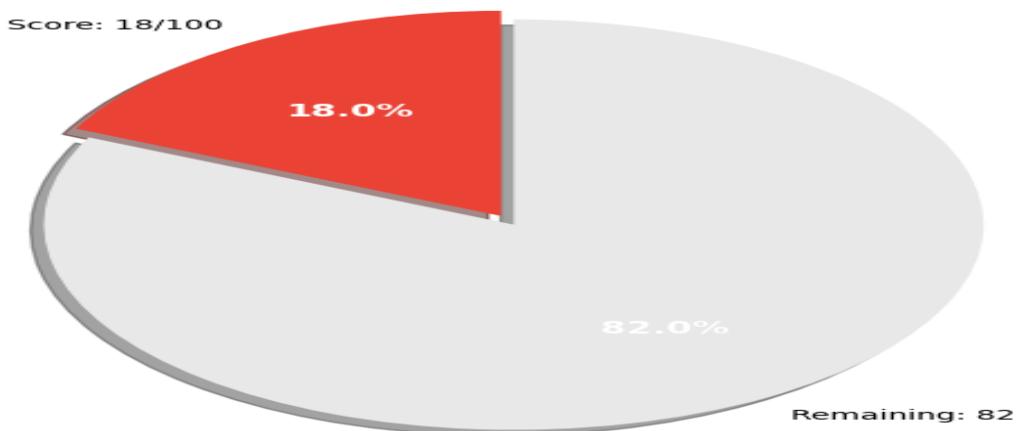
| Metric | Status | Recommendation |
|--------------------|---------------|--|
| Title Tag | Access Denied | Use descriptive, unique titles |
| Meta Description | Missing | Add compelling description (160 chars) |
| H1 Tags | 1 | Use only 1 H1 per page |
| Total Images | 0 | Optimize image sizes |
| Images without ALT | 0 | Add ALT text to all images |



PERFORMANCE ANALYSIS

| Metric | Value | Status |
|-------------------|--------|------------|
| Performance Score | 18/100 | Needs Work |
| Response Time | 818ms | Fast |
| HTTP Status | 403 | Check |

Website Performance Score
Response Time: 817.67ms



COMPREHENSIVE RECOMMENDATIONS

| Category | Recommendation |
|-----------------|---|
| SEO & Content | ✓ Add meta description to home page (recommended 150-160 characters) |
| | ✓ Create descriptive, unique titles for each page (50-60 chars) |
| | ✓ Write engaging meta descriptions with target keywords (150-160 chars) |
| | ✓ Use internal linking to improve crawlability and user navigation |
| | ✓ Reduce bounce rate with engaging above-the-fold content |
| User Experience | ✓ Ensure mobile responsiveness across all devices |
| | ✓ Ensure clear navigation hierarchy on all pages |
| | ✓ Design mobile-first experience for growing mobile traffic |
| Performance | ✓ Website performance is slow - consider image optimization and caching |
| | ✓ Optimize images (compress, use modern formats like WebP) |
| | ✓ Implement lazy loading for images below the fold |
| | ✓ Enable GZIP compression to reduce file transfer sizes |
| | ✓ Minify CSS and JavaScript files to reduce load times |
| | ✓ Use browser caching to improve repeat visitor load times |
| Technical | ✓ Implement structured data (Schema.org) for better rich snippets |
| | ✓ Implement SSL/HTTPS for secure data transmission |
| | ✓ Use readable fonts (minimum 16px for body text) |
| | ✓ Implement a clear call-to-action (CTA) strategy |

This report was generated by WebAnalyzer AI. Follow these recommendations to improve your website's performance and SEO.