

Telecom Customer Churn Insights

1869

Churned Customers

7032

Total Customers

16.06M

Total Revenue

64.80

Avg Monthly Charges

5163

Retained Customers

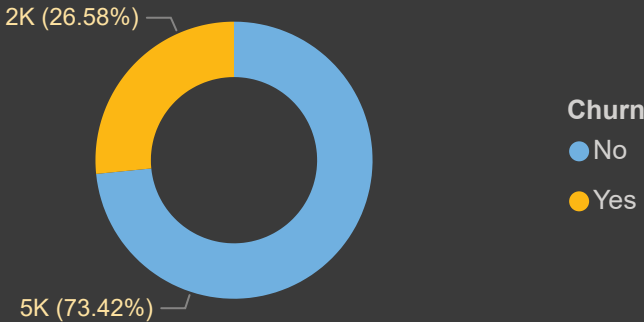
0.27

Churn Rate %

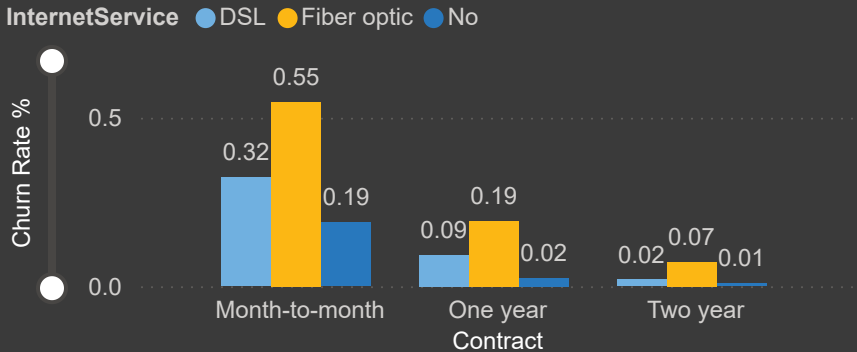
0.73

Retention Rate %

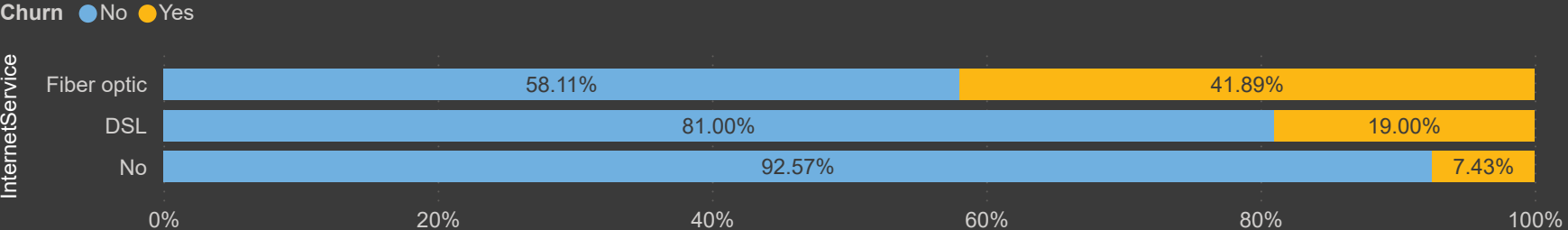
Total Customers by Churn



Churn Rate % by Contract and InternetService



Total Customers by InternetService and Churn



gender

☐ Female

☒ Male

InternetService

☐ DSL

☐ Fiber optic

☐ No

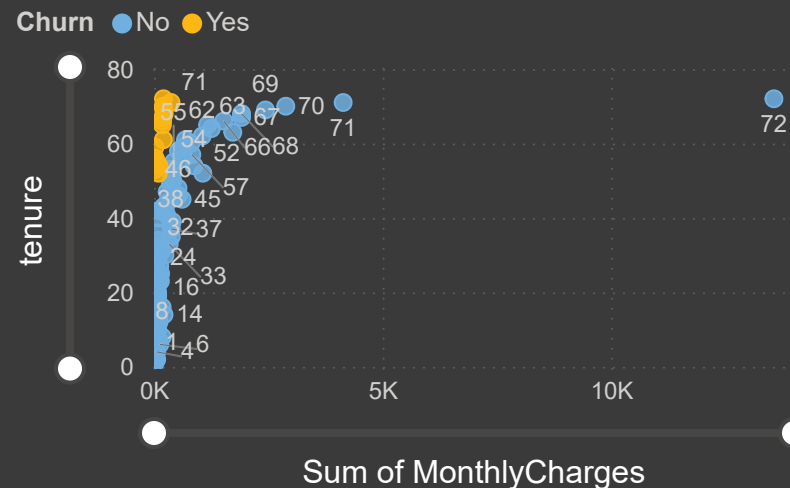
Contract

☐ Month-to-month

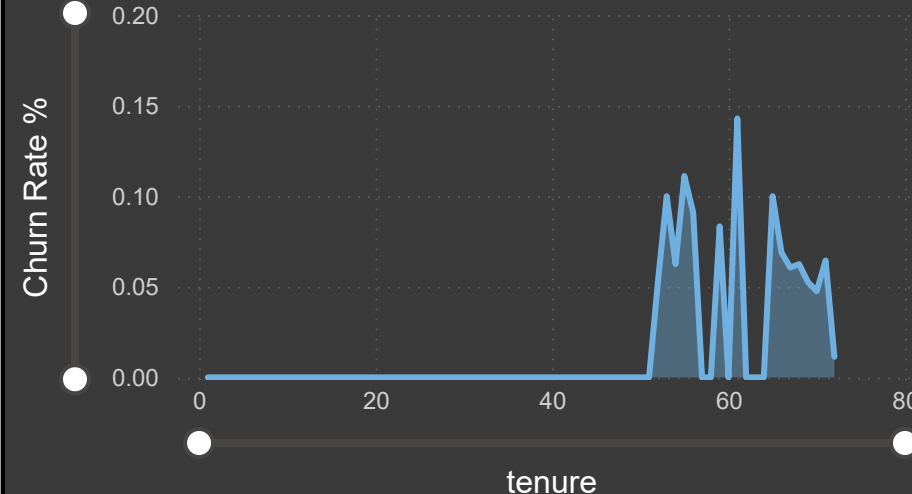
☐ One year

☒ Two year

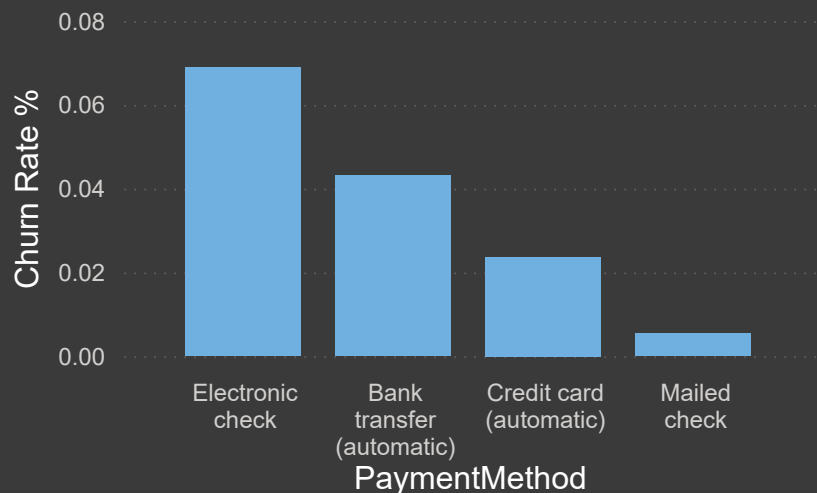
Sum of MonthlyCharges by Churn and tenure



Churn Rate % by tenure



Churn Rate % by PaymentMethod



Total Customers by MonthlyCharges and Churn

