```
In [88]: import pandas as pd
import warnings
warnings.filterwarnings("ignore")
In [89]: data=pd.read_csv("/home/placement/Downloads/TelecomCustomerChurn.csv")
```

```
In [115]: print(data)
```

```
SeniorCitizen Partner Dependents
      customerID
                    gender
                                                                    tenure \
      7590-VHVEG
                    Female
                                                                          1
0
                                                  Yes
                                                                No
1
                                           0
                                                                         34
       5575-GNVDE
                      Male
                                                   No
                                                                No
2
      3668-0PYBK
                                                   No
                                                                          2
                      Male
                                                                No
3
      7795-CF0CW
                      Male
                                                                         45
                                                   No
                                                                No
4
      9237-HQITU
                    Female
                                                   No
                                                                          2
                                                                No
                                                  . . .
                                                               . . .
                                                                        . . .
               . . .
                        . . .
. . .
7038
      6840-RESVB
                      Male
                                           0
                                                  Yes
                                                              Yes
                                                                         24
                                                                         72
7039
      2234-XADUH
                    Female
                                                  Yes
                                                              Yes
      4801-JZAZL
                    Female
7040
                                                  Yes
                                                              Yes
                                                                         11
7041
      8361-LTMKD
                      Male
                                                  Yes
                                                                No
                                                                          4
7042
      3186-AJIEK
                      Male
                                                   No
                                                                         66
                                           0
                                                                No
     PhoneService
                         MultipleLines InternetService OnlineSecurity
                     No phone service
                                                      DSL
0
                 No
                                                                         No
1
                                                      DSL
                Yes
                                     No
                                                                        Yes
                                                                             . . .
2
                                                      DSL
                Yes
                                     No
                                                                        Yes
                                                                             . . .
3
                                                      DSL
                 No
                     No phone service
                                                                        Yes
                                                                             . . .
4
                                             Fiber optic
                Yes
                                     No
                                                                         No
                                                                             . . .
                . . .
                                    . . .
7038
                Yes
                                    Yes
                                                      DSL
                                                                        Yes
                                                                             . . .
7039
                                             Fiber optic
                Yes
                                    Yes
                                                                         No
7040
                 No
                     No phone service
                                                      DSL
                                                                        Yes
                                                                             . . .
7041
                                             Fiber optic
                                                                        No
                Yes
                                    Yes
                                             Fiber optic
7042
                                     No
                Yes
                                                                        Yes
     DeviceProtection TechSupport StreamingTV StreamingMovies
                                                                              Contract \
0
                     No
                                   No
                                                 No
                                                                   No
                                                                       Month-to-month
                    Yes
1
                                                                              One year
                                   No
                                                 No
                                                                   No
2
                     No
                                                                       Month-to-month
                                   No
                                                 No
                                                                   No
3
                    Yes
                                  Yes
                                                No
                                                                   No
                                                                              One year
4
                     No
                                                No
                                   No
                                                                       Month-to-month
                    . . .
                                  . . .
                                                . . .
                                                                  . . .
                                                                                    . . .
7038
                    Yes
                                  Yes
                                                Yes
                                                                  Yes
                                                                              One year
7039
                                                                              One year
                    Yes
                                   No
                                                Yes
                                                                  Yes
                     No
                                   No
7040
                                                No
                                                                   No
                                                                       Month-to-month
7041
                     No
                                                                       Month-to-month
                                   No
                                                 No
                                                                   Nο
7042
                    Yes
                                  Yes
                                                Yes
                                                                  Yes
                                                                              Two year
```

```
PaperlessBilling
                                 Yes
                              Electronic check
                                                       29.85
                                                                    29.85
0
                                                       56.95
1
                 No
                                  Mailed check
                                                                  1889.50
2
                                  Mailed check
                                                       53.85
                                                                   108.15
                 Yes
                                                       42.30
                 No
                     Bank transfer (automatic)
                                                                  1840.75
4
                 Yes
                              Electronic check
                                                       70.70
                                                                   151.65
                 . . .
                                                         . . .
7038
                                  Mailed check
                                                       84.80
                                                                  1990.50
                 Yes
7039
                 Yes
                       Credit card (automatic)
                                                      103.20
                                                                  7362.90
7040
                 Yes
                              Electronic check
                                                       29.60
                                                                   346.45
7041
                 Yes
                                  Mailed check
                                                       74.40
                                                                   306.60
7042
                                                                  6844.50
                     Bank transfer (automatic)
                                                      105.65
                 Yes
```

## Churn 0 No 1 No 2 Yes 3 No 4 Yes 7038 No 7039 No 7040 No 7041 Yes 7042 No

[7043 rows x 21 columns]

```
In [117]: data['TotalCharges']=pd.to_numeric(data['TotalCharges'],errors='coerce')
```

In [118]: data.describe()

Out[118]:

|             | SeniorCitizen | tenure      | MonthlyCharges | TotalCharges |
|-------------|---------------|-------------|----------------|--------------|
| count       | 7043.000000   | 7043.000000 | 7043.000000    | 7032.000000  |
| mean        | 0.162147      | 32.371149   | 64.761692      | 2283.300441  |
| std         | 0.368612      | 24.559481   | 30.090047      | 2266.771362  |
| min         | 0.000000      | 0.000000    | 18.250000      | 18.800000    |
| 25%         | 0.000000      | 9.000000    | 35.500000      | 401.450000   |
| 50%         | 0.000000      | 29.000000   | 70.350000      | 1397.475000  |
| <b>75</b> % | 0.000000      | 55.000000   | 89.850000      | 3794.737500  |
| max         | 1.000000      | 72.000000   | 118.750000     | 8684.800000  |

```
In [119]: data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7043 entries, 0 to 7042
Data columns (total 21 columns):
     Column
                       Non-Null Count Dtype
     _ _ _ _ _
 0
                        7043 non-null
     customerID
                                        object
     gender
                       7043 non-null
                                        object
 1
 2
     SeniorCitizen
                       7043 non-null
                                        int64
 3
                       7043 non-null
                                        object
     Partner
 4
     Dependents
                       7043 non-null
                                        object
 5
     tenure
                       7043 non-null
                                        int64
                       7043 non-null
 6
                                        object
     PhoneService
 7
     MultipleLines
                       7043 non-null
                                        object
                       7043 non-null
     InternetService
                                        object
 9
     OnlineSecurity
                       7043 non-null
                                        object
     OnlineBackup
                       7043 non-null
                                        object
 10
     DeviceProtection
                       7043 non-null
                                        object
 11
 12
                       7043 non-null
    TechSupport
                                        object
     StreamingTV
                       7043 non-null
 13
                                        object
    StreamingMovies
                       7043 non-null
                                        object
 14
 15
     Contract
                       7043 non-null
                                        object
     PaperlessBilling
                       7043 non-null
                                        object
     PaymentMethod
                       7043 non-null
                                        obiect
 17
    MonthlyCharges
 18
                       7043 non-null
                                        float64
    TotalCharges
                       7032 non-null
                                        float64
 19
 20 Churn
                       7043 non-null
                                        object
dtypes: float64(2), int64(2), object(17)
memory usage: 1.1+ MB
```

| In [120]: | data.isna().sum() |    |
|-----------|-------------------|----|
| Out[120]: | customerID        | 0  |
|           | gender            | 0  |
|           | SeniorCitizen     | 0  |
|           | Partner           | 0  |
|           | Dependents        | 0  |
|           | tenure            | 0  |
|           | PhoneService      | 0  |
|           | MultipleLines     | 0  |
|           | InternetService   | 0  |
|           | OnlineSecurity    | 0  |
|           | OnlineBackup      | 0  |
|           | DeviceProtection  | 0  |
|           | TechSupport       | 0  |
|           | StreamingTV       | 0  |
|           | StreamingMovies   | 0  |
|           | Contract          | 0  |
|           | PaperlessBilling  | 0  |
|           | PaymentMethod     | 0  |
|           | MonthlyCharges    | 0  |
|           | TotalCharges      | 11 |
|           | Churn             | 0  |
|           | dtype: int64      |    |

```
In [122]: list(data)
Out[122]: ['customerID',
            'gender',
            'SeniorCitizen',
            'Partner',
            'Dependents',
            'tenure',
           'PhoneService',
           'MultipleLines',
            'InternetService',
           'OnlineSecurity',
            'OnlineBackup',
           'DeviceProtection',
           'TechSupport',
           'StreamingTV',
           'StreamingMovies',
           'Contract',
           'PaperlessBilling',
           'PaymentMethod',
           'MonthlyCharges',
           'TotalCharges',
           'Churn']
```

| In [123]: | data   |                |        |   |     |     |    |     |                  |             |     |             |
|-----------|--------|----------------|--------|---|-----|-----|----|-----|------------------|-------------|-----|-------------|
|           |        | CFOCW          |        |   |     |     | _  | _   | service          | -           |     | •           |
|           | 4      | 9237-<br>HQITU | Female | 0 | No  | No  | 2  | Yes | No               | Fiber optic | No  |             |
|           |        |                |        |   |     |     |    |     |                  |             |     |             |
|           | 7038   | 6840-<br>RESVB | Male   | 0 | Yes | Yes | 24 | Yes | Yes              | DSL         | Yes |             |
|           | 7039   | 2234-<br>XADUH | Female | 0 | Yes | Yes | 72 | Yes | Yes              | Fiber optic | No  |             |
|           | 7040   | 4801-JZAZL     | Female | 0 | Yes | Yes | 11 | No  | No phone service | DSL         | Yes |             |
|           | 7041   | 8361-<br>LTMKD | Male   | 1 | Yes | No  | 4  | Yes | Yes              | Fiber optic | No  |             |
|           | 7042   | 3186-AJIEK     | Male   | 0 | No  | No  | 66 | Yes | No               | Fiber optic | Yes |             |
|           | 7043 r | ows × 21 col   | umns   |   |     |     |    |     |                  |             |     | <b>v</b>    |
|           |        |                |        |   |     |     |    |     |                  |             |     | <b>&gt;</b> |

```
In [124]: data1.isna().sum()
Out[124]: customerID
                               0
          gender
                               0
          SeniorCitizen
                               0
          Partner
                               0
          Dependents
                               0
          tenure
          PhoneService
                               0
          MultipleLines
                               0
          InternetService
                               0
          OnlineSecurity  
                               0
          OnlineBackup
                               0
          DeviceProtection
                               0
          TechSupport
                               0
          StreamingTV
                               0
          StreamingMovies
                               0
          Contract
                               0
          PaperlessBilling
                               0
          PaymentMethod
                               0
          MonthlyCharges
                               0
          TotalCharges
                               0
          Churn
                               0
          dtype: int64
In [126]: x=data1.drop(['customerID', 'Churn'], axis=1)
          y=data1['Churn']
```

In [127]: x.head()

Out[127]:

|   | gender | SeniorCitizen | Partner | Dependents | tenure | PhoneService | MultipleLines    | InternetService | OnlineSecurity | OnlineBackup | DeviceProtection |
|---|--------|---------------|---------|------------|--------|--------------|------------------|-----------------|----------------|--------------|------------------|
| 0 | Female | NO            | Yes     | No         | 1      | No           | No phone service | DSL             | No             | Yes          | 1                |
| 1 | Male   | NO            | No      | No         | 34     | Yes          | No               | DSL             | Yes            | No           | Υ                |
| 2 | Male   | NO            | No      | No         | 2      | Yes          | No               | DSL             | Yes            | Yes          | 1                |
| 3 | Male   | NO            | No      | No         | 45     | No           | No phone service | DSL             | Yes            | No           | Υ                |
| 4 | Female | NO            | No      | No         | 2      | Yes          | No               | Fiber optic     | No             | No           | 1                |

In [128]: x=pd.get\_dummies(x)

In [129]: x

Out[129]:

|      | tenure | MonthlyCharges | TotalCharges | gender_Female | gender_Male | SeniorCitizen_NO | SeniorCitizen_Yes | Partner_No | Partner_Yes | Depend |
|------|--------|----------------|--------------|---------------|-------------|------------------|-------------------|------------|-------------|--------|
| 0    | 1      | 29.85          | 29.85        | 1             | 0           | 1                | 0                 | 0          | 1           |        |
| 1    | 34     | 56.95          | 1889.50      | 0             | 1           | 1                | 0                 | 1          | 0           |        |
| 2    | 2      | 53.85          | 108.15       | 0             | 1           | 1                | 0                 | 1          | 0           |        |
| 3    | 45     | 42.30          | 1840.75      | 0             | 1           | 1                | 0                 | 1          | 0           |        |
| 4    | 2      | 70.70          | 151.65       | 1             | 0           | 1                | 0                 | 1          | 0           |        |
|      |        |                |              |               |             |                  |                   |            |             |        |
| 7038 | 24     | 84.80          | 1990.50      | 0             | 1           | 1                | 0                 | 0          | 1           |        |
| 7039 | 72     | 103.20         | 7362.90      | 1             | 0           | 1                | 0                 | 0          | 1           |        |
| 7040 | 11     | 29.60          | 346.45       | 1             | 0           | 1                | 0                 | 0          | 1           |        |
| 7041 | 4      | 74.40          | 306.60       | 0             | 1           | 0                | 1                 | 0          | 1           |        |
| 7042 | 66     | 105.65         | 6844.50      | 0             | 1           | 1                | 0                 | 1          | 0           |        |

7043 rows × 46 columns

```
In [130]: #divide the data into testing and training
          from sklearn.model_selection import train_test_split
          x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.33,random_state=42)
```

```
In [131]: #split data forest Classifier from sklearn.ensemble
          from sklearn.model selection import GridSearchCV #GridSearchCV is for parameter tuning
          from sklearn.ensemble import RandomForestClassifier
          cls=RandomForestClassifier()
          n estimators=[25,50,75,100,125,150,175,200] #number of decision trees in the forest, default = 100
          criterion=['gini', 'entropy'] #criteria for choosing nodes default = 'gini'
          max depth=[3,5,10] #maximum number of nodes in a tree default = None (it will go till all possible nodes)
          parameters={'n estimators': n estimators, 'criterion':criterion, 'max depth':max depth} #this will undergo 8*2
          RFC cls = GridSearchCV(cls, parameters)
          RFC cls.fit(x train, y train)
Out[131]:
                       GridSearchCV
           ▶ estimator: RandomForestClassifier
                 ▶ RandomForestClassifier
In [132]: RFC cls.best params
Out[132]: {'criterion': 'entropy', 'max depth': 10, 'n estimators': 75}
In [133]: cls=RandomForestClassifier(n estimators=125,criterion='qini',max depth=10)
In [134]: cls.fit(x train,y train)
Out[134]:
                           RandomForestClassifier
          RandomForestClassifier(max depth=10, n estimators=125)
In [135]: rfy pred=cls.predict(x test)
          rfy pred
Out[135]: array(['Yes', 'No', 'No', ..., 'Yes', 'No', 'No'], dtype=object)
```