PUBLISHED DASHBOARDS

Sum of First Time Visits, Sum of Returning Visits
BY DAY OF WEEK

● Sum of Returning Visits ● Sum of First Time Visits

Day Of Week	First Time Visits	Returning Visits
1	83.25%	16.75%
2	82.64%	17.36%
3	82.73%	17.27%
4	82.68%	17.32%
5	82.56%	17.44%
6	81.78%	18.22%
7	82.67%	17.33%

Sum of Page Loads
BY YEAR

Sum of Unique Visits, Sum of Page Loads
BY YEAR

● Sum of Unique Visits ● Sum of Page Loads

Year	Page Loads	Unique Visits
2014	58.47%	41.53%
2015	58.40%	41.60%
2016	58.01%	41.99%
2017	57.97%	42.03%
2018	59.56%	40.44%
2019	58.71%	41.29%
2020	56.32%	43.68%

Sum of Unique Visits
BY YEAR

Sum of First Time Visits
BY DAY

100%

Day	Visits
Tuesday	908K
Wednesday	898K
Monday	886K
Thursday	849K
Friday	669K
Sunday	604K
Saturday	456K

50.3%

Proportion of Returning Visitors
BY DAY