



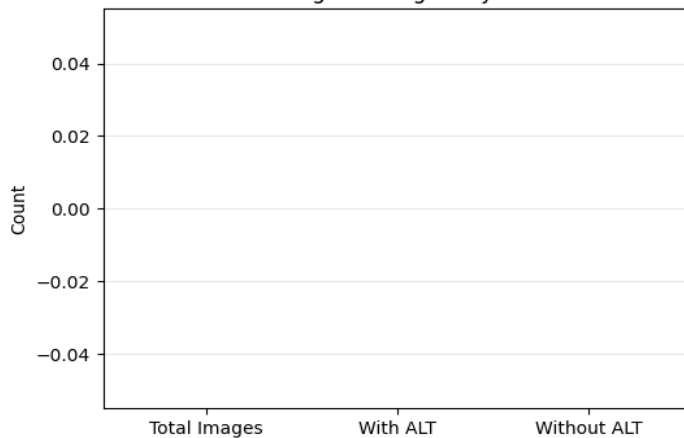
# AI Website Analysis Report

|                |                         |
|----------------|-------------------------|
| Website URL:   | https://www.meesho.com/ |
| Analysis Date: | 2026-02-10 02:56:57     |
| Recipient:     | 99240040998@klu.ac.in   |

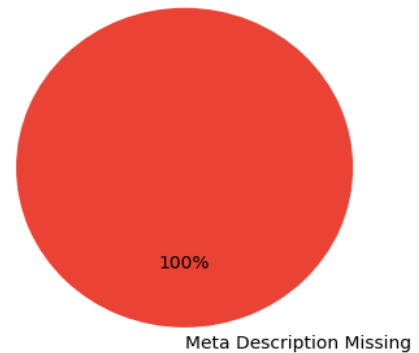
## SEO ANALYSIS

| Metric             | Status        | Recommendation                         |
|--------------------|---------------|--|
| Title Tag          | Access Denied | Use descriptive, unique titles         |
| Meta Description   | Missing       | Add compelling description (160 chars) |
| H1 Tags            | 1             | Use only 1 H1 per page                 |
| Total Images       | 0             | Optimize image sizes                   |
| Images without ALT | 0             | Add ALT text to all images             |

Image ALT Tag Analysis



Meta Description Status



## PERFORMANCE ANALYSIS

| Metric            | Value  | Status     |
|-------------------|--------|------------|
| Performance Score | 10/100 | Needs Work |
| Response Time     | 1024ms | Slow       |
| HTTP Status       | 403    | Check      |

**Website Performance Score**  
**Response Time: 1023.84ms**

Score: 10/100



Remaining: 90

## COMPREHENSIVE RECOMMENDATIONS

| Category        | Recommendation  |
|-----------------|---|
| SEO & Content   | ✓ Add meta description to home page (recommended 150-160 characters)    |
|                 | ✓ Create descriptive, unique titles for each page (50-60 chars)         |
|                 | ✓ Write engaging meta descriptions with target keywords (150-160 chars) |
|                 | ✓ Use internal linking to improve crawlability and user navigation      |
|                 | ✓ Reduce bounce rate with engaging above-the-fold content               |
| User Experience | ✓ Ensure mobile responsiveness across all devices                       |
|                 | ✓ Ensure clear navigation hierarchy on all pages                        |
|                 | ✓ Design mobile-first experience for growing mobile traffic             |
| Performance     | ✓ Website performance is slow - consider image optimization and caching |
|                 | ✓ Optimize images (compress, use modern formats like WebP)              |
|                 | ✓ Implement lazy loading for images below the fold                      |
|                 | ✓ Enable GZIP compression to reduce file transfer sizes                 |
|                 | ✓ Minify CSS and JavaScript files to reduce load times                  |
|                 | ✓ Use browser caching to improve repeat visitor load times              |
| Technical       | ✓ Implement structured data (Schema.org) for better rich snippets       |
|                 | ✓ Implement SSL/HTTPS for secure data transmission                      |
|                 | ✓ Use readable fonts (minimum 16px for body text)                       |
|                 | ✓ Implement a clear call-to-action (CTA) strategy                       |

*This report was generated by WebAnalyzer AI. Follow these recommendations to improve your website's performance and SEO.*