

36_Tweets' Rolling Averages

Medium - Solution

Source - <https://datalemur.com/questions/rolling-average-tweets>

Running Notes

- calculate the 3-day rolling average of tweets for each user.
- Output the user ID, tweet date, and rolling averages rounded to 2 decimal places
- In this case, we want to determine how the tweet count for each user changes over a 3-day period.

```
SELECT *,  
AVG(tweet_count) OVER(  
PARTITION BY user_id  
)  
FROM tweets  
ORDER BY user_id, tweet_date;
```

The code uptill now just calculates the average tweets for each user but this is not rolling average, for rolling average I need to ORDER BY the tweet_date and also write a code for the "3-day" window



window functions perform complex calculations across sets of rows (termed as a "window") related to the current row.



Window functions are different from aggregate functions because the rows aren't grouped into a single output. In a window function, each row can remain separate, but the function has access to more than just the data in the current row.



ROWS BETWEEN is used to specify a window frame in relation to the current row.

ROWS BETWEEN syntax:

```
OVER ([PARTITION BY <columns>] [ORDER BY <columns>] [ROWS BETWEEN <lower_bound> AND <upper_bound>])
```

The bounds in **ROWS BETWEEN** can be anyone of these five things:

- **UNBOUNDED PRECEDING** : All rows before the current row.
- **n PRECEDING** : *n* rows before the current row.
- **CURRENT ROW** : Just the current row.
- **n FOLLOWING** : *n* rows after the current row.
- **UNBOUNDED FOLLOWING** : All rows after the current row.

The goal is to calculate how a user's

tweet count changes over a 3-day period, focusing on the most recent 3 days (including the current day).

requirement : to see how things change

over the past 3 days

```
SELECT user_id, tweet_date,  
ROUND(AVG(tweet_count) OVER(  
PARTITION BY user_id  
ORDER BY tweet_date  
ROWS BETWEEN 2 PRECEDING AND CURRENT ROW
```

```
),2) AS rolling_avg_3d  
FROM tweets  
ORDER BY user_id, tweet_date;
```

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