

Ideation Phase
Brainstorm & Idea Prioritization Template

Date	16 Feb 2026
Team ID	LTVIP2026TMIDS77496
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
3-8 people recommended

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
10 minutes

1 Team gathering
• Facilitators, Data analysts, economics students, a member of the startup board or someone with programmatic data access

2 Set the goal
There are two problems you'll be focusing on solving in the brainstorming session.

3 Learn how to use the facilitation tools
Google Meet for live video conferencing, Miro or Mural for responding, and Google Sheets for collaboration.
[Open article](#)

4 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

10 minutes

PROBLEM
"How might we evaluate and visualize economic freedom to better understand its influence on prosperity across countries?"

Key rules of brainstorming
To have an unconstrained and productive session:

- Stay on topic.
- Encourage wild ideas.
- Delay judgment.
- Listen to others.
- Go for volume.
- If possible, Get visual.

Step-2: Brainstorm, Idea Listing and Grouping

1 Brainstorm
Write down any ideas that come to mind that address your problem statement.
10 minutes

2 Group ideas
Take turns sharing your ideas while clustering similar or related topics at your desk. Once all ideas are shared, move on to step 3.
20 minutes

Person 1 Person 2 Person 3 Person 4 Person 5

1. Data Visualization
• Visualize GDP vs Freedom Score
• Heatmaps of economic freedom by region

2. Statistical Analysis
• Correlate with literacy rate
• Analyze income inequality impact

3. Machine Learning & Prediction
• Cluster countries by continent
• Automate data pipeline

4. Problem Statement
Addressing the gap created between the rich and poor in developing countries can help them to move towards a more sustainable future.

Step-3: Idea Prioritization

1

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 30 minutes

Tip

Participants can use their phones to scan QR codes on the grid. This feature can enhance user experience by using the user's phone holding the QR code up to the template.

