

Software Company Sales Dashboard

Total Units Sold

36575

Total Sales

18M

Marketing Spend

5M

Sales by Sales Channel

6.3M



Online

6.2M



Partner

5.9M



Direct
Sales

Antivirus

CRM

Database

DevTools

ERP

Asia

Australia

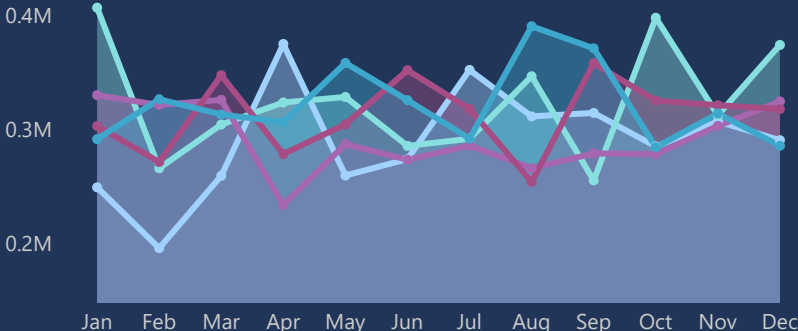
Europe

North
America

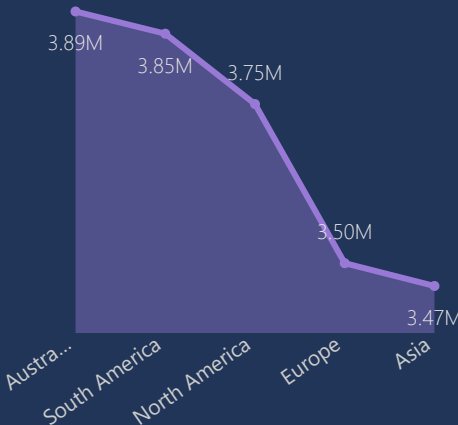
South
America

Total Sales by Month and Region

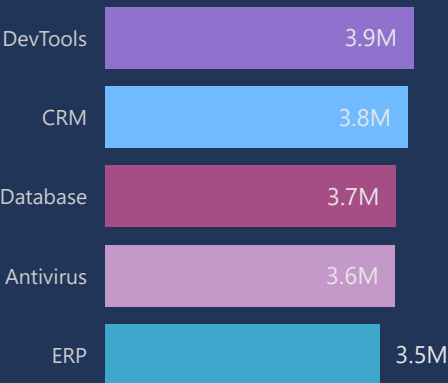
● Asia ● Australia ● Europe ● North America ● South America



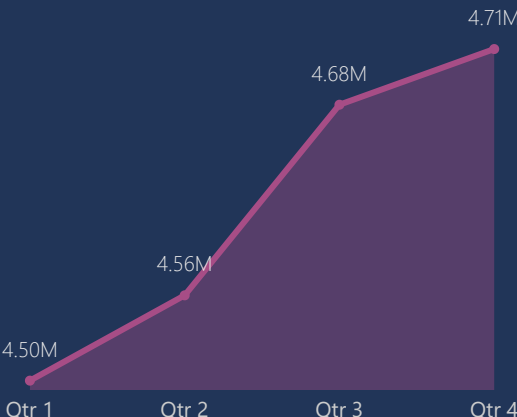
Total Sales by Region



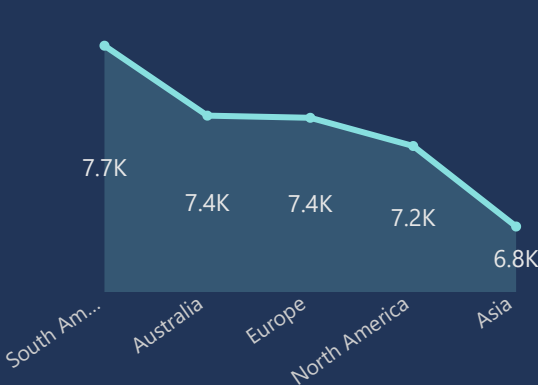
Total Sales by Product Type



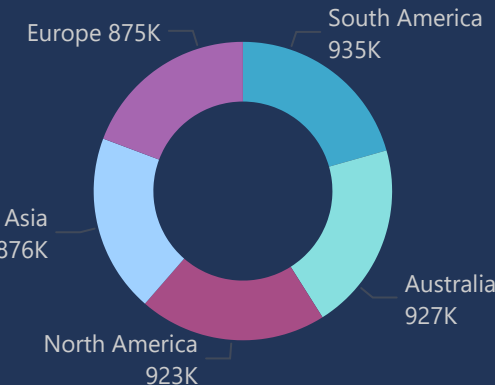
Total Sales by Quarter



Units Sold by Region

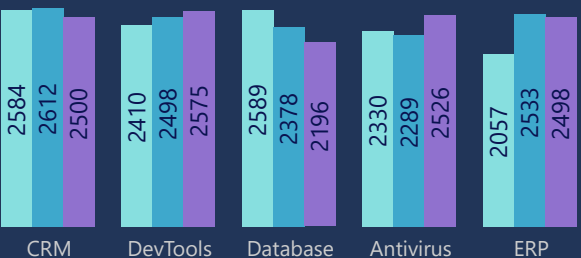


Marketing Spend by Region

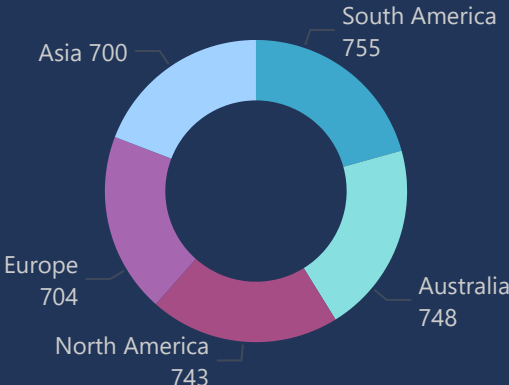


Units Sold by Product Type and Sales Channel

● Direct Sales ● Online ● Partner



Count of Product Type by Region



Sales Forecast for Next Quarter (Jan To March 2023)

Asia

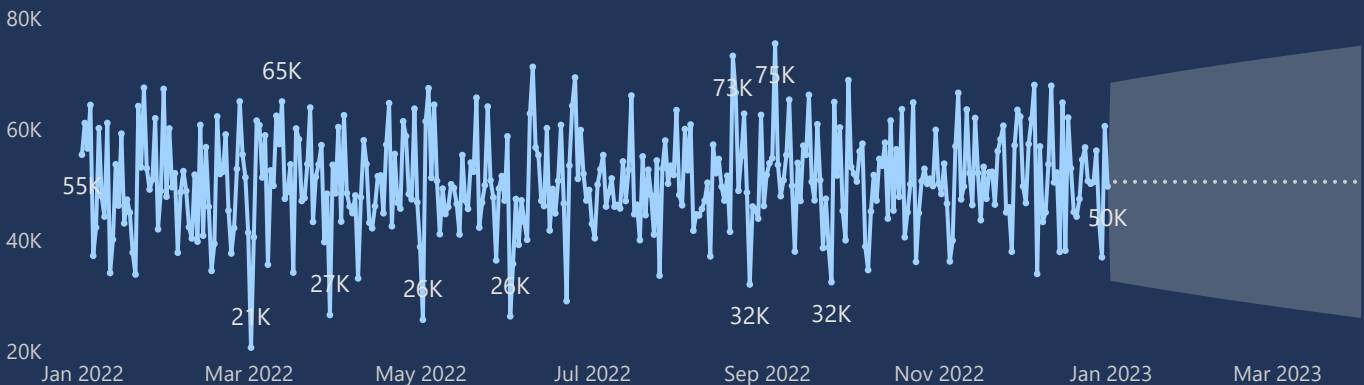
Australia

Europe

North
America

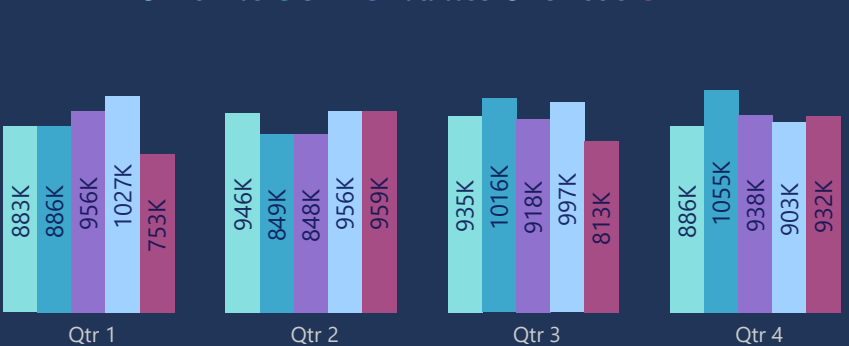
South
America

Sum of Sales by Date of Sale



Quarterly Sales by Product Type

Antivirus CRM Database DevTools ERP



Sum of Sales by Date of Sale

