

## **Problem Statement**

### **The Bodleian Project at Inukshuk Books (Digitalization of the book store)**

The main Goal is to encourage children to find enjoyment in reading and become lifelong books lovers.

Objective: To increase sales of books with young readers while making them learn and grow.

To deliver digital books upon request to users. Build a software product that enables children to improve their reading abilities while delivering high interest content personalized to each user.

Other Important Goals:

- People experiencing a lifelong enjoyment of reading
- Increase childhood literacy
- Making literature accessible for children
- Introducing strong readers to authors and genres they've not encountered before
- Build a product safe enough for children
- Getting engaging and accessible content to children appropriate to their reading level
- Provide children with books that interest them so that they want to read