CRM Application for Jewel Management

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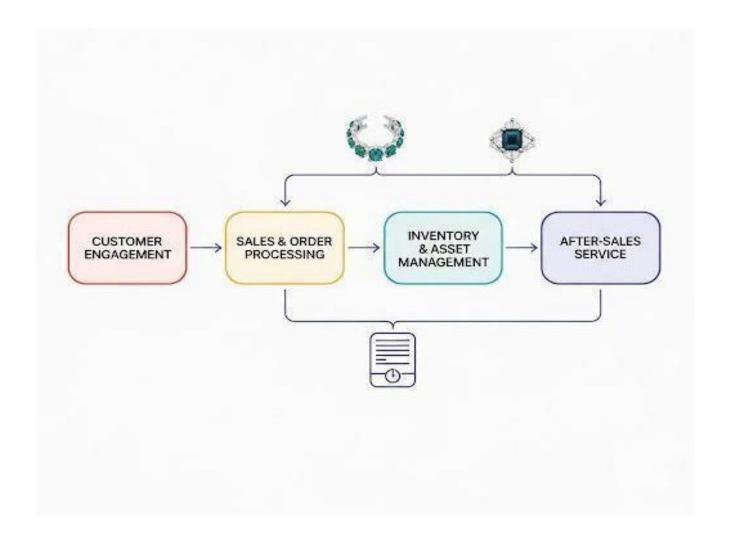
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1.INTRODUCTION

1.1 Project Overview

The CRM Application for Jewel Management is designed to help jewelry businesses efficiently handle customer relationships, inventory, and sales in a single platform. It enables jewelers to manage customer data, purchase history, product catalog, billing, and order tracking while also sending personalized offers and reminders.



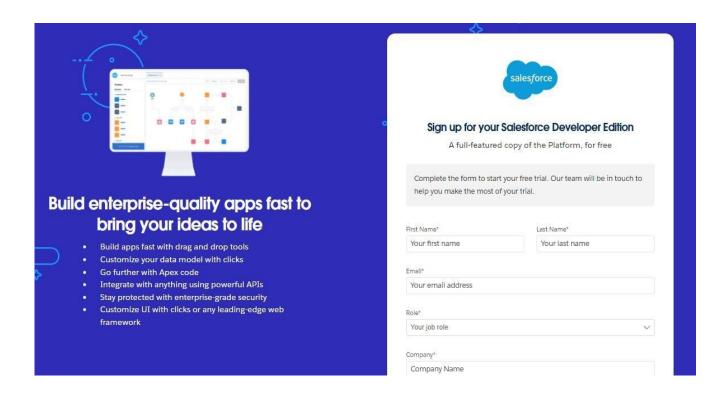
1.2 Purpose

The main purpose of the CRM Application for Jewel Management is to streamline jewelry business operations by combining customer management, sales, and inventory in one platform. It helps jewelers track customer details, purchase history, and preferences while managing stock efficiently. The system also automates billing, payments, and order tracking, along with sending reminders and personalized offers. Overall, it improves business efficiency, enhances customer satisfaction, and supports better decision-making through reports and analytics.

DEVELOPMENT PHASE

Creating Developer Account

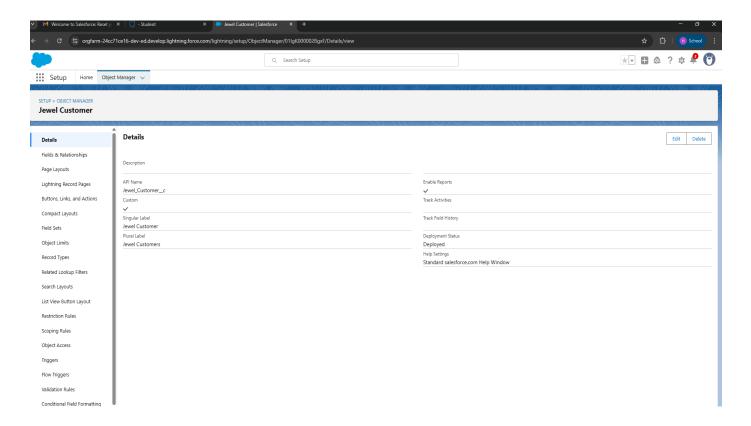
By using this URL - https://developer.salesforce.com/signup

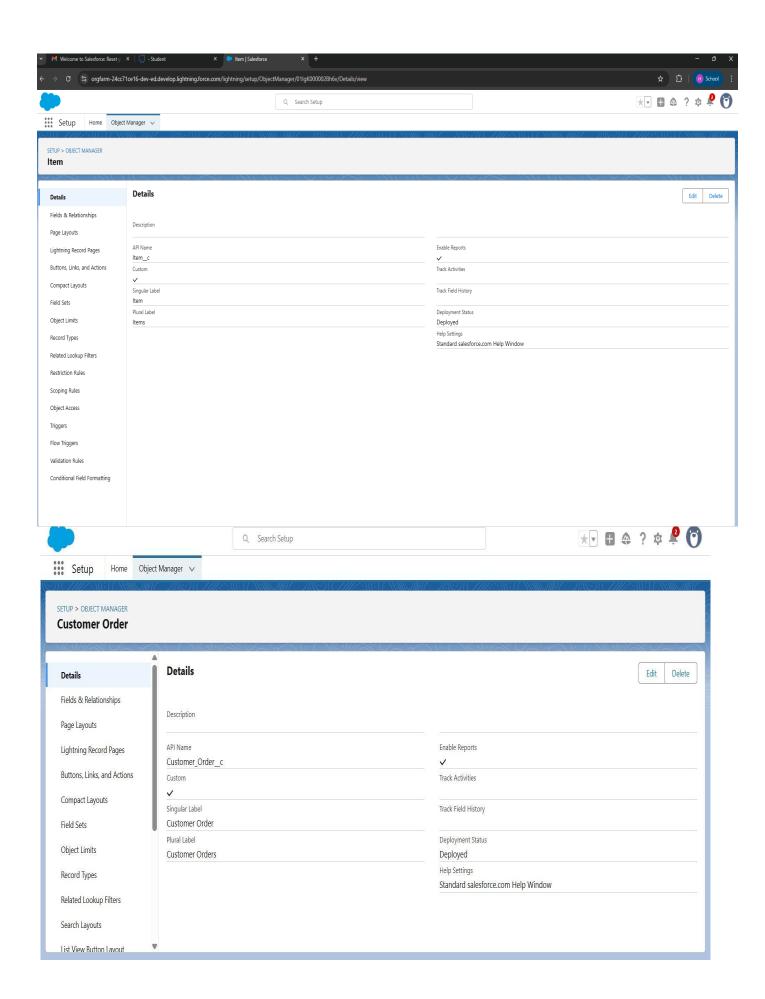


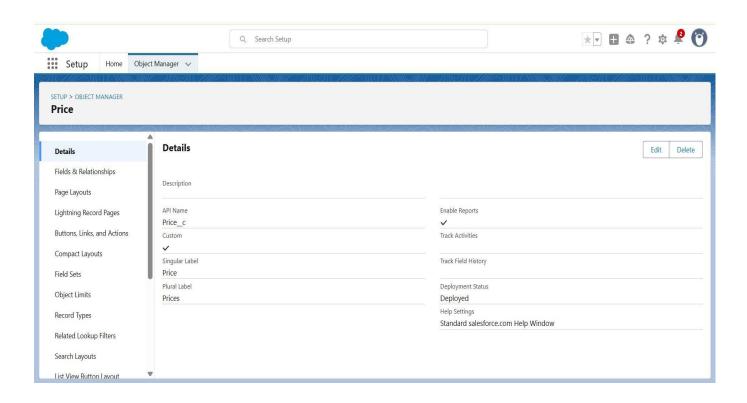
Account Activation

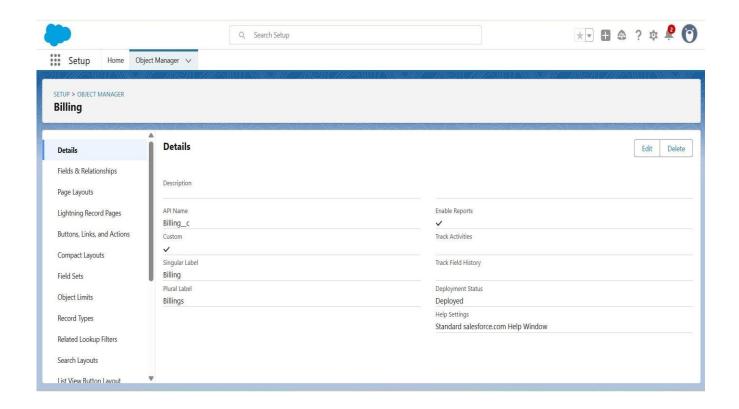


- This will redirect to your salesforce setup page.
- Objects such as Jewel Customer, Item, Customer Order, Price, Billing are created.

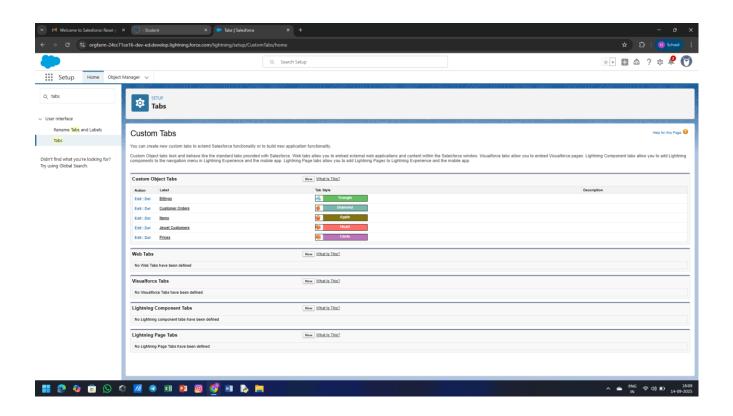




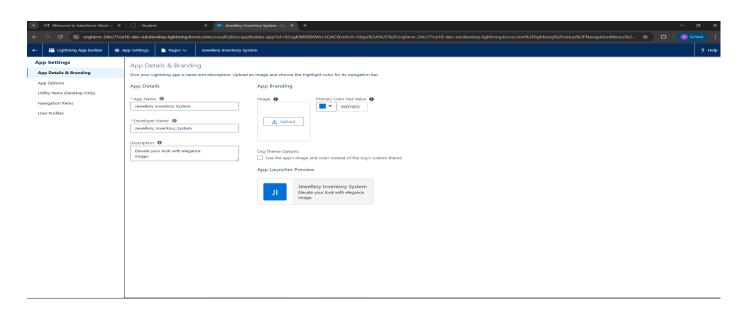


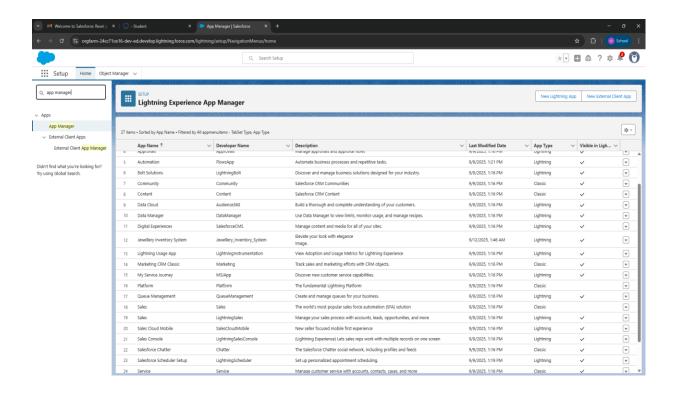


• Custom Tab for Jewel Customer, Item, Customer Order, Price, Billing objects are created.

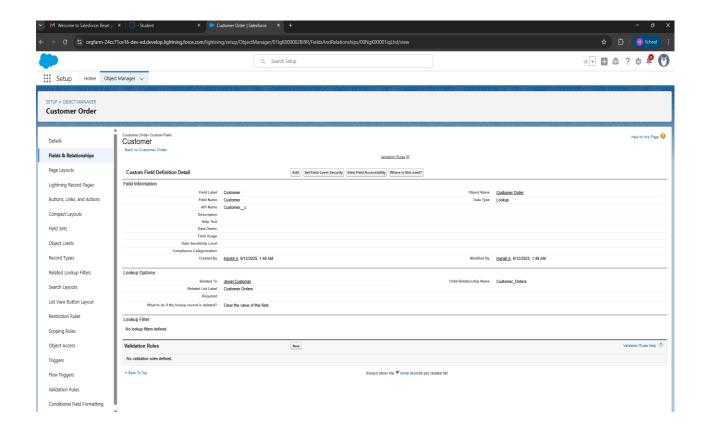


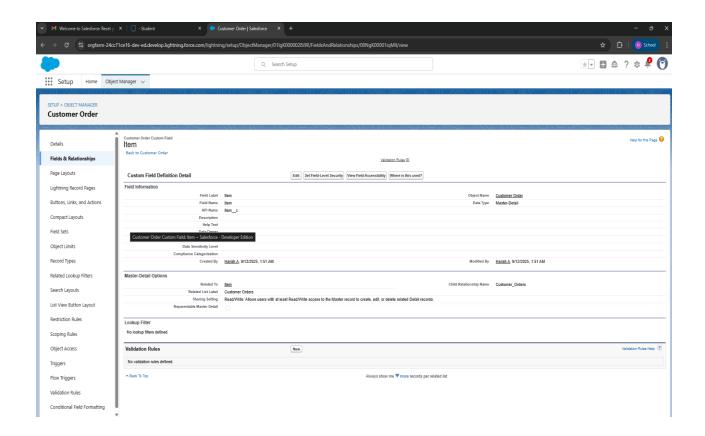
• Lightning App is been developed with the name "Jewellery Inventory System".



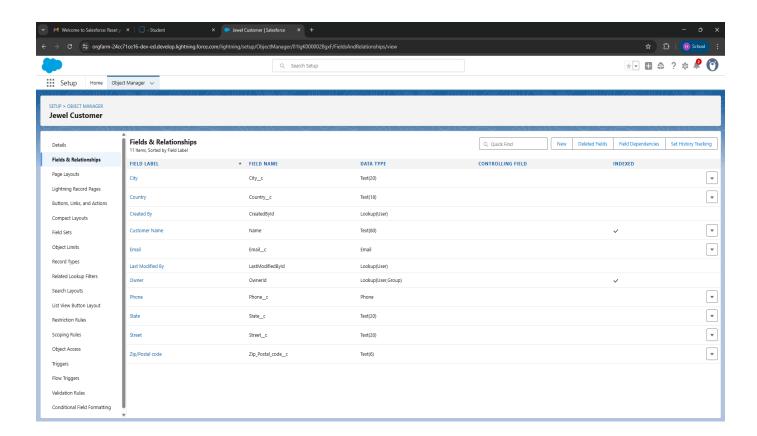


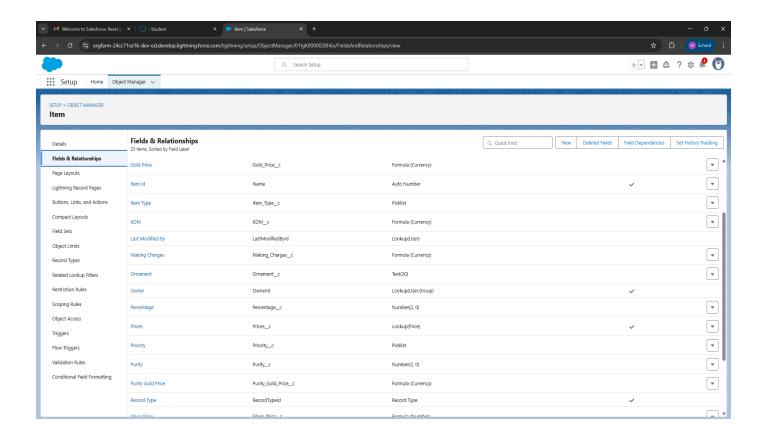
• Creating fields such as Customer, Item in the Customer Order



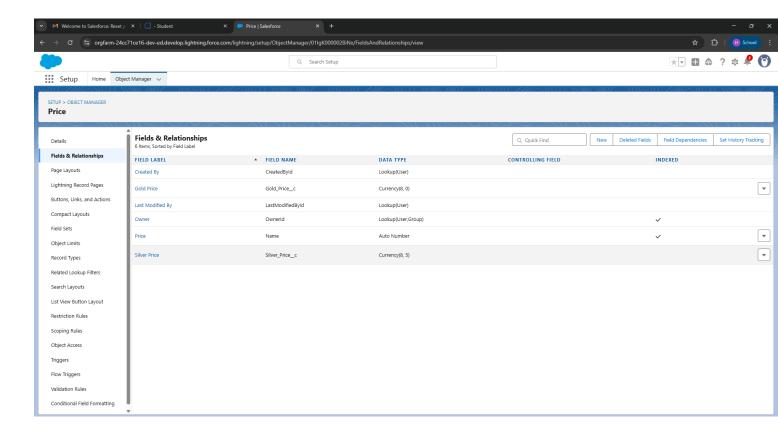


• Creating fields such as City, Phone, Email, Purity in Jewel Customer Object.

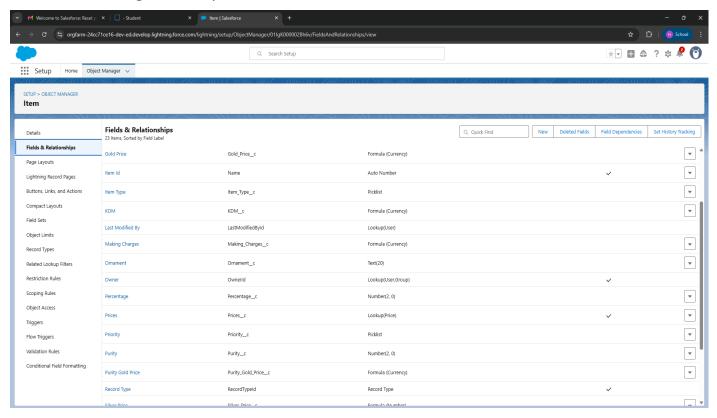




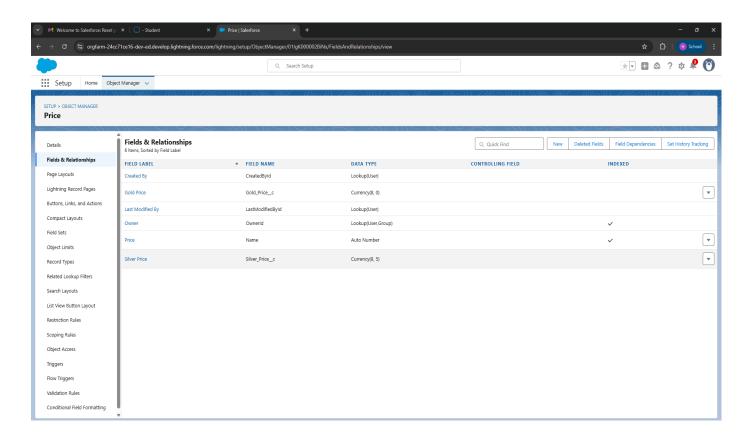
• Creating Picklist Field in the Item Object

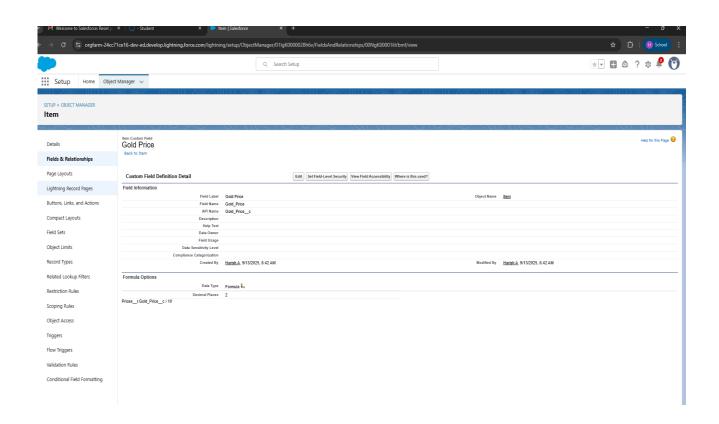


· Creating Field Dependencies.

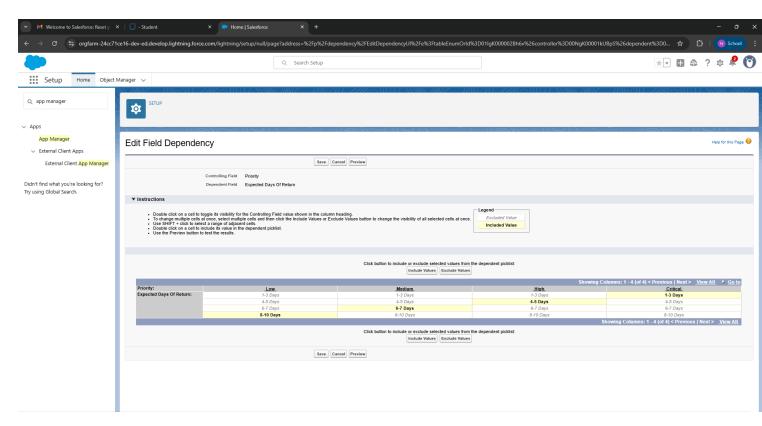


• Creating validation rule for Jewel Customer object and for Item object.

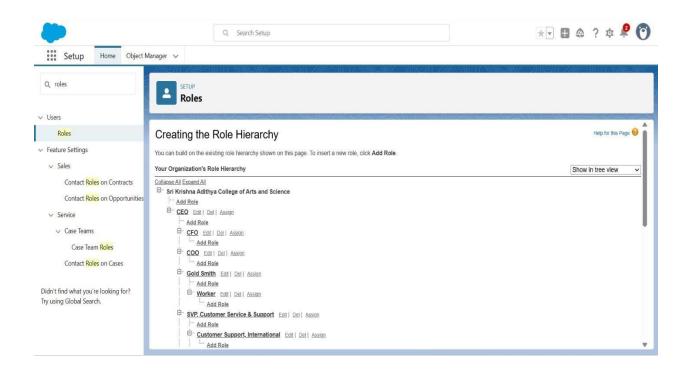




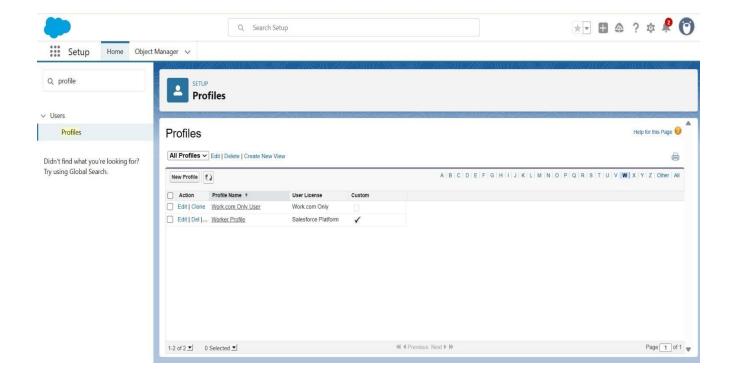
• Creating Gold smith profile and Worker profile.

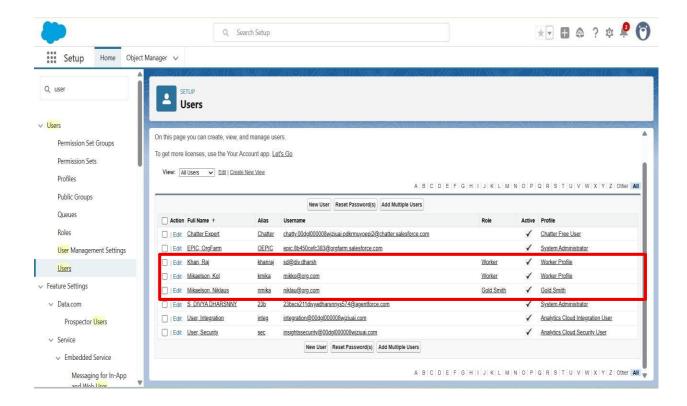


Creating Role as Gold Smith and Worker.

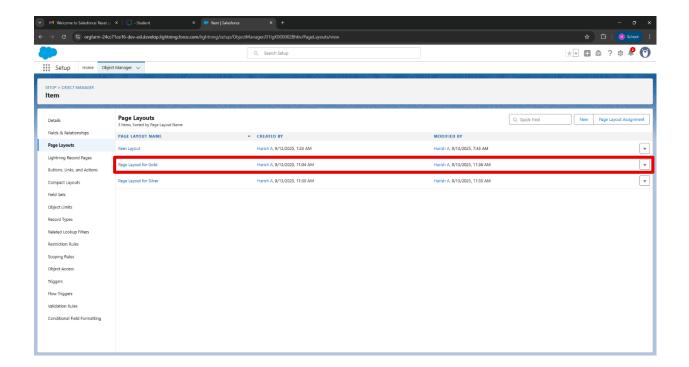


• Creating users as Niklaus Mikaelson, Kol Mikaelson and other profiles.

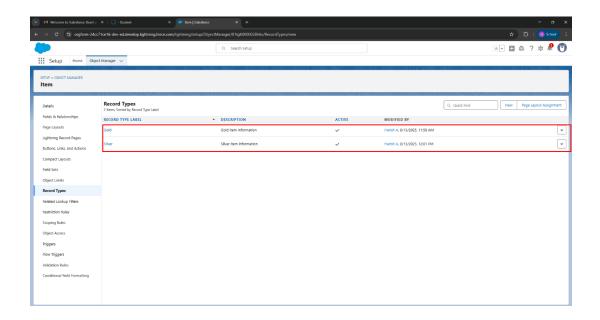




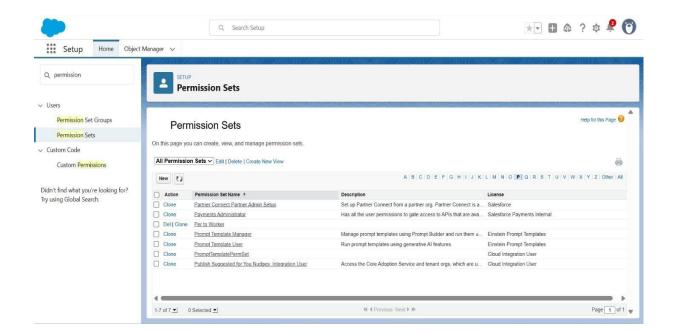
Creating Page Layout for Gold and Silver.



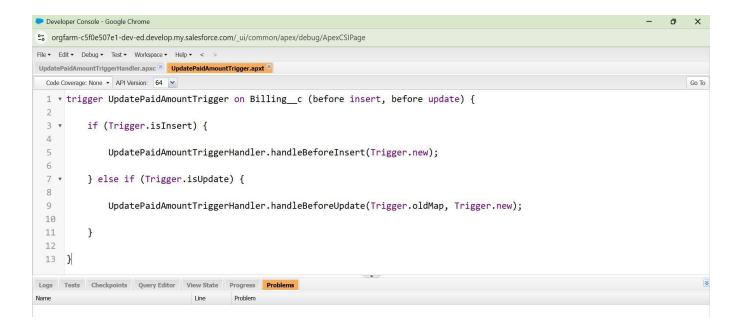
Creating a record type as Gold and Silver.



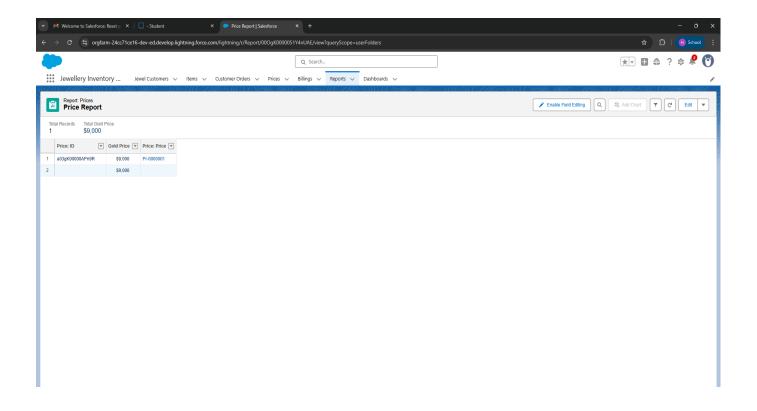
· Creating permission set as Per to Worker.



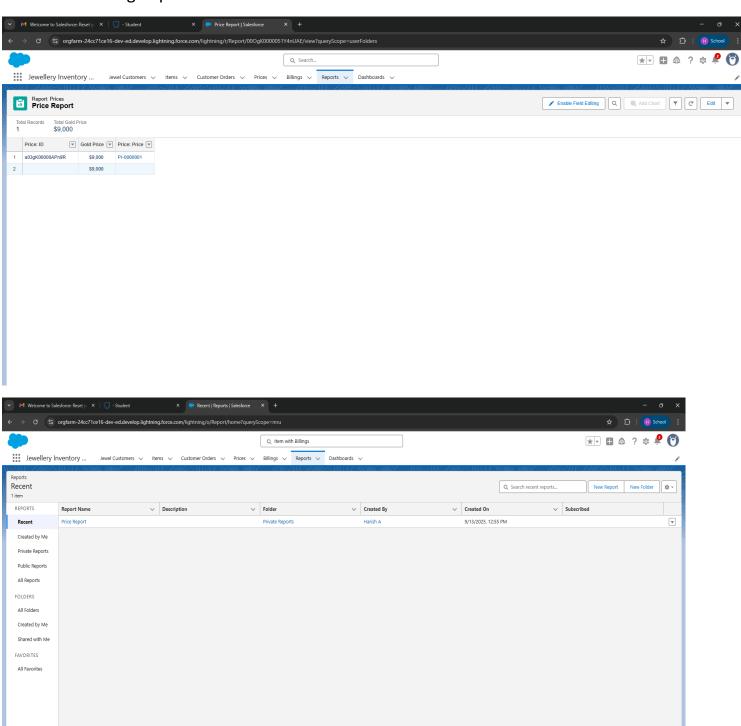
• Creating a trigger and trigger handler class.



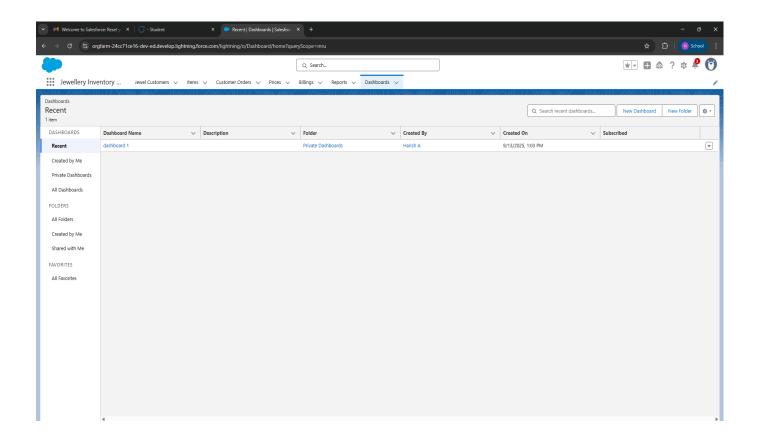
Creating, Viewing and Deleting records for Jewel Customer, Price, Item,
 Customer Order and Billing.



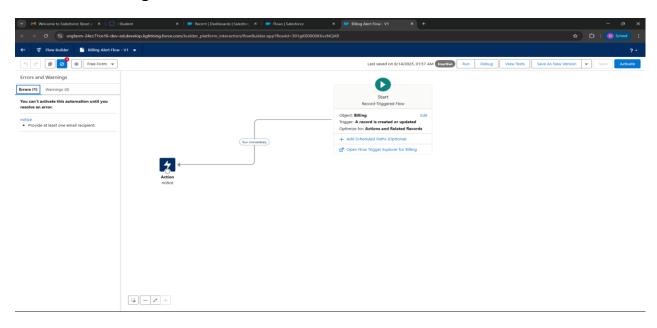
• Creating Reports.

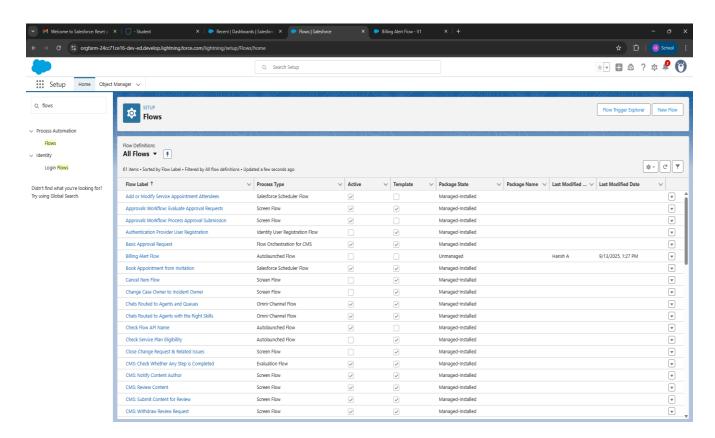


• Creating Dashboard.



• Creating a flow.





ADVANTAGES & DISADVANTAGES

ADVANTAGES

- Provides a centralized platform to manage customers, sales, and inventory efficiently.
- Improves customer satisfaction through personalized offers, reminders, and better engagement.
- Reduces manual work with automated billing, payments, and order tracking.
- Enhances decision-making using reports and analytics for sales and inventory.
- Ensures role-based access, improving security and workflow management.

DISADVANTAGES

- Initial setup and training may be time-consuming for traditional jewelers.
- Requires internet connectivity for real-time updates and cloud integration.
- Development and maintenance can involve high costs for small businesses.
- Possible data security risks if not managed with proper encryption and backups.
- Dependence on technology may affect operations during system downtime.

CONCLUSION

The CRM Application for Jewel Management provides an effective solution to modernize jewelry business operations by integrating customer relationship management with sales and inventory control. It helps jewelers streamline their processes, improve customer engagement, and make better business decisions through analytics. While it may require proper training, investment, and maintenance, the long-term benefits such as improved efficiency, higher customer satisfaction, and business growth outweigh the challenges. Overall, this project bridges the gap between traditional jewelry practices and digital transformation, making jewel management more reliable and customer-centric.

APPENDIX

Source Code:

Provided In <u>Trigger Handler Class</u>

```
public class UpdatePaidAmountTriggerHandler {     public static void
handleBeforeInsert(List<Billing___c> newBillings) {
                                                      for (Billing c
billing : newBillings) {
                            billing.Paid Amount c=
billing.Paying_Amount___c;
    }
  }
  public static void handleBeforeUpdate(Map<Id,
Billing c> oldBillingsMap, List<Billing c> updatedBillings)
{
     for (Billing__c billing : updatedBillings) {
      Billing coldBilling = oldBillingsMap.get(billing.ld);
Decimal oldPaidAmount = oldBilling.Paid Amount c;
billing.Paid Amount c = oldPaidAmount +
billing.Paying Amount c;
    }
```

```
}
             }
The Trigger:
<u>trigger UpdatePaidAmountTrigger on Billing</u> <u>c (before insert, before update) {</u>
if (Trigger.isInsert) {
UpdatePaidAmountTriggerHandler.handleBeforeInsert(Trigger.new);
} else if (Trigger.isUpdate) {
<u>UpdatePaidAmountTriggerHandler.handleBeforeUpdate(Trigger.oldMap, Trigger.new);</u>
}
}
```